



WEDNESDAY AUGUST 18, 2021	
8:00AM CT	EARLY REGISTRATION OPENS AT GRAND HYATT NASHVILLE in REGISTRATION ROOM
NORTH COAST - 4th Floor at Grand Hyatt Nashville 9:00AM – 4:30PM CT	BRICKYARD – 2nd Floor at Grand Hyatt Nashville 9:00AM – 5:00PM CT
Music City SCALE Cadaver Workshop <i>(Additional fee; continental breakfast and boxed lunch included)</i> The course consists of four 90-minute modules focusing on toxins, upper face, middle face and lower face. Each module will include a detailed explanation of the anatomy, as seen in the cadaver, which is compared in real time to an injection in the correlating area on a live model. Viewing the anatomy and the injection technique side-by-side is a unique and impactful learning tool to enhance your understanding of safety zones and improve patient outcomes. Course Directors: <i>Brian S. Biesman, MD and Sebastian Cotozana, MD, PhD</i> Injector: Molly Katz, RN, CANS 	LASERS 101 <i>Patrick Clark, PhD, CMLSO</i> • Introduction to Skin and Light • Laser and IPL for Pigment and Vascular • Fractional and Peels with light, RF, Microwave and More



THURSDAY AUGUST 19, 2021

10:00AM CT	REGISTRATION OPENS AT GRAND HYATT	
	NORTH COAST – 4th Floor at Grand Hyatt Nashville	
8:00 – 10:00AM CT	SCALE Hair Workshop: The Full Cycle of Managing the Hair Loss Patient <i>(Registration required, continental breakfast included)</i> This 2-hour symposium will consider all stage of the hair loss patient, from hair health and maintenance to the onset of hair loss, and management, through hair restoration/replacement options. Topics will include the latest in hair loss research and treatment options including: • New clinical information in hair loss research • Nutritional supplements • Topical treatments • Energy-based devices • PRP • Transplant Surgery Co-Chairs: <i>Michael H. Gold, MD and Andy Goren, MD</i> Faculty: <i>Jack Fisher, MD, Suzanne Kilmer, MD, and E. Victor Ross, MD</i>	
	ROOM TBD	
10:00 – 11:00AM CT	Live Demonstrations – Energy Based Devices	
11:00AM – 12:00PM CT	Live Demonstrations – Injectables	
12:00 – 1:00PM CT	BREAK	
	TRACK 1	
	PLENARY SESSIONS I – TBD	
1:00 – 1:10PM CT	Picosecond lasers: Are they Worth the Investment? My Favorite Uses <i>Eric F. Bernstein, MD, MSE</i>	
1:10 – 1:20PM CT	Laser Treatment of Pigmented Lesions and Tattoos: Best Practices for Safe Outcomes in All Skin Types <i>Paul Friedman, MD</i> Pre-recorded talk presented by video	
1:20 – 1:30PM CT	Laser Treatment of Scars: Science and Practical Pearls <i>Arielle Kauvar, MD</i>	
	PLENARY SESSIONS II – Medical Derm Updates	
1:30 – 1:40PM CT	Pediatric Derm Updates <i>Lawrence A. Schachner, MD</i>	
1:40 – 1:50PM CT	Tips in the Use IL-23 Blockers for Psoriasis <i>Mark Lebwohl, MD</i>	
1:50 – 2:00PM CT	What's New in Atopic Derm <i>Linda Stein Gold, MD</i>	

**THURSDAY AUGUST 19, 2021 (continued)**

	TRACK 1 AESTHETIC TRENDS	TRACK 2 UPDATE ON AKs, PDT, & SKIN CANCERS	TRACK 3 TBD
2:00 – 2:15PM CT	Nonsurgical Rhinoplasty with Threads <i>Ben P. Caughlin, MD, FACS</i>	New Research in AKs <i>Brian Berman, MD, PhD</i>	GAIN by Galderma introduces AART Class: The Beauty of Balance Using XpresHAn™ Technology <i>Brian S. Biesman, MD, Molly Katz, RN, CANS</i> <i>Sponsored by Galderma</i>
2:15 – 2:30PM CT	All Those Threads - The Good, the Bad, the Ugly <i>Ava Shamban, MD</i> Pre-recorded talk presented by video	New Medicines for AKs and Painless PDT <i>George Martin, MD</i>	
2:30 – 2:45PM CT	Threads as Fillers <i>Bruce Katz, MD</i>	New Diagnostic Measures for Melanoma Skin Cancers <i>TBD</i>	
2:45 – 3:00PM CT	Panel Discussion: Threads	Panel Discussion	TBD <i>E. Victor Ross, MD</i> <i>Sponsored by Venus Concept</i>
3:00 – 3:30PM CT	BREAK		
	TRACK 1 TBD	TRACK 2 PSORIASIS	TRACK 3 TBD
3:30 – 3:40PM CT	Combination Peri-oral Rejuvenation <i>Joel L. Cohen, MD, FAAD, FACMS</i>	New Biologics for Psoriasis <i>Alan Menter, MD</i>	TBD <i>Sponsored by SkinCeuticals</i>
3:40 – 3:50PM CT	Hand Rejuvenation <i>Dee Anna Glaser, MD</i>	Update on Pediatric Psoriasis <i>Adelaide A. Hebert, MD</i>	
3:50 – 4:00PM CT	Periorbital Rejuvenation <i>Wendy W. Lee, MD</i>	Co-Morbidity Update <i>Alan Menter, MD</i>	
4:00 – 4:10PM CT	Combining Injectables with Energy Based Devices <i>Arisa Ortiz, MD</i>	Psoriatic Arthritis for the Dermatologist <i>Dario Kivelevitch, MD</i>	TBD <i>Sponsored by Crown Aesthetics</i>
4:10 – 4:20PM CT	A Novel Device for Skin Tightening <i>TBD</i>	Difficult to Treat Areas <i>Adrian Rodriguez, MD</i>	
4:20 – 4:30PM CT	The Resurgence of Chemical Peeling: The “Pushed” Medium Depth Peel for Facial Resurfacing <i>Gary D. Monheit, MD</i>	Treating Psoriasis When Expensive Medications are Unaffordable <i>Jami Miller, MD</i>	

**THURSDAY AUGUST 19, 2021 (continued)**

	TRACK 1 SKIN CARE I	TRACK 2 ACNE AND ROSACEA	TRACK 3 TBD
4:30 – 4:40PM CT	Next Generation Cosmeceuticals <i>Patricia Farris, MD</i>	Acne and Rosacea – Fact or Fiction <i>Linda Stein Gold, MD</i>	TBD <i>Sponsored by Almirall</i>
4:40 – 4:50PM CT	Needles, Lasers and No Skincare...Are you Kidding? <i>Ruth Tedaldi, MD</i> Pre-recorded talk presented by video	Acne Therapy for Each Decade <i>Julie C. Harper, MD</i>	
4:50 – 5:00PM CT	Tranexamic Acid Safety in the Treatment of Melasma and Pigmentary Disorders <i>Zakia Rahman, MD, FAAD</i>	EBDs for Acne and Rosacea/Combination Therapy <i>Michael H. Gold, MD</i>	
5:00 – 5:10PM CT	Trends in Skin: Not Clean, Green or All Natural <i>Ellen S. Marmur, MD</i> Pre-recorded talk presented by video	New Research in EBDs for Acne <i>Emil A. Tanghetti, MD</i>	TBD <i>Sponsored by Castle Biosciences</i>
5:10 – 5:20PM CT	CBD in Derm <i>Michael Milane, MD</i>	Skin Care for Acne and Rosacea <i>Wendy Roberts, MD</i>	
5:20 – 5:30PM CT	Skin Care – New Products <i>Michael H. Gold, MD</i>	Panel Discussion	
5:30 – 5:45PM CT	Panel Discussion		
5:45 – 6:30PM CT	RECEPTION WITH EXHIBITORS		



FRIDAY AUGUST 20, 2021	
7:00AM CT	REGISTRATION OPENS AT GRAND HYATT
	TRACK 1
7:30 – 8:00AM CT	Breakfast Symposium - TBD <i>Linda Stein Gold, MD</i> <i>Sponsored by AbbVie</i>
	PLENARY SESSIONS III - What's the Latest and Greatest In Our Space
8:00 – 8:15AM CT	Undoing Beauty: Why Appearance Matters <i>Doris Day, MD</i>
8:15 – 8:30AM CT	Laser Treatment of Cutaneous Vascular Lesions: State of the Art in 2021 <i>Kristen M. Kelly, MD</i>
8:30 – 8:45AM CT	Laser Treatments for Pigmented Lesions and Complexion improvement on Skin of Color <i>Eliot F. Battle, MD</i>
8:45 – 9:00AM CT	Looking Ahead: What New Device Treatments Will We Be Doing in the Next One to Three Years <i>Mathew M. Avram, MD</i>
9:00 – 9:15AM CT	Understanding the Concepts of Male vs Female Facial Aesthetics <i>Mark G. Rubin, MD</i>
9:15 – 9:30AM CT	Radiofrequency Microneedling, Mechanisms, Nuances, and Challenges <i>E. Victor Ross, MD</i>
9:30 – 9:45AM CT	Laser Resurfacing - How to Make Sense of So Many Options <i>Suzanne Kilmer, MD</i>
9:45 – 10:00AM CT	Panel Discussion
10:00 – 10:30AM CT	BREAK WITH EXHIBITORS
	PLENARY SESSIONS IV - Outer Space and Aesthetics – Let's Mix it Together
10:30 – 11:00AM CT	KEYNOTE LECTURE – My Face in Space <i>Margaret Rhea Seddon -- Former surgeon, healthcare executive, entrepreneur and retired NASA Astronaut who flew on three Space Shuttle Missions</i>
11:00 – 11:15AM CT	Cultural Beauty <i>Cheryl Burgess, MD, FAAD</i>
11:15 – 11:30AM CT	Immunogenicity <i>Jean Carruthers, MD, FRCSC</i>
11:30AM – 12:00PM CT	KEYNOTE LECTURE - The Blind can detect physical beauty, how is that possible? <i>Steven H. Dayan, MD</i>
12:00 – 1:00PM CT	LUNCH WITH EXHIBITORS
12:15 – 12:45PM CT	Product Theatre / Industry Workshop <i>Sponsored by Allergan Aesthetics, an AbbVie Company</i>
12:30 – 1:00PMCT	Book Signing with Margaret Rhea Seddon in the Grand Foyer



FRIDAY AUGUST 20, 2021 (continued)			
	TRACK 1 TOXINS AND FILLERS I	TRACK 2 HYPERHIDROSIS, HS, and OTHER MED DERM CONCERNS	TRACK 3 TBD
1:00 – 1:10PM CT	Rethinking the Glabella <i>Sebastian Cotofana, MD, PhD</i>	Hyperhidrosis – Etiology and Medical Treatments <i>Adelaide A. Hebert, MD</i>	TBD <i>Sponsored by Allergan Aesthetics, an AbbVie Company</i>
1:10 – 1:20PM CT	Update on Neuromodulators <i>Jean Carruthers, MD, FRCSC</i>	EBDs and Other Cosmetic Treatments for Hyperhidrosis <i>Michael H. Gold, MD</i>	
1:20 – 1:30PM CT		HS – New and Emerging Therapies <i>Leon Kircik, MD</i>	Synchronous Ultrasound Parallel Beam Technology- SUPERB; for fine lines and wrinkles
1:30 – 1:40PM CT	A Case for High Dose, Microfocused Botulinum Toxin Injections <i>John H. Joseph, MD</i>	Vitiligo – New and Emerging Therapies <i>TBD</i>	<i>Arisa Ortiz, MD</i> <i>Sponsored by Sofwave</i>
1:40 – 1:50PM CT	Treating Lower Face with Toxins <i>Nowell Solish, MD, FRCP</i> Pre-recorded talk presented by video	Alopecia Areata <i>TBD</i>	TBD <i>Sponsored by Aerolase</i>
1:50 – 2:00PM CT	Facial Shaping with Botulinum Toxin <i>Joely Kaufman, MD</i>	Panel Discussion	TRACK 3 TBD
2:00 – 2:10PM CT	My 3 Toughest Cases and How I Managed Them <i>Susan H. Weinkle, MD</i>	TRACK 2 SRT IN DERMATOLOGY	
2:10 – 2:20PM CT		SRT and Emerging Medicines for Skin Cancers <i>Mark S. Nestor, MD, PhD</i>	TBD <i>Sponsored by Amgen</i> Pre-recorded talk presented by video
2:20 – 2:30PM CT	Neuromodulator Treatment of Masseter Muscles <i>Dee Anna Glaser, MD</i>	SRT for NMSC <i>David J. Goldberg, MD, JD</i>	
2:30 – 2:40PM CT	Botulinum Toxin for Improving Chin Aesthetics <i>Andrew S. Frankel, MD, FACS</i>	SRT for Keloids <i>Brian Berman, MD, PhD</i>	
2:40 – 2:50PM CT	Panel Discussion: Neuromodulators	Medical Management for Advanced Basal Cell, Squamous Cell Cancers <i>TBD</i>	TBD <i>Suzanne Kilmer, MD</i> <i>Sponsored by Venus Concept</i>
2:50 – 3:00PM CT			
3:00 – 3:30PM CT	BREAK WITH EXHIBITORS		

**FRIDAY AUGUST 20, 2021 (continued)**

	TRACK 1 REGENERATIVE MEDICINE I	TRACK 2 PLASTIC SURGERY ANATOMY AND SURGERY TOPICS I	TRACK 3 TBD
3:30 – 3:40PM CT	Regenerative Treatments in Aesthetics	Communication and Safety <i>Galen Perdikis, MD</i>	TBD <i>Sponsored by Castle Biosciences</i>
3:40 – 3:50PM CT	<i>Gilly Munavalli, MD, MHS, FACMS</i>	Optimizing Surgical Outcomes <i>George J. Hruza, MD, MBA, FAAD</i>	
3:50 – 4:00PM CT	Aging Skin: Reversing Senescence <i>David H. McDaniel, MD, FAAD</i> Pre-recorded talk presented by video	My Surgical Approach to the Lower Eyelid: Transparency on My Technique <i>John P. Fezza, MD</i>	
4:00 – 4:10PM CT	Understanding Stem Cells in Dermatology <i>Todd Schlesinger, MD</i>	Endoscopic Brow Technique <i>Andrew S. Frankel, MD, FACS</i>	TBD <i>Sponsored by EPI Health</i>
4:10 – 4:20PM CT	Evolution and New Applications of PRP <i>Bruce Katz, MD</i>	Lower Blepharoplasty: Lateral Retinacular Suspension <i>Steven Fagien, MD, FACS</i> Pre-recorded talk presented by video	
4:20 – 4:30PM CT	Scientific Basis of Fat Transfer without Centrifuge and Enzymes <i>Brian M. Kinney, MD, FACS, MSME</i>	Real Facelift <i>Rod J. Rohrich, MD, FACS</i>	TBD <i>Sponsored by ALASTIN Skincare</i>
	TRACK 1 AESTHETIC DIVERSITY AND ENERGY BASED DEVICES	TRACK 2 ATOPIC DERMATITIS	TRACK 3 TBD
4:30 – 4:40PM CT	Safely Treating Darker Skin Types with Lasers and Energy Based Devices <i>Nazanin Saedi, MD</i>	Atopic Dermatitis: What's New in Topical Therapy? <i>Lawrence Eichenfield, MD</i> Pre-recorded talk presented by video	Tremfya®: The first and only IL-23 Inhibitor approved for Adults with Moderate to Severe Plaque Psoriasis and Adults with Active Psoriatic Arthritis <i>Adrian Rodriguez, MD</i> <i>Sponsored by Janssen Biotech</i>
4:40 – 4:50PM CT	Device Treatment for Rejuvenation and Acne Scarring in Skin of Color <i>Emil A. Tanghetti, MD</i>	New AD Agents <i>Leon Kircik, MD</i>	



FRIDAY AUGUST 20, 2021 (continued)			
	TRACK 1 AESTHETIC DIVERSITY AND ENERGY BASED DEVICES CONTINUED	TRACK 2 ATOPIC DERMATITIS CONTINUED	TRACK 3 TBD CONTINUED
4:50 – 5:00PM CT	Lasers in Ethnic Skin <i>Sabrina G. Fabi, MD, FAAD, FAACS</i> Laser Hair Removal on Skin of Color - 20-year experience <i>Eliot F. Battle, MD</i> Panel: Energy-based devices and Ethnic skin	Pediatric Atopic Dermatitis Update <i>Lawrence Eichenfield, MD</i> Pre-recorded talk presented by video	(Janssen talk continued)
5:00 – 5:10PM CT		Skin Care for AD <i>Michael H. Gold, MD</i>	TBD and Champagne Toast! <i>Sponsored by Merz Aesthetics</i>
5:10 – 5:20PM CT		EBDs Used in Medical Dermatology <i>Michael H. Gold, MD</i>	
5:20 – 5:30PM CT		Panel Discussion	
5:45 – 6:30PM CT	RECEPTION WITH EXHIBITORS		



SATURDAY AUGUST 21, 2021	
7:00AM CT	REGISTRATION OPENS AT GRAND HYATT
	TRACK 1
7:30 – 8:00AM CT	Breakfast Symposium <i>Sponsored by Endo</i>
	PLENARY SESSIONS V - The Art and Science of Aesthetics Taken to Another Level
8:00 – 8:15AM CT	What you Must Know About Vascular Anatomy and Fillers <i>Sebastian Cotozana, MD, PhD</i>
8:15 – 8:30AM CT	Facial Assessment for Filler <i>Rebecca Fitzgerald, MD</i>
8:30 – 8:40AM CT	Spanning the World of Soft Tissue Fillers: HA, Biostimulators, Fat and More <i>TBD</i>
8:40 – 8:50AM CT	Current Update of Agarose, A Novel Filler <i>Brian M. Kinney, MD, FACS, MSME</i>
8:50 – 9:00AM CT	Recognizing and Treating Filler Necrosis <i>Joel L. Cohen, MD, FAAD, FACMS</i>
9:00 – 9:15AM CT	COVID-19 Filler Reactions: Conundrums, Cases and Cures <i>Gilly Munavalli, MD, MHS, FACMS</i>
9:15 – 9:30AM CT	Adverse Events of Soft Tissue Fillers in People of Color <i>Cheryl Burgess, MD, FAAD</i>
9:30 – 9:45AM CT	Panel Discussion
9:45 – 10:10AM CT	KEYNOTE LECTURE – The History of Neurotoxins for Aesthetics <i>Mitchell Brin, MD</i>
10:10 – 10:30AM CT	BREAK WITH EXHIBITORS
	PLENARY SESSIONS VI - TBD
10:30 – 10:40AM CT	Noninvasive Rhinomodulation <i>Michelle Henry, MD</i>
10:40 – 10:50AM CT	Is there still a Place For Treating Wrinkles in the Age of Facial Volumizing? <i>Mark G. Rubin, MD</i>
10:50 – 11:00AM CT	Injection Correction: Fat and Filler Complications and Management in the Periorbital <i>John P. Fezza, MD</i>
11:00 – 11:15AM CT	Update on Vascular Occlusions <i>Rebecca Fitzgerald, MD</i>
11:15 – 11:30AM CT	Panel Discussion
11:30AM – 12:00PM CT	KEYNOTE LECTURE – Prejuvenation, Prevention, and Practise <i>Jean Carruthers, MD, FRCSC</i>
12:00 – 1:00PM CT	LUNCH WITH EXHIBITORS
12:15 – 1:00PM CT	Lunch Symposium <i>Sponsored by TBD</i>

SATURDAY AUGUST 21, 2021 (continued)

	TRACK 1 TOXINS AND FILLERS II	TRACK 2 INTIMATE REJUVENATION	TRACK 3 TBD
1:00 – 1:10PM CT	The Use of Neurotoxins for Skin Quality and Fine Lines <i>Gary D. Monheit, MD</i>	Vaginal Rejuvenation Technology and Devices...New Applications <i>Susan G. Murrmann, MD, FACOG, FAAMFM</i>	TBD <i>Sponsored by BTL Industries, Inc.</i>
1:10 – 1:20PM CT	Reconstituted HA Injectable for the Improvement of Skin Quality and the Treatment of Difficult Static Facial Rhytids <i>Steven Fagien, MD, FACS</i> Pre-recorded talk presented by video	Labiaplasty <i>Sheila Nazarian, MD, MMM</i>	
1:20 – 1:30PM CT	Jawline/Chin Contouring with Fillers <i>Sachin M. Shridharani, MD, FACS</i>	Vaginal Rejuvenation: My 6 year Experience and Patient Outcomes <i>Susan G. Murrmann, MD, FACOG, FAAMFM</i>	
1:30 – 1:40PM CT	HA Microdroplet Injections for Complexion Enhancement: A New Category of Treatment <i>Shannon Humphrey, MD, FRCPC</i> Pre-recorded talk presented by video	TRACK 2 COMBINATION THERAPY	TBD <i>Sponsored by Revance Aesthetics</i>
		What types of Energy and Non-Energy Based Interventions can be Combined in 1 Session Safely? <i>E. Victor Ross, MD</i>	
1:40 – 1:50PM CT	Cannula vs Needle - Different Approaches to Dermal Filler Treatments <i>Terrence Keaney, MD</i>	Combining Injectables and EBDs <i>Arisa Ortiz, MD</i>	
1:50 – 2:00PM CT	Panel Discussion	Panel Discussion	

SATURDAY AUGUST 21, 2021 (continued)			
	TRACK 1 BODY CONTOURING AND FAT REDUCTION	TRACK 2 PLASTIC SURGERY ANATOMY AND SURGERY TOPICS II	TRACK 3 TBD
2:00 – 2:10PM CT	Updates on Body Contouring <i>Suneel Chilukuri, MD, FAAD</i>	Lipo Technology <i>Jason N. Pozner, MD, FACS</i>	TBD <i>Sponsored by Pulse Biosciences</i>
2:10 – 2:20PM CT	Lower Body Contouring and Cellulite - How to Combine Modalities to Optimize Results <i>Sabrina G. Fabi, MD, FAAD, FAACS</i>	Deep Necklift <i>Mike Nayak, MD</i> Pre-recorded talk presented by video	
2:20 – 2:30PM CT	Cryolipolysis: Where are We Today? <i>W. Grant Stevens, MD, FACS</i>		TBD <i>Sponsored by RESONIC™</i>
2:30 – 2:40PM CT	New Innovations in Noninvasive Body Contouring <i>David J. Goldberg, MD, JD</i>	Subnasal Lip Lift <i>S. Randolph Waldman, MD</i>	TBD <i>Sponsored by Verrica Pharmaceuticals, Inc.</i>
2:40 – 2:50PM CT	Sculptra for Body Indications <i>Sachin M. Shridharani, MD, FACS</i>	The Management of Cervicofacial Fat <i>Joe Niamtu, III DMD</i>	Renuva <i>Michael H. Gold, MD</i> <i>Sponsored by MTF Biologics</i>
2:50 – 3:00PM CT	New Trends in Body Contouring <i>Bruce Katz, MD</i>		TBD <i>Sponsored by Aesthetics Biomedical</i>
3:00 – 3:30PM CT	BREAK WITH EXHIBITORS		
	TRACK 1 CELLULITE UPDATE	TRACK 2 HAIR & PRP UPDATES	TRACK 3 TBD
3:30 – 3:45PM CT	Cellulite - Overview, Anatomy, History of Treatment <i>Michael S. Kaminer, MD</i>	PRP – The Facts for Hair Growth <i>TBD</i>	TBD <i>Sponsored by Ortho Dermatologics</i>
3:45 – 4:00PM CT	CCH <i>Sabrina G. Fabi, MD, FAAD, FAACS</i>	Hair Removal and Hair Regrowth: Do Home Use Devices Play a Role? <i>Christine Dierickx, MD</i> Pre-recorded talk presented by video	
4:00 – 4:15PM CT	RAP <i>Brian S. Biesman, MD</i>	Low Level Laser <i>Mark S. Nestor, MD, PhD</i>	
4:15 – 4:30PM CT	Panel Discussion	Evolving Technology in Hair Restoration <i>Jack Fisher, MD</i>	


SATURDAY AUGUST 21, 2021 (continued)

	TRACK 1 REGENERATIVE MEDICINE II	TRACK 2 HAIR RESEARCH	TRACK 3 TBD
4:30 – 4:45PM CT	The 5 Point Nasal Filler Technique: Reduce your Risk, Assure Great Result <i>Steven H. Dayan, MD</i>	Future of Hair Loss <i>Andy Goren, MD</i>	TBD <i>Sponsored by Nutrafal</i>
			TBD <i>Sponsored by Zerigo Health</i>
4:45 – 5:00PM CT	TRACK 1 PAIN MANAGEMENT FOR COSMETIC PROCEDURES <i>Moderator: Brian S. Biesman, MD</i>	Scalp Neuropathy <i>Carlos Wambier, MD</i>	TBD <i>Sponsored by Pfizer</i>
	Important new Options in Pain Management <i>Jason N. Pozner, MD, FACS</i>		
	It Doesn't have to Hurt! <i>Gilly Munavalli, MD, MHS, FACMS</i>		
5:00 – 5:15PM CT		What's New in Alopecia? <i>Natasha Mesinkovska, MD, PhD</i>	TBD <i>Sponsored by Biofrontera</i>
	Pain & Anxiety Management, More Important than Ever		TBD
5:15 – 5:30PM CT	<i>Doris Day, MD</i>	EBDs for Hair Growth <i>Michael H. Gold, MD</i>	<i>Sponsored by Modernizing Medicine</i>
	Panel Discussion/ Q & A		TBD <i>Sponsored by Scientis US</i>
5:45 – 6:30PM CT	RECEPTION WITH EXHIBITORS		



SUNDAY AUGUST 22, 2021		
7:00AM CT	REGISTRATION OPENS AT GRAND HYATT	
	TRACK 1	
7:00 – 8:00AM CT	Breakfast Symposium Sponsored by TBD	
	TRACK 1	TRACK 3
	PRACTICE MANAGEMENT	TBD
8:00 – 8:15AM CT	Techniques for Handling Unhappy Patients Michael S. Kaminer, MD	Built to Last: Software & Marketing Strategies for Success Tim Sawyer Sponsored by Crystal Clear/PatientNOW
8:15 – 8:30AM CT	Harnessing Social Media to Grow Your Practice Michelle Henry, MD	
8:30 – 8:45AM CT	Personal Branding Sheila Nazarian, MD, MMM	
8:45 – 9:00AM CT	ROI on Social Media Sheila Nazarian, MD, MMM	
9:00 – 9:15AM CT	Enrolling our Patients into a Body Contouring “Members Rewards” Kind of Program Hector G. Leal Silva, MD, PhD	TBD Sponsored by Sciton, Inc.
9:15 – 9:30AM CT	A 360 Degree Approach to Patient Care: A Holistic Approach Shannon Humphrey, MD, FRCPC Pre-recorded talk presented by video	Sell More Services and Products TBD Sponsored by Practice Potential
		TBD Sponsored by AlumierMD
9:30 – 9:45AM CT	Social Media for your Brand and your Practice Doris Day, MD	TBD Sponsored by Colorescience
9:45 – 10:00AM CT	Panel	TBD Sponsored by RVL Pharma
10:00 – 10:30AM CT	BREAK WITH EXHIBITORS	
	PLENARY SESSIONS VII – LEGAL AND PRACTICAL PRACTICE ISSUES	
10:30 – 10:45AM CT	Talking to Strangers; The Art of the Cosmetic Consultation Deirdre Hooper, MD	
10:45 – 11:00AM CT	Consultation Nowell Solish, MD, FRCP Pre-recorded talk presented by video	
11:00 – 11:15AM CT	Body Dysmorphic Disorder: What Every Aesthetic Practitioner Should Know S. Randolph Waldman, MD	
11:15 – 11:30AM CT	Energy-based Devices and Lawsuits Mathew M. Avram, MD	
11:30 – 11:45AM CT	Lawsuits in Aesthetics: Where are we Today? David J. Goldberg, MD, JD	
11:45AM – 12:00PM CT	Pulling back the curtain on Drug Pricing Mark Kaufmann, MD	
END OF CONFERENCE		