



We are excited to welcome you back, **in person**, for our Annual Meeting!

Join your fellow colleagues for our Annual Meeting as we go back to the Ritz-Carlton Reynolds, Lake Oconee. Registration includes continuing education, exhibit hall, cocktail reception and meals.

REGISTRATION:

Preregister by January 30, 2022 to avoid a \$50 late fee. Register online or via mail.

BADGES:

All preregistered attendees will receive badges upon arrival at the GAO registration desk.

EXHIBIT HALL:

Exhibit Hall opens daily at 7:00 am.

REFUND AND CANCELLATION:

All requests for refunds or cancellations must be received in writing to the GAO prior to the preregistration deadline. No refunds will be given if cancellation is received after the preregistration deadline.

P.O. Box 1154
Brandon, FL 33509



Register online today: <https://cvent.me/oveoPY>



2022 ANNUAL MEETING

Friday-Saturday,
February 25-26, 2022

Ritz-Carlton Reynolds, Lake Oconee
Greensboro, GA

MEETING AGENDA

Friday, February 25, 2022

7:00 am-8:00 am	Continental Breakfast
7:00 am-5:00 pm	Exhibits
7:30 am-8:00 am	Membership Meeting
8:00 am-5:00 pm	Dr. Shane Langley: Treatment of Complex Orthodontic Cases Using Esthetic and Efficient Solutions
12:00 pm-1:00 pm	Lunch
5:00 pm-6:30 pm	Cocktail Reception in Exhibit Hall

Saturday, February 26, 2022

7:00 am-8:00 am	Continental Breakfast
7:00 am-1:00 pm	Exhibits
8:00 am-1:00 pm	Dr. Kyle Fagala: This One Time... at Brand Camp: Building a Brand that Keeps People Talking

HOTEL RESERVATIONS

Ritz-Carlton Reynolds, Lake Oconee

1 Lake Oconee Trail
Greensboro, GA 30642
(706) 467-0600

Hotel reservation link provided after registration.

Book by: January 21, 2022

\$219/night

REGISTRATION FEES

GAO Members	\$300
Non-GAO Members	\$425
Non-AAO Members	\$850

New and Young Members:

1 st Year: Free	\$0
2 nd Year: 25% of the fee	\$75
3 rd Year: 50% of the fee	\$150
4 th Year: 75% of the fee	\$225

*Full-time Faculty	\$150
*Residents: Free	\$0

18 residents per Residency Program

**CODA-approved Orthodontic Residency
programs located in Georgia*

SESSIONS



Dr. Shane Langley:

Treatment of Complex Orthodontic Cases Using Esthetic and Efficient Solutions

Dr. Langley will share how he differentiated his practice to a patient centric practice focus while providing outstanding treatment outcomes. This involves maintaining the orthodontic specialty through excellence in treatment and providing value added services that help raise the bar for his patients. With the shift in esthetic demands from our patients, orthodontists no longer need to sacrifice clinical success for esthetic treatment. Vertical control and intra-arch protraction and retraction cases using temporary anchorage devices will be presented along with topics around Class II corrections, cuspid substitution and aligner therapy.

CE Credit: 7.5 hours

Dr. Shane Langley graduated from the University of Alabama in 2005 with a DMD and was elected to Omicron Kappa Upsilon National Dental Honor Society. He earned his orthodontic certificate and master's degree from the University of Alabama in 2009. Dr. Langley's speaking interests include the use of TADs to aid in the successful treatment of complex malocclusions, the bio-mechanical techniques and principles that accompany treatment with TADs, non-compliance correction of various malocclusions, and aesthetic orthodontics. Dr. Langley has practiced orthodontics full time in Daphne, Alabama, since 2009 and has served various positions on the faculty of the orthodontic department at the University of Alabama. He is a member of the American Association of Orthodontists and the American Dental Association, as well as local dental and orthodontic associations.



Dr. Kyle Fagala:

This One Time... at Brand Camp: Building a Brand that Keeps People Talking

Learn how to build a brand with a unique and engaging story that dramatically grows your orthodontic practice. In this lecture, Dr. Kyle Fagala outlines his proven approach to digital marketing, sharing multiple real-life examples. He discusses social media secrets for sites like Facebook and Instagram, best practices for SEO, web design, blogging, and Google Ads, plus he outlines how to convert online leads into new patients by utilizing traditional analog marketing concepts.

CE Credit: 4 hours

Dr. Kyle Fagala is the owner and orthodontist at Saddle Creek Orthodontics, with two locations in Germantown and Collierville, Tennessee. He is also co-founder of the digital marketing agency Neon Canvas and host of The Digital Orthodontist: Live! Dr. Kyle graduated from UT Memphis in 2013 with a certificate in orthodontics and a master's degree in Dental Science for his thesis on three-dimensional imaging of the airway. Dr. Kyle is the course director and lecturer of Development of the Occlusion, a class for first year dental students at the University of Tennessee Health Science Center and a Key Opinion Leader for 3M Oral Care and Komet Burs. He loves music, specifically the drums, and spends more time than he should on social media. Dr. Kyle, his wife Anna, and their four children Charlie, Libby, George, and Lucy live in Germantown and attend Highland Church of Christ.

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