

The 7th Annual Florida Perinatal Quality Collaborative Conference



April 19 – 20, 2018

Holiday Inn Tampa Airport Westshore



Course Description and Needs Assessment:

Interdisciplinary and multi-professional Quality improvement (QI) initiatives that promote continuous, population and evidence-based practices have been shown to improve perinatal health outcomes. This two day, educational program is designed to expand the knowledge and skill base for perinatal health care practitioners in a range of vocations and specialties as well as other perinatal health-related professionals in the identification of QI opportunities, the planning and implementation of QI initiatives and the advancement of evidence-based practices at the institutional, community, and state levels.

Hospitals that work collaboratively on quality improvement projects, protocols, clinical education, and research achieve greater gains in improving health care for mothers and babies (Reisner & Landers 2010, Lee et al 2014). As increasing attention is paid to health care quality and improving outcomes, the need for the FPQC conference is greater than ever. The information, strategies, and team building to be shared via this conference will help address the gaps in knowledge and practice among Florida perinatal clinicians on revised national standards on OB safety, promoting patient/family engagement, monitoring QI efforts, addressing disparities in care, and approaches to improving preterm infant outcomes through feeding techniques.

Learning Objectives:

As a result of participation in this activity, the learner should be able to:

- **Plan** perinatal quality improvement efforts in their communities and practice settings.
- **Lead or participate** in a perinatal quality improvement team in the clinical setting.
- **Implement** perinatal quality improvement efforts in their communities and practice settings.
- **Evaluate** perinatal quality improvement efforts in their communities and practice settings.
- **Recognize** opportunities for improving the quality of perinatal care in community and clinical settings.
- **Advance** national, state and community health policy aimed at improving perinatal health care.

Learning objectives apply to all professions in the target audience.

Target Audience:

Neonatologists	Pediatricians	Obstetricians	
Nurses	Nurse Midwives	Other Perinatal Health Practitioners	Administrators
Perinatal Health Advocates		Payers	Policymakers

Accreditation:

Certificates of Attendance or certificates of continuing education credit are obtained online after the event.



Physicians:

USF Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

USF Health designates this live activity for a maximum of **10.00 AMA PRA Category 1 Credit(s)**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses FBN (Florida):

USF Health is an approved provider of continuing education for nurses through FBN 50-2970. This program has been approved for **10** contact hours.



Certified in Public Health (CPH) - The College of Public Health at the University of South Florida is an approved provider of Certified in Public Health Continuing Education Credit (CPHCE) by the National Board of Public Health Examiners. This event offers **10** CPH credits.

Disclaimer:

This information provided at this CME/CNE activity is for continuing education purposes only and not meant to substitute for the independent medical/clinical judgment of a healthcare provider relative to diagnostic and treatment options of a specific patient's medical condition.

Competencies to be addressed:

Patient Care; Medical knowledge; Practice-based learning and improvement; Systems-based practice; Professionalism; Interpersonal and communication skills

National Speakers:

2018 FPQC Conf—National Speakers

Reducing C-sections - Neel Shah, MD, MPP

Assistant Professor of Obstetrics, Gynecology and Reproductive Biology at Harvard Medical School, and Director of the Delivery Decisions Initiative at Harvard's Ariadne Labs

Parent topic - Tara Bristol Rouse, MA

Director of Patient and Family Partnerships, Perinatal Quality Collaborative of North Carolina

NAS - Heather Kaplan, MD, MSCE

Neonatologist, Cincinnati Children's Hospital & Ohio Perinatal Quality Collaborative

The FPQC logo is located at the bottom left of the slide.A small circular logo is located at the bottom center of the slide.

Partnering to Improve Health Care Quality
for Mothers and Babies

Conference Faculty:

TBD

Conference Planning Committee:

Paige Alitz, BA, MPH, CPH Statistical Data Analyst Florida Perinatal Quality Collaborative University of South Florida Tampa, FL	Douglas E. Hardy, MD Neonatologist Clinical Director of the NICU Winnie Palmer Hospital Orlando, FL
Maya Balakrishnan, MD, CSSBB Neonatologist Assistant Professor Morsani College of Medicine Dept. of Pediatrics-Neonatology University of South Florida Tampa, FL	Bobbi Rose, MA, MPH Conference Coordinator Lawton and Rhea Chiles Center for Healthy Mothers and Babies College of Public Health University of South Florida Tampa, FL
Emily A. Bronson, MA, MPH FPQC Quality Improvement Research Analyst Lawton and Rhea Chiles Center for Healthy Mothers and Babies College of Public Health University of South Florida Tampa, FL	William M. Sappenfield, MD, MPH, CPH Activity Director and FPQC Director Professor, Dept. of Community and Family Health Director, Lawton and Rhea Chiles Center for Healthy Mothers and Babies College of Public Health University of South Florida Tampa, FL
Linda A. Detman, PhD FPQC Program Manager Research Associate Lawton & Rhea Chiles Center for Healthy Mothers and Babies College of Public Health University of South Florida Tampa, FL	

Faculty Disclosure:

USF Health adheres to ACCME Standards regarding commercial support of continuing medical education. It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved, and also that speakers will disclose any unlabeled / unapproved use of drugs or devices during their presentation. Detailed disclosure will be made in the course syllabus.

Conference Agenda (as of Oct 2017): The agenda is a work in progress.

THURSDAY, APRIL 19, 2018	
TIME	EVENT
8:00 – 4:15 PM	Registration Desk Open
8:00 – 9:00 AM	BREAKFAST
9:00 – 9:10 AM	Welcome (<i>Bill Sappenfield, MD, MPH, CPH</i>)
9:10 – 9:55 AM	Parent topic (Tara Bristol Rouse, MA)

9:55 – 10:55 AM	Reducing C-Section topic (Neel Shah, MD)
10:55 – 11:15 AM	BREAK
11:15 – 12:30 PM	
12:30 – 1:30 PM	NETWORKING LUNCH
1:30 – 2:00 PM	POSTER VIEWING
2:00 – 3:00 PM	
3:00 – 4:15 PM	
4:15 PM	ADJOURN FOR THE DAY

FRIDAY, APRIL 20, 2018

TIME	EVENT
8:15 – 4:15 PM	Registration Desk Open
7:55 – 8:55 AM	BREAKFAST
8:55 – 9:00 AM	Welcome
9:00 – 10:10 AM	NAS topic (Heather Kaplan, MD, MSCE)
10:10 – 10:15 AM	Presentation of Curran Award
10:15 – 10:45 AM	BREAK (move to break-outs)
10:45 – 12:00 PM	BREAK-OUTS
	A1: Parent workshop (Tara Bristol Rouse, MA)
	A2:
	A3:
	A4:
12:00 – 1:00 PM	NETWORKING LUNCH
1:00 – 2:15 PM	BREAK-OUTS
	B1:
	B2:
	B3:
	B4:
2:15 – 2:45 PM	BREAK (to move to General Session)
2:45 – 3:50 PM	
3:50 – 4:00 PM	Poster Award, and Wrap-Up

Break-Out Sessions: Descriptions TBD

Call for Poster Abstracts

Due Date: No later than March 9, 2018

The 2018 annual conference committee invites you to submit an abstract for a poster presentation on the design, implementation, lessons learned, and results of a maternal and/or infant quality improvement project in your institution.

The poster competition offers an opportunity to share your work and experiences with colleagues and a chance to win an award.

Abstracts must include the following sections:

1. Abstract Title
2. Each author's names, degrees, and institution
3. Background and Purpose (problem statement or hypothesis as appropriate)
4. Program, Materials, or Methodology (also include any barriers to implementation and how they have been overcome)
5. Impact or Results (major accomplishments of the project, qualitative and quantitative data, evidence-based results, impact on patients / families, costs, and any health-related outcomes)

In the body of your email submission, please include the following:

1. Title of abstract
2. Authors' names, credentials, position title (please note if you are a resident)
3. Name of institution and address (city and state)
4. Phone and email address
5. Contact person. If it is someone other than the author, please note.

Send abstracts as an email attachment to Bobbi Rose, brose@health.usf.edu

Registration Fees:

Registration Option:	Early Bird (thru Mar 31)	Regular (April 1-18)	Onsite
Full Conference: Nurse / Community	\$310	\$360	\$375
Full Conference: Physician	\$355	\$405	\$450
Single Day: Nurse / Community (Note Thursday or Friday when registering)	\$175	\$175	\$225
Single Day: Physician (Note Thursday or Friday when registering)	\$225	\$225	\$250
Full Conference, group discount* (per person for team of 4 or more; Early Bird registration period only)	-\$20	N/A	N/A
Full Time Students(with proof)	\$200	\$200	\$200
Residents / Fellows	\$250	\$250	\$250

*It is preferred that the team of 4 or more register the same day. The discount is available only during the Early Bird registration period. Use discount code: **GROUP18** to receive \$20 off.

How to Register:

ONE EASY WAY TO REGISTER; TWO EASY WAYS TO PAY

- **ONE EASY WAY TO REGISTER:** Registration is easy.

Go to www.cme.hsc.usf.edu and click on "Course Calendar." Sort by Start Month (April 2018). Scroll down to correct event.

TWO EASY WAYS TO PAY:

1. **Pay by Credit Card Online:** A payment confirmation will be emailed to the participant.
2. **Pay by Check:** After registering online, a payment voucher with instructions will be emailed to the participant. Registration will not be confirmed until payment is received.

Please Note: Payment will not be accepted onsite. Checks must be made payable to USF HPCC (USF Health Professions Conferencing Corporation). Federal ID number is 16-1765073. Only US Dollars are accepted. A \$25 fee will be charged on any returned checks.

Mail the payment form with an enclosed check, in USD, to:

USF Health Professions Conferencing Corp.

Attn: KM2018279/1186

PO Box 628263

Orlando, FL 32862-8263

Conference Registration Fee Includes (per participant)

- Attendance at the conference
- Continuing education credit as applicable
- Exhibits as applicable
- Poster Viewing
- Continental breakfast, lunch and breaks each day
- Conference syllabus and handouts, which may be electronic or hard copy

Single Day conference fee provides access to the activities and continuing education credits as applicable to the day's events.

Cancellation and Refund Policies

Cancellations must be requested in writing via fax 813-224-7864 or email to cpdsupport@health.usf.edu and received before April 1, 2018 in order to receive a refund. A \$50 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received on or after April 1. However, substitutions are welcome without penalty. Please allow up to 3 weeks after the conference for any refunds.

USF Health Office of Continuing Professional Development reserves the right to cancel this activity due to unforeseen circumstances in which the full registration will be refunded. In the unlikely event that the program is cancelled, USF Health will not be responsible for any expenses incurred by the participant.

Confirmations and Payment Policy

Confirmation will occur upon completion of the online registration. Note: Your spot is not guaranteed until payment is received. Please be sure payment has been made before the first day of the conference.

If paying by credit card, do so during the online registration process. Visa, MasterCard and American Express are accepted. If paying by check, make check payable to USF HPCC. The address for checks is mentioned earlier in the document. Payment is in US dollars only.

Questions or Assistance

- USF HPCC, Office of Continuing Professional Development, cpdsupport@health.usf.edu or 813-224-7860
- Conference Coordinator, Bobbi Rose, brose@health.usf.edu or 813-974-6158

Accommodations for Disabilities / Equal Opportunity

USF is an Equal Opportunity / Equal Access Institution / Affirmative Action Institution.

For disability accommodations, contact USF HPCC at 813-224-7860, or email Bobbi Rose at brose@health.usf.edu a minimum of ten (10) working days in advance.

Course Evaluation and Outcomes Measures

The evaluation process is a critical component in our strategy to offer excellence in our future conferences and to ensure we are addressing the educational needs of our audience. Your comments and feedback make a difference! Please complete the evaluation. In addition, we measure the outcome of the education using a post-event survey sent via email. The results of this survey are equally important as we need to know if the education made a difference, be it in awareness, practice change, health outcomes, or all the above. Please complete the survey when it comes to your inbox approximately 2 months after the conclusion of the conference.

Conference Location and Accommodations



HOLIDAY INN TAMPA WESTSHORE AIRPORT
700 N. Westshore Blvd. Tampa, FL 33609
813-289-8200

A limited number of rooms have been reserved for this meeting at a special rate of \$122 + tax, currently at 12%. (Room rate + tax equals \$136.64 per night.) Rates are based on single / double occupancy. The deadline date to obtain the group rate is March 29, 2018. The block of rooms may be sold out before the deadline date for the group rate. Don't delay making your hotel reservation.

Hotel parking is complimentary.

Reservation Methods

- **Call:** 1-813-289-8200 and identify yourself as belonging to the *USF* or *FPQC* group in order to receive the group rate.
- **Online:**
<https://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=TPA&CP&PMID=99801505&GPC=USF&viewfullsite=true>
 - Enter dates of arrival (assume 04/18/2018) and departure (assume 04/20/2018)
 - The group rate of \$122 should show. The group code of PQC should auto-fill. Rate must be "Best Available"

Airport: Tampa International Airport (TPA)

Ground Transportation from TPA:

- **Shuttle:** The hotel has a complimentary shuttle. Call the hotel (813-289-8200) once you are at baggage claim. The hotel representative will instruct you where to go to meet the van.
- **Car Rental:** Tampa Airport has many rental cars available. Hotel parking is complimentary.

Exhibitors: Contact conference coordinator Bobbi Rose, brose@health.usf.edu or call 813-974-6158.