

SPECIAL DISCOUNT! Register to attend the pre-course seminar, in addition to the 10th Annual AAOS Practice Management Meeting, and receive a \$75 discount!

Registrations must be processed together to receive the discount.

GENERAL INFORMATION

Four Ways to Register:

- 1. **Online** at www.aaos.org/3362.
- 2. **Call** AAOS Customer Service at 1-800-626-6726 from 8:00 am to 5:00 pm CT. Outside U.S. dial +1-847-823-7186.
- 3. **Fax** a copy of the registration form to 1-800-823-8025. Outside U.S. fax to +1-847-823-8125.
- 4. **Mail** Visit www.aaos.org/3362 to print the registration form, and mail with check or credit card details.

The Westin Michigan Avenue
909 North Michigan Avenue
Chicago, IL 60611
Hotel Phone Number: 1-312-943-7200
Housing Reservation Deadline: September 10, 2015
Room Rates – \$249 (plus applicable taxes)
Single /Double Occupancy

Registration Fees	Best value \$75 discount! Seminar + Course	10/2 – 3 Course #3362 Only	10/1 Seminar #3663 Only
AAOS Member/Candidate Member/ International Member/Practice Administrator of Member/Office Manager of Member/AAOE Member	\$1,045	\$895	\$225
Nonmember Orthopaedic Surgeon/ International Nonmember/Non-MD Practitioner/ Non-Physician/Practice Administrator of Nonmember/ Manager of Nonmember	\$1,420	\$1,195	\$300
Orthopaedic Resident/Post-Residency Fellow/Nurse/ Allied Health/Physician Assistant/U.S. Military *	\$845	\$795	\$125
AAOS Emeritus Member	\$615	\$595	\$95

*For AAOS members in active U.S. military duty only



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Accreditation Statement

The American Academy of Orthopaedic Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education (CME) for physicians.

AMA Credit Designation Statement

AAOS designates this live activity for a maximum of 13 **AMA PRA Category 1 Credit(s)™** for Course 3362, and 4.75 **AMA PRA Category 1 Credit(s)™** for Course 3663. Physicians should claim only the credits commensurate with the extent of their participation in the activity.

Obtaining CME Credit

Course participants must complete and submit an online evaluation form to receive CME credit.

Priority Code 2578

AAOS
AMERICAN ACADEMY OF
ORTHOPAEDIC SURGEONS
*Your Source for Lifelong
Orthopaedic Learning*
9400 West Higgins Road
Rosemont, Illinois 60018

**10th Annual AAOS
Practice Management Meeting:**
Roadmap to Success: Overcome the Challenges,
Realize the Opportunities

October 2 – 3, 2015
Special pre-course seminar, October 1
Chicago, IL



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Nicholas Colyvas, MD
Anthony Petrosini, MD
Course Directors

David Jevsevar, MD, MBA
Seminar Director

Quality and Performance Improvement in Orthopaedic Practice

Course #3663 • Thursday, October 1, 2015

Seminar Director: David Jevsevar, MD, MBA

New Seminar!

Registration 12:00 pm

Decreasing Variation in Clinical Practice:
Care Pathways, Care Process Models, and SCAMPS
Data: How Much? Where to Find It? How to Use It?
Quality Improvement as the Science of Process Improvement:
Statistical Process Control
Waste Reduction and Lean Healthcare
Leadership in Quality Improvement

PANEL DISCUSSION

This revolutionary seminar answers your questions about quality and performance improvement with concrete clinical and case-based scenarios, and proven methodologies. Gain the tools to leverage orthopaedic quality and performance improvement for contracting, reporting, and reimbursement. Discover new practice models that reduce or eliminate variability in managing patient care. Learn how to make value work in your practice.

At the conclusion of this seminar, learners should be able to:

- Define quality and performance improvement in orthopaedic practice, with concrete clinical and case-based scenarios
- Identify metrics for orthopaedic quality measurement, including patient reported outcomes, clinic and hospital outcomes, costs, and efficiency
- Demonstrate orthopaedic quality improvement programs in orthopaedic practice
- Create orthopaedic quality and performance improvement activities for contracting, reimbursement, and reporting
- Create practical and pragmatic approaches for quality improvement activities with each surgeon's practice, hospital, or system

CME: The American Academy of Orthopaedic Surgeons designates this live activity for a maximum of 4.75 **AMA PRA Category 1 Credit(s)™**



Roadmap to Success Keynote Speaker

Ned Smith, PhD

Ned Smith is an Associate Professor of Management and Organizations at the Kellogg School of Management, Northwestern University, and the Associate Professor (by courtesy) of Sociology at Northwestern University. Ned draws on sociological and network-based theories of markets to develop and test new identity-based models of decision-making, organizational behavior, and market evolution.

“Great course! Gave me a better appreciation for our current environment since a lot of this has not hit our community. Also, a lot of food for thought for opportunities to improve patient care and our financial positioning.”

– 2014 course participant

Roadmap to Success: Overcome the Challenges, Realize the Opportunities

Course #3362 • Friday – Saturday, October 2 – 3, 2015

Course Directors: Nicholas Colyvas, MD; Anthony Petrosini, MD

Position your practice to succeed!

Effectively leading your practice is a key to success. This is your opportunity to learn how to correctly navigate payment and regulatory challenges affecting new and traditional practice management models. Is your practice HIPAA compliant? Who is the security officer for your practice? Meaningful Use Stage 2 and Stage 3 require practices to conduct ongoing security and risk assessments in order to meet the objective criteria for successful attestation. Learn the top HIPAA security risks and compliance strategies to reduce HIPAA security risk exposure.

At the conclusion of this course, learners should be able to:

- Develop business strategies for increasing revenue
- Determine a social media marketing plan for your practice
- Identify HIPAA violations and be able to implement strategies to avoid them
- Understand how the new payment methodologies can contribute to or affect revenue stream
- Construct a financial dashboard for your practice
- Recognize how value-based healthcare is transforming orthopaedic practice

CME: The American Academy of Orthopaedic Surgeons designates this live activity for a maximum of 13 **AMA PRA Category 1 Credit(s)™**

Gain the knowledge you need to be HIPAA compliant!

HIPAA Security and Risk Assessment Manual (eBook)

This valuable new eBook provides the knowledge you need to be HIPAA compliant, including managing requirements in the Affordable Care Act and Stage 2 EMR Meaningful Use.

Product no. **05435e**

Price: **\$124.00**

AAOS Member/Resident Price: **\$99.00**



Faculty

Dan Adair, MD

Lili Brillstein, MPH

Bill Champion

John Cherf, MD, MPH, MBA

Kathleen DeBruhl, JD

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Ron Sterling, CPA MBA

Michael Suk, MD

Michael Swarzman, MA, MBA

Please note: Course faculty is subject to change. All faculty members have disclosed potential conflicts of interest. These disclosures can be viewed online at www.aaos.org under 'Member Services'.

FRIDAY, OCTOBER 2

10th Annual AAOS Practice Management Meeting (#3362)

Registration 7:00 am

Exhibits/Continental Breakfast

Morning Session 7:30 am – 1:00 pm

Marketing and Social Media: Getting Your Practice Noticed!

Practice Evolution: Merging, Closing and Selling Your Practice

NEW! BREAKOUT SESSION #1

Practice Expense Reduction Strategies

Afternoon Session 1:30 pm – 5:00 pm

NEW! TRACK 1: Physician

Top 5 HIPAA Security Risks

Coding for ICD-10-CM: Applying the 7th Character and Improving Documentation

Break/Exhibits

Finding Value in Value-Based Modifiers

NEW! TRACK 2: Practice Administrator

Increasing Revenue: Best Use of an NP or PA

Improving Patient Payments and Revenue Cycle

Break/Exhibits

Assuring HIPAA Security with Real-time HIPAA Risk Assessment Strategies

Legal Update: Stark Law, Vendor Relationships, and Anti-Kickback Regulations

SATURDAY, OCTOBER 3

10th Annual AAOS Practice Management Meeting (#3362)

Morning Session 7:20 am – 12:15 pm

Exhibits/Continental Breakfast

KEYNOTE ADDRESS: PRINCIPLES OF DECISION MAKING

Ned Smith, PhD, Kellogg School of Management

The Future of Payment Models: Patient Outcomes vs Financial Incentives

Transitioning to Shared Risk and Value-Based Payment Models

Break/Exhibits

NEW! BREAKOUT SESSION #2

Physician/Hospital Alignment (ACO, CIN, Co-Management and Employment)

Afternoon Session 1:30 pm – 4:00 pm

Creating Financial Dashboard Surgery Centers: Maximizing Practice Revenue

Successful Orthopaedic Practice in the ACA Environment

“This conference has given me a foundation for communicating with my providers and understanding what their choices are that impact the care they provide.”

– 2014 course participant