



115th ANNUAL CONFERENCE

WILLIAMSBURG LODGE • May 18-21, 2017



reminders.

April 21:

Early Bird Registration Deadline – all registrations not submitted online or postmarked by this date require a \$40 late fee.

April 26:

Absolute final deadline to make lodging reservations.

April 28:

Last postmark date for registrations submitted online or mailed to VOA for advance registration. After this date, please register at the door.

Educate. Inspire. Evolve.

VIRGINIA OPTOMETRIC ASSOCIATION

Enjoy a relaxing hotel escape in the heart of the Revolutionary City. Just steps from the action, the inviting lodge boasts a world-class restaurant and convenient access to spa and golf recreation amenities. As a guest at the Williamsburg Lodge, you will receive special admission ticket pricing to preferred reservations at The Spa of Colonial Williamsburg, Golden Horseshoe Golf Club, and Colonial Williamsburg's restaurants and historic taverns. Go behind the scenes, take advantage of our complimentary shuttle service, or enjoy special seasonal perks offered exclusively to our hotel guests.

CE Credits: 19 hours Available

When: Thursday, May 18th - Sunday, May 21st

Where: Williamsburg Lodge
310 S. England Street
Williamsburg, VA 23185



Register Online At **theVOA.org**

Contents

VOA Annual Conference	p. 3
Babysitting Information	p. 3
Registration Information & Conference Policies	p. 4
Accommodations & Your Conference Weekend	p. 5
Sponsors/Exhibitors	p. 5
OD Education At-a-Glance	pp. 6-7
OD Education	pp. 8-10
OD/Student Registration Form	p. 11
Featured OD Speakers	p. 12
Allied Eyecare Professional (AEP) Education	p. 13-14
Allied Eyecare Professional (AEP) Registration Form	p. 15
Sponsored Events	p. 16

Annual Conference Committee

Richard Lodwick, O.D.	<i>Conference Chair</i>
James Cornetta, O.D.	<i>Exhibit Hall</i>
Jennifer Davis, O.D.	<i>Sponsorship</i>
Christopher Kuc, O.D.	
Gerald Neidigh, O.D.	
Pamela Lundberg, O.D.	<i>AEP Education</i>
Scott Mann, O.D.	
Lucas Spiker, O.D.	
Amanda Umlandt, O.D.	
Walter Whitley, O.D.	<i>OD Education</i>

An Invitation to the 2017 Virginia Optometric Association's Annual Conference

On behalf of the Annual Conference Committee I'd like to invite you to the 115th Virginia Optometric Association's Annual Conference. Returning to our colonial roots, this year's conference is being held at the Williamsburg Lodge in the heart of Colonial Williamsburg. One of Virginia's premier destinations for all, Williamsburg will offer something for everyone.



This year's conference will offer some changes as it will begin on Thursday evening with a scleral lens workshop. You will not want to miss the opening ceremony of the exhibit hall as we do it as only Williamsburg can. Friday evening will continue with a "speakeasy" social event. You'll have to wait for the location and password as we return to the era of prohibition to enjoy era cocktails, music and conversation. Saturday will conclude with the black-tie optional President's Reception and Awards Dinner followed by a casual night at *Sweet Tea and Barley*, located within the Williamsburg Lodge. The VOA Annual Conference Committee looks forward to welcoming you to Williamsburg, Virginia!

— Richard K. Lodwick, O.D.

Virginia Optometric Association Officers and Board of Trustees

Robert Allen, O.D.	<i>President</i>
Adam Parker, O.D.	<i>President-Elect</i>
Jen Weigel, O.D.	<i>Vice President</i>
Walter Whitley, O.D.	<i>Secretary/Treasurer</i>
Christine Cook, O.D.	<i>Immediate Past President</i>
Dora Adamopoulos, O.D.	
Jenny Alsop, O.D.	
Lisa Gontarek, O.D.	
Amber Hurley, O.D.	
Scott Mann, O.D.	
Adam Melton, O.D.	
Brent Segeleon, O.D.	
Lucas Spiker, O.D.	
Amanda Umlandt, O.D.	
Bo Keeney	<i>Executive Director (ex-officio)</i>



VOA Annual Conference

Special Guest: AOA Vice President Dr. Samuel Pierce

Business Meeting and Election of Officers –

Saturday afternoon, May 20, from 12:00-2:00 p.m. Williamsburg Lodge

Members of the Virginia Optometric Association will meet on Saturday, May 20, from 12:00 to 2:00 p.m. for the VOA annual meeting and election of officers and trustees. Learn what has been accomplished in the past year regarding state and national legislative issues affecting the profession of optometry. Find out about the critical issues currently facing optometry. Celebrate the accomplishments of the past year. Cast your vote in the election for VOA Trustee.

Lunch will be served.

President's Reception and Awards Dinner –

Saturday evening, May 20, Williamsburg Lodge

President's Reception

Saturday, May 20, 6:00-7:00 p.m., sponsored by Allergan

President's Awards Banquet

Saturday, May 20, 7:00-9:00 p.m.

Black-tie optional

\$50 per person; children's plate available at \$20

Please join the Virginia Optometric Association in honoring VOA President Dr. Robert Allen at the President's Banquet on Saturday, May 20. The evening will also feature the presentation of the awards for Virginia Optometrist of the Year, Vanguard of the Year, Keyperson of the Year, Local Society Project of the Year, and Distinguished Achievement, as well as the introduction of the VOA Board of Trustees.

Exhibit Hall

Visit the industry's leading retailers and manufacturers in the Exhibit Hall.

Exhibit Hall Hours

Friday, May 19 4:00 p.m. - 7:00 p.m.

Saturday, May 20 10:00 a.m. - 12:00 p.m.

The exhibit hall will also be open by appointment only on Saturday from 9:00 a.m. to 10:00 a.m. (*Schedule appointment with exhibitor on Friday afternoon/evening.*)

Babysitting Information & Services

The Williamsburg Lodge has contracted with Sterling Events for babysitting services. Sterling childcare providers have over 20 years of childcare and education experience. Sterling will include games, toys, coloring books and crayons suitable for each age group. They also can provide several videos (all rated G) to watch however, the client would need to provide TV & DVD Player. Babysitting typically takes place in your hotel room, but they can also take your child around Williamsburg (guest responsible for all tickets).

Pricing: \$30.00 per hour, per childcare provider (3 hour minimum) Please contact Sterling Events at (757) 220-5757 to make arrangements. Advance reservations (2 weeks minimum) suggested to ensure availability.

Pricing includes the following:

- Minimum of 3 hours of service
- Childcare providers, licensed and insured
- CPR certified & background checks completed
- Games, toys, and activities

Registration, Information and Conference Policies

General Registration Fee

The general registration fee includes access to all Exhibit Hall activities and social events. Early registration ends April 21st, after this date, the registration fee increases by \$40. The deadline to pre-register is April 28th, after this date, you must register on-site. All registration fees must accompany your registration form.

Continuing Education and Attendance

All courses meet requirements for approval of CE credit by the Virginia Board of Optometry. The VOA assumes no responsibility for courses not approved by any State Board of Optometry outside the State of Virginia. Verification outside the State of Virginia is the responsibility of the attendee. Reporting of course hours to a licensing board is the sole responsibility of the licensee. COPE approval is not required in Virginia and has not been arranged. No partial credit for any course will be given. To obtain credit you must attend the ENTIRE course. Attendance will be monitored to comply with Virginia licensing board regulations.

Course Cards

All courses require a course card for admission, provided in the attendees' conference packet. To verify attendance, each course card must be validated by the course monitor at the conclusion of each course. Each validated card should be retained by the attendee as evidence of your attendance.

Course Handouts

All course handouts will be available online before the conference at <http://www.thevoa.org> (click the "Conference Handouts" link). Please print or download what you will need for the courses you are attending and bring them with you to the Annual Conference. An email will be sent to all registrants when the handouts are available. Wireless internet* has been arranged in the classroom on-site so that you can use your laptop, phone, or tablet during the meeting to view handouts. *While wi-fi has been arranged, the VOA cannot be held accountable if technical difficulties prevent wi-fi availability.

Replacement Course Cards/Name Badges

Non-member replacement fee for a lost course card(s) and/or name badge is \$5 each. VOA/AOA members receive complimentary replacements.

Spouse/Guest Registration

Weekend registration for a spouse or guest is \$35 and includes access to all Exhibit Hall activities and Friday's Speakeasy Social Event.

Cancellation & Refund Policy

All cancellations received before April 1st will be issued a full refund, by check. Between April 2nd and 21st, refunds will be assessed a \$30 processing fee. Requests must be in writing. No refunds for cancellation after April 21st.

The Virginia Optometric Association Annual Conference claims no liability for the acts of any supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. The Virginia Optometric Association Annual Conference reserves the right to cancel this function and/or individual courses without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.

Three Ways to Register

- Online at www.thevoa.org
- By mail—send payment with completed registration form to:
VOA Annual Conference
4461 Cox Road, Suite 110
Glen Allen, VA 23060
- Fax with credit card information to (804) 643-0311

Important Dates

April 1

- Last day for cancellation with full refund

April 21

- Late registration begins with additional \$40 fee
- Last day for cancellation with partial refund, less \$30 processing fee

April 28

- Pre-registration ends. All registrations must be on-site.

Accommodations - Williamsburg Lodge

Make your reservations by calling **800-261-9530 between 8:30 am and 5:00 pm EST** and use booking code **42908**, or online at <https://resweb.passkey.com/go/42908>. The VOA discounted rate is \$199* per night and is available until Wednesday, April 26th at 5pm EST, or until sold out. Rates are applicable May 17-20. The number of rooms at this rate is limited. **Rate does not include 11% state and local taxes nor \$2.00 per room per night occupancy tax.*



Directions

From the North, West, and South

- Take Interstate 64 East to Exit 238 for VA-143/Colonial Williamsburg.
- Keep right at the fork and merge onto VA-143, Capitol Landing Rd.
- Turn right onto VA-132.
- Turn left onto Francis St.
- Turn right onto England St.
- The Lodge will be on your right.

From the East

- Take Interstate 64 West to Exit 242A for VA-199 West.
- Merge onto VA-199 and take the ramp to US-60, Pocahontas Trail.
- Turn left at US-60, Pocahontas Trail.
- Turn left at York St; York St. will become Francis St.
- Turn left onto England St.
- The Lodge will be on your right.

Your Conference Weekend...

Special Services

In accordance with the Americans with Disabilities Act, please advise the VOA in writing by April 21, 2017, if you require special services to fully participate.

Special "Meal" Information

Friday will kick off with breakfast sponsored by Diopsys, followed by lunch sponsored by Alcon. Friday Evening's Reception in the Exhibit Hall will feature an open bar so you may enjoy this time of fellowship and visiting with exhibitors. Saturday will feature breakfast sponsored by Bausch & Lomb, the VOA Annual Business Meeting Lunch, President's Reception, and President's Awards Banquet. Name badge required for admission. Please advise the VOA no later than April 21st of any special dietary considerations.

Special Note About the VOA Exhibit Hall Trade Show

One of the VOA Annual Conference weekend's most enjoyable activities is attendance at the Trade Show. Supporting your professional organization with their attendance, over 50 exhibitors will feature the latest in products, technology, and service.

It is important to remember that many of the participating exhibitors do so at their own expense. Often, special trade show promotions and discounts are available during "show" hours. Consequently, it may provide a significant savings if those attending the Conference delay purchases until the show. We hope all in attendance will express their appreciation to each exhibitor in attendance. Exhibitor attendance demonstrates their support of your profession. The Exhibit Hall will be open by appointment only on Saturday from 9:00 am until 10:00 am, so please make an appointment during Friday's hours with your favorite exhibitor.



Join us at the Exhibit Hall Grand Opening Celebration on Friday at 4:00 pm for special entertainment, courtesy of Colonial Williamsburg!

2017 VOA Annual Conference - OD Education At-A-Glance

Thursday, May 18, 2017

6:00P	Course 1	<i>Beyond the Limbus Scleral Lens Workshop (3 hrs)</i> <i>**Limited to first 20 registrants</i> Sponsored by Blanchard Contact Lens
7:00		
8:00		



Friday, May 19, 2017

7:00	Diopsys Promotional Breakfast	<i>In-Office Electrodiagnostics What Can it Do for You?</i> (No CE)
8:00	Course 2	<i>Laser Procedures - Optometric Considerations</i> (2 hrs)
9:00		
10:00	Course 3	<i>Lumps and Bumps: A Practical Guide to Evaluation and Technique Removal</i> (2 hrs)
11:00		
12:00P	Alcon Promotional Lunch	
1:00	Course 4	<i>Going Viral - HZO, HSV, and EKC</i> (1 hr)
2:00	Course 5	<i>Ocular Surface Disease Impact on Surgical Outcomes</i> (2 hrs)
3:00		
4:00	EXHIBIT HALL OPENING CEREMONY & RECEPTION IN EXHIBIT HALL	
5:00		
6:00		
7:00	<i>Dinner on your own</i>	
8:00		
9:00	Speakeasy Social (off-site) <i>Sponsored by ABB OPTICAL GROUP</i>	
10:00		

2017 VOA Annual Conference - OD Education At-A-Glance

Saturday, May 20, 2017				
7:00	Bausch & Lomb Promotional Breakfast			
8:00	Course 6	Not Another Uveitis (2 hrs)	EXHIBIT HALL - Appointments Only	
9:00				
10:00	EXHIBIT HALL MORNING BREAK			
11:00				
12:00P	VOA Annual Business Meeting & Lunch (Members Only)			
1:00				
2:00	Course 7	Post-Operative Cataract Complications: The Minor Complaint to Emergencies (1 hr)	Local Society Presidents' Forum	Past Presidents' Forum
3:00	Course 8	Impact of Healthcare Reform - MIPS, MACRA (2 hrs)		
4:00				
5:00				
6:00	President's Reception			
	Sponsored by Allergan			
7:00	President's Awards Banquet (Black-tie Optional)			
8:00				
9:00	Social at Sweet Tea & Barley (on-site)			
10:00				

Sunday, May 21, 2017		
8:00	Course 9	Cracking the Code - Clinical Case Management Medical Record Compliance: Part 1 (2 hrs)
9:00		
10:00	Course 10	Cracking the Code - Clinical Case Management Medical Record Compliance: Part 2 (2 hrs)
11:00		
12:00P	Departures	

2017 OD Education Program - Thursday & Friday

Thursday, May 18

01:00 pm - 05:00 pm VOA Board of Trustees Meeting

05:00 pm - 06:00 pm *Dinner on your own*

05:30 pm - 06:00 pm Registration

06:00 pm - 09:00 pm ****Beyond the Limbus Scleral Lens Workshop**

3 hrs CE credit

COURSE 1

- Stephen Byrnes, O.D.

Sponsored by Blanchard Contact Lens

This three-hour course provides a comprehensive discussion of fitting and evaluation of scleral lenses.

Patient selection, proper evaluation and fitting pearls will be discussed.

***Limited to first 20 registrants.*

Friday, May 19

07:00 am - 03:00 pm Registration

07:15 am - 08:00 am ***Diopsys Promotional Breakfast -- In-Office Electrodiagnostics What Can it Do for You?**

- Nathan Lighthizer, O.D.

No CE credit

Electrodiagnostics can be a confusing and intimidating area in optometry. These VEP, ERG, mfERG, EOG are often the key to diagnosis and prognosis of a number of inherited and acquired conditions. Although in the past most optometrists didn't perform these tests on a regular basis, that is now changing with evolving technology, and this testing is now being incorporated into private practice optometry. Knowing when to refer, and most importantly, which test to refer for can be critical for a patient's diagnosis and management. This interactive one-hour lecture will review these concepts in electrodiagnostics.

**Must register in advance for breakfast. Free with Friday Registration.*

08:00 am - 10:00 am **Laser Procedures - Optometric Considerations**

2 hrs CE credit

COURSE 2

- Nathan Lighthizer, O.D.

The user of laser energy to treat various anterior segment conditions, including posterior capsular opacification (PCO), angle closure glaucoma, and open angle glaucoma, has been used by optometric physicians in certain states for over a decade now. This interactive presentation will review and update these ophthalmic laser procedures.

10:00 am - 12:00 pm **Lumps and Bumps: A Practical Guide to Evaluation and Technique Removal**

COURSE 3

- Nathan Lighthizer, O.D.

2 hrs CE credit

The proper recognition, evaluation, and management of ocular lumps and bumps can be potentially vision and life saving for a patient. This interactive 2-hour lecture will spend the first hour reviewing eyelid anatomy and how it pertains to ophthalmic removal of lid lumps and bumps.

12:00 pm - 01:00 pm ***Alcon Promotional Lunch**

No CE credit

**Must register in advance for lunch. Free with Friday Registration.*

01:00 pm - 02:00 pm **Going Viral - HZO, HSV and EKC**

COURSE 4

- Nathan Lighthizer, O.D.

1 hr CE credit

Viruses are some of the most common microorganisms that affect both the body and the eyes. This interactive presentation will review the etiologies, risk factors, signs, symptoms, diagnosis, and proper treatment for the ocular and systemic aspects of herpes zoster, herpes simplex and epidemic keratoconjunctivitis.

02:00 pm - 04:00 pm **Ocular Surface Disease Impact on Surgical Outcomes**

COURSE 5

- Michael Cooper, O.D.

2 hrs CE credit

This course identifies relevant considerations for pre-operative and post-operative management of surgical patients with ocular surface disease. The benefits of diagnostic testing and resultant impact on surgical outcomes will be discussed.

2017 OD Education Program - Friday & Saturday

Friday, May 19 (continued)

- 04:00 pm **EXHIBIT HALL OPENING CEREMONY**
Name badge required. Featuring the latest in products and technology available from those supporting your profession.
- 04:00 pm - 07:00 pm **RECEPTION IN EXHIBIT HALL**
Name badge required.
- 07:00 pm - 09:00 pm ***Dinner on your own.***
- 09:00 pm - 11:00 pm **Speakeasy Social (off-site)** ***Sponsored by ABB OPTICAL GROUP***
Information will be available at the VOA Registration Desk.

Saturday, May 20

- 07:00 am - 09:30 am Registration
- 07:00 am - 08:00 am ***Bausch & Lomb Promotional Breakfast** No CE Credit
**Must register in advance for breakfast. Free with Saturday Registration.*
- 08:00 am - 10:00 am ***Not Another Uveitis*** 2 hrs CE credit
COURSE 6 - Michael Cooper, O.D.
This course will provide the practitioner with a review of the anatomical and clinical classifications of uveitis. Risks, prevalence and etiologies will be presented as well as primary and secondary complications. Current therapeutic treatment options will be considered. A series of uncommon uveitis case reports will be discussed.
- 09:00 am - 10:00 am **EXHIBIT HALL OPEN BY APPOINTMENT ONLY**
Name badge and appointment required.
- 10:00 am - 12:00 pm **EXHIBIT HALL MORNING BREAK**
Name badge required.
- 12:00 pm - 02:00 pm ***VOA Annual Business Meeting & Lunch (Members Only)**
**Must register in advance for lunch. Free with Saturday Registration.*
- 01:45 pm - 03:30 pm Registration
- 02:00 pm - 03:00 pm ***Post-Operative Cataract Complications: The Minor Complaint to Emergencies*** 1 hr CE credit
COURSE 7 - R. Douglas Cullom, MD
A presentation of common and uncommon cataract post operative issues, including: dry eye, post operative IOP control, rebound iritis, corneal edema, negative and positive dysphotopsias, residual refractive error, endophthalmitis, etc. Diagnosis and treatment options discussed.
- 02:00 pm - 03:00 pm **Local Society Presidents' Forum**
Presidents and President Elects of all Local Optometric Societies are asked to attend.
- 02:00 pm - 03:00 pm **Past Presidents' Forum**
All Past Presidents of the VOA are asked to attend.



2017 OD Education Program - Saturday & Sunday

Saturday, May 20 (continued)

- 03:00 pm - 05:00 pm ***Impact of Healthcare Reform - MIPS, MACRA*** 2 hrs CE credit
COURSE 8 - John Rumpakis, O.D.
The world of healthcare is undergoing a major transformation unlike any that has been seen within the last generation. Yet opportunities exist for optometric practices to capture and retain income from many different sources. This 2-hour interactive program will help the ECP to not only understand the gravitational forces that are pulling their practice in multiple directions, but know how to posture their practice for success in the healthcare system of the future.
- 06:00 pm - 07:00 pm **President's Reception** *Sponsored by Allergan*
Name badge required (beverage tickets required).
- 07:00 pm - 09:00 pm **President's Awards Banquet**
Name badge and meal ticket required (cash bar). **(Black Tie Optional)**
- 09:00 pm - 11:30 pm **Social at Sweet Tea & Barley (on-site)**
Cash Bar

Sunday, May 21

- 07:00 am - 10:15 am **Registration**
- 08:00 am - 10:00 am ***Cracking the Code: Clinical Case Management & Medical Record Compliance -Part 1*** 2 hrs CE credit
COURSE 9 - John Rumpakis, O.D.
Using case examples, the lecturer will present various anterior segment disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record and will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.
- 10:00 am - 12:00 pm ***Cracking the Code: Clinical Case Management & Medical Record Compliance -Part 2*** 2 hrs CE credit
COURSE 10 - John Rumpakis, O.D.
Using case examples, the lecturer will present common glaucoma and retinal disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record and will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.

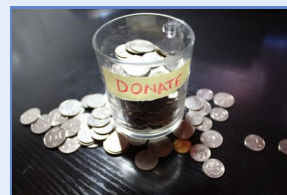
Departures (Hotel check-out is 11:00 am)

Voluntary Contributions on Registration

Help support the Virginia Optometric Association's political activities. Donate to VOPAC and the Legal-Legislative Fund directly on your Annual Conference registration form. You may also donate on the VOA website (www.thevoa.org).

Suggested Contributions*:

- Diamond (\$2000 or more)
- Platinum (\$1000 - \$1999)
- Gold (\$750 - \$999)
- Silver (\$500 - \$749)
- Bronze (\$100 - \$499)
- Any amount helps!



*These are voluntary contributions and are not tax deductible. For more information on the VOPAC and LLF and their specific uses, please visit the VOA website.

Doctor's Program Registration

Please complete the VOA Annual Conference Registration Form and submit with payment to:

Mail To: VOA • 4461 Cox Road, Suite 110 • Glen Allen, VA 23060

If Paying By Credit Card, Fax To: (804) 643-0311

Type or NEATLY print information as you would like it to appear on the conference materials. PLEASE only register one person per form.

Name for Badge: _____ Nickname: _____
Address: _____ OE Tracker #: _____
City: _____ State: _____ Zip: _____
Phone: _____ Cell: _____ Email: _____
Emergency Contact: _____ Phone: _____

**Register
by April 21st
& SAVE!**

No pre-registrations after
April 28th postmark

Register online at
www.thevoa.org

Cancellation Policy:
Partial refunds will be made
upon written request until
April 21st ONLY!! After
April 21st no refunds will be
considered.

① Doctor / Student General Registration Fees (Must be paid with daily fees below)

☐ \$100 - VOA/AOA OD Member ☐ \$350 - Non-AOA OD Member ☐ No Cost - VOA Student Member

② Daily Registration Fees (Includes all CE and meals listed below. Must register for meals by April 21st. No exceptions.)

☐ \$ 50 Thursday Evening Scleral Lens Workshop (Limited to first 20 attendees).
☐ \$ 300 3-Day OD Conference Registration (includes all CE and events listed below).
☐ \$ 250 2-Day OD Conference Registration
☐ \$ 175 1-Day OD Registration
☐ \$ 10 /day VOA Student Member Registration } Choose Days: ___ Friday ___ Saturday ___ Sunday

Friday (includes Breakfast, Lunch, Reception, and evening Social Event)

☐ Breakfast: 7-8am Diopsys Promotional Breakfast

☐ Lunch: 12-1pm Alcon Promotional Lunch

Saturday (includes Breakfast, Business Meeting Lunch)

☐ Breakfast: 7-8am Bausch & Lomb Promotional Breakfast

☐ Lunch: 12-2pm VOA Annual Business Meeting Luncheon (Only open to members)

☐ \$ 50 VOA President's Reception & Awards Banquet (Black-tie Optional) Per Doctor or Student

☐ \$ 40 Late fee per registrant (If postmarked or faxed after April 21st)

③ Spouse/Guest/Youth Social Activities

Name(s) _____

☐ \$ 35 Friday & Saturday Exhibit Hall Admission, Friday Exhibit Hall Reception & Evening Social Event
☐ \$ 50 Saturday President's Reception & Awards Banquet
☐ \$ 20 Saturday President's Awards Banquet & Reception YOUTH (under 14)
☐ \$ 15 Late Fee per person (If postmarked or faxed after April 21st)

\$ _____ Optional VOPAC Contribution (\$500 requested per OD for 2017)

\$ _____ Optional Legal-Legislative Fund Contribution (\$250 requested per OD for 2017)

\$ _____ **Total Registration Fees Enclosed**

④ Special Services to Comply with American Disabilities Act:

☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by April 21st.
☐ Dietary Considerations / Allergies: _____

⑤ Payment Information (No American Express or Discover):

☐ Payment by Visa/MasterCard or Bank Draft ☐ Payment by Check (payable to VOA): ck # _____

Name on account (print): _____ Exp. Date: ____ / ____

Card or Bank Account Number: _____ Credit Card CVV code: _____

Billing Address: _____ Bank Routing Number: _____

City: _____ State: _____ Zip: _____

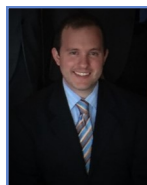
Signature (required) _____ Authorized amount \$ _____

Featured OD Speakers



R. Douglas Cullom, M.D. - Williamsburg, VA

Dr. Cullom is the Director of Cullom Eye and Laser Center in Williamsburg. His practice focuses on improving vision through cataract surgery, LASIK, ICLs and other refractive surgeries—a majority of which are co-managed. As the first Catalys laser cataract surgeon in Virginia, he has trained numerous surgeons on laser-assisted cataract surgery. He was also the first surgeon in Virginia to implant the Symphony extended range of vision IOL. Dr. Cullom received his residency training at the nationally renowned Wills Eye Hospital in Philadelphia where he edited the 2nd edition of the Wills Eye Manual. Afterwards, he spent several years serving in the US Navy as Commander in the Department of Ophthalmology where he performed laser refractive surgery on many Navy SEALs. He also completes several cataract surgery mission trips each year-- including Colombia and El Salvador in 2016.



Michael Cooper, O.D., Willimantic, CT

Dr. Cooper is the Medical Optometrist/Chief of Contact Lens services at Windham Eye Group in Willimantic, CT. His main focus is on anterior segment disease treating a variety of conditions including dry eye and lid diseases, allergy, and uveitis. He has produced research, participated on expert ocular surface disease roundtables, and lectured domestically on topics such as corneal disease states, uveitis management, grading conjunctival inflammation, sports-related eye injuries in children, and AMD pedigree relationships. Dr. Cooper is published in journals such as *Advanced Ocular Care*, *Optometry Times*, *Review of Optometry*, and *Optometric Management*. Additionally, he has collaborated with EyetubeOD on a variety of digital media segments including "Managing the Surgical Patient." Currently, he is actively involved in clinical studies for ocular surface diagnostic validation and AMD genetic research.



Nathan Lighthizer, O.D. , F.A.A.O.- Tahlequah, OK

Dr. Lighthizer is a graduate of Pacific University College of Optometry. Upon graduation, he completed a residency in Family Practice Optometry with an emphasis in Ocular Disease through Northeastern State University Oklahoma College of Optometry. He has since joined the faculty at the Oklahoma College of Optometry and serves as the Chief of Specialty Care Clinics and the Chief of Electrodiagnostics Clinic. In 2014, he founded and now heads the Dry Eye Clinic at the College of Optometry. He was recently named the Director of Continuing Education as well as the Assistant Dean for Clinical Care Services at the Oklahoma College of Optometry. Dr. Lighthizer lectures nationally on numerous topics, most notably advanced ophthalmic procedures, electrodiagnostics, and ocular disease.



John Rumpakis, O.D. - Lake Oswego, OR

Dr. Rumpakis is currently President & CEO of Practice Resource Management, Inc., a firm that specializes in providing a full array of consulting, appraisal, and management services for healthcare professionals and industry partners. He has developed some of the leading Internet-based software applications for the medical/eye care field such as CodeSAFEPLUS.com® (www.CodeSAFEPLUS.com), the industry leading cloud-based CPT & ICD Code Data and Information Service, and offers personal medical coding consultation through JustAskJohn (www.JustAskJohn.info). He is also the founder of Opt-ED® Professional Continuing Education (www.Opt-ED.com) which creates and delivers top tier continuing education around the country as well as Opt-IN® which provides optometric marketing and promotional services. Named the Chief Medical Coding Editor for *Review of Optometry & Optometric Management*, he has been extensively published on the topics of third party coding & billing, strategy development and execution, practice management, team building, maximizing effectiveness and profitability, including the textbook "Business Aspects of Optometry". Dr. Rumpakis is a popular lecturer both nationally and internationally. In addition to having had a successful solo practice, Dr. Rumpakis developed the practice management curriculum at Pacific University College of Optometry and taught optometric & medical economics there for over a decade and was recently named the University of Houston College of Optometry's Benedict Professor for 2016-2017. A 1984 graduate of Pacific University College of Optometry, he served as a volunteer for the AOA for near 17 years and sits on numerous advisory boards and board of directors for companies both in and out of the ophthalmic industry.

Allied Eyecare Professional Program - Friday & Saturday

Friday, May 19

- 08:00 am - 03:00 pm Registration
- 01:00 pm - 02:00 pm **Ocular Manifestations of Systemic Disease**
- Christopher J. Kuc, O.D.
This course will review common systemic diseases with ocular findings. Conditions such as diabetes, hypertension, and autoimmune conditions will be discussed using case examples.
- 02:00 pm - 03:00 pm **Ocular Drug Review**
- Christopher J. Kuc, O.D.
This course will review commonly prescribed topical and oral medication used in eye care. From allergy to dry eye to glaucoma, attendees will have a better understanding of these medications and how these are judiciously prescribed.
- 03:00 pm - 04:00 pm **Anatomy of the Eye / Pig Eye Dissection**
- Christopher J. Kuc, O.D.
What better way to learn ocular anatomy than with a hands-on pig eye dissection! Participants will examine the parts of the eye first hand with Dr. Kuc as their guide. Anatomy provides the foundation to understanding the human eye. This is an excellent course for anyone in the eye care field.
- 04:00 pm **EXHIBIT HALL OPENING CEREMONY**
Name badge required. Featuring the latest in products and technology available from those supporting your profession.
- 04:00 pm - 07:00 pm **RECEPTION IN EXHIBIT HALL**
Name badge required.
- 07:00 pm - 09:00 pm **Dinner on your own.**
- 09:00 pm - 11:00 pm **Speakeasy Social (off-site)** **Sponsored by ABB OPTICAL GROUP**
Information will be available at the VOA Registration Desk.

Saturday, May 20

- 07:00 am - 03:30 pm Registration (Closed 9:30 am - 1:45 pm)
- 07:00 am - 08:00 am ***Bausch & Lomb Promotional Breakfast**
**Must register in advance for breakfast. Free with Saturday Registration.*
- 08:00 am - 09:00 am **Contact Lens Basics** 1 hr NCLE, CPC
- Lynn E. Lawrence, CMSgt (ret), CPOT, ABOC, COA, OSC
This course will cover contact lenses from fitting the motivated patient to successful contact lens wear. In addition to the steps required in fitting contact lenses, ocular anatomy will be discussed.
- 09:00 am - 10:00 am **Preventing Burnout** 1 hr CPC, ABO
- Lynn E. Lawrence, CMSgt (ret), CPOT, ABOC, COA, OSC
This course is designed to identify the signs of burnout in you and in your co-workers. It will address the effects employee burnout have on an optometric practice. Solutions and suggestions will be offered to maintain a happy and efficient eye care team.



Allied Eyecare Professional Program - Saturday & Sunday

Saturday, May 20 (continued)

10:00 am - 12:00 pm **EXHIBIT HALL MORNING BREAK**

- Name badge required.

12:00 pm - 01:00 pm **Lunch & Learn: *Premium Customer Service*** *Sponsored in part by Sun Pharmaceuticals*

- Lynn E. Lawrence, CMSgt (ret), CPOT, ABOC, COA, OSC

1 hour

Patient satisfaction drives every aspect of our practice from the front desk to clinical care and optical and contact lens services. This course is designed to enhance customer service skills. A discussion of customer service techniques using real scenarios will be used. This interactive course will engage the audience in participation.

01:00 pm - 03:00 pm ***Anatomy and Physiology***

2 hrs ABO, NCLE, CPC

- Lynn E. Lawrence, CMSgt (ret), CPOT, ABOC, COA, OSC

Attendees will learn about basic ocular anatomy and how the eye works, including all structures, muscles, and the cranial nerves that innervate them and the visual pathway to the brain. This course will also include the layers of the tear film.

03:00 pm - 04:00 pm ***What Every Tech Should Know About Ocular Emergencies***

1 hr ABO, NCLE, CPC

- Lynn E. Lawrence, CMSgt (ret), CPOT, ABOC, COA, OSC

This course will present an overview of how phone triage and walk-in office visits should be handled from an assistant's perspective. Key elements of triage and the difference between an emergency and urgency will be discussed, along with testing procedures required before treatment.

09:00 pm - 11:30 pm **Social at *Sweet Tea & Barley* (on-site)**

Cash Bar

Sunday, May 21

07:00 am - 10:15 am **Registration**

08:00 am - 10:00 am ***Cracking the Code: Clinical Case Management & Medical Record Compliance -Part 1***

- John Rumpakis, O.D.

Using case examples, the lecturer will present various anterior segment disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record and will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.

10:00 am - 12:00 pm ***Cracking the Code: Clinical Case Management & Medical Record Compliance -Part 2***

- John Rumpakis, O.D.

Using case examples, the lecturer will present common glaucoma and retinal disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record and will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.

Departures (Hotel check-out is 11:00 am)

Things to Do in Williamsburg

- Tour the Revolutionary City, Art Museums, Gardens, & Behind the Scenes
- Ghost Walk & Carriage Rides
- Historic Shops or Williamsburg Premium Outlets
- Golf, Tennis, Spa • Kimball Theatre • Tavern Dining



Allied Eyecare Professional's Program Registration

Please complete the VOA Annual Conference Registration Form and submit with payment to:

Mail To: VOA • 4461 Cox Road, Suite 110 • Glen Allen, VA 23060

If Paying By Credit Card, Fax To: (804) 643-0311

Type or NEATLY print information as you would like it to appear on the conference materials. PLEASE only register one person per form.

Name for Badge: _____ Nickname: _____

Address: _____ From the Office of Dr. _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Emergency Contact: _____ Phone: _____

General Registration Fee (Must be paid with daily fees below)

☐ \$ 50 Allied Eyecare Professional

Daily Registration Fees. (Includes all CE and meals listed below. Must register for meals by April 21st. No exceptions.)

☐ \$ 150 3-Day AEP Conference Registration (includes all AEP courses and events listed below).

☐ \$ 75/day Daily AEP Conference Registration Choose Days: ___ Friday ___ Saturday ___ Sunday

Friday (includes Reception, and evening Social Event)

☐ Exhibit Hall Reception

☐ Evening Social Event

Saturday (includes Breakfast and Lunch)

☐ Breakfast: 7-8am Bausch & Lomb Promotional Meal

☐ Lunch: 12-1pm Lunch & Learn (1 hour CE)

☐ \$ 40 Late fee per registrant (If postmarked or faxed after April 21st)

Spouse/Guest/Youth Social Activities Name(s) _____

☐ \$ 35 Friday & Saturday Exhibit Hall Admission, Friday Exhibit Hall Reception & Evening Social Event

☐ \$ 15 Late Fee per person (If postmarked or faxed after April 21st)

\$ _____ **Total Registration Fees Enclosed**

Special Services to Comply with American Disabilities Act:

☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by April 21st.

☐ Dietary Considerations / Allergies: _____

Payment Information:

☐ Payment by Visa/MasterCard or Bank Draft (No Amex/Discover) ☐ Payment by Check (payable to VOA): ck # _____

Name on account (print): _____ Exp. Date: ____ / ____

Card or Bank Account Number: _____ Credit Card CVV code: _____

Billing Address: _____ Bank Routing Number: _____

City: _____ State: _____ Zip: _____

Signature (required) _____ Authorized amount \$ _____

**Register
by April 21st
& SAVE!**

No pre-registrations after
April 28th postmark

Register online at
www.thevoa.org

Cancellation Policy:
Partial refunds will be made
upon written request until
April 21st ONLY!! After
April 21st no refunds will be
considered.

Register Online At **theVOA.org**

Sponsored Events at Annual Conference

Friday

Breakfast

Sponsored by Diopsys

7:00 – 8:00 a.m.

Lunch

Sponsored by Alcon

12:00 – 1:00 p.m.

Speakeasy Social (offsite)

Sponsored by **ABB** OPTICAL GROUP

9:00 - 11:00 p.m.

Saturday

Breakfast

Sponsored by Bausch & Lomb

7:00 – 8:00 a.m.

AEP Lunch & Learn

Sponsored in part by Sun Pharmaceuticals

12:00 - 1:00 p.m.

President's Reception

Sponsored by Allergan

6:00 – 7:00 p.m.



Register Online At **theVOA.org**



4461 Cox Road, Suite 110 - Glen Allen, VA 23060



VOA's Annual Conference
Williamsburg Lodge
May 18 - 21, 2017

**** NEW DATE ****

Register Online at **theVOA.org**