



Worldwide Innovative Networking
in personalized cancer medicine

2017

SYMPOSIUM

***Expediting Global Innovation in
Precision Cancer Medicine***

JUNE 26-27, 2017
PARIS, FRANCE

**SPONSOR
BROCHURE**

www.winsymposium.org



1. GENERAL SYMPOSIUM INFORMATION

Invitation to support

The Worldwide Innovative Networking (WIN) Consortium invites you to support the WIN 2017 Symposium, to be held in Paris, June 26-27, 2017, as the continuation of an exceptional annual symposium series. This brochure presents numerous ways in which your company or organization may attach its name to a unique oncology event.

Profile

WIN Consortium was created “to achieve rapid and efficient translation of ground-breaking early diagnostic and personalized cancer medicine discoveries into the standards for clinical care, to significantly improve the outcomes and quality of life of cancer patients”. The overarching theme of WIN 2017, ‘Expediting Global Innovation in Precision Cancer Medicine’, clearly reflects this mission. The Symposium’s main theme will be elaborated in sessions on:

- Innovation in clinical trial design
- New avenues for target discovery
- Immunological approach to personalized medicine
- Next great steps in cancer therapy
- Predict: what and how?
- Using new knowledge in clinical trials

Symposium Committee

Chairmen

Gerald Batist, Canada

Thomas Tursz, France

Organizing Committee

Lisa Hutchinson, UK

Razelle Kurzrock, USA

Brian Leyland-Jones, USA

John Mendelsohn, USA

Amir Onn, Israel

Richard L. Schilsky, USA

Josep Tabernero, Spain

Supported by

Vladimir Lazar, France

Catherine Bresson, France



Worldwide Innovative Networking
in personalized cancer medicine

WIN 2017 is the 9th edition of a successful series of symposia organized by the Worldwide Innovative Networking (WIN) Consortium in personalized cancer medicine.

The WIN Consortium is a not-for-profit global collaboration of leading academic, industry, health plan, and research organizations that runs global research projects identifying biomarkers for targeted therapies and clinical trials investigating combination of targeted cancer treatments. WIN's mission is to accelerate the pace and reduce the cost of translating the most promising innovations in personalized cancer medicine into the standard of care worldwide and to significantly improve survival of cancer patients.

For more information about WIN Consortium, its mission, officers, members and activities, please visit

www.winconsortium.org

Target audience

The WIN 2017 Symposium will be of interest to a wide range of stakeholders in clinical and non-clinical cancer research, technology development and patient management. The target audience of the symposium are scientists, physicians and other professionals working in academia, industry, healthcare providers, insurance companies, patient advocacy groups, regulatory agencies and associated organizations, in the ultimate interest of improving cancer patient outcomes.

Past WIN Symposia attracted 300-500 delegates from over 30 countries worldwide, consistent with WIN Consortium's global scope and strategy.

CME

The WIN 2017 organizers plan to submit an application for CME credits on behalf of medical specialists to the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS).

The WIN 2016 Symposium was designated for a maximum of 11 hours of European external CME credits.

Venue



Hotel Novotel Paris Tour Eiffel
61 Quai de Grenelle
Paris, 75015
France

The venue is located in the heart of Paris, opposite the Seine river and a short distance from the Eiffel Tower; close to the Champs-Élysées, the Louvre and Notre-Dame. Delegates attending the Symposium may reserve hotel accommodation at the venue, which will also serve as the speakers' hotel.

Contact

To discuss sponsoring opportunities in association with WIN 2017, please contact the Symposium Secretariat:

Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands
Tel. +31 88 089 8101
Email: win@congressbydesign.com
Web: www.winsymposium.org

2. HOW TO SUPPORT WIN 2017

Invitation

WIN Consortium, initiator and primary organizer of the WIN Symposium series, invites financial support from corporations, foundations, and other organizations to help defray the costs of organizing WIN 2017. Various attractive benefits are available to sponsoring and supporting entities. All sponsoring contributions will be considered unrestricted educational grants towards the WIN 2017 Symposium. Educational grants for which the donator receives no specific benefits other than grant acknowledgements in association with WIN 2017 are also welcome.

Sponsor acknowledgements

Depending on the level of support provided, sponsoring entities will be acknowledged as:

- Platinum sponsor: € 30.001 and above
- Gold sponsor: € 20.001 - 30.000
- Silver sponsor: € 10.001 - 20.000
- Bronze sponsor: € 5.001 - 10.000
- Supporter: € 1.000 - 5.000

Acknowledgements at all sponsorship/grant levels:

Acknowledgement by means of sponsor logo/company name in selected pre- and post meeting materials, on banners at the venue, and on the symposium website. The size of the logo will reflect the level of the sponsoring contribution or grant provided. Bronze sponsors and supporters will not have their logo displayed, but their company name will be listed.



Sponsor benefits

Sponsors/supporters may select one or more of the benefits from the list below to the extent benefits are available at the time of reservation. A detailed description of all sponsor benefits is provided on the following pages.

	Sponsor benefit	Fee	Availability*
1	Symposium dinner	€ 25.000	Exclusive
2	Internet access for delegates at venue	€ 20.000	Exclusive
3	Satellite Symposia	€ 15.000	Non-exclusive (2)
4	Conference bags	€ 15.000	Exclusive
5	Symposium program book	€ 10.000	Exclusive
6	Lanyards with sponsor logo	€ 10.000	Exclusive
7	Charging station for mobile phones and tablets	€ 10.000	Exclusive
8	Speaker preview room	€ 10.000	Exclusive
9	Symposium app for smart phones	€ 7.500	Exclusive
10	Welcome reception	€ 7.500	Exclusive
11	Exhibition booth	€ 7.500	Non-exclusive
12	Private meeting room / hospitality suite at venue	€ 7.500	Non-exclusive (3)
13	Delegate group registration (per 5 delegates)**	€ 3.500	Non-exclusive
14	Advertisement in program book interior	€ 3.000	Non-exclusive
15	Notepad with sponsor logo in delegates' bags	€ 3.000	Exclusive
16	Pen with sponsor logo in delegates' bags	€ 3.000	Exclusive
17	Best poster award	€ 2.500	Non-exclusive (2)
18	Coffee breaks, per day	€ 2.500	Exclusive
19	Insert in delegates' bags or chair drops	€ 1.000	Non-exclusive
* Contact the Symposium Secretariat to check current availability of sponsor benefits			
** Available only in combination with at least one other sponsor benefit			

1. Symposium dinner: € 25.000

- Exclusive grant to support the WIN 2017 Symposium dinner
- Recognition of grant on dinner vouchers, invitations and menu cards
- Invitations for three sponsor representatives to attend the dinner
- Invitation policy, dinner venue and menu at the discretion of the Symposium organizers

2. Internet access for delegates at venue: € 20.000

- Exclusive grant to support unlimited complimentary internet access for delegates
- Internet access (Wi-Fi) will be arranged by the Symposium organizers
- Featured recognition with corporate logo on opening screen of internet access

3. Satellite Symposium at the Venue: € 15.000

- Opportunity to organize a one-hour satellite symposium during the lunch break on each of the Symposium days
- Use of lecture room and audio-visual equipment and support at Symposium venue
- Logistic support by Symposium management before and during the satellite symposium
- Announcement of satellite symposium via email to the WIN 2017 target audience
- Announcement of satellite symposium on the Symposium website
- Final scheduling of the two satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor

4. Conference bags: € 15.000

- Exclusive grant to support a bag for all delegates
- Bags will feature corporate logo next to the WIN Consortium logo
- One sponsor's give away item in conference bags
- Choice of bag and supplier at the discretion of the Symposium organizers

5. Symposium program book: € 10.000

- Exclusive grant to support production of Symposium program book
- Books will feature sponsor logo on title page in book's interior
- Free sponsor advertisement in program book interior
- Management of book production by the Symposium organizers
- Technical specifications and selection of suppliers at the discretion of the Symposium organizers

6. Lanyards with sponsor logo: € 10.000

- Exclusive grant to support a lanyard and name badge holder for each delegate
- Lanyards in sponsor's look-and-feel
- Technical specifications and selection of suppliers at the discretion of the Symposium organizers

7. Charging station for mobile phones and tablets: € 10.000

- Exclusive grant to support a complimentary charging station for mobile phones and tablets
- Charging station will be arranged by the Symposium organizers
- Featured recognition of sponsor with corporate logo

8. Speaker preview room: € 10.000

- Exclusive grant will cover room rental, audiovisual setup, signage, lounge seats and buffet in the room
- Selection of speakers at the discretion of Symposium organizers
- Featured recognition of sponsor with corporate logo

9. Symposium app for smart phones: € 7.500

- Exclusive grant to support a dedicated Symposium app for smart phones for Symposium delegates
- App will provide access to Symposium program, abstracts, author/speaker information, floor plan, last-minute information and sponsor acknowledgement (subject to modifications at the discretion of Symposium organizers)
- Sponsor fee includes license fee for app, set-up and management by Symposium organizers
- Management of app content by Symposium organizers

10. Welcome reception: € 7.500

- Exclusive grant to support the welcome reception
- All delegates welcome; complimentary beverages and light snacks served
- Featured recognition with corporate logo in the poster area
- Selection of beverages and catering at the discretion of the Symposium organizers

11. Exhibition booth: € 7.500

- Exhibition booth (3.00 x 3.00m, approx 10 x 10") or equivalent raw floor space for sponsor's booth in exhibition area at a central location at the venue
- Including standard shell scheme and signage (company name)
- Excluding furniture, carpeting and technical facilities
- Two exhibitor/delegate registrations with full access to the scientific sessions; for each additional registration add € 700
- Sponsor sessions for companies and organizations wishing to exhibit will receive the exhibition floor plan with availability of space at the time of reservation

12. Private meeting room / hospitality suite at venue: € 7.500

- Use of a meeting room at the Symposium venue for your private company meetings or use as a hospitality suite
- Includes internet, catering and electric power

13. Delegate group registration: € 3.500

- PLEASE NOTE: This benefit is available only in combination with at least one other sponsoring item
- Five full delegate registrations at discounted fee during entire pre-registration period. Also after early registration deadline
- Reserve delegate registrations for your co-workers and relations
- Group registration benefits (including no waiting in line at registration desk)
- Minimum of 5 registrations per sponsor; for each additional registration, add € 700

14. Advertisement in program book interior: € 3.000

- Placement of a one-page full-color advertisement in the interior of the Symposium program book
- Multiple positions available; page assignment by the Symposium organizers
- Fee does not include advertisement production costs

15. Notepad with sponsor logo in delegates' bags: € 3.000

- Exclusive sponsoring of a notepad for all delegates
- Notepad will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Notepad specifications and selection of supplier at the discretion of the Symposium organizers

16. Pen with sponsor logo in delegates' bags: € 3.000

- Exclusive sponsoring of a pen for all delegates
- Pen will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Pen specifications and selection of supplier at the discretion of the Symposium organizers

17. Best poster award: € 2.500

- Non-exclusive grant to support one of the two best-poster awards
- Sponsor's name will be displayed on one of the two best-poster awards page in the program book
- Sponsor's logo will be projected in the auditorium during void moments of the program
- Selection of awardees and definition of selection criteria at discretion of the Symposium organizers

18. Coffee breaks, per day: € 2.500

- Exclusive sponsoring of the coffee breaks on one of the Symposium days
- Featured recognition with corporate logo on a banner in the coffee service area

19. Bag insert or chair drops: € 1.000

- One insert, provided by sponsor, in all delegates' bags or chair drop
- Inserts could be flyers, booklets, USB's, journal samples. Inserts may be small give away items (subject to pre-approval by the Symposium organizers)
- Sponsor fee includes handling of inserts
- Point of delivery to the Symposium organizers



3. POLICIES AND DISCLAIMER

Confirmation and payment

Sponsoring arrangements will be confirmed in writing between Congress by design, based in The Netherlands, acting on behalf of WIN Consortium, based in France, and the sponsoring/supporting entity. An invoice with payment details will be sent to the sponsoring/supporting entity, and payment will then be expected within 4 weeks of invoice date.

All amounts mentioned in this document are in Euros and are exclusive of VAT. VAT will be added as applicable according to tax legislation.

Exhibition policy

If benefits granted to the sponsor/supporter include the opportunity to exhibit at the Symposium venue, the sponsoring/supporting organization and its agent(s) must comply with the rules and regulations governing the Symposium exhibition, as detailed in the exhibition manual or imposed by the venue. The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organizations at least 6 weeks before the opening date of the Symposium.

Cancellation policy

In case of cancellation of a sponsoring arrangement by the sponsoring organization, a cancellation fee of 25% of the total agreed sponsoring fee applies if the cancellation notice is received more than three months before the opening date of WIN 2017. If the cancellation notice is received three months or less before the opening date of the Symposium, a cancellation fee of 100% of the total agreed sponsoring fee applies. Cancellation notices must be sent in writing to the Symposium Secretariat.

Disclaimer

Funding for WIN 2017 is requested solely on behalf of WIN Consortium, not its members or partners. Any grants/fees provided by sponsoring/supporting organizations shall be used by WIN Consortium solely to cover the costs of the WIN 2017 Symposium.

Contact

WIN 2017 Symposium Secretariat
Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands

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