



WSAI 2024 - Agenda

2024: The year of reckoning for AI?

Last year we saw GenAI upend the entire industry. And now, the explosion of AI's capabilities has ushered a combination of groundbreaking innovations and daunting challenges. This year has seen the birth of a new breed of AI assistants, further bridging the gap between human and machine, evolving this complex relationship to a new dimension. And as AGI's potential looms ever closer, so does the question of whether its benefits outweigh the negatives.

AI advancements continue to propel industries into new realms of efficiency and effectiveness, offering solutions to some of the world's most pressing issues. However, the rapid pace of progress necessitates a renewed focus on addressing safety and ethical concerns. This has united the global community of AI experts to try to reach a consensus on ensuring the safe, responsible, and successful harnessing of AI - and the World Summit AI remains at the forefront of this vital movement.

World Summit AI is the epicenter of AI innovation; where the boundaries of technology meet the forefront of business and societal transformation. Mark your calendars for the 9th and 10th of October 2024, as we return to Amsterdam to create a future where technology and humanity merge to create a more inclusive, equitable world. As we move forward, the choices made today will fundamentally shape the legacy of AI for generations to come, making 2024 a critical year for reflection and decisive action in the world of AI.

7:30	DAY ONE REGISTRATION - OCTOBER 9TH, 2024 This is a high-security summit, please ensure you arrive one hour before the opening session at 9:30 am to ensure you clear registration and are in your seat
9:20	WELCOME InspiredMinds! Sarah Porter, CEO and Founder, InspiredMinds!, UN Advisor, LAWs WELCOME to Amsterdam Alexander Scholtes, Deputy Mayor, The City of Amsterdam Chairperson’s opening remarks
09:40	HEADLINE PANEL DISCUSSION Deepfakes, disinformation and disruption: How AI is rocking politics and democracy in a global election year AI’s influence on the election process is profound, with the potential to wreak chaos in this global election year. Deepfakes and sophisticated bots are on the loose. Pedalling false information and shaping public opinions at a global scale. Severely damaging political integrity. Seeding mistrust amongst the electorate. Does the opportunity to enhance the electoral process trump the concerns around election security? This panel reveals what’s in store, how AI can enhance democracy – not undermine it; acting as a catalyst for a more engaged and resilient democratic society. Bernhard Gademann, President, Institut auf dem Rosenberg Haniyeh Mahmoudian, Global AI Ethicist, DataRobot Senior representative, Dell
10:20	HEADLINER Session title to be announced Dr Athina Kanioura, Executive Vice President, Chief Strategy and Transformation Officer, PepsiCo
10:40	HEADLINER The new era of AI: Transforming businesses for the future Darren Hardman, Corporate Vice President EMEA Enterprise & Industry, Microsoft EMEA
11:00	HEADLINER When Bach meets bot: A symphony of circuits and strings Carol Reily, renowned entrepreneur, esteemed computer scientist and AI roboticist, Co-Founder, DeepMusic.ai

11:20	BREAK							
	HUMAN-AI CONVERGENCE	GENERATIVE AI & LLMs	ACCELERATING AI ADOPTION Chair: Louise Doorn, Founder & CEO, HelloMaaS	RESPONSIBLE AI & GOVERNANCE Chair: Sven Stevenson, Director, Department for the Coordination of Supervision on AI & Algorithms, Dutch Data Protection Authority	START UPS, SCALE UPS & UNICORNS	INTELLIGENT HEALTH Chair: Loubna Bouarfa, AI Scientist and Entrepreneur, Founder of OKRA.ai and Chairwoman of the AI Innovation Board at Envision Pharma Group	WORKSHOPS	WORKSHOPS
11:50	HEADLINER Collaborating with AI: Hybrid intelligence in negotiation processes Catholijn Jonker, Professor of Explainable Artificial Intelligence & Professor of Interactive Intelligence, Leiden University & Delft University of Technology	HEADLINER Next-generation travel with GenAI in a secure, scalable, and reliable way Rajesh Naidu, Senior Vice President, Chief Architect, Expedia Group	USE CASE Overcoming the cultural and technical challenges of AI deployment Jamie Twiss, CEO, Beforepay	HEADLINER Data and AI: With great power comes great responsibility Lambert Hogenhout, Chief Data, Analytics and Emerging Tech, United Nations	USE CASE Privacy issues in RAG embeddings and how to deal with them Patricia Thaine, Co-Founder & CEO, Private AI	USE CASE Transforming patient outcomes and clinical workflows with AI Sigal Hachilli Dwyer, Director of AI, Data & Digital Innovation, Guy's and St Thomas' NHS Foundation Trust	11:50 - 12:50 WORKSHOP Integrating ethics by design - fostering responsible AI through multidisciplinary collaboration Marielle Versteegen, Global Head Data Protection Compliance, ING Bernadette Wesdorp, EY Responsible AI	11:50 - 12:50 WORKSHOP AI at a strategic level for your organization Presented by Microsoft
12:10	KEYNOTE Are personal assistants the advent of anthropomorphism?	USE CASE Market pulse on GenAI: How to achieve enterprise	USE CASE Enabling an AI-first approach through change effective	USE CASE Building strong foundations: The pillars of good data	12:00 - 13:00 SHOWCASE AI champions	USE CASE Expediting drug discovery for undruggable		

	Defining how humans interact with tech, and the social and psychological	ROI Véronique Van Vlasselaer, Analytics & AI Lead for South, West & East Europe, SAS	management	governance to ensure resilience and scalability	driving new industrial solutions 10-minute pitch sessions showcasing innovation 12:00 - 12:10 Shama Rahman, Founder, Neurocreate Limited	targets using AI Michele Vendruscolo, Director, Chemistry of Health Laboratory, Co-Director, Centre for Misfolding Diseases, University of Cambridge	Leader FSO EMEA, EY Rob Elsinga, National Technology Officer, Microsoft	
12:30	HEADLINER Misaligned AI: Establishing responsibility for decision-making and unintended consequences	USE CASE What next for multi-modal AI? Mumtaz Vauhkonen, Director of AI: Head of Multimodal and Generative AI, Verizon	USE CASE AI legislations: A regulatory hurdle or an opportunity for strategic growth? Yiannis Kanellopoulos, CEO & Founder, code4thought	USE CASE How EU member states are advancing towards compliance with AI regulation Huub Janssen, Chair of Dutch and of European Working Group of Competent Authorities on AI, Dutch Authority on Digital Infrastructure	 12:10 - 12:20 Representative, Lithuanian Innovation Agency Selected StartUp 12:20 - 12:30 Michal Schulz , Founder and CEO, AI Master 12:30 - 12:40 Rethinking infrastructures for sustainable AI Martin Bouchard, President & Co-Founder, QScale	USE CASE The rise of the robots: How AI is transforming clinical care		

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					12:50 - 13:00			
12:50	PANEL DISCUSSION AI heroes vs. AI villains: Can we protect ourselves from the malicious use of AI with AI? Lisa Bechtold, Head AI Governance, Zurich Insurance Senior representative, SAP Senior representative, Intel	USE CASE Boosting customer experience with cutting-edge AI models 13:10-13:30 FIRESIDE CHAT Degenerative AI? What are the opportunities to move beyond the constraints of LLMs Moderator: David Moore, Co-Founder, CrossMoore AI	12:50 - 13:30 PANEL DISCUSSION Beyond the hype: Navigating the AI ecosystem to ensure best value for business Caitlin Begg, Founder, Authentic Social Reema Diab, CEO, Galaxy For Technology Kevin Jones, Director, Center for Teaching and Learning & Associate Professor of Management, Indiana University Columbus Gregory Verlinden, Vice President of Analytics and	12:50 - 13:30 PANEL DISCUSSION How is regulation and governance shaping the future of AI? Alessandro Bonaita, Group AI Governance Program Director, Generali Jeroen van den Hoven, Professor of Ethics and Technology, Delft University of Technology Ravi Subramaniam, Senior Director, Global Business Strategy and Intelligence, IEEE Standards Association	13:00 - 13:30 PANEL DISCUSSION What are investors looking for? Leveraging funding opportunities Axel Badalian, Senior Associate, Alpha Intelligence Capital Nicholas Brathwaite, Founding Managing Partner, Celesta Capital Cecily Mak, Co-Founding General Partner, Wisdom Ventures Sebastian Peck, Partner, KOMPAS VC Gabi Zijderfeld,	12:50 - 13:30 PANEL DISCUSSION Addressing patient confidentiality and privacy in healthcare applications Hadassah Drukarch, Director of Policy and Delivery, Responsible AI Institute Shravanthi Sridhar, Data Science Partner, Commonwealth Care Alliance	13:00 - 13:30 WORKSHOP Practical AI Masterclass in the biggest European OpenStack Cloud with LLM and ML Ferenc Kukucska, BigData & AI Architect, Open Telekom Cloud Hector Lopez Romero, Senior Product Manager BigData & AI and Databases, Open Telekom Cloud	13:00 - 13:30 WORKSHOP Embedding core principles to reduce algorithmic bias

			Artificial Intelligence, Cognizant MODERATOR: Norbert Clemens, Former Senior Vice President - Head of Intelligent Automation and Artificial Intelligence, Fresenius Kabi	Katya Klinova, Head of Data and AI Initiatives, Secretary-General's Innovation Lab, United Nations Kerry Sheehan, Head of AI Policy - AI Taskforce, AI Regulation, UK Government Moderator: Emily Gillett, Director, European AI Governance, The Future Society	Co-Founder & General Partner, Blue Tulip Ventures			
13:30	LUNCH							
	HUMAN-AI CONVERGENCE	DEEP DIVE TECH TALKS	ACCELERATING AI ADOPTION Chair: Zoë Webster, Director, Authentic Innovation Ltd	RESPONSIBLE AI & GOVERNANCE Chair: Steph Wright, Head of Scottish AI Alliance	ECONOMY, EMPLOYMENT, EQUITY	THE MEDIAVERSE Chair: Matthew Blakemore, CEO, AI Caramba!	WORKSHOPS	WORKSHOPS
14:30	KEYNOTE Augmented futures: how human-centred innovation will evolve in the workplace and at home	USE CASE Sopra Steria's NextGen AI at Scale: Reshaping the World of Search Now	USE CASE From concepts to reality: The AI revolution in action Hugo Hamad, Director of Artificial	KEYNOTE Democratisation of AI - fact or fantasy? Ted Lechterman, Chairholder, UNESCO Chair in AI	14:30 - 15:10 PANEL DISCUSSION Reshaping global economies: What is the impact of AI on advanced and	USE CASE How can entertainment companies integrate AI into their daily	14:30 - 15:30 WORKSHOP Development to deployment is broken, so we fixed it with	14:30 - 15:30 WORKSHOP How to stay relevant as a data scientist: Guess

	Kay Firth Butterfield, CEO, Good Tech Advisory	Isabelle Pons, AI Programme Chief Operating Officer, Sopra Steria Harold Selman, Solution Lead Data Science & AI, Sopra Steria Paul Verhaar, Practice Lead Data Science & AI, Sopra Steria	Intelligence & Head of AI Factory, Decathlon Digital Kerem Tomak, Global Chief Data & Analytics Officer, Decathlon	Ethics & Governance, IE School of Humanities	low income economies? Christopher Obereder, Serial Entrepreneur & Investor, Start-up-Chris Ventures Paul Verhagen, Strategic Liaison, Civic AI Lab	business while preserving human creativity Hilary Mason, Co-founder & CEO, Hidden Door	ZetaForge: Build, explain, and deploy safe LLM pipelines on your own infrastructure Jon Magoon, Chief Product Officer, Zetane Patrick St-Amant, Chief Technology Officer, Zetane	what – it is not your model Presented by SAS
14:50	KEYNOTE Friends with benefits: Exploring the implications of human relationships with advanced LLMs	USE CASE Launching AI agents across Europe at breakneck speed with an agent computing platform Arun Joseph, Engineering & Architecture Lead: AI Competence Center, Deutsche Telekom	USE CASE Accelerating AI value creation with decentralized AI data products Oege Dijk, Lead Machine Learning Engineer, Thoughtworks Danilo Sato, VP, Global Head of Technology - Data & AI, Thoughtworks	USE CASE The moral and ethical implications of AI decision making in high risk settings		USE CASE Transcending human limitations: The convergence of art and technology to challenge our understanding and push the boundaries of creativity		
15:10	HEADLINER The promise of AI Dex Hunter-Torricke,	USE CASE Powering the AI revolution with a	USE CASE Human-centric data empowerment:	15:10 - 15:50 PANEL DISCUSSION How do we	USE CASE Harnessing AI and hybrid computing:	FIRESIDE CHAT Healing with AI: How AI can be a		

	Head of Global Communications & Marketing, DeepMind	global GPU network Jesse Eisses, Co-founder, Nosana	Navigating challenges and maximizing potential in AI integration Mariya Zelkovskaya, Business Data Governance Transformation Director, Danone	meaningfully engage the public about the role of AI in society? Sennay Ghebreab, Professor of Socially Intelligent AI, University of Amsterdam Irakli Khodeli, Head of the AI Ethics Unit, UNESCO	Transforming the economy workforce, and beyond Cihangir Kocak, Business Strategist and AI Advisor, HP	powerful tool for emotional healing and artistic expression Nöelle van Dijk, AI/Multidisciplinary Artist, MAIA's featured artist Janina Lorenci, Founder, MAIA Art Agency		
15:30	KEYNOTE Balancing the potential of improved quality of life v the ethical implications of Neuralink	USE CASE Faster (and more affordable!) AI training in the Cloud: How WEKA helped Stability to increase resource efficiency and significantly lower cloud storage costs Chris Ott, Director Sales Engineering EMEA, WEKA	USE CASE GenAI with open source: simplify and scale Andreea Munteanu, AI Product Manager, Canonical	Dr Randon Taylor, Sociologist, AI Democratization University of Amsterdam Daniela Weber, Deputy Director, NetHope Moderator: Maximilian Kiener, Head of the Institute for Ethics in Technology, Hamburg University of Technology	FIRESIDE CHAT Social & cultural impact of AI: Thoughts about the future Nicholas B. Dirks, President and CEO, The New York Academy of Sciences Claes H. de Vreese, University Professor of Artificial Intelligence and Society, University of Amsterdam	USE CASE Maximising gaming content relevancy through automation Martin Dlack, Associate Director of Data Science, King		

16:50	HEADLINE PANEL DISCUSSION The privacy paradox: How will AI impact our civil liberty, privacy and free will? With mass surveillance, face recognition and data sharing, it’s imperative that we safeguard our future freewill in the age of AI. In this session, we will explore the ethical implications of algorithmic bias, and its impact on the consumption of information and decision making. Joanna Bryson, Professor of Ethics and Technology, Hertie School Virginia Dignum, Professor of Responsible Artificial Intelligence, Umeå University Lucilla Sioli, Director, EU AI Office, European Commission Jeff Bullwinkel, Vice President and Deputy General Counsel Corporate, External & Legal Affairs, Microsoft EMEA
17:30	HEADLINER The promise of governance in the age of AI: Abundance at the speed of imagination Nara Chandrababu Naidu, Chief Minister, Government of Andhra Pradesh
17:50	HEADLINE FIRESIDE CHAT: Driving AI safety and security forward The rapid growth of AI is transforming the risk landscape for companies around the world, increasing the reach and impact of existing threats while introducing new ones. As industry continues to evaluate novel ways of managing AI risks, governments can play a key role in standardizing approaches to safety and security, harmonizing these standards with international partners, and providing oversight at critical stages of AI development and deployment. This fireside chat will discuss the ways in which US and EU governments have taken action in this space, promoting innovation alongside safety and security in order to harness the immense potential of AI. Robert Silvers, Under Secretary, Office of Strategy, Policy, and Plans Department, Homeland Security
18:10	CLOSE OF DAY 1
	World Summit AI & InspiredMinds Networking - Join us in the White Box for a drink!

7:30	DAY TWO REGISTRATION - OCTOBER 10TH, 2024
9:30	WELCOME

	Day two welcome from InspiredMinds! Sarah Porter, CEO and Founder, InspiredMinds!, UN Advisor, LAWs Chairperson’s opening remarks
09:40	HEADLINE PANEL DISCUSSION How close are we to global consensus on AI safety and regulation? AI continues to develop at an unprecedented pace, even in light of established national AI safety legislation across the EU and the USA. And experts are no closer to agreeing on the capabilities of AI – as highlighted in the UK’s interim scientific report on the safety of Advanced AI. This panel session will debate the wider risks of the evolution of general purpose AI; discussing the growing interest in AI nationalism and its wider impact, how to reach consensus to harness AI safely, responsibly and successfully. Bart Becks, Board Director, European Innovation Council & GENISYS Ventures yann Sophie Fallaha, Executive Director, CEIMIA Lambert Hogenhout, Chief Data, Analytics and Emerging Tech, United Nations Petri Myllymaki, Professor of Artificial Intelligence and Machine Learning, University of Helsinki Nabiha Syed, Executive Director, Mozilla Foundation Moderator: Rebecca Finlay, CEO, Partnership on AI
10:20	VISIONARY HEADLINER Solving an audacious problem starts by asking the right questions The question you ask is the problem you solve. Before you drive into the dynamic world of artificial intelligence, You have to decide what’s the problem that needs solving. He will explain the philosophy of asking three basic questions before starting any audacious project. “Why This”, Why Now” and “Why Me”. During this session, Naveen will discuss the principles and strategies he has put into place as an entrepreneur to solve audacious challenges and build great enterprises at the same time. Naveen Jain, Founder & CEO, Viome
10:40	HEADLINER Quantum Computing: The jetfuel in powering AI’s trajectory Quantum computing provides a complementary boost to AI algorithms, enabling them to process and analyse intricate data structures more efficiently. Melding the transformative potential of quantum computing with the ingenuity of AI to pave the way for groundbreaking advancements in machine learning algorithms, neural networks, and large language models (LLMs). In this session, we’ll explore the impact and transformative potential of quantum computing on industries and society as a whole.
11:00	BREAK

	MOONSHOT MOTHERSHIP	DEEP DIVE TECH TALKS	ACCELERATING AI ADOPTION	MANAGING CYBER SECURITY, PRIVACY & RISK	WORKSHOPS	AI FOR GOOD	WORKSHOPS	WORKSHOPS
11:30	HEADLINER Navigating the Singular Reality: Uniting the Physical and Digital Worlds Joseph Bradley, Chief Executive Officer, TONOMUS.Neom	USE CASE State-space models for optimal control: from pendulum to production Patrick van der Smagt, Senior AI Expert, Volkswagen Group ; Head of etami	USE CASE Developing industry and profession relevant AI core principles	USE CASE Fashion-forward, security first: Zalando's cybersecurity strategies for AI development Florence Mottay, VP Information Security & CISO, Zalando	11:30 - 12:30 WORKSHOP Be compliance ready! Hands-on EU regulation clinic	KEYNOTE Driving sustainable progress: The intersection of AI and innovation Ida Nganga, President, Women in STEM Leaders Network & Senior Advisor, UNESCO Emerging Technologies for Development	11:30 - 12:30 WORKSHOP Is your investment delivering? Measuring the impact of AI adoption and strategies to make it work harder!	11:30 - 12:30 WORKSHOP Protecting your assets: Revolutionising risk management in AI development
11:50	HEADLINER AI and the new space age: From science fiction to reality Alicia Kavelaars, Co-Founder & Chief Technology Officer, OffWorld	USE CASE AI's energy appetite: Meeting the power and cooling needs of AI workloads Alex Cordovil, Global Channel Development Director, Vertiv	KEYNOTE AI developments and governance in military and defence applications	USE CASE Building trust and safety with country-wide safety and security labs Meindert Kamphuis, Project Lead Supervision on AI, State Inspectorate of Digital Infrastructure		USE CASE Re-engineering the climate: Advancing AI climate modelling to expedite breakthroughs in geoengineering		

12:10	KEYNOTE Neuro-symbolic systems and the evolution of AI reasoning	USE CASE Beyond 1 trillion parameters LLM, what does it mean?	USE CASE Investing in human productivity: upskilling employees to get the most out of tech investment	USE CASE Decentralized AI - bringing user self-sovereignty back Matej Janez, Head of Partnerships, Oasis		USE CASE Creating the modern State: How AI will shape and influence States in the XXIst century Hind Ziane, CEO & Founder, Génération politique		
12:30	HEADLINER Bridging the technological frontier: How do humans work with AI agents? Micheline Casey, SVP and Chief Data & Analytics Officer, Siemens Energy	USE CASE Realizing the intelligent enterprise with objective-driven AI: Introducing the Mobius no-code AI agent factory Chandra Kotaru, Founder & CEO, Mobius by Gaian	KEYNOTE Auditing AI bias during deployment	FIRESIDE CHAT How can AI continue to stay ahead of cybersecurity threats posed by AI? Mansi Thaparr, Head - Global Cyber Security, Apollo Tyres Ltd Edward Venmore-Rowland, Head of AI Cyber Security Policy and Engagement, Department for Science, Innovation and	12:40 - 13:40 WORKSHOP Successfully deploying and integrating co-pilots across business	12:30 - 13:10 PANEL DISCUSSION The double edged sword of AI: Balancing the powerful role AI can play in humanitarian issues, as an enabler of both crises and aid providers Deval Pandya, Vice President of AI Engineering, Vector Institute Paul Uithol, Director of	12:40 - 13:40 WORKSHOP Developing corporate standards for ethical use of AI	12:40 - 13:40 WORKSHOP Leveraging operational efficiencies through application development

				Technology Moderator: Cha'Von Clarke-Joell, Founder & Principal Consultant, CKC Cares		Humanitarian Data, Humanitarian OpenStreetMap Team Paola Yela, Information Management and Data Science Officer, International Federation of Red Cross and Red Crescent Societies		
12:50	HEADLINER AI 2040: Dream or dystopia?	USE CASE Harnessing geometric machine learning for molecular modelling Michael Bronstein, Deepmind Professor of AI, Oxford University	12:50 - 13:30 PANEL DISCUSSION Cloud v OnPrem: Navigating the best options for your business	USE CASE Paying down security debt in the era of Generative AI Chris Eng, Chief Research Officer, Veracode				

13:10	HEADLINER FIRE SIDE CHAT Redefining online shopping with Rufus, Amazon’s generative AI-powered shopping assistant Trishul Chilimbi, Vice President & Distinguished Scientist, Stores Foundational AI, Amazon	USE CASE Data security: Protecting data without restricting opportunities for innovation		USE CASE Improving threat detection and reducing the risk of attack Roger Klose, CISO, Heidelberger Druckmaschinen AG		USE CASE Empowering the next generation: Teens in AI and the pursuit of diversity Elena Sinel, Founder, Teens in AI		
13:30	LUNCH							
	INNOVATION IN ACTION	GENERATIVE AI & LLMS	ACCELERATING AI ADOPTION	MONEY AI	WORKSHOPS	AI FOR GOOD	WORKSHOPS	WORKSHOPS
14:30	HEADLINER Advancing risk management and combating fraud with state-of-the-art AI-driven approaches Tor Boe-Lillegraven, Chief Data Officer, ING	HEADLINER The evolution of AI & rise of LLMS: How eBay’s AI strategy has evolved over the past year and the role LLMS play (and across the industry) Nitzan Mekel-Bobroz, Chief AI Officer, eBay	USE CASE Defining your data strategy to mitigate risk	USE CASE Crossroads of AI: Exploring the governance considerations necessary to ensure we trust the output, and ethical lines are not crossed Samwel Magesa, Chief Data Officer, NBC Bank	14:30 - 15:30 WORKSHOP Leveraging AI tools to accelerate business transformation	USE CASE Quantum AI in energy optimization and grid management Raul Villamarin Rodriguez, Vice President, Woxsen University	14:30 - 15:30 WORKSHOP Evaluating LLM outputs and performance: improving reliability and quality in capabilities	14:30 - 15:30 WORKSHOP Streamlining AI deployment: Leveraging pre-built models and industry specific datasets
14:50	KEYNOTE	USE CASE	KEYNOTE	USE CASE		KEYNOTE		

	Supercharging AI with the evolution of chip architecture	Leveraging GenAI for manufacturing excellence: Deploying high value solutions for quality cross-industry Nicolò Nepote, Head of AI & Data Science, Brembo Solutions	What does it take to succeed? Exploring success in use cases	Harnessing AI and machine learning to combat fraud and money laundering		Using ethics by design to ensure AI is positive for people and society		
15:10	KEYNOTE Fortifying the cybersecurity of high AI systems: Navigating the interplay between regulations and cyber resilience in practice Sudhir Ethiraj, Global Head of Cybersecurity Office (CSO) & CEO Business Unit Cybersecurity Services, TÜV SÜD	USE CASE Training Gen AI and LLM models with the cloud computing Narek Tatevosyan, Director of Product Management, Nebius AI	KEYNOTE Charting Asahi's GenAI Journey: from M365 Copilot and Digital Recruiter to EBIDA impact Bhuvan Panwar, Head of digital Innovation, Automation & Analytics, Asahi Europe & International Zdenka Mocová - HR Strategic Capabilities Manager, Asahi Europe & International	15:10 - 15:50 PANEL DISCUSSION Exploring how AI-driven algorithms are revolutionising finance Awais Sher Bajwa, Head of Data & AI Banking, Bank of America Bernardo Caldas, Director of Data, Mollie		USE CASE AI-Driven corporate initiatives: Fighting poverty and promoting equality		

			Aurelia Costache, AI & Data, AI-enabled Automation Leader, EY					
15:30	KEYNOTE Trustworthy human-robot interactions: Building social robots for good Ginevra Castellano, Professor in Intelligent Interactive Systems and Director of the Uppsala Social Robotics Lab, Department of Information Technology, Uppsala University	USE CASE Beyond borders: Pushing the limits of MLOps with Generative AI Sanchit Juneja, Director - Big Data & ML/AI, Booking.com	USE CASE Connecting the dots: AI + culture, people and leadership		15:40 - 16:10 WORKSHOP AI regulation: Innovating the future of governance Jeannette Gorzala, CEO & Founder, Act.AI.Now	USE CASE Lovotics: Finding love in a world of algorithms Paqui Lizana Global Head of Technology Strategy at IKEA , Impact & Creative Advisor, Co-founder, Brilliant Failures Jenny Nicholson, Founder, Queen of Swords & Co-founder, Brilliant Failures	15:40 - 16:10 WORKSHOP Solve real-world AI for Good challenges: Learn AI by applying it in practice Sako Arts, Founder and CTO, FruitPunch AI Buster Franken, Co-Founder & CEO, FruitPunch AI	15:40 - 16:10 WORKSHOP Developing fail-safe strategies to grow your AI venture Pinar Ozcan, Professor of Entrepreneurship and Innovation Director, Oxford Entrepreneurship Center Director, Oxford Future of Finance and Technology Initiative
15:50	BREAK							
16:10	FIRESIDE CHAT How chief data and AI officers are leading the charge on responsible AI There is no AI without data, and there is no responsible AI without robust data governance and AI monitoring. Join this unique session with Schneider Electric's Chief Data Officer, Una Shortt, and Chief AI Officer, Philippe Rambach, to discover the fundamentals of governance and collaboration on the data and AI edge. Philippe Rambach, Chief AI Officer, Schneider Electric							

	Una Madigan Shortt, Group Chief Data Officer, Schneider Electric Moderator: Michael Borrelli, Director, AI & Partners
16:30	HEADLINER Navigating the future: Lawful access, AI threats, and tactical innovations in next-gen technology Katie Noyes, Section Chief in the Science & Technology Branch, FBI
16:50	HEADLINER We do AI different: Building an open source society with AI for good We own the world’s largest AI community, daring to do AI different. Our closing session paves the way for a better, more democratized AI future – exploring how the AI community can collaborate and share to create a transparent and open AI ecosystem. Thomas Wolf, Co-Founder & CSO, Hugging Face
17:10	CLOSE OF SUMMIT