

14th Annual Immunize Nebraska

FRIDAY, JUNE 9, 2017

Hilton Omaha Hotel

1001 Cass Street

Omaha, Nebraska



DESIGNED FOR:

Physicians, Nurse Practitioners, Physician Assistants, Pharmacists,
Nurses, Public Health Officials, Fellows, Residents, Students,
and Other Interested Healthcare Professionals

JOINTLY PROVIDED BY:

Immunization Task Force Metro Omaha
Creighton University Health Sciences Continuing Education
Nebraska Department of Health and Human Services



Creighton
UNIVERSITY
Health Sciences
Continuing Education

Department of Health & Human Services
DHHS
NEBRASKA

Purpose & Objectives

PURPOSE: To bring together individuals from Nebraska and surrounding States who are interested in promoting optimal immunization levels that will eliminate vaccine preventable diseases throughout the lifespan of all persons.

OBJECTIVES: *At the end of this program, the participants should be able to:*

- Discuss how to talk to hesitant parents, common inquiries about the vaccination process, vaccine myths and current recommendations
- Explain the tendency for people to accept anecdotal experiences as indicative of causal relationships
- Develop strategies to counteract thought patterns that lead to vaccine hesitancy and maintain high immunization rates despite pervasive anti-vaccinationism
- Describe vaccine best practices and state at least 3 strategies to prevent common vaccine administration errors
- Locate resources related to vaccine administration best practices
- Review the routine childhood immunization schedule for 2017
- Discuss current controversies in vaccine safety
- Identify recently licensed vaccines and those in development
- Discuss, network and view poster presentations of current and future recommendations for childhood and adult immunization
- Discover how to incorporate recent developments in immunization recommendations into practice
- Explain how the pneumococcal immunization should be undertaken in the adult who has never had one
- Describe recent changes in the approach to the influenza vaccination
- Examine key issues, safety concerns and questions regarding vaccines in the United States
- Describe the pattern of clinical presentations in the immunocompromised patient and how vaccines work or do not work in this population
- Discuss evidence-based guidelines and recommendations to immunization in immunocompromised patients
- Discuss the benefits and importance of reporting to the Nebraska State Immunization Information System (NESIIS)
- Describe how NESIIS data is being used by public health programs and physician offices
- Explain eligibility requirements for immunization programs managed by the Nebraska Department of Health and Human Services Immunization Program
- Discuss current national and Nebraska immunization coverage rates, challenges and ways to improve rates
- Assess the vaccine-preventable diseases burden and the impact on immunization
- Describe prominent challenges to the ultimate effectiveness of vaccine policy and identify tools and strategies for increasing vaccination rates
- Identify what vaccinations are indicated for young adults prior to college attendance
- Summarize lessons learned in community initiative to Vote & Vax and describe future opportunities to implement influenza vaccine community initiatives in conjunction with voting
- Describe steps clinics take to increase HPV vaccine completion rates
- Describe changes/programs implemented in the Health Department to improve and increase vaccination rates

Education Credit

CATEGORY 1:

Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 8 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only credit commensurate with the extent of their participation in this activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

NURSE CE:

Creighton University Health Sciences Continuing Education designates this activity for 8.0 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in the activity.

Nurses licensed in Iowa and California: This activity was planned and developed in accordance with the continuing education standards of the American Nurses Credentialing Center (ANCC). The Iowa Board of Nursing and the California Board of Nursing will honor ANCC continuing education credits for face-to-face programs held outside Iowa and California, or for ANCC-approved online recorded courses taken in a self-study format.

PHARMACY:

Creighton University Health Sciences Continuing Education (HSCE) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). The *14th Annual Immunize Nebraska Conference* is accredited for 8.0 hour(s) for completion of all CE Sessions on June 9, 2017. The *14th Annual Immunize Nebraska Conference* is a knowledge-based activity.

AAFP:

Application for CME credit has been filed with the American Academy of Family Physicians
Determination of credit is pending.

MEDICAL ASSISTANT:

The AAMA will accept a program for recertification if its subject matter is relevant to your profession. The AAMA provides three documents that serve as useful guidelines for identifying relevant topics. Visit the AAMA website to view the requirement documents: http://www.aama-ntl.org/recertified/faq_recertification.aspx#accepted.



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

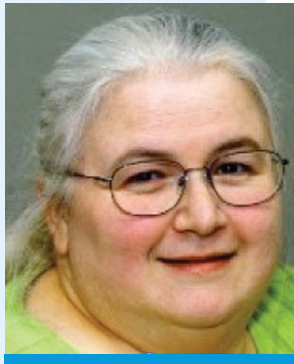
ACCREDITATION STATEMENT:

This activity has been planned and implemented by Creighton University Health Sciences Continuing Education and Immunization Task Force Metro Omaha for the advancement of patient care. Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

Disclosure Policy: It is the policy of Creighton University Health Sciences Continuing Education, to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.



Kathryn L. White Memorial Seminar



**KATHRYN L. WHITE,
MT, RN, BSN**

Before passing away on May 18, 2011, Ms. Kathy White was a member of the Immunization Task Force Metro Omaha and a Planning Committee member for the Immunize Nebraska conference. Sadly, on her way to a meeting of the Task Force, she became the victim of a fatal car crash outside of Lincoln, Nebraska.

As the Nebraska Hepatitis Program Coordinator, Ms. White provided viral hepatitis expertise within the Nebraska Department of Health & Human Services over a period of nine years. She acted as a liaison between the Centers for Disease Control and Prevention, and the State of Nebraska, ensuring that funding and programs reached the state as needed. Her duties included working with public health and medical professionals to promote education and prevention of viral hepatitis. Ms. White was the co-founder and a member of the Executive Council of the National Nurses Advisory Council for Hepatology.

Appointed to the Steering Committee of the Task Force, Ms. White became a champion for education and advocacy relating to vaccine-preventable diseases. She was the coordinator of the Speakers' Bureau of the Task Force. Passionate and energetic in everything that she did, Ms. White's legacy of education and advocacy relating to immunizations lives on through this conference.

Welcome from the Course Director



**MEERA VARMAN,
MD, FAAP**

Eliminating vaccine preventable diseases in children, adolescents and adults takes the efforts of many. Public knowledge and acceptance of vaccination guidelines begins with healthcare professionals such as you who have chosen to make an impact on patient lives. The 2017 Immunize Nebraska Conference will provide healthcare professionals with the latest information on immunizations for children and adults as well as tools to increase vaccinations and public health partnerships.

Meet The Experts!

SOMETHING NEW! Do you have a question for one of our experts? Take the opportunity to personally meet them in the Ballroom at 7:15 a.m. Each of our experts will have a table and will be answering individual questions.

Schedule

7:00 a.m.

Registration, Continental Breakfast, & Visit Exhibits

7:15 a.m.

Meet the Experts

Archana Chatterjee, MD, PhD
Rudolf J. Kotula, MD, FACP, FIDSA
John M. Horne, MD
Gary S. Marshall, MD, FAAP

7:45 a.m.

**Opening Remarks
& Program Overview**

Meera Varman, MD, FAAP

8:00 a.m.

**KEYNOTE: Roots
of Vaccine Hesitancy**

Gary S. Marshall, MD, FAAP

8:45 a.m.

**Vaccine Administration Errors:
Prevention & Best Practices**

Donna L. Weaver, RN, MN

9:30 a.m.

**KEYNOTE: Pediatric
Immunization Update 2017**

Archana Chatterjee, MD, PhD

10:15 a.m.

Break, Exhibits & View Posters

10:45 a.m.

Immunizations for Adults

John M. Horne, MD

11:15 a.m.

Ask The Experts Q&A Panel

Moderator: Jane A. McGinty, MSN, RN
Archana Chatterjee, MD, PhD
Rudolf J. Kotula, MD, FACP, FIDSA
John M. Horne, MD
Gary S. Marshall, MD, FAAP

12:15 p.m.

Lunch, Exhibits & View Posters

1:00 p.m.

**Immunization in the
Immunocompromised**

Rudolf J. Kotula, MD, FACP, FIDSA

1:30 p.m.

NESIIS Update

Michelle Hood, BA

**NDHHS Immunization
Programs & Eligibility**

Rebecca A. Martinez, BSN, RN

2:15 p.m.

Break, Exhibits & View Posters

2:30 p.m.

**Implementation Tools
to Increase Vaccinations**

Meera Varman, MD, FAAP

3:15 p.m.

**Panel: Vaccine Potpourri –
Out of the Box Strategies**

**Getting Your Student Ready
for College**

Susan R. Weston, RN

Vote & Vax

Pamela J. Kayl, DNP, APRN-NP,
ACNP-BC

HPV Vaccine: Getting It Done

Alexis L. Sawyer, MD, FAAP

**Make a Change & Celebrate
the Outcome**

Brandi Lemon, RN

4:15 p.m.

**Door Prizes, Evaluation
& Adjournment**

Call for Abstracts

The Immunize Nebraska Conference Program Committee invites attendees to submit original abstracts to be considered for presentation as posters at the Immunize Nebraska Conference. The Program committee is seeking to complement a dynamic conference with topics related to education, health promotion or innovative research topics focusing on improving immunization rates among individuals and communities. Posters may have been presented at other conferences within the past year or planned conferences over the next year.

Abstracts will be peer reviewed for outstanding quality and timely content. Posters must be educational and must not promote any commercial product or service. The poster presenter(s) must be registered to attend the conference, with at least one presenter present.

Poster Abstracts are limited to 300 words and should include the following:

- Title
- Author Names, with credentials - please star * presenting author(s) and mark # corresponding author
- Purpose
- Design/Methods (as appropriate)
- Findings
- Implications for Practice

Poster Abstracts should be submitted by the corresponding author (please ID in communication), with contact information (name, email, phone number) to Linda Ohri, at LindaOhri@Creighton.edu no later than 5:00 pm CT, April 15, 2017. Acceptance notification and guidelines for poster preparation will be returned via email by May 1, 2017. For this year's conference, we plan to display posters electronically for both onsite and telehealth viewing. Poster submission requirements will be described further in the acceptance guidelines.

Interactive Audience Response System

We will be utilizing an Audience Response System in select educational sessions to facilitate an interactive learning experience between the speakers and program attendees. Through a wireless handheld unit, speakers will be able to query the attendees with results posted simultaneously. See real time responses to important clinical questions while comparing your opinion with those of your colleagues by participating in these interactive sessions.

Faculty

Course Director

MEERA VARMAN, MD, FAAP

Professor of Pediatrics
Division of Pediatric Infectious Diseases
Department of Pediatrics
Creighton University School of Medicine
Omaha, Nebraska

Keynote Speakers

ARCHANA CHATTERJEE, MD, PHD

Professor and Chair
Department of Pediatrics
Senior Associate Dean for Faculty Development
University of South Dakota Sanford School of Medicine
Sioux Falls, South Dakota

GARY S. MARSHALL, MD, FAAP

Professor of Pediatrics
Chief, Division of Pediatric Infectious Diseases
Director, Pediatric Clinical Trials Unit
University of Louisville School of Medicine
Author, The Vaccine Handbook: A Practical Guide for Clinicians (The Purple Book)
Louisville, Kentucky

Faculty

MICHELLE HOOD, BA

Administrator, Office of Health Statistics
Coordinator, NESIIS and Meaningful Use
Nebraska Department of Health and Human Services
Lincoln, Nebraska

JOHN M. HORNE, MD

Assistant Professor
Division of Infectious Diseases
Departments of Medicine and Medical Microbiology and Immunology
Creighton University School of Medicine
VA Nebraska-Western Iowa Health Care System
Omaha, Nebraska

PAMELA J. KAYL, DNP, APRN-NP, ACNP-BC

Creighton University DNP Student
Director of Advanced Practice
Children's Hospital & Medical Center
Omaha, Nebraska

RUDOLF J. KOTULA, MD, FACP, FIDSA

Infectious Disease Consultant
Epidemiologist, Methodist Women's Hospital
Assistant Clinical Professor
Creighton University School of Medicine
Omaha, Nebraska

BRANDI LEMON, RN

Outreach Director
Health Services Clinical Manager
West Central District Health Department
North Platte, Nebraska

REBECCA A. MARTINEZ, BSN, RN

Immunization Program Manager
Division of Public Health
Nebraska Department of Health and Human Services
Lincoln, Nebraska

JANE A. MCGINTY, MSN, RN

Supervisor, Clinical Operations
Douglas County Health Department
Omaha, Nebraska

ALEXIS L. SAWYER, MD, FAAP

Pediatrician
Boys Town National Research Hospital
Omaha, Nebraska

DONNA L. WEAVER, RN, MN

Nurse Educator, Communication and Education Branch
National Center for Immunization and Respiratory Diseases
Centers for Disease Control and Prevention (CDC)
Atlanta, Georgia

SUSAN R. WESTON, RN

Assistant Director, Campus Outreach
Health & Wellness Education
Creighton University Student Health
Omaha, Nebraska

Planning Committee:

Meera Varman, MD, FAAP; Bonnie Niemeier, CPC-A;
Rudolf J. Kotula, MD, FACP, FIDSA; Sally C. O'Neill, PhD;
Colin T. Dworak, BSBA; Laura K. Klug, PharmD;
Patricia A. Nowatzke, RN, CIP, MHSA; Jane A. McGinty, MSN, RN

HSCE Program Review Committee:

Philip Brauer, PhD; William Hunter, III, MD; Tom Berry, BS, DDS;
Susan Connelly, DNP, APRN-NP; Timothy F. Walker, DDS;
Dan Hilleman, PharmD; Mark Malesker, PharmD;
Mike G. Miller, EdD, MS, BSEMS, NRP; Sally C. O'Neill, PhD;
Anne Schoening, PhD, RN, CNE

Logistics

HANDOUT OPTIONS:

Please be advised that handout materials for this conference will not be included in the registration fee and be distributed as paper copies, but rather, made available online ahead of time (to the best extent possible). Participants can download and print the presentations prior to the conference, or follow along on their own laptop during the conference.

- A link will be sent by email a week prior to the Conference to download and print the handouts needed before the event
- For those needing a traditional handout, they will be available by pre-order at a cost of \$15.00. Please pre-order your handout by **May 29, 2017**

Please note if you require special accommodations (dietary, mobility, hearing, etc.) for the meeting, there will be an opportunity to enter them through the online registration.

MEETING PLACE AND LODGING:

**Hilton Omaha Hotel, Grand Central Ballroom
1001 Cass Street, Omaha, Nebraska.**

The Hilton Omaha Hotel has a limited amount of rooms available at a rate of \$129.00/night plus tax to guests who would like to stay during the meeting. Please call 402.998.4215 to make reservations and reference the Creighton Immunize Nebraska Conference to receive the discounted rate. Reservations should be made prior to **May 26, 2017**, after this date subject to availability. www.hilton.com/Omaha

Or you can go to www.visitomaha.com for a list of hotels in the area.

PARKING:

Parking for this conference is free at the Hilton Omaha Hotel. Upon entering the Hilton parking garage, please take the white ticket to activate the arm to the garage entrance. This ticket can be left in the vehicle. You do not need to pay to enter the garage. At registration, you will be given a blue validated ticket to accompany the white ticket, that will allow you to exit from the garage at no charge.

SPECIAL ACCOMMODATIONS:

Creighton University Health Sciences Continuing Education wishes to ensure that no individual with special needs is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact Health Sciences Continuing Education (HSCE) at 800.548.2633 or 402.280.5659.

EMERGENCY PHONE:

402.998.3400.

Identify the Creighton Immunize Nebraska Program.

CLIMATE & DRESS:

Casual dress is encouraged for the entire meeting. Temperature in meeting rooms can fluctuate. Layered clothing is suggested.

COURTESY:

For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during sessions of the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

WEBSITE:

<https://healthsciences.creighton.edu>

CANCELLATION:

Please call 800.548.2633 OR 402.280.5659 by **Tuesday, June 6, 2017**. Refund less \$20 if cancelling by Tuesday, June 6, 2017. No refund after Tuesday, June 6, 2017.

MONEY BACK GUARANTEE:

We are convinced you'll leave our programs with more than enough information to earn back your investment in these programs. However, if you feel you haven't received your money's worth by the end of the program, you will receive a 100% refund of your registration.

In the unlikely event this program is cancelled, you will be notified by phone.

Creighton UNIVERSITY

Health Sciences Continuing Education

2500 California Plaza
Omaha, Nebraska 68178-0216

230261-811610-7431-110

14th Annual Immunize Nebraska Conference

FRIDAY, JUNE 9, 2017

Registration

Register by June 6, 2017

DON'T MISS OUT – REGISTER ONLINE TODAY AT:
<https://2017immunize.eventbrite.com>

**Physicians, Nurse Practitioners,
Physician Assistants, Pharmacists**

\$110.00

**Nurses, Public Health Officials,
Other Healthcare Professionals**

\$90.00

Fellows, Residents, and Full-Time Students

\$50.00

*(Verification of full-time student status may be requested
either by phone or email from appropriate authority.)*

**Group Discount: A 10% discount is offered for groups of three
or more.** Please call the HSCE Office at 402.280.5659 if you are
interested in registering your group at the discounted rate.

TELEHEALTH

The 14th Annual Immunize Nebraska Conference will be available via The Nebraska Statewide TeleHealth Network. To cover the cost of transmission, each TeleHealth participant will be assessed a registration fee. This fee applies to each TeleHealth participant regardless of the number of attendees at each TeleHealth Site and the profession of each participant.

Individuals desiring to use the TeleHealth option must contact their local TeleHealth Scheduler in addition to registering for the program to ensure room and equipment has been registered on the Nebraska Statewide TeleHealth Program schedule. www.netelehealth.net

Remote Site via Telehealth Registration Fee:
\$70.00 (group discounts do not apply)