

H A Hospital Acquired C C Conditions Conference

February 24-26, 2016 • Atlanta, GA • HospitalAcquiredConditionsConference.com

Featured Speakers Include:



Kedar S. Mate MD
Senior Vice President,
Institute for Healthcare
Improvement, Assistant
Professor of Medicine
**Weill Cornell Medical
School**



Yvonne Hawk
Esq, Medicare Office of
General Counsel
**Georgia Department of
Community Health**



Raju Ramanathan
MD, CEO, MBA, FACS,
FACHE
**NY Health and
Hospitals Corporation**



Karen Clarke
MD, MS, MPH, FACP,
FHM Assistant Professor
Division of Hospital
Medicine
Emory Healthcare



Corinna West
MS, CPS, Founder &
Creative Director
**PPP Wellness
Wordworks**

Benefits of Attending

1

Develop a successful plan to implement Patient Safety Collaboratives that can sync with integrated care and increase patient satisfaction scores.

2

Learn how to create a standard of care for subgroups such as mental health and decrease re-admissions.

3

Hear evidence based case studies, and learn to implement consistent surveillance and prevention techniques.

4

Discover new technology and create actionable data that lowers costs.

5

Earn CPE Credits towards Certified Professional in Healthcare Risk Management designation

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Hospital Acquired Conditions Conference

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Welcome

On behalf of the Global Healthcare Professional Network, it is my pleasure to Welcome you all to the Hospital Acquired Conditions Conference. The only national conference that helps hospitals significantly reduce Hospital Acquired Conditions, Infections, and Re-admissions using evidence based solutions to develop consistent surveillance and hygiene protocols, implement successful Patient Safety Collaboratives, and develop a standard of care for mental health patients.

This year's action oriented two day conference is all about successfully implementing tailored solutions and achieving sustainability. The conference format will include case based presentations, panel discussions, networking sessions, and provide education credits to facilitate idea sharing and practices to improve the continuum of care for all patients.

Our attending delegates include key stakeholders within the healthcare system from across the nation, including executive leadership, acute care directors, nursing and planning managers educators & professional associations.

We hope you will join us in sharing your expertise and collaborating with leaders in the healthcare community who have been successful at achieving results and improving the quality of healthcare.

Looking forward to meeting you all!

Warm Regards,

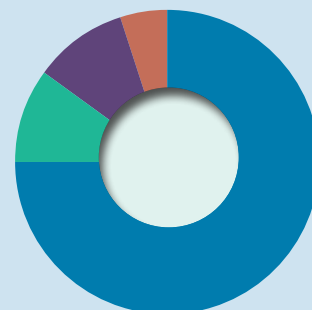
Stacey Martin
Program Research Director
GHP Network

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Event sponsorship is an excellent opportunity for your company to showcase its products and services to senior level, targeted decision makers attending the Hospital Acquired Conditions Conference. The GHP Network helps companies like yours achieve important sales, marketing and branding objectives by setting aside a limited number of event sponsorships – all of which are tailored to assist your organization in creating a platform to maximize its exposure at the event.

For sponsorship opportunities, please contact Matt Conley at 212-885-2716 or email him at matt.conley@iqpc.com

WHO YOU'LL MEET



- 75% Hospitals
- 10% Universities, Associations & Research Organizations
- 10% Government and Regulatory Agencies
- 5% Solution Providers



BREAKOUT SESSION DAY

Wednesday, February 24th, 2016



To receive program updates or to register please visit www.HospitalAcquiredConditionsConference.com

10:00 am **Risk Management: REALLY?! That Happened Here! CE Credit CPHRM Designation**

Join this session to learn:

- The importance of reporting
- Human factors and the integration into system errors
- A demonstration of the importance of teams in health care
- How to examine the role of culture in health care delivery

Fran Charney, RN, MS, CPHRM, CPHQ, CPPS, CPSO, FASHRM
Director of Risk Management
[American Society for Healthcare Risk Management](#)

Megan Shetterly, RN, MS
Patient Safety Liaison
[North East Region Pennsylvania Patient Safety Authority](#)

11:30 am **Networking Break - Tea & Refreshments**

11:45 am **Risk Management: Really?! That Happened Here! CE Credit CPHRM Designation Continued**

1:00 pm **Networking Lunch Break**

2:00 pm **How to build a successful Patient & Family Advisory Council for Quality & Safety: The Journey of MedStar Georgetown University Hospital A-Z**

Join this session to learn:

- Establishing a patient and family advisory council self-assessment
- Conducting a Pre-Mortem
- Forming a Steering Committee
- Recruitment: Selection Process

Mary Herold, RN, BSN
Clinical Risk Manager, Risk Management,
PFACQS Steering Committee Member
[MedStar Georgetown University Hospital](#)

Yasmin Yusuf, MHA
Administrator, Center for Patient Safety & Quality Improvement, PFACQS Steering Committee Member
[MedStar Georgetown University Hospital](#)

3:30 pm **Networking Break - Tea & Refreshments**

4:00 pm **How to build a successful Patient & Family Advisory Council for Quality & Safety: The Journey of MedStar Georgetown University Hospital A-Z Continued**

5:00 pm **Close of Breakout Sessions**

MEET THE INSTRUCTORS



Fran Charney is the Director of Risk Management for the American Society for Healthcare Risk Management (ASHRM) in Chicago.

Fran has written numerous professional journal articles and has participated in several speaking engagements for organizations such as Institute of Healthcare Improvement (IHI), National Patient Safety Foundation (NPSF), Hospital and Health system Association of Pennsylvania (HAP), American Society of Healthcare Risk Management (ASHRM), Department of Defense medical Command etc. Fran has testified before the Commonwealth of Pennsylvania Legislative Committee for the 100K lives program. Fran's participation in the Pennsylvania Color of Safety Initiative along with several other Pennsylvania hospitals won a HAP Innovation Award and Patient Safety Achievement Award. Fran also serves as faculty for the patient safety curriculum and Teamsteps for ASHRM and has completed the HERT Patient Safety Leadership Fellowship in 2009. She served as a member of the Board of Directors for ASHRM prior to joining the American Hospital Association (AHA).



Megan Shetterly RN, MS, CPHRM, CPHQ, CPPS, CPSO, FASHRM, Director of Risk Management, American Society for Healthcare Risk Management

Megan Shetterly, RN, MS is a Senior Patient Safety Liaison for the Pennsylvania Patient Safety Authority. In her tenure with the Authority, she has worked with various Pennsylvania health care facilities in an effort to reduce medical errors. Her past work included working with a group of Pennsylvania Hospitals on a successful collaboration that reduced blood specimen mislabeling events. She continues to have involvement with other patient safety projects as well as provide education and outreach to healthcare facilities to promote safe patient care. She is a Certified Professional in Patient Safety (CPPS). She also has certification in Just Culture Training and a TeamSTEPPS master trainer.

MAIN DAY ONE

Thursday, February 25th, 2016



To receive program updates or to register please visit www.HospitalAcquiredConditionsConference.com

8:30 am Registration Check-in & Networking Break

9:00 am Opening Ceremonies Welcome

Stacey Martin
Research Director
[GHP Network](#)

9:05 am Opening Remarks from Program Chair

9:10 am OPENING KEYNOTE: Surveillance - The Future of Reducing HACs and the Financial Implications

- Understand the differing cost perspectives associated with resources used to prevent and treat HAIs.
- How to analyze the cost effectiveness of quality data
- How to implement cost measures to support a successful infection control program
- The financial implications of reducing and preventing HACs in the future

R. Douglas Scott, Ph.D.
Economist

[Centers for Disease Control](#)

9:50 am Wound Care - Take Charge of Preventing Infections and Readmissions using the Best Proven Techniques

- Performing effective skin assessments and documentation
- Creating successful offloading outcomes
- Effective managing discharge planning and stage 4 pressure Ulcers
- Universal skin protection and creating dedicated champions

Jennie Evangelist, ACNS-BC, CWOCN
[NorthCrest Wound Healing & Hyperbaric Center](#)

10:30 am Networking Break - Tea & Refreshments

11:00 am Quality Disparity and Regional Differences

- Payment Models
- Value Based Purchasing
- Areas the CMS are working to address

To Be Confirmed:

Richard E. Wild, MD, JD, MBA, FACEP
Chief Medical Officer

[Atlanta Regional Office Centers for Medicare and Medicaid Services](#)

11:40 am Applying Evidence based solutions for reducing the most common HAI infection in an evolving state of healthcare

- Appreciate the high frequency at which catheter-associated urinary tract infections (CAUTIs) occur in hospitalized patients.
- Understand the financial costs and morbidity associated with CAUTIs.
- Demonstrate that there are multiple interventions that can be undertaken to reduce the CAUTI rate.
- Develop an awareness of some of the barriers that may limit the widespread utilization of proposed interventions.

Karen Clarke, MD, MS, MPH, FACP, FHM
Assistant Professor Division of Hospital Medicine
[Emory Healthcare](#)

12:20 pm Networking Lunch Break

1:20 pm

Preventing Misdiagnoses of Mental Health Patients using Advocates and Data to Prevent Mental Health Related Readmissions

- Know how diagnostic overshadowing prevents quality health care for mental health patients, and how mental health conditions interfere with physical health care
- Bring peer support and recovery movement advocates in to reduce re-admissions of super-utilizers
- Prevent re-admissions to mental health hospitals
- Understand psychiatric medication withdrawal syndromes and their impact on all other physical health conditions
- Learn how to update a standard of care that may be wrong, and connect with other advocates working to update the standard of care.

Corinna West
MS, CPS, Founder & Creative Director
[PPP Wellness Wordworks](#)

2:00 pm

Whose blood is it anyway? Lessons learned from a blood specimen labeling collaboration

- Discuss role of the Pennsylvania Patient Safety Authority in the facilitation collaborative effort
- Recognize the vital importance of accurate patient identification and correct specimen labeling
- Review lessons learned from this multi-hospital collaboration on blood specimen labeling
- Discuss tools and techniques that are portable to other healthcare organizations
- Discuss 37% aggregated decrease in specimen labeling errors- the collaboration and systems that helped

Megan Shetterly
RN, MS, CPPS, Senior Patient Safety Liaison
[Pennsylvania Patient Safety Authority](#)

2:40 pm

Networking Break - Tea & Refreshments

3:10 pm

Successful Patient Safety Models: How MedStar Georgetown University Hospital successfully implemented their Patient and Family Collaborative

Join this session to learn:

- Promoting patient and family advocacy and involvement;
- Providing feedback that addresses patient safety, quality of care, and/or patient service issues;
- Strengthening communication and collaboration among patients, families and other caregivers, professional staff, and associates;
- Facilitating information sharing between MedStar Health and the patients, families, and community it serves;
- Aiding in establishing organizational priorities in response to patient, family and community needs.

Mary Herold, RN, BSN
Clinical Risk Manager, Risk Management,
PFACQS Steering Committee Member
[MedStar Georgetown University Hospital](#)

Yasmin Yusuf, MHA
Administrator, Center for Patient Safety & Quality Improvement,
PFACQS Steering Committee Member
[MedStar Georgetown University Hospital](#)

3:50 pm

Innovators Round table: Meet the Innovators in the field

- Interactive session for all attendees to discuss the newest and most innovative technology to reduce HACs
- Discuss new techniques, and workforce solutions

4:30 pm

Closing Remarks from the Program Chair: TBA

MAIN DAY TWO

Friday, February 26th, 2016



To receive program updates or to register please visit www.HospitalAcquiredConditionsConference.com

8:30 am Networking Break

9:00 am Opening Remarks from the Program Chair: TBA

9:10 am Effective Discharge planning and the legal implications

- Start at the beginning
- Particularize the plan to the patient
- Get input from the patient and/or family
- Build your resources and keep them current
- Know your obligations before you start

Yvonne Hawk, Esq.
Medicare Office of General Counsel
[Georgia Department of Community Health](#)

9:50 am How to Develop a Sustainability Plan in an Ever Changing Healthcare Environment to Keep Patients Safe

Key objectives in this session are:

- Creating a Sustainability Plan
- Recognizing Drift
- Identifying and Celebrating Success

Darcy M Allen RN, BSN, MBA
Director of Nursing Services, Critical Care, DOU,
Dialysis, Telemetry
[Kaiser San Diego Medical Center](#)

10:30 am Networking Break - Tea & Refreshments

11:00 am DAY 2 KEYNOTE ADDRESS: Innovations in Hospital Safety: Situational Awareness, Integrating Behavioral Health and the Future of Collaborative Learning

- Understand what situational awareness is and how it is being used at one hospital.
- Understand approaches to BH integration in acute care settings and one innovative care design
- Describe collaborative learning and learn how it has been used to improve patient safety
- Understand forces and trends around collaboratives and newer approaches to implementing at scale.

Kedar S. Mate, MD
Senior Vice President, Institute for Healthcare Improvement,
Assistant Professor of Medicine
[Weill Cornell Medical School](#)

12:20 pm Networking Lunch Break

1:20 pm How Hospitals can Stay Competitive and Bring Excellence to the Patient Experience

- Changing the culture
- Employee engagement/ leadership development
- Patient experience action plan

Raju Ramanathan, MD, CEO, MBA, FACS, FACHE
NY Health and Hospitals Corporation

2:00 pm Create the Standard: Why hospitals need to maintain and create Actionable Data to stay competitive and increase the quality of care through successful collaboratives

- Understanding the new role of small rural hospital in a radically different healthcare industry.
- How population health drives the new model of healthcare in rural areas
- Discuss if healthier communities will lower admissions and decrease re-admissions
- Discuss the benefits of successful affiliations and collaborations

Tim Moore, MS
President, CEO
[Mississippi Hospital Association](#)

2:40 pm Networking Break - Tea & Refreshments

3:10 pm PART 2 WOUND CARE: Surviving Pressure Ulcers in a Stormy Healthcare Climate

- Admission documentation
- Hospital acquired pressure ulcers
- Patient and physician satisfaction
- Revenue enhancement.

Traci Tillery MSN, FNP-BC, CWOCN-AP, CFCN
Director of Nursing Specialty Services
[Floyd Medical Center](#)

3:50 pm The Science: The Mathematics and Data Behind Future Prevention

- Explore the mathematical prevention model and how it can be applied in acute settings
- Explore preventative protocols
- Educating healthcare professionals and creating useful data

Bruce R. Levin, B.S, Ph.D.
Microbiologist, Professor
[Emory University](#)

4:30 pm Closing Remarks from the Program Chair: TBA

4:45 pm Close of Hospital Acquired Conditions Conference

"The Conference was very informative. The networking , sharing of ideas , and knowledge, and experiences were very valuable and worthwhile"

Contra Costa Medical Center

REGISTRATION DETAILS



4 EASY WAYS TO REGISTER:

Web: HospitalAcquiredConditionsConference.com

Call: 1-800-882-8684

EMAIL: info@GHPNetwork.com

FAX: 1-646-378-6025

Hospital & Healthcare Providers Package	Register & Pay By December 18th	Standard Rate
Main Conference	\$1,595 Save \$400	\$1,995
All Access: Main Conference + Full Day Workshop	\$2,395 Save \$1,000	\$3,395
Full Day Workshop Only	\$995	

Solution Providers Package	Register & Pay By December 18th	Standard Rate
Main Conference	\$2,495 Save \$500	\$2,995
All Access: Main Conference + Full Day Workshop	\$3,895 Save \$500	\$4,395
Full Day Workshop Only	\$995	

Number of Attendees	Savings
3 to 4	10%
5 or more	15%

**Discounts apply to registrations submitted together, at the same time. Cannot be combined with any other discount*

Please note:

- All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Please view our registration policy for full information about payment, cancellation, postponement, substitution and discounts.
- Please note multiple discounts cannot be combined.
- Any discounts offered (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

YES, PLEASE REGISTER ME FOR:

☐ CONFERENCE ONLY ☐ CONFERENCE + WORKSHOP

Attendee Information:

Name: _____

Company: _____

Phone: _____ Email: _____

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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CONFERENCE VENUE



This event will be held in Atlanta.

As soon as a specific venue is confirmed we will post the information online. If you would like to be notified via email please contact **info@ghpnetwork.com** with the following in the subject line: **"Hospital Acquired Conditions Conference – Venue Request."**

Please note: GHP Network will never recommend, approve or appoint any third party rooming service to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always endeavor to negotiate the best available rates for you so please use the Hotel's website link provided.

MAKE CHECKS PAYABLE IN US DOLLARS TO: IQPC HEALTHCARE, INC

* CT residents or people employed in the state of CT must add 6.35% sales tax.

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Details for making payment via EFT or wire transfer:

Bank Name: JP Morgan Chase & Co.

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ABA/Routing #: 021000021

Reference: 25336.002

Payment Policy: Payment is due in full at the time of registration and includes lunches and refreshment. Your registration will not be confirmed until payment is received and may be subject to cancellation.

For IQPC's Cancellation, Postponement and Substitution Policy, please visit www.iqpc.com/cancellation

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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