

Thursday, June 24, 2021

10:00 am – 6:00 pm Registration in Astor Foyer
Exhibitor Set-up

Module 1: Cadaver Head Dissection – Moderated by Mary Lupo, MD, Rod J. Rohrich, MD

2:00 – 4:15 pm Cadaver dissection with simultaneous injection demonstrations on live models, highlighting the six danger zones (forehead, temples/periorcular, cheeks, nose, perioral, submental/neck) and the specific arteries to avoid, while correlating to injection sites on a live patient model.

New this year – emphasis on jawline contouring, masseter, nasal, temple and platysma band safety & technique.

Director: Rod J. Rohrich, MD

Moderated by Mary Lupo, MD and José R. Montes, MD

Injectors: Diane Berson, MD, Rod Rohrich, MD, Deborah Sherman, MD

Dissectors: Justin Bellamy, MD and Brendan Alleyne, MD

Live Patient Demos:

The 4 Point Cheek Enhancement

Rod J. Rohrich, MD

Jawline Contouring

Mary Lupo, MD

Temples

TBD

Tear Troughs and Periorcular

Deborah Sherman, MD

Masseter and Nose

Rod J. Rohrich, MD

Platysma Bands

Diane Berson, MD



4:15 – 4:35 pm Break

4:35 – 4:55 pm **Advancements in SkinPen® Microneedling for the Face and Neck**

Not Eligible for CME *Mary Lupo, MD*

Sponsored by Crown Aesthetics

4:55 – 5:30 pm **Coolsculpting® Elite**

Not Eligible for CME *Deborah Sherman, MD*

Sponsored by Allergan Aesthetics, an AbbVie company

5:30 – 6:30 pm Welcome Reception with the Exhibitors

Friday, June 25, 2021

7:00 – 8:00 am Breakfast with the Exhibitors

7:30 – 8:00 am **Rise and Shine with Revance Aesthetics**

Not Eligible for CME **Revance Presents The RHA® Collection: Featuring an Injection Demonstration**

Deborah Sherman, MD

Sponsored by Revance Aesthetics



8:00 – 8:05 am Welcome Remarks – Why Live Meetings Are So Important for Real Learning

Mary Lupo, MD and Rod J. Rohrich, MD, Course Directors

Friday, June 25, 2021, cont.

Module 2: Patient / Doctor Relationship, cont., Moderated by Mary Lupo, MD

8:05 – 8:20 am	Meeting the Challenge of Helping the Patient See What You See: Developing a Prioritized Treatment Plan with Full Patient Acceptance	Deborah Sherman, MD
8:20 – 8:35 am	Surgically Shaping and Contouring the Face and Neck: It Is SO Much More Than a Facelift	Patrick Sullivan, MD
8:35 – 8:50 am	The Power of Subtle Transformation	Deborah Sherman, MD
8:50 – 9:00 am	How to Be an “Intuitive Injector”	Ava Shamban, MD
9:00 – 9:10 am	The Importance of CORE Providers in Aesthetic Medicine	Kamashki Zeidler, MD

9:10 – 9:40 am	Live Patient Injections, <i>Moderated by Patrick Sullivan, MD</i> Each injector does a patient evaluation and determines unique treatment plan with the patient <i>Deborah Sherman, MD</i> <i>Ava Shamban, MD</i>	
	<i>INhance Post-Injection Serum: Ontology, Histology, Clinical Results</i> <i>José R. Montes, MD</i> <i>Sponsored by Alastin</i>	
9:45 – 10:15 am	Break with exhibitors	

10:15 – 10:30 am	Precise Quantitative Analysis of Volumetric Changes After Facial Fillers	Ivona Percec, MD
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Module 3: The Fine Points of Injecting, Moderated by Kenneth R. Beer, MD

10:30 – 10:45 am	TBD	TBD
10:45 – 11:00 am	Chin up! Treatment Combinations for the Lower Face	Mary Lupo, MD
11:00 – 11:15 am	The Perfect Lip: Anatomy and Technical Approach	Ivona Percec, MD
11:15 – 11:30 am	Panel Discussion, <i>Moderated by Kenneth R. Beer, MD</i> Ivona Percec, MD, José R. Montes, MD, MD, Mary Lupo, MD	

11:30 am – 12:00 pm	TBD <i>Not Eligible for CME</i> <i>Sponsored by Allergan Aesthetics, an AbbVie company</i>	
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12:00 – 12:05 pm	Presentation of Vic Narurkar Memoria Preceptorship	
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12:00 – 12:45 pm	Lunch with the Exhibitors Visit Exhibitors, Grab Lunch, and Catch the Promotional Sessions Before and After Lunch!	
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12:30 – 1:15 pm	GAIN by Galderma introduces AART Class: Beauty of Balance using XpresHAN™ Technology <i>José R. Montes, MD</i> <i>Sponsored by Galderma</i>	
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1:15 – 1:30 pm	Live Patient Injections, Moderated by Kenneth R. Beer, MD Lip & Chin Augmentation, <i>Mary Lupo, MD</i>	
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Friday, June 25, 2021, cont.

Module 4: Skin Deep: Skincare and Medically Relevant Conditions, cont. Moderated by Diane Berson, MD

1:30 – 1:40 pm	Lotions, Potions, and Creams, Oh My!	Diane Berson, MD
1:40 – 1:50 pm	Retention, Repurchasing & Results: Practice Growth with Custom Branded Skincare	Marguerite Germain, MD
1:50 – 2:00 pm	Medical Conditions with a Cosmetic Impact: Acne, Rosacea, Atopic Dermatitis	Diane Berson, MD
2:00 – 2:25 pm	5 in 5: My Top 5 Skincare Products and Why <i>Diane Berson, MD, Marguerite Germain, MD, Doris Day, MD, Mary Lupo, MD, Ava Shamban, MD</i>	
2:25 – 2:35 pm	Microneedles: to RF or to not RF? That is the question	Mary Lupo, MD
2:35 – 2:45 pm	Threads: How I Use Them in My Practice	Doris Day, MD
2:45 – 2:55 pm <i>Not Eligible for CME</i>	Anti-aging Cosmeceuticals from La Roche-Posay <i>Diane Berson, MD</i> <i>Sponsored by La Roche-Posay</i>	
2:55- 3:15 pm <i>Not Eligible for CME</i>	Xeomin: Uniquely purified <i>Doris Day, MD, FAAD, MA</i> <i>Sponsored by Merz</i>	
3:15 – 3:30 pm	Break with Exhibitors	
3:30 – 3:40 pm <i>Not Eligible for CME</i>	New Innovations in Cosmeceuticals <i>José R. Montes, MD</i> <i>Sponsored by SkinCeuticals</i>	

Module 5: So What's New? Moderated by Rod J. Rohrich, MD

3:40 – 3:50 pm	What's New with Fillers	TBD
3:50 – 4:00 pm	Fat Transfer to the Face	Kamashki Zeidler, MD
4:00 – 4:10 pm	Cheek Augmentation with Allograft Adipose Matrix	Rod J. Rohrich, MD
4:10 – 5:15 pm	Live Patient Demos, Moderated by Rod J. Rohrich, MD Fillers for the Neck, <i>Ava Shamban, MD</i> Thread Lift for Brows, <i>Doris Day, MD</i> Non-Surgical "Face Lift," <i>Amy Taub, MD, Moderated by Deborah Sherman, MD</i> Facial Fat Transfer with live patient demo, <i>Kamashki Zeidler, MD</i>	
5:15 – 6:00 pm	Reception with Exhibitors	

Saturday, June 26

7:15 – 8:00 am

Rise and Shine

Precision in Peri-oral Toxins: Live Anatomic Dissection and Patient Demo

José R. Montes, MD, Rod J. Rohrich, MD



Module 6: Lights, Energy, Action! Moderated by Eric Bernstein, MD

8:00 – 8:10am

Rejuvenation Lasers

Eric Bernstein, MD

8:10 – 8:20 am

Role of Radiofrequency in Cosmetic Medicine Today

Rod J. Rohrich, MD

8:20 – 8:30 am

Vascular Lasers

Eric Bernstein, MD

8:30 – 8:45 am

How I Use Devices to Complement My Injections

Mary Lupo, MD

Module 7: Beyond Fat Reduction: Shaping and Toning with Devices, Moderated by Amy Taub, MD

8:45 – 8:55 am

The COVID 19 (lbs!): Body Shaping Post Pandemic

W. Grant Stevens, MD

8:55 – 9:05 am

Mastering Non-Invasive Body Shaping

Amy Taub, MD

9:05– 9:15 am

What's New with Cellulite

W. Grant Stevens, MD

9:15 – 9:25 am

Fotona SP Dynamis, How One Multi Platform Laser System Can Change Your Practice

Not Eligible for CME

Janine Hopkins, MD

Sponsored by Fotona

9:25 – 9:45 am

Eyes By Thermage - Beauty Above the Mask

Not Eligible for CME

Mary Lupo, MD

Sponsored by Solta

9:45 – 10:05 am

Break with the Exhibitors

10:05- 10:15 am

The Future of Cellulite Treatment: Qwo® Clinical Overview

Not Eligible for CME

Ava Shamban, MD

Sponsored by Endo Aesthetics

10:15– 10:25 am

Optimizing the Treatment of Rosacea, Vascular Lesions, and Skin Concerns with Excel V+

Not Eligible for CME

May Lupo, MD

Sponsored Cutera

10:25 -10:35 am

Panel: What's New and What Works in Body Shaping, Fat Reduction, and Toning

Moderated by Rod J. Rohrich, MD

Eric Bernstein, MD, W. Grant Stevens, MD, Amy Taub MD



Module 8: The Long and the Short of it – All Things Hair, Moderated by Doris Day, MD

10:35 – 10:40 am

Pandemic Stress and the Hair Follicle: Nutraceutical Interventions for Stressful Times

Not Eligible for CME

Jeanine Downie MD (Via pre-taped Video)

Sponsored by Nutrafol

10:40 – 10:50 am

Non-Surgical Hair Rejuvenation: How to Make the Most of What We Got

Doris Day, MD

10:50 – 11:00 am

New Approaches to Androgenetic Alopecia

Amy Taub, MD

11:00 – 11:10 am

PRP and Hair Transplantation

Wendy Roberts, MD

11:10 – 11:20 am

Dietary Supplements for Hair Restoration

Diane Berson, MD

Saturday, June 26, cont.

Module 8: The Long and the Short of it – All Things Hair, cont., Moderated by Doris Day, MD

11:20 – 11:40 am	The Full Arsenal: Panel Discussion on Supplements, PRP, Lasers, and More <i>Moderated by Wendy Roberts, MD</i> <i>Diane Berson, MD, Doris Day, MD, Amy Taub, MD</i>	
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Module 9: Toxin Finesse, Moderated by Deborah Sherman, MD

11:40 – 11:50 am	Neuromodulators and Deviation from the Standard Pattern of Injection	<i>Jose Montes, MD</i>
11:50 am – 12:00 pm	Complications from Fillers and Neuromodulators- Lumps, Bumps, and Other Unfortunate Events	<i>Kenneth R. Beer, MD</i>
12:00 – 12:15 pm	Live Patient Injections, Moderated by Deborah Sherman, MD TBD, <i>Jose Montes, MD</i> TBD, <i>Deborah Sherman, MD, MD</i>	
12:15 – 12:45 pm <i>Not Eligible for CME</i>	TBD <i>Deborah Sherman, MD</i> <i>Sponsored by Allergan Aesthetics, an AbbVie company</i>	

12:45 - 1:15 pm Lunch with the Exhibitors

1:15 – 1:30 pm	Panel on Toxin Finesse: How Do You Do Your Facial Analysis to Determine What you Do and What is Your Shaping Endpoint? <i>Moderated by Rod Rohrich, MD</i> <i>Kenneth R. Beer, MD, Mary Lupo, MD, Jose Montes, MD, Deborah Sherman, MD</i>	
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Module 10: He, She & They: Gender Fluidity and Aesthetic Medicine, Moderated by Jose Montes, MD

1:30 – 1:40 pm	Men's Trends in Aesthetic Medicine	<i>Jose Montes, MD</i>
1:40 – 1:50 pm	Gender Neutrality: How is the Evolution of Norms Impacting our Interactions and Treatments?	<i>Ava Shamban, MD</i>
1:50 – 2:00 pm	Facial Rejuvenation in Women and Men: What are the Differences and Why are They So Important?	<i>Patrick Sullivan, MD</i>
2:00 – 2:10 pm	Panel Discussion: <i>Jose Montes, MD, Ava Shamban, MD, Patrick Sullivan, MD</i>	

Module 11: Diversity in Aesthetic Medicine, Moderated by Wendy Roberts, MD

2:10 – 2:20 pm	The "WHY" of Diverse Iconic Looks and "HOW" we treat them	<i>Wendy Roberts, MD</i>
2:20 – 2:30 pm	Disparities in Dermatologic Care for Skin of Color Patients	<i>Jacob Beer</i>
2:30 – 2:40 pm	TBD	<i>Jose Montes, MD</i>
2:40 – 2:50 pm	Lip Architecture and its Relevance to Ethnic/Cultural Norms	<i>Ava Shamban, MD</i>
2:50 – 3:00 pm	Panel Discussion, <i>Moderated by Wendy Roberts, MD</i> <i>Jacob Beer, Jose Montes, MD, Ava Shamban, MD</i>	

Saturday, June 26, cont.

Module 11: Diversity in Aesthetic Medicine, cont., Moderated by Wendy Roberts, MD

3:00 – 3:10 pm *Sponsored Session TBD*

3:10 – 3:30 pm Break with Exhibitors – last chance to visit the booths and chat with exhibitors!

3:30 – 3:50 pm *Sponsored Session TBD*

Module 12: Across the Aisle, When and How to Refer, Moderated by Patrick Sullivan, MD

3:50 – 4:00 pm Interdisciplinary Approach in Rejuvenation of the Lower Face *Michael Ghalili, DDS
Doris Day, MD*

4:00 – 4:10 pm The Eyes Have It *Mary Lupo, MD
Jose Montes, MD*

4:20 – 4:30 pm When to Choose Surgery or Synthetic Fillers *Patrick Sullivan, MD*

4:30 – 5:15 pm Live Patient Demos – Eye to Eye: Two unique approaches to the same area
*Mary Lupo, MD
Jose Montes, MD*



5:15– 6:30 pm **Reception on the Courtyard**
Sponsored by Revance

Sunday, June 27, 2021

7:00 – 8:00 am Breakfast

Module 13: Practice Makes Perfect: Tips to Make Your Practice Perfect, Moderated by Deborah Sherman, MD

8:00 – 8:20 am Unlocking the Secrets to Long Term Success in Your Cosmetic Practice *Marguerite Germaine, MD*

8:20 – 8:40 am New Methods of Patient Engagement *W. Grant Stevens, MD*

8:40 – 9:00 am Eye Candy: Presence that Resonates! *Jose Montes, MD*

9:00 – 9:30 am Bulletproof marketing tips to scale your cosmetic practice *Chad Sawyer*

9:30 – 9:50 am Break

9:50 – 10:10 am Injecting your Way to Better Bottom Line: Strategic Injection with Efficiency of Product *Deborah Sherman, MD*

10:10– 10:40 am Reinforcing your Brand via Social Media: Panel Discussion
*Moderated by Rod Rohrich, MD
Doris Day, MD, Ava Shamban, MD, Grant Stevens, MD*



10:40 – 11:00 am Meeting Wrap-up with Chairs:
Top Ten Highlights from 2021 Meeting and a Sneak Preview to 2022.....
Mary Lupo, MD and Rod J. Rohrich, MD