

Attendee Schedule

February 15-17, 2023

Third Party / Practice Management Seminar



200 Commercial Street SE
Salem, Oregon 97301

Our TP/PM Seminar will give you the tools to keep your practice thriving! Our seminar is a two-day event on a hybrid platform with multiple tracks of education. ODs, Paras, and Students can register individually or your entire office as a group for a flat fee!

Wed 2/15	Event	Concurrent Event
6:30 pm	Buffet Dinner & Advocacy Prep	
7:30 - 9:30 pm	Advocacy Committee Meeting	
9:30 - Midnight	Hospitality Suite – All Attendees	
Thurs 2/16	Leg Day	TP/PM - Track 2 - Hybrid
7:00 - 7:45 am	Breakfast Buffet	
8:00 - 5:00 pm	Legislative Appointments Virtual & In-Person	
8:00 – 9:30 am	Leg Day	Columbia Bank
9:35 – 9:45 am	Industry Partner - 5 minutes	
10:00 – 11:50 am	Leg Day	Columbia Bank
12:00 - 1:00 pm	Boxed Lunch – All Attendees	
1:00 - 1:50 pm	Leg Day	Dr. Joe DeLoach; Compliance: Can't I Just Be a Doctor Anymore
1:55 – 2:00 pm	Industry Partner - 5 minutes	
2:00 - 3:00 pm	Leg Day	Dr. Joe DeLoach; Is this the Right Job for Me?
3:00 – 5:00 pm	Leg Day	Vision Source Program & Dinner
5:30 - 8:30 pm	OOPA Board Dinner Meeting	
9:30 – Midnight	Hospitality Suite – All Attendees	
Fri 2/17	TP/PM - Track 1 - Hybrid	TP/PM - Track 2 - Hybrid
7:00 - 8:00 am	Registration - Exhibit Hall & Breakfast Buffet	
8:00 - 9:50 am	General Session - Best Practices - Dr. Bob Mans, moderator	
9:50 - 9:55 am	Industry Partner - 5 minutes	
10:00 - 10:50 am	Dr. John McGreal - New CPT Coding for Office Visits	Mary Schmidt; Selling Skills: To Speak or Not to Speak
10:50 – 10:55 am	Industry Partner - 5 minutes	
11:00 - 11:55 am	Dr. John McGreal - Coding Updates for Testing & Procedures	Mary Schmidt; Frame Styling-Choosing What's RIGHT
11:55 - 12:00 pm	Industry Partner - 5 minutes - PCL	
12:00 - 1:30 pm	Exhibit Hall & Luncheon – All Attendees	
1:30 - 2:30 pm	Dr. John McGreal - MIPS Updates	Mary Schmidt; Words Matter-Choose Wisely
2:30 – 2:35 pm	Industry Partner - 5 minutes	
2:35 - 3:35 pm	Dr. Peter Cass; Cybersecurity	Mary Schmidt; Words Matter-Choose Wisely
3:40 – 3:45 pm	Industry Partner - 5 minutes	
3:45 - 4:45 pm	Dr. Joe DeLoach; HR for Healthcare Business	Dr. Peter Cass; Patient Engagement, EHRs and Social Media

Thank you to our generous industry supporters



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* Schedule subject to change, supporters at time of print