

NEW in 2025!

- ★ **FREE Display Table** for PhD Candidate Recruiters
- ★ **VR Meetup** for in-person & virtual presenters



Conference Dates

22-23 July 2025

IN 2025, EXPECT:

10+ exhibiting companies and sponsors
70+ VIPs and delegations
30+ countries represented



2025 Asian Conference on Applied Psychology "LIVE"



Venue

HOLIDAY INN SINGAPORE ATRIUM

Conference Partners



คณะจิตวิทยา
FACULTY OF PSYCHOLOGY
Chulalongkorn University

Asian Conference on Applied Psychology

BY DR. JUTHATIP WIWATTANAPANTUWONG

The theme for ACAP 2025 is “**Mental Health and Well-being in a Diverse, Connected World**”. We invite academics, researchers, and professionals in applied psychology, as well as related fields, to present and discuss recent innovations, emerging trends, challenges, and practical solutions in Applied Psychology, with a particular emphasis on mental health and well-being. We encourage submissions that bridge multiple disciplines, such as mental health and well-being in education, communities, workplaces, and online environments.

Join us for ACAP 2025 at Holiday Inn Singapore Atrium, Singapore, and walk away with powerful knowledge that will empower you to forge the path for the future of Applied Psychology. Limited seating may apply. ‘BUY TICKET’ now. Don’t wait – this rate won’t last long!

What can you expect at ACAP 2025?

- ◆ Ample interaction opportunities for ACAP delegates
- ◆ Top Singapore hospitality for all attending delegates
- ◆ An intellectually stimulating scientific program featuring more than 70+ presentations by leading researchers, teachers, and practitioners
- ◆ An opportunity for East-West science and practice collaborations at ACAP

IMPORTANT DATES

Abstract Submission Deadline:

8th April 2025

Author Notification Date:

22nd April 2025

Final Paper Deadline:

22nd May 2025

Early Bird Registration Deadline:

27th May 2025

Final Registration Deadline:

24th June 2025

Conference Dates:

22nd-23rd July 2025



HOLIDAY INN SINGAPORE ATRIUM

317 Outram Road, Singapore 169075

5 Star conference venue overlooking the Singapore River

Holiday Inn® Singapore Atrium is a 4-star hotel strategically located in the heart of the city, steps away from the iconic Singapore River. A mere 25-minute ride from Changi Airport, its central location places you minutes from the Central Business District, Marina Bay and Orchard Road. It is seamlessly connected by car, bus and train (MRT - Singapore's subway) to popular attractions such as Sentosa, Universal Studios, Gardens by the Bay, Clarke Quay and Chinatown. With Havelock MRT station located right outside the hotel (exit 5), it provides direct access to Outram (1 stop), Orchard (2 stops), Maxwell (2 stops), Shenton Way (3 stops), Gardens by the Bay (6 stops), Woodlands etc. A few minutes walk is all it takes to Tiong Bahru, a neighbourhood that integrates both heritage and urbanization into one precinct.

KEYNOTE SPEAKERS



Keynote Speaker

Dr. Yokfah Issaranon

Asst. Professor in Social Psychology, Applied Psychological Research, Chulalongkorn University

Dr. Yokfah Issaranon is an Assistant Professor in Social Psychology and Applied Psychological Research at Chulalongkorn University, Thailand. She holds a Ph.D. in Psychology from Goldsmiths, University of London. Her research interests include social media, narcissism, self and interpersonal relationships, subjective well-being, and consumer behavior.

Her recent research has explored topics such as the role of social media affirmation in shaping self-image and self-esteem, the influence of narcissism on social media behaviors, and how leisure participation impacts life satisfaction among older individuals. Additionally, she has studied the role of autonomy-supportive communication and psychological needs in promoting happiness among the elderly, as well as how personality traits like extraversion influence marital satisfaction within the Thai context.



Conference Chair/ Keynote Speaker

Dr. Juthatip Wiwattanapantuwong

Asst. Professor of Psychology, Applied Psychological Research, Faculty of Psychology, Chulalongkorn University

Dr. Juthatip Wiwattanapantuwong is an Assistant Professor in Applied Psychological Research, Faculty of Psychology, Chulalongkorn University. She received her PhD and MD from the department of Psychology, Graduate School of Arts and Letters, granted by Japanese Government Scholarship (MEXT) and currently serve as the chairperson of the Tohoku University Alumni Thailand.

Dr. Wiwattanapantuwong research interest focuses on resilience, well-being, and crisis management. she actively contributes to research and teaching that address the psychological impacts of natural disasters and other crises based in Japan and Thailand. Her work integrates positive psychology principles to enhance individual and collective well-being, for disaster preparedness and recovery efforts.



General Chair

Dr. Tan Jing Hee

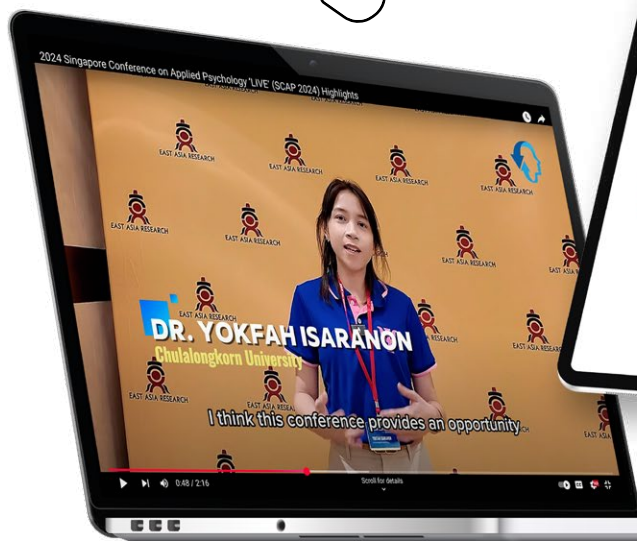
Deputy Chairman of the Management Council, Chairman of East Asia Institute of Management Academic Board

Dr. Tan Jing Hee is the Deputy Chairman of the Management Council, Chairman of East Asia Institute of Management Academic Board. In 1973, he joined the Singapore Institute of Management, initially as Information, Publications and Research officer before moving into management development responsibilities. During his 25 years stay in the institute, he helped to build it into the premier HRD organisation in the region. While in SIM, Dr Tan was also involved in establishing enterprise-wide MBO systems in six medium and large organisations in Singapore. In 1987, he co-edited a book on Developing Managers In Asia, published by Addison-Wesley. Dr Tan was the Chief Operating Officer of SIM before leaving it to pursue other interests. In 1994, he wrote doctoral thesis on Developing A Factor Model of Management Work in Singapore, for which he was awarded his Ph.D from Henley Mangement College/Brunel University.

ACAP.EAR.COM.SG



SCAP 2024



2024 SCAP Conference Highlights (SINGAPORE)



Register to attend ACAP 2025:

<https://acap.ear.com.sg/register-now/>

CONFERENCE REGISTRATON FEES	EARLY BIRD RATE (27 MAY 2025)	REGULAR RATE (24 JUNE 2025)
PRESENTER FEE	SGD\$ 810	SGD\$ 880
POSTER PRESENTER FEE	SGD\$ 745	SGD\$ 810
VIRTUAL PRESENTER FEE	SGD\$ 610	SGD\$ 675
LISTENER FEE	SGD\$ 700	SGD\$ 810
CO-AUTHOR FEE	SGD\$ 610	SGD\$ 675
ADDITIONAL PAPER FEE	SGD\$ 540	SGD\$ 540
PUBLISH FULL PAPER	SGD\$ 30	SGD\$ 30



For Conference
Related Enquiries
Contact:

Anthony Tan

Conference Director

anthonytan@ear.com.sg

+65 62033767



NEW in 2025!

FREE Display Table for PhD Candidate Recruiters

We invite potential employers to set up a complimentary display table at our conference to recruit talented PhD candidates in attendance. Take advantage of this opportunity to showcase your job vacancies and connect with promising professionals. Each display table measures 6ft by 3ft.

There is no charge for recruitment—simply cover the cost of food and drinks at the conference. Don't miss out—reserve your spot today! Thank you!



VR Meetup for in-person and virtual presenters

We're excited to announce some changes to our conference format! Based on feedback from our past delegates, we've decided to create a virtual meetup for both our in-person and virtual presenters.

A dedicated 2-hour session will be set aside in the virtual space for everyone to connect, network, and collaborate. So, get your Metaverse 3s and Apple Vision Pro ready—we can't wait to see you there!



Further Information:

For further information regarding ACAP 2025, please contact :

Anthony Tan

Tel: +65 62033767

Email: anthonytan@ear.com.sg

SPONSORSHIP PACKAGES

Packages	GOLD	SILVER	BRONZE
LOGO + Mention on all social media	✓	✓	✓
LOGO in conference publications	✓	✓	✓
Pop up Banner Display at conference	✓	✓	—
Display table 6 by 3 feet at conference	✓	✓	—
10 mins presentation at plenary session (Subject to Approval)	✓	—	—
Complimentary tickets	3	2	1
Price (SGD)	SGD\$5,000	SGD\$2,000	SGD\$1,000

BENEFITS OF SPONSORING:



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Booking Conditions:

Acceptance of sponsorship will be subject to the organizing committee approval.

Sponsorship Payments:

Sponsorships will be allocated after receipt of the full payment and application form. In order to confirm your sponsorship, we will require the Sponsorship Application form and payment to be forwarded to East Asia Research Pte. Ltd.

Further Information:

For further information regarding sponsorship, please contact :

Anthony Tan

Tel: +65 62033767

Email: anthonytan@ear.com.sg

SPONSORSHIP FORM SPONSORSHIP APPLICATION FORM

PLEASE FORWARD YOUR SPONSORSHIP APPLICATION FORM TO THE CONFERENCE SECRETARIAT VIA EMAIL AS DETAILED BELOW.

ANTHONY TAN

TEL : +65 62033767

EMAIL : ANTHONYTAN@EAR.COM.SG

SUBJECT LINE: SPONSORSHIP

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PAYMENT DETAILS:

BY BANK TRANSFER:

BANK NAME: MAYBANK SINGAPORE LIMITED

BANK CODE: 7302

BANK ADDRESS: MSPACE, 321 ORCHARD ROAD, #01-01/02, ORCHARD SHOPPING CENTRE BANK

ACCOUNT NUMBER: 04081072380

ACCOUNT HOLDER: EAST ASIA RESEARCH PTE. LTD.

SWIFT CODE MBBESGS2

BY INVOICE/ SINGAPORE CHEQUE:

PLEASE MAKE CHEQUE PAYABLE TO 'EAST ASIA RESEARCH PTE. LTD' ALL CHEQUE SHOULD BE MADE PAYABLE IN SINGAPORE DOLLARS TO THE FULL AMOUNT REQUIRED.

MAIL CHEQUE TO 1 SCOTTS ROAD #24-10, SHAW CENTRE, 228208.

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