



2025 Annual Session

THE MAYFLOWER HOTEL, WASHINGTON, DC

Schedule

Thursday, September 25

7:30 - 12:30 pm	MASO Board Meeting <i>7:30-8am Breakfast; 8-10:00 Delegates Mtg; 10:30-12:30 Bd Mtg</i>	Virginia Room
2:00 - 5:00 pm	Registration Open	Mezzanine
4:00 - 5:00 pm	Registration Reception	Grand Ballroom Foyer
5:30 - 11:59 pm	Exhibitor Set-Up	Grand Ballroom
6:30 - 9:00 pm	MASO Board Dinner - Invitation Only	Tolson

Friday, September 26

7:00 am - 4:30 pm	Registration Open	Grand Ballroom Foyer
7:00 am - 5:00 pm	Exhibits Open	Grand Ballroom
7:00 - 8:30 am	Continental Breakfast with Exhibitors	Grand Ballroom

8:00 am - 12:00 pm TEAM SESSIONS		
7:45 - 8:00 am	Welcome	State Ballroom
8:00 - 8:45 am	Opening Speaker: Dr. Steve Siegel , AAO President	
8:45 - 9:30 am	Speaker: Dr. James Vaden , <i>A Curmudgeon's Perspective</i>	
9:30 - 10:30 am	Speaker: Dr. Kyle Fagala , <i>Good Leads, Bad Leads... You Know I've Had My Share</i>	
10:30 - 11:00 am	Networking Break with Exhibitors	Grand Ballroom
	Industry Presentation by Solventum Speaker:	
	Dr. Lisa Davison , <i>Unlock the Power of Clarity™ Aligners with Clarity™ Precision Grip Attachments</i>	State Ballroom
	Industry Presentation by HIP Creative	
	Speaker: Mr. Harrison Bagdan & Dr. Brice Gilliam , <i>Beyond the Numbers: How to Turn Marketing Metrics into Production without Hiring Another Agency</i>	
11:30 - 12:00 pm		
12:00 - 1:15 pm	Lunch Buffet with Exhibitors	Grand Ballroom
12:15 - 1:15 pm	Educators Meet Up	Virginia Room

1:15 - 5:00 pm PRACTICE MANAGEMENT SESSIONS		
	Speaker: Dr. Courtney Dunn , <i>10 Proven Strategies for Building a High-Efficiency, Low-Overhead Orthodontic Practice</i>	Palm Court Ballroom
1:15 - 2:00 pm	Speaker: Dr. Lisa Alvetro , <i>Integrating Technology into Orthodontic Practice: Enhancing Clinical Efficiency, Management, and Practice Growth</i>	
2:00 - 3:00 pm		
3:00 - 3:30 pm	Networking Break with Exhibitors	Grand Ballroom

3:30 - 4:15 pm	Speaker: Ms. Jen Butler , <i>Dealing with People That Drive You Crazy: Difficult People Made Easy</i>	
4:15 - 5:00 pm	Speaker: Matthew Dunn , <i>Smile-Worthy Strategies: Mastering Digital Marketing for Orthodontic Practices</i>	
1:15 - 5:00 pm CLINICAL SESSIONS		
1:15 - 2:00 pm	Speaker: Dr. Jose Alexandre Alambert Kozel , <i>Mini-implants Used in the Correction of the Occlusal Plane in all Three Dimensions (Roll, Pitch and Yaw)</i>	State Ballroom
2:00 - 3:00 pm	Speaker: Ryan Lynch , <i>Treating TMD & Orofacial Pain with Physical Therapy</i>	
3:00 - 3:30 pm	Networking Break with Exhibitors	Grand Ballroom
3:30 - 4:15 pm	Speaker: Dr. Moe Masoud , <i>The Evolving Landscape of Clear Aligner Therapy</i>	
4:15 - 5:00 pm	Speaker: Dr. Jean Asmar , <i>Simplifying Complex Cases Using Removable Appliances and the Bidimensional Technique</i>	
5:30 - 7:30 pm	Friday Capital Welcome Reception - Wear your namebadge for admission Sponsored by Align Technology	Grand Ballroom

Saturday, September 27

6:30 - 7:30 am	Fun Run** Around the National Mall - Sponsored by ID-Logical	
7:00 am - 3:30 pm	Registration Open	Mezzanine
7:30 am - 3:30 pm	Exhibits Open	Grand Ballroom
7:30 am -8:30 am	Continental Breakfast with Exhibitors	Grand Ballroom

8:00 am - 12:00 pm CLINICAL SESSIONS		
8:00 - 8:45 am	Speaker: Dr. Mauricio de Almeida Cardoso , <i>Orthodontic Treatment to Develop Sites for Dental Implants in Patients with Tooth Loss in the Esthetic Zone</i>	State Ballroom
8:45 - 9:30 am	Speaker: Dr. Gus Horsey , <i>Utilizing 3D Imaging to Produce Lingual Appliances</i>	
9:30 - 10:15 am	Speaker: Dr. Sylvan Mintz , <i>AIRWAY DEVELOPMENT: FACT OR FICTION</i>	
10:15 - 10:45 am	Networking Break with Exhibitors	
10:45 - 11:15 am	Industry Presentation by DIBS AI Anuj Camanocha , <i>Digital Bonding: Benefits Beyond Accuracy of Bracket Placement</i>	Speaker:
11:15 - 12:00 pm	Speaker: Dr. Mario Polo , <i>The Science of Smiles: Etiology-Based Treatment Strategies for Gummy Smiles</i>	

8:00 - 12:00 PM PRACTICE MANAGEMENT SESSIONS		
8:00 - 8:45 AM	Speaker: Dr. Eric Lang , <i>Finding, Training and Keeping your DREAM Team</i>	Palm Court Ballroom
8:45 - 9:15 am	Speaker: Dr. Christian Davillier , <i>Be Your Own Associate: Practice Management for the 21st Century</i>	
9:15 - 10:00 am	Speaker: Allen Schiff, CPA , <i>How to Accumulate Wealth during Your Practice Journey</i>	
10:00 - 10:30 am	Networking Break with Exhibitors	Grand Ballroom
10:30 - 11:15 am	Speaker: Dr. Mark Landrum , <i>Management of Infectious Diseases in an Orthodontic Practice: Protecting Patients, Protecting Yourself</i>	
11:15 am - 12:00 pm	Speaker: Michelle Shimmim , <i>Elite Synergy: Elevation of a High-Performance Team</i>	
12:00 - 1:30 pm	Lunch Buffet with Exhibitors	Grand Ballroom
12:15 - 1:15 pm	Component Meeting	Virginia Room
12:15 - 1:30 pm	MASO Past Presidents Luncheon - Invitation only	South Carolina Room

1:30 pm - 3:00 pm TEAM SESSIONS		
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Industry Presentation by **TP Orthodontics**

Speaker: **Dr. Cristian Diaz**, *Biomechanics for the Modern Orthodontist: Predictable Strategies for Complex Cases Connection*

1:30 - 2:00 pm

State Ballroom

Speaker: **Paul Gange, Jr**, *Chairside Direction for Digitally Guided Orthodontics*

2:00 - 2:45 pm

Speaker: **Dr. Chris Bonebreak Jackson**, *Clinical and Operational Tips for Success with Digitally Designed Braces*

2:45 - 3:30 pm

State Ballroom

Networking RECEPTION with Exhibitors/Doorprizes

3:30 - 4:30 pm

Grand Ballroom

MASO/Member Business Meeting

4:30 - 5:30

Palm Court Ballroom

Exhibitor Teardown

4:30 - 6:30 pm

**** Additional Fee Required**