

THURSDAY, NOVEMBER 14, 2019

8:00 AM - 4:30 PM	Lobby Day
5:30 PM - 7:00 PM	Opening Reception in Exhibit Hall

FRIDAY, NOVEMBER 15, 2019

7:00 AM - 8:00 AM	Breakfast in the Exhibit Hall
8:00 AM - 8:30 AM	Welcome & President's Address: Ram Nileswhar, Au.D.
8:30 AM - 9:30 AM	KEYNOTE PRESENTATION: Hearing Loss and Dementia - Esther Oh, MD
9:30 AM - 10:00 AM	Break in the Exhibit Hall
10:00 AM - 11:30 AM	Featured Session Sponsored by CareCredit
11:30 AM - 1:00 PM	Lunch in the Exhibit Hall
1:00 PM - 2:00 PM	Understanding the Active Aging Consumer: Jeff Weiss
2:00 PM - 3:00 PM	Living Longer and Living Better: Technology and Wellbeing for an Aging Population: Lisa D'Ambrosio, Ph.D.
3:00 PM - 3:30 PM	Break in the Exhibit Hall
3:30 PM - 5:00 PM	The Wellness-Illness Continuum: Serving Older Adults At Every Point Along the Way - Panel
5:15 PM - 6:15 PM	ADA Member Business Meeting
6:15 PM - 8:00 PM	Special Event in the Exhibit Hall

SATURDAY, NOVEMBER 16, 2019

7:00 AM - 8:00 AM	Breakfast in the Exhibit Hall				
8:00 AM - 9:30 AM	TIER 1: Managing Patient Anxiety Part 1	Achieving Financial Success with a Managed Care Program	Custom Ear Molds	TIER 1: A Changing Standard of Care/ Implantable Devices Part 1	Student Track <i>Sponsored by Starkey</i>
9:45 AM - 11:15 AM	TIER 1: Managing Patient Anxiety Part 2	Moving the Needle: State Licensure	Physician Outreach	TIER 1: A Changing Standard of Care/ Implantable Devices Part 2	Student Track <i>Sponsored by Starkey</i>
11:15 AM - 12:30 PM	Closing Lunch in Exhibit Hall				
12:30 PM - 1:30 PM	TIER 1: AI/Machine Learning and Hearing Technology Part 1	Direct-to-Consumer Healthcare Trends	Precepting: What Practice Owners Need to Know - featuring a Student Panel	Pharmacology	Student Track: Owning a General Audiologist Title: Practicing Full Scope
1:40 PM - 2:40 PM	TIER 1: AI/Machine Learning and Hearing Technology Part 2	Using a Subscription Model	Embrace the Change: a How-to-Guide for Dispensing PSAPs	Adding Tinnitus Management	Student Track: HIPAA Training
2:50 PM - 3:50 PM	TIER 1: AI/Machine Learning and Hearing Technology Part 3	Managing Threats and Opportunities	A Critical Review of Audiology Employment	Vestibular Audiology Course	Student Track: Panel on Starting a Practice/ Becoming a Partner/ Preparing to Hold an Ownership Stake
4:00 PM - 5:30 PM	Prepare Your Business for Maximum Sales Value	Telehearing Care for Today's Success	You Got This! Work-Life Balance and Self-Care for Audiologists	Pediatric Audiology Course	Student Track: Custom Molds Student Version

SUNDAY, NOVEMBER 17, 2019 (Additional registration required)

7:30 AM - 8:00 AM	Breakfast		
8:00 AM - 11:15 AM	Cerumen Management Part 1 Rita Chaiken, Au.D. Jiovanne Hughart, Au.D.	Practice Accreditation Workshop	Balance Workshop Hosted by American Institute of Balance
12:00 PM - 3:15 PM	Cerumen Management Part 2		