

GEORGIA NEUROSURGICAL SOCIETY 2017 ANNUAL MEETING

EXHIBITOR PROSPECTUS



FRIDAY, MAY 26 -
SUNDAY, MAY 28

THE CLOISTER | SEA ISLAND, GA



EXHIBITOR INFORMATION

AGENDA AT A GLANCE

Friday, May 26, 2017*

4:00 PM - 6:00 PM	Exhibitor Registration & Setup
6:30 PM - 8:30 PM	Opening Family Dinner (tickets based on level)

Saturday, May 27, 2017*

6:30 AM - 7:00 AM	Exhibitor Registration & Setup
7:00 AM - 1:00 PM	Exhibitor Viewing
7:30 AM - 8:30 AM	Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM	Scientific Assembly
10:00 - 10:30 AM	Break & Exhibit Viewing
6:30 PM - 7:30 PM	Cocktail Reception (in Exhibit Hall)

Sunday, May 28, 2017*

7:00 AM - 12:00 PM	Exhibitor Viewing
7:30 AM - 8:30 AM	Breakfast & Exhibit Viewing
8:00 AM - 1:00 PM	Scientific Assembly
10:00 - 10:30 AM	Break & Exhibit Viewing
1:00 PM	Exhibitor Breakdown

Note: Agenda times are subject to change.

HOTEL INFORMATION

Group room rates are available. Please mention 'Georgia Neurosurgical Society' when booking your room. To book your hotel reservation at The Cloister at Sea Island, please call 855.714.9201.

- Group room rates: Main Wing River River View: \$575.00 + taxes

Please note there is a \$38 resort fee that will be charged nightly- Sea Island Club Resort Fee

*Reservations must be made by Thursday April 27, 2017 in order to be guaranteed.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 4:00 PM until 6:00 PM on Friday, May 26, 2017. If you are unable to set up between these hours, you must set-up on Saturday morning, May 27, 2017 beginning at 6:30 AM and be ready to exhibit promptly at 7:00 AM. Only one table per exhibitor is allowed unless additional tables are purchased.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, May 28, 2017. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

Georgia Neurosurgical Society Annual Spring Meeting - May 26, 2017

Your Company/Rep Name

Attention: Meetings and Special Events Manager

The Cloister at Sea Island

100 Cloister Drive

Sea Island, GA 31561

LOAD-IN

Please ship all deliveries to arrive no earlier than 3 days prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The Cloister at Sea Island takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort's rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

PATRON LEVELS

PLATINUM LEVEL

\$3,300

- A/V Support - Your company name and logo will be displayed in the conference room on the overhead until the scientific meeting begins. (Logo to be removed at meeting start time in accordance with CME regulations)
- One month online banner on the GNS website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us")
- 50-words or less company description in conference app
- Banner ad in conference app and three (3) push notifications in app
- Recognition in conference app noted as a Platinum Patron
- Company logo on the website noted as a Platinum Patron with live link to company's website.
- Company logo on patron signage throughout the activity
- Complimentary registration for (5) company representatives
- Exclusive top-placement in exhibit hall
- One 6' exhibit table

GOLD LEVEL

\$2,600

- One month online banner on the GNS website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us")
- 50-words or less company description in conference app
- Two (2) push notifications in conference app
- Recognition in conference app noted as a Gold Patron
- Company logo on the website noted as a Gold Patron with live link to company's website
- Company logo on patron signage throughout the activity
- Complimentary registration for (4) company representatives
- Priority placement in exhibit hall
- One 6' exhibit table

SILVER LEVEL

\$2,200

- 50-words or less company description in conference app
- One (1) push notification in conference app
- Recognition in conference app noted as a Silver Patron
- Company name on GNS website noted as a Silver Patron
- Company name on patron signage throughout the activity
- Complimentary registration for (3) company representatives
- Assigned placement in exhibit hall
- One 6' exhibit table

BRONZE LEVEL

\$1,700

- Company name on GNS website noted as a Bronze Patron
- Company name on patron signage throughout the activity
- Recognition in conference app noted as a Bronze Patron
- Complimentary registration for (2) company representatives*
- Assigned placement in exhibit hall
- One 6' exhibit table

**Additional company representatives may not be purchased at this patron level*

EXHIBITOR SUPPORT

FOOD & BEVERAGE STATIONS

Your exhibit booth will be strategically placed next to your selected food or beverage station. This is a great opportunity to ensure that your sales representatives will be able to interact and establish relationships with physicians and speed up the buying process.

Food & Beverage Station Perks:

- Ability to provide cocktail napkins with your company logo on them
- Ability to provide coffee mugs with your company logo on them (*Available to Coffee/Tea Hosts only*)
- Company signage will be provided at a station

FOOD & BEVERAGE	
Coffee/Tea*	\$1,000
Soft Drinks/Water	\$600
Snack Breaks	\$400

**Only two available*

COCKTAIL RECEPTION

Sponsor the Georgia Neurosurgical Society's social functions: The Friday Night Family BBQ and the Saturday Night Cocktail Reception. Support in increments of \$500. Signs will be displayed at the events.

COCKTAIL RECEPTION	
Friday Night BBQ	min of \$500
Cocktail Reception	min of \$500

NAME BADGE LANYARDS

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 85 lanyards.

NAME BADGE LANYARDS	
Lanyard Sponsor	\$1,000

AUDIO/VISUAL & TECHNICAL SUPPORT

When you support audio & visual, company signage (printed or electronic) will be on display for all attendees to see noting your support.

AUDIO/VISUAL	
A/V & Technical Support*	\$1,500

**Included in Platinum Patron Level*

ONLINE MARKETING

Online Banner*

(7.5" x 1") Your advertisement will be featured on our website. Includes a clickable link to your website.

**Limited availability. Included in Platinum and Gold Levels.*

Company Spotlight

Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

COMPANY LOGO & CLICKABLE LINK	
Home Page Banner (7.5" x 1")	\$400/mo.
Single Page Banner (7.5" x 1")	\$300/mo.
COMPANY SPOTLIGHT	
Home Page (3.5" x 4.5")	\$500/mo.
Single Page (3.5" x 4.5")	\$350/mo.

EXHIBITOR REGISTRATION

GEORGIA NEUROSURGICAL SOCIETY'S ANNUAL SPRING MEETING
MAY 26 - 28, 2017 | THE CLOISTER AT SEA ISLAND | SEA ISLAND, GA

1

CONTACT INFORMATION

Company Name

Office Contact

Address

City, State, Zip

Phone (Required)

Email Address (Required)

2

EXHIBITOR ATTENDEES & ACTIVITIES

Main Attendee/Name Badge 1

Phone

E-mail Address

Additional Name Badges (# of reps is included in Patron level. Any rep above what is noted in your patron level is an additional \$200/rep.)

ACTIVITIES

☐ We will send out allotted reps to the Friday Night BBQ
____ Number Attending (# of tickets allowed based on
sponsorship level)

☐ We will attend the Saturday Night Cocktail Reception
____ Number Attending (All exhibitors are invited to the
cocktail reception)

3

PATRON LEVELS

On or Before April 27, 2017

- ☐ Platinum - \$3,300
- ☐ Gold - \$2,600
- ☐ Silver - \$2,200
- ☐ Bronze* - \$1,700

After April 27, 2017

- ☐ Platinum - \$3,400
- ☐ Gold - \$2,700
- ☐ Silver - \$2,300
- ☐ Bronze* - \$1,800

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ADDITIONAL FEES

☐ Additional Representatives - \$200 each*

**Additional company representatives may not be purchased at the Bronze patron level.*

☐ Additional Table(s) - \$500 each

☐ Additional Adult Barbecue Tickets - \$75 each

☐ Additional Children Barbecue Tickets (Ages 6-17) - \$35

Quantity

Total

5

EXHIBITOR SUPPORT ADD-ONS

- ☐ Coffee/Tea - \$1,000
- ☐ Soft Drinks/Water - \$600

- ☐ Snack Breaks - \$400
- ☐ A/V Support - \$1,500

☐ Lanyards - \$1,000

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SOCIAL EVENTS SPONSOR

☐ Friday Cocktail Reception Sponsor- Support in increments of \$500

\$

☐ Saturday BBQ Sponsor - Support in increments of \$500

\$

Total Amt \$

7

ONLINE MARKETING ADD-ONS

Online Company Logo & Clickable Link on Website

☐ Home Page Banner (7.5" x 1") - \$400/mo.
☐ Single Page Banner (7.5" x 1") - \$300/mo.

Online Company Spotlight/Editorial

☐ Home Page (3.5" x 4.5") - \$500/mo.
☐ Single Page (3.5" x 4.5") - \$350/mo.

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REGISTRATION TOTAL

Package Add-On Description

Total

Section 3 Total - Patron Level

\$

Section 4 Total - Additional Fees

\$

Section 5 Total - Add - Ons

\$

Section 6 Total - Social Events Sponsor

\$

Section 7 Total - Online Marketing

\$

TOTAL \$

9

COMPANY DESCRIPTION

Descriptions must be 50-words or less and will be published in activity program for meeting attendees.

(Excludes Bronze Patrons).

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METHOD OF PAYMENT

☐ CASH

\$

☐ CHECK

#

☐ AMEX
☐ MC
☐ Visa

Name on Card (required)

Billing Address (Required)

Billing City, State, Zip (Required)

Credit Card Number (Required)

Expiration Date (Required)

CVV Code (Required)

REGISTRATION CHECKLIST

☐Registration Form & Contract
☐ Company Logo -- .AI, .EPS or High-Res JPEG (300 DPI)

Email Logo to Karen@TheAssociationCompany.com

☐ Company Description (Excludes Bronze Patrons)
☐ Payment

HOW CAN I REGISTER?

1. Online: www.GAneurosurgical.org

2. Fax: 305.422.3327

3. Mail: (please make checks payable to GNS)

GNS

6134 Poplar Bluff, Suite 101

Norcross, GA 30092

Questions? Contact Karen at 404.731.3167 or Karen@theassociationcompany.com.

Contract

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Annual Georgia Neurosurgical Society Annual Spring Meeting.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$200.
4. Exhibitor set-up begins on Friday, May 26, 2017 at 4:00 PM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM, Sunday, May 28, 2017.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. Georgia Neurosurgical Society (GNS) reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GNS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GNS management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GNS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GNS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GNS will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GNS nor The Ritz Carlton Amelia Island maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GNS and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION

19. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
20. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
21. All materials used for decorating must be flameproof.
22. Construction and signs that are above 8 feet in height must be approved by the GNS.
23. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
24. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
25. In order to meet the set-up deadline, the GNS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, May 27, 2017. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00 PM, Sunday, May 28, 2017.
26. The interpretation of all rules and regulations is the responsibility of the GNS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to May 26, 2017 are eligible for 50% refund. Cancellation 29 days or less before May 26, 2017 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GNS Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to May 26, 2017. Cancellations 29 days or less before May 26, 2017 are not eligible for a refund. Must allow 6-8 weeks for refund processing.

GNS OFFICE

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P. (770) 613-0932 | F. (305) 422-3327

www.GAneurosurgical.org

