

Schedule-at-a-glance

THURSDAY, OCTOBER 14

Noon – 5:00 pm Registration Open / Exhibitor Set Up
Noon – 5:00 pm **GLAO Board Meeting**

FRIDAY, OCTOBER 15

START YOUR ENGINES!

7:30 am – 4:30 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall

8:30 am – Noon DOCTOR TRACK: Future of Orthodontics

8:30 am – 9:30 am **Mr. Chris Bentson** "Check Up from the Neck Up: How We Are Doing Post-COVID and Trends for the Future"
9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems
10:00 am – 10:45 am **Dr. Scott Law** "Orthodontic Support Organizations and Other Non-Traditional Doctor Ownership Models"
Sponsored by: Smile Doctors
10:45 am – 11:30 am **Dr. Bob Bray** "The Schulman Group - Something Old, Something New"
11:30 am – Noon **PANEL DISCUSSION** **Mr. Bentson, Dr. Law, Dr. Bray; Moderator: Dr. Steve Belli**

8:30 am – Noon STAFF TRACK: Digital & Marketing Success

8:30 am – 10:00 am **Mr. Michael Bonnes & Ms. Samantha Provencher** "How to Transition Your Practice to a Fully Digital Workflow"
Sponsored by: LightForce Orthodontics
10:00 am – 10:30 am Networking/Beverage Break in Exhibit Hall, Sponsored by: uLab Systems
10:30 am – Noon **Mr. Luke Infinger** "How to Build Your Brand & Become the Practice of Choice Leveraging Social Media"
Sponsored by: HIP Creative

12:00 pm – 1:30/2:00 pm Lunch in Exhibit Hall

12:15 pm – 1:15 pm **Residents' Forum**
1:15 pm – 2:00 pm **ABO Information Meeting**

1:30 pm – 3:30 pm STAFF TRACK: OSHA Training

1:30 pm – 3:30 pm **Ms. Jackie Dorst** "COVID-19 Infection Control & OSHA Safety"
Sponsored by: SciCan / Coltene
This seminar will meet the annual OSHA required training and an OSHA Training Record will be provided for attendees.

2:00 pm – 4:00 pm DOCTOR TRACK: Practice Management

2:00 pm – 3:00 pm **Mr. Dan Wicker** "Financial Decisions the Orthodontist Must Get Right - Post COVID-19: Real World Answers to Orthodontist's Tough Financial Questions"
Sponsored by: Cain Watters & Associates
3:00 pm – 4:00 pm **Mr. Ryan Moynihan** "The Triple DDD Effect. How Data Driven Decisions Create a Competitive Advantage"
Sponsored by: GAiDGE

3:30 pm – 4:30 pm Networking/Beverage Break in Exhibit Hall, Sponsored by: G&H Orthodontics

4:30 pm – 5:30 pm **GLAO Annual Member Business Meeting** – all members welcome!

7:00 pm – 9:00 pm **The Pit Stop** – Refuel and refresh at this social event with interactive racing games, food stations, beverages and entertainment.

SATURDAY, OCTOBER 16

THE FINAL LAP!

7:30 am – 2:00 pm Registration / Exhibits Open
7:30 am – 8:30 am Continental Breakfast in Exhibit Hall
7:30 am – 8:30 am **Educators' Meeting**

8:30 am – Noon DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits

8:30 am – 9:30 am **Dr. John Graham** "Minimal Touch Orthodontics – COVID's Silver Lining"
Sponsored by: Henry Schein Orthodontics
9:30 am – 10:00 am Networking/Beverage Break in Exhibit Hall, Sponsored by: Align
10:00 am – 10:45 am **Dr. Dan Bills** "Is Virtual Our New Reality? Efficient and Effective Virtual Visits in the Orthodontic Office"
10:45 am – 11:30 am **Dr. Barry Glaser** "Dental Monitoring from A-Z"
Sponsored by: Dental Monitoring
11:30 am – Noon **PANEL DISCUSSION** **Dr. Graham, Dr. Bills, Dr. Glaser**

Noon – 1:30 pm Lunch in Exhibit Hall

12:15 pm – 1:15 pm **Indiana Association of Orthodontists Annual Meeting / IUOAA Annual Meeting**

12:15 pm – 1:30 pm **GLAO Past President's Luncheon** - invitation only

1:30 pm – 3:30 pm DOCTOR & STAFF TRACK: Digital Workflow & Virtual Visits, cont.

1:30 pm – 2:30 pm **Speaker To be Determined** Sponsored by: Align
2:30 pm – 3:30 pm **Dr. Christian Groth** "It's Time to Break Free: Digital Systems for Treatment Success"
Sponsored by: 3M Oral Care

2:00 pm – 4:00 pm Exhibitor Teardown