The Global Language of Business

Global GS1 Healthcare Conference 2017
17-19 October 2017 - Chicago, U.S.

Safer, more efficient care
starts with a simple scan.

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Every day millions of patients across the world are treated by healthcare professionals – who use their best knowledge, together with a great deal of care and empathy – nevertheless sometimes mistakes happen as "to err is human". New technologies enable more effective patient treatments, but these are expensive. With a growing and ageing population living longer due to access to this advanced healthcare, the overall cost constantly increases. We must find ways to improve efficiency while reducing cost. Visibility across healthcare provides multiple benefits, including helping to increase efficiency and address the constant threat of counterfeit drugs and medical devices.

GS1 standards and barcodes are tools that can help clinical healthcare professionals, as well as the wide ranging network of support staff that comprise every healthcare provider environment, to have extra visibility and surety in the work that they do. Manufacturers, suppliers, wholesalers, distributors, logistics providers, solution providers, industry associations, (inter-) governmental bodies and regulators all recognise this and are working, together with healthcare professionals, to drive change in the healthcare supply chain and clinical environment.

Join these stakeholders - from across the healthcare continuum and across the world - and attend our conference in October 2017 Chicago to:

- **Listen** to world leaders showcase GS1 standards implementations from their organisations
- **Discuss** latest regulatory and trading partner requirements
- **Enjoy** a unique neutral environment to network and learn from your peers

Most importantly, **become part of** a united community working to ensure GS1 standards can make a difference for every one of us, as ultimately we are all patients.

About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies. For more information, visit www.gs1.org/healthcare

The conference at a glance:

Tuesday 17 October	Wednesday 18 October	Thursday 19 October
Opening	**Plenary:** Pharmaceutical traceability from manufacturer to patient	**Plenary:** UDI/ Imagine one world, one standard, one vision: Improving Patient Safety
Plenary: Hospitals , doctors and clinicians (Patient safety beyond borders, Healthcare professionals)	Networking lunch	Closing
Networking lunch	**Parallel streams**: Clinical trials/ The surge for data and information/ Public Policy: Medical Devices Pharmaceutical Traceability/ UDI – AIDC Implementation experiences	**Site visits** (optional)
Parallel streams: Data for better care/ Public Policy: Pharmaceuticals Cost savings through standards/ UDI Implementation reality - Data Quality	Networking event	
Poster reception		

Day 1: Tuesday, 17 October	
7:00 – 8:30	**Registration and welcome coffee**
7:15 – 8:15	**A starter session about GS1 standards** Introduction to global standards for Identify, Capture and Share Name, title, GS1 US
8:30 – 12:35	**Opening Plenary Session – Hospitals, doctors and clinicians** A session about GS1 standards in hospitals – hear wide ranging perspectives and experiences from varying experts from across the globe
8:30 – 8:50	**Opening remarks and welcome to the conference** Ms. Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office *(confirmed)* Mr. Miguel A. Lopera, President and CEO, GS1 Global Office *(confirmed)* Mr. Bob Carpenter, CEO, GS1 US *(confirmed)*
8:50 – 10:20	**Panel – Patient safety beyond borders** **Chaired by Prof. Terence Stephenson, Chair, General Medical Council, UK** *(confirmed)* • Dr. Anne Snowdon, Chair, World Health Innovation Network, Scientific Director & CEO, SCAN Health, Canada *(confirmed)* • Mr. David Berrridge, Deputy Medical Director, Leeds Teaching Hospitals NHS Trust, UK *(confirmed)* • Ms. Juliette Hommes, MD, plastic surgeon in training, University Medical Center of Maastricht (MUMC), The Netherlands *(confirmed)* • Name, title, Australian Digital Health Agency, Australia
10:20 – 10:50	**Coffee break**
10:50 – 12:20	**Panel – Healthcare professionals – different viewpoints, one goal** **Chaired by Mr. Keith Jones, Clinical Director of Surgery, Derby Teaching Hospitals NHS Foundation Trust, UK** *(confirmed)* • Mr. Iain Davidson, Chief Pharmacist & CCIO, Royal Cornwall Hospitals NHS Trust, UK *(confirmed)* • Ms. Lorna Wilkinson, Director of Nursing, Salisbury NHS Foundation Trust, UK *(confirmed)* • Mr. Nick Thomas, Deputy CEO, Plymouth Hospitals NHS Trust, UK *(confirmed)*
12:20 – 12:25	**Introduction to conference charity**

	GS1 Healthcare supports a local charity with 5 USD for every feedback form received The Josie King Foundation http://josieking.org/
12:25 – 12:35	**Introduction of afternoon sessions and the poster reception**
12:35 – 13:30	**Networking lunch**
13:30 – 15:00	**Two parallel streams - Participants can choose which stream they wish to attend.** **Panel – Data for better care – hospital operational efficiency** **Chaired by Mr. Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland** *(confirmed)* • Mr. Keith Jones, Clinical Director of Surgery, Derby Teaching Hospitals NHS Foundation Trust, UK *(confirmed)* • Mr. Kevin Downs, Dir Finance, Derby Teaching Hospitals NHS Foundation Trust, UK *(confirmed)* • Mr. Wilfried Winzer, Director, University hospital Dresden, Germany *(confirmed)* **Public Policy: Pharmaceuticals** Regulatory requirements and initiatives from around the world related to pharmaceuticals – normally a closed group; it is only open for this session. Moderators: • Ms. Cyndi Poetker, Director Global Standards and Traceability Global Standards and Serialization, Abbott *(confirmed)* • Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office *(confirmed)*
15:00 – 15:30	**Coffee break**

15:30 – 17:00	**Two parallel streams - Participants can choose which stream they wish to attend.** **Panel – Cost savings through standards** **Chaired by US hospital speaker** • Mr. Jitendra Prasad, Chief Program Officer for contracting, procurement and supply chain management, Alberta Health Service, Canada *(confirmed)* • Ms. Cynthia Shumway, Director, Supply Chain Business Applications, Intermountain Healthcare, U.S. *(confirmed)* • Mr. Matthew Mentel, Executive Director - Integrated Performance Solutions, Mercy, U.S. *(confirmed)* • Ms. Betty Jo Rocchio, Vice President, Perioperative Services, Mercy, U.S. *(confirmed)* **Panel - UDI Implementation reality - Data Quality** **Chaired by Mr. Volker Zeinar, Global Coordinator Auto-ID Affairs, B. Braun** *(confirmed)* One of the most important aspects of any UDI regulation is achieving high data quality at the source and mainlining throughout the information lifecycle process. When high quality data is achieved hospitals can use it in their internal processes and including Electronic Health Records. Join this session and learn from experts who are achieving high quality data and hospitals who are integrating it into their processes. • Ms. Behnaz Minaei, Data Quality Lead for the Global Unique Device Identification Database (GUDID), U.S. Food and Drug Administration *(invited)* • Mr. Joseph Costagliola, Project Manager, Master Data Management, B. Braun Medical *(confirmed)* • Ms. Sandi Michel, Director of Supply Chain Systems and Quality, Franciscan Missionaries Of Our Lady Health System, U.S. *(confirmed)* • Mr. Kevin Capatch, Director Supply Chain Technology & Process Engineering, Geisinger Health Systems *(confirmed)*
17:00 – 18:00	**Poster reception** Discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations – vote for the best poster
17:00 – 19:00	**International Government Healthcare Supply Chain ThinkTank** (**Invitation only**) Open to international government healthcare organisations – discussions will be held under the Chatham House Rule
TBD	**Clinical Advisory Council (by invitation only)**

Day 2: Wednesday, 18 October	
8:30 – 9:00	**Welcome coffee**
9:00 – 13:00	**Plenary session – Pharmaceutical traceability from manufacturer to patient** Traceability is an ubiquitous requirement in Healthcare – to improve patient safety through visibility in many business processes
9:00 – 9:20	**Standards in humanitarian work** Mr. Tom Wood, Chairman of the Global Steering Committee for Quality Assurance, World Bank *(confirmed)* Dr. Ramy Guirguis, Senior Information Technology Advisor, USAID *(confirmed)*
9:20 – 9:45	**US FDA Drug Supply Chain Security Act (DSCSA)** Ms. Connie T. Jung, RPh, PhD, Senior Advisor for Policy, Office of Drug Security, Integrity, and Response (ODSIR), Center for Drug Evaluation and Research, Office of Compliance, U.S. Food and Drug Administration
9:45 – 11:00	**Panel – DSCSA Implementation** **Chaired by Mr. Scott Mooney, Vice President, Distribution Operations, McKesson** *(confirmed)* • Mr. Chris Reed, Lead, Product Serialization and Traceability, Johnson & Johnson *(confirmed)* • Mr. Jeff Denton, Sr. Director, Global Secure Supply Chain, AmerisourceBergen *(confirmed)* • Mr. Mark Wagner, President, Business Operations, Walgreens
11:00 – 11:30	**Coffee break**
11:30 – 11:55	**EU Falsified Medicines Directive** Mr. Mike Rose, Vice President, Supply Chain Visibility, Johnson & Johnson *(confirmed)*
11:55 – 12:15	**Pharmaceutical traceability in Brazil** National Agency of Sanitary Surveillance (Anvisa), Brazil
12:15 – 12:40	**Achieving single unit pharmaceutical traceability** Dr. Michiel Duyvendak, Hospital pharmacist, Board member of the Dutch Hospital Pharmacist association (NVZA)
12:40 – 13:00	**Identification of Medicinal Products (IDMP)** Ms. Mary Ann Slack, Deputy Director, Office of Strategic Programs, Center for Drug Evaluation and Research, U.S. Food and Drug Administration
13:00 – 14:00	**General networking lunch**

	In parallel: Hospital "Surgery" lunch – speakers from day one host each a table
14:00 – 15:30	**Three parallel streams - Participants can choose which stream they wish to attend.** **Implementation of GS1 standards in clinical trials processes** **Chaired by Dr. Greg Koski, PhD, MD, Chairman of the Board of Directors, Co-Founder & President, CEO, ACRES - Alliance for Clinical Research Excellence and Safety** *(confirmed)* • Mr. Brian Rogers, Packaging Project Management Head, Packaging GV, Sanofi *(confirmed)* • Ms. Sylvia Bartel, VP Pharmacy, Dana-Farber Cancer Institute, U.S. *(confirmed)* • Hans von Steiger, PMP Group Leader, Clinical Supply Chain Management Pfizer, U.S. *(confirmed)* **The surge for data and information** **Chaired by Mr. David Brooks, Director of Engineering, Strategic Project Management, Medtronic** • Mr. Feargal Mc Groarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland *(confirmed)* • Mr. Robert Beideman, Vice President of Industry Engagement, Retail, GS1 Global Office *(confirmed)* **Public Policy: Medical Devices** Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session. Moderators: • Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office *(confirmed)* • Ms. Jackie Elkin, Global Process Owner - Standard Product Identification, Global Regulatory Affairs, Medtronic *(confirmed)*
15:30 – 16:00	**Coffee break**

	Two parallel streams - Participants can choose which stream they wish to attend. **Pharmaceutical Traceability – learnings from around the world** Different manufacturers will present their respective approach to traceability, leveraging a combination best practices and lessons learned of implementation of regulatory and tender requirements for drug serialisation using GS1 standards. Join this session and participate in a discussion with experts who share their experiences and offer advice for traceability implementation. **Chaired by Mr. Senthil Rajaratnam, Affiliate Serialization Account Manager, Eli Lilly and Company** *(confirmed)* • Mr. Lloyd Mager, Global Traceability Lead, AbbVie *(confirmed)* • Mr. Pascal Aulagnet, Senior Manager, Global Serialization - EMEA Client Partner, Pfizer • Mr. Stefan Artlich, Director, Track & Trace, Bayer *(confirmed)*
16:00 – 17:30	**UDI – AIDC Implementation experiences** Looking for more insight into the steps involved in the implementation of identification and marking (AIDC) of medical devices for the U.S. FDA UDI rule and other global UDI initiatives? The past few years have seen many implementation initiatives around the globe meant to meet the needs of UDI. Join this session to hear about the challenges and successes, and learn from our panellists as they share their practical experiences. **Chaired by Ms. Jackie Elkin, Global Process Owner Standard Product Identification, Global Regulatory Affairs, Medtronic** *(confirmed)* • Mr. James Doyle, Director, Customer Experience, Quality & Operations, Stryker South Pacific • Mr. John Terwilliger, GS1 Senior Consultant, Global Standards & Serialization Office, Abbott *(confirmed)* • Mr. Mark Hoyle, Technical Director, UDI, Commercial Regulatory Affairs, Teleflex *(confirmed)* • Mr. Georg Keller - Manager Regulatory Affairs, Labelling Coordinator – B.Braun / Aesculap AG *(confirmed)*
TBC	**Networking event**

Day 3: Thursday, 19 October	
8:30 – 9:00	**Welcome coffee**
9:00 – 10:30	**Plenary session – UDI** UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:25	**UDI in the US** Ms. Terrie Reed, Senior Advisor for UDI Adoption, U.S. Food and Drug Administration *(confirmed)*
9:25 – 9:50	**UDI in Europe** Mr. Salvatore Scalzo, Policy and Legal Officer, medical devices, DG GROW, European Commission *(confirmed)*
9:50 – 10:10	**UDI in Turkey** Name, title, Ministry of Health, Turkey
10:10 – 10:30	**Global Medical Technology Alliance discussing IMDRF** Ms. Janet Trunzo, Chair, Global Medical Technology Alliance (GMTA)
10:30 – 11:00	**Coffee break**
11:00 – 13:00	**Plenary session – Imagine one world, one standard, one vision: Improving Patient Safety**
11:00 – 11:10	**Healthcare Provider Advisory Council (HPAC) Award** The GS1 HPAC provides two awards for: 1. an individual who has contributed extensively to furthering GS1 Healthcare's work efforts over the years; 2. a provider organisation that has implemented GS1 Standards for at least one process in their organisation.
11:10 – 11:30	**Presentation of winner of the "Provider Recognition Award"**
11:30 – 11:50	**Presentation of winner of the "Provider Implementation Best Case Study Award"**
11:50 – 12:10	**Implementation of GS1 standards at Centro Medico Imbanaco** Dr. Armando González Materón, General Manager, Centro Medico Imbanaco, Colombia Mr. José Luis Sabogal, IT Manager, Centro Medico Imbanaco, Colombia
12:10 – 12:15	**Invitation to next conference in Bogota, Colombia**

	Rafael Florez, CEO, GS1 Colombia *(confirmed)*
12:15 – 12:55	**Inspirational speaker** Ms. Sorrel King, Founder, The Josie King Foundation *(confirmed)*
12:55 – 13:00	**Closing remark** GS1 Healthcare Tri-Chairs

Afternoon	**Site visits** (optional, by registration only)