

REGISTER NOW AT WWW.AHA.ORG

REDEFINING THE



American Hospital
Association®

MAY 6-9, 2018 ANNUAL MEMBERSHIP MEETING WASHINGTON, D.C.

SCHEDULE



American Hospital Association®

Dear Colleague:

America's hospitals and health systems are continually transforming to meet the changing needs of our patients and our communities. As we innovate, we continue to protect resources dedicated to quality care and fight to preserve the coverage gains vital to keeping our communities healthy. At the **AHA ANNUAL MEMBERSHIP MEETING**, we invite political, policy, opinion and health care leaders to come together to create a dynamic future of health for our country. We want to hear your voice, too. Join us May 6-9, 2018, in Washington, D.C., as we continue our work to "Redefine the H."



Rick Pollack

Rick Pollack
President and CEO
American Hospital Association

SATURDAY

MAY 5

3:00 P.M. – 5:00 P.M. **Registration**

SUNDAY

MAY 6

7:00 A.M. – 5:00 P.M. **Registration**

8:00 A.M. – 9:00 A.M. **Liturgy of the Eucharist**

*Sponsored by the Catholic Health Association of the U.S.
(BREAKFAST TO FOLLOW)*

11:00 A.M. – 12:00 P.M. **Reception for AHAPAC's Top Contributors** ✉

Join AHAPAC for this exclusive invitation-only event honoring major supporters. For more information on AHAPAC, please contact Shari Dexter at (202) 626-2338.

12:00 P.M. – 1:30 P.M. **AHAPAC Appreciation Luncheon** ✉

Eligible AHAPAC members are invited to attend this appreciation luncheon featuring the **CAPITOL STEPS** comedy troupe.



For more information on AHAPAC, contact Shari Dexter at (202) 626-2338.

Capitol Steps

1:45 P.M. – 3:15 P.M.



Tom A. Atchison

American College of Healthcare Executives (ACHE) Educational Session

LEADING SUSTAINABLE CHANGE IN TODAY'S COMPLICATED HEALTHCARE ENVIRONMENT

Regulatory and financial burden, delivery models, disruptive technologies, professional staff shortages and burnout are key issues for health care leaders.

TOM A. ATCHISON, EdD, president and founder of Atchison Consulting LLC, will describe a practical, developmental model which provides the framework for sustainable change.

Participants will receive 1.5 ACHE Face-to-Face Education credits for this session. See registration form for information on how to register.

1:45 P.M. – 3:00 P.M.

Trustee Educational Session I

THE BOARD'S ROLE IN STRATEGIC WORKFORCE PLANNING AND DEVELOPMENT

Join **KIMBERLY McNALLY**, trustee at UW Medicine, who will moderate an interactive panel session on key workforce issues and how boards should play an integral role in strategic workforce planning and development.



Kimberly McNally

3:00 P.M. – 3:30 P.M.

Networking Break

3:30 P.M. – 4:45 P.M.

Trustee Educational Session II

BOARD LEADERSHIP IN CHANGING TIMES

The health care field's ongoing transformation poses strategic challenges for hospital and health system boards. Governance expert **PAM KNECHT**, CEO of ACCORD LIMITED, will explore essential governance practices that all boards should employ to provide needed leadership during times of significant change.



Pam Knecht

Special Briefings

1:45 P.M. – 3:15 P.M.

RURAL ROUNDTABLE

Learn how federal legislative and regulatory activity will impact rural hospitals and critical access hospitals, including Medicare extenders, 340B, and direct supervision, and hear perspectives on the future of ensuring access to health care services in rural communities.

1:45 P.M. – 3:15 P.M.

POST-ACUTE CARE

Hear from innovative hospital/post-acute partnerships that bridge the continuum of care through improved referrals, case management, at-risk arrangements and post-acute networks to improve care and lower costs.

1:45 P.M. – 3:15 P.M.

MACRAMANIA — MOVING INTO YEAR 2 OF PHYSICIAN QUALITY PAYMENT PROGRAM (QPP)

The second performance period of the QPP is underway, and hospitals and their clinician partners are getting geared up. Join us for an update on the

ATTENDANCE KEY:

By invitation only.

Tickets for this event can be purchased using the registration form.

This is included in your registration fee; please indicate whether you will attend on the registration form.

latest developments from CMS and how they may impact your MACRA implementation.

3:30 P.M. – 4:45 P.M. ADDRESSING AFFORDABILITY THROUGH THE LENS OF VALUE

Brian Gragnolati

Government, private sector and hospital and health system leaders explore value-based strategies they are using to make health care more affordable for patients and communities. Moderated by AHA board member and Chair-elect **BRIAN GRAGNOLATI**, president and CEO of Atlantic Health System.

3:30 P.M. – 4:45 P.M. ASSOCIATE MEMBER BRIEFING

At this special briefing, AHA associate members hear the latest developments in the health care field and how to become involved in AHA's mission and 2018 objectives.

The AHA associate membership is comprised of commercial firms (business entities) and non-hospital health providers. For more information, please contact Tony Spohn at (312) 422-2002.

3:30 P.M. – 4:30 P.M. NEW MEMBERS/FIRST-TIME ATTENDEES

Get the most from AHA membership and maximize your Annual Meeting experience through this special gathering.

3:30 P.M. – 4:45 P.M. AHA DIVERSITY ROUNDTABLE

Be part of critical conversations and action on diversity, inclusion and equity of care in this discussion that includes best practices that are reducing health care disparities and promoting diversity and inclusion within the health care field.

5:00 P.M. – 6:00 P.M. Annual Meeting Opening Ceremony and Investiture of Chair, AHA Board of Trustees

Nancy Howell Agee

Celebrate the investiture of **NANCY HOWELL AGEE**, president and CEO of Carilion Clinic, as 2018 chair of the AHA Board of Trustees.

6:00 P.M. – 7:30 P.M. Reception Honoring the Chair and AHA Board of Trustees**MONDAY****MAY 7****6:30 A.M. – 4:00 P.M. Registration****7:00 A.M. – 8:15 A.M. Sections for Metropolitan and Small/Rural Hospitals Breakfast Meeting **

Nicolle Wallace

NICOLLE WALLACE, political analyst, *New York Times* best-selling author and former White House director of communications under President George W. Bush, shares her political insights.

\$5 from every purchased ticket benefits the AHA Rural Hospital Leadership Award.

8:30 A.M. – 10:30 A.M. Federal Forum Opening Plenary

Frank Sesno

RICK POLLACK, AHA president and CEO, kicks off the Federal Forum and sets the stage for public policy and advocacy discussions. **TOM NICKELS**, AHA executive vice president of government relations and public policy, with **FRANK SESNO**, former anchor and Washington bureau chief, *CNN*, and director, George Washington University School of Media & Public Affairs, review the key issues on Capitol Hill and within the administration impacting hospitals. We also will honor the 2018 AHA Distinguished Service Award winner.

**10:45 A.M. – 12:15 P.M. Executive Briefings **

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

HEALTH CARE POLITICS: CONGRESSIONAL STAFF PANEL

Congressional staff discuss how policy and politics play out in the health and hospital field. Moderated by **ERIK RASMUSSEN**, AHA vice president of legislative affairs.

MEDICAID INNOVATIONS

This session will explore federal and state innovations in health care delivery, and social supports for the Medicaid population that best address the mental, physical and social needs of this vulnerable group. Moderated by AHA board member **JOHN M. HAUPERT**, president and CEO, Grady Health System.



John M. Hauptert

EQUITY OF CARE BRIEFING

Join session moderator and AHA board member **WRIGHT L. LASSITER III**, president and CEO of Henry Ford Health System, for a panel discussion on the impact social determinants have on communities as well as experiences accelerating health equity.



Wright L. Lassiter III

**12:30 P.M. – 1:45 P.M. AHA Recognition Luncheon **

Ron Fournier

AHA Chair **NANCY HOWELL AGEE** is joined by award-winning and nationally-acclaimed political contributor **RON FOURNIER**, editor and publisher of *Crain's Detroit Business*, to honor recipients of AHA's leadership awards.

THE COALITION TO PROTECT AMERICA'S HEALTH CARE invites you to stop by for light refreshments on Monday and Tuesday at 8:00 A.M. Drop in and learn how the Coalition has mobilized 1.6 million supporters on behalf of hospitals.

REGISTER NOW AT WWW.AHA.ORG

**“The timeliness of the meeting could not have been better.
The material was fresh and relevant, and the opportunity to network was outstanding.”**

— *Christina R. Campos*, AHA board member and administrator of Guadalupe County Hospital, Santa Rosa, NM

**12:30 P.M. – 2:15 P.M. Government Relations Officers
Network Luncheon** ✉



John Harris

JOHN HARRIS, co-founder and editor-in-chief of POLITICO, brings the newsroom perspective to policy developments and political challenges in the months ahead.

2:30 P.M. – 4:00 P.M. Federal Forum Plenary



Peggy Noonan

Hear from **PEGGY NOONAN**, Pulitzer Prize-winning columnist for the *Wall Street Journal* and bestselling author of nine books on American politics, history and culture. We'll also honor the 2017 AHAPAC Award Winners.

5:00 P.M. – 6:00 P.M. Trustee Reception

T U E S D A Y

MAY 8

6:30 A.M. – 12:00 P.M. Registration

7:00 A.M. – 8:15 A.M. ACHE Breakfast Meeting 📺



David A. Olson

Network with fellow ACHE colleagues and hear perspectives on health care and leadership from ACHE Chair **DAVID A. OLSON**, FACHE, senior vice president of external relations and chief strategy officer at Froedtert Health.

**7:00 A.M. – 8:15 A.M. Trustee Leadership Breakfast:
National Political Update** 📺



George F. Will

GEORGE F. WILL, columnist for the *Washington Post* and regular contributor for *MSNBC*, *NBC News* and *Newsweek*, shares insights and political predictions for 2018.

8:30 A.M. – 10:30 A.M. Federal Forum Closing Plenary



Bob Schieffer

CBS legend **BOB SCHIEFFER**, former moderator of *Face the Nation* and *CBS News* chief Washington correspondent, and **JAKE TAPPER**, chief *CNN* Washington correspondent and anchor, discuss the evolution and impact of news, and how fake news could drive public policy. The 2017 Foster G. McGaw Prize winner is honored.



Jake Tapper

10:45 A.M. – 12:15 P.M. Executive Briefings 📺



Allen S. Weiss, M.D.

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

PREPARING AND RESPONDING TO DISASTERS

Join colleagues who experienced hurricanes, wildfires and mass shootings in 2017 for lessons learned and preparations for the future. Moderated by AHA board member **ALLEN S. WEISS, M.D.**, president and CEO, NCH Healthcare System.

**HEALTH CARE POLITICS:
PANEL OF FORMER CMS LEADERS**

A bipartisan group of former CMS administrators discuss key policy priorities and the politics involved with implementing change. Moderated by AHA board member **MELINDA L. ESTES, M.D.**, president and CEO, Saint Luke's Health System.

**WHAT LIES AHEAD FOR COMMERCIAL INSURANCE
AND THE HEALTH INSURANCE MARKETPLACES?**

Hear the latest emerging trends in commercial insurance and implications for health coverage and provider reimbursement in this session. Moderated by AHA board member **RANDY OOSTRA**, president and CEO of ProMedica.



Randy Oostra

12:30 P.M. – 2:00 P.M. The Foster G. McGaw Prize Luncheon ✉

This luncheon, hosted by The Baxter International Foundation, honors the 2017 Foster G. McGaw Prize winner and finalists. The Foster G. McGaw Prize recognizes excellence in community service and is jointly sponsored by The Baxter International Foundation, AHA and Health Research & Educational Trust.

3:30 P.M. – 5:00 P.M. State Caucuses

W E D N E S D A Y

MAY 9

9:00 A.M. – 5:00 P.M. State Delegation Capitol Hill Visits

Contact your state hospital association for Capitol Hill visit details.

Connect with colleagues and AHA leadership in the
EXECUTIVE NETWORKING LOUNGE open to all attendees.

**“Best part of this meeting is hearing from Rick Pollack
and the senators. Networking with colleagues is also great.”**

— *Steven Gautney*, president and CEO, Crisp Regional Hospital, Cordele, GA

REGISTRATION

REGISTRATION DEADLINES • BY MAIL: APRIL 20 • ONLINE: MAY 4 • REGISTER BY MARCH 23 AND SAVE!

HOW TO REGISTER

ONLINE: Register with credit card only at WWW.AHA.ORG.

MAIL: Download the registration form from WWW.AHA.ORG. Mail your form and check to:

**American Hospital Association
2018 AHA Annual Membership Meeting
75 Remittance Drive, Suite 6881
Chicago, IL 60675-6881**

For registration, customer service and overnight mail instructions, call **(847) 620-4474** (9 a.m. – 6 p.m. ET).

ON-SITE: Register on-site using a check or credit card at the Washington Hilton, **MAY 5 – MAY 8**.

REGISTRATION FEES

Attend the AHA Annual Membership Meeting

(includes the Federal Forum Plenary Sessions, choice of Trustee Educational Sessions, Executive and Special Briefings, AHA Board Chair Investiture and Reception and AHA Recognition Luncheon):

- **\$850** AHA Member – **EARLY BIRD: \$800 BY MARCH 23**
- **\$450** State, Regional and Metropolitan Hospital Association Staff
- **\$700** Regional Policy Board, Committee on Governance, Governing Council Member
- **\$950** AHA Associate Member
- **\$1,100** Non-AHA Member

Register your spouse and/or student

- **\$125** for Spouse or Student

Add the Sunday ACHE Educational Session to your Annual Membership Meeting Registration

- **\$150 EARLY BIRD** for AHA Member by **MARCH 23**
- **\$200** for AHA Member and Non-AHA Member

ACHE programming must be added to a full meeting registration.

ACHE EDUCATION CREDITS

Attendees of the **Sunday ACHE Education Session** will receive **1.5 HOURS** of ACHE Face-to-Face Education credits.

For All Annual Meeting Attendees:

AHA is authorized to award up to **11 HOURS** of pre-approved ACHE Qualified Education credit for the **AHA ANNUAL MEMBERSHIP MEETING** toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

REGISTRATION CANCELLATIONS

Cancellations must be made in writing via email to ahadc_registration@goeshow.com. Refunds, less a \$150 service fee, will be given for the AHA Annual Membership Meeting registration and special events, if written cancellation is received no later than **April 20**. No refunds will be given after **April 20**. You can send a substitute.

HOTEL INFORMATION

**The Washington Hilton
1919 Connecticut Ave., NW** (at Columbia Road, NW)
Washington, D.C. 20009

(800) 445-8667 or **(202) 483-3000**

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Washington Hilton. Your registration confirmation email will contain a link to a special AHA-Hilton web page, along with an event code. You can use this web page to book your room anytime before the AHA hotel block expires on Friday, April 13. You also can make a reservation by phone by providing the code to a reservation agent. You will only be able to make one room reservation per registrant.

Rates: King Room: **\$349** | Double Room: **\$359**
King Executive Level Room: **\$369**
Double Executive Level Room: **\$379**

Please contact the Hilton directly at **(202) 483-3000** for suite rates and availability. **Hotel reservations must be made no later than Friday, April 13.**

TRAVEL DISCOUNTS

The following carriers are offering special meeting discounts for all attendees of the the AHA Annual Membership Meeting. Simply call (or have your travel agent call) one of our preferred airlines directly to receive these special fares.

DELTA AIRLINES ticketing, call **(800) 328-1111**.
Refer to Meeting Code **NMR38**.

UNITED AIRLINES ticketing, call **(800) 426-1122**.
Refer to Meeting Code **ZE92593102**.

HERTZ car rental reservation, call **(800) 654-2240**.
ENTERPRISE & NATIONAL car rental reservation, call **(800) 261-7331**.
Refer to Meeting Code **K2C1074**.

“This meeting provides great education, timely federal updates and is always a good opportunity to connect with peers.”

— **Peter J. Wright**, AHA board member and president and CEO of Valley Regional Healthcare, Claremont, NH

AHA THANKS ITS ANNUAL MEETING UNDERWRITERS:

AS OF 1/4/2018



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American Hospital Association
2018 AHA Annual Membership Meeting
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ANNUAL MEMBERSHIP MEETING

MAY 6-9, 2018
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