

Thursday, March 22

12:00 PM – 6:00 pm	Arrivals and Registration Exhibitor Set-up
3:00 – 4:00 pm	Focus Group: Male and Female, Through the Decades Moderated by Wendy Roberts MD and Gregory Buford MD
4:00 – 6:00 pm	Hair Symposium Moderated by: Wendy Roberts, MD Panel: Vivian Bucay MD, Gregory Buford MD, Valerie Callender MD, Pearl Grimes MD
6:00 – 7:00 pm	Welcome Cocktail Reception with Exhibitors <i>Sponsored by Merz</i>

Friday, March 23

7:00 – 8:00 am	BREAKFAST WITH EXHIBITORS	
7:30 – 8:00 am	Breakfast Symposium TBD	
8:00 – 8:05 am	Welcome and Introduction Wendy E. Roberts MD, Meeting Founder	
Meeting Pillar: Building A Generational Practice and Why You Should		
8:05 – 8:20 am	The Anatomy of the Young and Aging Face	Kimberly Butterwick MD
8:20 – 8:40 am	International Beauty	Ava Shamban MD
8:40 – 8:50 am	Creating an Optimal Customer Experience for Your Younger Patients	Lorrie Klein MD
8:50 – 9:00 am	What you Want Isn’t Always What you Need: The Fine Art of Guiding Your Patient’s Treatment Plan	Ellen Gendler MD
Meeting Pillar: Cosmeceuticals and Skin Care for Every Decade		
9:00 – 9:10 am	Anti-Aging Maintenance	Cheryl Burgess MD
9:10 – 9:20 am	Cosmeceutical Innovation	Vivian Bucay MD
9:20 – 9:30 am	Peri-menopausal Skin	Brooke Jackson MD
9:30 – 9:40 am	My Top 10 Cosmeceuticals	Erin Gilbert MD
9:40 – 9:50 am	The Importance of an at Home Skin Care Regimen	Wendy Roberts MD
9:50 – 10:00 am	Cosmeceutical Panel: My Personal Favorites <i>Panel: Diane Berson MD, Vivian Bucay MD, Ellen Gendler MD, Erin Gilbert MD</i> <i>Moderated by Wendy Roberts MD</i>	
10:00- 10:15 am	BREAK WITH EXHIBITORS	
10:15 – 10:45 am	Friday’s Keynote Address Why Do We Love Fashion? <i>Susan Stein, Fashion and Scene Editor , Palm Springs Life Magazine, Fashion Week El Paseo 2017, Creative Producer/Director</i>	
Meeting Pillar: Injectables to Accompany You Through Every Age		
10:45 11:00 am	The Use of Fillers Off the Face	Kimberly Butterwick MD
11:00 – 11:15 am	Toxin Update: What is New All Over the Globe?	Michael Gold MD

Friday, March 23, cont.		
11:15 – 11:30 am	Filler Anatomy: What to Know to Minimize Complications and Maximize Results	Kimberly Butterwick MD
11:30 – 12:30 pm	Live Patient Demo’s – Injectables, Moderated by Lorrie Klein MD Upper Face Lower Face	
12:30 – 1:30 pm	LUNCH WITH EXHIBITORS	
1:00 – 1:30 pm	Roundtable Lunch Discussion Sponsored by SkinMedica	
	Skin of Color Symposium	
1:30 – 2:00 pm	Live Patient Demo’s – Injectables, Moderated by TBD Mid-Face Peri-Orbital	
2:00 - 2:45 pm	Generational In-office Medical Procedures, Moderated by Wendy Roberts MD • PDT for AKs • SRT for Treatment of Skin Cancer • PRP for Alopecia • Peels for Acne	
Meeting Pillar: Treating the Whole Patient from the Inside Out		
2:45 – 2:55 pm	Eat, Drink, Heal: The Art and Science of Surgical Nutrition	Gregory Buford MD
2:55 – 3:05 pm	Nutrition and Hair Health	Diane Berson MD
3:05 – 3:15 pm	Panel Discussion: Nutrition and Lifestyle Panel: Diane Berson MD, Wendy Roberts MD Moderated by Gregory Buford MD	
3:15 – 3:45 pm	BREAK WITH EXHIBITORS	
3:45 – 3:55 pm	Ethnic Considerations in Facial Aesthetic Outcomes	Andrew Alexis MD
3:55 – 4:10 pm	TBD	Wendy Roberts MD
4:10 – 4:20 pm	TBD	Brooke Jackson MD
4:20 – 4:40 pm	Skin of Color Panel Panel: Andrew Alexis MD, Brooke Jackson MD Moderated by Wendy Roberts MD	
4:40 – 5:00 pm	Home Devices and How They Will Impact Your Practice and Your Patients Diane Berson MD, Michael Gold MD	
5:00 – 6:00 pm	GDerm 5 Year Anniversary Celebration!	

Saturday, March 24		
7:00 – 8:00 am	BREAKFAST WITH EXHIBITORS	
7:30 – 8:00 am	Breakfast Symposium TBD	
Meeting Pillar: Medical Dermatology and Prevention of Skin Disorders		
8:00 – 8:10 am	MOHS Surgery and Potential Complications	Alex Miller MD
8:10 – 8:20 am	Botulinum Toxin for Rosacea?	Erin Gilbert MD
8:20 – 8:30 am	Skin Cancers and innovations in Superficial Radiotherapy	Mark Sofonio MD
8:30 – 8:45 am	Updates in the Treatment of Melasma	Vivian Bucay MD
8:45– 9:00 am	Morbidities in Psoriasis patients of all ages	Nancy Anderson MD
9:00 – 9:15 am	Best treatments for Adult Female Acne in 2018	TBD
9:15 – 9:30 am	Acne Panel Discussion, Moderated by TBD Diane Berson MD, Michael Gold MD	
	Meeting Pillar: Age Appropriate Lasers and Devices	
9:30 – 9:40 am	Skin Resurfacing: What, When and How	Vic Narurkar MD
9:40 – 9:50 am	Light and Laser Devices for Medical Dermatology	TBD
9:50 – 10:00 am	Neck and Chest Nonsurgical Rejuvenation	Vic Narurkar MD
10:00 – 10:30 am	BREAK WITH EXHIBITORS	
10:30 – 11:15 am	Live Patient Demo’s – Lasers and EBD Moderated by Vic Narurkar MD	
11:15 – 12:00 pm	Skin Resurfacing: What, When and How	Vic Narurkar MD
12:00 – 12:15 pm	Light and Laser Devices for Medical Dermatology	TBD
12:15 – 12:30 pm	Lasers for Every Generation	Michael Gold MD
12:30 – 1:00 pm	LUNCH WITH EXHIBITORS	
1:00 – 1:30 pm	Roundtable Lunch Discussion TBD	
1:30 – 1:50 pm	Saturday’s Keynote Address by Maxine Henry 2018 Trends in Technology Impacting Healthcare	
Meeting Pillar: Emerging Information, Technology and Practice Management		
1:50 – 2:00 pm	Ensuring Your Social Media is Reaching Every Generation	TBD
2:00 – 2:10 pm	TBD	TBD
2:10 – 2:30 pm	Panel Discussion Sponsored by RedSpot	
Meeting Pillar: Body Shaping for All Generations		
2:30 – 2:40 pm	Non-Invasive vs. Invasive Treatments for Body Contouring	Kimberly Butterwick MD
2:40 – 2:50 pm	Cryolipolysis vs Radio Frequency for Fat Reduction	Mark Sofonio MD
250 – 3:00 pm	Use of Injectables for Body Shaping	TBD
3:00 – 3:30 pm	Live Patient Demo’s – Body Shaping Moderated by TBD	

Saturday, March 24, cont.		
3:30 – 4:00 pm	FINAL BREAK WITH EXHIBITORS	
4:00 – 4:20 pm	Pigmentation Symposium, Moderated by Vivian Bucay MD The experts discuss updates in the treatment of Melasma, Erythema, Vitiligo, and more Pearl Grimes MD, Wendy Roberts MD, TBD	
4:00 – 4:15 pm	Combination Treatments: How to Safely Combine Lasers, Devices, and Injectables	Kimberly Butterwick MD
4:15 – 4:30 pm	Optimizing Injectables with Combination Therapies	Vic Narurkar MD
4:30 – 4:45 pm	Energy Based Devices and Injectables: Putting It All Together	Vivian Bucay MD
4:45 – 5:00 pm	Plastic Surgery And Dermatology: When to Refer Throughout the Decades Panel Discussion, <i>Panel: Gregory Buford, MD, Mark Sofonio MD</i> <i>Moderated by Wendy Roberts MD</i>	
Sunday, March 25		
7:30 – 8:30 am	BREAKFAST	
Meeting Pillar: Emerging Information, Technology and Practice Management		
8:30 – 8:45 am	The New Workforce	TBD
8:45 – 9:00 am	Patient Retention	TBD
9:00 – 9:15 am	Compounding Regulatory Update	Abel Torres MD
9:15 – 9:30 am	Regulatory Update	Alex Miller MD
9:30 – 9:45 am	High Risk SCC	Abel Torres MD
9:45 – 10:00 am	Coding Update	Alex Miller MD
10:00 – 10:15 am	Patient Retention	TBD
10:15 – 10:30 am	BREAK	
10:30 – 10:45 am	Retaining and Motivating Your Staff	TBD
10:45 – 11:00 am	Medico Legal Issues	Abel Torres MD
11:00 – 11:15 am	TBD	TBD
11:15 – 11:30 am	TBD	TBD