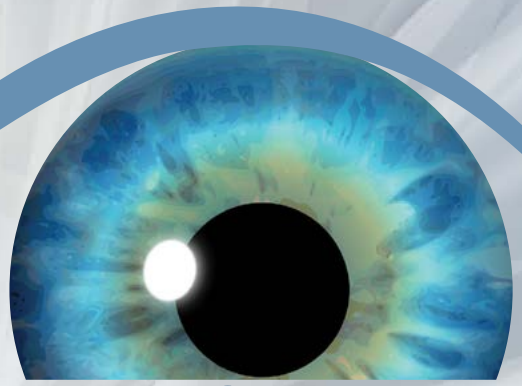

MASTERS IN OPHTHALMOLOGY 2017

June 2–4, 2017
National Doral Miami • Miami, FL

Jointly provided by AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Ophthalmology

The Florida Society of Ophthalmology

AKH Inc. Advancing Knowledge in Healthcare

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LEARN THE LATEST ABOUT

- Complex Retinal Detachment Surgery Without Scleral Buckle*
  **Melvin L. Rubin, MD Award Lecture*
- Neuro-Ophthalmic Sarcoidosis: Evaluation & Management
- What's New in Giant Cell Arteritis
- Cataract Surgery in Glaucoma Patients
- Orbital Imaging Studies: Which Study to Order?

JOIN US!

YOU ARE INVITED TO ATTEND

MASTERS IN OPHTHALMOLOGY 2017

SCIENTIFIC SESSIONS PROGRAM

See agenda on pages 4 & 5

Physicians and ophthalmic nurses will learn about the latest clinical developments in ophthalmology that can be immediately implemented into practice!

- Ophthalmic Graves' Disease
- Visual Surprises After Cataract Surgery
- Shedding Light on Negative Dysphotopsias
- Wound Healing in Glaucoma Surgery
- Neuro-Ophthalmologic Case Presentations
- Laser Treatment for Diabetic Retinopathy 2017

CODING AND REIMBURSEMENT PROGRAM

See agenda on page 11

Physicians and coding experts will get updated information on current coding and reimbursement that will help your practice bill for the highest allowable reimbursement and avoid penalties and denials.

- Updates to CPT Codes
- Changes to the Medicare Fee Schedule
- Documenting and Coding E/M
- Surviving a Carrier Audit

OPHTHALMIC PRACTICE ADMINISTRATORS PROGRAM

See agenda on page 13

Enhance your practice by attending a professional development course that will refresh skills and provide new ideas to make your ophthalmology practice more efficient.

- MACRA Update
- Medico-Legal Issues of Electronic Health Records
- Disaster Preparedness Plan
- Cyber Security Protection

YOUNG OPHTHALMOLOGIST (YO) SEMINAR

New Addition

See agenda on page 10

Saturday, June 3 | 4:00–6:00 PM

The Young Ophthalmologist Seminar will cover important topics such as practice building, work-life balance, management of medical-legal issues and personal finance. Sign up to attend this seminar when you register for the meeting.

GET ENGAGED

Be part of the conversation and get the latest news and announcements regarding Masters in Ophthalmology 2017. Follow the Florida Society of Ophthalmology (FSO) on Twitter and Facebook. Use hashtag **#Ophmasters** when tweeting about the meeting.

facebook.com/FloridaOphthalmology

@EyeOnFL

Register Early and Save at ophmasters.com

FEATURED FACULTY

MELVIN L. RUBIN, MD AWARD LECTURER
RETINA-VITREOUS
Steve T. Charles, MD, FACS, FICS
Clinical Professor of Ophthalmology
University of Tennessee College of Medicine
CEO/Founder, Charles Retina Institute
Memphis, TN

NEURO-OPHTHALMOLOGY
Larry P. Frohman, MD
Professor of Ophthalmology and Neurosciences
Rutgers New Jersey Medical School
Executive Vice President
North American Neuro-Ophthalmology Society
Newark, NJ

GLAUCOMA
Leon W. Herndon Jr., MD
Professor of Ophthalmology
Duke University School of Medicine
Durham, NC

OCULOPLASTIC
William R. Nunery, MD, FACS
Professor of Ophthalmology
University of Louisville School of Medicine
Clinical Professor of Ophthalmology
Indiana University
Louisville, KY

CORNEA/REFRACTIVE SURGERY/ANTERIOR SEGMENT
Steven G. Safran, MD
Eye Physician and Surgeon
Cornea and External Disease
Lawrenceville, NJ

About the Melvin L. Rubin, MD Lecture:

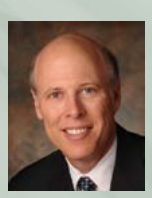
(1932-2014)

Established in honor of Melvin L. Rubin, MD, of the University of Florida and recognizes an individual who has made great personal contributions to quality ophthalmic patient care.

Melvin L. Rubin ("Mel") was a quiet, distinguished physician with an incredible record of accomplishment and contributions to the ophthalmic profession – as teacher, lecturer, author, scientist, organizer and administrator. He was an internationally recognized authority on ophthalmic optics and refraction and on diseases of the retina. In his role as an academic-clinician as full-time faculty at the University of Florida College of Medicine for almost forty years, he helped train over 200 ophthalmology residents and fellows and directly influenced the education of thousands more through his lectures and publications (over 100 scientific papers and six books.) To foster the educational process nationally, he created and developed the OKAP, the knowledge assessment program given every year since 1968 to all residents-in-training in the United States and Canada.

ADJUNCT FACULTY

Janine Menendez-Aponte
Attorney, Allstate Staff Council
Secretary, Safe Space
Foundation, Inc.
Miami, FL



Steven I. Rosenfeld, MD, FACS
Ophthalmic Mutual Insurance Company
Voluntary Professor of Ophthalmology, Bascom Palmer Eye Institute
University of Miami Miller School of Medicine
Delray Beach, FL

David O. Hester, BS, FASHRM, CPHRM, LHRM
Director
Patient Safety and Risk Management, Southeast
The Doctors Company
Jacksonville, FL

Register Early and Save at ophmasters.com

AGENDA

SCIENTIFIC SESSIONS AGENDA

Friday, June 2

7:00 AM–6:00 PM — Attendee Registration Open

3:00–4:00 PM — **STATE MANDATED COURSES**
Domestic Violence and the Medical Community
Janine Menendez-Aponte

4:00–6:00 PM — **Prevention of Medical Errors**
David O. Hester, BS, FASHRM, CPHRM, LHRM

6:15–7:45 PM — Welcome Reception with Exhibitors

Saturday, June 3

7:00–8:00 AM — Registration/Breakfast with Exhibitors

8:00–8:10 AM — Welcome/Introductions/Program Overview

8:10–8:45 AM — **Cataract Surgery Pearls for the Zonular Compromised Patient**
Steven G. Safran, MD

8:45–9:20 AM — **Avoiding Blindness in Ophthalmic Graves' Disease**
William R. Nunery, MD, FACS

9:20–9:55 AM — **MIGS Procedures: Is It Worth the Hype?**
Leon W. Herndon Jr., MD

9:55–10:40 AM — Break with Exhibitors

10:40–11:15 AM — **What's New in Giant Cell Arteritis**
Larry P. Frohman, MD

11:15 AM — **Introduction of Melvin L. Rubin, MD Lecturer**

11:15–11:55 AM — **Melvin L. Rubin, MD Award Lecture**
Complex Retinal Detachment Surgery Without Scleral Buckle
Steve T. Charles, MD, FACS, FICS

12:00–1:10 PM — Leadership Luncheon

1:15–1:55 PM — Dessert Reception with Exhibitors

2:00–5:30 PM — **SUBSPECIALTY SYMPOSIA BREAKOUT SESSIONS**
(see pages 6 & 7 for details)
- **Cornea/Refractive Surgery/Anterior Segment**
- **Glaucoma**
- **Neuro-Ophthalmology/Oculoplastics**
- **Retina-Vitreous**

4:00–6:00 PM — **Young Ophthalmologist Seminar**
(see page 10 for program details)

6:30–7:30 PM — **SATURDAY EVENING RECEPTION**

Faculty and agenda subject to change, please check ophmasters.com for updates.

Register Early and Save at ophmasters.com

Sunday, June 4

7:00–8:45 AM — Breakfast

7:30–8:30 AM — **The Good, the Bad, and the Ugly: OMIC's Top Cataract Claims***
Steven I. Rosenfeld, MD, FACS
**Attendance required at this lecture to qualify for the OMIC discount.*

8:35–9:15 AM — **The Catarock/Lens Epithelial Cells/Femtosecond Laser Cataract Surgery: The Con Side**
Steven G. Safran, MD

9:15–9:25 AM — **Resident Lecture (Non-CME)**
The Efficacy of Aflibercept in Treating Retinopathy of Prematurity in the Mouse Model of Oxygen-Induced Retinopathy
Sarina Amin, MD

9:25–10:05 AM — **Visual Surprises After Cataract Surgery**
Steve T. Charles, MD, FACS, FICS

10:05–10:15 AM — **Resident Lecture (Non-CME)**
Cost-Utility of Evaluation for Posterior Vitreous Detachment and Prophylaxis of Retinal Detachment
Nicolas Yannuzzi, MD

10:15–10:55 AM — **Neuro-Ophthalmic Sarcoidosis: Evaluation & Management**
Larry P. Frohman, MD

10:55–11:05 AM — **Resident Lecture (Non-CME)**
Widespread Carcinoma In Situ of the Ocular Surface Treated with Topical Chemotherapy
Lauren Jeang, MD

11:05–11:45 AM — **Cataract Surgery in Glaucoma Patients**
Leon W. Herndon Jr., MD

11:45–11:55 AM — **Resident Lecture (Non-CME)**
Divergence Insufficiency: A Common Clinical Entity Often Overlooked
Austin Bach, DO

11:55 AM–12:35 PM — **Orbital Imaging Studies: Which Study to Order?**
William R. Nunery, MD, FACS

12:35 PM — Adjourn

Faculty and agenda subject to change, please check ophmasters.com for updates.

Register Early and Save at ophmasters.com

AGENDA

SATURDAY, JUNE 3 | 2:00–5:30 PM

CORNEA/REFRACTIVE SURGERY/ANTERIOR SEGMENT

Co-Chairs:

Clifford L. Salinger, MD
V.I.P. Laser Eye Center
Palm Beach Gardens, FL

Darby D. Miller, MD
Mayo Clinic
Jacksonville, FL

Options for When a Patient is Not a LASIK Candidate
Anup Kubal, MD

Presbyopia: The Final Frontier
John T. Livecchi, MD

Pros of Femtosecond Laser Assisted Cataract Surgery
Darby D. Miller, MD

Utilization of Amniotic Membrane Grafting for the Optimization of the Ocular Surface Prior to Refractive Cataract Surgery
Brandon Rodriquez, MD

Shedding Light on Negative Dysphotopsias
Steven I. Rosenfeld, MD, FACS

What is Coming Down the Pipe in Cataract Surgery
Farrell C. Tyson, MD

Management of Femtosecond LASIK Flap Complications
Sonia H. Yoo, MD

Other Confirmed Faculty, Lecture Titles TBD:
Mark H. Levy, MD
Steven G. Safran, MD

GLAUCOMA

Co-Chairs:

Lisa S. Gamell, MD
University of South Florida
Tampa, FL

Krishna S. Kishor, MD
Bascom Palmer Eye Institute
Miami, FL

Imposters of Glaucoma
Charles R. Blake, MD

Traditional Glaucoma Surgery
Leon W. Herndon Jr., MD

Wound Healing in Glaucoma Surgery
Leon W. Herndon Jr., MD

Glaucoma Management in Corneal Transplant Patient
Anna K. Junk, MD

Ocular Perfusion Pressure in Glaucoma Patients with Optic Disk Hemorrhages
Arindel S. Maharaj, MD, PhD

The Coming Paradigm Shift in Glaucoma Management
Paul F. Palmberg, MD, PhD

Update on Narrow Angles and Angle Closures
Mark A. Werner, MD

Register Early and Save at ophmasters.com

RETINA-VITREOUS

Chair:

David A. Eichenbaum, MD
Retina Vitreous Associates of Florida
Saint Petersburg, FL

Vitreomacular Surgery Update
Steve T. Charles, MD, FACS, FICS

Retinectomy and the Reattachment Experience
Steve T. Charles, MD, FACS, FICS

Retinal Vein Occlusions: Big Picture Takeaways
David A. Eichenbaum, MD

Laser Treatment for Diabetic Retinopathy 2017
Harry W. Flynn Jr., MD

Living with MACRA: The Changing Landscape of Healthcare
Sunil Gupta, MD

The Pachychoroid Spectrum of Chorioretinal Disease
Scott E. Pautler, MD

Comparing Methods of Primary Rhegmatogenous Retinal Detachment Repair
Beth R. Richter, MD, PhD

Anti-Inflammatory Therapy in Uveitis
Eduardo Uchiyama, MD

Other Confirmed Faculty, Lecture Titles TBD:
Thomas A. Albini, MD

NEURO-OPHTHALMOLOGY/OCULOPLASTICS

Co-Chairs:

Matthew D. Kay, MD
Mittleman Eye
West Palm Beach, FL

Jan W. Kronish, MD
Delray Eye Associates PA
Delray Beach, FL

Neuro-Ophthalmologic Case Presentations with Radiographic and Pathologic Correlates
Larry P. Frohman, MD
Mathew D. Kay, MD

Other Confirmed Faculty, Lecture Titles TBD:
William R. Nunery, MD, FACS

Faculty and topics confirmed as of March 2017, subject to change.
*Please visit **ophmasters.com** for updates.*

FACULTY

Cornea/Refractive Surgery/ Anterior Segment

Anup Kubal, MD
Your Eye Specialists
Aventura, FL

Marc H. Levy, MD
Sarasota Retina Institute
Sarasota, FL

John T. Livecchi, MD
University of Central Florida
Kissimmee, FL

Brandon Rodriguez, MD
St. Luke's Cataract and Laser Institute
Tarpon Springs, FL

Steven I. Rosenfeld, MD, FACS
Delray Eye Associates
Delray Beach, FL

Steven G. Safran, MD
Steven G. Safran, MD, PA
Lawrenceville, NJ

Farrell C. Tyson, MD
Tyson Eye
Bonita Springs, FL

Sonia H. Yoo, MD
Bascom Palmer Eye Institute
Miami, FL

Glaucoma

Charles R. Blake, MD
UF Health
Gainesville, FL

Leon W. Herndon, Jr., MD
Duke University School of Medicine
Durham, NC

Anna K. Junk, MD
Bascom Palmer Eye Institute
Miami, FL

Arindel S. Maharaj, MD, PhD
Bascom Palmer Eye Institute
Miami, FL

Paul F. Palmberg, MD, PhD
Bascom Palmer Eye Institute
Miami, FL

Mark A. Werner, MD
Delray Eye Associates PA
Delray Beach, FL

Retina/Vitreous

Thomas A. Albini, MD
Bascom Palmer Eye Institute
Miami, FL

Steve T. Charles, MD, FACS, FICS
University of Tennessee
Memphis, TN

Harry W. Flynn Jr., MD
Bascom Palmer Eye Institute
Miami, FL

Sunil Gupta, MD
Retina Specialty Institute
Pensacola, FL

Scott E. Paulter, MD, FACS
University of South Florida
Tampa, FL

Beth R. Richter, MD, PhD
Retina Associates of Sarasota
Sarasota, FL

Eduardo Uchiyama, MD
Retina Group of Florida
Fort Lauderdale, FL

Neuro-Ophthalmology/ Oculoplastics

Larry P. Frohman, MD
Rutgers New Jersey Medical School
Newark, NJ

William R. Nunery, MD, FACS
University of Louisville
Louisville, KY

Register Early and Save at ophmasters.com

PROGRAM OVERVIEW

Target Audience
This program has been designed to meet the educational needs of physicians and nurses who have a specialized interest in the field of ophthalmology.

Learning Objectives
Upon completion of the educational activity, participants should be able to:

- Define domestic partner violence/intimate partner violence, particularly in the state of Florida.
- Identify significant risks and primary factors associated with medical errors.
- Describe the benefits of new diagnostic and surgical technologies with application to cataract surgery.
- Evaluate recent insights into the pathogenesis of Graves' ophthalmology and novel therapeutic approaches to address this condition.
- Assess the pros and cons of implementing new minimally invasive glaucoma surgical techniques into practice.
- Describe diagnostic techniques for less common presentations of giant cell arteritis.
- Appraise vitreoretinal surgical techniques and instruments for retinal detachments without scleral buckle.
- Assess techniques of surgical procedures for managing corneal and external disease, retinal and vitreous disease, glaucoma, trauma, and optic neuropathy.
- Evaluate current and emerging therapies for the management and treatment of various ocular conditions.
- Recognize clinical events leading to cataract insurance claims and the importance of employing risk reduction strategies in practice.
- Assess preoperative ocular surface conditions with potential to affect surgical outcomes in patients with cataracts.
- Discuss diagnostic and therapeutic strategies for neuro-ophthalmic sarcoidosis.
- Explain surgical treatments for coexisting cataract and glaucoma.
- Evaluate imaging in glaucoma, retinal disease, oculoplastics, corneal pathologies and neuro-ophthalmology.

ACCREDITATION

CME/CE provided by AKH, Inc., Advancing Knowledge in Healthcare

Physicians
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and Florida Society of Ophthalmology. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.
AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants
NCCPA accepts *AMA PRA Category 1 Credit™* from organizations accredited by ACCME.

The maximum allocation for participants attending the Domestic Violence course is 1 *AMA PRA Category 1 Credit™*.

The maximum allocation for participants attending the Prevention of Medical Errors course is 2 *AMA PRA Category 1 Credits™*.

Nursing
AKH, Inc., Advancing Knowledge in Healthcare is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.
This activity is awarded 14 contact hours.

FL Nursing
AKH Inc., Advancing Knowledge in Healthcare is an approved provider for nursing continuing education by the Florida Board of Nursing #50-2560. AKH Inc., Advancing Knowledge in Healthcare designates this educational activity for 14 contact hours. The maximum allocation for participants attending the Domestic Violence course is 1 contact hour. The maximum allocation for participants attending the Prevention of Medical Errors course is 2 contact hours.

Activity is jointly-provided by AKH Inc., Advancing Knowledge in Healthcare and Florida Society of Ophthalmology.

Disclaimer
This course is designed solely to provide the healthcare professional with information to assist in his/her practice and professional development and is not to be considered a diagnostic tool to replace professional advice or treatment. The course serves as a general guide to the healthcare professional, and therefore, cannot be considered as giving legal, nursing, medical, or other professional advice in specific cases. AKH Inc. specifically disclaims responsibility for any adverse consequences resulting directly or indirectly from information in the course, for undetected error, or through reader's misunderstanding of the content.

Criteria for Success
Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form at **ophmasters.com/cme**. If you have questions about this CME/CE activity, please contact AKH Inc. at **tbrignoni@akhcme.com**.

Commercial Support
Full notification of commercial support will be provided in the final course syllabus.

Register Early and Save at ophmasters.com

AGENDA

Saturday, June 3

4:00 PM	**Welcome/Introductions**
4:05–4:20 PM	**How to Handle Medical and Surgical Errors** Bradley D. Fouraker, MD, FACS
4:20–4:35 PM	**Incorporating New Techniques and Instrumentation** Rick Bendel, MD
4:35–4:50 PM	**Structuring your Clinic and OR: Patient Selection, Volume and Efficiency** Kara M. Cavuoto, MD
4:50–5:05 PM	**Business in the Early Practice 101** Mark Michels, MD
5:05–5:20 PM	**Anatomy of a Physician Employment Agreement** TBD-Holland & Knight Attorney
5:20–5:35 PM	**Wealth Management** Justin Nabity, CFP
5:35–5:50 PM	**Private Practice vs. Academics** Michael W. Stewart, MD
5:50–6:05 PM	**Advocacy on State and National Levels: How to Get Involved** Janet A. Betchkal, MD

FACULTY

Rick E. Bendel, MD
Mayo Clinic Jacksonville
Jacksonville, FL

Janet A. Betchkal, MD
Janet A. Betchkal, MD, PA
Jacksonville, FL

Kara M. Cavuoto, MD
Bascom Palmer Eye Institute
Miami, FL

Bradley D. Fouraker, MD, FACS
Brandon Cataract Center & Eye Clinic
Brandon, FL

Mark Michels, MD
Retina Care Specialists
Palm Beach Gardens, FL

Justin Nabity, CFP
Physician Advisors
Omaha, NE

Michael W. Stewart, MD
Mayo Clinic Jacksonville
Jacksonville, FL

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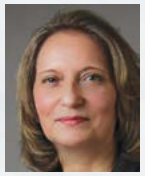
CODING & REIMBURSEMENT UPDATE

PROGRAM OVERVIEW



Course Instructor
Jacqueline Thelian, CPC, CPC-I, CHCA
MedCo. Consultants Inc.
Fresh Meadows, NY

Target Audience
This program has been designed for physicians, nurses, coders, technicians, and administrators with a fairly good understanding of Medicare requirements, CPT and diagnosis code usage, and billing for services rendered.

Learning Objectives
- Describe the various types of audits and how to respond;
- Implement proactive measures to stay compliant.

ACCREDITATION
CME/CE provided by AKH, Inc., Advancing Knowledge in Healthcare

Physicians
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Ophthalmology. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.
AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 5.25 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants
NCCPA accepts *AMA PRA Category 1 Credit*™ from organizations accredited by ACCME.

Nurses
AKH Inc., Advancing Knowledge in Healthcare is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.
This activity is awarded 5.25 contact hours.

Florida Nurses
AKH Inc., Advancing Knowledge in Healthcare is an approved provider for nursing continuing education by the Florida Board of Nursing #50-2560. AKH Inc., Advancing Knowledge in Healthcare designates this educational activity for 5.0 contact hours.

Activity is jointly-provided by AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Ophthalmology.

Criteria for Success
Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form at **ophmasters.com/cme**. If you have questions about this CME/CE activity, please contact AKH Inc. at **tbrignoni@akhcme.com**.

Commercial Support
Full notification of commercial support will be provided in the final course syllabus.

Register Early and Save at ophmasters.com

PRE-CONFERENCE COURSE

CODING & REIMBURSEMENT UPDATE

AGENDA

Friday, June 2

8:00–9:00 AM — **2017 Changes & Updates to CPT Codes and the Medicare Fee Schedule**

- CPT Code Changes, New, Revised and Deleted Codes
- Office of Inspector General (OIG) Work Plan and 2017 Targeted Services
- Changes to the Medicare Fee Schedule
- Medicare Payment Value Modifier
- Changes to the Relative Value Units and How It Impacts Your Reimbursement
- Q&A Session

9:00–10:00 AM — **Common Coding Errors That Impact Your Reimbursement and Lead to Audits**

- Pitfalls of the Electronic Health Record
- When and How to Use Modifier 25
- Understanding the Global Surgical Package
- Required Documentation for In-Office and Minor Surgical Procedures
- Utilization & Importance of Nationally Recognized Source Documents
- Understanding Local Coverage Determinations
- Q&A Session

10:00–10:15 AM — **BREAK**

10:15 AM–12:00 PM — **Documenting and Coding Evaluation & Management Encounters**

The session will be demonstrated with clinical examples and based upon CMS 1997 & 1995 Documentation Guidelines. Attendees will receive valuable information in their handouts such as an outpatient coding tool & chart auditing forms.

- Documentation Basics
- Pitfalls of the Electronic Health Record
- Differences Between the EYE Codes and E/M Codes
- Distinguish Between New and Established Patients
- Identify Key Components of an E/M Service
- Understand the "Time" (Benchmark) for E/M Services
- How and When to Use the 1995 and/or the 1997 Documentation Guidelines
- Q&A Session

12:00–1:00 PM — **LUNCH**

1:00–2:30 PM — **Surviving an Insurance Carrier Audit & Prepayment Review**

- Identifying the Different Types of Audits
- Medicare Audits
- Commercial Carrier Audits
- How to Respond to the Request for Records
- The Appeal Process
- How to Draft Your Appeal
- The Various Levels of Appeals
- Arbitration vs. an Administrative Law Judge Hearing
- Settling the Case
- Pre-Payment Review
- Q&A Session

2:30 PM — **MEETING ADJOURNS**

Register Early and Save at ophmasters.com

OPHTHALMIC PRACTICE ADMINISTRATORS PROGRAM

AGENDA

Saturday, June 3

8:00 AM	**Welcome/Introductions** Steven Robinson, COE, FASOA
8:00–9:00 AM	**Legislative Update** Nancey K. McCann, BA
9:00–10:00 AM	**Benchmarks and Managed Care–Where Do I Start?** Morgan L. Taylor III, CPA, COE, FASOA
10:00–10:45 AM	Break with Exhibitors
10:45–11:45 AM	**Medico-Legal Issues of the Electronic Health Records: An OMIC Malpractice Insurance Perspective** Michelle Pineda, MBA
11:45 AM–12:45 PM	Lunch
12:45–1:45 PM	**Today's Trends: Major Business Trends in Ophthalmology Today** Elizabeth Holloway, COE, CPSS, PHR
1:45–2:45 PM	**Disaster Preparedness Plan** Steven Robinson, COE, FASOA
2:45–3:00 PM	Questions/Answers
3:00 PM	Meeting Adjourns

The Masters in Ophthalmology 2017 Ophthalmic Practice Administrator course has been approved for 5.0 credit hours in Category A of the Certified Ophthalmic Executive (COE) credits by the National Board for the Certification of Ophthalmic Executives (NBCOE). The COE credential is the property of the American Society of Ophthalmic Administrators (ASOA) and is administered by the NBCOE.

FACULTY

Elizabeth Holloway, COE, CPSS, PHR
Principal and Senior Consultant
BSM Consulting
Trinity, FL

Michelle Pineda, MBA
Risk Manager
Ophthalmic Mutual Insurance Company
San Francisco, CA

Morgan L. Taylor III, CPA, COE, FASOA
Palm Beach Eye Center
Atlantis, FL

Nancey K. McCann, BA
Director of Government Relations
American Society of Cataract and Refractive Surgery
American Society of Ophthalmic
Fairfax, VA

Steven Robinson, COE, FASOA*
Senior Consultant
S&R Consulting
Chattanooga, TN

**Program Chair*

Register Early and Save at ophmasters.com

EXHIBIT HALL EVENTS

Welcome Reception with Exhibitors
Friday, June 2 | 6:15–7:45 PM
Join your fellow colleagues and the exhibitors for an opening reception on Friday evening in the exhibit hall. Beer and wine will be available as well as hors d'oeuvres, and a chance to visit with over 50 exhibiting companies.

This reception is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.

Dessert Reception with Exhibitors
Saturday, June 3 | 1:15–1:55 PM
Conclude lunch the right way—with dessert! Join our exhibitors in the exhibit hall for your final opportunity to learn about their company and products while enjoying a delicious dessert reception. An array of sweet delights will surely please the masses.

This reception is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.

SOCIAL EVENTS

Leadership Luncheon
Saturday, June 3 | 12:00–1:10 PM
The Leadership Luncheon has been organized by the Florida Society of Ophthalmology and designed to update members on current events and politics related specifically to the state of Florida. The luncheon is free for members; however, all attendees and guests are welcome to attend. FSO members must RSVP when registering for the meeting.

Tickets for non-members and guests are $100/person and may be purchased when registering.

Saturday Evening Reception
Saturday, June 3 | 6:30–7:30 PM
After the program concludes on Saturday, join your friends and colleagues for a relaxing reception by the Royal Palm Pool. Enjoy the company of friends and colleagues, while having a drink and some delicious hors d'oeuvres.

This reception is included in the attendee registration fee, but you MUST RSVP to attend this event. Guests and children are welcome to attend with the purchase of a guest badge.

Register Early and Save at ophmasters.com

CONFERENCE VENUE

National Doral Miami
4400 NW 87th Avenue
Miami, FL 33178
Reservations: 1-800-713-6725

Attendees will receive a special rate starting at **$199/night** plus taxes per room/per night (includes $20 resort fee). The group rate is guaranteed for reservations made on or before **May 1, 2017, or until the room block is filled**. To make a reservation please call **1-800-713-6725** and ask for the **Masters in Ophthalmology 2017 Meeting** room block.

HOTEL ACTIVITIES

Golf

This golf resort is home to four uniquely designed courses, including golf's iconic Blue Monster Course. With the most recent course transformations of the Red Tiger, Golden Palm and Silver Fox, National Doral Miami sets itself apart from all others by offering distinct and exciting golf experiences at one property. Rounding out the resort's golf offerings is the state of the art LED practice facility, the cutting edge True Spec Golf club fitting lab and the Jim McLean Golf Schools, ranked consistently #1 golf school in the country. A 10% discount from published rates will be awarded for attendees.

The Spa

The lavish spa facility has 28 treatment rooms, a full-service salon, an indoor saltwater pool, outdoor lap pool, steam rooms and saunas, and hot and cold whirlpools. Please mention the group to earn a 10% discount.

Tennis

National Doral Miami, long recognized for excellence in golf, is now also a championship tennis facility. The staff of tennis professionals are ready to instruct and play at your convenience on the four brand new Har-Tru courts, all illuminated for night play. Attendees will receive a 10% discount from published rates. For reservations please call 305-639-6289.

Royal Palm Pool

This recreational complex, set within beautifully landscaped gardens at our Miami resort, is conveniently located near the clubhouse and guestrooms. Unique to the Miami resort are features such as a zero-entry pool, a swimming pool and a 125-foot slide for the young at heart.

Children's Programs

For details on the full array of children's program, please visit **trumphotels.com/miami/miami-family-resorts**.

Destination Miami

Miami is one of the state's - and the world's - most popular vacation destinations offering multiple leisure activities for everyone to enjoy. From the trendy nightlife of South Beach to the historic hideaways of Coral Gables, there are endless areas and attractions to explore. Visit a historic mansion, take a trip to the beach or catch an airboat ride through the Everglades. Shop at the city's luxury designer boutiques, concept shops, or expansive outlet malls.

Register Early and Save at ophmasters.com

REGISTER TODAY AT OPHMASTERS.COM

YOU MUST REGISTER FOR THE MEETING ONLINE.

ONLINE
Registrations for the Masters in Ophthalmology 2017 meeting will ONLY be accepted **online** at **ophmasters.com/choose-registration.php**.

ONSITE

Friday, June 2	7:00 AM–6:00 PM
Saturday, June 3	7:00 AM–5:00 PM
Sunday, June 4	7:00 AM–12:35 PM

REGISTRATION DEADLINE: Registration and payment must be received no later than **May 19, 2017** to ensure a name badge and materials. Registrants that are unable to register online, please contact the meeting organizers at 904-998-0819. Onsite registration will only be accepted on a space available basis. The Masters in Ophthalmology 2017 meeting has **GONE GREEN** and will not be providing printed copies of the syllabus. Course syllabus will be made available through the mobile meeting app or through a web version of the mobile app.

CANCELLATION POLICY: Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than four weeks prior to the meeting for a refund. A $100 administration fee will be deducted. No refunds will be made after **May 5, 2017**.

DISCLAIMER: By registering for the Florida Society of Ophthalmology (FSO) Masters in Ophthalmology 2017 meeting, the attendee understands and agrees that attendee's name, city, and state may be shared with other attendees and exhibitors. By allowing an exhibitor to scan the conference badge, attendee understands, agrees and consents to the sharing of attendee's contact information with the company that scanned the conference badge.

ADA COMPLIANCE: Attendees who need special reasonable accommodations or who have special needs should contact the meeting organizers at 904-998-0819.

PROGRAM PRICING

Category	SCIENTIFIC SESSIONS	CODING AND REIMBURSEMENT	OFFICE ADMINISTRATOR
	Early Bird/Regular Up to April 21/After April 21	Early Bird/Regular Up to April 21/After April 21	Early Bird/Regular Up to April 21/After April 21
FSO Member	$450/$495	$320/$365	$175/$235
Non-Member	$650/$695	$420/$465	$275/$375
Ophthalmic Nurse	$450/$495	$320/$365	$125/$225
In-Training*	$0	N/A	N/A

**FL approved residency program. Must fax letter from the program director to 904-998-0855.*

Register for at least 2 courses listed above and receive a $75 discount.

SPECIAL EVENTS

Leadership Luncheon

FSO Member/In-Training Member	$0
Ophthalmic Nurse/Non-Member/Guests*	$100

GUEST FEES

Adult Guest Ticket $80/guest
Includes admission to the exhibit hall on Friday & Saturday & admission to the Saturday evening reception.

Children's Guest Ticket $40/ child
Includes admission to exhibit hall on Friday and Saturday & admission to the Saturday evening reception. Children ages 0-18 will require a badge to access the exhibit hall and Saturday evening reception.

**Guests must pre-register for the leadership luncheon.*

Need assistance with registering?
Contact the FSO office at 904-998-0819.

Register Early and Save at ophmasters.com