

- BOOK BY 18TH DECEMBER AND SAVE £400
- BOOK BY 29TH JANUARY AND SAVE £200
- BOOK BY 29TH FEBRUARY AND SAVE £100

SMi Presents the 8th Annual Conference and Exhibition on...

Adaptive Designs in Clinical Trials

Bringing technological advances to patients
in the most efficient manner

Holiday Inn Regents Park, London, UK

18 - 19
APRIL
2016

HIGHLIGHTS FOR 2016:

- **Discuss** the European regulatory framework and approaches to novel designs
- **Evaluate** the role of biomarker adaptive designs in oncology
- **Examine** the role of an independent data safety monitoring board
- **Learn** adaptive design in Bayesian statistic
- **Explore** the impact of adaptive changes in clinical trials
- **Study** the development of new drugs in orphan diseases
- **Optimise** dose finding design on oncology

CHAIRS FOR 2016:



Loïc Darchy,
Head of Statistical
Methodology Group,
Sanofi R&D



Alex Sverdlov,
Associate Director
of Biostatistics,
EMD Serono

KEYNOTE SPEAKERS INCLUDE:

- **Bo Huang**, Director of Biostatistics, **Pfizer USA**
- **Philip Hougaard**, Vice President, Biometrics, **Lundbeck A/S**
- **Giacomo Mordenti**, Senior Director, Head of Biostatistics, **Grunenthal**
- **Frank Fleischer**, Team Leader Clinical Biostatistics, **Boehringer-Ingelheim**
- **Bruce Turnbull**, Professor of Statistics, **Cornell University**

PLUS AN INTERACTIVE HALF-DAY POST-CONFERENCE WORKSHOP

Wednesday 20th April 2016, Holiday Inn Regents Park, London, UK

Design, Analysis and Simulation of Adaptive Clinical Trials Using ADDPLAN

Workshop Leader:

Silke Jörgens, Senior Statistical Consultant, **ICON plc**
8.30am - 12.30pm

www.adaptivedesigns.co.uk

Register online or fax your registration to +44 (0) 870 9090 712 or call +44 (0) 870 9090 711



@SMIPHARM
#smiadaptivedesigns

8th Annual Adaptive Designs in Clinical Trials

Day One | Monday 18th April 2016

8.30 **Registration & Coffee**

9.00 **Chairman's Opening Remarks**
Loïc Darchy, Head of Statistical Methodology Group,
Sanofi R&D

LATEST DEVELOPMENTS IN ADAPTIVE DESIGNS

OPENING ADDRESS

9.10 **Adaptive designs in practice**

- Case studies of adaptive designs in practice
- Transforming a Phase II trial into a Phase II/III adaptive design
- Usage of historical and within trial information for decision making
- Adaptive trial examples in the early phase

Frank Fleischer, Team Leader Clinical Biostatistics,
Boehringer-Ingelheim

9.50 **Seamless pPhase I/II dose finding designs with efficacy and safety endpoints**

- Advantages of pursuing seamless phase I/II trial designs in the oncology setting
- Optimal and sequential adaptive designs to achieve experimental objectives of phase I/II trials
- A simulation study to compare various state-of-the-art phase I/II designs for bivariate binary efficacy-toxicity outcomes
- Incorporating covariates to enable personalised dose-finding
- Statistical software, information technology, and regulatory aspects

Alex Sverdlov, Associate Director of Biostatistics, **EMD Serono**

10.30 **Morning Coffee**

11.00 **Biomarker driven early phase oncology trials; opportunities and challenges**

- Pharmacodynamic biomarkers in early phase trials
- Immune monitoring
- Challenges in biomarker driven trials

Sidath Katugampola, Biomarker Drug Development Manager, **Cancer Research UK**

11.40 **Panel discussion: The role of biomarker-driven adaptive designs in clinical development**

- Early phase studies
- Clinical design strategies
- Patient perspectives
- Challenges and ongoing research developments

Loïc Darchy, Head of Statistical Methodology Group,
Sanofi R&D

12.20 **Networking Lunch**

LEADING STRATEGIES FOR CLINICAL DEVELOPMENT

1.30 **Opportunities of adaptive enrichment designs in the era of precision medicine**

- Opportunities and challenges in the era of biomarker-driven targeted therapies
- Overview of enrichment designs in statistical literature
- Case study 1: Bayesian predictive probability design for a phase 2 POC study
- Case study 2: Adaptive enrichment with sample size re-estimation for a phase 3 oncology study

Bo Huang, Director of Biostatistics, **Pfizer**

2.10 **Optimising clinical trials in neuroscience**

- Adaptive designs in neurology
- Integrating new biomarkers into clinical development
- Developing new strategies for testing multiple therapeutics

Richard Wyse, Director of Research and Development,
The Cure Parkinson's Trust

2.50 **Afternoon Tea**

3.20 **Adaptive clinical trials: A DSMB perspective**

- A series of vignettes will be presented based on the speaker's experiences from serving on the DSMB for adaptive trials.
- Pitfalls that may occur during the conduct of an adaptive trial; how they might be avoided.
- How members with differing interests interact at DSMB meetings with each other, with the sponsor, with a CRO, and with a "firewall"

Bruce W. Turnbull, Professor of Statistics, School of Operations,
Cornell University

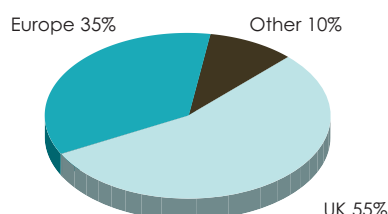
4.00 **Point estimates and confidence intervals for phase II/III clinical trials when multiple endpoints are used to make treatment selection**

- Multi-arm and multi-stage
- Treatment selection
- Multiple endpoints
- Point estimation
- Confidence intervals

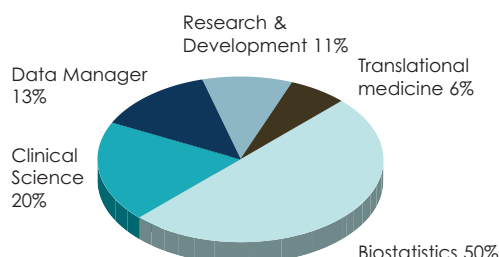
Peter Kimani, Assistant Professor, **University of Warwick**

4.40 **Chairman's Closing Remarks and Close of Day One**

Attendees by geo location –
Adaptive Designs in Clinical Trials 2015



Attendees by Industry Sector –
Adaptive Designs in Clinical Trials 2015



WHO SHOULD ATTEND:
Directors, VPs, Chiefs, Heads,
Principals, Managers of

- Clinical trial managers and associates
- Biostatisticians
- Directors of business development
- Data managers
- Senior statisticians
- Professors of statistics
- Directors of Clinical trials
- Medical doctors
- Clinical scientists

8th Annual Adaptive Designs in Clinical Trials

Day Two | Tuesday 19th April 2016

8.30 Registration & Coffee

9.00 Chairman's Opening Remarks

Alex Sverdlov, Associate Director of Biostatistics, EMD Serono

CHALLENGES AND OBSTACLES OF ADAPTIVE DESIGNS

OPENING ADDRESS

9.10 Adaptive designs in proof-of-concept studies (Phase IIa) and dose-finding studies (Phase IIb)

- Simultaneously doing proof-of-concept and finding the dose(s) for future studies
- Finding the single best dose or a treatment window with several acceptable doses?
- Choosing the most informative doses or the most promising doses (the conflict between individual and collective ethics)?
- Joint consideration of efficacy and safety

Philip Hougaard, Vice President, Biometrics, Lundbeck A/S

9.50 Be Adaptive: bright hope or buzz word? A mid-size company perspective

- Adaptive design: what, where and why
- Adaptive development program
- Some cases studies in pain

Giacomo Mordenti, Senior Director, Head of Biostatistics, Grunenthal

10.30 Morning Coffee

11.00 Early dialogue with regulatory agencies during development and impact on programme and study design

- Facilitate the development of therapeutic that are available to all patients across the EU
- Increase early dialogue between different stakeholders
- Increase patients' involvement

Bob Clay, Managing Director, Highbury Regulatory Science Limited

11.40 Adaptive designs and Bayesian statistic

- The design of Bayesian Methods in clinical trials
- Sub group analysis
- Challenges of sample size estimation

Sophie Carr, MD and Principal Analyst, Bays Consulting Ltd

12.20 Networking Lunch

OPTIMISING DRUG DEVELOPMENTS

1.30 Improving adaptive designs

- Decision making during an adaptive design
- Deriving an efficient rule for sample size modification
- Optimising adaptive designs with treatment selection or subset selection
- Assessing the benefits of an adaptive design – when are these worthwhile?

Christopher Jennison, Professor of Statistics, University of Bath

2.10 Diagnosis and treatment of neurodegenerative dementia: A clinical dilemma

- Overview and classification of degenerative dementia
- Diagnosis and overlaps of degenerative dementias
- Vascular cognitive impairment and its relationship with degenerative dementias
- Pre-dementia stadium is the ideal target for treatment: When and how

Filippo Baldacci, Medical Doctor, Department of Clinical and Experimental Medicine, Neurology Unit, University of Pisa

2.50 Afternoon Tea

3.20 Improving covariate-adaptive designs

- The elements of covariate-adaptive randomisation
- Maintaining the type I error rate
- Likelihood-based inference following the designs
- Marginal and global balance
- Incorporating information on responses

Steve Coad, Reader in Statistics, School of Queen Mary, University of London

4.00 Adaptive dose finding designs

- How to approach adaptive designs for non-statisticians
- Increasing productivity in Phase III trials by optimising decision-making and trial efficiency
- Where do the greatest uncertainties lie?
- Improving patient experience

Senior representative, European Medical Agency*

4.40 Chairman's Closing Remarks and Close of Day Two

*subject to final confirmation

Supported by



Want to know how you can get involved? Interested in promoting your services to this market?
Contact Anna Serazetdinova, SMI Marketing on +44 (0) 207 827 6180 or email: aserazetdinova@smi-online.co.uk

x your registration to +44 (0)870 9090 712 or call +44 (0)870 9090 711

Design, Analysis and Simulation of Adaptive Clinical Trials Using ADDPLAN

Leader:

Silke Jörgens, Senior Statistical Consultant, **ICON plc**

Overview of the workshop:

ADDPLAN is a statistical software package for the design, simulation and analysis of adaptive clinical trials. ADDPLAN's functionality covers all phases of clinical drug development. It offers full insight into operating characteristics of a wide range of adaptive designs.

This workshop provides a short overview of ADDPLAN's, focusing on the design, simulation and analysis of confirmatory adaptive designs with one or more test treatment arms using ADDPLAN.

Key Benefits of Attending:

- Learn how to design confirmatory adaptive trials
- Get acquainted with ADDPLAN simulation functionalities to support submissions of well and less well understood adaptive designs
- See how ADDPLAN supports interim and final analysis decision making
- Experience how to use ADDPLAN DF for innovative dose-finding designs as MCPMod and CRMs

Programme

08.30 Registration and coffee

09.00 Session 1: Overview of ADDPLAN Modules

- Introduction
- ADDPLAN BASE, MC, PE and DF

09.30 Session 2: Two-armed Adaptive Clinical Trials

- Designing and Simulating a Trial
- Interim and Final Analysis

10.30 Coffee Break

11.00 Session 3: Overview of ADDPLAN DF Functionalities

- Dose Escalation Designs
- Nonlinear modelling, contrast tests and MCPMod

11.30 Session 4 title: Multi-armed Adaptive Clinical Trials

- Design and Simulation
- Interim and Final Analysis

12.30 End of Workshop

About the Workshop Leader:



Dr. Silke Jörgens, Senior Statistical Consultant, is part of ICON's Innovation Center which provides methodological input into adaptive study designs and also develops ICON's proprietary software for Adaptive Designs, ADDPLAN®. She gained her PhD in adaptive trial methodology at the Institute for Medical Statistics, Informatics and Epidemiology (IMStE), Faculty of Medicine, Albertus-Magnus University Cologne, Germany. Dr. Jörgens has more than 10 years' experience in statistical consulting, biometrical planning, and statistical evaluation of clinical trials, along with experience in statistical lecturing and training with a focus on adaptive design methodology and relevant software.

About the Organisation:

ICON plc is a global provider of drug development solutions and services to the pharmaceutical, biotechnology and medical device industries. The company specialises in the strategic development, management and analysis of programs that support clinical development - from compound selection to Phase I-IV clinical studies. With headquarters in Dublin, Ireland, ICON currently, operates from 77 locations in 38 countries and has approximately 11,700 employees.

SMi Pharmaceutical 2016 Planner:

JANUARY

Pharmaceutical Microbiology

20th - 21st January 2016

Holiday Inn Kensington Forum, London, UK

Social Media In The Pharmaceutical Industry

20th - 21st January 2016

Holiday Inn Kensington Forum, London, UK

Pre-Filled Syringes

27th - 28th January 2016

Copthorne Tara Hotel,
London, UK

FEBRUARY

Parallel Trade

8th - 9th February 2016

Holiday Inn Kensington Forum, London, UK

Advances and Progress in Drug Design

15th - 16th February 2016

Holiday Inn Kensington Forum, London, UK

RNAi Therapeutics

15th - 16th February 2016

Holiday Inn Kensington Forum, London, UK

MARCH

Superbugs & Superdrugs - A Focus on Antibacterials

16th - 17th March 2016

Holiday Inn Kensington Forum, London, UK

Paediatric Clinical Trials

16th - 17th March 2016

Holiday Inn Kensington Forum, London, UK

APRIL

Asthma & COPD

11th - 12th April 2016

Holiday Inn Kensington Forum, London, UK

Controlled Release

18th - 19th April 2016

Holiday Inn Regents Park,
London, UK

Adaptive Designs

18th - 19th April 2016

Holiday Inn Regents Park,
London, UK

Pre Filled Syringes USA

25th - 26th April 2016

Renaissance Woodbridge,
New Jersey, USA

Lyophilisation USA

27th - 28th April 2016

Renaissance Woodbridge,
New Jersey, USA

Sponsorship And Exhibition Opportunities

SMi offer sponsorship, exhibition, advertising and branding packages, uniquely tailored to complement your company's marketing strategy. Prime networking opportunities exist to entertain, enhance and expand your client base within the context of an independent discussion specific to your industry.

Should you wish to join the increasing number of companies benefiting from sponsoring our conferences please call:

Alia Malick on +44 (0) 20 7827 6168 or
email: amalick@smi-online.co.uk

ADAPTIVE DESIGNS IN CLINICAL TRIALS

Conference: Monday 18th & Tuesday 19th April 2016, Holiday Inn Regents Park, London, UK Workshop: Wednesday 20th April 2016, London, UK

4 WAYS TO REGISTER

www.adaptivedesigns.co.uk

FAX your booking form to +44 (0) 870 9090 712
PHONE on +44 (0) 870 9090 711

POST your booking form to: Events Team, SMi Group Ltd, 2nd Floor
South, Harling House, 47-51 Great Suffolk Street, London, SE1 0BS, UK

EARLY BIRD DISCOUNT

- ☐ Book by 18th December 2015 to receive £400 off the conference price
- ☐ Book by 29th January 2016 to receive £200 off the conference price
- ☐ Book by 29th February 2016 to receive £100 off the conference price

CONFERENCE PRICES

I would like to attend: (Please tick as appropriate)	Fee	Total
☐ Conference & 1 Workshop	£2098.00 + VAT	£2517.60
☐ Conference only	£1499.00 + VAT	£1798.80
☐ 1 Workshop only	£599.00 + VAT	£718.80

PROMOTIONAL LITERATURE DISTRIBUTION

- ☐ Distribution of your company's promotional literature to all conference attendees £999.00 + VAT £1198.80

The conference fee includes refreshments, lunch, conference papers, and access to the Document Portal. Presentations that are available for download will be subject to distribution rights by speakers. Please note that some presentations may not be available for download. Access information for the document portal will be sent to the e-mail address provided during registration. Details are sent within 24 hours post conference.

DOCUMENTATION

I cannot attend but would like to purchase access to the following Document Portal/paper copy documentation	Price	Total
☐ Access to the conference documentation on the Document Portal	£499.00 + VAT	£598.80
☐ The Conference Presentations – paper copy (or only £300 if ordered with the Document Portal)	£499.00 -	£499.00

PAYMENT

Payment must be made to **SMi Group Ltd**, and received before the event, by one of the following methods **quoting reference P-167 and the delegate's name. Bookings made within 7 days of the event require payment on booking, methods of payment are below. Please indicate method of payment:**

- ☐ **UK BACS** Sort Code **300009**, Account **00936418**
- ☐ **Wire Transfer** Lloyds TSB Bank plc, 39 Threadneedle Street, London, EC2R 8AU
Swift (BIC): **LOYDGB21013**, Account **00936418**
IBAN **GB48 LOYD 3000 0900 9364 18**
- ☐ **Cheque** We can only accept Sterling cheques drawn on a UK bank.
- ☐ **Credit Card** ☐ Visa ☐ MasterCard ☐ American Express
All credit card payments will be subject to standard credit card charges.

Card No:

Valid From / / Expiry Date / /

CVV Number 3 digit security on reverse of card, 4 digits for AMEX card

Cardholder's Name:

Signature: Date:

I agree to be bound by SMi's Terms and Conditions of Booking.

Card Billing Address (If different from above):

VAT

VAT at 20% is charged on the attendance fees for all delegates. VAT is also charged on Document portal and literature distribution for all UK customers and for those EU Customers not supplying a registration number for their own country here.

Unique Reference Number

Our Reference

LVP-167

DELEGATE DETAILS

Please complete fully and clearly in capital letters. Please photocopy for additional delegates.

Title: Forename:

Surname:

Job Title:

Department/Division:

Company/Organisation:

Email:

Company VAT Number:

Address:

Town/City:

Post/Zip Code: Country:

Direct Tel: Direct Fax:

Mobile:

Switchboard:

Signature: Date:

I agree to be bound by SMi's Terms and Conditions of Booking.

ACCOUNTS DEPT

Title: Forename:

Surname:

Email:

Address (If different from above):

Town/City:

Post/Zip Code: Country:

Direct Tel: Direct Fax:

VENUE Holiday Inn Regents Park, Carburton Street, London, W1W 5EE

☐ Please contact me to book my hotel

Alternatively call us on +44 (0) 870 9090 711,

email: events@smi-online.co.uk or fax +44 (0) 870 9090 712

Terms and Conditions of Booking

Payment: If payment is not made at the time of booking, then an invoice will be issued and must be paid immediately and prior to the start of the event. If payment has not been received then credit card details will be requested and payment taken before entry to the event. Bookings within 7 days of event require payment on booking. Access to the Document Portal will not be given until payment has been received.

Substitutions/Name Changes: If you are unable to attend you may nominate, in writing, another delegate to take your place at any time prior to the start of the event. Two or more delegates may not 'share' a place at an event. Please make separate bookings for each delegate.

Cancellation: If you wish to cancel your attendance at an event and you are unable to send a substitute, then we will refund/credit 50% of the due fee less a £50 administration charge, providing that cancellation is made in writing and received at least 28 days prior to the start of the event. Regrettably cancellation after this time cannot be accepted. We will however provide the conference documentation via the Document Portal to any delegate who has paid but is unable to attend for any reason. Due to the interactive nature of the Briefings we are not normally able to provide documentation in these circumstances. We cannot accept cancellations of orders placed for Documentation or the Document Portal as these are reproduced specifically to order. If we have to cancel the event for any reason, then we will make a full refund immediately, but disclaim any further liability.

Alterations: It may become necessary for us to make alterations to the content, speakers, timing, venue or date of the event compared to the advertised programme.

Data Protection: The SMi Group gathers personal data in accordance with the UK Data Protection Act 1998 and we may use this to contact you by telephone, fax, post or email to tell you about other products and services. Unless you tick here ☐ we may also share your data with third parties offering complementary products or services. If you have any queries or want to update any of the data that we hold then please contact our Database Manager databasemanager@smi-online.co.uk or visit our website www.smi-online.co.uk/updates quoting the URN as detailed above your address on the attached letter.

If you have any further queries please call the Events Team on tel +44 (0) 870 9090 711 or you can email events@smi-online.co.uk