

FEBRUARY 2- JALANDHAR
INDIA



THE DIALOGUE ON HEALTHCARE-2020



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NETWORKING

PANEL

HEARTH
CHAT

Networking

The event provides with ample opportunities for networking with the healthcare professionals that can help in expansions and adoption of new technologies, medical devices and evolving healthcare systems.

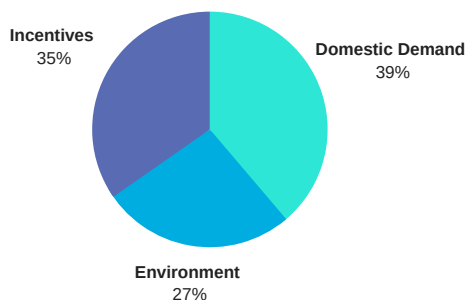
Panel

By participating in the panel discussion you can position yourself and your company amongst the top brands in the healthcare sector driving home an enhanced reputation and appellation for yourself and your company.

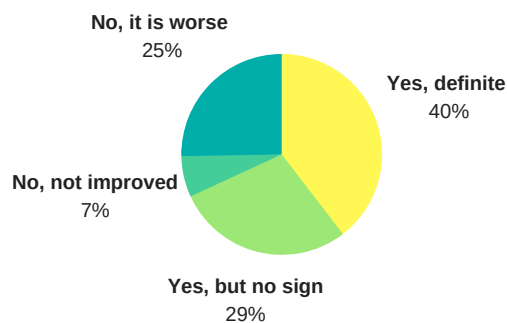
Hearth Chat

The event wraps up with the staple of our events: Hearth Chat and Q&A on the future of quality of healthcare featuring healthcare professionals over drinks and dining. The hearth chats

Factors Under Considered



Ease of doing business in India



Source: SKP Medical Industry India

Rapid Transformation in Healthcare

In India, treatment and delivery are still nascent with low levels of penetration and adoption. However, there is no simple fix – no silver bullet, no technical innovation, no congressional mandate – that can rapidly transform healthcare systems that don't evolve with the complexities of the times.

Therefore, The Healthcare Catalysts' Forum-2019 will create a conducive environment for learning healthcare system, value-based healthcare, evidence-based medicine, the latest in medical devices and the healthcare continuum. The Forum will offer a commercial edge through better information and understanding of the ecosystem.



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Create Healthcare's Future

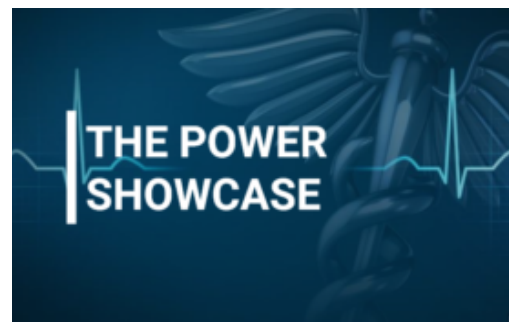
In 2019, MediSER Events LLC is excited to launch the Dialogue on Healthcare -2020 which can also be rightly called the Catalysts' Forum. The event has come off the heels of our past events in the USA. The Forum is a one-of-a-kind ecosystem event for the healthcare industry where one can meet senior professionals to solve the most pressing issues and actualize the promising opportunities to improve healthcare.



- Role of Emerging Technology for Building Smart Hospitals
- Transforming the diagnostics and lab world through technology
- Ensuring affordable quality treatment and meeting up with patients' expectations
- Integrated Healthcare Delivery: M-Health, Telemedicine, AI & VR



- "Exciting book launches"
- "Honouring lifetime achievers in healthcare"
- "Exciting panel discussions on digital health, latest advents in medical science, opportunities available for healthcare sectors and more"



- Medical Equipment
- Point of Care & Wearable Medical Devices
- Home Healthcare devices
- Innovations in Devices
- Wearables & PoCs
- Diagnostic Testing at the bedside or at the patient's place



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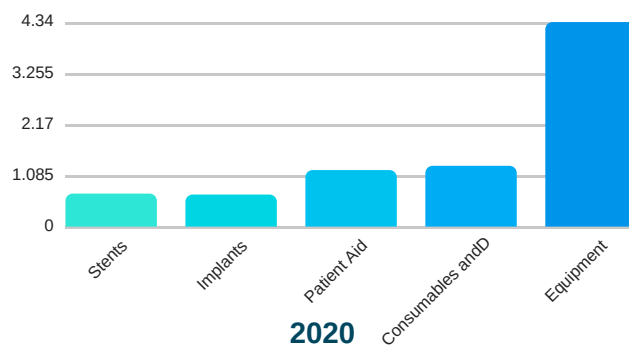
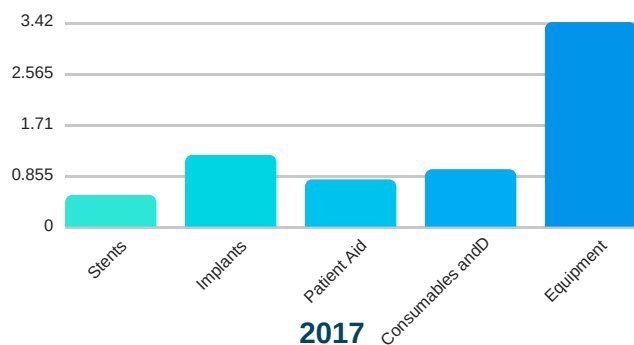


Future Projections

As the bulk government spending in India is directed towards reviving and strengthening primary healthcare systems, the country is poised to capitalize on opportunities provided by medical technology to improve national healthcare. The Dialogue on Healthcare-2020 aims at providing a common platform to the experts in the related fields to discuss the opportunities and challenges that can open up new growth channels for the participants.



Medical Device Industry in India 2020



Source: SKP Medical Industry India

Key Attendees

CEO's, CIOs & other decision Makers from Top 150+ Hospitals
State Health & Family Welfare Departments
State National Health Missions
Medical Colleges and Universities
Healthcare IT Solution Providers
Diagnostic Centers & Blood Banks
Healthcare Start-Ups and Venture Capitalists
Medical Equipment Companies
Pharma Companies & many more...



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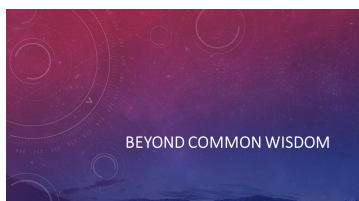


Why Attend



BUSINESS INTELLIGENCE

The event content will engage you with experts and offer business intelligence that can speed up designing of perfect strategy for you.



BEYOND COMMON WISDOM

It would be a great opportunity to push beyond the common wisdom and reach for the top-of-mind trends



PERFECT RoT

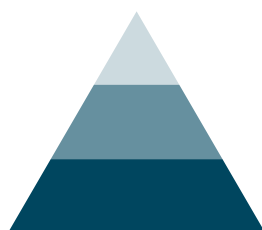
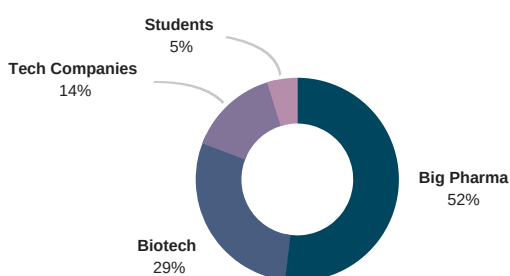
It will be a perfect Return on the Time you'll invest as it would bring along valuable insight with credible and exclusive survey findings, industry experience and case studies



EXTRACT IDEAS

Gather insights on both problems and solutions, and then invest in extracting the most useful output and data to create a story of action and innovative ideas

Who Will be attending



Others	20%
C-Suit Level	40%
Director Level	40%

STAY RELEVANT

Every industry is rapidly and dynamically shifting and it's becoming harder and harder to keep up with the change. To stay professionally relevant to your peers, your clients, and even potential employers, The Dialogue on Healthcare-2020 will provide a condensed and intense forum of learning that would be out-of-everyday-reach topics.



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www.dialogueonhealthcare.com

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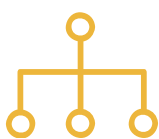
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Why Sponsor?



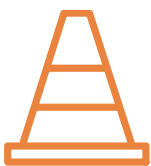
Put your business front and centre

The Dialogue on healthcare-2020 will give your business authority in the industry and boost your credibility. Your brand will be seen throughout various elements of the event and attendees will be eager to learn more about your business and will come to find you.



Get in front of your target market

A well-planned event presence can generate quality leads, deliver great ROI, increase your brand reach and exposure, put you in front of your target market and best of all, build your brand's authority.



Brand awareness & media exposure

Sponsorship will give your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure. Besides, naming rights, when your brand is mentioned and what collateral your brand will be included that can increase your presence through display of your logo.



Reach out to new clients

The Dialogue on healthcare-2020 is not just have the audience in the room. Sponsorship can get your business noticed through our outreach campaigns.



Reconnect and engage

You will have the opportunity to speak with some of your current customers and reconnect to get feedback. You can also use the event as an opportunity to educate your customers about any upcoming upgrades or releases.



Generate strong leads

The Dialogue On Healthcare-2020 will be a great way to generate quality leads as it will be full of people actively interested in learning and improving aspects of their business operations.



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Ready to registered

Three Easy Ways

Visit:
www.dialogueonhealthcare.com

Write to:
register@dialogueonhealthcare.com

Call:
+1 (347) 9910150

Team Discounts*

- 10% discount – 3 delegates
- 15% discount – 4 delegates
- 20% discount – 5 or more delegates

Please note that discounts are only valid when three or more delegates from one company book and pay at the same time.

TERMS AND CONDITIONS

Full payment is due on registration

Registration will not be confirmed until full payment has been received

Staff at the event will request a credit card guarantee for delegates without proof of payment

Cancellation and Substitution Policy

Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference attendees will receive a full credit to a future conference.

Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee.

A substitution from the same organisation can be made at any time in writing at no extra charge.

In the event that MediSER Events cancels a conference, payments received at the cancellation date will be credited towards attendance at a future conference or in the event of postponement by MediSER Events, towards the rescheduled date.

Credit notes remain valid for twelve months

Changes to Conference & Agenda

MediSER Events reserves the right to postpone or cancel an event, to change the location or alter the advertised speakers for an event.

MediSER Events is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade or industrial disputes, terrorism or hostilities.

In the event that a conference is cancelled, MediSER Events is not liable for any costs incurred by delegates in connection with their attendance.

Occasionally it is necessary for reasons beyond our control to alter the content and timing of the programme, venue or the identity of the speakers without any liability to the delegates.

Changes to the agenda will be updated on our website as soon as possible.

Data Protection

The personal information shown and/or provided by you will be held in a database. It may be used to keep you up to date with developments in your industry.

Sometimes your details may be obtained or made available to third parties for marketing purposes. If you do not wish your details to be used for this purpose, please write to:

*Database Manager, MediSER Events, 348 Coney Island Avenue Brooklyn, NY 11218
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MediSER
Knowledge Networking Growth



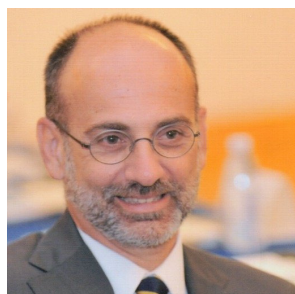
AI IMPACT ON FUTURE PHARMA

NEW YORK

MAY 18 - 2019



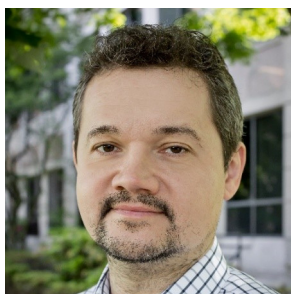
INDUSTRY SPEAKERS



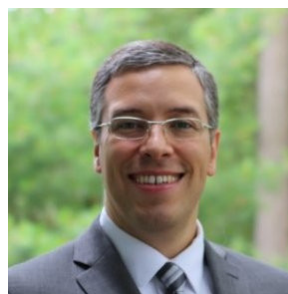
Andreas Persidis
Co-founder and CEO
Biovista



Cory Kidd
CEO
Catalia Health



Marcin von Grotthuss
Senior Computational Scientist
The Broad Institute



Leonardo Rodrigues
Senior Director
BERG Health



Emmanuel Fombu
Jonson & Jonson

Artificial Intelligence is helping some of the top pharmaceutical companies to process phenotypic, imaging, drug and genomic data sets, while allowing the researchers to integrate rapid analytics and machine learning capabilities into existing business processes to improve health care, enhance discoveries, gain insight into business and enable fast data-driven decisions that can help save the pharma industry billions of dollars within the next few years.



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