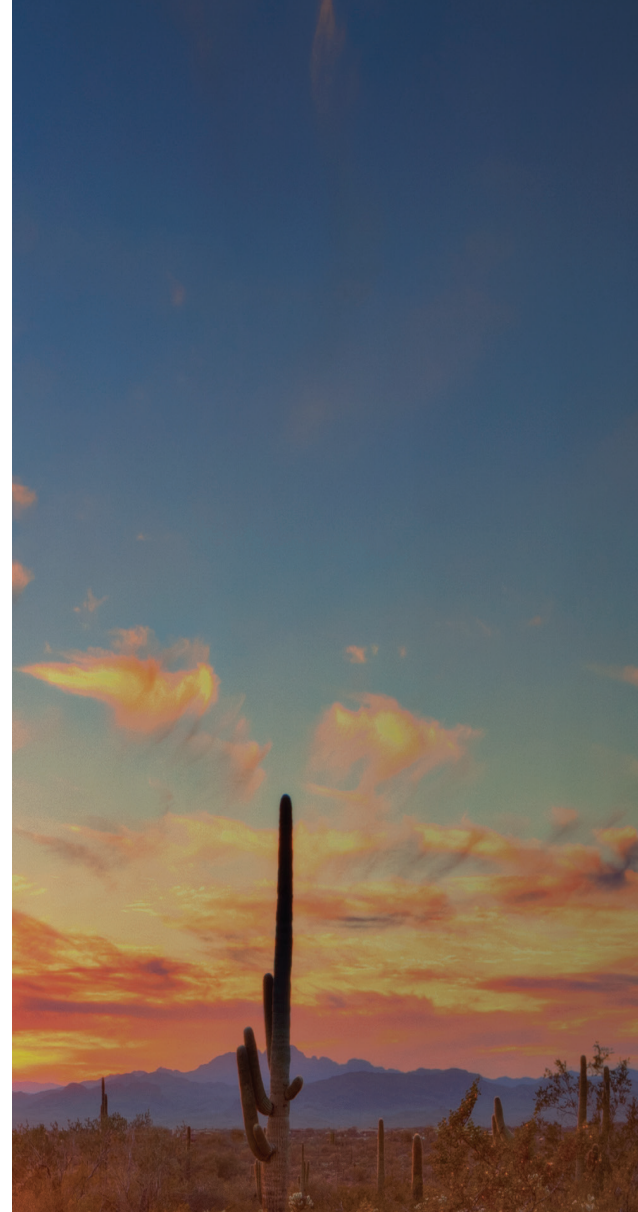


AMTA 2023 NATIONAL CONVENTION

August 24-26
Phoenix, AZ



80
YEAR ANNIVERSARY
amta
american **massage therapy** association®

amtamassage.org/Convention



GET INSPIRED

Find new inspiration each day with a different keynote speaker at Convention.

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Convention felt like a family gathering where everyone was appreciative, welcoming and genuinely interested in listening to each other. I didn't want to leave!

The Largest Gathering of Massage Therapists

Experience Convention August 24-26 as we come together as a massage therapy community in Phoenix!

■ LEARN NEW SKILLS

Practice new hands-on massage techniques and learn the latest in massage therapy research, business, ethics, sports massage, self-care and more. Choose from 35+ session offerings and earn 15.5+ CEs.

■ TRY THE LATEST PRODUCTS

Peruse the Exhibit Hall and see the latest innovations in massage therapy.

■ CONNECT WITH YOUR COMMUNITY

Convention is all about the people! Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Reconnect with old friends and make some new ones!

■ DISCOVER PHOENIX

Explore this city known for its rich history and culture, take part in its bustling nightlife, or experience the unique desert landscape. Make the most of your trip to Convention in this Southwest destination!



SAVE
\$50

WHEN YOU
REGISTER BY
JUNE 30TH!

Registered individuals may request a full refund through July 14th.

To learn more and register visit
amtamassage.org/Convention

Schedule At a Glance



WEDNESDAY, AUGUST 23

11am-5pm	Registration & Badge Pickup
8am-5:30pm	Pre-Convention Workshops – <i>8.5 Credit Hours</i>

THURSDAY, AUGUST 24

7am-6:30pm	Registration & Badge Pickup
9am	Opening Session: Business Meeting & Awards Presentation <i>Featuring Ally Love</i>
11am-2pm	Exhibit Hall Open
11:30am	First-Timers Lunch
1:30-3:30pm	Education Sessions – <i>2 Credit Hours</i>
4-6pm	Education Sessions – <i>2 Credit Hours</i>
5:30-7:30pm	Exhibit Hall Open – AMTA 80th Anniversary Party

FRIDAY, AUGUST 25

7am-6pm	Registration & Badge Pickup
9am	General Session <i>Featuring Ben Nemtin</i>
10am-5:30pm	Full Day Education – <i>6 Credit Hours</i>
10am-Noon	Morning Education – <i>2 Credit Hours</i>
11:30am-3:30pm	Exhibit Hall Open
1:30-5:30pm	Afternoon Education – <i>4 Credit Hours</i>
5:30pm-7pm	Exhibit Hall Open

SATURDAY, AUGUST 26

7am-12:30pm	Registration & Badge Pickup
8am-12pm	Morning Education – <i>4 Credit Hours</i>
11am-1:45pm	Exhibit Hall Open
2pm	Closing Session – <i>1.5 Credit Hours</i>
5-7pm	Closing Reception



Making a Difference

Gain a deeper sense of purpose in your massage therapy career and life with our 2023 National Convention Keynote Speakers! Get inspired as you listen to their moving stories of motivation, courage and determination.

Ally Love – THURSDAY, AUGUST 24

Kick off Convention on a high note with **Opening Session Keynote Speaker, Ally Love**. As a beloved Peloton instructor, in-arena host of the Brooklyn Nets and Adidas global ambassador, Ally's mission is to empower and uplift others, while encouraging them to live their best lives.

Ally is the CEO and Founder of **Love Squad**, a community that embodies inclusivity through motivational and educational conversations. Gain a deeper sense of purpose in your massage therapy career, as Ally shares her incredible journey with physical and mental health, how massage keeps her in top shape, and the ways she motivates others to achieve their goals and live healthier, fuller lives.



Ben Nemtin – FRIDAY, AUGUST 25

Gather with your massage community for an uplifting morning with Ben Nemtin, **#1 New York Times bestselling author**, as he helps you uncover your “buried dreams” and lead your life with purpose and intention.

As the co-founder of **The Buried Life** movement, Ben has been inspiring millions to thrive personally and professionally by helping others achieve the unthinkable. Whether it's encouraging people to cross off a bucket list item or rethink their approach to mental health, Ben believes in being true to who you really are and going after what matters the most. Come hear Ben's motivational story, and get energized in your life and your massage therapy career!



Closing Panel – SATURDAY, AUGUST 26

As AMTA celebrates 80 years of health and wellness, we're bringing together leaders in integrative healthcare to discuss the latest research and what it means for the future of massage therapy. Listen as our panelists talk about how massage can be an important part of recovery, restoration and whole person health. Find out how these innovative approaches to care can create new opportunities for massage therapists.





Continuing Education

Learn from top massage therapy educators and earn the highest quality CE credits in the profession. Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and each state, as required.

Expand your skills with top courses in:

- Business
- Self-care
- Ethics
- Research
- Teaching Skills



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The staff, guest speakers and teachers were excellent...I continue to be inspired by my experience.

SAVE
\$50

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For the full schedule and session details visit
amtamassage.org/Convention/Education



Hotel & Travel

Find out what's happening in Phoenix!

Sip on craft beer while listening to live music downtown, adventure on the Sonoran Desert hiking trails, explore Phoenix's wide array of museums for a dose of culture.

AMTA 2023 NATIONAL CONVENTION LOCATION:

- **Phoenix Convention Center**
100 North Third Street - West Building
Phoenix, AZ 85004
- **Sheraton Phoenix Downtown**
340 North 3rd Street
Phoenix, AZ 85004
Single Room: \$149/night (+tax)
Double Room: \$159/night (+tax)

Visit amtamassage.org/Convention/Travel for hotel details.



Stay in the heart of the Convention happenings with AMTA's official hotel. The AMTA rate will be available until July 30, 2023 or when the block sells out.



GETTING TO PHOENIX

Phoenix Sky Harbor International Airport (PHX) is just 3.5 miles from downtown. Taxis are available from baggage claim to downtown. Lyft and Uber are available from the airport as well.

CONNECT WITH YOUR COMMUNITY IN

Phoenix



TOP 5 THINGS TO DO IN Phoenix



Phoenix is full of plenty of fun for everyone! Whether you're looking for an outdoor adventure, trying to discover your new favorite food, or wanting to learn about the history and culture of the Southwest United States, there's something for you.

1 DESERT BOTANICAL GARDEN

Explore thousands of species of cactus, trees, and flowers from around the world at the Desert Botanical Garden. With over 55 acres of cultivated land, there are plenty of beautiful and unique plants to see and learn about.

2 MUSICAL INSTRUMENT MUSEUM

Feel the rhythm at this museum that's a favorite of tourists and locals alike. Travel the world through exhibits of musical instruments and try your hand at making your own music in the Experience Gallery.

3 MOUNTAIN TRAILS

Get outdoors and admire the majesty of the city's mountain landscape with Phoenix's many hiking trails. From South Mountain Park and Preserve's easier trails to the famous Camelback Mountain, there's a hike waiting for you no matter your experience level.

4 CHASE FIELD

Take yourself out to a ball game as the Arizona Diamondbacks take on the Cincinnati Reds in a four-game series August 24-27. Featuring a retractable roof and air-conditioning, Chase Field will keep you cool while you enjoy America's favorite pastime.

5 PHOENIX ZOO

Spanning 125 acres, the Phoenix Zoo houses over 3,000 species of animals to discover. With animal presentations and tours available, you can decide how you want to learn and explore at the Zoo.



We look forward to seeing you in Phoenix!

For full details and to register for Convention visit amtamassage.org/Convention