

ENDORSED BY



Academia Mexicana
de Dermatología
(AMD)



Sociedad Mexicana
de Rinología y Cirugía
Plástica Facial A.C.
(SMRCPF A.C.)

**24 - 26 MARCH
CANCÚN, MEXICO**

**GRAND FIESTA AMERICANA
CORAL BEACH CANCÚN RESORT
CONVENTION CENTER**

IMCAS

International Master Course on Aging Science

Americas 2017

THE LEADING SUBJECTS ON DERMATOLOGY,
PLASTIC SURGERY AND AESTHETIC SCIENCE



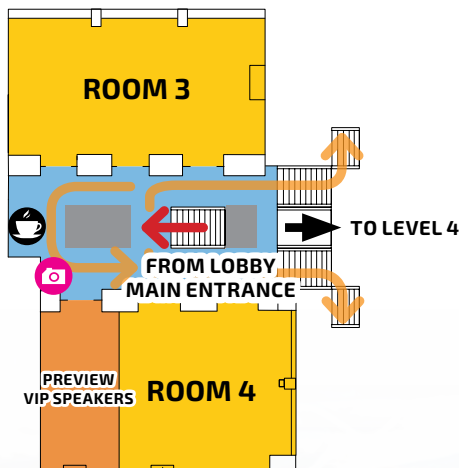
HERE WE ARE!

20 YEARS AROUND THE WORLD AND FIRST TIME IN AMERICAS

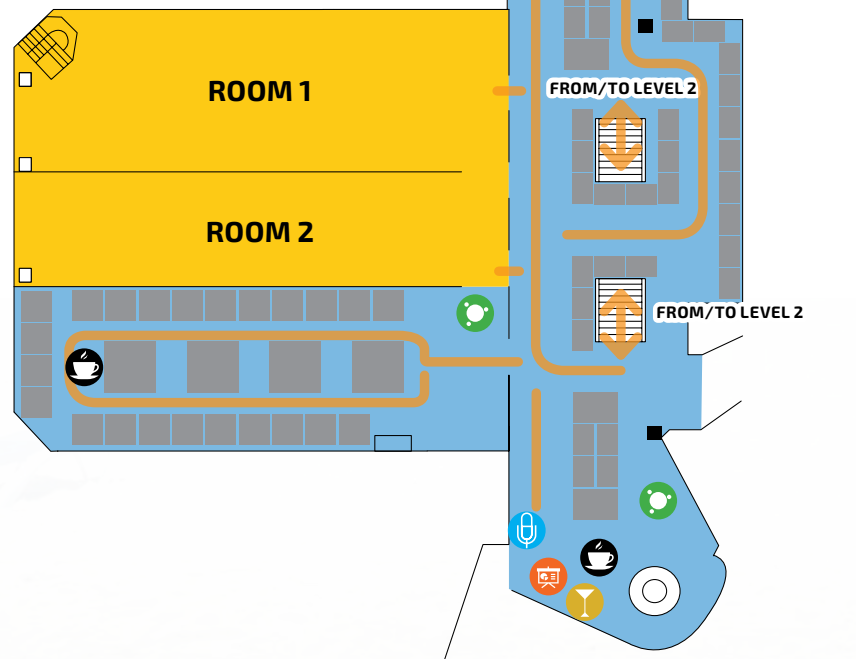
GRAND FIESTA AMERICANA CORAL BEACH CANCÚN



LEVEL 2



LEVEL 4



Circulation flow

- | | | | | |
|-------------------------------|----------------|---|---------------------|-------------|
| Conference room | Exhibition | Coffee & lunch
all day hot and soft drinks | Seating area | Poster area |
| Preview room &
club lounge | Welcome desk | Photobooth | Networking cocktail | Staff room |
| Training village | Treatment room | Industry /
Video paper stage | Multimedia station | |

WELCOME TO CANCÚN

Dear Colleagues,

Meet colleagues from across the Americas and from all around the world in beautiful Cancún!

We invite you to join us in Cancún for the inaugural edition of IMCAS Americas which will draw together dermatologists, plastic surgeons and aesthetic practitioners from across the Americas to share their tips, tricks and pearls of wisdom with each other.

IMCAS Americas will provide a unique platform for exchange between practitioners from both the well-developed North American and the flourishing Central and South American regions. Indeed, the Latin American medical aesthetic market is expected to grow faster than the US market over the coming years, indicating that practitioners from both these regions have lots to learn from each other.*

Well-established techniques in invasive and non-invasive procedures will be taught alongside newer and more innovative techniques, with experts from around the world presenting their tried and tested methods to optimise outcomes and patient satisfaction.

The exhibition space will also attract manufacturers and laboratories from across the region and from around the world.

With its pristine white beaches, crystal clear Caribbean sea and wealth of heritage, this region of Mexico provides exceptional surroundings for three days of learning and exchanging. Our popular social events such as the Networking Cocktail and the Gala Dinner will enable you to really make the most of this beautiful region.

The IMCAS Americas Scientific Board

SCIENTIFIC BOARD

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Plastic Surgeon, MEXICO

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Plastic Surgeon, FRANCE
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Plastic Surgeon, COLOMBIA
Dr Mark Nestor
Dermatologist, UNITED STATES
Dr Javier Ruiz Avila
Dermatologist, MEXICO

*Trend revealed during the World Industry Tribune at IMCAS Annual World Congress 2016

FRIDAY

FRIDAY 24 MARCH

From 7 AM onwards - Registration & badge pick-up

8:30 AM to 7 PM - Conference & exhibition

8:30 AM to 1 PM - Live anatomy on cadaver:
injectables & fat workshop

2 PM to 4 PM - Live demonstrations: fillers,
toxins & suspending devices

5:30 PM to 7 PM - Teaching courses

7 PM - Networking cocktail

SATURDAY 25 MARCH

From 7 AM onwards - Registration & badge pick-up

8:30 AM to 7 PM - Conference & exhibition

11 AM to 1 PM - Live demonstrations: lasers,
lights, EBD & body shaping

3 PM to 5 PM - IMCAS Americas Tribune: the
analysis of the Latin American
market and its perspectives

5:30 PM to 7 PM - Teaching courses

8 PM - Gala dinner

SUNDAY 26 MARCH

8:30 AM to 2 PM - Conference & exhibition

2 PM - End of IMCAS Americas 2017

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FACEBOOK.COM/IMCASCONGRESS



TWITTER.COM/IMCASCONGRESS



Registration opens



Lunch



Coffee break

1

0675A

2

0250A

3

0250A

4

0150A

EXHIB.
HALL

	CADAVER WORKSHOP SYMPOSIA	BREAST SURGERY BODY SURGERY	LASERS & EBD	PRACTICE MANAGEMENT CLINICAL DERMATOLOGY PEELINGS, MESOTHERAPY & ANTI-AGING	INDUSTRY VIDEO PAPERS
7					
8.30					
9.30	S1 <i>Live anatomy on cadaver: injectables & fat workshop</i>			S20 <i>Practice management: human ressources</i>	INDUSTRY VIDEO PAPERS
10.30				S21 <i>Practice management: patients</i>	
11	S3 <i>Live anatomy on cadaver: injectables & fat workshop</i>			S22 <i>Practice management: development</i>	INDUSTRY VIDEO PAPERS
12				S23 <i>Practice management: industry</i>	
1					
2	S5 <i>Live demonstrations: fillers, toxins, threads</i>	S10 <i>Breast augmentation: implants</i>	S15 <i>Lasers & EBD: hair removal</i>	S24 <i>Clinical dermatology: skin cancer</i>	INDUSTRY VIDEO PAPERS
3		S11 <i>Breast augmentation: lipofilling</i>	S16 <i>RF, IPL, PDT</i>	S25 <i>Clinical dermatology: eczema, rosacea, psoriasis</i>	
4	S7 <i>SYMPOSIUM</i>	S12 <i>Breast reduction and mastopexy</i>	S17 <i>Lasers & EBD: skin tightening</i>	S26 <i>Clinical dermatology: acne</i>	
5					
5.30	S8 <i>Teaching course Video anatomy on threads</i>	S13 <i>Teaching course Buttock augmentation</i>	S18 <i>Teaching course Lasers, EBD and combined treatments</i>	S27 <i>Teaching course Peelings and anti-aging</i>	INDUSTRY VIDEO PAPERS
7					
	NETWORKING COCKTAIL				

SATURDAY

	1 0675A	2 0250A	3 0250A	4 0150A	EXHIB. HALL
	INJECTABLES	FACE SURGERY REGENERATIVE MEDICINE & LIPOFILLING BODY SURGERY	HAIR RESTORATION SYMPOSIUM LASERS & EBD	COSMECEUTICALS SYMPOSIUM PROFESSIONAL BUSINESS	INDUSTRY VIDEO PAPERS
7 8.30	S29 Upper face rejuvenation	S38 Facelift	S47 Hair restoration	S56 Cosmeceuticals	INDUSTRY VIDEO PAPERS
9.30	S30 Midface & nose rejuvenation	S39 Blepharoplasty	S48 SYMPOSIUM	S57 SYMPOSIUM	INDUSTRY VIDEO PAPERS
10.30 11	S31 Lower face & lip rejuvenation	S40 Rhinoplasty	S49 Live demonstrations: lasers, lights, EBD & body shaping	S58 SYMPOSIUM	INDUSTRY VIDEO PAPERS
12	S32 Avoiding complications > dermal fillers	S41 PRP & stem cells	S59 SYMPOSIUM		INDUSTRY VIDEO PAPERS
1 2	S33 Avoiding complications > toxins	S42 Lipofilling: face	S51 SYMPOSIUM	S60 SYMPOSIUM	INDUSTRY VIDEO PAPERS
3	S34 Injectables for different ages and morphotypes	S43 Lipofilling: body	S52 SYMPOSIUM	S61 IMCAS Americas Tribune	INDUSTRY VIDEO PAPERS
4	S35 Sustaining devices	S44 Avoiding complications > liposculpture	S53 SYMPOSIUM		INDUSTRY VIDEO PAPERS
5 5.30	S36 Teaching course Combined treatments using injections	S45 Teaching course Face and body aesthetic surgery for seniors	S54 Teaching course Lasers and EBD - new technology - how to avoid complications	S63 Teaching course Practice management - attract and keep your patients	INDUSTRY VIDEO PAPERS
7 8	GALA DINNER				

SUNDAY

	1 0675A	2 0250A	3 0250A	4 0150A	EXHIB. HALL
	INJECTABLES	HYPERHIDROSIS BODY SHAPING LASERS & EBD	COMBINED TREATMENTS SYMPOSIUM	BODY SURGERY SYMPOSIUM NEW TECH	VIDEO PAPERS
7 8.30	S65 Hands rejuvenation	S70 Further studies in hyperhidrosis	S75 Minimal invasive lifting for men	S80 Body surgery technique for men	VIDEO PAPERS
9.30	S66 Neck and décolleté	S71 Body shaping	S76 SYMPOSIUM	S81 SYMPOSIUM	VIDEO PAPERS
10.30 11	S67 Female intimate treatments	S72 Cryotherapy	S77 SYMPOSIUM	S82 Liposuction	VIDEO PAPERS
12	S68 Non invasive treatments for male	S73 Laser treatments of acne and scars	S78 SYMPOSIUM	S83 Research & new technologies	VIDEO PAPERS
1	S69 Contributing lectures: injectables	S74 Contributing lectures: lasers & EBD	S79 SYMPOSIUM	S84 Contributing lectures: surgery	VIDEO PAPERS
2	END OF IMCAS AMERICAS				

More than 80 sessions at

IMCAS
Americas 2017

Finding it difficult to choose between two sessions that are on at the same time?

Affraid of missing one of them?

Want to be able to see a presentation again?

Don't worry every session will be available on IMCAS Academy

sign up now for a 12-month subscription to IMCAS' e-learning platform

150 USD

(instead of standard subscription price of 300 USD)

LOG ON ACADEMY.IMCAS.COM

**CONFERENCE
LOCATION**

The Grand Fiesta Americana Coral Beach Cancún is one of the best meeting locations in Mexico. With beautiful accommodation and sea-views, the resort is conveniently situated in the heart of the hotel zone. For details on how to reach the venue, please visit our website.

**LANGUAGES &
TRANSLATION**

The official language of the conference is English. Simultaneous translation into Spanish will be provided in selected rooms through headphones available, in exchange of a guarantee.

**RECORDING
POLICY**

Recording (Photographic, Video and Audio) of the sessions of IMCAS congresses is **STRICTLY PROHIBITED**. Violators will be banned from future meetings and their equipment will be confiscated.

**NOMINAL
BADGES**

IMCAS strictly complies with the criteria required for CME accreditation. That is why the access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve them from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to the admittance to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all participants. Its violation authorizes IMCAS Staff to take measures, and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding barcoded badge is issued.

**BADGE
CATEGORIES**

IMCAS welcomes all professionals dealing with the world of aesthetics: physicians and all related professionals. Access to the Exhibition Hall is permitted for all badge types. Access to the Conference Rooms is dependant upon the badge type held. Register online at imcas.com

Fees for full delegate registration include:

- access to all conference sessions during the 3 days (excluding Teaching Courses)
- access to the exhibition area including lunches and coffee breaks
- access to the networking cocktail
- complete program book and USB key containing all conference details

Companies and participants may copy materials for their personal use but further copy for sale or for any other commercial purpose is prohibited without prior permission of IMCAS.

INSURANCE

Neither IMCAS Secretariat nor the Grand Fiesta Americana Coral Beach Cancún accepts any liability for damages and/or losses of any kind which may be incurred by congress participants or by any persons accompanying them, during both the official conferences and social program. Attendees may participate in all events at their own risk. Attendees are advised to take out insurance against loss, accidents or damages that could be incurred during the Congress. Verbal agreements will not be binding unless they are confirmed in writing.

**TEACHING
COURSES**

IMCAS Congresses offer attendees the possibility to register for optional teaching courses, providing an opportunity for in-depth exposure to specific techniques and topics. These special courses require additional fees. Given the limited number of seats, please, register early before your course selections sell out!

**MULTIMEDIA
STATION**

Scientific lectures in electronic format (e-papers) can be viewed here, offering the possibility to send personalized emails to the authors and exchange ideas. Computers are provided at the multimedia station to enable participants to browse the web and to access IMCAS Academy to watch videos from other congresses.

**SCIENTIFIC
POSTERS**

Posters will be displayed in a dedicated area of the conference venue and will be accessible to attendees at any time for the duration of the congress period. The poster session will be held on Saturday, March 25 at lunch time (1 pm) enabling contributors to present their work and for attendees to be able to meet the authors.

**WHERE TO
STAY**

IMCAS is delighted to partner with a number of hotels in the area to offer you discounted rates on your accommodation during the conference. Please visit the 'Plan your trip' section of our website to view the options.

**ENTERING
MEXICO**

Most foreigners require a visa to enter Mexico, but there are some exceptions. For more information, please contact the Mexican Embassy or Consulate closest to your place of residence.

**LOCAL
INFORMATION**

With its pristine beaches, year-round sunshine and impressive Mayan heritage, Cancún is one of the most popular tourist destinations in Mexico. Cancún enjoys a tropical climate, with the average temperature in March being a pleasant 26°C / 79°F.

- the local time zone is UTC/GMT -5 hours
- the local voltage is 110-220 volts with North American two-pin power plugs.
- the local currency is the Mexican Peso (MXN), but US Dollars are widely accepted. The current exchange rate, as of 15 March 2016, is 1 USD = 17.90 MXN

**MEDICAL
EMERGENCY**

Please dial 066 or 911

Register online! it is simple, safe, and fast at www.imcas.com
or send the completed form to registration@imcas.com

Last name First name
Specialty or Company name
Address
Zip code City Country
Phone (+.....) Fax (+.....)
Email (mandatory)

	FOLLOW THE 5 STEPS	ACCESS check on imcas.com	FEES in USD early bird price until January 31, 2017	FEES in USD full price, from January 31, 2017	ADDITIONAL INFORMATION & SUPPORTING DOCUMENTS	✓
1	PHYSICIAN (practicing doctor)	full	USD 590	USD 690	a. physician diploma	
	PHYSICIAN (resident or fellow)	full	USD 390	USD 490	a. ID or passport > resident or fellow must be born after the year 1983 b. written certificate established by the Chief of Service of your University Department, clearly specifying your medical specialization Certificates established by private institutions will not be accepted	
	NURSE & MEDICAL STAFF (non-physician, treating patients in a medical environment)	partial	USD 390	USD 490	> for a nurse: diploma > for medical office staff: salary payslip proving employment in a physician's office	
	CORPORATE PROFESSIONAL (industry representative, corporate individual, scientist, researcher)	partial	USD 590	USD 690	a. business card	
	ACCOMPANYING PERSON (spouse only)	partial	USD 390	USD 490	a. ID or passport for both spouses	
2	TEACHING COURSES (TC) Registration as a Physician, Physician resident, or Nurse & Medical staff (chapter 1) is mandatory to register for teaching courses. You can choose up to 2 teaching courses, (check the program to avoid time conflicts).	option	☐ 1 TC: USD 50 ☐ 2 TC: USD 80		Friday 5.30 PM to 7 PM ☐ TC - Video anatomy on threads ☐ TC - Buttock augmentation ☐ TC - Lasers, EBD and combined treatments ☐ TC - Peelings and anti-aging Saturday 5.30 PM to 7 PM ☐ TC - Combined treatments using injections ☐ TC - Face and body aesthetic surgery for seniors ☐ TC - Lasers and EBD - new technology - how to avoid complications ☐ TC - Practice management - attract and keep you patients	
3	IMCAS ACADEMY Anytime, Anywhere	option	USD 150		Finding it difficult to choose between two sessions that are on at the same time? Want to be able to see a presentation again? Then sign up now for a 12-month subscription to IMCAS' e-learning platform (standard subscription price 300 USD)	
4	IMCAS Gala Dinner	option	USD 150		on Saturday, March 25, 2017 at 8 PM	
5	3-NIGHT HOTEL PACKAGE AT THE CONFERENCE VENUE (see hotel form for all information)	option	USD 1170		from Thursday March 23 to Sunday March 26 a. passport of all the guests staying in the hotel	

YOU CAN REGISTER:

☐ **ONLINE on** WWW.IMCAS.COM it is simple, safe and immediate
OR

☐ **USING THIS REGISTRATION FORM**
By **CREDIT CARD / DEBIT CARD**

1. email back this completed registration form to registration@imcas.com
2. our registration department will then generate a secured payment link, containing A/ the amount to be paid B/ deadline of payment
3. this link is emailed to you - use it to proceed for payment
4. as soon as we receive your payment, your invoice and your confirmation letter(s) are prepared and emailed to you

Important:

Due to various bank agreements:
> additional bank fees may be applied by your own bank



TOTAL AMOUNT: US \$

YOUR SIGNATURE HERE:

CANCELLATION POLICY

Before January 31, 2017: 70% of the registration fees will be refunded.
After January 31, 2017: there will be no refund.

Log in to

YOUR IMCAS ACCOUNT

anytime and enjoy exclusive content



3-night hotel package

Thursday, Friday, Saturday nights

March 23 - March 26



How do I get to the hotel GRAND FIESTA AMERICANA?



By air:

Cancún International Airport (IATA: CUN) is about 10km (6 mi) from south end of the hotel strip (Hotel Zone) and 16km (9 mi) southwest of downtown.

By taxi:

The best way to get from the airport to the Grand Fiesta Americana Coral Beach is by taxi. The journey takes around 20 minutes and should cost about 40 USD.



Alternatively, Grand Fiesta Americana Coral Beach (including also the other hotels in the area) can provide guests with an airport shuttle service that costs around half the price of taking the taxi.

Where is the hotel located?



Blvd. Kukulcan Km 9.5, Zona Hotelera, 77500 Cancún, Q.R., Mexico

What does the package include?



- junior suite with ocean view
- 3 nights from Thursday, March 23 - Sunday March, 26
- breakfast for 1 or 2 persons (according to your room type)
- complimentary WiFi

What about additional nights?



For any additional night(s) before March 23 or after March 26, contact us at: registration@imcas.com We will check availability and get back to you with pleasure.

How do I book?



Book at www.imcas.com or by using the hotel reservation form on the right.

hotel resort

**GRAND FIESTA
AMERICANA
CORAL BEACH**



**IMCAS has negotiated
with the hotel as to obtain for its
delegates
the best prices ever.**

Browse the web and let us know,
should you find a better price!
1 170 USD comprises all taxes and
breakfasts.

There is a limited number of packages
so make sure to enjoy these superb
prices before they are sold out.

Fill in the reservation form below and email it back to registration@imcas.com
Be sure to book early to enjoy the rates shown below - Reservation is subject to hotel room availability

hotel	contact info	phone	category	distance to venue	package rate single	package rate double	inclusive of
Grand Fiesta Americana Coral Beach, Cancún	IMCAS Reservation registration@imcas.com	+52 998 881 3200	5*	Congress Venue	USD 1 170	USD 1 170	BREAKFAST & WIFI & TAXES

BOOKING DETAILS IN FULL

Guest first name: Guest family name: Organization:
 Passport number: Country of Issue:
 Expiry Date (dd/mm/yy) Date of Birth (dd/mm/yy)
 Address:
 Zip code: City: Country:
 E-mail (please, write clearly):
 Phone: (+.....) Fax: (+.....)
 *Hotel check-in date (dd/mm/yy): Hotel check-out date (dd/mm/yy):
 Room Type: ☐ Single ☐ Double
 Arrival FLIGHT n° Date: Time:
 Departure FLIGHT n° Date: Time:

*Only the 3-night package is available through this registration form; however, if you wish to extend your stay for additional night(s) within the resort please indicate your check-in and check-out dates on this form. Upon receipt of this form, we will immediately check availability concerning these additional nights and get back to you. Should the booking be confirmed, then a new payment will be needed.

YOU CAN REGISTER:

ONLINE on WWW.IMCAS.COM it is simple, safe and immediate



OR

USING THIS REGISTRATION FORM

By CREDIT CARD / DEBIT CARD

1. email the completed registration form to registration@imcas.com
2. our registration department will then generate a secured payment link, containing A/ the amount to be paid & B/ deadline of payment
3. the link will be emailed to you - use it to proceed for payment

4. as soon as we receive your payment, your invoice and your confirmation letter(s) will be prepared and emailed to you

Due to various bank agreements:
> additional bank fees may be applied by your own bank

ATTACHED COPY OF YOUR PASSPORT

A photocopy of the passport(s) of the guest(s) staying in the hotel is mandatory to book your accommodation.

NUMBER OF PACKAGES

1 170 USD X _____ NUMBER OF PACKAGE(S) = _____ USD

YOUR SIGNATURE HERE:

TERMS & CONDITIONS

- All reservations are on a basis of first-come, first-served & subject to availability
- * **REMINDER:** Additional night(s) can be booked for the period of 3 days prior to and 3 days after the congress at a special rate of 390 USD (taxes and breakfast included). This will only apply if the 3-night package is ordered. Please note that availability must be checked first; this is why the additional amount will be part of a separate form.

INCIDENTALS

- Additional extra bed fee of 45 USD net/bed/night
- Maximum room capacity of 2 adults and 2 children under 12 years of age (inclusive of breakfast for 2 persons)
- The hotel is unable to guarantee bed type in advance. Bed type will be subject to availability upon arrival

CANCELLATION POLICY

- before December 25, 2016, a refund of 70% will be provided (819 USD)
- after December 25, 2016, there will be no refund - cancellations or shortening of stays made after December 25, 2016 will be subjected to a penalty of the full duration of reservation

"NO SHOW" POLICY

- A no-show will attract a penalty of the full duration of the reservation





Welcome to Aesthetic Everything® Beauty Network, the Largest Network of Aesthetic Professionals in the World!

With over 1 MILLION global social connections and 60,000 subscribers, Aesthetic Everything® is your premiere source to get the word out about your aesthetic practice, brand or event!

We penetrate deep and wide in the aesthetic space. With verified profiles on both Facebook and Twitter and a social following of more than 1 MILLION, we have the capabilities to reach the same market and end consumers that appeal to clinics, product companies, physicians and aesthetic professionals.

B E A U T Y W I R E
M A G A Z I N E

Beauty Wire Magazine® is THE e-magazine for the aesthetic industry.

Beauty Wire Magazine features up-to-date content ranging from the latest reviews and upcoming events to educational industry articles. Additionally, we publish featured members and featured products, which creates exposure for companies and product lines to thousands of global readers.

IMCAS AGENDA

THE LEADING SUBJECTS ON DERMATOLOGY, PLASTIC SURGERY AND AESTHETIC SCIENCE



IMCAS *India*
MUMBAI
DECEMBER 2 TO 3, 2016



IMCAS **19TH ANNUAL
WORLD CONGRESS**
PARIS
JANUARY 26 TO 29, 2017



IMCAS *Americas*
CANCÚN
MARCH 24 TO 26, 2017



IMCAS *China*
SHANGHAI
APRIL 2017



IMCAS *ASIA*
BALI
JULY 21 TO 23, 2016



**ALL
YEAR
LONG**

OUR E-LEARNING PLATFORM

IMCAS *Academy*
ACADEMY.IMCAS.COM

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HEAD OFFICE

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HONG-KONG



MUMBAI (INDIA)
JAKARTA (INDONESIA)
SHANGHAI (CHINA)
MEXICO CITY (MEXICO)



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