



**REGISTER
ONLINE!**

See the Registration
Info page for
details.

65th AAMA Annual Conference
Sept. 24–27, 2021 • Houston, TX



AMERICAN ASSOCIATION
OF MEDICAL ASSISTANTS.

PROGRAM AGENDA

CEU Category Codes

G = General

A = Administrative

C = Clinical

Registration Open

Thursday, Sept. 23, 6–9 PM

FRIDAY, SEPTEMBER 24

Registration Open

7 AM–5:30 PM

Continental Breakfast

7 AM

First-Timers and Students

Reception

7:30–8:30 AM

The Drug Enforcement Administration

General Session

8–10 AM The Drug Enforcement Administration (DEA) is a U.S. federal law enforcement agency tasked with enforcing controlled substance laws and regulations. The DEA uses a registration system that allows people to file for a DEA number, which authorizes drug companies to manufacture; doctors, pharmacists, nurse practitioners, and physician assistants to distribute, research, or prescribe; and pharmacies to dispense controlled substances. Learn about the formation and purpose of the DEA. Explore the process and rules for obtaining a DEA number as well as recent changes to the registration renewal process. (2 GAC)

Cancer Prevention: Screening for Lung and Esophageal Cancer

8–10 AM Less than 5% of patients who should be screened for lung and esophageal cancer actually receive screening tests, and late-stage diagnoses can have a negative impact on overall prognoses. However, comprehensive screening can prevent many cancer deaths each year. Discuss the benefits of screening, and review how the tests are conducted. (2 C)

Language Matters:

Communication Strategies to Help Promote Alcohol-Free Pregnancies

8–10 AM After a review of the lifelong effects of fetal alcohol spectrum disorders (FASDs), identifying characteristics, and screening process, examine the role medical assistants can play in promoting alcohol-free pregnancies to prevent FASDs. Learn several skills including ways to reduce the use of stigmatizing language to improve communication with patients about their alcohol use and FASDs. Also, improve on differentiating between helpful and unhelpful communication strategies. Finally, learn how to apply helpful communication strategies that reduce the stigma associated with risky alcohol use to discussions with patients. (2 GC)

Board of Trustees, Endowment Meetings

9 AM–NOON

LEAP Forum

10:30 AM–12:30 PM

(Educators earn professional development certificates by attending the Leaders in Education and Practice [LEAP] Forum.)

Update on the Latest Chemotherapy Drugs

10:30 AM–12:30 PM New chemotherapy medications for cancer treatment may allow patients to live longer and have less severe side effects than traditional chemotherapy treatments. Review the top four chemotherapy drugs and the types of cancer they are used to treat. Examine the differences between oral chemotherapy medication and traditional infusion. Learn how to help patients get treatment, particularly when cost is an issue, and look at medical assistants' role in patient education. (2 GC)

HIPAA-Compliant Emails and Text Messages to Patients

10:30 AM–12:30 PM To be compliant with the Health Insurance Portability and Accountability Act (HIPAA), emails and text messages to patients must follow up-to-date procedures, policies, and privacy practices. Thus, health care providers should educate patients on the practice policies

and how to access and communicate with the provider. Examine required policies and procedures, patients' preferred communication methods, and associated risks. Review HIPAA requirements for providing access to patient health information, and learn what information can be transmitted via email and text messaging. Gain analysis skills to determine medical practices' breach risk factors and the penalties for noncompliance. (2 GA)

Community Resources Information for Patient Navigators and Advocates

10:30 AM–12:30 PM Medical assistants can serve as patient advocates and patient navigators by identifying community resources that meet patients' various needs. Explore local community resources, and differentiate between local community resources, national organizations, and other programs. Learn how to effectively facilitate referrals to community resources, while following the policies and procedures necessary for patient confidentiality and privacy. Identify the necessary equipment and tools needed to locate and define community resources. (2 A)

Orientation of Committees: Credentials, Pages & Tellers, and Reference

12:30–1:30 PM

MAERB Forum

1:30–3:30 PM As the sponsoring organization for the Medical Assisting Education Review Board (MAERB), the AAMA hosts a session for MAERB members to discuss new and continuing accreditation projects, initiatives, and issues with directors of programs accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP). This session is also useful for MAERB surveyors, educators within CAAHEP-accredited medical assisting programs, and educators interested in applying for CAAHEP accreditation. MAERB invites program directors to share their thoughts and suggestions.

Billing Challenges

1:30–3:30 PM Insurance carriers can challenge providers' billing for services rendered. Claims submitted for multiple services performed during an office visit are often kept pending until receipt of proper documentation. Carrier

requests for payment refunds are made due to enrollment or bundling issues. Identify what can trigger a denial, and learn the proper use of modifiers for multiple procedure coding. Learn how to write a review request and submit supporting documentation of services provided, as well as how to write a second-level appeal. Discover which carriers will allow telephone corrections for claim reprocessing and what qualifies for telephone claim corrections. (2 A)

Customer Service: Let's Start in the Classroom

1:30–3:30 PM Because patient interaction is a constant in health care, medical assisting students should start learning about customer service before they work at a medical practice. Explore what customer service means in a medical practice, including the ramifications of poor customer service. Discuss the importance of communication skills in providing quality customer service. Identify multiple ways to teach excellent customer service to both coworkers and patients. Learn about the “pickle pledge,” a challenge that promotes positive attitudes in health care to improve patient outcomes. (2 G)

Get Off My Back

1:30–3:30 PM Chiropractors provide a wide range of holistic treatments by manipulating the body to get it in alignment, ease pain, and help the body heal itself. Examine chiropractors' role, including their scope of practice, treatments, and education requirements. Review the difference between adjustments and modalities. Lastly, discuss what patients can expect when they visit a chiropractor. (2 G)

Connecting with Adult Learners

4–5:30 PM Educators can engage with adult students and motivate them to be successful in an online learning environment. Discuss adult learners, their learning styles, and how they differ from other types of learners. Explore strategies for helping reach and engage with adult learners. (1.5 G)

Support Patients Who Have Alcohol Use Disorder

4–5:30 PM Alcoholism, also called *alcohol use disorder*, is a disorder that has a tremendous emotional impact on those affected as well as their immediate family. Fortunately, support

from family, friends, and health care professionals can improve outcomes for people with alcohol use disorder. Learn best practices for supporting those who misuse alcohol. Discover resources that can help someone with alcohol use disorder, such as Alcoholics Anonymous meetings, mental health clinics, information centers, and counselors. Examine the emotional impact on those affected by alcohol use disorder. (1.5 GAC)

HOD Delegate/Alternate Orientation

4–5:30 PM Join the Speaker and Vice Speaker of the House for an informative session that will help both newcomers and seasoned volunteers fulfill their duties as delegates and alternates. Learn the rules of the House of Delegates (HOD), the voting process, how to present a motion, and other functions of the HOD. If you have never served as a delegate or alternate before, this session is a must! If you have served, come for an invaluable refresher.

Lymphedema: Definitions and Prevention

4–6 PM Lymphedema is a common but often misunderstood medical condition. Gain a comprehensive understanding of lymphedema, including risk factors, prevention, diagnosis, and treatment options. Examine lymphedema symptoms, causes, and complications. (2 C)

Credentials Desk Open

Welcome and Awards Celebration

7:30–10 PM Join this opening event that welcomes attendees to the 65th AAMA Annual Conference! Add your applause for the deserving recipients recognized at this year's Excel Awards. Following that, you will rub elbows with your Board of Trustees and fellow attendees, enjoy some munchies, and socialize with new and long-standing friends.

SATURDAY, SEPTEMBER 25

Credentials Desk Open

6:30–7:45 AM

Continental Breakfast

7 AM

Registration Open

7:30 AM–5 PM

House of Delegates

8–9:30 AM

Meet the Candidates

9:30–11:30 AM

Publishers Showcase

11 AM–4 PM

Reference Committees: Reports, Bylaws, Resolutions

1:30–3 PM

Credentials Desk Open

5:30–6:15 PM

House of Delegates Reconvenes

6:30–10 PM

SUNDAY, SEPTEMBER 26

Registration Open

7:30 AM–6 PM

Continental Breakfast

7 AM

Value-Based Contracts: The Future of Reimbursement

Continuing Education Board Practice Managers Task Force–Featured Program

8–10 AM In response to the anticipated increase in the use of services, insurance companies have been moving from a fee-for-service payment model to a payment-for-performance model, or *value-based contracts*. Health care providers must understand how to achieve results that will place them in a position to remain financially solvent as this happens. Learn how to negotiate value-based contracts by improving care retention and documenting

PROGRAM AGENDA

diagnoses accurately and to the highest level of specificity. Explore the reduction of gaps in patient care and inappropriate use of services by patients. (2 A)

Microlearning for Professional Development

8–10 AM Educators need to keep students engaged and learning, including during professional development and continuing education courses. One new trend called *microlearning* is informal, takes only a few minutes, and delivers content in chunks. Microlearning also helps create more social interactions between learners. Examine the definitions and components of microlearning as well as its value to professional development. Learn how microlearning may be used for professional growth, and discover resources and tools for implementing microlearning. (2 G)

Walk This Way: Feet and Diabetes Go Hand in Hand

8–10 AM Diabetes can affect all areas of the body, but feet are sometimes overlooked until a patient has an ulcer, wound, or neuropathy. Peripheral neuropathy often causes weakness, numbness, and pain—usually in the hands and feet—and increases the risk of wounds. Additionally, people with diabetes typically have decreased blood flow, which can increase the risk of needing an amputation if their foot care was insufficient. Thus, patients need to be taught proper foot care, including choosing the most appropriate footwear. Learn more about routine foot checks and diabetes' effects on feet. Examine the essential sources for patient education and care, such as podiatrists, cardiologists, and interventional radiologists. (2 GC)

CMA (AAMA)* Knowledge Bowl Certifying Board Featured Program

10:30 AM–12:30 PM A vast range of knowledge is required to be an effective CMA (AAMA)*. This popular session is “infotainment” for medical assistants, as you will have fun and learn at the same time. Compete with your colleagues to see how much you know about what you do every day, or just come and cheer the teams on! (2 GAC)

Creative-Learning Pictures for Online Students

1–3 PM In an online environment, providing

a creative, audiovisual learning environment allows students to be focused, motivated, and ready for skilled practice in the health care field. Using simulators and videos, in particular, promotes confidence and skill-building in students. After reviewing the concept of online learning environments, discover how to use word pictures during written lectures and identify techniques used in describing word pictures. Discuss using simulators and video programs as student lab practice sessions, as well as the benefits and challenges of motivating students online. Understand the different levels of student learning in the online environment. (2 G)

Concussions

1–3 PM Concussions are not always apparent, and symptoms can last for a day, a week, or longer. Examine an overview of concussions, including signs, symptoms in children and adults, causes, risk factors, complications, testing, and treatments. Learn about concussion prevention, and identify which patients are most at risk for concussion. Review key questions to ask a patient who may have a concussion. (2 C)

Breathing Exercises to Calm Anxious Minds

1–3 PM Irregular breathing patterns can increase anxiety, worsen moods, and even cause physical symptoms like tingling in the extremities. Using breathing techniques regularly can counteract anxiety's health risks while improving moods. Examine different types of breathing techniques used for stress reduction and health improvement and identify which breathing techniques best suit certain health needs. Discuss the basic physiologic changes associated with stress and how breathing techniques can adjust these responses. (2 C)

State Leaders

1–3 PM

(This session is for state society leaders. Chapter leaders also are welcome.)

Cochlear Implants

3:30–5:30 PM Cochlear implant technology has advanced since its inception over 30 years ago. Changes in candidacy criteria and patient profiles have evolved to the point that cochlear implants are now considered to be the standard of care for the treatment of moderate to

profound bilateral sensorineural hearing loss for those who no longer benefit from traditional amplification. Review current candidacy criteria as it has evolved through the years, potential recipient benefits, clinic models, and resources that allow cochlear implant services to be accessible to all who might need them. Discuss remote care options and potential benefits to cochlear implant recipients. (2 GC)

Platelet-Rich Plasma Therapy

3:30–5:30 PM Platelet activation plays a key role in the process of wound and soft tissue healing. The use of platelet-rich plasma (i.e., a portion of the patient's own blood that has a platelet concentration above baseline) to promote healing of injured tendons, ligaments, muscles, and joints can be applied to various musculoskeletal conditions. Learn how platelet-rich plasma therapy works, and review medical assistants' responsibilities before, during, and after the procedure—particularly how to provide patient education and set up for the procedure. (2 GC)

Sleep Disorders

3:30–5:30 PM Sleep disorders can interfere with normal physical, mental, social, and emotional functioning. Sleep disruption has many possible causes, from grinding teeth to night terrors. Review common sleep disorder classifications, such as insomnia (difficulty falling asleep), sleep apnea (stops in breathing during sleep), narcolepsy (compulsive attacks of deep sleep), hypersomnia (excessive sleepiness in inappropriate times), and cataplexy (sudden and transient loss of muscle tone while awake). Identify sleep disorder tests and treatments. (2 GC)

Mix and Mingle

6:30–7:30 PM

Presidents Banquet

7:30–10 PM Usher in the new association year at this inaugural event and salute your state leaders during the Parade of Presidents. Also, applaud the recipients of the 2021 Awards of Distinction, Student Essay Award, and CMA (AAMA) Employer of the Year Award.

MONDAY, SEPTEMBER 27

Registration Open

7 AM–12:30 PM

Wound Assessment

8–10 AM To treat wounds, medical assistants should have a good understanding of the required care and documentation. Discuss treatment options a provider might suggest and how wound severity is determined. Review wound characteristics that must be documented to aid assessment, such as the size, depth, tissue type, thickness, type (e.g., arterial, diabetic, or venous), and other qualities (e.g., necrosis, tunneling, exudate, or granulation). Learn how to measure wound size, and become familiar with medical terminology used to describe and classify wounds. Examine ulcers, and use the clinical-etiology-anatomy-pathophysiology (CEAP) classification to describe chronic lower extremity venous disease. (2 GC)

Process Improvement

10:30 AM–12:30 PM Many practice managers realize the importance of process improvement but are unsure how to begin. The first step should involve an evaluation to determine which processes to focus on and where improvements can be made. The full process should include defining the issue, finding the cause of the issue, identifying solutions, and checking results. Discuss the definition and various steps of process improvement. Identify useful tools. Learn best practices, particularly goal setting, to ensure the process is effective. (2 GA)

AAMA Committees, Strategy Teams, and Task Forces Meeting

1:30–3:30 PM

A Message about MAERB Workshops

Because so many of the educational institutions are prohibiting or limiting professional travel, the Medical Assisting Education Review Board (MAERB) will not be holding self-study workshops at the 2021 AAMA Annual Conference. Eligible participants for the self-study workshops will be offered the option of attending a virtual self-study workshop.

MAERB staff will be available at the AAMA conference for conversation and consultation.



REGISTRATION INFO

Conference and Hotel Information—Please Read Carefully

SAVE MONEY!

Guests of the Westin Galleria Houston receive a conference registration discount.

You must provide your Westin Galleria Houston reservation confirmation number upon registration to receive the discount. Members of the AAMA receive preferred rates on conference registration fees. Nonmembers can qualify for member discounts by becoming an AAMA member on or before the conference registration deadline of **Aug. 24, 2021**.

How to Register

Preconference registrations must be received at the AAMA by **Aug. 24, 2021**. After that time, you must register on-site.

Online: Register online via the AAMA website (www.aama-ntl.org) under News & Events/Conference/Register. Registrants will be prompted to sign in or create a new website account and then be redirected to the registration page.

By Mail: Complete the attached form and mail it with payment (**no purchase orders**) to the AAMA:

AAMA Conference Services
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Credit card registrations may be faxed to 312/899-1259.

On-site: Payment is required at registration, as is proof of AAMA membership (if you are registering at the member rate) and your Westin Galleria Houston reservation confirmation number (if you are staying at the host hotel).

If you preregister, you will receive a confirmation email after your registration has been processed. Approximately two weeks before the conference, a registration packet—including a conference program, helpful guides, and preconference newsletter—will be emailed to those who preregistered. Hard copies of the registration packets, as well as ribbons, badges, and the complimentary conference tac or charm, will be distributed on-site.

Registration Types

Full Registrations include admission to

continuing education (CE) sessions, Welcome and Awards Celebration, Publishers Showcase, continental breakfasts, Publishers Showcase Dessert Bar, and Presidents Banquet (which includes the Mix and Mingle event).

Daily Registrations include any food functions and CE sessions offered on the day of registration.

Student Daily Registrations include any CE sessions and any scheduled meals on the day of registration. A copy of the medical assisting student's ID (current at the time of the conference) or current AAMA student membership card must accompany student registration.

Accreditation Workshop Registrations include admission only to the specified workshop. *This registration does not include any other conference activities or meals. Attendees must register for the conference or purchase meal tickets to participate in those activities.*

Note: Admission to the House of Delegates is free to AAMA members, but if you are not also a conference registrant, you must obtain an admission armband from the AAMA Registration Desk.

Cancellation and Refund Policy

To cancel your registration, you must notify AAMA Conference Services in writing. Cancellations received by Aug. 24, 2021, will be refunded minus a \$40 nonrefundable administrative fee. Cancellations received Aug. 25–Sept. 17 will be refunded minus a \$75 nonrefundable administrative fee. Absolutely no refunds will be granted after Sept. 17, 2021.

Travel Info and Things to Do

The Westin Galleria Houston is located at 5060 W. Alabama St., Houston, TX 77056. Attendees will enjoy the convenient location with direct access to the Galleria mall, which offers shopping and restaurants. This location is near downtown and just minutes from other Houston attractions.

Maps, driving directions, and more local information can be found on the hotel website: <https://www.marriott.com/hotels/travel/hougw-the-westin-galleria-houston/>

Two airport options are available. The George Bush Intercontinental Airport (IAH) is approximately 27 miles away, and the William P. Hobby Airport (HOU) is about 17 miles away.

Taxis cost approximately \$70 one-way from IAH airport and \$45 one-way from the HOU airport. Uber is also an affordable option at both locations. For those driving, self-parking is complimentary at the hotel or \$39 plus taxes (\$42.22 inclusive of taxes) for overnight valet service.

Hotel Reservations

Reservations at the Westin Galleria Houston must be made on or before **Wednesday, Sept. 1, 2021**. After that date, reservations will be taken on a space-available basis at the best available rate at that time. Reserve early, as the room block may fill up and additional rooms cannot be guaranteed. All registrations must be guaranteed with a credit card at the time of reservation. Room rates are \$169 (single, double, triple, or quadruple occupancy) and are subject to applicable state and local taxes (currently 17% and subject to change). To make reservations, go online or call the hotel:

- <https://www.marriott.com/events/start.mi?id=160200779667&key=GRP>
- 888/627-8514

If you call, tell the reservationist you are with the “American Association of Medical Assistants Annual Conference 2021” to get the special group rate.

REGISTRATION FORM



INSTRUCTIONS: (1) Review all the information. (2) From the Program Agenda, select the sessions you plan to attend (make sure times do not overlap). (3) Mark those sessions or special events below. (*Seating at sessions cannot be guaranteed and is provided on a first-come, first-served basis. Early arrival is recommended.*)

Attendance of 90% at each session is required to earn CEU credit. If you do not have a paid conference registration covering a specific day, you are not eligible to receive CEU credit for any sessions attended that day.

FRIDAY, SEPTEMBER 24		
☐	7:30–8:30 AM	First-Timers and Students Reception
☐	8–10 AM	The Drug Enforcement Administration
☐	8–10 AM	Cancer Prevention: Screening for Lung and Esophageal Cancer
☐	8–10 AM	Language Matters: Communication Strategies to Help Promote Alcohol-Free Pregnancies
	9 AM–NOON	Board of Trustees, Endowment Meetings
☐	10:30 AM–12:30 PM	LEAP Forum
☐	10:30 AM–12:30 PM	Update on the Latest Chemotherapy Drugs
☐	10:30 AM–12:30 PM	HIPAA-Compliant Emails and Text Messages to Patients
☐	10:30 AM–12:30 PM	Community Resources Information for Patient Navigators and Advocates
	12:30–1:30 PM	Orientation of Committees: Credentials, Pages & Tellers, and Reference
	1:30–3:30 PM	MAERB Forum
☐	1:30–3:30 PM	Billing Challenges
☐	1:30–3:30 PM	Customer Service: Let's Start in the Classroom
☐	1:30–3:30 PM	Get Off My Back
☐	4–5:30 PM	Connecting with Adult Learners
☐	4–5:30 PM	Support Patients Who Have Alcohol Use Disorder
	4–5:30 PM	HOD Delegate/Alternate Orientation
☐	4–6 PM	Lymphedema: Definitions and Prevention
	5:15–7:15 PM	Credentials Desk Open
☐	7:30–10 PM	Welcome and Awards Celebration
SATURDAY, SEPTEMBER 25		
	6:30–7:45 AM	Credentials Desk Open
	8–9:30 AM	House of Delegates

	9:30–11:30 AM	Meet the Candidates
	11 AM–4 PM	Publishers Showcase
	1:30–3 PM	Reference Committees: Reports, Bylaws, Resolutions
	5:30–6:15 PM	Credentials Desk Open
	6:30–10 PM	House of Delegates Reconvenes
SUNDAY, SEPTEMBER 26		
☐	8–10 AM	Value-Based Contracts: The Future of Reimbursement
☐	8–10 AM	Microlearning for Professional Development
☐	8–10 AM	Walk This Way: Feet and Diabetes Go Hand in Hand
☐	10:30 AM–12:30 PM	CMA (AAMA)* Knowledge Bowl
☐	1–3 PM	Creative-Learning Pictures for Online Students
☐	1–3 PM	Concussions
☐	1–3 PM	Breathing Exercises to Calm Anxious Minds
	1–3 PM	State Leaders
☐	3:30–5:30 PM	Cochlear Implants
☐	3:30–5:30 PM	Platelet-Rich Plasma Therapy
☐	3:30–5:30 PM	Sleep Disorders
	6:30–7:30 PM	Mix and Mingle
☐	7:30–10 PM	Presidents Banquet
MONDAY, SEPTEMBER 27		
☐	8–10 AM	Wound Assessment
☐	10:30 AM–12:30 PM	Process Improvement
	1:30–3:30 PM	AAMA Committees, Strategy Teams, and Task Forces Meeting

Complete and mail this form or
APPLY ONLINE!



REGISTRATION FORM



Conference registrations must be received by the AAMA by **Aug. 24, 2021**. After that date, you must register on-site. You must provide a reservation confirmation number from the Westin Galleria Houston—and book within the official AAMA room block at <https://www.marriott.com/events/start.mi?id=1602007779667&key=GRP>—to receive the conference registration discount.

The **host hotel** is the **Westin Galleria Houston (WGH)**. Enter the WGH host hotel reservation confirmation number: _____

	WGH/Host Hotel Guest	Not a WGH Hotel Guest
☐ AAMA Member Package	\$350	\$400
☐ Nonmember Package	475	575
☐ Student Rate per Day*	50	50
☐ Member Rate per Day*	120	150
☐ Nonmember Rate per Day*	180	280
Total Amount Owed:	\$ _____	\$ _____

* If you are paying a daily rate, please check below the days you are purchasing:

☐ Friday, Sept. 24 ☐ Saturday, Sept. 25 ☐ Sunday, Sept. 26 ☐ Monday, Sept. 27

Name: _____ Member ID: _____

Vendor Permission: ☐ I authorize the AAMA to provide the Publishers Showcase exhibitors with my name and contact information.

Street Address: _____

City/State/ZIP: _____

Day Phone: _____ Evening Phone: _____

Email: _____

Payment Method (purchase orders not accepted). Check one:

☐ Check (number: _____) enclosed, made payable to the AAMA in the amount of \$ _____

Charge my: ☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Send the completed registration form with payment to:

American Association of Medical Assistants
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

**Only those making payment by credit card
may fax their registrations to 312/899-1259.
Do not mail this form if you already have faxed it in.**

Note: If you have any allergies that would impact your participation in the conference, such as a food allergy (including peanut, tree nut, or shellfish), please provide the AAMA with notice of such allergies. While the AAMA will use reasonable efforts to accommodate your needs, the AAMA shall not be responsible for any injuries, damages, additional costs, or losses to you as a result of any party's—the hotel, or any conference vendor—failure to accommodate your needs.

The AAMA reserves the right to use any photograph/videography taken at any AAMA event—without further notification—within AAMA print and electronic materials, including, but not limited to, CMA Today, newsletters, the website, videos, and social media platforms. By registering for and attending the AAMA Annual Conference, you agree to permit the AAMA to use photographs and/or video featuring your likeness at the AAMA's sole discretion.



Shown larger than actual size.
(Actual size is 7/8" in diameter.)

Conference Tacs and Charms

A complimentary conference lapel tac or charm will be given to each attendee as part of their registration. You will select your tac or charm on-site.

Badge Ribbons

Select the ribbons that are appropriate for you. These will be available on-site at the AAMA Registration Desk. Ribbons for board members, past national presidents, and Annual Conference volunteers will also be available on-site, as will ribbons for years of membership (including national life members).

Note: Delegates and alternates pick up their ribbons when they check in at the Credentials Desk. Ribbons for Credentials Desk volunteers, pages, and tellers will be distributed on-site.

National Level Ribbons

- ☐ National Strategy Team Member
- ☐ National Task Force Member
- ☐ National Committee Member

General Attendee Ribbons

- ☐ Educator
- ☐ Practitioner
- ☐ Student
- ☐ New CMA (AAMA)
- ☐ First-Time Attendee
- ☐ State President
- ☐ Surveyor
- ☐ CE Program Planner