

16TH ANNUAL
Charleston Magnolia
Conference

June 3-4, 2016

THE MILLS HOUSE WYNDHAM GRAND HOTEL

MUSC Department of Otolaryngology – Head & Neck Surgery
MUSC Office of Continuing Medical Education | Charleston, SC
ENT.musc.edu



Conference Overview

The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at The Mills House Wyndham Grand Hotel, 115 Meeting Street in downtown Charleston. Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities.

Credit Designation

The Medical University of South Carolina designates this live activity for a maximum of 11.0 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Accommodations

Rooms have been reserved for this conference at **The Mills House Wyndham Grand Hotel**. Please call the hotel directly at **866-781-3643** to make your reservations. The rate is \$279.00 + tax and \$1.09 destination surcharge per night. The room block will expire May 10, 2016.

For those wishing to stay at the beach, call the **Wild Dunes Hotel** on the Isle of Palms at **1-888-778-1876** — approximately 10 miles from the Charleston peninsula. *These rooms must be reserved early; a room block is not available.*

Overall Objectives

Upon completion of this conference, participants should be better able to:

1. Apply new guidelines for optimal evaluation and treatment of adult patients with sinusitis.
2. Differentiate between the new treatment paradigm for children with thyroid disease vs. treatment for adults.
3. Identify and prevent circumstances that could precipitate complications in chronic ear surgery.
4. Define current management strategies for sialadenitis.
5. Explain surgical management of skin cancer in the head and neck.
6. Recognize treatment options for spastic dysphonia.
7. Apply current diagnostic and management protocols to esophageal dysphagia.

Disclosure Statement

In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.



**Charleston Named Top U.S. City
for the 5th consecutive year!**

Condé Nast Traveler Readers' Choice Awards.

FACULTY



– Guest Lecturers –

Gerald S. Berke, M.D.

Professor and Chair
Department of Head and Neck Surgery
UCLA Medical Center, Los Angeles, CA

Jeffrey M. Bumpous, M.D., FACS

Professor and Chief
Department of Surgery - Division of Otolaryngology
Otolaryngology Residency Program Director
University of Louisville, Louisville, KY

David S. Haynes, M.D., FACS

Vice Chair & Chief Academic Officer
Professor, Otolaryngology, Neurosurgery,
Hearing and Speech Sciences
Cochlear Implant Program Director
Vanderbilt University Medical Center, Nashville, TN

– Course Director –

Paul R. Lambert, M.D.

Professor and Chair
Department of Otolaryngology –
Head & Neck Surgery
Medical University of South Carolina
Charleston, SC

– Medical University of South Carolina Faculty –

Terry A. Day, M.D.

Professor, Director
Head & Neck Oncology

M. Boyd Gillespie, M.D., MSc

Professor, Director
MUSC Snoring Clinic

Rodney J. Schlosser, M.D.

Professor, Director
Rhinology & Sinus Surgery

Lucinda A. Halstead, M.D.

Associate Professor,
Medical Director
Voice and Swallowing Institute

Joshua D. Hornig, M.D., FRCS

Associate Professor
Director Microvascular Surgery

Eric J. Lentsch, M.D.

Associate Professor
Head & Neck Oncology

Ted A. Meyer, M.D., Ph.D.

Associate Professor, Director
Cochlear Implant Program

Krishna G. Patel, M.D., Ph.D

Associate Professor, Director
Facial Plastic & Reconstructive Surgery

David R. White, M.D.

Associate Professor, Director
Pediatric Otolaryngology

Clarice S. Clemmens, M.D.

Assistant Professor
Pediatric Otolaryngology

Christopher M. Discolo, M.D., MSCR

Assistant Professor
Pediatric Otolaryngology

Andrew T. Huang, M.D.

Assistant Professor
Head & Neck Oncology

Mark J. Hoy, M.D.

Assistant Professor, Director
General Otolaryngology

Theodore R. McRackan, M.D.

Assistant Professor
Otology & Neurotology

David M. Neskey, M.D.

Assistant Professor
Head & Neck Oncology

Ashli K. O'Rourke, M.D.

Assistant Professor
Voice and Swallowing Institute

Samuel L. Oyer, M.D.

Assistant Professor
Facial Plastic & Reconstructive Surgery

Habib G. Rizk, M.D., MSc

Assistant Professor
Otology & Neurotology
Judith M. Skoner, M.D.
Assistant Professor
Facial Plastic & Reconstructive Surgery

Zachary M. Soler, M.D., MSc

Assistant Professor
Rhinology & Sinus Surgery



2016

Friday, June 3, 2016

The Mills House Wyndham Grand Hotel, 115 Meeting Street, Charleston, SC 29401-2290, 866-781-3643

- 7:00 – 7:30 AM Breakfast with Exhibitors
 7:30 – 7:40 AM Welcome – Paul R. Lambert, M.D.

SCIENTIFIC SESSION Moderator: Paul R. Lambert, M.D.

- 7:40 – 8:10 AM **Prevention and Management of Complications in Chronic Ear Surgery – David S. Haynes, M.D.**
Objective: Participant should be better able to 1) describe management of patients with complications related to chronic ear disease surgery; 2) explain the benefits of preparation and prevention to prevent complications in chronic ear disease patients; 3) identify opportunities and targets in his/her own institution for improvements in the care of chronic ear disease patients.
- 8:10 – 8:40 AM **In Office Procedures – Gerald S. Berke, M.D.**
Objective: Participant should be better able to differentiate between in office laryngology procedures and summarize how to treat patients in an office setting.
- 8:40 – 9:10 AM **Contemporary Management of Primary Hyperparathyroidism - 2016 – Jeffrey M. Bumpous, M.D.**
Objective: Participant should be better able to 1) distinguish primary hyperparathyroidism from familial hypocalciuric hypercalcemia and other causes of hypercalcemia by understanding the appropriate selection and interpretation of laboratory tests.; 2) apply and interpret imaging test(s) in order to localize single gland disease (parathyroid adenoma).
- 9:10 – 9:30 AM Break

SCIENTIFIC SESSION Moderator: Krishna G. Patel, M.D., Ph.D.

- 9:30 – 10:00 AM **Pediatric Thyroid Nodules and Differentiated Thyroid Cancer: New Management Guidelines – Clarice S. Clemmens, M.D.**
Objective: Participant should be better able to 1) differentiate between adult and pediatric thyroid cancer; 2) interpret the evaluation, treatment, and follow-up of nodules and differentiated thyroid cancer in the pediatric population based on the 2015 ATA Guidelines.
- 10:00 – 10:30 AM **Current Management of Sialadenitis - M. Boyd Gillespie, M.D., MSc**
Objective: Participant should be better able to 1) identify the causes and preventative strategies of radioiodine sialadenitis; 2) describe the evidence supporting sialendoscopy for radioiodine sialadenitis
- 10:30 – 11:00 AM **Epidemiology and Impact of CRS - Zachary M. Soler, M.D., MSc**
Objective: Participant should be able to 1) interpret the epidemiology of adult CRS; 2) relate to the overall health impacts of CRS; 3) outline extra-rhinologic impacts of CRS.
- 11:00 – 11:30 AM **Quality of Life and the Head and Neck Cancer Patient: What Really Matters – Jeffrey M. Bumpous, M.D.**
Objective: Participant should be better able to 1) understand the construction and validation of quality of life surveys performed for head and neck cancer patient quality of life; 2) recommend treatment strategies for advanced head and neck squamous cell carcinoma, where equivalent treatments exist based on traditional disease control and survival parameters.
- 11:30 – 11:45 AM Break
- 11:45 – 12:30 PM **Warren Y. Adkins, M.D. Lecture: Current Concepts in Skull Base Surgery - David S. Haynes, M.D.**
Objective: Participant should be better able to 1) explain the elements of a multidisciplinary approach to the management of skull base tumors and how it relates to the goal of institution-wide change; 2) describe changes in the management of skull base tumors to improve quality of care and reduce length of stay; 3) to critically examine and improve care in skull base procedures.
- 12:30 – 2:00 PM **Lunch with the Faculty – Round Table Discussions/Case Presentations**
- 2:00 PM **Adjourn** *Please complete and submit all CME forms. Thank you!*

P R O G R A M

Saturday, June 4, 2016

The Mills House Wyndham Grand Hotel, 115 Meeting Street, Charleston, SC 29401-2290



6:50 – 7:15 AM Breakfast with Exhibitors

7:00 – 9:10 AM Resident Presentations *Moderator: David M. Neskey, M.D.*

9:10 – 9:20 AM Break

SCIENTIFIC SESSION *Moderator: Zachary M. Soler, M.D. MSc*

9:20 – 9:50 AM Endoscopic Skull Base Surgery - Evolution or Revolution - *Rodney J. Schlosser, M.D.*

Objective: Participant should be better able to discuss impact of revision endoscopic sinus surgery, importance of complete surgery and patient outcomes.

9:50 – 10:20 AM Surgical Management of the Neck in Non-Melanomatous Skin Cancers (NMSC) of the Head and Neck , M.D. - *Jeffrey M. Bumpous, M.D.*

Objective: Participant should be better able to 1) integrate neck nodal management strategies into the management of head and neck non-melanomatous skin cancers; 2) interpret relevant clinical and pathological factors into decisions regarding the application of adjuvant radiation and/or chemotherapy after surgical extirpation of non-melanomatous skin cancers of the head and neck.

10:20 – 10:50 AM *Frankenstein's Larynx - Gerald S. Berke, M.D.*

Objective: Participant should be better able to describe how a larynx can be perfused outside the human body.

10:50 – 11:20 AM Esophageal Dysphagia for the Otolaryngologist - *Ashli K. O'Rourke, M.D.*

Objective: Participants should be able to state three examinations that are most useful for the evaluation of esophageal dysphagia.

11:20 – 11:35 AM Break – Faculty and Resident Photographs

SCIENTIFIC SESSION *Moderator: Theodore R. McRackan, M.D.*

11:35 – 12:05 PM Current Concepts in the Management of Sensorineural Hearing Loss - *David S. Haynes, M.D.*

Objective: Participant should be better able to 1) describe the preferred options and best practice methods to treat patients with SNHL 2) interpret the current concepts in the evidence-based management of SNHL; 3) to critically examine and improve care in patients with SNHL in his/her institution.

12:05 – 12:35 PM Treatment of Spasmodic Dysphonia - *Gerald S. Berke, M.D.*

Objective: Participant should be better able to differentiate between various therapies for Spasmodic Dysphonia.

12:35 – 1:10 PM Treatment of Vascular Abnormalities - An Update - *Krishna G. Patel, M.D., Ph.D.*

Objective: Participant should be better able to classify vascular anomalies based on the newest 2014 ISSVA(International Society for the Study of Vascular Anomalies) guidelines.

1:10 PM Adjourn *Please complete and submit all CME forms. Thank you!*





These activities are only a sampling of what Charleston has to offer. The Mills House Hotel can help with arrangements once you arrive or contact them at 866-781-3643 for advance reservations.

HISTORIC CHARLESTON

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. The city is one of the nation's top tourist destinations, being ranked for 10 consecutive years by Condé Nast Traveler as "one of North America's top 10 travel spots." Charleston is a uniquely magical place: lush, warm and gently brushed with the historic patina of time... From exquisite hand-fashioned wrought ironwork to graceful columns that stand guard over stately antebellum mansions... From half-hidden gardens ablaze with pink and scarlet blooms to a shimmering blue sea that is never far from view... From battle-ravaged historic shrines to the quiet sanctuary of the city's many churches... From quaint, treasure-laden antique shops to haute-style fashion boutiques... From days shrimping in sun-warmed marsh creeks to evening black-tie theater concert galas.

What better way to view the city's historic dwellings, gardens, and parks than from a horse and carriage ride along the cobblestone streets. You will want to stop and browse at the **Old City Market**, a bustling collage of color and life. Not far from the Market is the **Waterfront Park** overlooking the Cooper River and the Charleston Harbor. Those interested in World War II naval history will want to tour the **Yorktown** aircraft carrier, anchored just across the river at Patriots Point.

Charleston's most famous place for a promenade is **The Battery**, with the Cooper River and harbor on one side and antebellum mansions on the other. In the distance near the harbor's entrance is **Fort Sumter**, the flashpoint for the Civil War on April 12, 1861. Those wishing an even earlier look at history can explore life as it was in Charleston in the 1700's at **Charles Towne Landing**, where the first settlers to colonize the territory of Carolina landed in 1670. To understand the forces that allowed these early settlers to create the economy that built Charleston and to immerse yourself in the light of this bygone era, one must visit the magnificent 18th century plantations, such as those at **Middleton Place**, **Magnolia**, **Drayton Hall**, and **Boone Hall**.

GOLF AND BEACHES

Minutes away from historic Charleston are area beaches, which offer superb playgrounds for watersports, sunbathing, fishing, or simply taking a moonlit stroll. Golf enthusiasts will not be disappointed either. The city which gave America its first golf course now boasts 19 championship golf courses within 25 miles of the downtown area, including the famous Ocean Course at Kiawah Island, scene of the 1991 Ryder Cup and the 2012 PGA Championship, and the Harbor and Links courses at Wild Dunes.

SPOLETO FESTIVAL USA

What better place to present Spoleto USA, the world's most comprehensive arts festival, than the city which gave America its first theatre in 1735 and later inspired Gershwin to compose his classic opera, "Porgy and Bess". The Spoleto Festival offers the finest in theater, opera, dance, music, and art. The city's theaters, streets, parks, churches, and waterfronts become stages for these cultural activities.

HISTORIC CHARLESTON TOUR

Enjoy a privately guided tour as you explore this enchanting and historic city. Favorite sights include: Rainbow Row; cobblestone streets; quaint gardens; hundreds of 18th and 19th century homes, buildings and churches; the Battery overlooking the Charleston Harbor and Fort Sumter; and the Old City Market.

FORT SUMTER TOUR & HARBOR CRUISE

Fort Sumter is located at the entrance of Charleston's beautiful harbor and is only accessible by boat. On April 12, 1861, Fort Sumter was occupied by Union Troops who refused to vacate as demanded by the Confederates. All negotiations failed and Confederate batteries in the Charleston Harbor commenced a massive bombardment of Fort Sumter, and so began the American Civil War.

MAGNOLIA PLANTATION & GARDENS TOUR

Listed in the National Register of Historic Places, beautiful Magnolia Plantation is the 300-year-old ancestral home of South Carolina's illustrious Drayton family. Long famous for the springtime beauty of its 250 varieties of azaleas and 900 varieties of camellias, it now offers extensive seasonal bloom every month of the year. Scores of experts have described its 50 acres of lawn and gardens as the world's most beautiful.

MARSH KAYAKING

Enjoy the morning with a quality outfitter featured in The New York Times and Southern Living. No experience necessary. Once outfitted in your stable-touring kayak, take a leisurely paddle down picturesque Shem Creek, home of the Charleston Shrimp Trawling Fleet. Your naturalist guide will enlighten you with information on salt marshes, creeks, birding, sea life, crabbing and dolphin watching.

CHARLESTON HARBOR SAILING

Indulge in the calm and beauty of sailing historic Charleston Harbor on board the Pride. The Pride is a traditional three masted gaff topsail schooner, 84 feet in length. Passengers can participate by helping to raise the trim sails, chart a course or take a turn at the wheel. You'll cruise by historic Battery mansions dating to the Revolutionary War and pass close to Fort Sumter, where the Civil War began.

SPOLETO USA

Charleston will be alive with the 2015 Spoleto Festival USA, May 27 through June 12, 2016. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts will be held within walking distance of the hotel. Call (843) 579-3100 for the festival brochure and information, or visit www.spoletousa.org. Piccolo Spoleto, Spoleto's official outreach companion will offer daily and evening events in historic churches and theatres. Call (843) 724-7305 for Piccolo Spoleto information.

SOUTH CAROLINA AQUARIUM

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in over 60 exhibits, which represent the rich biodiversity of South Carolina from the mountains to the sea. The Aquarium also presents fabulous views of Charleston harbor, interactive exhibits and programs for visitors of all ages, and is dedicated to promoting education and conservation.

REGISTRATION

16TH ANNUAL Charleston Magnolia Conference

Name _____ Last 4 digits of SSN _____
(For CME information only)
Preferred name for name badge _____
Address _____
City _____ State _____ Zip _____
E-mail address _____
Fax _____
Telephone #1 _____ Telephone #2 _____
Practice name _____
I am an ___MD ___DO ___DMD ___SLP ___NP ___PA ___Other_____
Specialty _____

	Registration on or before 5/4/16	Registration after 5/4/16
☐ Physicians	\$495.00	\$550.00
☐ Non-Physicians	\$250.00	\$300.00

Resident, NP, PA, Other

NOTE: NPs & PAs can receive CEU credits for course participation.

Registration includes a printed course syllabus. An electronic syllabus will also be available online to all participants prior to the conference.

☐ Dietary restrictions: _____

PAYMENT MUST ACCOMPANY REGISTRATION

____ Please make checks payable to:
Charleston Magnolia Conference
MUSC Department of Otolaryngology – Head & Neck Surgery
135 Rutledge Avenue, MSC 550, Charleston, SC 29425-5500

____ Please charge my: ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
Card # _____
Exp. Date _____
Cardholder's Name _____

For additional information contact:
Julie Taylor Phone: 843-876-0943, Email: taylojul@musc.edu

WHAT PARTICIPANTS ARE SAYING...

"You did a great job with the conference. I would highly recommend it to my colleagues"

"All of the lectures were excellent and well prepared. Many pertained to my current practice of otolaryngology."

"I love the venue in midst of historical district! Ideal! Thank you. Again job well done."

"Roundtable discussion was highlight of the day – excellent idea."

"Great lectures especially enjoyed the surgical videos."

"Great meeting, as usual. I will be back!"

CANCELLATIONS

Refunds for cancellation can be given if requested in writing before May 20, 2016. A \$50.00 administrative fee will be retained if you cancel. **No refunds will be made on or after May 20, 2016.**

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the Medical University of South Carolina cannot be responsible for airline tickets or travel expenses of any nature.



Department of Otolaryngology
Head & Neck Surgery
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Charleston, SC 29425-5500

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