



GLOBAL
**DALLAS COSMETIC™ - SURGERY
AND MEDICINE MEETING**
Patient Safety and Advances
FEBRUARY 28 - MARCH 1, 2018



GLOBAL
DALLAS RHINOPLASTY™ MEETING
Finesse and Refinements
MARCH 2 -3, 2018

Wednesday, February 28, 2018

COSMETIC MEDICINE MODULE

9:00 – 9:10 am	Welcome and Announcements	<i>Rod J. Rohrich, MD A. Jay Burns, MD, and W. Grant Stevens, MD – Co- Chairs</i>
Innovations and Controversies in Cosmetic Medicine – What Really Works!		
Session 1: Vascular, Wrinkles, Tightening, and Sweating		
9:10 – 9:30 am	PDL, KTP and YAG – Which is the Best and Why?	<i>E. Victor Ross, MD</i>
9:30 – 9:50 am	Picolasers – True Applications that Work	<i>Mathew Avram, MD</i>
9:50 – 10:10 am	Are All IPL's The Same? What are their Indications?	<i>Chris Robb, MD</i>
10:10 – 10:30 am	Fractional Approach – Where are We and What are Its Uses?	<i>E. Victor Ross, MD</i>
10:30 – 10:40 am	Break	
10:40 – 11:00 am	Ablative and Non-Ablative Fractional Devices: Where's the Beef?	<i>Chris Robb, MD</i>
11:00 – 11:20 am	Tissue Tightening – What Works and What is the Best	<i>Mathew Avram, MD</i>
11:20 – 11:40 am	Treatment of Sweating: Where are We?	<i>W. Grant Stevens, MD</i>
11:40 am – 12:00 pm	Judgment Day Panel: Moderators: <i>W. Grant Stevens, MD, and A. Jay Burns, MD Rod J. Rohrich, MD, Mary Lupo, MD and Lori Stetler, MD</i>	
12:00 – 12:30 pm	LUNCH	
Session 2: Noninvasive Body Contouring		
12:30 – 12:45 pm	The Hot...	<i>Mathew Avram, MD</i>
12:45 – 1:00 pm	...and the Cold!!	<i>W. Grant Stevens, MD A. Jay Burns, MD</i>
1:00 – 1:15 pm	A Permanent Cure for Cellulite?	<i>Bradley Hubbard, MD</i>
1:15 – 1:30 pm	Submental Shaping	<i>Steven Fagien, MD</i>
1:30 – 1:45 pm	Weight Loss Balloons - How They Work and Fit Into Your Practice	<i>W. Grant Stevens, MD</i>
1:45 – 2:10 pm	Judgment Day Panel: Moderator: <i>Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, Mary Lupo, MD, Lori Stetler, MD, E. Victor Ross, MD and Chris Robb, MD</i>	
2:10 – 2:30 pm	BREAK WITH EXHIBITORS <i>Sponsored by Merz</i>	
Session 3: Vaginal Rejuvenation Perspectives - Does It Work and How Long Does it Last?		
2:30 – 3:00 pm	From a Urogynecologist: <i>Nathan Guerette, MD</i>	
3:00 – 3:15 pm	From a Plastic Surgeon: <i>W. Grant Stevens, MD</i>	
3:15 – 3:30 pm	From a Dermatologist: <i>Chris Robb, MD</i>	
3:30 – 4:00 pm	Judgment Day Panel: Moderator: <i>Rod J. Rohrich, MD, A. Jay Burns, MD, Mary Lupo, MD, Lori Stetler, MD, Jamil Ahmad, MD</i>	



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Session 4: Integrating Noninvasive Services into your Practice

4:10 – 4:30 pm	Surgical Consultation to Enhance Non Invasive Focus	<i>A. Jay Burns, MD</i>
4:30 – 4:50 pm	Maximizing Success in Non-Surgical Aesthetics	<i>Matt Taranto</i>
4:50 – 5:00 pm	Marketing New Technology in Cosmetic Medicine/Surgery	<i>W. Grant Stevens, MD</i>
5:00 – 5:20 pm	Male Aesthetic Marketing	<i>W. Grant Stevens, MD</i>
5:20 – 5:30 pm	Personal Marketing Approach	<i>Lori Stetler, MD</i>
5:30 – 5:40 pm	Understanding the Non-Surgical Patient	<i>Mary Lupo, MD</i>
5:40 – 5:45 pm	Wrap up Discussion and Q&A <i>Rod J. Rohrich, MD, A. Jay Burns, MD and W. Grant Stevens, MD</i>	
5:45 – 6:30 pm	Cocktail Reception with Exhibitors	

Concurrent Live Labs and Demos with Dinner (not eligible for CME)

Room 1		Room 2	
6:30 – 7:15 pm	Fillers and Neuromodulators: What's New and How to Be Safe <i>Rod J. Rohrich, MD Steven Fagien, MD</i>	6:30 – 7:30 pm	Social Media Session <i>Ashkan Ghavami, MD Jamil Ahmad, MD</i>
	Advances in Skin Care/Massages <i>Nina Spadaccino A. Jay Burns, MD</i>		CoolSculpting and MiraDry Sponsored Workshops <i>W. Grant Stevens, MD A. Jay Burns, MD</i>

Thursday, March 1, 2018

Dallas Cosmetic Surgery

Advances/Innovations and Patient Safety in Cosmetic Surgery

6:30 – 7:30 am BREAKFAST WITH EXHIBITORS

Part 1: Innovations and Controversies in Cosmetic Breast Surgery

7:30 am	Welcome and Introductions	Rod J. Rohrich, MD
7:30 – 7:50 am	Can Breast Implants Really Potentially Kill You: Update on ALCL – Diagnosis and Treatment	<i>William P. Adams, Jr., MD</i>
7:50 – 8:05 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD Jamil Ahmad, MD, W. Grant Stevens, MD, Louis Strock, MD and Frank Lista, MD</i>	

Selecting the Best Implant Profile for Breast Augmentation – Point/Counter Point

8:05 – 8:15 am	It is All About the Base	<i>Frank Lista, MD</i>
8:15 – 8:25 am	It Doesn't Matter What Profile You Use	<i>Louis Strock, MD</i>
8:25 – 8:35 am	I Use Different Profiles in All My Patients	<i>William P. Adams, Jr., MD</i>



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Thursday, March 1, cont.

8:35 – 8:45 am	Why the Ideal Structured Implant is a Great Alternative	<i>Robert Hamas, MD</i>
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8:45 – 9:00 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, and W. Grant Stevens, MD</i>	
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The Safest Breast Augmentation/Mastopexy and Why – Point/Counterpoint

9:00 – 9:10 am	I Always Do the Mastopexy First	<i>Rod J. Rohrich, MD</i>
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9:10 – 9:20 am	I Do the Augmentation First	<i>Frank Lista, MD</i>
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9:20 – 9:40 am	Best Safe Mastopexy	<i>W. Grant Stevens, MD</i>
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9:40 – 9:50 am	Judgment Day Panel: <i>Moderator: William P. Adams, Jr., MD</i> <i>Bardia Amirlak, MD, Jamil Ahmad, MD and Louis Strock, MD</i>	
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Part 2: Innovations and Safety in Liposuction and Buttock Augmentation – Point/Counterpoint

Finesse and Safety in Buttock Augmentation - Why What I do is Better!

9:50 – 10:05 am	I Always Stay Subcutaneous	<i>Daniel Del Vecchio, MD</i>
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10:05 – 10:20 am	Why I Inject Deep, Intermediate, and Superficial	<i>Ashkan Ghavami, MD</i>
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10:20 – 10:35 am	I Am in Both the Muscle and Subcutaneous Layer	<i>Sam Jejuriar, MD</i>
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10:35 – 10:45 am	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>Jamil Ahmad, MD, Frank Lista, MD, and William P. Adams, Jr., MD</i>	
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10:45 – 11:15 am	BREAK WITH EXHIBITORS	
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Part 3: Controversies and Outcomes in Facial Rejuvenation

Hot Topics in Facial Rejuvenation – Point/Counterpoint (with video)

11:15 – 11:40 am	Why Fat Has Changed Facial Rejuvenation	<i>Timothy Marten, MD</i>
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11:40 am – 12:15 pm	Why Facelifts are Better than Fillers	<i>Daniel C. Baker, MD</i>
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12:15 – 12:30 pm	Judgment Day Panel: <i>Moderator: Rod J. Rohrich, MD</i> <i>James M. Stuzin, MD and Rod J. Rohrich, MD</i>	
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12:30 – 1:30 pm	LUNCH WITH EXHIBITORS	
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1:30 – 1:50 pm	Being Safe in Modern Facelifting – Why the SMAS is Superior	<i>James M. Stuzin, MD</i>
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1:50 – 2:10 pm	The Complete Facelift – The Key to the Happy Facelift Patient	<i>Rod J. Rohrich, MD</i>
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2:10 – 2:30 pm	Judgment Day Panel: <i>Tim J. Marten, MD, and Daniel C. Baker, MD</i>	
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2:30 – 2:45 pm	Wrap up Discussion and Q&A	<i>Rod J. Rohrich, MD</i>
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Cosmetic Anatomy Lab



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Thursday, March 1, cont.

2:45 – 3:00 pm	Key Facial Anatomy to Stay Safe – What You Really Need to Know to Stay Out of Trouble	<i>James M. Stuzin, MD</i>
3:00 – 3:45 pm	Video Cadaver Demonstration - Fat Compartments/Face and Neck Lift/Browlift and Blepharoplasty	
	<i>Rod J. Rohrich, MD, Jamil Ahmad, MD, and Bardia Amirlak, MD, Ali Totonchi MD</i>	
3:45 – 5:30 pm	Interactive Anatomy Lab Dissection	
	• Browlifting • Blepharoplasty • How to Inject the Key Fat Compartments • Face Lift Techniques • Neck Lift Techniques	
5:30 – 6:00 pm	Special Breakout Sessions (Assigned Rotations)	
	• Breast Augmentation Dual Plane/ADM – <i>William P. Adams, Jr., MD</i> • Buttock Augmentation – <i>Ashkan Ghavami, MD, and Daniel Del Vecchio, MD</i> • Endoscopic Browlifts – <i>Bardia Amirlak, MD and Ali Totonchi, MD</i>	
6:00 – 7:00 pm	COMBINED COCKTAIL RECEPTION – COSMETIC AND RHINOPLASTY	
7:00 – 9:00 pm	Cosmetic Surgery DVD Theater – (in guest rooms and separate conference room)	
	• Finesse and Safety in Buttock Augmentation – <i>Daniel Del Vecchio, MD</i> • Safety in Breast Aug/Pexy – <i>William P. Adams, Jr., MD</i> • Facelift Advances - The SMASectomy Facelift – <i>Daniel C. Baker, MD</i> • Extended SMAS Facelift – <i>James M. Stuzin, MD</i> • The Lift and Fill Facelift, <i>Rod J. Rohrich, MD</i>	



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Friday, March 2, 2018

6:30 – 7:30 am

REGISTRATION BREAKFAST WITH EXHIBITORS

7:30 – 7:40 am	Welcome and Announcements	<i>Rod J. Rohrich, MD</i>
7:40 – 8:00 am	Becoming an Expert in Rhinoplasty	<i>Rod J. Rohrich, MD</i>
8:00 – 8:25 am	Why Nasal Clinical Analysis is So Important	<i>Spencer Cochran, MD</i>
8:25 – 8:40 am	Advancements in 3-D Clinical Nasal Analysis/Imaging	<i>Bardia Amirlak, MD</i>
8:40 – 9:00 am	Panel Discussion: Finesse in Clinical Analysis - Key to Rhinoplasty <i>Moderator: Rod J. Rohrich, MD</i> <i>Dean Toriumi, MD, Nazim Cerkes, MD, Ashkan Ghavami, MD, Spencer Cochran, MD, Bardia Amirlak, MD and Jamil Ahmad, MD</i>	

Nasal Tip Refinements in Primary Rhinoplasty (Each with 5 minute DVD)

9:00 – 9:20 am	Contouring the Nasal Tip-Nuances in Technique	<i>Dean Toriumi, MD</i>
9:20 – 9:35 am	Role of Nasal Tip Sutures and Columellar Struts	<i>Rod J. Rohrich, MD</i>
9:35 – 9:50 am	Tip Shaping Grafts in Primary Rhinoplasty	<i>Ashkan Ghavami, MD</i>
9:50 – 10:05 am	Decreasing Tip Projection	<i>Spencer Cochran, MD</i>
10:05 – 10:20 am	Increasing Tip Projection	<i>Nazim Cerkes, MD</i>

10:20 – 10:50 am BREAK WITH EXHIBITORS

Should You Ever Transect the Lower Lateral Cartilages: Point/Counterpoint (Each with 5 minute DVD)

10:50 – 10:55 am	Why I Love to Transect the LLC	<i>Ashkan Ghavami, MD</i>
10:55 – 11:00 am	Why I Never Transect the LLC	<i>Dean Toriumi, MD</i>
11:00 – 11:05 am	Judgment Day - Who is Right? <i>Moderator: Rod J. Rohrich, MD</i> <i>Nazim Cerkes, MD and Spencer Cochran, MD</i>	

11:05 – 11:20 am	Refinements in Shaping the Nasal Tip	<i>Nazim Cerkes, MD</i>
11:20 – 11:35 am	Refinements in the Use of Lateral Crural Strut Grafts	<i>Spencer Cochran, MD</i>
11:35 – 11:50 am	Versatile Role of Alar Contour Grafts	<i>Jason Roostaeian, MD</i>
11:50 am – 12:05 pm	Reshaping the Infratip Lobule with Sutures vs. a Butterfly Graft	<i>Paul Afrooz, MD</i>
12:05 – 12:20 pm	Alar Base Reduction/Reshaping	<i>Nazim Cerkes, MD</i>
12:20 – 12:35 pm	Aesthetic Correction of the Columella	<i>Michael Lee, MD</i>

12:35 – 1:40 pm LUNCH WITH THE EXHIBITORS

1:40 – 2:10 pm	Advanced Nasal Anatomy Video <i>Rod J. Rohrich, MD and Jamil Ahmad, MD</i>	
2:10 – 2:30 pm	Rhinoplasty – The Basics	<i>Rod J. Rohrich, MD</i>



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Friday, March 2, cont.

2:30 – 5:30 pm	Anatomy Lab Dissection
5:30 – 6:30 pm	COCKTAIL RECEPTION WITH EXHIBITORS
6:30 pm	DVD Theatre (all DVDs available for purchase)
	-Finesse in Open Rhinoplasty, <i>Rod J. Rohrich, MD</i>
	-Open Structure Rhinoplasty, <i>Dean Toriumi, MD</i>
	-Ethnic Rhinoplasty, <i>Ashkan Ghavami, MD</i>

Saturday, March 3, 2018

6:00 – 7:00 am	BREAKFAST WITH EXHIBITORS	
7:00 – 7:15 am	Refining the Soft Tissue Triangle	<i>Jamil Ahmad, MD</i>
7:15 – 8:10 am	Nasal Tip Surgery Panel (one minute video with patient presentation) <i>Moderator: Rod J. Rohrich, MD</i> <i>H. Steve Byrd, MD, Ashkan Ghavami, MD, Dean Toriumi, MD and Nazim Cerkas, MD</i>	
8:10 – 8:35 am	Primary Open Structure Rhinoplasty Refinements-Personal Evolution (Live Edited DVD) <i>Dean Toriumi, MD</i>	
8:35 – 8:40 am	Commentary/Q & A	<i>Nazim Cerkas, MD</i>
8:40 – 9:00 am	Precision Osteotomies	<i>Rod J. Rohrich, MD</i>
9:00 – 9:20 am	Inaugural Gunter Distinguished Lecture: Controlling the Midvault – Reunification Finesse	<i>H. Steve Byrd, MD</i>
9:20 – 9:40 am	Role of Spreader Grafts in Rhinoplasty	<i>Spencer Cochran, MD</i>
9:40 – 10:00 am	Restoring the Dorsal Aesthetic Lines in Primary Cosmetic Rhinoplasty	<i>Rod J. Rohrich, MD</i>
10:00 – 10:30 am	BREAK WITH EXHIBITORS	
10:30 – 11:00 am	Finesse in Open Rhinoplasty (Live Edited DVD)	<i>Nazim Cerkas, MD</i>
11:00 – 11:05 am	Discussant	<i>Dean Toriumi, MD</i>
11:05 – 11:20 am	Essentials of Nasal Dorsum Surgery-Role of Diced Cartilage	<i>Nazim Cerkas, MD</i>
11:20 – 11:35 am	Finesse in Using Diced Cartilage	<i>Ashkan Ghavami, MD</i>
11:35 – 11:55 am	Complex Nasal Deformities-Pushing the Envelope	<i>Dean Toriumi, MD</i>
11:55 am – 12:40 pm	What About This Result? <i>Moderator: Rod J. Rohrich, MD</i> <i>Dean Toriumi, MD, Nazim Cerkas, MD, Ashkan Ghavami, MD,</i> <i>H. Steve Byrd, MD and Spencer Cochran, MD</i>	
12:40 – 1:30 pm	LUNCH WITH EXHIBITORS	



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Saturday, March 3 cont.

1:30 – 1:50 pm	Use of Costa Cartilage Grafting-Maximizing Outcomes	<i>Dean Toriumi, MD</i>
1:50 – 2:10 pm	Managing the Short Nose in Primary Rhinoplasty	<i>H. Steve Byrd, MD</i>
2:10 – 2:30 pm	Management of the Deviated Nose	<i>Nazim Cerkes, MD</i>
2:30 – 2:50 pm	Primary Rhinoplasty Refinements (Live Edited DVD)	<i>Ashkan Ghavami, MD</i>
2:50 – 3:00 pm	Commentary/Q & A	<i>H. Steve Byrd, MD</i>
3:00 – 3:30 pm	BREAK WITH EXHIBITORS	
3:30 – 3:45 pm	Role of Fillers in Rhinoplasty Today	<i>Jamil Ahmad, MD</i>
3:45 – 4:05 pm	Augmentation Rhinoplasty In the Asian Patient	<i>Dean Toriumi, MD</i>
4:05 – 4:20 pm	The Asian Rhinoplasty-A Different Perspective	<i>Richard Ha, MD</i>
4:20 – 4:35 pm	The Middle Eastern Nose	<i>Ashkan Ghavami, MD</i>
4:35 – 4:50 pm	The African-American Nose	<i>Jamil Ahmad, MD</i>
4:50 – 5:00 pm	The Hispanic Nose	<i>Rod J. Rohrich, MD</i> <i>Paul Afrooz MD</i>
Role of Rib Cartilage in Secondary Rhinoplasty: Point/Counter Point (5 minutes each with video)		
5:00 – 5:05 pm	Why Rib Grafts are Essential	<i>Dean Toriumi, MD</i>
5:05 – 5:10 pm	Why I Don't Need or Use Rib Grafts	<i>Ashkan Ghavami, MD</i>
5:10 – 5:15 pm	Why Fresh Frozen Rib Grafts are Better	<i>Rod J. Rohrich, MD</i>
5:15 – 5:20 pm	Judgment Day – Who is Right and Why? <i>Moderator: Rod J. Rohrich, MD</i> <i>H. Steve Byrd, MD, Nazim Cerkes, MD and Spencer Cochran, MD</i>	
5:20 – 5:35 pm	Current Concepts/Advances in Cleft Rhinoplasty	<i>James Smartt, MD</i>
5:35 – 5:50 pm	Secondary Rhinoplasty Principles	<i>Rod J. Rohrich, MD</i>
5:50 – 6:05 pm	Secondary Rhinoplasty (DVD)	<i>Rod J. Rohrich, MD</i>
6:05 – 6:10 pm	Commentary/Q & A	<i>Dean Toriumi, MD</i>
6:10 – 7:00 pm	Latest/Greatest Rhinoplasty Refinements-Technique DVD (5 minute DVD/5 minute discussion) <i>Moderator: Rod J. Rohrich, MD</i> <i>Dean Toriumi, MD, Nazim Cerkes, MD, H. Steve Byrd, MD, Jamil Ahmad, MD and Ashkan Ghavami, MD</i>	
7:00 pm	Adjourn	
7:00 pm	DVD Theatre Refinements in Open Rhinoplasty, <i>Nazim Cerkes, MD</i> Open Rhinoplasty with Alar Struts to Nasal Tip, <i>H. Steve Byrd, MD</i> Finesse in the Management of the Hispanic Nose, <i>Rod J. Rohrich, MD</i>	