



GLOBAL AESTHETICS
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AMERICA'S *Leading* AESTHETIC CONFERENCE

OCTOBER 19-22, 2023



LOEWS

MIAMI BEACH
HOTEL

RHINOPLASTY

BREAST & BODY

FACIAL REJUVENATION

PRACTICE MANAGEMENT

AESTHETIC DERMATOLOGY

NEW TECHNOLOGY UPDATES

LESS INVASIVE STRATEGIES

OCULOPLASTIC SURGERY



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

This activity is jointly provided by Medical Education Resources & Global Aesthetics Conference

LESS INVASIVE STRATEGIES

AMERICANA 1

SESSION MODERATORS: John Martin, MD | John Vartanian, MD

7:30 AM	Early Signs of Aging: Treatment of the Millennial Patient	Jordan Carqueville, MD
7:42 AM	Restoring 3D Projection to the Face Using HA. Why? How?	Jose Juan Montes Bracchini, MD
7:54 AM	Treating Post Operative Festoons with RF Microneedling and Filler	Avron Lipschitz, MD
8:06 AM	Fillers and Blindness	John Martin, MD
8:18 AM	Best Approaches and Considerations in Reshaping Jawlines/Chins with Injectables	Heidi Prather, MD
8:30 AM	Injectable Resurfacing: An Alternative to Lasers	Diane Duncan, MD
8:42 AM	Injectable Lip Enhancement - An Anatomic Approach	Avron Lipschitz, MD
8:54 AM	Jawline Fillers: 12 Tips for Amazing Results	John Vartanian, MD
9:06 AM	Long Term Presence of Dermal Fillers in Facial Tissue—Surgical and Non-Surgical Management	Cameron Chestnut, MD
9:18 AM	A Novel Non-Invasive Ultrasound Technology & Device For Face & Neck Rejuvenation	Jason Bloom, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Brannon Claytor, MD | Elizabeth Houshmand, MD

10:15 AM	Ethical Duty as Physicians: Creating Beauty vs Clones	Elizabeth Houshmand, MD
10:27 AM	Understanding the Techniques for Rejuvenation of the Lips and Perioral	Tabasum Mir, MD
10:39 AM	Nuances in Ultrasonic Rhinoplasty	Anil Shah, MD
10:51 AM	Options for Pain Control in Outpatient Aesthetics	Jonathon Cook, MD
11:03 AM	Aging Face Procedures for the Non-Aged Face	P. Daniel Ward, MD
11:15 AM	Body Contouring: Non-Surgical vs Minimally Invasive Surgical	Ajaipal Kang, MD
11:27 AM	Enhanced Fat Grafting Results with Specialized Fat Purification & Sizing	Jason Bloom, MD
11:39 AM	Face Forward: Innovative Advances in Non-invasive Facial Remodeling	Bruce Katz, MD
11:51 AM	Combination Minimally Invasive Body Contouring Clinical Updates	Michael Abrouk, MD
12:03 PM	Lasers in Skin of Color	Michelle Henry, MD
12:15 PM	Biologics, Laser and Skin Tightening with CO2 Laser, Combined with Microneedling and Nanofat. My Series Over the Last 4 Years.	Brannon Claytor, MD

12:30 PM · LUNCH · EXHIBIT HALL

Thursday, October 19



SESSION MODERATORS: Jason Pozner, MD | Gregory Chernoff, MD

1:30 PM	Acne Protocols for Skin of Color	Tess Mauricio, MD
1:42 PM	Pairing Chemical Peels with Laser Resurfacing to Maximize Outcomes	Heidi Prather, MD
1:54 PM	Approaching the Elderly Perioral Area	Ana Carolina Victoria, MD
2:06 PM	Hair Restoration Using Nanofat	Tess Mauricio, MD
2:18 PM	Nano Fractional a Novel Approach To Combating Aging Skin	Yael Halaas, MD
2:30 PM	A Novel PR Harvesting System Enhancing Hair and Facial Regeneration	Anna Petropoulos, MD
2:42 PM	Laser-Assisted Topical Drug Delivery	Jordan Wang, MD
2:54 PM	Enhanced Topical Exosomes Absorption via Dermatoelectroporation - The New "Wave" of Therapy	Gregory Chernoff, MD
3:06 PM	Laser-Assisted Drug Delivery: What Should We Know About It	Barbara Machado, MD
3:18 PM	Deoxycholic Acid: Adjunct or Alternative To Facelift	Corey Maas, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Jason Pozner, MD | Gregory Chernoff, MD

4:00 PM	Innovative Use of Soundwave Technology for Facial and Body Regeneration	Kian Karimi, MD
4:12 PM	Enhanced Calcium Hydroxylapatite Skin Bioregeneration via Exosome Tissue Priming	Gregory Chernoff, MD
4:24 PM	NOW TRENDING: #TechNeck	Kim Nichols, MD
4:36 PM	Micro-Coring as a Synergistic Tool in Facial Surgery	Brock Ridenour, MD
4:48 PM	Evolution & New Applications of Platelet Rich Plasma	Bruce Katz, MD
5:00 PM	The Influence of Facial Muscles in Aesthetics - A Novel Technology in the Treatment of Facial Muscles	Carolyn Jacob, MD
5:12 PM	Top 10 Ways Portable Ultrasound Can Elevate Your Practice	Pat Pazmino, MD
5:24 PM	Use of Photodynamic Therapy to Prevent Post-op MRSA Infections	Jack Kolenda, MD
5:36 PM	What's New and Next: Lasers and Energy-Based Devices	Jordan Wang, MD
5:48 PM	Cell Assisted Facelift: Defining the New Frontiers of Surgical Facial Rejuvenation	Tunc Tiryaki, MD

6:00 PM · WELCOME RECEPTION · EXHIBIT HALL

Thursday, October 19



SESSION MODERATORS: John Holds, MD | Guy Massry, MD

6:30 AM	VIDEO: Blepharoplasty - Upper and Lower : In Memory Of a True Icon	Guy Massry, MD
7:30 AM	Moneyball and Blepharoplasty - Key Analytics for Success	Morris Hartstein, MD
7:42 AM	Unmasking Ptosis: Do I Need More Than a Bleph? Pearls & A Novel Evaluation Technique	Lisa Bunin, MD
7:54 AM	An Algorithm for the Management of Periorbital Hyaluronic Gel Fillers in the Preoperative Blepharoplasty Patient	John Holds, MD
8:18 AM	Successful Management of Early and Late Onset Blepharoplasty Complications	William Mack, MD
8:30 AM	Sutureless Ptosis Repair	Morris Hartstein, MD
8:42 AM	Longtime Results After Blepharoplasty - What is the Look after 5 to 10 Years or More?	Gie Vandehult, MD
8:54 AM	My Approach to Male Blepharoplasty & What I have Learned Over 20 Years	Steven Mobley, MD
9:06 AM	Simplified Ptosis Repair When Doing Upper Eyelid Blepharoplasty	John Martin, MD
9:18 AM	Malar Bags and Festoons: A Successful Method for Tightening and Elevation of the Lower Eyelid and Cheek	Lisa Bunin, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: John Vartanian, MD | Mark Beaty, MD

10:15 AM	Introducing Preservation Rhinoplasty to Your Practice	John Vartanian, MD
10:27 AM	The Septal Extension Graft - When and Why	Rami Batniji, MD
10:39 AM	Simplicity and Rhinoplasty Results - Why Complex Thinking?	Capi Wever, MD
10:51 AM	Nasal Base Modification	Stephen Weber, MD
11:03 AM	Use of the Piezo Ultrasonic Device for Precision in Rhinoplasty	Mark Beaty, MD
11:15 AM	Structural Preservation Rhinoplasty- My Current Thoughts on this Procedure	Eitam Weiss, MD
11:27 AM	My Approach to Revision Rhinoplasty	Andres Gantous, MD
11:39 AM	Rhinoplasty Tips Tricks and Pearls	Phillip Miller, MD
11:51 AM	External Nasal Valve: Options to Correct	Jose Patrocinio, MD
12:03 PM	Open Versus Closed Rhinoplasty - When to Choose	Drew Schnitt, MD
12:15 PM	Dorsal Aesthetic Lines Made Ridiculously Simple	Brad Bader, MD
12:27 PM	Multi-Ethnic Rhinoplasty: How is it Different	Andres Gantous, MD

12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Brad Bader, MD | Capi Wever, MD

1:30 PM	Finishing Touches: 3 Maneuvers for the End of Every Case to Improve Results	Brad Bader, MD
1:42 PM	Less Invasive Aesthetic Nasal Surgery for Aesthetics and Anti-Aging	Tunc Tiryaki, MD
1:54 PM	"TIP-FLIP" suture: New 5-minute Technique for the Severely Ptotic Tip	Nabil Fanous, MD
2:06 PM	My Current Thoughts on the Preservation Rhinoplasty Trend	Capi Wever, MD
2:20 PM	Social Media and Rhinoplasty	Eitam Weiss, MD
2:34 PM	Using 3D Imaging Technology to Improve Surgical Accuracy & Post-Op Swelling in Rhinoplasty	Jason Bloom, MD

Thursday, October 19

FACIAL SURGERY - RHINOPLASTY

POINCIANA 1/2

2:48 PM	Narrowing the Base of the Nose: A New Technique	Ronald Strahan, MD
3:02 PM	The Metzembaum Technique Modification to Correct the Septal Caudal Deviation	Jose Patrocinio, MD
3:16 PM	Managing the Crooked Nose With Preservation	Miguel Goncalves Ferreira, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Stephen Prendiville, MD | Richard Zeph, MD

4:00 PM	Facial Harmony with Deep Plane Lift and Subtotal Platysma Resection	Amir Inbal, MD
4:12 PM	Neck Contouring - Why I Continue to Believe in This Simplified Approach	S. Randolph Waldman, MD
4:24 PM	How the Facial Shape can Interfere With the Choice of the Facelift Technique	Barbara Machado, MD
4:36 PM	Optimizing Facelift Results	Sarmela Sunder, MD
4:48 PM	Vertical Vector Long-Flap Facelift	Richard Zeph, MD
5:00 PM	What Made my Facelifts Better	Capi Wever, MD
5:12 PM	Optimum Mobility Facelift: New Fast Efficient Technique Using 'Smart' Sutures and Minimal Dissection	Nabil Fanous, MD
5:24 PM	A Straightforward Approach to Safe Elevation of the Posterior Platysma in Facelifting	Brock Ridenour, MD
5:36 PM	Variations on Deep Plane Facelift and Approach to the Neck	Stephen Prendiville, MD
5:48 PM	Chin Augmentation with Implants, Genioplasty and Fillers	Joe Niamtu, MD

6:00 PM · WELCOME RECEPTION · EXHIBIT HALL

MASTERS SEMINARS

COWRIE

12:30 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Steven Mobley, MD

1:30 PM	Lessons Learned With Facelift Complications Over The Past 30 years	Edwin Williams, MD
2:00 PM	Comprehensive Facial Rejuvenation: Combining Surgical And Non-Surgical Facial Rejuvenation	Rami Batniji, MD
2:30 PM	Midline Cervico-Platysma-plasty. How I Buck Some Current Trends And Get Nice Results With Happy Patients	Steven Mobley, MD
3:00 PM	Endoscopic Brow Lift Without The Scope	Ben Talei, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Jeff Spiegel, MD

4:00 PM	PANEL: GENDER CONFIRMATION SURGERY	
	Moderator: TBD	
	Panelists: Jeff Spiegel, MD Sarah Saxon, MD Michael Alperovich, MD Loren Schechter, MD	
5:15 PM	The Expanding Role Of "Roll Ups" And Private Equity In Facial Plastic Surgery	Edwin Williams, MD Jeffrey Spiegel, MD

6:00 PM · WELCOME RECEPTION · EXHIBIT HALL

Join us for the CME Dinner tonight!
7:00 - 9:00 PM

Thursday, October 19

SESSION MODERATORS: Jay Shorr | Brian Hayes

7:30 AM	Trends in Aesthetic Medicine and Surgery	Jason Distaffen
7:50 AM	Create a Predictable Stream of Cosmetic Patients	Catherine Maley
8:10 AM	Factors Affecting Patient Satisfaction	P. Daniel Ward, MD
8:30 AM	The Day After Tomorrow: How to Market Your Practice Post Pandemic	Sam Peek
8:50 AM	The Difference Between a Packed Clinic and Wishing You Had One	Brent Koch, MD
9:10 AM	Establishing Your Personal Brand	Bertha Baum, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Lisa Marie Wark, MBD, PhD | Brian Hayes

10:45 AM	Creating Habits that Stick	Alisha Merlo
11:10 AM	Why Branding Matters, And What You're Doing Wrong	Sam Peek
11:30 AM	Communication is the Key to a Successful Practice	Kara McClanahan
11:50 AM	The Impact of Effective Communication	Stephanie Pentoliros
12:10 PM	The Return To Expertise – Crafting A Strong Platform In A Post-Pandemic Economy	Adam Haroun

12:35 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Kara McClanahan | Jay Shorr

1:30 PM INVOLVING NON MD PROVIDERS IN THE AESTHETIC PRACTICE

Moderator: Kara McClanahan

Panelists: Jennifer Hollander | Corey Maas, MD | Drew Schnitt, MD | Chris Robb, MD | Amy Taub, MD

SESSION MODERATOR: Catherine Maley

2:15 PM	How Your Staff Can Promote You	Catherine Maley
2:30 PM	Credentialing: What Is It, How Do We Do It and Why It Is Important	Dannielle Rasile, LE
2:45 PM	Finding Purpose in Your Practice	Shawn Allen, MD
3:00 PM	Rethinking the Patient Experience- Ideas to Elevate Your Practice to Another Level	Anil Shah, MD
3:15 PM	Elevate Your Patient Experience and Increase Your Sales	Stefanie Dailey

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Kara McClanahan | Brian Hayes

4:00 PM	Converting Callers to Consults And Consults to Procedures	Kara McClanahan
4:15 PM	The Sure Fire Steps To Close Procedures in Person	Lou Haggerty
4:30 PM	Selling Skincare: Is it Worth the Time and Effort?	Dannielle Rasile, LE
4:45 PM	HIPAA Compliance	Jay Shorr
5:15 PM	Prevent Burnout and Increase Productivity in your Medical Practice	Lisa Marie Wark
5:30 PM	Inventory & Ordering Systems Made Simple	Kara McClanahan
5:45 PM	Marketing Budgets: What It Should Be At Each Stage of Your Practice	Tara Leifer

6:00 PM · WELCOME RECEPTION · EXHIBIT HALL

Thursday, October 19

LESS INVASIVE STRATEGIES

AMERICANA 1

SESSION MODERATORS: Michael Abrouk, MD | Sarmela Sunder, MD

7:30 AM	Undereye Fillers: An Anatomical Guide to Proper Filling & Monitoring Changes Over Time	Jennifer Hollander, MD
7:42 AM	Botoxin Dose Duration: A New 6 month Paradigm for All Neurotoxins	Corey Maas, MD
7:54 AM	Threads or Filler? Which One is the Right Call For Your Patient	Sheila Barbarino, MD
8:06 AM	Jawline Contouring Innovations and Techniques	Michael Abrouk, MD
8:18 AM	A Safe and Beautiful Non-Surgical Rhinoplasty	Sarmela Sunder, MD
8:30 AM	The Menopause Series: How to Look and Feel Your Best at Every Stage of Life	Kim Nichols, MD
8:42 AM	Make This Bruise Go Away	Sanja Cypen, MD
8:54 AM	Advanced Injectable Techniques for Body Contouring	Juliya Fisher, MD
9:06 AM	Benign Treatment for Benign Lesions	S. Randolph Waldman, MD
9:18 AM	30 Years of Fat Transfer to the Face - Why It Remains My #1 Global Volume Solution	Fred Fedok, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Donn Chatham, MD | Patrick Treacy, MD

10:15 AM

CONTROVERSIES IN AESTHETIC MEDICINE AND SURGERY

Moderator: Donn Chatham, MD
Participants: Gaylon McCollough, MD | Dianne Duncan, MD | Bruce Katz, MD | Steven Pearlman, MD | Tunc Tiryaki, MD | Joe Niamtu, MD | Jason Pozner, MD

11:15 AM	Nutraceutical Approach to Skin Vitality	Andre Berger, MD
11:27 AM	What is the Best Technique for Filling Hollow Temples with Non-Permanent Injectable Filler? Pros and Cons of Superficial Versus Deep Injections	Patrick Flaharty, MD
11:39 AM	Laser Treatment Of Eyelid Festoons	Adam Scheiner, MD
11:51 AM	Proper Depth of Injection for Safe Filling in All Parts of the Face	Brock Ridenour, MD
12:03 PM	Biofillers - Utilizing Our Own Blood as a Filler - The Next Generation of Aesthetics	Kian Karimi, MD
12:15 PM	Not a Debate: Units Vs Area Pricing	Kim Nichols, MD

12:30 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Jordan Carqueville, MD | Phillip Langsdon, MD

1:30 PM	Should You/How to Incorporate Newer Toxins in Your Practice	Amy Taub, MD
1:42 PM	Cannulas vs Needles - Some Amazing New Information!	Robyn Siperstein, MD
1:54 PM	Anatomical Basis of Microcannula Filler Injections	Kian Karimi, MD
2:06 PM	Combination of Injectables and Electrostimulation For the Face	Chris Robb, MD
2:18 PM	Stop Injecting the Nasolabial Fold! Optimize the Patient's Facial Balance Instead	Carin Litani, MD
2:30 PM	Top 5 Techniques for Lifting with Fillers	Amy Taub, MD
2:42 PM	Combining Non-Invasive Procedures For Maximum Results	Robyn Siperstein, MD
2:54 PM	Challenging Injectable Myths and Misconceptions	Ryan Greene, MD

Friday, October 20

LESS INVASIVE STRATEGIES

AMERICANA 1

3:06 PM Vascular Occlusions and What We Can Learn From Them

Robyn Siperstein, MD

3:18 PM Microfat Harvesting for Facial Surgery

Carlos Moreno-Pineda, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Randy Miller, MD | Yael Halaas, MD

4:00 PM What Are the Latest Advances in Regenerative Medicine as it Relates to the Aesthetic Practice

Randy Miller, MD

4:15 PM Stem Cell Assisted Plastic Surgery: The Use of Adipose Derived Stem Cells in Aesthetic and Reconstructive Surgery

Tunc Tiryaki, MD

4:30 PM Regenerative Medicine Techniques to Improve Surgical Recovery

Cameron Chestnut, MD

4:45 PM Regenerative Medicine- Where is it Taking Us?

Amy Taub, MD

5:00 PM Exosomes & The Aesthetic Practice

Victoria Givens, MD

5:15 PM Aging in Reverse - Advanced Combination Protocols in Regenerative Aesthetics

Tess Mauricio, MD

5:30 PM Update in Hair Restoration- From Nutraceuticals to Exosomes

Yael Halaas, MD

5:45 PM Regulatory Environment: Exosomes, Stem Cells, and Epigenetic Modification

Dianne Duncan, MD

6:00 PM · COCKTAIL WORKSHOP · TBD



Friday, October 20

SESSION MODERATORS: Donn Chatham, MD | Mark Hamilton, MD

6:30 AM	VIDEO: External Rhinoplasty	Russ Kridel, MD
7:30 AM	Forehead Lift: New Approach Using Three Incisions, No Endoscope, No Muscle Resection	Nabil Fanous, MD
7:50 AM	My Approach to Rejuvenation of the Lower Eyelid	Guy Massry, MD
8:10 AM	The Thinking Surgeon's Guide to Avoiding and Managing Blepharoplasty Complications	Morris Hartstein, MD
8:30 AM	Deep Plane Face and Neck Lifting and the Rule of 60's	Ben Talei, MD
8:50 AM	How to Improve Upper and Lower Lids with Lasers	Adam Scheiner, MD
9:10 AM	Helpful Tips For Upper Blepharoplasty	John Burroughs, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: John Fezza, MD | William Mack, MD

10:15 AM	Understanding Facial Form : Keys to Patient Filler Assessment, and Delivering Results with Facial Fillers	John Fezza, MD
10:35 AM	PDO Threads - Everything You Need to Know	Kian Karimi, MD
10:55 AM	Otoplasty: My Preferred Techniques	Andres Gantous, MD
11:15 AM	Contemporary Facelifting: Working in the Deep Plane with SMASplasty	Corey Maas, MD
11:35 AM	Achieving Successful Blepharoplasty Results with the Repair of Underlying Ptosis	William Mack, MD
11:55 AM	Making In-Office Sedation For Facial Surgery Better For The Patient & Easier On The Surgeon	John Burroughs, MD
12:15 PM	AI and the Aesthetic Practice - Now is the Future	Phillip Miller, MD

12:35 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Mark Hamilton, MD | John Holds, MD

1:30 PM	Upper Lid Blepharoplasty: Planning and Execution	Ajaipal Kang, MD
1:42 PM	Transconjunctival vs Skin Muscle Flap Lower Blepharoplasty- When and Why	Mark Hamilton, MD
1:54 PM	The Tricky Trifecta: Blepharoptosis, Dermatochalasis and Brow Ptosis	John Holds, MD



SURGERY - BLEPHAROPLASTY

POINCIANA 1/2

2:06 PM	Identifying and Managing Periocular Asymmetry	Sanja Cypen, MD
2:18 PM	Short Incision Blepharoplasty	Wayne Larrabee, MD
2:30 PM	Adjunctive Procedures to Enhance Upper Blepharoplasty	Jill Foster, MD
2:42 PM	Enhancing Blepharoplasty Results with Energy Applications	James Newman, MD
2:54 PM	InsideOut Blepharoplasty - VOODOO guided & NO SCARS Upper or Lower	Chip Cole, MD
3:06 PM	An Unhappy Blepharoplasty Patient: What Did the Surgeon Miss?	Flora Levin, MD
3:18 PM	New Approaches to Treating the Periocular Area	Jennifer Murdock, MD

3:30 PM · BREAK · EXHIBIT HALL

SURGERY - BROWLIFTING

POINCIANA 1/2

SESSION MODERATORS: William Mack MD | Fred Fedok, MD

4:00 PM	Fill, Reposition or Resect: My Approach to Lower Lid Blepharoplasty	William Mack, MD
4:15 PM	Ensuring Success with Fat Transposition in Lower Blepharoplasty: Lessons Learned	Flora Levin, MD
4:27 PM	Why I No Longer Do Fat Transposition Blepharoplasty	Richard Zeph, MD
4:39 PM	How to Properly Treat the Sagging Medial Brow	Steven Perkins, MD
4:51 PM	Temple Endo-Style Brow Re-Contouring: My Preferred Approach to Brow Lifting	Guy Massry, MD
5:03 PM	Upper Face Rejuvenation in Males	Ana Carolina Victoria, MD
5:15 PM	Full Face CO2 Laser Resurfacing, Treatments and Complications.	Joe Niamtu, MD
5:27 PM	Endoscopic Brow Lifting as a Versatile and Essential Part of Harmonious Facial Rejuvenation	Patrick Flaharty, MD
5:39 PM	Why The Pretricheal Forehead Lift Is The Most Versatile	Fred Fedok, MD
5:51 PM	Open The Eyes! Combining The Endoscopic Brow Lift And Upper Blepharoplasty	Rami Batniji, MD

6:00 PM · COCKTAIL WORKSHOP · TBD



Friday, October 20

SESSION MODERATORS: Josh DeBlasio | Dannielle Rasile, LE

7:30 AM	How to Promote Through More Creative Tools that Establish You as an Authority	Lou Haggerty
7:45 AM	Talent Recruitment - Hiring the Best	Lisa Marie Wark
8:00 AM	Addressing Good and Bad Reviews	Cheryl Hoaglund
8:15 AM	Ten Steps to Improve Patient Experience and Get Better Reviews	Mark Hamilton, MD

PHYSICIAN TIPS AND TRICKS FOR SOCIAL MEDIA SUCCESS

PANEL MODERATOR: Josh DeBlasio

8:30 AM	Social Media For an Aesthetic Practice	Elizabeth Houshmand, MD
8:45 AM	A Single Plastic Surgeon's Experience with Building a Social Media Practice	Jerry Chidester, MD
9:00 AM	How to Build a Social Media Following and Convert Them Into Patients	Humberto Palladino, MD
9:15 AM	How to Develop and Promote Effective Webinars	Jeffrey Spiegel, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Brian Hayes | Josh DeBlasio

10:15 AM	Rage Against the Machines: A Human Approach For Increasing Conversions in Your Practice	Brian Hayes
10:30 AM	Conversion: The Four Most Important Benchmarks and Improvement Strategies	Jason Distaffen
10:45 AM	When is it Appropriate to End a Patient-Physician Relationship and How is Best to Communicate that Dismissal to the Client?	Kim Nichols, MD
11:00 AM	Difficult Patients and Dangerous Employees: The 20 Crucial Rules for Self-Preservation!	Nabil Fanous, MD
11:25 AM	Just Say No!	Steven Pearlman, MD
11:40 AM	10 Tips for Managing Patient Complaints	Kimberly Pruitt, PA

HOW HAVE PATIENTS CHANGED OVER THE PAST 10 YEARS AND HOW MUST WE ADAPT TO THIS CHANGING LANDSCAPE?

Moderator: Josh DeBlasio

Panelists: Carolyn Jacob, MD | Phillip Miller, MD | Joe Niamtu, MD | Steven Pearlman, MD | Kimberly Pruitt, PA | Susan Sullivan

12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Josh DeBlasio | Catherine Maley

2:00 PM	The Sky's The Limit: Enhancing Practice Safety by Embracing a Pilot's Mindset	Andrew Paul
2:20 PM	Utilizing Videos in Your Aesthetic Practice	Shanice Linton
2:40 PM	The Real Problem with Viral Video Trends on Social Media	Shanice Linton
3:00 PM	Common Characteristics of Every Successful Practice	Catherine Maley
3:20 PM	5 Characteristics of High Performing Practices Not Often Talked About	Vahe Tirakyan

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Sam Peek

4:00 PM	Mastering Your Sales Funnel: How to Attract, Convert & Retain New Patients	Jay Shorr
4:15 PM	Assumptions are Killing Your Practice	Catherine Maley
4:30 PM	All Buyers Aren't Created Equal: Converting The 5 Patient Psychology Types	Adam Haroun

4:45 PM	Top 10 Profit Killers in Your Practice	Mara Shorr
5:00 PM	Increasing Patient Referrals with Strategic Partnership Marketing	Tami Vileta
5:15 PM	Leveraging Industry Partnerships, Why Reinvent the Wheel?	Kara McClanahan
5:30 PM	Give Your Patient Care Coordinator the Tools to Increase Conversions	Lisa Marie Wark, MBA
5:45 PM	Harness the Power of Memberships and Grow Your Practice's Valuation Exponentially	Mara Shorr

6:00 PM · COCKTAIL WORKSHOP · EXHIBIT HALL

MASTERS SEMINARS

COWRIE

SESSION MODERATOR: Ross Clevens, MD

7:30 AM	What I Have Learned About Lip Lifting	Ross Clevens, MD
8:00 AM	My Two Decade Evolution of Becoming a Better Blepharoplasty Surgeon: Lessons Learned	John Burroughs, MD
8:30 AM	Expanding Indications In Preservation Rhinoplasty	Miguel Goncalves Ferriera, MD
9:00 AM	A Half Century of Skin Resurfacing: Comparative Results of Chemical Peeling, Dermabrasion, and Laser Resurfacing	Gaylon McCollough, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Rami Batniji, MD

10:15 AM	30 Years Of Facelifting with the How And Why I Transitioned to an Extended Deep Plane Approach 10 Years Ago	Edwin Williams, MD
10:45 AM	My Preference For Fat Grafting vs Fat Transposition For Lower Eyelid Blepharoplasty	Robert Schwarcz, MD
11:15 AM	What's On The Horizon For Less Invasive Treatments?	Sheila Barbarino, MD
11:45 AM	Lip Lifting- Tips and Pearls	Ben Talei, MD
12:15 PM	Comprehensive Lower Lid Rejuvenation	Rami Batniji, MD

12:30 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR:

1:30 PM	Extended Deep Plane Facelift Dissection Techniques For Maximal Midface Repositioning And High-Definition Contour Of The Neck, Gonial Angle, And Submandibular Line	Andrew Jacono, MD
2:00 PM	Deep Plane Facelift Pearls: From Novice to Expert	Sidney Starkman, MD
2:30 PM	Facial Feminization Surgery In 2023	Jeffrey Spiegel, MD
3:00 PM	The Elite Aesthetic Surgery Practice: How to Build it: How to Manage It	Gaylon McCollough, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Patrick Treacy, MD

4:00 PM	Twenty Years Of Treating Aesthetic Complications	Patrick Treacy, MD
4:30 PM	Everything You Need To Know About Deep Chemical Peeling	Lawrence Kass, MD
5:00 PM	The Value Of Utilizing A Light Guided Percutaneous Platysmaplasty With Facelifts And Neck Lifts: A 15 Year Experience	Gregory Mueller, MD
5:30 PM	Structural Basis Of The Preservation Rhinoplasty	Jose Juan Montes Bracchini, MD

6:00 PM · COCKTAIL WORKSHOP · TBD

Friday, October 20

LESS INVASIVE STRATEGIES

AMERICANA 1

SESSION MODERATORS: Greg Chernoff, MD | Elizabeth Houshmand, MD

7:30 AM	Hyperpigmentation: A Dermatologist's Approach	Elizabeth Houshmand, MD
7:42 AM	Hypochlorous acid (HOCl) and the Aesthetic Practice	Victoria Givens, MD
7:54 AM	Advanced Automated Lymphatic Massage	Adam Rubinstein, MD
8:06 AM	Topicals for Post Procedure in Minimally Invasive Treatments, From Calming Creams to Exosomes	Amy B. Lewis, MD
8:18 AM	Enhancing Aesthetic Results with Topical and Oral Nitric Oxide	Gregory Chernoff, MD
8:30 AM	Exosomes: Key Considerations for Selecting Topical Exosomes for Pre/Post Procedure Care	Natalie Curcio, MD
8:42 AM	Next Generation Chemical Peels: New Considerations for a Trusted Treatment Option	Jennifer Linder, MD
8:54 AM	Picking Your Skincare for Your Practice/Patients	Elizabeth Houshmand, MD
9:06 AM	Optimizing Treatments for Vascular Lesions and Conditions	Amy Taub, MD
9:18 AM	Biocellular Therapies for Prevention and Treatment of Discoloration in Skin of Color	Tess Mauricio, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: John Cook, MD | Amy Lewis, MD

10:00 AM	KEYNOTE PRESENTATION	
	Universal Rules Of Life and Happiness	Nabil Fanous, MD
10:45 PM	Advanced CO2 Laser	Amy Taub, MD
10:57 AM	Treatment Modalities Best Served to Treat Acne Scars in Skin of Color	DiAnne Davis, MD
11:09 PM	The Art of Eye Aesthetics: Optimizing Cosmetic Outcomes	Bruce Katz, MD
11:21 AM	Synchronized Parallel Beam Ultrasound for Body Contouring and Cellulite	Amy B. Lewis, MD
11:33 AM	Midface Volume Replishment (Its Significance and Tips)	Maryam Nazamzadeh, MD
11:45 AM	Treatment of Horizontal Neck Lines	Jonathan Cook, MD
11:57 PM	Non-Surgical Skin Tightening Face/Body	Azza Halim, MD
12:09 PM	Anatomic Danger Zones For Facial Fillers	Shawn Allen, MD
12:21 PM	Leveraging Topical Acids to Control Cellular Senescence	Jennifer Linder, MD

12:30 PM · LUNCH IN EXHIBIT HALL

SESSION MODERATOR: Bruce Katz, MD

1:30 PM	Injectables, Radiofrequency, Magnets, & Lasers: New Concepts in Body Contouring	Bruce Katz, MD
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LATEST ADVANCES IN NON-INVASIVE BODY CONTOURING

Moderator: Bruce Katz, MD
Participants: Juliya Fisher, MD | Amy Taub, MD | Ajaipal Kang, MD | Randy Miller, MD | Barry DiBernardo, MD | Richard Goldfarb, MD

SESSION MODERATOR: Wayne Larrabee, MD

- 2:30 PM** Photodynamic Therapy for Skin Rejuvenation In the Aesthetic Practice William Beeson, MD
- 2:42 PM** Maximizing the Efficacy of Non-Surgical Body Sculpting... An Algorithm for Treating Excess Fat, Cellulite, Skin Laxity, and Muscle Tone Gregory Chernoff, MD
- 2:54 PM** Benefits of a Topical with RF Microneedling vs. RF Microneedling alone Anna Petropoulos, MD
- 3:06 PM** Combining Energy Devices for Optimal Outcomes Wayne Larrabee, MD
- 3:18 PM** Making it Last: Maximizing Patient Value for Long Term Results Mark Beaty, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Donn Chatham, MD

4:00 PM

WHAT TWO DEVICES ARE ABSOLUTELY ESSENTIAL TO MY PRACTICE AND WHICH DEVICES THAT I WISH I HAD NEVER PURCHASED?

Moderator: Don Chatham, MD

Participants: Jason Pozner, MD | Ross Clevens, MD | DiAnne Davis, MD | Tess Mauricio, MD | Michelle Henry, MD | William Beeson, MD | Heidi Prather, MD | Jordan Wang, MD | Bruce Katz, MD | Carolyn Jacob, MD

SESSION MODERATOR: Elizabeth Houshmand, MD

- 5:00 PM** Considerations for Periocular Botulinum Toxin Injections Wendy Lee, MD
- 5:12 PM** Cosmeceuticals With Science 2023 Amy B. Lewis, MD

5:25PM

WHAT ARE MY FAVORITE SKIN PRODUCTS FOR MY FACE AND BODY

Moderator: Elizabeth Houshmand, MD

Participants: Bertha Baum, MD | Jordan Carqueville, MD | DiAnne Davis, MD | Michelle Henry, MD | Carolyn Jacob, MD | Robyn Siperstein, MD | Amy B. Lewis, MD | Heidi Prather, MD

6:30 PM · COCKTAIL WORKSHOP · TBD



Saturday, October 21

SESSION MODERATORS: Stephen Perkins, MD | Steven Mobley, MD

7:30 AM	Brow Lift- The Operation It Took Me A While To Understand And How I Have Simplified It With Reliable Results	Steven Mobley, MD
8:00 AM	Evolution Of My Facelift Techniques To Deep Plane SMAS Composite Lifting	Stephen Perkins, MD
8:30 AM	Executing Endoscopic And Open Browlift To Prevent Your Patients From Looking "Browlifted"	Andrew Jacono, MD
9:00 AM	Preservation Rhinoplasty - Why, When, and How?	Miguel Goncalves Ferriera, MD
9:30 AM	Revisional Surgery - Lessons I've Learned	Miguel Goncalves Ferriera, MD

9:45 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Gary Linkov, MD | William Beeson, MD

10:15 AM	Rebuilding Facial Muscle- Changing the Aging Paradigm	Yael Halaas, MD
10:27 AM	Pharmacology in Aesthetic Surgery	William Beeson, MD
10:39 AM	Is Transconjunctival Surgery Necessary? Orbicularis Revectoring In The Deep Plane Facelift	Dominic Bray, MD
10:51 AM	Improving Outcomes in Deep Neck Contouring- Leveraging Technology and Algorithms to Create Predictability	Anil Shah, MD
11:03 AM	Avoiding Lip Lift Complications	Gary Linkov, MD
11:15 AM	Facial Fat Grafting Simplified: Pearls and Pitfalls After 3000 Cases	Tunc Tiryaki, MD
11:27 AM	Buccal Fat Removal - When Old Becomes New	Joe Niamtu, MD
11:39 AM	Upper Blepharoplasty - More Than Initially Meets the Eye	Diana Ponsky, MD
11:51 AM	Tear Trough Filler Pearls	Maryam Nazemzadeh, MD
12:03 PM	The Microlift Facelift	Philip Miller, MD
12:15 PM	Tried and True Successful Canthoplasty Technique: A 40 Year Perspective	Stephen Perkins, MD

12:30 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Joe Niamtu, MD

1:30 PM	Refresher Lift and Dual Plane Brow Lift - Predictable, Highly Effective and Safe	Christian Drehsen, MD
1:42 PM	Deep Plane Facelift vs SMAS Plication - A 5 Year Review of 354 Patients	Avron Lipschitz, MD
1:54 PM	The Mastoid Crevasse - The Tiniest Massive Advance in Neck Lifting	Ben Talei, MD
2:06 PM	Minimally Invasive Neck Rejuvenation (Lasers, Threads and Small Incisions)	Brannon Claytor, MD

SESSION MODERATOR: William Beeson, MD

2:18 PM	Practical Methods to Improve the Facelift Experience for Both the Surgeon and the Patient	Russell Palmer, MD
2:30 PM	Facelifting 102 - The Patient Who Does Not Want The Scars And Recovery	Drew Schnitt, MD
2:42 PM	Tips to Reduce Revision Surgery in Facelift Patients	Joe Niamtu, MD
2:54 PM	Strategies for Success for Face Lifting in the Pre-Platysma, Pre-SMAS Plane	John Cook, MD
3:06 PM	A New Supra and Infrahyoid Segmental Approach to the Midline Platysma with Deep Tissue Fixation	Andrew Jacono, MD
3:18 PM	Rhytidectomy Complications - Prevention Management of Hematomas	William Beeson, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: James Newman, MD | Richard Zeph, MD

4:00 PM	Sub SMAS / Platysma Contouring to Beautify Deep Plane Facelift Results	Dominic Bray, MD
4:12 PM	6 Simple Things to Make Your Face Lift Results Better	Fred Fedok, MD
4:24 PM	The Importance of Choosing the Right Technique for Lower Eyelid Blepharoplasty	Jill Foster, MD
4:36 PM	The Perialar Lip Lift: What Is It and Why is it Superior to the Subnasal Lip Lift Technique	Benjamin Stong, MD
4:48 PM	Facelift Under Tumescant Anesthesia, Yes Deep Plane is Possible Under Local Anesthesia	Brannon Claytor, MD
5:00 PM	Management of Platysmal Bands in Facelift Surgery	James Newman, MD
5:12 PM	New Lateral Supra and Infrahyoid Segmental Approach to Platysma Laxity with Deep Tissue Fixation	Andrew Jacono, MD
5:24 PM	Facelift Techniques: What Really Matters	Capi Wever, MD
5:36 PM	Minimally Invasive Neck Enhancement	Adam Rubinstein, MD
5:48 PM	InsideOut Facelift - The Future is NOW!!	Harvey "Chip" Cole, MD

6:00 PM · COCKTAIL WORKSHOP · TBD

Saturday, October 21



SESSION MODERATORS: Brian Hayes | Lisa Marie Wark, MBA

7:30 AM	How to Select Your Next Piece of Equipment	Jay Shorr
7:45 AM	The Metaverse and The Future of Cosmetic Practices	Adam Scheiner, MD
8:00 AM	Top 10 Tips To Set Yourself Up For Success When Building A New Or Renovating An Existing Practice	Mohsen Ghoreishi
8:15 AM	Unlocking The Power of Membership: Launching Your Revenue "Secret Weapon"	Adam Haroun
8:30 AM	Sustainable Competitive Advantage: How to Stand Out in a Crowded Space	Brian Hayes
8:45 AM	Eliminate the Drama in Your Medical Practice	Lisa Marie Wark, MBA
9:00 AM	Managing Patient Engagement from the Baby Boomer to the Gen Zer	Robin Ntoh
9:15 AM	Social Media Trends and Influencer Marketing	Vahe Tirakyan

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: James Newman, MD | Josh DeBlasio

10:15 AM	Top 7 Ways to Save Money in Your Aesthetic Practice	Jay Shorr
10:35 AM	5 Ways to Effectively Grow Your Practice	Cheryl Hoaglund
10:55 AM	Marketing is Only a Third of the Equation: Building a Comprehensive Approach to Revenue Generation	Brian Hayes
11:15 AM	22 Indispensable "Pearls" That Will Enhance Your Surgical Skills & Practice Growth	Nabil Fanous, MD

WHAT INVESTMENTS HAVE YOU MADE IN YOUR PRACTICE BOTH GOOD AND BAD AND WHAT MIGHT YOU DO DIFFERENTLY IF GIVEN A SECOND CHANCE

Moderators: Josh DeBlasio

Participants: Jerry Chidester, MD | Ross Clevens, MD | Kian Karimi, MD | Jason Pozner, MD | Susan Sullivan | Robyn Siperstein, MD | Corey Maas, MD | Edwin Williams, MD | James Newman, MD

12:35 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Dannielle Rasile, LE

1:30 PM	The Culture Effect: 3 Simple Steps to Making Your Practice Culture a Competitive Differentiator	Andrew Paul
1:45 PM	Top 10 Pitfalls to Avoid When Building Your Dream Team	Josh DeBlasio
2:00 PM	6 Simple Ways to Enhance your Patient Experience with Videos	Shanice Linton
2:15 PM	Take your Clinical Photography to the Next Level	Stephen Weber, MD
2:30 PM	Top 10 Trends in Social Media Advertising	Sam Peek
2:45 PM	Mission, Vision & Values Shared by the Top Practices	Kaeli Lindholm
3:00 PM	Top 10 Marketing Tips and Tricks From the Top Aesthetic Practices Around the Country	Josh DeBlasio
3:15 PM	E-Blasting with Explosive Results!	Janae Grove

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Josh DeBlasio

4:00 PM	What's Costing You in Your Practice	Robin Ntoh
4:15 PM	It Only Takes a Drip (or two) So Your Patients Come Knocking	Janae Grove

PRACTICE MANAGERS ROUNDTABLE DISCUSSION

Moderators: Josh DeBlasio

Participants: Annie Diaz | Cheryl Hoaglund | Kara McClanahan | Stephanie Pentoliros | Kirstie Jackson | Jason Distaffen | Susan Sullivan

6:00 PM · COCKTAIL WORKSHOP · TBD

SESSION MODERATOR: Randy Miller, MD | Pat Pazmino, MD

6:30 AM	VIDEO: Facelifting (In Memory of our Colleague, Friend, and Mentor, Bruce Connell) CHECK	Bruce Connell, MD
7:30 AM	Large Volume Adipose Transfer for Body Contouring with a Focus on Patient Safety	Randy Miller, MD
7:42 AM	When The Augmentation Patient Refuses A Breast Lift - What Do You Offer?	Drew Schnitt, MD
7:54 AM	Rethinking the Overall Aesthetic Approach to Breast Augmentation: The SoMe Breast Augmentation	Jerry Chidester, MD
8:06 AM	Inverse Abdominoplasty: Creating False Rectus Folds	Tunc Tiryaki, MD
8:18 AM	PTS 3.0 What Can Internal Sutures Do to Improve Your Results in Tummy Tuck	Daniel Gould, MD
8:30 AM	Combining Gluteal Fat Grafting with Other Buttock Enhancement Techniques	Humberto Palladino, MD
8:42 AM	Liposuction Technology in 2023- Is There Really Anything New?	Jason Pozner, MD
8:54 AM	The "Mommy Takeover" : Empowering Women	Jerry Chidester, MD
9:06 AM	Skinny BBL: Maximizing Gluteal Projection with Lower Volumes	Pat Pazmino, MD
9:18 AM	Obtaining Great Results After Sizing Down Large Implants	Amir Inbal, MD

9:30 AM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Edwin Williams, MD

10:15 AM	Factors Affecting Patient Satisfaction	P. Daniel Ward, MD
10:45 AM	Optimizing Results In Facelifting Surgery	Rami Batniji, MD
11:15 AM	What's Hot in Deep Plane Facelift Surgery?	Dominic Bray, MD
11:45 AM	Management of the Lateral Canthus	Guy Massry, MD
12:15 PM	Facial Feminization - Techniques for Balanced Results	Drew Schnitt, MD

12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATOR: Joe Niamtu, MD

1:30 PM	Otoplasty, Evolving Techniques	Louis Apostolakis, MD
2:00 PM	Some Of My Unusual Facelifts	Joe Niamtu, MD
2:30 PM	My Strategies For Successful Lower Lid Blepharoplasty	William Mack, MD
3:00 PM	Pearls For Better Blepharoptosis Surgery: My 25 Year Experience.	John Burroughs, MD

3:30 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Ross Clevens, MD

4:00 PM	The Art and Science of Combining Topical Exosomes, Lasers, and Energy-Based Devices to Maximize Patient Outcomes	Natalie Curcio, MD
4:30 PM	Nuances in Male Facelift	Ross Clevens, MD
5:00 PM	Why Temporal Lift Should Be A Part Of Every Facelift	Sidney Starkman, MD
5:30 PM	Scaling Up While You Transition Your Aesthetic Surgical And Non-Surgical Practice Into A Real Business	Edwin Williams, MD

6:00 PM · COCKTAIL WORKSHOP · TBD

Saturday, October 21

SESSION MODERATORS: Ross Clevens, MD | John Cook, MD

7:30 AM	Top 10 Tips for Facelifting Under Local Anesthesia	John Cook, MD
7:45 AM	Top 10 Tips For Use Of Devices For Skin Tightening	Bruce Katz, MD
8:00 AM	Top 10 Tips for Lower Eyelid Blepharoplasty	Guy Massry, MD
8:15 AM	Top 10 Tips for Skin Resurfacing	Jason Pozner, MD
8:30 AM	Top 10 Tips For Rejuvenation Of The Lips	Ben Talei, MD
8:45 AM	Top 10 Tips for Puchasing Technology for Your Practice	Ross Clevens, MD

SESSION MODERATORS: Lisa Grunebaum, MD | Gregory Mueller, MD

9:15 AM	Top 10 Tips for Browlifting	Capi Wever, MD
9:30 AM	Top 10 Tips for Injectable Safety and Patient Satisfaction	Jordan Carqueville, MD
9:45 AM	The "Top 10" Branded Assets Every Practice Should Have	Tami Vileta
10:00 AM	Top 10 Tips for Under Eye Fillers: 15+ Years of Experience	John Vartanian, MD
10:15 AM	Top 10 Protocols and Processes You're Missing in Your Aesthetic Practice	Jay Shorr
10:30 AM	Top 10 Tips for Enhancing Quality of Life and Longevity in Your Practice	DiAnne Duncan
10:45 AM	Top 10 Tips For Dealing With Unwanted Pigmentation	Carolyn Jacob, MD
11:00 AM	Tips For Safer And More Effective Filler Injections	Lisa Grunebaum, MD
11:15 AM	Top 10 Do's And Don'ts In Blepharoplasty Surgery	John Holds, MD
11:30 AM	Top 10 Lip Lift Tips	Gary Llnkov, MD
11:45 AM	Top 10 Tips For Safer And More Effective Facelifting	Rami Batniji, MD
12:00 PM	Monitoring Your Practice for Fraudulent Activity	Robin Ntoh

12:00 PM · MEETING ADJOURNED

Sunday, October 22

