



INSTITUTE & EXPO 2017

June 07 – 09, 2017 | Austin, TX

7:00 am

5:30 pm

Institute & Expo Registration and Information Desk Open

Sponsored by Optum

The registration and information desk will also be open Tuesday, June 6 from 2:00 pm – 6:00 pm.

7:30 am

12:30 pm

CEO Forum (registration limited; separate registration fee)

[View Event](#)

10:00 am

11:30 am

Institute & Expo Registration in the Solar Atrium

Featured musician Ben Cina has performed with Third Eye Blind, Pat Green, The Doobie Brothers, Ben Kweller as well as many other talented musicians throughout his career.

Ben Cina

11:15 am

1:15 pm

Institute & Expo Luncheon in the Exhibit Hall

Acoustic Lounge sponsored by AHIP SmartBrief Newsletters.

Featured musician Ali Holder has fronted two bands: the folk-leaning Ali Holder & the Broken Hearted, and R&B band Ali Holder & the Raindoggs.

Ali Holder

11:15 am

7:00 pm

Exhibit Hall Open

1:15 pm

General Session Welcome

Conference Moderator

1:15 pm

Susan Dentzer

President and CEO

Network for Excellence in Health Innovation

1:15 pm

Reinventing Health Care for the Future

General Session

2:00 pm

Joseph R. Swedish

Chairman; President and Chief Executive Officer

Anthem, Inc.

2:00 pm

Making Health Care Accessible and Affordable for All Americans

General Session

2:45 pm

Governor Mike Leavitt

Founder & Chairman, Leavitt Partners; former Governor of Utah and Secretary of Health and Human Services in the Bush Administration

2:45 pm

The Future of Precision Medicine

General Session

3:30 pm

Eric J. Topol, MDAuthor, *The Patient Will See You Now* and *The Creative Destruction of Medicine*; and Director, Scripps Translational Science Institute

3:45 pm

Influencer Series

4:30 pm



Learn, share, connect and engage with health care thought leaders in AHIP's Influencer Series. In these sessions, attendees will hear from five transformational figures who are influencing the way we think about health care in specific topic areas.

3:45 pm

4:30 pm

Advancing the Framework for Payment Reform and Benefit Design to Improve Health Care

Influencer Series: Advancing APMs

Michael E. Chernew, PhD

Leonard D. Schaeffer Professor of Health Care Policy and Director, Healthcare Markets and Regulation Lab

Harvard Medical School

3:45 pm

4:30 pm

Lessons Learned from the ACA and the Path Forward

Influencer Series: Navigating Health Care 2.0

Nancy-Ann M. DeParle

Partner and Co-Founder

Consonance Capital Partners

3:45 pm

4:30 pm

Brain Science and the Design of Behavior Change, Habits, and Engagement

Influencer Series: Prevention, Health & Well-being

We have learned more about the brain and behavior in the past 5 years than in the previous 5,000 years—offering the potential and power to reach, influence, and improve health and well-being at-scale. However, this quantum leap has yet to transform the industry largely due to the lag in translating the science into practice. In this session, a noted behavior-change expert will offer perspectives and shortcuts on using brain science to design for better engagement, habits, and behaviors.

Kyra Bobinet, MD, MPH

CEO, engagedIN and Author

4:45 pm

5:30 pm

Are You One Breach Away from Losing a Health Care Consumer?**Concurrent Session:** Data Analytics & Insight*Powered by Accenture*

Consumers trust health care organizations to protect their digital data. By examining digital trust and the impact of breaches, health plans will gain insight as to how consumer trust is earned and cultivated. This session will present the latest research on consumers' attitudes toward health care data, digital trust, data sharing and breaches, allowing attendees to better understand and assess risks, build resilient and secure infrastructure, and construct plans to respond proactively to consumers should a breach occur.

Reza Chapman

Managing Director

Accenture

John Schoew

Managing Director

Accenture

4:45 pm

5:30 pm

Reinventing Utilization Management: Faster, Smarter and Automated**Concurrent Session:** Technologies & Business Solutions*Powered by McKesson Health Solutions*

This session will outline a proactive strategy for transforming Utilization Management (UM). Attendees will learn how cloud-based technology can be integrated into the provider and payer workflow to enable the automation of the prior authorization process at the point-of-care. Through this automation, health plans can reduce the administrative costs of both manually processing authorization requests, and the redoing of medical reviews they receive from providers. Automation also increases transparency into a health plan's authorization criteria, allowing providers to proactively focus on complex cases that require exceptions. Instead of being guardians of cost, health plans can become collaborative partners, working with hospitals to reduce denials, and objectively determine the most appropriate, medically necessary care as early as possible.

Nilo Mehrabian

Vice President, Product Management, Decision Management

McKesson Health Solutions

4:45 pm

5:30 pm

The Aging of the Baby Boomer Generation and Implications for Health Care

Concurrent Session: Complex Conditions

People live longer and, over time, have increasingly complex health issues such as multiple chronic conditions. This trend will drive important changes in the health care system. By 2030, it is anticipated that the number of Boomers with multiple chronic conditions will quadruple. Meeting these future health care challenges will require new approaches to care delivery, more effective consumer engagement and empowerment so individuals are better able to manage their health, and a greater focus on wellness and prevention. Speakers in this session will provide the latest trends and emerging health care approaches for how the health care system is anticipating the Boomer revolution.

Gretchen E. Alkema, PhD, LCSW

Vice President, Policy and Communications

The SCAN Foundation

Ed Greissing

Executive Director, Lynda and Stewart Resnick Center For Public Health

Milken Institute

4:45 pm

5:30 pm

Medicaid Moving Forward: Where the Conceptual Meets the Practical

Concurrent Session: Navigating Health Care 2.0

Joseph Moser

Director of Medicaid

Indiana Family and Social Services Administration

Chris Priest

Deputy Director for Medical Services

Michigan Department of Health and Human Services

4:45 pm

5:30 pm

Opioid Use Disorder: Addressing the Challenge**Concurrent Session:** Prevention, Health & Well-being*Powered by Optum*

Opioid use disorder is now officially declared an epidemic in the United States, with over 4.5 million Americans currently affected. However, through the integration of specialized behavioral health and pharmacy management programs, you can help curb the inappropriate prescribing and consumption of these medications; increase member education regarding their appropriate use; and enhance the treatment and recovery of individuals with opioid use disorder. In this session, you will also learn how analytics and innovative clinical approaches can be leveraged to better identify and intervene with high-risk members to ensure they receive the proper care and support they need.

David Calabrese, RPh, MHP**Vice President and Chief Pharmacy Officer**

OptumRx

4:45 pm

5:30 pm

Assessing the Nation's Progress in APM Adoption**Influencer Series:** Advancing APMs**Patrick Conway, MD, MSc****Deputy Administrator for Innovation and Quality Director, Center for Medicare and Medicaid Innovation**

Centers for Medicare & Medicaid Services (CMS)

5:30 pm

7:00 pm

Institute & Expo Opening Night Reception in the Exhibit Hall*Sponsored by Zelis Healthcare**Acoustic Lounge sponsored by AHIP SmartBrief Newsletters.*

Featured musician Brennen Leigh has had her songs recorded by artists such as Whitney Rose, Austin's The Carper Family, Norway's Liv Marit Wedvik, and American country legend, Grammy winner Lee Ann Womack.

Brennen Leigh