



SKIES WIDE OPEN

Expand Your Capabilities



MARCH 4-7, 2020
HYATT REGENCY
GRAND CYPRESS
ORLANDO, FLORIDA

Bring Your Family and Colleagues To Florida

*American Academy of Dental Practice (AADP)
Where We are Finding a Better Way and Sharing It!*



www.AADPA.org ■ 847-934-4404 ■ #Launch2020

AADP 2020 IN ORLANDO, FLORIDA

You are invited to **Skies Wide Open...Expand Your Capabilities,** **March 4-7, 2020, at the Hyatt Regency Grand Cypress,** in beautiful Orlando, Florida. This meeting gives AADP members, guest dentists, consultants, spouses and team members the opportunity to interact and learn together in a warm relaxing setting.

Why Join Us? — We Believe in Finding a Better Way in Dentistry and Sharing It! This is THE meeting where you will take home information to apply directly in your practice to improve patient experiences.

*Be a part of this valuable, innovative program.
Come join us in fabulous Florida!*

*We look forward to sharing our
AADP camaraderie with all of you!!
Check out the specifics and register
at www.AADPA.org*



Julie M. Kellogg, DDS
2020 Program Chair



Arlet R. Dunsworth,
DDS, MSD
AADP President



Ms. Kathy Uebel
AADP Executive Director,

**Cocktails, Welcome & Keynote, Light Dinner
Wednesday, March 4, 2020 ■ 5:15-9:00 P.M.**



LT. COL. BILL ROTHSCHILD

The Early Years Of Space Exploration

Lt. Col. Bill Rothschild is your proverbial rocket scientist. He has 44 years of experience in the aerospace industry, including 20 years as an officer in the U.S. Air Force. Bill retired as Boeing's Director of Engineering Operations for the Space Exploration Division in Houston, TX. He serves as a consultant for NASA, the Air Force, and a variety of commercial space companies. His lectures about space exploration are filled with interesting, easy to understand, down to earth stories spiced with tantalizing insider information about the real moon race, what's happening in space now, and an intriguing look into the future for this greatest of all travel adventures.

Join Bill Rothschild as he describes the early Russian and American space programs including Project Mercury, Gemini, Military space, with tantalizing insider secrets about the real moon race.

Early Morning Keynote ■ Thursday, March 5, 2020 ■ 8:15-8:45 A.M.

DR. DALIA KIRSCHBAUM

Planet Earth, The Final Frontier?

With new missions launching every year to take the pulse of our home planet and petabytes of data coming down from space each day telling us about our Earth, the frontiers of science exploration at NASA are changing. NASA Earth science seeks to explore our planet's interconnected systems, from how our climate is changing globally down to how weather impacts us in our backyards. Using satellites, we can look into the eye of a hurricane, measure air quality during forest fires, study when landslides may hit a highway, and measure how populations are expanding from the lights that they emit. This talk will explore the frontiers of NASA's work on our own dynamic and complex planet and how the pursuit of scientific knowledge motivates us all to learn, experience, and share with our global community.



Mid Morning Keynote ■ Thursday, March 5, 2020 ■ 8:45-10:15 A.M.



DR. HAZEL GLASPER

The Power Of Dentistry

Changing Times, Changing Lives

What motivates change? Or is change itself the motivator for creativity and innovation? Throughout history, dentists have applied their ingenuity to create change in the field of medicine and public health. In this compelling keynote, Dr. Hazel Glasper, DDS inspires her audiences to connect with the hidden genius that resides in each of us.

A comprehensive practitioner, Glasper trains dental professionals in mindset mastery techniques and teaches them the keys to inspiring change, not only in their practice, but also in dentistry.

An inspirational speaker, Glasper explores the power of dentistry and its impact on history — past, present and future — ultimately inviting each of us to step into our power and access our full potential for altering the path of history and creating a legacy that will stand the test of time.

Late Morning Keynote ■ Thursday, March 5, 2020 ■ 10:45 A.M.-12:15 P.M.

DR. TIERAONIA LOW DOG

The Greening Of Medicine

Green Medicine... what is it? It is a different way of thinking about our existence in the world and recognizing the inter-connectedness of human beings with each other and the natural world - how illness occurs when this harmony is disrupted. It is practicing medicine in a sustainable and ecologically sensitive manner. It works to promote healthy families who live in healthy homes in healthy neighborhoods, communities, schools, workplaces and hospitals. The evidence has never been more compelling about the need to practice Green Medicine.

Objectives:

1. Participants will be able to discuss the evidence and risks of exposure to toxins during pregnancy and for infants, and its role in birth defects and abnormal development.
2. Participants will be able to describe three practical ways to reduce exposure to harmful toxins and chemicals in everyday life.
3. Participants will be able to identify three harmful side effects of certain drugs and how to successfully counteract them.
4. Participants will be able to discuss the evidence of health related risks of chronic stress, and practical solutions to implement of one's life.



Extended Workshops with Lunch ■ Thursday, March 5, 2020 ■ 12:30-3:30 P.M.

MODERATED BY DR. LARRY EMMOTT

Cyber Secure Your Life, Presentations & Panel

\$75 per person all inclusive for the Cybersecurity Lunch



Ms. Debi Carr

MS. DEBI CARR

HIPAA Is More Than A Regulation!

HIPAA's Security Rule requirements outline best practices across all industries for protecting against not only cyber attacks but also internal attacks such as a disgruntled employee. Practices should stop looking at HIPAA as prohibitive and restrictive, but rather as a guide to create and develop a security management plan to protect their practice against what could be a financially devastating event.



Dr. Larry Emmott

MS. JANICE HURLEY

Your Social Media Footprint Matters

Answer these three critical questions before you post ANYTHING on social media and you'll be delighted with the results. Confidently know you're contributing in a positive manner to your brand and you'll never doubt your postings again.



Ms. Janice Hurley



Mr. James McQuiggan

MR. JAMES R. MCQUIGGAN

How Do You Keep Yourself And Your Employees Cyber Safe And Secure At Work?

Make Sure They're Cyber Safe And Secure At Home!

Cyber security awareness is key to making sure your business and practice does not get hacked or breached, resulting in the potential of millions of dollars in lost revenue. While you might consider yourself a small company and you keep everything in the cloud, you and your employees need to be aware of the internet dangers to protect your practice. Understanding the importance of good cyber hygiene, regarding email, USB flash drives and online browsing will keep your company and your employees healthy online.

DR. TIERAONA LOW DOG

Herbal Extravaganza

This workshop is for those wanting to experience a hands-on class in making herbal remedies, and how to use them safely and effectively for managing common problems such as headaches, indigestion, muscle tension, nausea, cough, congestion, colds, sore throat, insomnia, tension (anxiousness), minor wounds and burns, cold sores, gum inflammation, and more! You will learn to make Peppermint Cold Macerates, Ginger Syrup honey, Thyme Honey, Garlic Oxymel, Echinacea tincture, and 5 uses of essential oils. Dr. Low Dog is an internationally recognized expert in botanical medicine, an author, physician, and teacher. **\$75 per person**



Afternoon Breakout ■ Thursday, March 5, 2020 ■ 2:00-3:30 P.M.



LT. COL. BILL ROTHSCHILD

The Way Forward Into Space

Get the inside story from Lt. Col. Bill Rothschild as he presents a captivating preview of NASA's space exploration plans as we look forward to new frontiers. Then, listen to Bill's description of the exciting promises and significant challenges of commercial space flight as we venture forward toward new business opportunities.

Members Only Business Meeting ■ Friday, March 6, 2020 ■ 6:45-8:00 A.M.

REQUIRED ATTENDANCE For All Members — Including New Members

Early Morning Breakout ■ Friday, March 6, 2020 ■ 8:15-9:45 A.M.

MODERATED BY MS. KAREN CORTELL REISMAN

Professional Grace

A Panel's Perspective On The Role Of The Dental Spouse/Partner

Whether you are an integral part of your partner's practice, or you work in a different profession, or you play a behind-the-scenes role without any direct time in the office - you wear 973 hats! Come join our candid conversation about pressures, expectations, emotional demands, money and time spent around being the personal support for the dentist in your life.

Come laugh and learn about how to navigate with grace the diverse roles you play. Think of this as AADP's "The View" appearing live in Orlando!

Panelists: Dr. David Johnson, Mrs. Teri Phillip, Mrs. Dee Ann Porter, Mrs. Maureen Rauschberg & Mr. Alex Santos



Early Morning & Late Morning Breakouts ■ Friday, March 6, 2020 8:15-9:45 A.M. & 10:15-11:45 A.M.



DR. V. KIM KUTSCH *Dental Caries*

A Simplified System For A Complex Disease, Part 1 & 2

Dental caries is a complex biofilm mediated disease, significantly influenced by pH, and results in net mineral loss from the teeth. Current research indicates there are multiple known risk factors for the disease including genetic factors. Caries management by risk assessment, CAMBRA, is considered best practice in the prevention and treatment of dental caries disease, and represents a medical model approach. Unfortunately early attempts at caries management were complicated, confusing and not easily implemented in daily practice. This program will review the most current scientific literature on caries management and present a simplified approach that is both efficient and effective in clinical practice.

Late Morning Breakout ■ Friday, March 6, 2020 ■ 10:15-11:45 A.M.

MS. JANICE HURLEY

Your Image – Your Brand – Your Success!

What Does It Take To Have Your Patients See You In The Best Light?

There is no denying that things have changed in dentistry and you have to keep up. Learn what it takes to put your best foot forward and make the first and lasting impression of your practice be the best impression. Learn about the science of body language, verbal skills and the power of visual impact. You will look at your social media footprint and your brand through your patient's eyes. Participants will walk away feeling inspired by the power of choice to impact their practice success.



Golf & Tours ■ Friday, March 6, 2020 ■ 12:00-5:30 P.M. (Varying Start/End Times)



Golf Tournament at the Grand Cypress Golf Club

Enjoy a round of golf in our AADP Tournament at the Jack Nicklaus signature golf course that boasts 45 holes of golf that will challenge and test all players. Shotgun start at 12:45 p.m. so plan your foursome and get registered ASAP. \$150 per person



Kennedy Space Center Tour

Go behind the gates to see the dawn of space exploration! Short of becoming an astronaut there's no better way to see Kennedy Space Center. See the Apollo 8 launch site and a Saturn V rocket. Box lunch, bus and tour included. \$165 per person

Early Morning Keynote ■ Saturday, March 7, 2020 ■ 8:15-9:45 A.M.



MR. MANLEY FEINBERG

Reaching Your Next Summit

7 Vertical Lessons To Lead With Impact

Reaching Your Next Summit is Manley's signature keynote, focused on personal leadership, intentional relationships and peak performance. Attendees will walk away with a renewed sense of focus, commitment and momentum to realize the next level in their life and business.

Professionals often struggle to deliver more value under tightening business constraints and rising expectations. Add the complications of regulations, engaging a multi-generational work force, constantly evolving technology, economic pressure, plus the chaos of day-to-day life; and you have a serious challenge.

Late Morning Breakouts ■ Saturday, March 7, 2020 ■ 10:15-11:45 A.M.

MODERATED BY DR. WENDY BACH

Creating Catalytically Curious Organizations with Multiple Generations

A Candid Conversation With Gen X AADP Members

Generation X is in the middle multiple larger generations and is poised for significant leadership. Baby boomers are working longer, millennials are demanding new workplace practices, and Generation Z is maturing and entering the workforce. How do we become both mentors and mentees no matter what our age? The answer lies in cultivating curiosity and asking catalytic questions. This breakout will be an open conversation with our Gen X members. Topics will include sharing the value of experience, incorporating and teaching technology, gender differences, varying time and financial values, multigeneration and multidisciplinary team communication, and the generational differences of professional standards. Attendees are encouraged to read the book *Wisdom @ Work* by Chip Conley

Panelists: Dr. Kris Aadland & Dr. Daron Praetzel



MS. JANICE HURLEY

Clinical Etiquette

Be A Charismatic Success With Your Patients And Other Team Members

What are the top five ways we undermine ourselves with our patients and don't even know it? How do you talk about the social skills so necessary to a team's success without offending others? Janice will answer these questions and more as she walks you through the dos and don'ts of how to achieve that charismatic level of success for your practice.

Closing Keynote ■ Saturday, March 7, 2020 ■ 2:00-3:00 P.M.

MR. MANLEY FEINBERG

Momentum and Your Legacy

Gain Clarity And Commitment To Reach Your Next Summit

How many times have you experienced a great learning event, but found yourself stuck in the same place months later? Do you know what you need to improve, but get sidetracked by the inevitable storms of life? Staying focused on our goals, making consistent progress, and achieving our vision is a critical challenge that we all face.

In this program, you will dive deep into 3 essential Vertical Lessons to help ensure you get immediate results from your conference investment. You can learn how to gain laser focus; no matter what task you're facing, and utilize your momentum in an effective way. Shut out the white noise of the world and keep moving forward!



Women's Mastermind ■ Saturday, March 7, 2020 ■ 3:15-4:30 P.M.

Date Received _____ Member # _____ Check # _____ Amount \$ _____

Please print, only one person per registration form...you may copy this form.
 Deadline: February 11, 2020 — Limited Attendance.

Name: ☐ Dr. ☐ Mr. ☐ Ms. ☐ Mrs. _____ Badge Name: _____

Address _____

City/State/Zip _____

Phone (_____) _____ E-Mail _____ AGD# (if applicable) _____

Cell Phone (_____) _____

In an effort to get to know each other better, please provide a word or two for your badge as a conversation starter:
 "Ask me about _____."

For guest dentists: Is this your first AADP meeting? ☐ Yes ☐ No How did you hear about AADP? _____

Three-day meeting (All Sessions, Wednesday evening through Saturday, March 4 through March 7, 2020): INCLUDES Wednesday
 Evening Reception/Buffer Dinner, Saturday Installation/President Induction Luncheon and Saturday Night Dinner/Dance

FULL PROGRAM

	Fee Per Person	Cost
☐ (1) Active Member of AADP — Included in dues.....NC		\$NC
<i>Would you like to pay your dues now? ☐ Yes ☐ No (Senior Active \$825 or Life Dues \$395)</i>	<i>\$1,395</i>	<i>\$ _____</i>
☐ (2) Senior Active Member Meeting Fee.....	\$570	\$ _____
☐ (3) Life Member Meeting Fee	\$695	\$ _____
☐ (4) Spouse of AADP Member Fee	\$795	\$ _____
☐ (5) Team of AADP Member Fee	\$795	\$ _____
☐ (6) Guest Dentist/Guest Consultant Fee	\$1,795	\$ _____
☐ (7) Spouse of Guest Dentist/Guest Consultant Fee.....	\$895	\$ _____
☐ (8) Team of Guest Dentist/Guest Consultant Fee.....	\$895	\$ _____
☐ (9) Dental Student/Resident Fee	\$695	\$ _____

OPTIONAL

- ☐ (10) Luncheon Workshops, Thursday, March 5, 2020, 12:30 p.m. to 3:30 p.m.\$75/person \$ _____
- ☐ (11) Tour, Friday, March 6, 2020, 12:00 noon to 5:00 p.m.:
 Kennedy Space Center Tour (includes bus & lunch).....# of People _____ @ \$165/person \$ _____
- ☐ (12) Golf Tournament at the Grand Cypress Golf Club, Friday, March 6, 2020, 12:00 noon to 5:00 p.m.,
 Shotgun Start at 12:45 p.m.....# of Players _____ @ \$150/person \$ _____
 Playing with (golfer's names) _____
- ☐ (13) President's Installation Luncheon & 2021 Program Preview, 12:15 p.m. to 2:00 p.m. Saturday, March 7, 2020
 _____ Will attend _____ Will not attend (included with full registration)
- ☐ (14) Saturday Night 50's Drive-In Party, Saturday, March 7, 2020, 6:00 p.m. (included with full registration)

TOTAL DUE..... \$ _____METHOD OF PAYMENT: ☐ Check enclosed (made out to AADP) ☐ Credit Card:☐ MasterCard ☐ VISA ☐ Amex Card # _____ Sec. Code _____

Expiration Date ____/____/____ Signature _____

Name on card: _____

Late fee or Cancellation fee charge after February 11, 2020 is \$150 per person + Hotel Cancellation Fee \$150/room.

TO REGISTER ONLINE: Go to www.AADPA.org and click on the Meetings and Education tab at the top of the web page. Select the 2020 Meeting. Then click on the Cvent Online Registration button to get started.

Or, remove this 2-page registration form, make necessary copies, complete form(s),

FAX registrations to 847-934-4410 or enclose your check before February 11, 2020 and mail to:

AADP c/o KATHLEEN UEBEL, EXECUTIVE DIRECTOR • 1063 WHIPPOORWILL LANE • PALATINE, ILLINOIS 60067-7064

MAKE RESERVATIONS AT THE HYATT REGENCY GRAND CYPRESS,

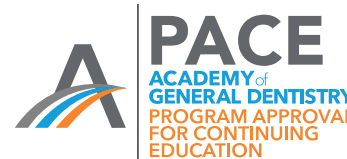
MEETING #24839050, [HTTPS://WWW.HYATT.COM/EN-US/GROUP-BOOKING/VISTA/G-AADP](https://www.hyatt.com/en-us/group-booking/vista/g-aadp),

OR CALL 407-239-1234 AND BE SURE TO TELL THEM YOU ARE WITH AADP, MEETING #24839050.

For questions on fees or categories, please call 847-934-4404.

Please check the session you would like to attend.

Transferable whenever space allows.



WEDNESDAY, MARCH 4, 2020 — COCKTAILS, WELCOME & KEYNOTE, LIGHT DINNER, 5:15-9:00 P.M.

- (15) _____ **Lt. Col. Bill Rothschild:** *The Early Years Of Space Exploration*

THURSDAY, MARCH 5, 2020 — EARLY MORNING KEYNOTE, 8:15-8:45 A.M.

- (16) _____ **Dr. Dalia Kirschbaum:** *Planet Earth, The Final Frontier?*

THURSDAY, MARCH 5, 2020 — MID MORNING KEYNOTE, 8:45-10:15 A.M.

- (17) _____ **Dr. Hazel Glasper:** *The Power Of Dentistry: Changing Times, Changing Lives*

THURSDAY, MARCH 5, 2020 — LATE MORNING KEYNOTE, 10:45 A.M.-12:15 P.M.

- (18) _____ **Dr. Tieraona Low Dog:** *The Greening Of Medicine*

THURSDAY, MARCH 5, 2020 — EXTENDED WORKSHOPS WITH LUNCH, 12:30-3:30 P.M. (Indicate on Registration front page as well)

- (19) _____ **Ms. Debi Carr, Mr. James McQuiggan & Ms. Janice Hurley, moderated by Dr. Larry Emmott:**
Cyber Secure Your Life, Presentations & Panel

- (20) _____ **Dr. Tieraona Low Dog:** *Herbal Extravaganza*

THURSDAY, MARCH 5, 2020 — AFTERNOON BREAKOUT, 2:00-3:30 P.M.

- (21) _____ **Lt. Col. Bill Rothschild:** *The Way Forward Into Space*

THURSDAY, MARCH 5, 2020 — EXHIBITOR LIVE AUCTION & COCKTAIL PARTY, CASH BAR, 4:00-5:30 P.M.

FRIDAY, MARCH 6, 2020 — 6:45-8:00 A.M.

- (22) _____ **Members Only Business Meeting:** *Mandatory meeting for all members of AADP*

FRIDAY, MARCH 6, 2020 — EARLY MORNING BREAKOUTS, 8:15-9:45 A.M.

- (23) _____ **Dr. David Johnson, Mrs. Teri Phillip, Mrs. Dee Ann Porter, Mrs. Maureen Rauschberg & Mr. Sean Rohrbach, moderated by Ms. Karen Cortell Reisman:**

Professional Grace: A Panel's Perspective On The Role Of The Dental Spouse/Partner

- (24) _____ **Dr. V. Kim Kutsch:** *Dental Caries: A Simplified System For A Complex Disease, Part 1*

FRIDAY, MARCH 6, 2020 — LATE MORNING BREAKOUTS, 10:15-11:45 A.M.

- (25) _____ **Dr. V. Kim Kutsch:** *Dental Caries: A Simplified System For A Complex Disease, Part 2*

- (26) _____ **Ms. Janice Hurley:** *Your Image – Your Brand – Your Success!: What Does It Take To Have Your Patients See You In The Best Light?*

SATURDAY, MARCH 7, 2020 — EARLY MORNING KEYNOTE, 8:15-9:45 A.M.

- (27) _____ **Mr. Manley Feinberg:** *Reach Your Next Summit: 7 Vertical Lessons To Lead With Impact*

SATURDAY, MARCH 7, 2020 — LATE MORNING BREAKOUTS, 10:15-11:45 A.M.

- (28) _____ **Dr. Bianca Yee, Dr. Kris Aadland & Dr. Daron Praetzel, moderated by Dr. Wendy Bach:**

Creating Catalytically Curious Organizations With Multiple Generations: A Candid Conversation With Gen X AADP members

- (29) _____ **Ms. Janice Hurley:** *Clinical Etiquette: Be A Charismatic Success With Your Patients And Other Team Members*

SATURDAY, MARCH 7, 2020 — PRESIDENT'S INSTALLATION LUNCHEON & 2021 PROGRAM PRESENTATION, 12:15 A.M.-2:00 P.M. (Indicate on Registration front page as well)

- (30) _____

SATURDAY, MARCH 7, 2020 — CLOSING KEYNOTE, 2:00-3:00 P.M.

- (31) _____ **Mr. Manley Feinberg:** *Chaos, Momentum And Your Legacy: Gain Clarity And Commitment To Reach Your Next Summit*

SATURDAY, MARCH 7, 2020 — WOMEN'S MASTERMIND, 3:15-4:30 P.M.

- (32) _____

SATURDAY, MARCH 7, 2020 — SATURDAY NIGHT 50'S DRIVE-IN PARTY, 6:00-10:00 PM (Indicate on Registration front page as well)

- (33) _____