

CONFERENCE AGENDA

	CLINICAL TRACK	BUSINESS TRACK	PHARMACY TRACK	ADVOCACY TRACK
	WEDNESDAY, APRIL 11			
5:30 - 7:00 PM	Registration & President's Reception			
	THURSDAY, APRIL 12			
6:30 - 7:30 AM	Registration & Buffet Breakfast in the Exhibit Hall			
7:30 - 7:55 AM	Conference Opening Day One: Welcome from the Co-Chairs - Robert Baird, Jr., RN, MSA, CASC, Chief Executive Officer, Dayton Physicians Network - David Eagle, MD, Lake Norman Oncology - Lucio Gordan, MD, Florida Cancer Specialists & Research Institute - Debra Patt, MD, MPH, MBA, Vice President, Texas Oncology - Jeffrey Patton, MD, Chief Executive Officer, Tennessee Oncology - Barry Russo, Chief Executive Officer, The Center for Cancer & Blood Disorders			
7:55 - 8:40 AM	A New FDA: Progress & Plans Scott Gottlieb, MD Commissioner of Food & Drugs, U.S. Food & Drug Administration, U.S. Department of Health & Human Services			
8:45 - 9:30 AM	CDK4/CDK6 Protein Coding in Breast Cancer - Joyce O'Shaughnessy, MD, Baylor University Medical Center	A Comprehensive Review of the 340B Drug Discount Program - Aaron Vandervelde, Managing Director, Berkeley Research Group, LLC		Advocacy University: Welcome & Agenda Review - Miriam Atkins, MD, Augusta Oncology Associates - Michael Diaz, MD, Director of Patient Advocacy, Florida Cancer Specialists & Research Institute, Vice President, Community Oncology Alliance - Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance
9:45 - 10:30 AM	What it Takes: Fighting for My Life & My Love of the Game Mark Herzlich New York Giants Linebacker, Super Bowl Champion & Cancer Survivor			
10:30 - 10:55 AM	Break & Mark Herzlich Q&A/Book Signing in the Exhibit Hall			
11:00 - 11:45 AM	Role of Molecular Profiling in Tumors & Identifying Targets for Therapeutic Intervention in Patients with Advanced Cancers - Joshua H. Bilenker, MD, Chief Executive Officer, Loxo Oncology	A Practical Guide to Navigating MIPS - Richard Kane, Senior Director, Avalere - Caroline Pearson, Senior Vice President, Policy & Strategy, Avalere	Opioid Risk Assessment in Cancer Patients - Bob Twillman, PhD, Executive Director, Academy of Integrative Pain Management	Advocacy 101: What We Stand For - Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance (Moderator) - Amanda Hodges, BSN, RN, OCN, Director of Clinical Programs & Support Services, The Center for Cancer & Blood Disorders - Ray Page, DO, PhD, President & Director of Research, The Center for Cancer & Blood Disorders - Barry Russo, Chief Executive Officer, The Center for Cancer & Blood Disorders - CPAN Chapter Advocates, The Center for Cancer & Blood Disorders

11:50 AM - 12:35 PM	Sequencing the Therapeutic Options in the Treatment of Multiple Myeloma - Shaji K. Kumar, MD, Professor of Medicine, Consultant, Division of Hematology, Chair, Dysproteinemia Group, Medical Director, Cancer Clinical Research Office, Mayo Clinic	OCM Progress & Future - Jeff Hunnicutt, Chief Operations Officer, Northwest Medical Specialties - Kavita Patel, MD, MSHS, Co-Founder, Tuple Health (Moderator) - Jeffrey Patton, MD, Chief Executive Officer, Tennessee Oncology - Anand Shah, MD, MPH, Chief Medical Officer, Center for Medicare & Medicaid Innovation, CMS & Radiation Oncologist, National Cancer Institute	Community Pharmacies: Leveraging Access & Data to Impact Health Care Quality & Value - Tripp Logan, PharmD, Partner, MedHere Today Consulting	Advocacy in Action: Case Studies & Lessons Learned - Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance - CPAN Chapter Leaders
12:35 - 1:30 PM	Lunch & Networking in the Exhibit Hall			
1:35 - 2:35 PM	From Cancer to Ebola: How an Oncologist Played a Role in Helping Eradicate Ebola From Liberia - Richard W. Childs, MD, Rear Admiral, United States Public Health Service Commissioned Corps, Assistant United States Surgeon General, Clinical Director, National Heart, Lung & Blood Institute, NIH		PBMs: Legal Update & What You Should be Doing - Jonathan E. Levitt, Esq., Founding Partner, Frier Levitt	Cancer Care Politics: The View from Capitol Hill & Beyond - Ted Okon, MBA, Executive Director, Community Oncology Alliance
2:35 - 3:20 PM	Moving the OCM 2.0 from Concept to Universal Payment Model - Mark Fendrick, MD, Director, Value-Based Insurance Design, University of Michigan - Bruce Gould, MD, Medical Director, Northwest Georgia Oncology Centers, Immediate Past President, Community Oncology Alliance - Ted Okon, MBA, Executive Director, Community Oncology Alliance (Moderator) - Kavita Patel, MD, MSHS, Co-Founder, Tuple Health			Leaving Your Mark: Effective Advocacy Communications - Panel - Rachel Griffith, Senior Director, McCabe Message Partners - Paul Skowronek, Senior Vice President, McCabe Message Partners
3:20 - 3:50 PM	Networking in the Exhibit Hall			
3:55 - 4:40 PM	CAR-T in Community Oncology Practice - Houston Holmes, MD, MBA, FACP, Texas Oncology - Jesus G. Berdeja, MD, Director of Multiple Myeloma Research, Tennessee Oncology, Sarah Cannon Research Institute, Sarah Cannon Center for Blood Cancers	How Community Oncology Practices Are Evolving & Thriving - Jeffrey Vacirca, MD, FACP, Chief Executive Officer, NY Cancer & Blood Specialists, President, Community Oncology Alliance	Securing an Increased Capture Rate on Oral Drugs - Stacey McCullough, PharmD, Senior Vice President, Pharmacy, Tennessee Oncology	Leaving Your Mark: Developing Your Personal Story - Workshop - Rachel Griffith, Senior Director, McCabe Message Partners - Paul Skowronek, Senior Vice President, McCabe Message Partners
4:40 - 5:25 PM	The Value of Community Oncology: Site of Care Cost Differences in the Age of New Cancer Therapies - Lucio Gordan, MD, Florida Cancer Specialists & Research Institute			
5:25 - 6:30 PM	Networking & Refreshments in the Exhibit Hall			
	FRIDAY, APRIL 13			
6:30 - 7:30 AM	Buffet Breakfast in the Exhibit Hall			
7:30 - 8:00 AM	Conference Opening Day Two: Update from the Co-Chairs - Robert Baird, Jr., RN, MSA, CASC, Chief Executive Officer, Dayton Physicians Network - David Eagle, MD, Lake Norman Oncology - Lucio Gordan, MD, Florida Cancer Specialists & Research Institute - Debra Patt, MD, MPH, MBA, Vice President, Texas Oncology - Jeffrey Patton, MD, Chief Executive Officer, Tennessee Oncology - Barry Russo, Chief Executive Officer, The Center for Cancer & Blood Disorders			
8:00 - 9:00 AM	Washington DC Update: The Latest Legislative Issues Impacting Cancer Care & Your Practice - Christian Downs, JD, MHA, Executive Director, Association of Community Cancer Centers - Ben Jones, Vice President, Government Relations, McKesson Specialty Health - Deborah Kamin, RN, PhD, Vice President, Policy & Advocacy, American Society of Clinical Oncology - Rita Norton, Senior Vice President, Government & Public Policy , AmerisourceBergen - Ted Okon, MBA, Executive Director, Community Oncology Alliance (Moderator)			

9:00 - 9:45 AM	Employer-Focused Initiatives in Advancing Payment for Cancer Care - Bo Gamble , Director of Strategic Practice Initiatives, Community Oncology Alliance (Moderator) - Robert LoNigro, MD, MS , Executive Vice President, Health Care Operations, Heritage Provider Network, HealthCare Partners - Sarah D. Ponder , Director, Client Success, SEMMA Health, Inc. - John Robinson , President, Chief Executive Officer, RobinsonBush - Jeffrey Vacirca, MD, FACP , Chief Executive Officer, NY Cancer & Blood Specialists, President, Community Oncology Alliance			Community Oncology 101: Key Issues Impacting Patients & Practices - Sibel Blau, MD , Medical Director, Northwest Medical Specialties - Michael Diaz, MD , Director of Patient Advocacy, Florida Cancer Specialists & Research Institute, Vice President, Community Oncology Alliance (Moderator) - Lucio Gordan, MD , Florida Cancer Specialists & Research Institute - Debra Patt, MD, MPH, MBA , Vice President, Texas Oncology
9:45 - 10:10 AM	Break & Networking in the Exhibit Hall			
10:15 - 11:00 AM	Latest on Lung Cancer Immunotherapy - Melissa L. Johnson, MD , Associate Director, Lung Cancer Research, Sarah Cannon Research Institute	How to Lobby Congress - From DC to Your Practice - Michael Diaz, MD , Director of Patient Advocacy, Florida Cancer Specialists & Research Institute, Vice President, Community Oncology Alliance - Jeff Mortier , Partner, Farragut Partners (Moderator) - Kathy Oubre , Chief Operating Officer, Pontchartrain Cancer Center - Mark Thompson, MD , The Mark H. Zangmeister Center, Past President, Community Oncology Alliance		
11:05 - 11:50 AM	The New World of Biosimilars: From Clinical Use to Reimbursement - Robert M. Rifkin, MD, FACP , Medical Director, Biosimilars, McKesson Specialty Health, The US Oncology Network	Tech Talk: IT Issues That Should Be on Your Practice Radar Screen Barry Russo , Chief Executive Officer, The Center for Cancer & Blood Disorders (Moderator) - David Stewart , Chief Information Officer, Tennessee Oncology - Alti Rahman, MHA, MBA, CSSBB , Practice Administrator, Oncology Consultants	Patient Access & Reimbursement: Current Challenges & Strategies - Chris Mancill , Vice President, Government Programs & Reimbursement, EMD Serono, Inc.	Growing Your CPAN Chapter: Strategies for Success - Rose Gerber , Director of Patient Advocacy & Education, Community Oncology Alliance (Moderator) - CPAN Chapter Advocates , Northwest Georgia Oncology
11:50 AM - 12:50 PM	Lunch & Networking in the Exhibit Hall			
12:50 - 1:35 PM	Recent Advances & Ongoing Challenges in Head & Neck Cancers - Robert I. Haddad, MD , Disease Center Leader, Head & Neck Oncology Program, Dana-Farber Cancer Institute, Associate Professor of Medicine, Harvard Medical School	APPs & APNs: Increasing Importance to a Successful Community Practice - Robert Baird, Jr., RN, MSA, CASC , Chief Executive Officer, Dayton Physicians Network (Moderator) - Sarah Cevallos , Chief Revenue Cycle Officer, Florida Cancer Specialists & Research Institute - Suanne Gersdorf, FACHE, MSB , Chief Executive Officer, Oklahoma Cancer Specialists & Research Institute - Phil Stover , Chief Executive Officer, Cancer Center of Iowa	Pharmacy Roundtable: Hot Community Oncology Practice Issues - COPA Board Members	Looking Ahead: Planning for 2018 & Beyond [Closed Session] - Rose Gerber , Director of Patient Advocacy & Education, Community Oncology Alliance
1:40 - 2:25 PM	Integrating Palliative Care in Oncology Practice: Building Better Bridges to Quality of Life - Rebecca A. Kirch, JD , Executive Vice President, Healthcare Quality & Value, National Patient Advocate Foundation	Preventing Physician Burnout: Curing the Chaos & Returning Joy to the Practice of Medicine - Byron C. Scott, MD, MBA , Deputy Chief Health Officer, Simpler Consulting, IBM Watson Health		Advocacy University: Wrap Up & Next Steps - Rose Gerber , Director of Patient Advocacy & Education, Community Oncology Alliance
2:30 - 2:50 PM	Conference Wrap-up: Meeting Observations from the Co-Chairs & Audience			