

The 8th National Conference on NEXT GENERATION COMPREHENSIVE BREAST CENTERS OF EXCELLENCE



**Advancing Comprehensive Breast Programs and Services to Maximize Competitive Advantage,
Improve Care Coordination, Implement Quality Measures and Exceed Patient Satisfaction**

May 18 - 20, 2016 • Jacksonville, Florida

Featuring a Tour of the Mayo Clinic:

Mayo Clinic is a nonprofit worldwide leader in medical care, research and education for people from all walks of life. Providing comprehensive diagnosis and treatment by teams of experts, Mayo Clinic is consistently ranked among the best U.S. hospitals. The Mayo Clinic Cancer Center in Jacksonville, Fla., is a single NCI-designated comprehensive cancer center with three geographic locations, dedicated to understanding the biology of cancer while transforming quality of life for patients. In 2015 Mayo Clinic was named a Cancer Center of Excellence by the state of Florida.

Key Topics Include:

- Optimizing coordination of care through dedicated navigation: navigating a patient from point of screening mammogram through to completion of breast cancer treatment and onward into survivorship to improve patient outcomes
- Leveraging state-of-the-art Comprehensive Breast Centers to provide the best possible care in prevention, early detection, diagnosis and treatment
- Exploring the most up-to-date technologies in diagnosis and treatment to improve efficiency and patient outcomes
- Mastering an interdisciplinary approach to achieve excellence in breast care and program management
- Determining the appropriate partners to ensure success within your interdisciplinary breast care program
- Maximizing breast care reimbursement and fully realizing the benefits of updated billing opportunities
- Overcoming the challenges of realizing a multidisciplinary program, hurdles confronted along the way, and lessons learned
- Marketing the benefits of a breast program to maximize competitive advantage
- Negotiating individual organization's ideals with national recommendations for screening criteria
- Providing more individualized care by looking at variability in genes, environment, and lifestyle for patients
- Examining the process and benefits of the different accreditation programs for Breast Centers
- Employing survivorship integrated medicine and programs to increase patient engagement and overall satisfaction
- Incorporating patient advocacy and support groups into treatment plans to better serve patients and their families
- Metrics and measurements for the quality of care within a Breast Center

Confirmed Speakers:

Sarah A. McLaughlin, MD
Breast Surgeon, Associate Director
Mayo Clinic

Dawn Mussallem, DO
Women's Health Breast Specialist
Mayo Clinic

Susan Kane, RN, BSN
Breast Navigator
Mayo Clinic

Rachel Brem, MD FACR FSBI
Director of Breast Imaging and Interventional Center
George Washington University

Brian Leyland-Jones, MD MS, PhD
VP Avera Center of Precision Oncology
Avera Cancer Institute

Lauren Schnaper, MD
Director, Sandra and Malcolm Berman Comprehensive Breast Care Center
Greater Baltimore Medical Center

Robert Maganini, MD FACS
Director, St. Alexius Breast Care Center
Amita Health System

Angela Brandt
VP Business Operations
ProMedica Health Systems

Tanya Abreu
President and Founder
WOW Health Group

Sheri Prentiss, MD, MPH, CPS/A, CPE, FACPE,
WOW Health Group

Anees Chagpar, MD, MSc, MA, MPH, MBA, FACS, FRCS(C)
Director
The Breast Center at Smilow Cancer Hospital at Yale-New Haven

William Burak, MD
Director of Breast Oncology, Curtis and Elizabeth Anderson Cancer Institute
Center for Breast Care at Memorial University Medical Center

Vivian Palefsky
Manager of Navigation, Curtis and Elizabeth Anderson Cancer Institute
Center for Breast Care at Memorial University Medical Center

Jennifer Sili, RN
Breast Navigator, Curtis and Elizabeth Anderson Cancer Institute
Center for Breast Care at Memorial University Medical Center

Reyna Colombo, MA PT
Director Rehabilitation
Beaumont Health

Debra Pratt, MD FACS
Medical Director
Breast Health Center at Fairview Hospital, Cleveland Clinic

Content & Theme:

ACI is excited to announce our upcoming Comprehensive Breast Centers of Excellence conference May 18-20, 2016. A dedicated forum to learn and network with representatives from organizations nationwide that are prepared to deliver superior service to a growing population.

Our event will be an exploration of techniques to better equip cancer centers with the latest strategies and advancements in medical technology through real case studies, research findings and organizational models from renowned cancer programs. The top breast centers in the country will showcase their successes and share strategies in achieving excellence in patient care as well as the business of breast cancer.

This year's conference will highlight and discuss a myriad of topics that are relevant to providing ideal patient care. Topics of interest that will be introduced and discussed are the use of up-to-date methods, treatments and equipment, as well as ways to improve our treatment options in the effort to continue combating breast cancer. We will also explore the benefits and impact the newest recommendations by national organizations, and updates to billing and reimbursement policies.

This two-day, case-study-based industry event will focus on implementing comprehensive breast programs and services to maximize competitive advantage, meet increased demand and exceed patient satisfaction. The goal of this event is to bring industry leaders together, highlight the best practice achievements, and discuss the current issues and developments in breast care and the cancer community.

Who Will Attend:

Administrative and Clinical Leaders Representing Community Hospitals, Academic Medical Centers, Health Systems, and Long-Term Care Facilities. Primary titles include:

- CEOs, CMOs and COOs
- Breast Health Coordinators
- Director of Nursing
- Administrative Directors of Breast Centers
- Clinical Coordinators
- Medical Directors
- Breast Surgeons
- Directors/VPs of Oncology
- Directors of Breast Imaging
- Directors/VPs of Women's Health Services

