

PARTNERSHIP PROSPECTUS

STR2023

Charleston, South Carolina

MARCH 5-8

Charleston Place

STR

INVITATION

Dear Industry Colleagues,

On behalf of the board of directors, it is my pleasure to invite your support and participation in the Annual Meeting of the Society of Thoracic Radiology. This meeting will take place March 5-8, 2023 at Charleston Place, Charleston, South Carolina.

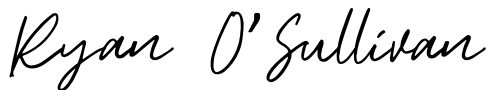
The program committee has designed an outstanding, comprehensive postgraduate radiology course in cardiothoracic imaging. The course curriculum covers a variety of cardiothoracic imaging topics including lung cancer and lung cancer screening, airway and interstitial lung diseases, quantitative imaging and AI, thoracic trauma, pulmonary vascular imaging, cardiac CT and MR, coronary artery imaging, imaging the acutely ill patient, and quality improvement.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Our tabletop exhibit package will allow you to build brand awareness, provide product education and make valuable new connections.

In addition to in-person exhibits, the STR will continue to offer a virtual component to expand your outreach to our global audience.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Ryan O'Sullivan, Ryan@veritasamc.com or 847-571-2920.

Sincerely,



Ryan O'Sullivan
Director, Industry Relations



COURSE DESCRIPTION

ACCREDITATION INFORMATION

The Society of Thoracic Radiology is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The Society of Thoracic Radiology (STR) designates this live activity for a maximum of **28.25 AMA PRA Category 1 Credits™**

Physicians should claim only credit commensurate with the extent of their participation in the activity.

STATEMENT OF NEED

Radiologists and practitioners with an interest in the science and practice of cardiothoracic imaging need to acquire comprehensive knowledge of the diagnosis, imaging, and management of affected patients to achieve excellence in delivery of care.

TARGET AUDIENCE

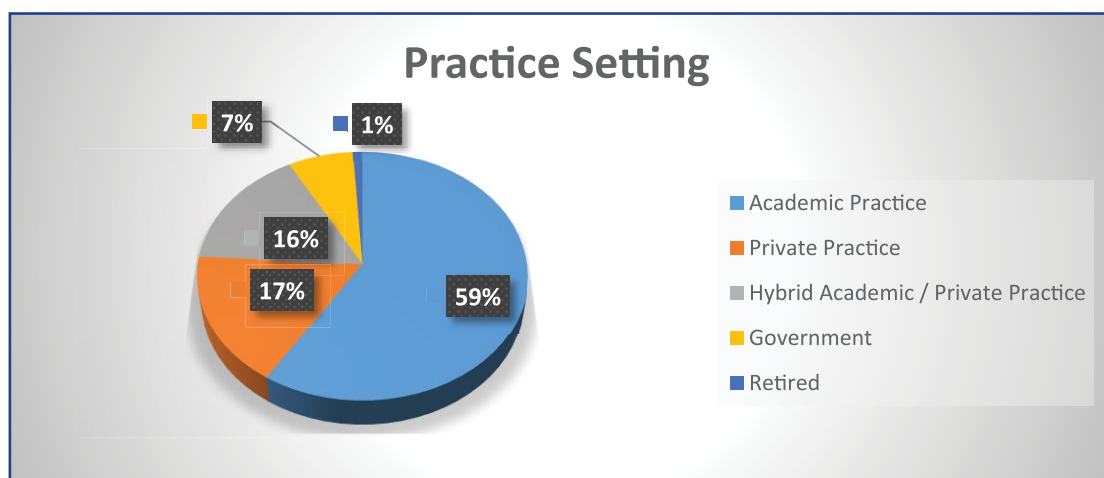
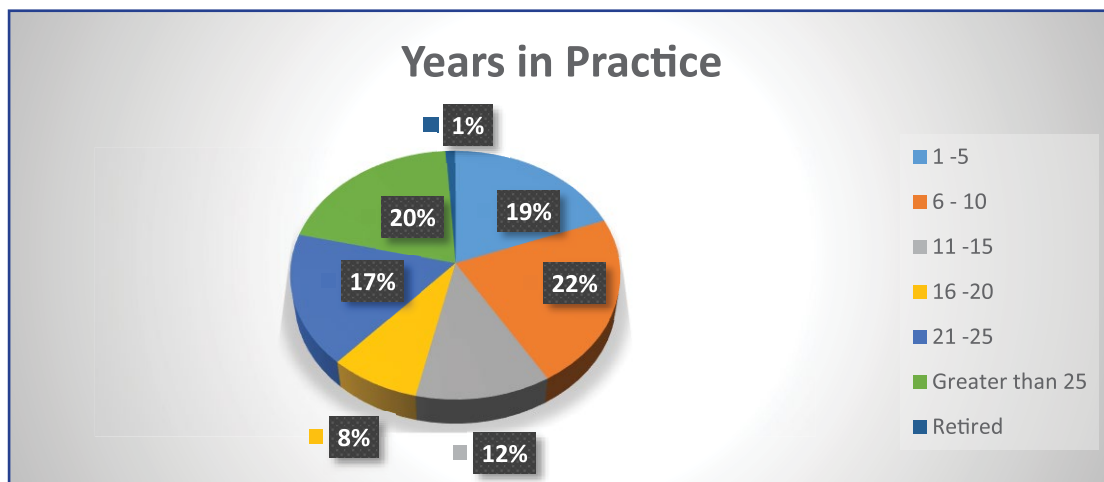
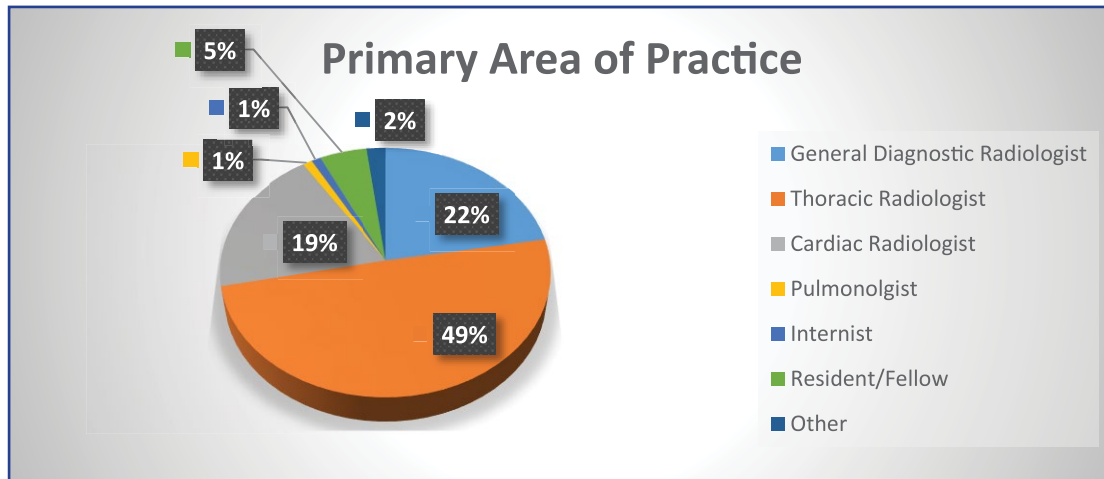
This course is designed for cardiothoracic radiologists, diagnostic radiologists, pulmonary medicine specialists, cardiothoracic surgeons, and fellows and residents with an interest in cardiothoracic imaging. Because of the prevalence of diseases of the chest in the general population, the course will also be of value to internists and family physicians.

COURSE OBJECTIVES

1. Discuss and illustrate established guidelines for the diagnosis and management of cardiothoracic diseases
2. Explain the role and new advances in imaging of cardiovascular diseases, including those affecting the coronary arteries, valves, myocardium, aorta, and pulmonary vasculature
3. Establish the importance of a multidisciplinary approach for diagnosing and treating patients with interstitial lung disease, lung nodules, and lung cancer
4. Recognize the role of imaging in lung cancer screening
5. Review imaging of patients with cardiopulmonary disease in acute, post-operative, and emergency scenarios
6. Identify pitfalls encountered in performance and interpretation of cardiothoracic imaging studies such as those directed towards lung nodules, interstitial lung disease, radiograph interpretation, and cardiovascular diseases
7. Describe current and emerging CT and MR techniques for both thoracic and cardiac applications and computer-aided methods such as artificial intelligence, radiomics, and quantitative analysis
8. Review quality improvement, workflow, faculty development, wellness initiatives, and topics applicable to clinical practice



ATTENDEE DEMOGRAPHICS



PARTNERSHIP OPPORTUNITIES

DIAMOND | \$35,000 | LUNCH SYMPOSIUM

Highlight your product and your commitment to cardiothoracic imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees. Live stream your symposium to our global audience for an additional \$5,000. Sponsor can elect for streamed symposium to be saved as On-Demand content in the meeting app.

Diamond Level Includes:

- AV, Refreshments and event marketing
- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Six complimentary registrations for company representatives
- Invitation to the Welcome Reception for five company representatives
- Complimentary Virtual Exhibit on Meeting App

PLATINUM | \$25,000 | STR GLOBAL MEETING EXPERIENCE

Become the exclusive sponsor of the on-line meeting platform used meeting wide by in person and virtual attendees around the world. Attendees will interact with the platform daily to follow along with the agenda, take notes, review exclusive meeting content and connect with each other during the conference. All meeting content will be live streamed through the meeting platform and recordings will live as on demand content on the platform for 60 - 90 days post conference.

Platinum Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary Virtual Exhibit on Meeting App

GOLD | \$15,000 | BOOT CAMP OR WELCOME RECEPTION

WELCOME RECEPTION

One of the most visible ways to support STR and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees network with colleagues and visit exhibits.

BOOT CAMP

Exclusive opportunity to make an early impression with Residents, Fellows and early career Thoracic Radiologists.

Gold Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives
- Complimentary Virtual Exhibit on Meeting App

PARTNERSHIP OPPORTUNITIES

SILVER | \$10,000 | OFFICIAL SPONSOR OF THE MEETING WIFI

WIFI SPONSOR

Exclusive provider of the WiFi for the meeting. Your company will choose the official password for the meeting space WiFi. Company name and password will be displayed on signage and in the Program Book.

Silver Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives
- Complimentary Virtual Exhibit on Meeting App

BRONZE | \$7,500 | SPONSOR THE BREAKS

SPONSOR THE BREAKS

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Bronze Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives
- Complimentary Virtual Exhibit on Meeting App

EXHIBITOR | \$5,000

Exhibitor Level Includes:

- Exhibit space (Floor standing signage or equipment allowed)
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR Staff will deliver your message to an attendee of your choice
- Two complimentary registration for company representative
- Invitation to the Welcome Reception for two company representatives
- Complimentary Virtual Exhibit on Meeting App



EXHIBIT REGISTRATION AND INVOICE FORM

Contact Name

Company Name

Address

City

State

ZIP

Phone

Fax

Email

Signature

SPONSORSHIP OPTIONS

☐ **DIAMOND** (\$35,000)

Lunch Symposium | Six Complimentary Registrations

☐ \$5,000 Live Stream and Recording Option

☐ **PLATINUM** (\$25,000)

Five Complimentary Registrations

☐ **GOLD** (\$15,000)

☐ Welcome Reception OR ☐ Boot Camp

Four Complimentary Registrations

☐ **SILVER** (\$10,000)

☐ Wifi Sponsor

Three Complimentary Registrations

☐ **BRONZE** (\$7,500)

Sponsor the Breaks | Two Complimentary Registrations

☐ **EXHIBITOR** (\$5,000)

Two Complimentary Registrations

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

☐ Credit Card: a member of our accounting team will contact you directly

☐ Check payable to: Society of Thoracic Radiology (in US dollars on a US bank) Tax ID #52-1263951

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

☐ Please Invoice Me

Return this completed Registration Form to Ryan O'Sullivan

Email: Ryan@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118