

Sunday, October 27, 2024

1:00-2:00 p.m

- 1-A. What AI-Driven Solutions Will Impact Aging Services?
- 14-A. Living Well Initiative: A Sea Change for Community Planning
- 26-A. Helping Frontline Caregivers Navigate Microaggressions
- 39-A. How to Gain Resident Buy-In on Substantive Changes
- 52-A. Should You Transition Away from Skilled Nursing Care?
- 53-A. Senior Living: Revitalizing and Energizing Communities
- 73-A. Three Critical Components of a Successful Sales Program
- 74-A. Elevate Your Brand with Owned and Earned Communications
- 86-A. Prison Break: Lessons in Emergency Preparedness
- 87-A. Moving Forward Coalition: 2024 Update
- 101-A. Health & Wellness Programming in Affordable Housing
- 117-A. Federal Policy Updates Across the Continuum
- 136-A. Resettlement Agencies: Partners in Workforce Development

2:30-3:30 p.m

- 2-B. Using Data to Improve Resident and Organizational Health
- 15-B. Montessori Memory Care for New and Existing Settings
- 27-B. Harnessing the Strength of Leaders from All Generations
- 40-B. Do You Need Better Board Members or Better Board Processes?
- 54-B. Expand Your Mission and Market with Continuing Care at Home
- 55-B. Don't Wait to Share Your New Project's Selling Points
- 75-B. Creating Community Connections That Count
- 88-B. Value-Based Care: Transforming Aging Services at the Bedside
- 89-B. Accelerate Improvement through Collaborative Learning
- 102-B. Helping Residents Manage Mental Health Challenges Across Settings
- 118-B. Looking to the Future of Affordable Senior Housing
- 119-B. Life Plan Community Update
- 137-B. Testing Ways to Bolster Home Care Profession

4:00-5:00 p.m

- 3-C. How Much Technology Is “Enough” for Your Community?
- 16-C. Preserving Owner-Occupied Homes with a Health Action Plan
- 28-C. Leadership Diversity: Welcoming Young People of Color
- 41-C. Are Residents Welcome to Help You Govern and Lead?
- 56-C. Do Life Plan Communities Need a Skilled Nursing Component?
- 57-C. Become a “Go-To” Resource for Prospective Residents
- 76-C. Drive Occupancy with Journey-Based Sales Enablement
- 90-C. Saving the Planet One Life Plan Community at a Time
- 103-C. Accompanying Families on the Dementia Journey
- 104-C. Empowering Residents through Community Forums
- 120-C. Federal Nondiscrimination Laws: Updates and Considerations
- 138-C. Working with a Labor Union to Fill Staffing Gaps

Monday, October 28, 2024

8:15-9:15 a.m

- 4-D. International Perspectives on Technology and Innovation
- 17-D. Navigating the Stormy Waters of a Campus Expansion
- 29-D. Creating Career Pathways for English Language Learners
- 30-D. Creating Diverse Resident Councils in Affordable Housing
- 42-D. Board Members are Leaders Too: How to Build a Better Board
- 43-D. How to Lead Your Organization Through Polarizing Situations
- 58-D. Affiliation: Last Resort or Best Path Forward?
- 59-D. Beyond the Continuum: Embracing an Aging-in-Place Model
- 77-D. Transform your Brand Experience with Storytelling
- 91-D. How to Become a Data-Driven Organization
- 105-D. Tackling Loneliness and Ageism Online through the Arts
- 121-D. Care in the Community: Policy Changes and Opportunities
- 122-D. Workforce Policy: Charting the Future
- 139-D. A Systems-Level Initiative to Support Employee Well-Being

3:00-4:00 p.m

- 5-E. How HIT Incentives and Federal Interoperability Standards Can Ease Today’s Staffing Challenges

- 18-E. What Do Residents Think of Your New Development Project?
- 31-E. You Belong Here: Creating Inclusive Spaces For LGBTQ+ Older Adults
- 44-E. Succession Planning for Mid-Level Managers
- 60-E. Storytelling: A Bridge to Engage Multi-Generational Donors
- 61-E. Your Lifecycle Stage: What is it and Why Does It Matter?
- 78-E. Using Digital Sales Tools to Reach a Middle-Market Audience
- 92-E. Improving Transitions of Care through EMS Partnerships
- 106-E. Sexual Intimacy: How to Support Choice While Managing Risk
- 107-E. Combatting Social Isolation in Your Community
- 123-E. Lessons from California's Data Exchange Framework
- 124-E. Taking Stock: A Review of NSPIRE's First Year
- 140-E. Add a Little Fun to Your Workplace Culture
- 141-E. The Future of Aging in the United Kingdom

4:30-5:30 p.m

- 6-F. Harnessing Technology to Bring Joy to Dementia Care
- 19-F. Are You Ready to Develop an Active Adult Community?
- 32-F. DEIB: How Belonging Influences Talent Retention
- 45-F. Executive Compensation: One Community's Journey
- 62-F. Serving the Middle Market: How to Expand Your Mission
- 63-F. Two Campuses, One Community: The Piper Shores Story
- 79-F. Senior Living Marketing: Educate Them and They Will Come
- 93-F. Help Your Dining Leaders Reach Their Full Potential
- 108-F. Merge Fitness and Rehab for Optimal Resident Well-Being
- 109-F. We Wrote a Musical: Fostering A Culture of Creative Resident Collaboration
- 125-F. SNF Regulations: Get the Clarity You Need to Succeed
- 126-F. State Policy Solutions to National Senior Housing Challenges
- 142-F. Want to Engage with Residents and Staff? Make a Video!
- 143-F. Embracing Students as Future Leaders in Aging Services

Tuesday, October 29, 2024

8:15-9:15 a.m

- 7-G. Using Technology to Help Residents Feel at Home

- 8-G. Advancing Aging Services: Embracing Generative AI and Large Language Models
- 20-G. Back to School: Planning a Community for Future Consumers
- 33-G. Feeling Heard and Respected: A Grassroot Approach to DEIB
- 46-G. How to Excel as a New C-Suite Leader
- 64-G. Innovating Together: Life Plan Communities and Villages
- 65-G. Managing Tension Points: Strategic Planning in a Multisite System
- 80-G. Apply a Community-Centric Approach to Your Communications
- 94-G. Build Your Quality Improvement Skills
- 110-G. Boosting Engagement and Reducing Medications in Memory Care
- 127-G. Mismanaged Care: How to Succeed at Medicare Advantage
- 128-G. Winning Strategies to Lower Unemployment Expenses
- 144-G. Enhancing Quality through Teamwork in Affordable Housing
- 145-G. Trends in Compensation: How to Attract and Retain Managers

3:00-4:00 p.m

- 9-H. Embracing Innovation through a Tech Center of Excellence
- 21-H. A Community's Journey from Master Plan to Implementation
- 34-H. Shining a Light on Antisemitism
- 47-H. Giving Board Members an Incentive to Serve
- 66-H. Repositioning a Life Plan Community? Call an Actuary
- 67-H. Building Housing and Engagement through Partnerships
- 81-H. Targeted Digital Media: The Secret to Marketing Success
- 95-H. Developing New Section 202 Housing: A Primer for Providers
- 111-H. The Benefits of Organic Farming in a Senior Living Community
- 112-H. Perfect Pair: Connecting Generations Two People at a Time
- 129-H. Finance and Legal Compliance: A Game Show Tour of the Issues
- 130-H. Enhancing Quality of Care in Nursing Homes
- 146-H. Three Ingredients for an Engaged Workforce
- 147-H. Can Providers Tackle the Aging Services Wage Dilemma?

4:30-5:30 p.m

- 10-I. Virtual Reality: Breaking Down Barriers Across the Continuum
- 22-I. Building Small-Home Communities in the City

35-I. How Dementia Care Can Intersect with Your DEI Strategy
48-I. Renew your Organization by Evolving your Leadership Style
68-I. Building and Maintaining an Effective Planned Giving Pipeline
69-I. Changing Course on the Way to a Successful Affiliation
82-I. Pay Attention to Your Sales Team
96-I. Guiding Residents through the Life Plan Continuum
97-I. How Do You Maximize Resident Satisfaction and Boost Outcomes? Ask Them!
113-I. Community Partnerships That Advance Person-Directed Care
131-I. How Developers Can Combat Threats to Housing Preservation
132-I. Is Hospice Meeting Its Promise?
148-I. Your Executive Playbook for Retaining Talent
149-I. Strengthen Your Workforce with Trauma-Informed Care

Wednesday, October 30, 2024

8:00-9:00 a.m

11-J. Are You Inviting Hackers to Compromise Your Cybersecurity?
23-J. Advancing Sustainability Efforts While Reinforcing Mission and Values
36-J. Pursuing Health Equity for Community-Dwelling Older Adults
49-J. You Can Create an Inspiring and Impactful Strategic Plan
70-J. Repositioning the Single-Site Life Plan Community
83-J. Perfect Pitch: A Public Relations How-to
98-J. Renewing and Recapitalizing Your Section 8 Property
114-J. Transforming the Living Experience for People with Dementia
133-J. Why It's Critical to Understand Your Hospice CAHPS Score
150-J. Reboot Your Organization's Workforce Culture

9:30-10:30 a.m

12-K. What's Next for AI: Enhanced Care and Optimized Revenue
24-K. AIA Design for Aging Review: Affordable Housing Merit Award Winners
37-K. Intersectionality in Action: Building Inclusive Leadership
50-K. Navigating Uncertainty: Which Leadership Styles Work Best?
71-K. Growing Pains: Avoiding Landmines as Your Organization Grows

84-K. Unleashing Your Nonprofit Superpowers to Boost Census

99-K. Cut Corporate Overhead with Outsourcing

115-K. Trauma-Informed Memory Care

134-K. A New HOPE: Understanding the New Hospice Tool

151-K. Reinvent Your Workforce Model through “R” Strategies

11:00 a.m-12:00 p.m

13-L. Using Technology to Increase Staff Retention

25-L. Retooling the Care Continuum to Create a Sustainable Future

38-L. How to Make Your Life Plan Community More Inclusive

51-L. Prepare for Your Organization’s Next Executive Transition

72-L. Tapping For-Profit Expertise to Build for the Future

85-L. Mastering Authentic Digital Marketing Strategies

100-L. What You Can Do About Rising Property Insurance Rates

116-L. Engagement for the Full Continuum of Memory Challenges

135-L. Are You Ready to Implement New Hospice Program Changes?

152-L. How to Rally Your Team Around a Culture of Excellence