

ACRA²⁰¹⁷

27TH ANNUAL SCIENTIFIC MEETING



Australian Cardiovascular Health
and Rehabilitation Association

7 - 9 AUGUST 2017

**RENDEZVOUS HOTEL
PERTH SCARBOROUGH WA**

WAVES OF CHANGE. OCEANS OF OPPORTUNITY.



SPONSORSHIP & EXHIBITION PROSPECTUS



www.acra.net.au

Invitation

On behalf of the Organising Committee, we take great pleasure in inviting you to celebrate and support our 27th Annual Scientific Meeting of the Australian Cardiovascular Health and Rehabilitation Association (ACRA 2017). The meeting will be held at the Rendezvous Hotel, Scarborough, from the 7th to the 9th of August 2017.

This prospectus outlines the exciting sponsorship and exhibition opportunities available to you to promote your company and increase its profile to a diverse group of over 200 health professionals working in cardiovascular care. Please take some time to consider the packages available to you to assist in the promotion of your business and contact us if you require any further assistance or clarification.

The Annual Scientific Meeting is the Association's major forum for the exchange of ideas and for discussion around clinical and research issues, including the latest developments in prevention and management of cardiovascular disease.

The Scientific Committee are working on an innovative program with the emphasis on "Waves of Change, Oceans of Opportunity" this title being particularly relevant to the many changes noted in WA health and everywhere around the country and the opportunities into the future. The meeting will include invited presentations from renowned international and national speakers, a scientific program based on peer-reviewed submitted abstracts with greater clinician participation through workshops and a breakfast session.

The trade exhibition will be on the same level as all conference presentations with delegates congregating in the display area for morning/afternoon teas and lunches each day. Social functions at the meeting include a Welcome Reception on Monday 7th August 2017 with our Gala Dinner on Tuesday 8th August 2017.

We have secured excellent room rates and aim to keep the cost of our delegate registration to a minimum to attract as many delegates who have not previously attended this type of meeting.

We look forward to welcoming and working with you as a valued partner of ACRA 2017 in Perth.

Helen McLean
ACRA 2017 ASM Convenor

For all enquiries please contact:



ACRA 2017 ASM Secretariat

C/- The Association Specialists
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Crows Nest NSW 1585 Australia

Tel: +61 2 9431 8600
Fax: +61 2 9431 8677



About ACRA

The Australian Cardiovascular Health and Rehabilitation Association Inc. (ACRA) is the national association of multidisciplinary health professionals involved in cardiovascular health across the continuum of care.

Membership of ACRA is over 500 and is made up of many disciplines including cardiologists, general practitioners, dietitians, Indigenous health workers, nurses, occupational therapists, physiotherapists, exercise physiologists, psychologists and social workers.

Why Become a Sponsor?

By supporting the ACRA 2017 Conference, not only will you align yourself with one of the leading cardiovascular conferences in 2017, but you will also gain from:

Exposure to a local, national and international audience of health professionals.

Opportunities to raise your company's profile amongst a valuable target audience, develop closer relations with core clients and to deliver a clear message that you have a genuine commitment to the Cardiovascular Health and Rehabilitation industry.

Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support to the sectors.

Valuable insights, information and exposure to the latest developments in the industry.

Organising Committee

Helen McLean, South Metropolitan Health Service, Fremantle Hospital, WA

Paul Crabtree, Healthcare Australia, WA

Paul Camp, Mater Adult Hospital, South Brisbane, QLD

Craig Cheetham, Healthcare Australia, WA

Shelley McRae, Heart Foundation, WA

Tracy Swanson, Healthcare Australia, Hollywood Private Hospital, WA

Lily Titmus, Sir Charles Gardiner Hospital, WA

Julie Smith, Heart Foundation, WA

Scientific Committee

Shelley McRae, Heart Foundation, WA

Paul Crabtree, Healthcare Australia, WA

Tom Briffa, University of Western Australia, WA

Helen McLean, Fremantle Hospital, WA

Robyn Gallagher, The University of Sydney, NSW

Hazel Mountford, Sir Charles Gardiner Hospital, WA

Jo Crittenden, Sir Charles Gardiner Hospital, WA

Sponsorship Opportunities

All sponsorship amounts are in Australian dollars and include GST.

Principal Sponsors	Platinum (exclusive) \$15,000	Gold \$10,000	Silver \$7,000	Bronze \$5,000
Company logo in Conference App, Website (with hyperlink), etc.	✓	✓	✓	✓
Logo on signage	✓	✓	✓	✓
Logo on screen	✓	✓	✓	✓
10-minute delegate address in a plenary session (optional)*	✓			
Company overview & contact details in Conference App	150 words	150 words	150 words	150 words
Marketing collateral placed on the tables in the main plenary session	2	2		
Marketing collateral placed on the Registration Desk			1	1
Sponsor recognition throughout conference	✓	✓	✓	✓
Delegate list (name, organisation and state only) in accordance with Privacy Legislation	✓	✓	✓	✓
Banners to be displayed (sponsor to supply)	4	2	2	1
Full registration (including all social functions)	4	3	2	1
Additional guest tickets to Welcome Reception	4	3	2	1
Additional guest tickets to Gala Dinner	4	3	2	1
Table display	2	2	1	1

Advertising Investments

Promotional Material Display (per insert) \$550

- Company logo in Conference App, website (with hyperlink)
- Inclusion of promotional flyer/collateral item on the Registration Desk (1 item per satchel, supplied by your organisation)

Major Sponsors	Coffee Cart Sponsor (exclusive) \$5,000	Gala Dinner Sponsor (exclusive) \$5,000	Welcome Reception (exclusive) \$3,000	Conference App Sponsor (exclusive) \$3,000	Delegate Satchel Sponsor (exclusive) \$3,000
Delegate list (name, organisation and state only) in accordance with Privacy Legislation	✓	✓	✓	✓	✓
Marketing collateral placed on the Registration Desk (sponsor to supply)	2	2	1	1	1
Company logo in Conference App, website (with hyperlink)	✓	✓	✓	✓	✓
2 x Banners to be displayed (sponsor to supply)	With the Coffee Cart	At Gala Dinner	At Welcome Reception		
Acknowledgement of sponsorship	Prior to the speaker presenting	At the Gala Dinner	At the Welcome Reception		
Marketing collateral displayed with coffee cart. Note – cost of branding cart, supply of cups and barista T-shirt not included	✓				
Provision of coffee cart and up to 300 cups per day with one (1) staff member	✓				
Logo on screen	During speaker session	At the Gala Dinner			
Full registration (including all social functions)	2	2	1	1	1
Guest tickets to Welcome Reception	1	1	4		
Guest tickets to Gala Dinner	1	4	1		
5-minute delegate address at the sponsored function (optional)		✓	✓		
One promotional item to be distributed at the sponsored function (optional – sponsor to supply)	✓	✓	✓		
Logo on Gala Dinner menus		✓			
Logo on delegate satchel					✓

Want More?

If none of the sponsorship opportunities appeal, we would be happy to tailor an individual package to suit your needs!

You may even consider some of the below ideas:

- Live conference streaming with post conference videos available on website
- Mobile phone charge bar
- Keynote Speaker sponsor

There are many other things you can do in the exhibition area to attract delegates and promote your organisation, such as:

- **Fruit & Nut Pick 'n' Mix station**
- **Massage station**
- **Fresh Juice station**
- **Ice Cream station**
- **Photo Booth...and more!**

Further information can be obtained from the ACRA 2017 ASM Secretariat. Please email: acra@theassociationspecialists.com.au

Exhibition Information

Exhibition Venue

The exhibition will be held in the Preston and Mentelle Pre-Function areas on the Lobby North Level of the Rendezvous Hotel Perth Scarborough.

Cost

Each table display will cost \$2,200 each and will include:

- 1 x velcro compatible backing board with fascia sign
- One dressed table and two chairs
- Two (2) x complimentary exhibitor registrations to man the table display onsite (exhibitor passes include Morning tea, lunch, afternoon teas, attendance at the Welcome Reception, access to conference sessions)

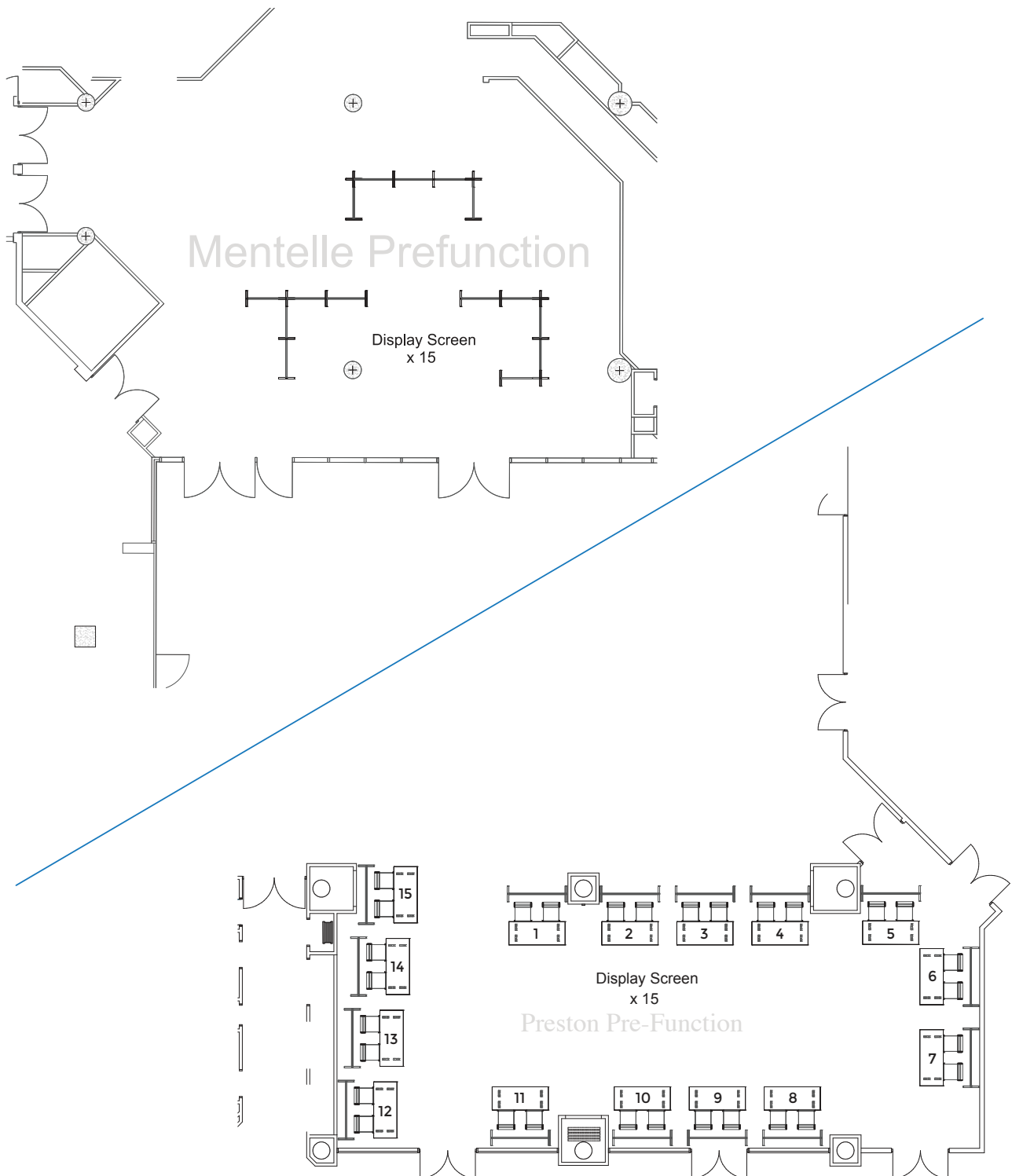
Anticipated Exhibition Times

Monday, 7 August 2017	1500 – 1800 hours	Exhibitor Bump-In
Tuesday, 8 August 2017	0600 – 0800 hours	Exhibitor Bump-In
	0830 – 1700 hours	Exhibition Open
Wednesday, 9 August 2017	0830 – 1600 hours	Exhibition Open
	1600 – 1700 hours	Exhibition Move-Out

Booking Instructions

1. Please tick the table display choice on the attached booking form, noting your location preference, and return to the ACRA 2017 ASM Secretariat.
2. An email indicating your table display, tax invoice and contract will be sent upon receipt and processing of your application.
3. A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded 8 weeks prior to the event.
4. Please refer to the floor plan on the next page for your choice of exhibition space. With regards to the allocation process, major sponsors will be given priority and then allocation will proceed in order of receipt of applications.

Floorplan



Application Form

Contact:

Position:

Company:

Address:

Suburb:

State:

Postcode:

Country:

Telephone: ()

Mobile:

Email:

Sponsorship Opportunities

All sponsorship amounts are in Australian dollars and include the GST.

PRINCIPAL SPONSORS

Platinum (exclusive)	\$15,000	☐
Gold	\$10,000	☐
Silver	\$7,000	☐
Bronze	\$5,000	☐

MAJOR SPONSORS

Coffee Cart (exclusive)	\$5,000	☐
Gala Dinner (exclusive)	\$5,000	☐
Welcome Reception (exclusive)	\$3,000	☐
Conference App (exclusive)	\$3,000	☐
Promotional Material Display (exclusive)	\$3,000	☐

ADVERTISING INVESTMENTS

Delegate Satchel Insert (per insert)	\$550	☐
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Exhibition Opportunities

Table Display \$2,200 each ☐

Location Preference 1

Location Preference 2

Location Preference 3

Upon receipt and processing of your application, the ACRA 2017 ASM Secretariat will confirm your participation with a confirmation email, tax invoice and contract.

Signed:

Date :

Please complete and forward application to:

ACRA 2017 ASM Secretariat

C/- The Association Specialists Pty Ltd

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