

**The Leading Summit for Asia's Leaders in
Pharmaceutical & Life Science Supply Chain & Logistics**

Main Conference Days: **19-20 June 2024** (Equarius Hotel)



Day one: Hear From Global Supply Chain Leaders | Innovative Solutions For Supply Chain Optimisation | Mitigating Risks & Building Resilience | Building Upstream Supply Chain Resilience | Driving Patient-Centric Logistics & Distribution | Transforming Value Chains – Clinical Integration | Leveraging Data Analytics For Predictive Insights

Day two: Sustainable Practices in Life Science Supply Chain | Seamless Collaboration and Relationship Management | Navigating Global Regulatory Landscapes | Unlocking The Potential Of Emerging Markets | Building Upstream Supply Chain Resilience | Driving Patient-Centric Logistics & Distribution | Advancing MedTech Supply Chains

Our LogiPharma Asia 2024 Advisory Board and/or Speakers



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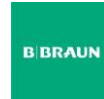
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Frank Binder
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Chain Management
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LogiPharma Asia 2024

Main Conference Day 1 – 19th June 2024

UNDERSTANDING THE GLOBAL LANDSCAPE

8:00	Conference Registration & Networking Breakfast
8:45	Welcome Address: Heather Ang, Lead Editor, Researcher & Producer, LogiPharma Asia
8:50	Chairperson's Opening Remarks:
9:00	Morning Icebreaker: The LogiPharma "Snowball" Fight <i>Get ready to break the ice in the most delightful way possible – with our Snowball Fight Icebreaker! Join us for a playful and interactive session where participants will engage in a unique twist on the classic snowball fight. No need for winter gear – these snowballs are made of fun and camaraderie!</i> <i>Write down 3 objectives that you would like to get out of LogiPharma Asia this year on a piece of paper. Crumble up the paper into a ball and throw it at each other. At the end of the "snowball fight", get to know the people around you, gather as a group, and open up a bunch of "snowballs" together to find out what objectives other attendees have for attending.</i>

Hear From Global Supply Chain Leaders

9:20	Opening Global Strategy Leadership Panel: Mitigating the domino effects of global disruptions across markets – How can you enhance supply chain resilience and minimise risks associated with geopolitical events, natural disasters, and public health emergencies?  - In the face of global disruptions such as geopolitical events, natural disasters, and public health emergencies, how can you strategically plan to enhance resilience within the supply chain? - Considering the evolving geopolitical landscape, how does your leadership team assess and navigate geopolitical risks that may impact the supply chain? - How do you foster collaboration and partnerships with key stakeholders to minimize risks associated with global disruptions given the highly interconnected nature of the supply chain? - How do you adapt supply chain strategies to ensure agility and responsiveness given the dynamic nature of disruptions – e.g. geopolitical risks and unexpected public health crises? - How do you engage in scenario planning and implement contingency measures – and were there any real-life instances of effective scenario planning that led to successful risk mitigation and minimized the impact of unforeseen events? Speakers: Frank Binder, Corporate Officer & Global Head of Supply Chain Management, Santen Moderator: 
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10:00	Ask The Global Leaders: In developing your global supply chain strategy, how can you balance the need for cost efficiency with the imperative for supply chain resilience and agility?  - In developing a global supply chain strategy, how do you navigate the trade-offs between cost efficiency and the imperative for supply chain resilience and agility? - Cost efficiency often involves streamlining processes, why may incur risks. How do you integrate risk management into cost-effective practices within the supply chain to ensure resilience against unforeseen disruptions? - How does technology play a role in your strategy to achieve both cost efficiency and supply chain resilience – and are there specific technologies or digital tools that have been instrumental in balancing these dual objectives? - How do you collaborate with suppliers to achieve cost efficiency while implementing measures to mitigate potential risks? - What are some real-life instances where an agile approach allowed you to adapt to unforeseen circumstances without compromising cost efficiency? Speakers: Frank Binder, Corporate Officer & Global Head of Supply Chain Management, Santen Moderator: 
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Embracing Innovative Solutions For Supply Chain Optimisation

10:20	Keynote Case Study: Driving seamless integration and interoperability within your supply chain ecosystem – How to link your systems, processes, and people into a collective information network for intelligent business execution  - How can you link systems, processes and people seamlessly to facilitate the cohesive flow of information for a more integrated and cohesive supply chain? - How can you foster cross-functional collaboration within the pharmaceutical supply chain ecosystem to ensure a collective information network? - How to create and scale up global supply chain networks using multi-enterprise applications - How can you ensure that all of your networks are interoperable?
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	How can these interoperable networks transform compliance, work management and traceability to improve overall performance? Speaker: Reserved for Tracelink	
10:50	First Morning Networking Break (20mins)	
11:10	Keynote Case Study: How can you leverage a digital twin of your E2E supply chain to drive accurate decision making, cost reduction and improved service levels? - How to implement a digital twin of the end-to-end pharmaceutical supply chain and what specific components or processes needs to be represented within this digital model for it to be effective - In leveraging a digital twin, how do you ensure the seamless integration of data from various points across the supply chain? - Examples of instances where insights derived from the digital twin have influenced strategic decisions, resulting in cost reduction and improved service levels - How can the digital twin identify inefficiencies or opportunities for optimization and give rise to tangible cost savings? - How can the use of a digital twin positively impact service levels within the supply chain through enhanced visibility, responsiveness, or overall performance resulting from insights derived? Speaker: Brian Thornley, Associate Vice President, Supply Excellence, Innovation & Digital Strategy, MSD	 
11:50	Keynote Fireside Chat: What technologies or methodologies have proven most effective in ensuring traceability from raw materials to the end consumer and how can you utilise the right tools to maintain efficiency and supply chain excellence? - What technologies and methodologies have helped in increasing transparency, visibility, and accountability across various stages of the supply chain? - What strategies can you use to facilitate tracking and tracing from raw materials through manufacturing, distribution, and ultimately to the end consumer? - How can you leverage data analytics to enhance traceability in the supply chain through deriving actionable insights, identifying patterns, and improving overall visibility from raw materials to the end consumer? - Considering the evolving regulatory landscape, how do you align traceability efforts with regulatory requirements? - How does traceability contribute to customer engagement and transparency? - Given the digital nature of traceability systems, how can you prioritize and implement cybersecurity measures to ensure the integrity and security of the traceability data? Speakers: Moderator:	
12:10	Keynote Case Study: What Takeda has done with digital technologies such as blockchain, IoT, and AI to drive efficiency and multi-tier visibility in their end-to-end supply chain - How blockchain can be used to enhance transparency, traceability, and security - How to leverage on Internet of Things (IoT) technologies to achieve real-time visibility across various tiers of the supply chain to improve monitoring, tracking, and overall efficiency within the supply chain - How to use Artificial Intelligence (AI) to drive intelligent decision-making within supply chain operations and optimise processes and forecasting - How have these digital technologies collectively resulted in notable improvements in operational efficiency, cost-effectiveness, and time-to-market? Speakers: Vighnesh Balan, Director for Global Supply Chain Excellence, Takeda	 

Mitigating Risks & Building Resilience

12:30	Keynote Panel Discussion: How can you tailor your supply chain strategy to address regional variations in regulations, infrastructure, and consumer behaviour across the diverse markets you operate in? - Given the diverse regulatory landscapes across different regions, what strategies or processes are there to ensure compliance while maintaining operational efficiency in different markets? - Infrastructure disparities can significantly impact supply chain operations – how can you tailor your strategy to navigate variations in infrastructure across regions, especially in terms of transportation, logistics, and warehousing? - Since consumer behavior varies across markets, how would this influence aspects such as inventory planning, distribution, and market-specific product offerings – and how would you incorporate such insights into your supply chain strategy? - How do you localize certain supply chain processes – e.g. do you make any region-specific adaptations in areas such as sourcing, manufacturing, or distribution to better align with local requirements and preferences? - How does your pharmaceutical supply chain strategy involve collaboration with local partners, including distributors, suppliers, or regulatory bodies? Speaker:	
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13:10	Keynote Case Study: How to plan for scenarios and leverage data analytics to identify potential risks and develop proactive mitigation strategies within the supply chain		
	- How to identify and assess potential risks through scenario planning and use these scenarios to inform strategic decision-making - How to leverage data analytics to gather relevant information for scenario planning - How to use predictive modeling and analytics to forecast risks, enabling proactive mitigation strategies - How to collaborate with other departments and external partners to develop proactive mitigation strategies based on data analytics and ensure a coordinated response to identified risks - How to continuously identify scenarios and adapt mitigation strategies accordingly for effective risk management and resilience within the supply chain		
	Speaker: Reserved for commercial partner		
13:30	Networking Lunch (60mins)	Closed Door VIP 'Invitation Only' Lunch: Host: Reserved for Tracelink	

LogiPharma Supply Chain Playbook 2024 (Part 1)

~In-depth & Interactive~

TRACK A:	TRACK B:	TRACK C:	TRACK D:
Building Upstream Supply Chain Resilience	Driving Patient-Centric Logistics & Distribution	Mastering Temperature Controlled Operations	<u>Small Group Interactive Sessions</u> Leveraging Data Analytics For Predictive Insights
14:30 Panel Discussion: How can you put in place strategic measures to ensure a reliable and diversified supply of raw materials for long-term stability and cost efficiency?	14:30 Panel Discussion: Optimising distribution channels across diverse geographies – How can you better adapt to regional variations in infrastructure, regulations, and customer expectations?	14:30 Panel Discussion: How can you ensure the integrity of products throughout global distribution and be well-prepared with risk mitigation and contingency strategies to address temperature excursions?	14:50-15:50 VIP Synergy Workshop: In future-proofing the supply chain, how can you utilise data analytics to gain predictive insights and enhance decision-making? Reserved for commercial partner



15:10 Quality Control Case Study: How to ensure the integrity of raw materials entering the manufacturing process to maintain the safety of products for patients		15:10 Case Study: How to make real-time adjustments to inventory levels to accommodate fluctuations in demand and prevent stockouts or excess inventory	15:10 Case Study: How to enable integrated international temp-controlled airfreight that delivers sustainability, quality and efficiency improvements	
Reserved for commercial partner		Reserved for commercial partner	Reserved for commercial partner	
15:30 Panel Discussion: How can you approach the scale-up of pharmaceutical manufacturing processes to effectively meet increased demand without sacrificing product quality during the transition?		15:30 Panel Discussion: How can you employ best practice QA protocols in logistics and distribution to drive GDP standards whilst remaining agile and lean?	15:30 Panel Discussion: How can you collaborate and drive data transparency across producers and partners to meet the requirements of ever more complex temperature controlled logistics?	
16:10	Afternoon Networking Break (20mins)			
Cheers & Peers – Conversations Galore				
16:30	Beer Bucket Solution Room: Dive into an immersive and collaborative experience at our Solution Room, where innovative ideas and problem-solving converge! In this activity, you will be split into groups. Think of a challenge that you are facing and walk through your problem with your group and let your peers brainstorm ways to solve it. Groups get 7 minutes to address each issue presented by a group member. Oh, and did we mention that beer will be provided?			
17:20	Chairperson’s Closing Remarks:			
17:30	LogiPharma Asia 2024 Themed Cocktail Reception & Networking		VIP Invite-Only Dinner	
				

LogiPharma Asia 2024

Main Conference Day 2 – 20st June 2024

OVERCOMING CHALLENGES & BUILDING LONG-TERM RESILIENCE

8:15	Conference Registration & Networking Breakfast
9:00	Welcome Address: Heather Ang, Lead Editor, Researcher & Producer, LogiPharma Asia
9:05	Chairperson's Opening Remarks:
9:10	Morning Icebreaker: The LogiPharma Scavenger Hunt

Embark on an exhilarating adventure at this year's LogiPharma as you navigate a captivating scavenger hunt designed to ignite your curiosity and foster connections! Uncover hidden treasures within the conference venue, solve brain-teasing puzzles, and collaborate with fellow participants to unlock the secrets scattered throughout the event space.

Sustainable Practices in Life Science Supply Chain

9:30	Opening Keynote Case Study: How to balance sustainability goals with cost considerations and effectively measure the environmental performance of your supply chain	
	- To balance sustainability goals and cost considerations, how can you leverage innovation and technology within the pharmaceutical supply chain? - What life cycle assessment methodologies can be employed to evaluate the entire life cycle of products and how can you use these assessments to inform decision-making regarding sustainable practices and their associated costs? - How do you engage with pharmaceutical suppliers to ensure adherence to sustainable practices? - What specific metrics and key performance indicators (KPIs) can you use to measure and monitor the environmental performance of your supply chain and how can you ensure a balanced approach with cost considerations factored in?	

Speakers:

9:50	Sustainability Champions Panel: As calls for sustainability grow louder, what initiatives have you implemented to reduce the environmental impact of your supply chain operations, from manufacturing to packaging to distribution?	
	- What initiatives can you implement to promote sustainable sourcing practices for raw materials and components within your supply chain? - How can you incorporate green manufacturing processes to minimize the environmental footprint in the production phase of your supply chain? - Considering the environmental impact of packaging, what initiatives can you undertake to implement sustainable packaging solutions to play your part in reducing waste and promoting eco-friendly packaging practices? - What steps can you take to enhance efficiency and reduce environmental impact? – e.g. through optimize transportation, reduce emissions, and improve overall logistics sustainability within your distribution network - How to collaborate with suppliers, manufacturers, and distributors to implement and coordinate sustainability initiatives across the entire supply chain	

Speakers:

Seamless Collaboration and Relationship Management

10:30	Keynote Presentation: What strategies have you employed to foster collaboration and effective communication between suppliers, distributors, and other key partners in your global supply chain network?	
	- How to leverage collaborative technologies or platforms to facilitate communication and coordination among suppliers, distributors, and other key partners in your global supply chain network - What strategies can you employ for effective relationship management and to ensure open communication, mutual understanding, and alignment of goals across the supply chain network? - Given the complexity of global supply chains, how can you better encourage and facilitate cross-functional collaboration between different departments and stakeholders?	

Speakers:

Reserved for Dokasch

10:50	Morning Networking Break (30mins)	
11:20	Keynote Panel: How can you effectively select, evaluate and manage the relationships you have with different contract manufacturers for different aspects of the supply chain?	
	- What criteria to use to effectively select contract manufacturers for different aspects of the supply chain? – Key considerations that influence the decision-making process could include manufacturing capabilities, quality standards, and regulatory compliance – what's more? - What are the specific metrics and key performance indicators (KPIs) used to assess the effectiveness and reliability of different contract manufacturing partnerships?	

	• In a highly regulated industry like pharmaceuticals, how can you better implement risk mitigation strategies to ensure compliance, quality assurance, and contingency planning in contract manufacturing relationships? • How can you foster effective communication and collaboration with contract manufacturers for different aspects of the supply chain? • How can you ensure flexibility and adaptability in contract manufacturing relationships to accommodate changes in market demands, regulations, or other factors affecting the supply chain?
	Speakers:

Navigating Global Regulatory Landscapes	
12:00	Keynote Panel: With the immense diversity of regulatory frameworks globally, how to ensure compliance with varying regulations while maintaining operational efficiency in your supply chain  • How can you stay informed about the diverse and evolving regulatory frameworks globally? Are there strategies and tools you can employ to gather regulatory intelligence and monitor changes in regulations that impact the supply chain? • Given the diversity of regulations, how can you develop and implement adaptive compliance strategies within the supply chain and balance the need for compliance with the imperative of maintaining operational efficiency? • How do you collaborate with regulatory bodies and authorities in different regions to ensure alignment with local regulations? • Is there room for proactive engagement with regulatory bodies to contribute to streamlined compliance processes? • How can technology integration support compliance efforts while enhancing operational efficiency? • Given the complexity of global regulatory frameworks, how do you prioritize continuous learning and awareness programs to contribute to building a culture of compliance within the organization?

Unlocking The Potential Of Emerging Markets	
12:40	Keynote Case Study: How to address unique supply chain challenges if you are looking to expand into or have a presence in emerging markets and adapt your strategies successfully to navigate these challenges  • What strategies can you employ to address unique pharmaceutical supply chain challenges associated with market entry – e.g. how are distribution networks, regulatory compliance, and local partnerships adapted to navigate challenges in emerging markets? • How to navigate through regulatory differences in these markets while ensuring product quality, safety, and timely market access • Given the varying levels of infrastructure in emerging markets, how can you best address challenges related to transportation, warehousing, and logistics? • How to assess and manage risks within the supply chain that is associated with expanding into emerging markets • How to approach partnerships and collaborations with local entities in emerging markets Reserved for commercial partner
13:00	Keynote Panel: How can you assess and address the specific needs of patients in emerging markets and what considerations would go into tailoring your distribution strategies for these regions?  • How can you conduct assessments to understand the specific healthcare needs of patients in emerging markets? • How to account for cultural and linguistic factors that may impact patient understanding and adherence and improve communication and accessibility for patients in diverse cultural settings • Considering economic diversity in emerging markets, would pricing models, distribution networks, or partnerships need to be adapted to ensure wider access to medications in these regions? • How can you tailor your distribution strategies to navigate issues such as transportation, storage, and last-mile delivery in regions with diverse infrastructure capabilities? • To move towards greater patient-centricity, do you implement healthcare education initiatives to promote awareness and understanding of pharmaceutical products in emerging markets?
13:30	Networking Lunch (60mins)

LogiPharma Supply Chain Playbook 2024 (Part 2)			
~In-depth & Interactive~			
TRACK A:	TRACK B:	TRACK C:	TRACK D:
Building Upstream Supply Chain Resilience	Driving Patient-Centric Logistics & Distribution	Small Group Interactive Sessions Transforming Value Chains – Clinical Integration	Small Group Interactive Sessions Advancing MedTech Supply Chains
14:30 Case Study: High-value Active Pharmaceutical Ingredients (APIs), are susceptible to security	14:30 Spotlight Presentation: How to integrate digital technologies into pharmaceutical distribution to	14:30-15:30 Join us in this track for an exciting series of rotating roundtables topics with your peers:	14:30-15:30 Join us in this track for an exciting series of rotating roundtables topics with your peers:

risks – How to safeguard against theft and counterfeiting during the transportation of active ingredients Reserved for commercial partner 14:50 Panel Discussion: Given the temperature sensitivity of many active pharmaceutical ingredients (APIs), how can you maintain precise temperature control during transportation to prevent degradation and ensure the quality and efficacy of the active ingredients? Speakers: Dr Gayatri Sharma, Chief Operating Officer, CellVec Moderator: 		support patient education, adherence monitoring, and overall healthcare experiences Reserved for commercial partner 14:50 Ask The Leaders: <i>In this interactive panel discussion, ask the leaders what technologies and solutions they have implemented for real-time monitoring across the supply chain and how exactly these technologies have contributed to improved decision-making and responsiveness</i>		Rotating ‘How To’ Roundtable 1: Given the global nature of the pharmaceutical supply chain, how to navigate regulatory differences across regions when introducing innovative drugs Rotating ‘How To’ Roundtable 2: How to ensure traceability of individualized treatments throughout the supply chain for personalized medicines Rotating ‘How To’ Roundtable 3: How to collaborate with contract research organizations (CROs) and other partners to optimise the clinical trial supply chain		Rotating ‘How To’ Roundtable 1: The size and physical dimensions of medical devices impact packaging and shipping efficiency – How to strategise packaging and shipping for various sizes of medical devices to minimize associated costs Rotating ‘How To’ Roundtable 2: How to develop enhanced medical device inventory optimisation and balance maintaining adequate stock levels without excessive inventory to control costs in the face of economic pressures Rotating ‘How To’ Roundtable 3: How to identify opportunities for cost savings in med dev supply chain amidst rising inflation, whilst ensuring the highest service levels	
15:30		Afternoon Networking Break (20 mins)					
Life After COVID-19: Shaping the Supply Chain Future							
15:50		Closing Reflection Panel: Leaders reveal – Lessons captured from challenges and disruptions in recent years e.g. COVID-19 and how can you put in place mechanisms, processes & innovation in response to evolving industry dynamics and market demands? - Based on recent challenges and disruptions to the supply chain, how have key lessons influenced your approach to supply chain management, resilience, and innovation? - What adaptive mechanisms and processes can you implement in response to evolving industry dynamics? Are there any specific mechanisms or frameworks that can help to enhance agility, responsiveness, and risk mitigation within the supply chain? - Given the pace of innovation in the pharmaceutical industry, how do you integrate innovation strategies into the supply chain to address market demands and industry shifts? - With the lessons learnt, how would they influence your initiatives or partnerships among different stakeholders – e.g. any changes to enhance communication, visibility, and joint problem-solving? - Are there any instances where a commitment to learning from challenges has led to strategic improvements, better performance, or enhanced market responsiveness?					
16:30		Chairperson’s Closing Remarks End of LogiPharma Asia 2024 – See you next year!					

