WHY? SUMMITS

Updated: 16 July, 2025
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conference website

September 10 - 11 | **Mumbai**
2025 | India

MUMBAI

3RD EDITION

TRANSLATING STRATEGY INTO VALUE: EVOLVING PPM TO DRIVE PHARMA'S NEXT GROWTH CURVE

Strategic Project, Program, and Portfolio Management Conference for Pharmaceuticals

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Why Attend

3rd Edition Strategic Pharma PPM India 2025?

- **Stay updated on** the latest trends in pharma project, program, and portfolio management
- **Hear from top industry leaders** sharing real-world challenges and success stories
- **Enhance your strategic thinking** with sessions on resource planning, governance, and execution excellence
- **Network with 100+ pharma professionals** from leading companies across India and emerging markets
- **Participate in hands-on workshops** to upgrade your tools, frameworks, and team practices
- **Discover practical solutions** for regulatory planning, commercial execution, and market expansion
- **Get inspired** by how others manage complexity, cost, and compliance in today's evolving pharma landscape
- **Be part of an exclusive community** shaping the future of pharma delivery in India and beyond

Who Must Attend

3rd Edition Strategic Pharma PPM India 2025

This conference is a **must-attend** for professionals involved in **planning, executing, and optimizing pharma portfolios** in a cost- and compliance-driven environment.

Project, Program & Portfolio Management

Heads / Directors / Managers of:

- PMO / EPMO
- Strategic Projects & Programs
- Portfolio Governance
- Launch Readiness & Execution

Business Development & Licensing

Leaders in:

- Out-Licensing & File-and-Sell Partnerships
- Regional BD for Africa, ASEAN, LATAM
- Alliance & Partner Management
- Market Expansion & LOE Planning

Regulatory Affairs & Operations

Global / Regional / India-based Heads of:

- Regulatory Submissions & Lifecycle
- ANDA/MA Management
- SUGAM / DSUR Compliance
- Labeling, Variations & Dossier Strategy

Manufacturing, Supply & Tech Transfer

Program Leads and Heads of:

- Contract Manufacturing (CMO/CRAM)
- Tech Transfer & QA Readiness
- External Manufacturing PMO

Nutraceuticals & Wellness

Heads of:

- Nutraceutical Portfolio / Strategy
- Regulatory & Clinical (FSSAI, AYUSH, etc.)

Testimonials:

Abhishek Mittal
(MBA, PMP®, IRMCert®, GRCP®)
Vice President and Head - Project Management Office (PMO)
Neuland Laboratories Limited
★★★★★

Had the pleasure of participating in a panel discussion today at '2nd Strategic Project, Program and Portfolio Management conference for Pharmaceuticals' organised by Why Summits on the critical role of internal stakeholders in driving project success. Grateful to have exchanged insights with industry leaders on how to build these connections and unlock potential from within. We continuously strive to implement these best practices at Neuland Laboratories Limited.

Peter C. Luke
Project Corporate Vice President - API Expansion
Novo Nordisk
★★★★★

Thanks for the opportunity to share lessons learned at the conference. Also, very well planned and managed event with great speakers and highly relevant network.

Christophe De Vleeschouwer
Director, Pipeline Project Management
GSK Vaccines
★★★★★

Very good and engaging discussion! Thanks Why Summits for being part of the panel.

Blerim Shkodra
Sr Director Capital Procurement & Category Leader
Lonza
★★★★★

It was a real pleasure being part of this great event.

Stephen Smith
Senior Program Director, OncologySenior Program Director, Oncology
Corcept Therapeutics
★★★★★

Another great Why Summits conference in the books!

David Swift
Senior Procurement Leader
Lonza
★★★★★

Great discussions and insights from some of the best in the business.

2025 World Tour at a Glance:

Industry Pioneers Attending From:

Advisory Panel:

Dr. Uday Harle

Board Advisor / Chief Research Officer (CSO)

Premedium Pharma LLC & Apollo Group Artemis Medicare Ltd.

Meenakshi Jain

Head Regulatory Generics Development India

Sandoz

Confirmed Speakers:

WHY? SUMMITS

Sourav Sen
Global Associate Director – Value Strategy & Payer Engagement
Novo Nordisk

Janani Swaminathan
Vice President & Head, Portfolio & Project Management
Bharat Serums & Vaccines Limited

Chair on Day 2

Shibasish Pramanik
Director & Head of Supply Chain Operations
Abbott

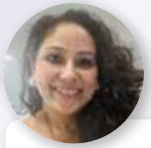
Daphne Edwin
Technology Product Director
Novartis

Aniruddh Galgali
Senior Director – Strategy, Licensing, M&A Projects - Europe & Emerging Markets
Cipla

Mahesh Hiremath
Global Health-Business Development
Invengene

Avinash Velhal
Ex-Director-R&D
Teva Pharmaceuticals/ Watson Pharma Pvt Ltd

Anusha Natrajan
Global Senior Project Office Manager
Sandoz



Dr. Archana Badhwar
Global Portfolio Therapeutic Area Lead, Portfolio Expansion
Abbott

Swati Aggarwal
Head of Public Affairs & Policy
Sanofi Consumer Healthcare India Limited

Rasesh Shah
Executive Director Program Management
Engrail Therapeutics

Yogesh Hiray
Senior Manager –Regulatory Operations
Sandoz

Ranjit Barshikar
CEO- QbD International, (Quality by Design / CGMP Consulting-BioPharma /Pharma), United Nations Advisor

Sandeep Joshi
Senior General Manager, Emerging Markets
USV Pvt Ltd

Sandeep Koul
General Manager – Development Portfolio
Wockhardt Ltd.

Deepti Arun
General Manager – Project Management
Lupin

Ashwini Shrivastava
Lead Project Management & Saas Products
Seosaph Technologies

Conference Agenda:

DAY 1

8:30 REGISTRATION & NETWORKING

9:00 OPENING CHAIR REMARKS

9:30

KEYNOTE CASE STUDY: BUILDING A STRATEGIC PHARMA PORTFOLIO IN COST-SENSITIVE MARKETS

- Translating regulatory and commercial signals into portfolio design
- Aligning India vs ROW (semi-regulated) launches
- Role of PPM in cross-functional feasibility and launch planning

Janani Swaminathan, *Vice President & Head, Portfolio & Project Management,* **Bharat Serums & Vaccines Limited**

10:00

RESERVED SLOT: ENABLING FASTER PROJECT DECISIONS VIA INTEGRATED DASHBOARDS

- Demo of dashboards for portfolio health, budget, and timelines
- Success stories from India deployments

10:30 NETWORKING TEA BREAK

11:00

PANEL: "INDIA'S GENERICS UNDER PRESSURE: MANAGING PPM IN A GEOPOLITICALLY UNCERTAIN WORLD"

This panel will explore how rising geopolitical tensions—especially between **China and the US**—are impacting India's generics strategy, manufacturing timelines, API dependencies, and global market planning. Experts will share how PPM teams can mitigate disruption risks and plan smarter across global supply chains and emerging regulatory uncertainties.

Discussion Points:

- How US–China trade conflict is affecting Indian API imports and pricing
- Diversifying sourcing while managing cost pressures in generics
- Timeline disruptions in tech transfers and external manufacturing
- How PPM teams are building buffers for global launches (ROW + US)
- Role of India's PLI scheme and government policies in de-risking
- Portfolio rebalancing: regulated vs semi-regulated market focus
- Preparing for US FDA and global audit expectations in a disrupted world

Moderator:

Avinash Velhal, *Ex-Director-R&D,* **Teva Pharmaceuticals/Watson Pharma Pvt Ltd**

Panelists:

Janani Swaminathan, *Vice President & Head, Portfolio & Project Management,* **Bharat Serums & Vaccines Limited**

Sourav Sen, *Global Associate Director – Value Strategy & Payer Engagement,* **Novo Nordisk**

Dr. Archana Badhwar, *Global Portfolio Therapeutic Area Lead, Portfolio Expansion,* **Abbott**

Swati Aggarwal, *Head of Public Affairs & Policy,* **Sanofi Consumer Healthcare India Limited.**

11:30

KEYNOTE: BUILDING A FUTURE-READY PORTFOLIO – FROM INDIA TO GLOBAL MARKETS

- Global pricing potential of Indian filings
- Expanding into LATAM, Africa, ASEAN
- Tracking competitive moves with real-time tools

Sandeep Joshi, *Senior General Manager- Emerging Markets,* **USV Pvt Ltd**

12:00 NETWORKING LUNCH

13:00

ARTIFICIAL INTELLIGENCE & MACHINE LEARNING: DRIVING THE GENERIC R&D

Ashwini Shrivastava, *Lead Project Management & Saas Products,* **Seosaph Technologies**

13:30

PANEL: BUSINESS DEVELOPMENT & LICENSING IN GENERICS – FILE-AND-SELL & REGIONAL PLAYS

- Out-licensing models for Africa & LATAM
- Low-risk partnership strategies for semi-regulated regions
- Timing ANDA filings with distribution pacts

Panelists:

Mahesh Hiremath, *Global Health-Business Development,* **Invengene**

Aniruddh Galgali, *Senior Director – Strategy, Licensing, M&A Projects - Europe & Emerging Markets,* **Cipla**

14:00

KEYNOTE: "LATEST TECHNOLOGIES AND AI APPLICATIONS TO SPEED UP THE PRODUCT LAUNCH"

- QbD implementation to speed up product development for Robust processes
- AI applications in Drug development & Clinical Trials
- AI in Manufacturing to identify Quality Issues
- AI Predictability / Analytics

Ranjit Barshikar, *CEO- QbD International, (Quality by Design / CGMP Consulting-BioPharma / Pharma) United Nations Advisor*

Conference Agenda:

DAY 1

14:30

THE JOURNEY OF ECTD AND ARTIFICIAL INTELLIGENCE IN REGULATORY PUBLISHING

- Evolution of Regulatory Submissions
- Understanding eCTD
- Role of Regulatory Publishing
- Emergence of Artificial Intelligence in Regulatory Operations
- AI-Driven Innovations in eCTD Publishing
- Benefits of AI Integration with industry examples
- Challenges and Considerations
- Future Outlook

Yogesh Hiray, *Senior Manager – Regulatory Operations,* **Sandoz**

15:00

PANEL: PMOS AS CHANGE AGENTS – SCALING PHARMA OPS IN INDIAN MID-SIZED FIRMS

- How mid-size firms built formal PPM practices
- Resistance management and executive buy-in
- Getting value without heavy software investments

Moderator:

Anusha Natrajan, *Global Senior Project Office Manager,* **Sandoz**

15:30 TEA BREAK & NETWORKING

AFTERNOON WORKSHOPS – CHOOSE ONE

16:00

WORKSHOP A: TECH TRANSFER PMO – DE-RISKING TIMELINES IN CMO ENVIRONMENTS

- Managing delays in API procurement from China
- CMO selection and onboarding timelines
- Ensuring audit readiness & QMS alignment

Moderator:

Dr. Archana Badhwar, *Global Portfolio Therapeutic Area Lead, Portfolio Expansion,* **Abbott**

16:00

WORKSHOP B: PORTFOLIO PLANNING FOR GOVERNMENT TENDERS & INSTITUTIONAL SALES

- Coordinating with supply chain, regulatory, and BD
- Navigating tender calendars and evaluation criteria
- Price benchmarking and launch pacing

Moderator:

Dr. Archana Badhwar, *Global Portfolio Therapeutic Area Lead, Portfolio Expansion,* **Abbott**

16:30

WORKSHOP C: PPM CHALLENGE THINK TANK: BREAKING THE DECISION BOTTLENECK

Focus:

- Why decision-making delays happen in pharma projects.
- Governance models that accelerate approvals.
- Tools and frameworks for structured, faster decision-making.

Discussion Points:

- How to eliminate bottlenecks in governance forums.
- Effective escalation paths and decision-tracking tools.
- Case studies of pharma companies that improved decision speed.

Key Outcome:

- Participants leave with actionable strategies to streamline decision processes in their organizations.

17:00 LEARNINGS & WRAP UP

Conference Agenda:

DAY 2

MORNING PLENARY SESSIONS

9:00 OPENING CHAIR REMARKS
- Key takeaways from Day 1
- The executional realities of Indian pharma: generic-first, global-later

9:10

KEYNOTE: ACCELERATING BIOSIMILAR DEVELOPMENT WITH DIGITAL TECH: LEVERAGING AI, AUTOMATION, AND DATA PLATFORMS FOR STRATEGIC PORTFOLIO ADVANTAGE
- Harnessing AI for molecule selection, analytical and manufacturing workflows
- Data platforms for integrated decision-making
- Digital enablement of regulatory compliance
- Optimizing portfolio value through scenario planning and digital risk modeling

Sandeep Koul, *General Manager – Development Portfolio,* **Wockhardt Ltd.**

9:40

RESERVED SLOT: COMMERCIAL AND REGULATORY PATHWAYS FOR INDIAN NUTRACEUTICALS
- FSSAI vs AYUSH vs CDSCO: Evolving pathways
- Getting label claims and clinical data right
- Globalization: ASEAN and Middle East market trends

10:10 TEA & NETWORKING BREAK

10:40

PANEL: PPM ROLE IN COMMERCIAL TENDER STRATEGY FOR GOVERNMENT & INSTITUTIONAL SALES
- Forecasting and aligning with tender calendars
- Tender eligibility and tech transfer dependencies
- PPM interface with pricing, logistics, and regulatory

Moderator:
Shibasish Pramanik, *Director & Head of Supply Chain Operations,* **Abbott**

11:10

"OPERATIONALIZING STRATEGIC PMOS: ELEVATING EXECUTION IN DRUG DEVELOPMENT THROUGH STRUCTURE, METRICS & MINDSET"

Rasesh Shah, *Executive Director Program Management,* **Engrail Therapeutics**

11:40

KEYNOTE: WHY PROJECTS FAIL?

Shibasish Pramanik, *Director & Head of Supply Chain Operations,* **Abbott**

12:10 NETWORKING LUNCH

13:10

RESERVED SLOT: PORTFOLIO ACCELERATION IN NUTRACEUTICALS – LAUNCH FASTER, STAY COMPLIANT
- Fast-track formulation to label readiness
- Navigating dual compliance: FSSAI, CDSCO
- New product development timelines with CMOs

13:40

"STRATEGIC PRICING IN EMERGING MARKETS: BALANCING ACCESS, AFFORDABILITY & GROWTH"
- How pricing impacts go-to-market and portfolio strategy
- Enterprise risk and pricing volatility across LATAM, Africa, SEA, and CIS
- Aligning access, regulatory, and BD for smarter launch decisions
- Innovative pricing models for affordability without eroding value

Sourav Sen, *Global Associate Director – Value Strategy & Payer Engagement,* **Novo Nordisk**

14:10

PANEL: OPTIMIZING RESOURCE ALLOCATION IN FRUGAL PMOS – DOING MORE WITH LESS
- Lean team models and role sharing
- How to set realistic timelines with limited headcount
- Training and upskilling in resource-constrained setups

Moderator:
Deepti Arun, *General Manager – Project Management,* **Lupin**
Panelists:
Anusha Natrajan, *Global Senior Project Office Manager,* **Sandoz**

Conference Agenda:

DAY 2

AFTERNOON WORKSHOPS

14:40

PARALLEL WORKSHOPS

WORKSHOP D: TENDER PLANNING & INSTITUTIONAL SALES EXECUTION – FROM ELIGIBILITY TO SUPPLY

- Timeline mapping for tender bids
- Aligning tech transfer and regulatory submissions
- Commercial vs PPM coordination in price-sensitive tenders

WORKSHOP E: PMO BEST PRACTICES IN CMO TECH TRANSFERS FOR GENERICS AND NUTRACEUTICALS

- Managing external site readiness
- API dependencies and China delays
- Real-world tools for progress tracking

15:10 NETWORKING TEA BREAK

15:40

PANEL: "RISK, RESILIENCE & SPEED: THE PMO'S ROLE IN SAFEGUARDING GENERIC DRUG PORTFOLIOS"

In a highly competitive and fast-moving generics landscape, effective risk management is not just important—it's mission-critical. From regulatory bottlenecks and supply chain vulnerabilities to IP challenges and pricing pressures, the PMO must evolve into a risk-aware command center. This closing panel will explore how leading generics companies are embedding structured risk practices into portfolio delivery and lifecycle planning to maintain speed, compliance, and cost-efficiency.

KEY DISCUSSION POINTS:

- Managing regulatory risk across emerging and global markets
- Anticipating disruption in API sourcing and third-party manufacturing
- De-risking go-to-market timelines for Para IVs, complex generics, and injectables
- Portfolio diversification vs. focused plays: how to decide under uncertainty
- The role of digital PMOs in predictive risk mitigation
- Building risk ownership across cross-functional and regional teams

Moderator:

Ranjit Barshikar, *CEO- QbD International, (Quality by Design / CGMP Consulting-BioPharma / Pharma), United Nations Advisor*

Panelists:

Dr. Archana Badhwar, *Global Portfolio Therapeutic Area Lead, Portfolio Expansion,* **Abbott**

Deepti Arun, *General Manager – Project Management,* **Lupin**

16:10 CHAIR WRAP-UP & END OF CONFERENCE

2025 World Tour at a Glance:

1. 22 - 23 January, BARCELONA
   28th European Pharma and Biotech Project, Program and Portfolio Management Conference
2. 29 - 30 January, SAN DIEGO
   American Strategic Portfolio Management in Life Sciences – West Coast
3. 3 - 4 April, BASEL
   29th European Biopharma Project Program and Portfolio Management Conference
4. 9 - 10 April, CHICAGO
   2nd American Medical Device Project & Portfolio Management Conference
5. 15 - 16 April, PHILADELPHIA
   24th American Pharma and Biotech Project, Program and Portfolio Management Conference
6. 14 - 15 May, LONDON
   European Strategic Portfolio Management in Life Sciences
7. 3 - 4 June, COPENHAGEN
   Biopharma PPM in Clinical Research and Development Summit Edition
8. 11 - 12 June, BERLIN
   2nd European MedTech Summit 2025 - Medical Device Project & Portfolio Management Conference
9. 11 - 12 June, SAN FRANCISCO
   25th American Pharma and Biotech Project, Program and Portfolio Management Conference
10. 5 - 6 August, SINGAPORE
    Asian Pharma and Biotech Project, Program and Portfolio Management Conference
11. 3 - 4 September, MELBOURNE
    Pharma and Biotech Project, Program and Portfolio Management Conference
12. 10 - 11 September, MUMBAI
    3rd Strategic Project, Program and Portfolio Management Conference for Pharmaceuticals
13. 7 - 9 October, BASEL
    30th European Pharma and Biotech Project, Program and Portfolio Management Conference
14. 15 - 17 October, BOSTON
    26th American Pharma and Biotech Project, Program and Portfolio Management Conference
15. 22 - 23 October, LONDON
    31st European Pharma and Biotech Project, Program and Portfolio Management Conference
16. 9 - 11 December, LAS VEGAS
    2nd Annual American Projects & Portfolio Leadership Summit

Our Valued Partners, Past and Present:

WHY? SUMMITS

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Sponsoring:

Lohith Babu
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Disclamer:
Please note - all of the information in this document is subject to change at any time. Whilst every effort has been made to ensure the accuracy of the information, statements and decisions recorded in them, their status will remain that of a draft until such time as they are confirmed as a final version prior the subsequent meeting, Additionally, the user information is only valid at a certain moment in time and is subject to change due to movement and changes in bit rate requirements.

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