



A SERVICE OF

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HEALTH

LEADERSHIP CONFERENCE

For Board Chairs, Board Members, Healthcare Executives, & Physicians

OCTOBER 29–NOVEMBER 1, 2017

Four Seasons Resort & Club Dallas at Las Colinas • Dallas, Texas

Additional Programs

Alignment of Governance & Leadership for Population Health:
Building Momentum for Transformation (Special Pre-Session) • October 28–29, 2017
Physician Leader Track • October 29–31, 2017

TO REGISTER FOR THIS CONFERENCE, VISIT **GOVERNANCEINSTITUTE.COM/OCT2017**

OCTOBER 2017 LEADERSHIP CONFERENCE

Through our Leadership Conferences, The Governance Institute offers current information, interactive sessions, expert speakers, and the opportunity to meet others with a similar commitment to improving governance and achieving optimal board performance. The 2017 conference sessions are based on our 2017 Education Agenda, available at GovernanceInstitute.com.

2017 Conference Learning Objectives:

Picking up the Pace: Accelerating Value & Innovation: Determine the appropriate pace of change for your organization to expand value-based care delivery through innovative patient-centered care strategies.

Disruptor Strategies: Creating Consumer Loyalty across the Continuum: Build internal competencies to become a “disruptor” in the healthcare space with a focus on building consumer loyalty throughout all care settings.

From Quality Improvement to High-Value Care: Identify new ways to improve quality while reducing costs and enhancing the patient experience.

Building, Improving, & Sustaining Population Health: Assess your organization’s current position and desired future on the population health journey and discern key strategies for expanding efforts in a sustainable manner.

Risk & Cybersecurity: Translating Data into Meaningful Strategies: Enhance data protection capabilities and develop core competencies to transform data into useable, actionable information.

Community Health: Local Governance & Partnerships for Change: Define priorities and engage local communities to improve health through alliances with organizations that can influence outcomes.

Ongoing Governance Education Topics:

Intentional Governance in Practice

Aligning Multi-Tiered Governance in Systems

Integrating Strategic & Financial Oversight

Physician Leaders as Change Agents
in the New Healthcare Paradigm

Management vs. Governance:

The Right Way to Direct & Influence Change

The Foundation Board’s Role in Increasing
Community Engagement & Outreach

Featured Speakers



Stephen K. Klasko, M.D., M.B.A.
President & CEO
*Thomas Jefferson University &
Jefferson Health*



Prathibha Varkey, M.B.B.S., M.P.H., M.H.P.E., M.B.A.
President & CEO
*Northeast Medical Group
Senior Vice President
Yale New Haven Health System*



Joel T. Allison, FACHE
Retired President & CEO
Baylor Scott & White Health



Ryan Donohue
Corporate Director, Program
Development
NRC Health



Soma Stout, M.D., M.S.
Executive Lead,
100 Million Healthier Lives
Institute for Healthcare Improvement



Larry McEvoy, M.D., FACEP
Founder & Chief of Strategy & Innovation
*PracticingExcellence
Executive-in-Residence
Center for Creative Leadership*



Norma J. Ferdinand, D.Sc. (CAND.), M.S.N., RN
Senior Vice President,
Quality & Performance Improvement
Lancaster General Health



Brian Silverstein, M.D.
Managing Partner
HC Wisdom

SATURDAY >> OCTOBER 28

8:00 A.M.–5:00 P.M.

SPECIAL PRE-SESSION

Alignment of Governance & Leadership for Population Health: Building Momentum for Transformation

KEVIN BARNETT, DR.P.H., M.C.P.
Senior Investigator
Public Health Institute

SUNDAY >> OCTOBER 29

8:00 A.M.–2:00 P.M.

SPECIAL PRE-SESSION

Alignment of Governance & Leadership for Population Health: Building Momentum for Transformation

KEVIN BARNETT, DR.P.H., M.C.P.
Senior Investigator
Public Health Institute

The Governance Institute, in partnership with Stakeholder Health and the Public Health Institute (PHI), and with support from the Robert Wood Johnson Foundation, has implemented a national strategy to accelerate population health capacity among health systems. This strategy will be developed through a series of intensive collaborative retreats, Webinars, and one-on-one coaching for senior leaders and selected board members of hospitals and health systems across the country.

If you are interested in becoming a participant, please contact The Governance Institute at conferences@governanceinstitute.com or (877) 712-8778.

Please note: Participating organizations must include one senior executive leader (i.e., CEO, CNO, CFO, CMO, or EVP) and at least three board members from individual hospitals and/or at the health system level.

11:30 A.M.

Registration

1:00–2:00 P.M.

PHYSICIAN LEADER TRACK

The Changing Demands of Physician Leadership in Evolving Health Systems

TODD SAGIN, M.D., J.D.
National Medical Director
Sagin Healthcare Consulting, LLC

This track was created for physician leaders to experience topics dedicated to challenges they face every day.

All applicable sessions have been noted in the agenda.

SUNDAY >> OCTOBER 29 *CONTINUED*

2:15–4:00 P.M.

PHYSICIAN LEADER TRACK

Dyad Leadership: A New Challenge for Physicians **LARRY MCEVOY, M.D., FACEP**

Founder & Chief of Strategy & Innovation
PracticingExcellence
Executive-in-Residence
Center for Creative Leadership

2:30–4:00 P.M.
Concurrent Sessions

The Board's Role in Fostering Transformation: Clarifying the Line between Governance & Management

INSTRUCTION LEVEL: INTRODUCTORY
MARIAN C. JENNINGS, M.B.A.
President
M. Jennings Consulting, Inc.

Alternative Payment Models & Their Impact on High-Value Care

INSTRUCTION LEVEL: INTERMEDIATE
DEIRDRE BAGGOT, PH.D.
Principal & Practice Leader for Bundled Payments
ECG Management Consultants

Optimal Organization of the Physician Enterprise

INSTRUCTION LEVEL: INTERMEDIATE
ERIC D. LISTER, M.D.
Managing Director
Ki Associates

4:15–6:00 P.M.

KEYNOTE ADDRESS

The Hitchhiker's Guide to the Healthcare Galaxy

STEPHEN K. KLASKO, M.D., M.B.A.
President & CEO
Thomas Jefferson University & Jefferson Health

6:00–7:00 P.M.

Networking Reception

MONDAY >> OCTOBER 30

7:00 A.M.

Networking Breakfast

8:00–9:30 A.M.
General Session

Quality & Patient Experience in Outpatient Settings: How Hospital Boards Can Make a Difference

PRATHIBHA VARKEY, M.B.B.S., M.P.H., M.H.P.E., M.B.A.
President & CEO
Northeast Medical Group
Senior Vice President
Yale New Haven Health System

9:45–10:45 A.M.
General Session

Building an Integrated Delivery System: The Baylor Scott & White Story

JOEL T. ALLISON, FACHE
Retired President & CEO
Baylor Scott & White Health

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MONDAY >> OCTOBER 30 *CONTINUED*

11:00 A.M.–12:00 P.M. General Session	The Curious Case of the Healthcare Consumer RYAN DONOHUE Corporate Director, Program Development <i>NRC Health</i>
12:00–1:00 P.M.	Networking Lunch
1:00–2:30 P.M. Concurrent Sessions	Medical Cost Trends & the New Healthcare Financial Equation BENJAMIN ISGUR Leader <i>PwC Health Research Institute</i>
	Millennials + Healthcare: A Trustee's Guide to a Terrifying Future RYAN DONOHUE Corporate Director, Program Development <i>NRC Health</i>
	Designing Data & Technology Strategy to Make Data Meaningful NICHOLAS MARKO, M.D. Neurosurgical Oncology <i>Geisinger Health System</i> President <i>SigmaHorizon LLC</i>
1:00–2:15 P.M. PHYSICIAN LEADER TRACK	Doctors in Governance: Physician Advocate or Institutional Fiduciary? ERIC D. LISTER, M.D. Managing Director <i>Ki Associates</i>
2:30–4:00 P.M. PHYSICIAN LEADER TRACK	Managing Challenging Colleagues: A Core Competency for Physician Leaders TODD SAGIN, M.D., J.D. National Medical Director <i>Sagin Healthcare Consulting, LLC</i>
	LARRY MCEVOY, M.D., FACEP Founder & Chief of Strategy & Innovation <i>PracticingExcellence</i> Executive-in-Residence <i>Center for Creative Leadership</i>

TUESDAY >> OCTOBER 31

7:00 A.M.	Networking Breakfast
8:00–9:30 A.M. General Session	Community Engagement in Health Transformation SOMA STOUT, M.D., M.S. Executive Lead, 100 Million Healthier Lives <i>Institute for Healthcare Improvement</i>

TUESDAY >> OCTOBER 31 *CONTINUED*

9:45–10:45 A.M. General Session PHYSICIAN LEADER TRACK	Beyond Burnout: Fostering Resilience as a Strategic Capacity in your Organization LARRY MCEVOY, M.D., FACEP Founder & Chief of Strategy & Innovation <i>PracticingExcellence</i> Executive-in-Residence <i>Center for Creative Leadership</i>
11:00 A.M.–12:30 P.M. Concurrent Sessions	Insurance Exchanges: Status Report & Finance/Volume Implications JOEL S. ARIO Managing Director <i>Manatt, Phelps & Phillips, LLP</i>
	Uber: Changing the Way the World Moves STEPHEN W. KETT Senior Program Director <i>The Governance Institute</i>
	Expanding Nurse Leadership Capacity to Increase Value MARLA J. WESTON, PH.D., RN, FAAN Chief Executive Officer <i>American Nurses Association</i>

WEDNESDAY >> NOVEMBER 1

7:00 A.M.	Networking Breakfast
8:00–9:00 A.M. General Session	Quality: From Reporting to Engaging in Generative Discussions NORMA J. FERDINAND, D.SC. (CAND.), M.S.N., RN Senior Vice President, Quality & Performance Improvement <i>Lancaster General Health</i>
9:15–10:15 A.M. General Session	Why What We Do Matters: The Patient's Story ALICIA COLE Patient Engagement & Patient Safety Consultant, Founder <i>Alliance for Safety Awareness for Patients (ASAP)</i>
10:30–11:30 A.M. General Session	Population Health Maturity Curve: Where Are You & Where Should You Be? BRIAN SILVERSTEIN, M.D. Managing Partner <i>HC Wisdom</i>
11:30 A.M.	Adjourn



HOTEL INFORMATION

ABOUT FOUR SEASONS RESORT & CLUB DALLAS AT LAS COLINAS

Dallas is the ninth-largest city in the United States, yet it has more restaurants and more shops per capita than New York. The city combines the traditional flavor of the Southwest with the sophisticated, contemporary corporate and cultural amenities of one of the country's key business centers. Located between Dallas and Fort Worth, the Four Seasons Resort & Club Dallas at Las Colinas has a dedicated staff and gracious services that exude the relaxed warmth of a private country club.

CONTACT INFORMATION

Four Seasons Resort & Club Dallas at Las Colinas

4150 North MacArthur Boulevard

Irving, Texas 75038

Hotel phone: (972) 717-0700

Hotel fax: (972) 717-2550

Hotel Web site: Fourseasons.com/dallas

HOTEL RESERVATIONS

There are a limited number of rooms at The Governance Institute rate, so make your room reservations as early as possible. Hotel accommodations are the responsibility of each attendee; conference registration does not secure your room. **Please request The Governance Institute rate when booking your room using the reservations phone number below.**

Reservations phone: (972) 717-0700

(request the Reservations Department)

Check in: 3:00 P.M.

Check out: 12:00 P.M.

Room rate: \$295* (SGL/DBL occupancy)

All reservations must be made by **October 8, 2017**, to secure this rate. Should the room block become full before this date, reservations will be accepted on rate/space availability. **Most hotel rooms sell out one to two months in advance of the conference so please plan accordingly.**

**Note: All rates are subject to applicable taxes. A resort fee of \$20 per night (plus applicable taxes) will be added daily to include premium high-speed Internet access for multiple devices in guest rooms and public spaces, in-room local and national long-distance phone calls, access to golf practice facility, golf bag storage, self-parking, The Sports Club fitness center, four pools on property, tennis/racquet facilities, and Well & Being Spa and locker room wet area.*

CANCELLATION POLICY

In order to avoid a penalty of the first two night's amount of room plus tax, reservations must be cancelled at least 30 days prior to the individual arrival date.

CONTINUING EDUCATION CREDITS AVAILABLE

Joint Accreditation: In support of improving patient care, The Governance Institute, a service of National Research Corporation, is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

The Governance Institute designates this live activity for a maximum of 17.5 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACHE: The Governance Institute, a service of National Research Corporation, is authorized to award 17.5 hours of pre-approved ACHE Qualified Education credit for this program toward initial advancement, or recertification, of FACHE. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education Credit must self-report their participation. To self-report, participants should log into their MyACHE account and select ACHE Qualified Education Credit.

CPE: The Governance Institute, a service of National Research Corporation, is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its Web site: www.nasbaregistry.org.

Program level: Overview • No advanced preparation required

Field of Study: Business Management and Organization

Instructional level: Group Live

Maximum potential CPE credits: 17.5



2017 LEADERSHIP CONFERENCES

JANUARY 15-18
The Ritz-Carlton, Naples
Naples, Florida

FEBRUARY 5-8
Boca Raton Resort & Club
Boca Raton, Florida

APRIL 23-26
Fairmont Scottsdale Princess
Scottsdale, Arizona

SEPTEMBER 10-13
The Broadmoor
Colorado Springs, Colorado

OCTOBER 29-NOVEMBER 1
Four Seasons Resort & Club Dallas at Las Colinas
Dallas, Texas

2017 GOVERNANCE SUPPORT FORUM

AUGUST 13-15
The Westin Copley Place, Boston
Boston, Massachusetts

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