

IncluDE Schedule

Actionable Insights to Inspire Your Work

IncluDE Site Solutions Summit™ Schedule

Monday April 7, 2025

7:30 am –

Registration Open

5:00 pm

Ellington

Foyer

Networking

Welcome! Check in at the SCRS registration desk to receive your name tag, schedule, and other important information for the Summit.



Welcome & Opening

9:00 am –

9:15 am

Mercer

Plenary

Receive a warm welcome from the SCRS team as we kick off the IncluDE Site Solutions Summit! This opening moment sets the tone for a transformative event filled with opportunities to connect, learn, and grow. Join us as we highlight the Summit's goals, share what's ahead, and celebrate the community of clinical research professionals coming together to shape the future of our industry.



Clinical Trials For All: Building Trust, Equity & Future Generations

9:15 am –

9:45 am

Mercer

Plenary

This fireside chat will delve into transformative approaches that enhance inclusivity in clinical research. Highlighting initiatives such as new investigator training, partnerships with diverse communities, and innovative pipelines like FDA rotations, we will underscore the importance of building trust and understanding to foster equitable trial participation. Hear strategies for engaging underrepresented populations, addressing fears and biases, and empowering the next generation of investigators to create lasting health equity.



IncluDE Site Landscape: Benchmark Your Site

9:45 am –

10:15 am

Mercer

Plenary

Through awareness and understanding of site needs, the industry can work to enable more inclusive and accessible trials. Join us as we analyze the current state of diversity, equity and inclusion in clinical trials with insightful data from the [SCRS IncluDE Landscape Survey](#).

10:15 am
– 11:00 am
Ellington
Networking

Networking Break in Exhibit Hall

Recharge with a fresh cup of coffee and connect with peers during this morning break. Share ideas, discuss key takeaways from sessions, and start building meaningful connections to make the most of your event experience.

10:15 am
– 6:00 pm
Ellington
Networking

Exhibit Hall Open

Take this opportunity to network, discover new tools, and gain valuable insights from our trusted collaborators in the Exhibit Hall.

💡
11:00 am –
12:00 pm
See App
for
Location
Breakout

Breakout I

Dive deeper into specific topics in these focused and interactive discussions.

💡
11:00
am –
12:00
pm
Breakout

Building Trust & Engagement For Inclusive Research

Explore strategies for fostering trust and engagement with underrepresented communities in clinical research. This forum highlights the essential role of community leaders in encouraging clinical trial participation, showcasing case studies that utilize digital platforms and social media as powerful outreach tools. Discuss proven strategies to build sustainable partnerships, leverage technology, and advance inclusivity in research.

💡
11:00
am –
12:00
pm
Breakout

Inclusivity Forum: Indigenous People

This forum offers a collaborative space to explore solutions, best practices, and challenges in fostering a more inclusive clinical research environment for Indigenous populations. Share insights, exchange knowledge, and work together toward building more representative and equitable clinical research experiences and outcomes.

💡
11:00
am –
12:00
pm
Breakout

Inclusivity Forum: Sexual & Gender Minorities

This session is dedicated to addressing the unique challenges and best practices for including sexual and gender minorities (SGM) in clinical research. This open discussion will focus on enhancing diversity and equity in trials for SGM populations, providing a platform to develop collaborative strategies and plans for a more inclusive research environment.



Partner For Progress: Feasibility For DEI Success

11:00
am –
12:00
pm
Breakout

How can sites effectively showcase their capabilities during the feasibility process to ensure alignment with sponsor expectations? Join us to review best practices and strategies for highlighting site strengths to enhance selection prospects in the competitive clinical trial landscape. Discuss how sponsors and CROs are incorporating DEI into feasibility assessments and discover steps to refine your site’s approach in this evolving process.



Understanding Site Needs Through The Diversity Site Assessment Tool

11:00
am –
12:00
pm
Breakout

The SCRS Diversity Site Assessment Tool (DSAT) is a crucial resource for assessing site capabilities related to DEI and provides valuable industry data on site needs. Hear from the SCRS team and IncluDE DSAT Working Group members about how the updated tool is used and its impact on enhancing diversity, equity, and inclusion in clinical trials.

12:00 pm
– 1:00 pm
Overlook
Networking

Clinical Connections Lunch

Lunch is served! Join us for a delicious meal and take the opportunity to network with fellow attendees. Recharge and get ready for the exciting sessions ahead!



Breakout II

1:00 pm –
2:00 pm
See App
for
Location
Breakout

Dive deeper into specific topics in these focused and interactive discussions.



Impact Of Clinical Research For Social Justice & Health Equity

1:00 pm
– 2:00
pm
Breakout

The effects of marginalization and discriminatory practices in healthcare perpetuate longstanding inequities. To advance health equity, we must closely examine the social determinants of health that affect our systems. From economic stability to healthcare access, our industry has the potential to increase social awareness and justice, guiding us toward true health equity.



Inclusivity Forum: Aging Populations

1:00 pm
– 2:00
pm

Join a dynamic forum to explore solutions, share best practices, and address challenges in creating inclusive clinical research environments

Breakout

for elderly populations. This interactive discussion will focus on enhancing diversity and equity in clinical trials for older adults. Collaborate with peers to develop actionable strategies and build more representative research experiences that cater to the needs of elderly patients.



1:00 pm

– 2:00

pm

Breakout

Negotiation Strategies To Fund Inclusive Patient Recruitment

Learn about negotiation strategies that enable sites to secure reimbursement for diverse recruitment costs. Experts will share how to advocate for the necessary funding to build trust within underrepresented communities and ensure inclusive patient recruitment. Hear from experts, including sponsors who have successfully increased budget allocations for diversity initiatives, sharing their insights and outcomes.



1:00 pm

– 2:00

pm

Breakout

Site DEI Toolkit: Practical Strategies For Implementation

Discover the comprehensive Site DEI Toolkit, designed to equip clinical research sites with practical strategies for fostering inclusion and enhancing patient outreach. This session offers tools to help integrate DEI initiatives into site operations, creating a more inclusive clinical research environment.



1:00 pm

– 2:00

pm

Breakout

Supporting Diverse Investigators

Diverse representation among principal investigators is essential for ensuring that clinical trials reflect the populations they serve. This panel will share strategies to support new investigators from underrepresented backgrounds in gaining approval as PIs. Topics include navigating sponsor criteria, accessing mentorship opportunities, building a compelling case for selection, and overcoming common barriers. Enhance your site's strategy for diversifying clinical trial leadership while improving participant engagement and trial outcomes.

2:00 pm –

2:45 pm

Ellington

Networking

Networking Break in Exhibit Hall

Step into the Exhibit Hall and connect with top industry vendors showcasing cutting-edge solutions and services. Now's your chance to learn about the latest advancements and find new ways to optimize your clinical trial operations.



2:45 pm –
3:45 pm
See App
for
Location
Breakout

Breakout III

Dive deeper into specific topics in these focused and interactive discussions.



2:45 pm

– 3:45

pm

Breakout

Breaking Barriers To Inclusive Trials: Legislation, Finance & Access

Uncover how legislation and financial frameworks impact clinical trial diversity and access. This discussion will examine how existing laws and financial practices may unintentionally limit diverse recruitment efforts and contribute to health disparities. By analyzing these influences, you'll discover strategies to challenge and change the status quo, enabling accessible and equitable clinical trials for all populations.



2:45 pm

– 3:45

pm

Breakout

Hidden Costs: Budgeting For Inclusive Trial Success

Navigate the complex financial landscape of DEI in clinical trials, where hidden costs can affect a site's success and sustainability. Explore the unique challenges sites face when budgeting for DEI and uncover often-overlooked billable items. Using insights from the SCRS Site Invoiceables Toolkit, we'll discuss strategies to negotiate budgets more effectively, ensuring trials remain both inclusive and financially sustainable.



2:45 pm

– 3:45

pm

Breakout

Inclusivity Forum: Religion & Cultures

Participate in an engaging forum focused on developing solutions and sharing best practices for including various religions and cultures in clinical research. This collaborative discussion will address the multifaceted aspects of integrating diverse religious and cultural perspectives into clinical trials. Work together to uncover challenges and create strategies to foster a more inclusive research environment.



2:45 pm

– 3:45

pm

Breakout

Innovating Patient Recruitment & Outreach With AI

Discover how clinical research sites are leveraging artificial intelligence (AI) to enhance diversity, equity, and inclusion within trials. This session features insights from sites using AI-driven tools to revolutionize recruitment efforts and develop targeted outreach campaigns. Hear how AI helps identify underrepresented populations, tailor outreach, and ensure more inclusive clinical trials. Explore real-world applications and outcomes of AI in DEI initiatives and learn how to implement similar strategies at your site.



2:45 pm
– 3:45
pm
Breakout

Optimizing Patient Demographics To Enhance DEI Metrics

This session equips clinical research sites with strategies to assess and engage their patient demographics, enhancing DEI metrics in clinical trials. Discuss how to use data analytics, community outreach, and culturally sensitive practices to improve recruitment and ensure your trials reflect the diversity of the communities you serve.



4:00 pm –
4:30 pm
Mercer
Plenary

Patient Voice

Patients are at the heart of clinical research, making it essential to understand their experiences and perspectives. Hear firsthand accounts from clinical trial patients and gain actionable insights on incorporating their feedback into trial design and execution. Learn strategies to enhance patient engagement, improve trial outcomes, and prioritize patient well-being throughout the research journey. Let this session inspire a deeper commitment to putting patients first in every aspect of medical research.



4:30 pm –
5:00 pm
Mercer
Plenary

Plenary: To Be Announced

Plenary discussion to be announced.

5:00 pm –
6:00 pm
Ellington
Networking

Site Appreciation Reception

Let's celebrate the impactful collaborations that shape the future of our industry! Join us as we honor and champion the vital partnerships between clinical research sites and industry partners.

Tuesday April 8, 2025

8:00 am –
1:15 pm
Ellington
Networking

Exhibit Hall Open

The Exhibit Hall doors are open — come explore! Meet with sponsors, CROs, and service providers who are ready to share how they can support your goals.

8:00 am –
12:00 pm
Ellington
Foyer
Networking

Registration Open

Stop by the SCRS registration desk for help with questions, comments, or lost items—we're here to support you! While visiting, explore our exclusive Summit offers and limited-time membership discounts.

8:00 am –
9:00 am
Ellington
Networking

Breakfast In Exhibit Hall

Start your day with breakfast in the Exhibit Hall, where you can connect with industry-leading partners and explore new solutions, products, and services that are shaping the future of clinical research.



9:00 am –
9:30 am
Mercer
Plenary

Celebrating Site Excellence In Inclusive Trials

In 2023, SCRS launched the Site Excellence in Patient Inclusion Award sponsored by Syneos Health®. The award recognizes and celebrates the exceptional efforts made by clinical research sites in promoting diversity, equity, and inclusion within clinical trials. Hear from the award finalists regarding their successful community engagement initiatives and how to improve inclusive recruitment within your trials.



9:30 am –
10:00 am
Mercer
Plenary

Beyond Outreach: Authentic Community Engagement

Community engagement goes far beyond transactional outreach. We'll explore the importance of fostering trust, sharing knowledge, and tailoring approaches to reflect the unique needs and strengths of each community. This session will set the stage for our Co-Creation Session by providing a foundational understanding of how meaningful, collaborative relationships with communities can transform clinical research and improve outcomes for all.

10:00 am
– 10:30
am
Ellington
Networking

Networking Break in Exhibit Hall

Don't miss this opportunity to engage with exhibitors who are driving progress in site-focused solutions. Whether you're looking for new tools or collaboration opportunities, the Exhibit Hall is the place to be.



10:45 am
– 12:15
pm
Breakout

Co-Creating Your Roadmap To Community Engagement

In this interactive co-creation session, collaborate with peers to design a tailored community engagement roadmap for your clinical research site. Through practical tools and group discussions, you'll explore key principles, best practices, and develop actionable strategies for implementing meaningful community engagement. By the end of

the session, you'll walk away with a personalized action plan to strengthen community connections and drive sustained, impactful engagement in your research efforts.

12:15 pm
– 1:15 pm
Networking

Clinical Connections Lunch

Break for lunch and enjoy a delicious spread while mingling with attendees. It's the ideal time to relax, connect, and explore new perspectives as you prepare for the exciting sessions ahead.



1:15 pm –
2:15 pm
See App
for
Location
Breakout

Breakout Session IV

Dive deeper into specific topics in these focused and interactive discussions.



1:15 pm
– 2:15
pm
Breakout

Bridging Communities: Real-World Community Engagement

Explore real-world case studies from various organizations—clinical research networks, independent sites, academic institutions, hospitals, and healthcare systems—that have successfully partnered to foster community engagement. A panel of site representatives and their partners will present and discuss their collaborative efforts, offering insights into the strategies and challenges of engaging diverse patient populations.



1:15 pm
– 2:15
pm
Breakout

Cultural Sensitivities & Considerations

Delve into the hidden complexities and day-to-day experiences of diverse demographic groups that are often oversimplified or overlooked. Uncover the nuanced barriers faced by these populations, moving beyond generalizations to understand their challenges and needs. Explore what genuinely builds trust and fosters participation in clinical trials and develop tangible strategies to improve the participant experience within trials. Attend this session to deepen your understanding and make meaningful changes that resonate with diverse communities.



1:15 pm
– 2:15
pm
Breakout

Expanding DEI Within Our Workforce

Explore the challenges and biases individuals encounter when entering the clinical research field, including barriers in hiring practices like rigid education and experience requirements. Discuss strategies for integrating DEI into workforce development and practical solutions to create a more inclusive environment welcoming diverse talent and patients into clinical research.



1:15 pm
– 2:15
pm
Breakout

Inclusivity Forum: Pediatric, Adolescent & Young Adults

Engage in a collaborative discussion to evaluate solutions, share best practices, and address challenges in achieving inclusivity for pediatric, adolescent and young adult populations in clinical trials. This open forum will delve into the unique aspects of conducting research for these age groups, offering a platform to collectively work toward more equitable and representative clinical research outcomes.



1:15 pm
– 2:15
pm
Breakout

Success Stories In Diverse Trial Enrollment

Discover inspiring stories of enrollment success that have set new standards for inclusion, diversity, and equity in clinical trials. This session highlights innovative strategies and real-world examples of how research sites and their industry partners have effectively recruited and retained participants from underrepresented populations. Join us to explore practical approaches and celebrate the impactful outcomes of inclusive research initiatives.



2:25 pm –
2:45 pm
Mercer
Plenary

Keynote

Keynote discussion to be announced.



2:45 pm –
3:00 pm
Mercer
Plenary

Insight Illumination: Summit Takeaways

Let's revisit the crucial discussion points and action items that have shaped our Summit experience! SCRS will highlight pivotal moments from sessions and conversations, providing you with valuable insights as you return to your work with renewed energy and focus.

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