



MENA Women's Health Congress

Promoting and Enhancing Quality with Evidence-Based Care for Women

Congress: 5-6 November 2015
Post Congress Workshops: 7 November 2015
Venue: Dusit Thani, Dubai, UAE

More than 50 regional and international speakers
 The most comprehensive Women's Health Congress of the year

Includes 3 accredited conferences:

**MENA Obstetrics,
Gynaecology and
Infertility Conference**

**MENA Women's
Dermatology and
Aesthetic Medicine
Conference**

**MENA Women's
Oncology Conference**

Featuring:

PRESENTATIONS



WORKSHOPS



PANEL DISCUSSIONS



AWARDS



NETWORKING



POSTER PRESENTATION



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Dear Colleague,

We are honored to announce that the **MENA Women's Health Congress (MWHC)** will be held in Dubai, UAE, from 5-7 November 2015.

MWHC is a unique concept which links all healthcare professionals interested in women's health. The three day platform will bring together key policy makers and leaders in the field for in-depth debates and discussions on the pressing issues concerning women's health.

The congress has three main scientific conferences:

- I - MENA Obstetrics, Gynaecology and Infertility Conference
- II - MENA Women's Dermatology and Aesthetic Medicine Conference
- III - MENA Women's Oncology Conference

The congress will feature interactive case-studies, platform presentations, educational workshops, networking sessions, "meet the professor" sessions and more. We are also inviting young scientists and researchers in the field to join us in Dubai and present their work at the "MENA Women's Health Awards" for the chance to win an award for their contribution to women's health.

Do not miss the region's largest, most comprehensive networking congress for healthcare professionals and policy makers interested in women's health.



MENA Women's Health Research Awards:

To foster excellence in women's health research, **MWHC** wishes to recognise individuals that have exhibited outstanding research in the field of women's health by presenting the **MENA Women's Health Research Awards**

Categories:

I – MENA Obstetrics, Gynaecology and Infertility Award:

This award is intended to recognise physicians, researchers and students who contribute important advances to the field of obstetrics and gynaecology and infertility.

II – MENA Women's Dermatology and Aesthetic Medicine Award:

The award is done to recognise researchers and new advances in the field of dermatology and aesthetic medicine related to women's health.

III – MENA Women's Oncology Award:

The award is done to honor researchers in the field of oncology related to women's health.

Deadline: 5 October 2015

For more information contact: awards@menawomanhealth.com or visit www.menawomanhealth.com



MENA Women's Health Outstanding Poster Award:

The MENA's Women Health Congress wishes to improve the quality of poster presentations and to foster the excitement of participants in presenting their work in the form of poster.

Deadline: 30 September 2015

For more information, email: awards@menawomanhealth.com

For more information and to register: ☎ +971 4 361 9616 📠 +971 4 361 4375

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MENA Women's Health Congress

5-7 November 2015
Dubai, United Arab Emirates



CHAIR PERSONS:



Dr. Paul Ogburn
Chief Obstetrics and
Gynaecology Department
**Sidra Medical and
Research Centre**



Dr. Karim Elmasry
Chair of Department of,
Gyne-Oncology, Obstetrics &
Gynaecology
Mafraq Hospital



Dr. Ali Singel
Head of Dermatology
Department
**Dubai Police Medical
Centre**

SCIENTIFIC COMMITTEE MEMBERS:



Dr. Fatima Habib
Head of Dermatology
Department
Cosmesurge



Dr. Elham Abdel Zaher
Head of Dermatology
Department
Burjeel Hospital



**Dr. Maarof Bin Haja
Mohideen Al Mahroof**
Lead Consultant
Obstetrics and
Gynaecology
Al Raquon Consultants'



Dr. Gowri Ramanathan
Head of Obstetrics and
Gynaecology Department
**Danat Al Emarat
Hospital**



Dr. Kauser Mansoor
Head of Obstetrics
and Gynaecology
Department
Al Qassimi Hospital



**Dr. Amna Suhail Al
Muhairi**
Head of Dermatology
Department
Tawam Hospital



Dr. Mona Almurrawai
Head of Dermatology
Department
**Sheikh Khalifa
Medical City**



Dr. Paul Ogburn
Chief Obstetrics and
Gynaecology
Department
**Sidra Medical and
Research Centre**



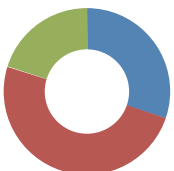
Dr. Karim Elmasry
Chair of Department
of Gyne-Oncology
Obstetrics and
Gynaecology
Mafraq Hospital



Mushabbab Al-Asiri
Consultant Clinical &
Radiation Oncologist
Comprehensive Cancer
Center
King Fahad Medical City

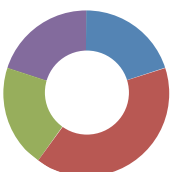
WHO SHOULD ATTEND:

MENA Obstetrics, Gynaecology and Infertility Conference



- 30% Chief/Head of Department Obstetrics and Gynaecology
- 50% Specialist/Consultant (Obstetrics and Gynaecologist)
- 20% Midwives and Nurses

MENA Women's Dermatology and Aesthetic Medicine Conference



- 20% Chief/Head of Department Dermatology
- 40% Specialist/Consultant Dermatologists
- 20% Laser Specialists
- 20% Plastic Surgeons

MENA Women's Oncology Conference



- 40% Chief/Head of Department Oncology
- 30% Specialist/Consultant Oncologist
- 30% Head of Department Radiology

For more information and to register: +971 4 361 9616 +971 4 361 4375

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MENA Obstetrics, Gynaecology and Infertility Conference

Congress: 5- 6 November 2015

Post Congress Workshops: 7 November 2015

FEATURED SPEAKERS:



H.E. Prof. Dr. Tawfik A.M. Khoja
Director General Executive Board
Health Ministers' Council for Cooperation Council States, KSA



Dr. Aruna Kumari
Head of Obstetrics and Gynaecology Department
Burjeel Hospital



Dr. Denise Howard
Senior Attending Physician, Department of Obstetrics & Gynaecology
Sidra Medical and Research Center



Dr. Gowri Ramanathan
Head of Obstetrics and Gynaecology Department
Danat Al Emarat Hospital



Dr. Mariam Mattar
Founder and Board Chairman
UAE Genetic Disease Association
Board Member
Dubai Women Establishment



Dr. Josephine Jose
Head of Obstetrics and Gynaecology Department
International Modern Hospital



Dr. Kauser Mansoor
Head of Obstetrics and Gynaecology Department
Al Qassimi Hospital



Dr. Khaled Kouteich
Head of Obstetrics and Gynaecology Department
Saudi German Hospital



Dr. Koulshan Mohammad Jameel
Head of Obstetrics and Gynaecology Department
Canadian Speciality Hospital



Dr. Muna Al Kuwairi
Director of Specialised Healthcare Department, Hospital Sector
Ministry of Health



Dr. Nayana Kumari
Head of Obstetrics and Gynaecology Department
NMC Hospital



Dr. Omowunmi Braithwaite
Chief of Obstetrics and Gynaecology Department
American Hospital Dubai



Dr. Prashant Hegde
Head of Obstetrics and Gynaecology Department
GMC Hospital



Dr. Sangeeta Dhawan
Consultant, Clinical Director Obstetrics and Gynaecology
New Mowasat Hospital



Dr. Paul Ogburn
Chief Obstetrics and Gynaecology Department
Sidra Medical and Research Centre



Tod Aebyn
Senior Physician, Obstetrics and Gynaecology
Sidra Medical & Research Center



Dr. Rafael Blanco
Honorary President of the London Society of Regional Anaesthesia, Consultant Anaesthetist
Corniche Hospital

KEY BENEFITS OF ATTENDING:

- Review current state-of-the-art advances in managing pre-term birth and menopause
- Evaluate recent developments in urogynaecology: Medico-legal aspects and debatable procedures
- Discuss, evaluate and diagnose a common clinical problems using the most updated evidence based practice
- Apply new knowledge in the diagnostic and therapeutic modalities presented in endometriosis
- Learn best practices in managing infertility in women
- Join clinical practice hands on workshops given by world-leading experts in selected areas including Postpartum Haemorrhage (PPH), Hysteroscopy, Advanced Cosmetic Gynaecology and more

WHO SHOULD ATTEND:

- Gynaecologists
- Obstetricians
- Fetal Medicine Specialists
- Infertility Specialists
- Sonographers
- General Practitioners
- Family Medicine Physicians
- Researchers, and other healthcare professionals interested in women's health



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Conference Day One – Thursday, 5 November 2015

08:00 Registrations, coffee and networking

08:40 Welcome from Maarefah Management

08:45 **Opening keynote welcome:** Ministry of Health

08:50 Welcome from chairman

09:00 **Keynote Address:** The FIGO role in the global developments and future of women's healthcare
Invited: FIGO Senior Representative

CONTROVERSIES IN OBSTETRICAL MANAGEMENT

09:20 **Evaluating latest advances in intervention and effectively managing Postpartum Haemorrhage (PPH)**

- Understanding critical steps that need to be taken depending on the situation (Mild/Major)
- Reviewing lessons learnt from recent cases of PPH
- Learning about the latest prevention and treatment of PPH

Dr. Paul Ogburn, Chief Obstetrics and Gynaecology Department, **Sidra Medical and Research Centre**

10:00 **Discussing caesarean delivery on maternal request – ethical and medical considerations**

- What are the critical gaps in the evidence for decision-making, and what are the priority investigations needed to come to a conclusion
- Preventing first caesarean section
- Looking at latest insights in vaginal birth after caesarean delivery

Dr Prashant Hegde, Head of Obstetrics and Gynaecology Department, **GMC Hospital**

10:40 **Networking coffee break**

11:10 **Effectively managing cases of high risk pregnancy and pre-mature ovarian failure**

- Evaluating the best treatment for spontaneous premature ovarian failure and what are the effects of no treatment
- Prediction, prevention and treatment of hypertensive disorders of pregnancy
- Overcoming sepsis: A major killer of women and newborns

11:50 **Interactive Panel Discussion: Clinical cases in obstetrics controversies**

- Effective governance of reproductive health
- Vitamin-D deficiency in pregnancy
- Robust approaches in managing obstetric emergencies

Dr. Omowunmi Braithwaite, Chief of Obstetrics and Gynaecology Department, **American Hospital Dubai**
Dr. Koulshan Mohammad Jameel, of Obstetrics and Gynaecology Department, **Canadian Speciality Hospital**

12:30 **Sharing best practices of management of epilepsy in pregnancy**

- Determining changes in epileptic status during pregnancy
- Evaluating appropriated antiepileptic medication during pregnancy
- Teratogenicity of antiepileptic drugs and screening
- Management in labour and status epilepticus and elaborating its effect on lactation and contraception

Dr. Nayana Kumari, Head of Obstetrics and Gynaecology Department, **NMC Hospital**

13:30 **Prayer and lunch break**

CONTROVERSIES IN DAY-TO-DAY GYNAECOLOGY

14:30 **Reviewing advances in vaginal hysterectomy: Minimally invasive surgery at its best**

- Discussing the science refuting commonly mentioned contraindications to vaginal hysterectomy
- Implementing techniques and technologies designed to increase rates of vaginal hysterectomies
- Best practices in vaginal removal of large uteri with minimal blood loss
- Understanding a protocol for out-patient vaginal hysterectomy

Tod Aeby, Senior Physician, Obstetrics and Gynaecology, **Sidra Medical & Research Center**

15:10 **Interactive Panel Discussion: Addressing health authorities initiatives in the MENA region pertaining to women's health and ethical aspects of human reproduction and women's health**

- Prevention of unsafe abortion; The changing landscape of abortion
- Addressing ethical issues in women's health
- Lifestyle diseases in the Middle East

Dr. Muna Al Kuwairi, Director of Specialised Healthcare Department, Hospital Sector, **Ministry of Health**

15:50 **Networking coffee break**

16:30 **Early detection, intervention and Integrative care for Polycystic Ovarian Syndrome (PCOS)**

- Criteria for diagnosis/over diagnosis of PCOS
- Improving fertility in women with PCOS
- Managing Integrative care and physiological care of PCOS

Dr. Aruna Kumari, Head of Obstetrics and Gynaecology Department, **Burjeel Hospital**

17:10 **Interactive Panel Discussion: Clinical cases in day-to-day gynaecology controversies**

- Advances in robotic endoscopic surgeries
- Debate on open surgery and endoscopy
- Evaluating risks in uterine artery embolisation for treatment of myoma pros and cons
- Advances in ultrasound. How do you run a 3D/4D ultrasound
- Reviewing advances in prevent and treatment of gestational diabetes

Dr. Toufic M Eid, Head of Obstetrics and Gynaecology Department, **Clemenceau medical Center Affiliated with Johns Hopkins International**

Dr. Aruna Kumari, Head of Obstetrics and Gynaecology Department, **Burjeel Hospital**

17:50 **Evaluating best possible evidence to avoid pre-term labour dilemmas**

- Addressing the management of rising scenario of pre-term birth
- Identifying the causing factors and evaluating and early detection to prevent preterm-birth
- Impacting role of better management and improved care before, between and during pregnancies

Dr. Josephine Jose, Head of Obstetrics and Gynaecology Department, **International Modern Hospital**

18:30 **Closing remarks from the chairman and end of day one**

For more information and to register:  +971 4 361 9616  +971 4 361 4375

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Conference Day Two – Friday, 6 November 2015

08:20 Welcome from Chairman

08:30 **Opening Keynote: Quadratus lumborum block for caesarean sections: The future of pain management**
Dr. Rafael Blanco, Honorary President of the London Society of Regional Anaesthesia, Consultant Anaesthetist, Corniche Hospital

09:00 **Empowering women with smart ageing**
Dr. Mariam Mattar, Founder and Board Chairman, **UAE Genetic Disease Association**, Board Member, **Dubai Women Establishment**

DEVELOPMENTS IN UROGYNAECOLOGY

09:20 **Reviewing the latest developments and medico-legal aspects of urogynaecology**

- Managing perineal trauma and episiotomy to minimise pelvic floor and perineal morbidity associated with childbirth
- Medico-legal aspects of cosmetic-plastic gynaecology
- Identifying and learn how you can avoid potential complications in the cosmetic-plastic field
- Discussing postoperative care; both from doctors and patient perspective

Dr. Rashad Haddad, Senior Consultant Obstetrics and Gynaecology Department, **Al Zahra Hospital**

10:00 **Addressing challenges in pelvic floor dysfunction: How does it occur?**

- Reviewing the anatomy of the pelvic floor to get a holistic preparation
- Describing normal pelvic floor function
- Addressing the challenges in pelvic floor dysfunction

Dr. Denise Howard, Head of Obstetrics and Gynaecology Department, **Al Noor Hospital**

10:40 **Networking coffee break**

11:20 **Panel Discussion** addressing challenging cases in urogynaecology

- Evaluating serious risks, complications and questionable benefits of surgical mesh implanted vaginally to treat women
- Addressing common issue of preserving the uterus during pelvic floor surgery
- Avoiding continence surgery and reconstructive pelvic floor surgery collaterally

Dr. Rashad Haddad, Senior Consultant Obstetrics and Gynaecology Department, **Al Zahra Hospital**

Dr. Denise Howard, Head of Obstetrics and Gynaecology Department, **Al Noor Hospital**

12:00 **Friday's prayer and lunch break**

IMPROVEMENTS IN ENDOMETRIOSIS MANAGEMENT

13:30 **Evaluating improved treatment methods for endometriosis to better manage the prevalent disease**

- Medical management of endometriosis
- Evaluating surgical treatment of endometriosis and the limitations to it
- Complications to surgical treatment
- Non-invasive diagnosis

Dr. Khaled Kouteich, Head of Obstetrics and Gynaecology Department, **Saudi German Hospital**

FETAL MEDICINE: "THE FETUS AS A PATIENT"

14:10 **Reviewing non-invasive prenatal testing (NIPT): How should we screen the fetus now?**

- Learning about preterm birth complications and therapies: timely screening, assessment and management
- Assessing abnormalities in multiple pregnancy
- Early foetal developments and malformations
- Reviewing updates on fetal heart in late first trimester scan

Dr. Gowri Ramanathan, Head of Obstetrics and Gynaecology Department and Director - Fetal Medicine, **Danat Al Emarat Hospital**

14:50 **Interactive Panel Discussion: Ethical issues in use of foetal medicine and pregnancy termination**

- How to counsel a patient when a foetal anomaly is diagnosed with ultrasound
- Termination of pregnancy and ongoing clinical and social challenge

Dr. Gowri Ramanathan, Head of Obstetrics and Gynaecology Department and Director - Foetal Medicine, **Danat Al Emarat Hospital**

Tod Aebly, Senior Physician, Obstetrics and Gynaecology, **Sidra Medical & Research Center**

15:30 **Networking coffee break**

REPRODUCTIVE HEALTH AND FERTILITY

16:00 **Discussing advances in management of female infertility today**

- Looking at methodologies to improve quality in women's reproductive healthcare: safe abortion and contraception
- Managing infertility and evaluating among the latest treatments
- Looking at advances in egg freezing and where are we currently in this region
- Addressing controversies in infertility management

16:40 **Ensuring safe In Vitro Fertilisation (IVF) and management of poor responders**

- Assessing endometrial receptivity and reviewing the impact of IVF stimulation on the endometrium
- Discussing methods of embryo selection: emerging technologies in Preimplantation Genetic Disorder genetic diagnosis (PGD) and new PGD platforms
- Reviewing the effect of aging on IVF: When should IVF treatment be stopped?

17:20 **Providing insights into primary and secondary prevention of cervical cancer**

- Ensuring accuracy and cost-effectiveness of cervical cancer screening by high-risk HPV (Human Papillomavirus) DNA testing of self-collected vaginal samples
- Reviewing vaccination for cervical cancer primary prevention: strategies to enhance uptake and outcome

Dr. Sangeeta Dhawan, Consultant, Clinical Director Obstetrics & Gynaecology, **New Mowasat Hospital**

18:00 **Closing remarks from chairman and end of day two**

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Workshop Day – Saturday, 7 November 2015

09:00-13:00 **WORKSHOP A: Management of Postpartum Haemorrhage (PPH)**

The hands on workshop will provide advice on the management of postpartum haemorrhage in order to minimize risks for the patient associated with Postpartum Haemorrhage. The workshop will include video presentation on using continuous improvement systems and simulation to produce an obstetric haemorrhage protocol. Special Emphasis on hands on Simulation for obstetrics haemorrhage for all participants with instructive debrief. The workshop will have a full scale simulation team with all needed equipment including manikins

WORKSHOP OBJECTIVES:

- Identifying PPH and managing intervention and treatment
- Evaluating how early, aggressive, and coordinated intervention by health care professionals is critical in minimising blood loss to ensure optimal clinical outcomes in management of women with severe, persistent PPH
- Evaluate how secondary PPH can be managed

Dr. Paul Ogburn, Chief of Obstetrics & Gynaecology Department, **Sidra Medical and Research Centre**

14:00-17:00 **WORKSHOP B: Cosmetic Gynaecology**

Cosmetic gynaecology workshop is rare and eye opening practical workshop discussing and demonstrating cosmetic protocols to address clinical, cosmetic and sexual issues in women. The workshop will deliver an expert's insight into new, safe and efficient methods to deliver vaginal rejuvenation.

WORKSHOP OBJECTIVES:

- To learn aesthetic and functional definitions of cosmetic-plastic gynaecology
- Medico-legal aspects of cosmetic-plastic gynaecology
- To learn new anatomic discoveries which are applicable for cosmetic-plastic gynaecology
- Non-deceptive and honest cosmetic-plastic surgical interventions
- To learn about natural and artificial fillers which can be applied in cosmetic gynaecology
- To learn how to avoid potential complications in the cosmetic field
- Live demonstration: Vaginal laser tightening and resurfacing

Dr. Rashad Haddad, Senior Consultant Obstetrics and Gynaecology Department, **Al Zahra Hospital**

18:00 **End of day**

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE

Are you a solution provider seeking to engage directly with the attendees of the MENA Women's Health Congress?

Do you want to clearly differentiate your offering at a time when lots of Middle East and Western companies are looking to implement change? Is your sales team wasting valuable resources chasing business with clients that are not actively purchasing?

If the answer to any of these questions is yes, having a presence at the MENA Women's Health Congress is the way for you to engage with the medical professionals who are actively looking for latest medical advances in this space.

How can you get involved?

• **BRANDING EXPOSURE GUARANTEED**

Leverage on our print and online advertisements, website, brochures and weekly email campaigns to reach the right audience for your business

• **ACHIEVE THOUGHT LEADERSHIP**

By positioning yourself as a speaker amongst the MENA Women's Health Congress experts Department

• **TAILORED BUSINESS DEVELOPMENT**

Let us know which organisations and job titles you are targeting and we will help you research, qualify and invite your specific prospects to attend the conference



Here's what attendees have to say about past Maarefah events

"Attending the congress has been a privilege to be included. I had the opportunity to not only share our vision for healthcare transformation and healthcare information technology solutions but also to listen to key players in the region not only here in the UAE but also from KSA and neighbouring countries. What's unique about this event is the opportunity to share ideas, talk about our strategies and challenges and to collaborate with providers, administrators, policy makers, technology companies, innovators and entrepreneurs."

Laurent Rotival, Senior Vice President and General Manager EAGM, **GE Healthcare**

"Conference was well organized, scientific and practical."

Dr. Nahed Saleh, **HMC Hospital**

"It is an amazing conference that is well organised with friendly and helpful staff. Really Thanks."

Dr. Zeinab El Gabbas, **Al Noor Hospital**

For more information and to register:  +971 4 361 9616  +971 4 361 4375

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MENA Women's Dermatology and Aesthetic Medicine Conference

Congress: 6 November 2015

Post Congress Workshops: 7 November 2015

FEATURED SPEAKERS:



Dr. Syed Shah
Head of Dermatology
Department
American Hospital
Dubai



Dr. Ali Singel
Head of Dermatology
Department
Dubai Police Medical
Centre



Dr. Maria Khattar
Head of Dermatology
Aesthetica Clinic



Dr. Amna Suhail Al
Muhairi
Head of Dermatology
Department
Tawam Hospital



Dr. Anwar Al Hammad
Head of Dermatology
Department
Mediclinic



Dr. Mona Almurrawai
Head of Dermatology
Department
Sheikh Khalifa
Medical City



Dr. Elham Abdel Zaher
Head of Dermatology
Department
Burjeel Hospital



Dr. Fatima Habib
Head of Dermatology
Cosmesurge



Dr Abdul Nasser
Hachem
Consultant in Plastic/
Cranofacial Unit
Mafraq Hospital



Dr. Tarek Ahmed Emara
Senior Specialist
Dermatology
Al Salama Hospital



Dr. Fatma Mostafa
Senior Dermatology
Consultant
University Hospital
Sharjah



KEY BENEFITS OF ATTENDING:

- Review public health strategies in dermatology across the MENA region
- Discuss recent developments in body contouring and slimming
- Review latest innovations in clinical dermatology
- Learn best practices in facial aesthetics today
- Discover advances in neurotoxins, fillers and lasers
- Evaluate latest approaches and considerations for non-invasive body contouring treatments

WHO SHOULD ATTEND:

- Dermatologists
- Cosmetic Surgeons
- Plastic Surgeons
- General Practitioners
- Maxillofacial Surgeons
- Medical Directors
- Dieticians and Nutritionists



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Conference Day One – Friday, 6 November 2015

08:00 Registration and refreshments

08:45 Welcome from Maarefah Management

08:50 Welcome from Chairman

09:00 Opening Keynote: Public health strategies in dermatology across the MENA region

- Discussing gaps in our current understanding of the regional burden of skin disease
- Recognise a diverse approach to regional skin problems, outreach and data collection

Dr. Ali Singel, Head of Dermatology Department, Dubai Police Medical Centre

RECENT DEVELOPMENTS IN BODY CONTOURING AND SLIMMING

09:20 Reviewing approaches and considerations for non-invasive body contouring treatments

- Evaluating new technology and advances of body contouring
- Assessing the latest fat reduction and body contouring devices
- Addressing challenging issues of identifying specific conditions where non-invasive body contouring treatments can be used

Dr. Maria Angelo-Khattar, Managing Director, Aesthetica Clinic

10:00 Addressing latest advances in liposuction: gold standard for fat reduction

- Evaluating effectiveness and safety of current liposuction techniques
- Managing and treating of postoperative contour deformities and liposhifting
- Liposculpture for female abs, waist and buttocks

10:40 Networking coffee break

11:10 Panel Discussion: Controversies in body contouring treatments and evaluating the best option among low level laser therapy, ultrasound and radio frequency treatment

Dr. Maria Angelo-Khattar, Managing Director, Aesthetica Clinic

Dr. Fatima Habib, Head of Dermatology Department, Cosmesurge

ADVANCES IN CLINICAL DERMATOLOGY TREATMENT

11:40 Reviewing advances in identifying and treating of hormonal acne in women

- Evaluating hormones in the etiology of post-adolescent female acne
- Elaborating on disability caused by acne vulgaris in adolescent women
- Managing hormonal acne with oblique PCOS patients

Dr. Elham Abdel Zaher, Head of Dermatology Department, Burjeel Hospital

12:10 Friday's Prayer and Lunch

13:10 Evaluating latest approaches in effectively managing sexually transmitted infections (STIs)

- Understanding the latest protocols set by the ministry of health in managing STIs
- Updating knowledge and increasing awareness concerning extragenital STIs
- Describing the spectrum of non-gonococcal and non-chlamydial urethritis

Dr. Mona Almurrawai, Head of Dermatology Department, Sheikh Khalifa Medical City

13:40 Reviewing advances in diagnosis and treatment of conditions of specific pregnancy dermatoses

- Effectively diagnosing and treating patients with pregnancy dermatoses

- Confidently manage psoriasis, melanoma, and skin infections in a pregnant patient
- Identifying specific concerns in patients with skin of colour in pregnancy, and clarify risk involved in cosmetic and surgical procedures in pregnancy

Dr. Amna Suhail Al Muhairi, Head of Dermatology Department, Tawam Hospital

14:10 Panel Discussion: Addressing day-to-day controversial clinical dermatological and cosmetology issues

- Addressing psychocutaneous disorders
- Dermatological emergencies
- Advances in chemical peeling
- Developments in anti-ageing

Dr. Amna Suhail Al Muhairi, Head of Dermatology Department, Tawam Hospital

Dr. Fatima Habib, Head of Dermatology Department, Cosmesurge

Dr. Tarek Ahmed Emara, Senior Specialist Dermatology, Al Salama Hospital

FACIAL AESTHETICS TODAY

14:40 Reversing visible signs of aging: best practices in facial aesthetics

- Evaluating endoscopic technique in forehead and mid-face for aesthetic improvements
- Synergy between kinetic energy and a healing compound
- Open and closed rhinoplasty: the complete basic steps of rhinoplasty

Dr. Fatma Mohamed, Senior Consultant Dermatologist, University Hospital Sharjah

15:10 Panel Discussion: Discussing controversial aspects of facial rejuvenation

- Evaluating best practices in facial rejuvenation and complication management in upper face
- Evaluating best practices in facial rejuvenation and complication management in mid face
- Reviewing volumetric enhancement: neurotoxins & derma fillers

Dr. Abdul Nasser Hachem, Consultant in Plastic/Craniofacial Unit, Mafraq Hospital

Dr. Fatma Mohamed, Senior Consultant Dermatologist, University Hospital Sharjah

15:40 Networking coffee break

ADVANCES IN NEUROTOXINS, FILLERS AND LASERS

16:10 Reviewing latest advances in neurotoxins for aesthetic cosmetology

- Evaluating latest approaches in identifying appropriate candidate
- Reviewing indications and latest techniques in implementing neurotoxins for the body
- Rethinking the use of neuromodulators: goals and expectations

Dr. Syed Shah, Head of Dermatology Department, American Hospital Dubai

16:40 Reviewing advanced filler treatments, new filler areas and in rejuvenation of aging facial shape

- Addressing best approach to use fillers in 2015
- Reviewing approaches in rejuvenation of aging facial shape with injectable fillers
- Evaluating advanced filler treatment areas with case studies

17:10 Latest advances in lasers, laser surgery and its management

- Best practice in identifying patients for an aesthetic procedures
- Evaluating the methodology of combining lasers, light sources and radio frequency in aesthetic practice
- Updating on fractionated radio frequency
- Reviewing latest advance in laser hair removal

17:40 Closing remarks from the chairman and end of day one

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Workshop Day – Saturday, 7 November 2015

08:00-11:00 **WORKSHOP A: Cosmetic Laser Workshop**

This hands-on Cosmetic Laser workshop will give a comprehensive overview of how cosmetic lasers function, including the physics of lasers. You will fully grasp all types of cosmetic lasers, their pros and cons, and other types of conditions each laser can treat affectively. Learn which aesthetic lasers are right for your practice, understand what laser technologies are successful, and gain invaluable knowledge.

WORKSHOP OBJECTIVES:

- Understand and evaluate the patient with aesthetic requests
- Receive a practical understanding of Laser Physics and Laser Safety
- Learn laser protocols and perform laser hair removal, skin tightening, photofacial, venous treatments, tattoo removal, acne treatments, and skin ablation techniques.
- Understand how to receive results for your patients – not just treatments!
- Learn and understand the newer multi-platform solutions for IPL and lasers

Fatma Habib, Head of Dermatology, **Cosmesurge**

11:00-15:00 **WORKSHOP B: Advanced Dermal Filler Workshops:**

This advanced workshop is intended to provide you hands-on practice in neurotoxins and fillers by providing highly useful information and procedures that patients will typically require and ask for during their aesthetic visit to your office. The techniques you will learn are a must for any practitioner offering botox and fillers in their practice.

WORKSHOP OBJECTIVES:

- Mastering the "Liquid Face Lift"
- Learn facial sculpting with neurotoxins to include jawline contouring and shaping
- Botox for the treatment of hyperhidrosis
- Learn advance procedures to tackle neck and décolletage Injections



Start knowledge sharing and networking before the congress!

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MENA Women's Oncology Conference

Congress: 6 November 2015

Post Congress Workshops: 7 November 2015

SPEAKER FACULTY:



Dr. Adher Alsayed
Consultant Medical Oncologist
King Faisal Hospital and Research Center



Dr. Bassim Al Bahrani
Director National Oncology Center,
Director Oncology Department,
Head Medical Oncology Section,
National Oncology Center
Royal Hospital



Dr. Esam Mohammad Murshid
Consultant Oncologist
Prince Sultan Medical Military City



Dr. Faraz Khan
Head of Oncology/
Hematology
American Hospital Dubai



Dr. Hind Elmalik
Consultant Medical Oncologist,
Member of Gynonology
Multidisciplinary Tumor Board
HMC



Dr. Medhat Faris
Chairman, Oncology
King Fahd Specialist Hospital



Mohanad Diab
Head of Medical Oncology
NMC Hospital



Dr. Salha Bujassoum
Senior Consultant, Chairperson
Breast Multidisciplinary Tumor
Board, Director of Breast Cancer
Screening Program & High Risk
Breast Clinic
HMC



Dr. Omalkhair Abu-AIKhair
Section Head, Division of Adult
Medical Oncology
Ministry of National Guard Health Affairs



Dr. Osman Ortashim
Consultant in Gynaecology and
Gynaecology Cancers, College of
Medicine & Health Sciences
UAE University



Dr. Salim Chaib Rassou
Chief of Radiotherapy
Department and Director of
Radiotherapy Program
American Hospital Dubai



Mushabbab Al-Asiri
Consultant Clinical & Radiation
Oncologist
King Fahad Medical City

KEY BENEFITS OF ATTENDING:

- Evaluating strategies for cancer prevention in the MENA region
- Updating on the latest endocrine therapy of metastatic breast cancer
- Reviewing future screening practices for cervical cancer and its treatment in the MENA region
- Learn latest strategies in treating advanced ovarian cancer
- Interactive workshops on efficacy of communication skills training for giving bad news and earlier detection of breast cancer and genetic counselling

WHO SHOULD ATTEND:

- Governmental and non-governmental cancer control officials
- Medical Oncologist
- Radiation Oncologist
- Radiologist
- Obstetricians and Gynaecology
- Oncology Surgeons



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Conference Day One – Friday, 6 November 2015

08:00 Registration and refreshments

08:45 Welcome from Maarefah Management

08:50 Welcome from Chairman

09:00 MENA regional overview and strategies to address breast and gynecological cancers

- Discussing gaps in our current understanding of the regional burden of cancer
- MENA areas of potential improvement in cancer care
- Past efforts to improve cancer care in the MENA
- Recognize a diverse approach to regional oncology problems, outreach and data collection

Dr. Omalkhair Abu-AIKhair, Section Head, Division of Adult Medical Oncology, **Ministry of National Guard Health Affairs**

09:30 Key Leaders Interactive Panel Discussion

Addressing health authorities initiatives on early screening and prevention of cancer in the region

Dr. Muna Al Kuwairi, Director of Specialised Healthcare Department, **Hospital Sector, Ministry of Health H.E. Prof. Dr. Tawfik A.M. Khoja**, Director General Executive Board, **Health Ministers' Council for Cooperation Council States, KSA**

10:00 Promotion to cancer control in young population

- Young age breast cancer: Issues and implications
- Breast cancer molecular subtypes: correlation with age, histology, and stage distribution

Dr. Bassim Al Bahrani, Director National Oncology Center, Director Oncology Department, Head Medical Oncology Section, National Oncology Center, **Royal Hospital**

10:30 Morning break and networking

BREAST CANCER SCREENING AND TREATMENT IN 2015

11:00 Strategies for breast cancer control and treatment in state of Qatar

- Strategies for Improving breast cancer detection and diagnosis
- Current management of breast cancer giving an update on breast cancer management and to reflect upon new data
- Reviewing technical advances in mammography: digital mammography
- Reviewing recent advances in endocrine therapy for advanced and early breast cancer treatment

Dr. Salha Bujassoum, Senior Consultant, Chairperson Breast Multidisciplinary Tumor Board, Director of Breast Cancer Screening Program & High Risk Breast Clinic, **HMC**

11:30 Endocrine therapy of metastatic breast cancer

- Reviewing meaningful improvements in survival due to the availability of more effective systemic therapies
- Case study elaborating on strategies for endocrine treatment of breast cancer

Medhat Faris, Chairman, Oncology, **King Fahd Specialist Hospital**

12:00 Friday's prayer and lunch break

13:30 Panel Discussion: Breast cancer imaging, advances in imaging and HER2+ treatment

- Breast cancer in young women: is there a different management strategy
- Reviewing latest advances in molecular imaging in breast cancer
- How we are so far in the treatment of HER2+ metastatic breast cancer?

Dr. Faraz Khan, Head of Oncology/Hematology, **American Hospital Dubai**

Dr. Osman Ortashim, Consultant in gynaecology and gynaecology cancers, College of Medicine & Health Sciences, **UAE University**

Dr. Adher Alsayed, Consultant Medical Oncologist, **King Faisal Hospital and Research Center**

ADVANCES IN GYNECOLOGICAL CANCER TREATMENTS

14:00 Latest updates in antihormone therapy strategies of breast cancer

- Hormonal Therapy - before, during, and after
- Evaluating efficacy of anastrozole for preventing breast cancer

Mohanad Diab, Head of Medical Oncology, **NMC Hospital**

14:30 Reviewing future screening practices for cervical cancer and its treatment

- Develop an understanding of the impact of population screening, both benefits and harms
- Discuss the implementation of screening programs, including challenges and emerging issues for programs
- Be updated on the evidence in controversial aspects of diagnosis and treatment of cervical cancer
- Discuss emerging technologies for screening and prognostication

Dr. Karim Elmasry, Chair of Department of, Gyne-Oncology, Obstetrics & Gynaecology, **Mafraq Hospital**

15:00 Emerging treatment strategies for advanced ovarian Cancer

- Updating on the current ongoing clinical developments in treating the condition
- Elaborating ongoing activity to find optimal treatment strategies with novel compounds with an acceptable benefit risk

Dr. Hind Elmalik, Consultant Medical Oncologist, Member of Gyn-oncology Multidisciplinary Tumor Board, **HMC**

15:30 Coffee break and networking

16:00 Recent advances in radiotherapy for female genital tumors

- Evaluating accurate, more precise physical and biological targeting
 - Reviewing Stereotactic Body Radiation Therapy
- Salim Chaib Rassou**, Chief of Radiotherapy Department and Director of Radiotherapy Program, **American Hospital Dubai**

16:30 Addressing challenges in oncology pharmacy

- Drug drug interaction in oncology practice
- Latest updates on management and prevention of chemotherapy-induced nausea and vomiting

17:00 Closing remarks from the chairman

17:20 End of conference day

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Workshop Day – Saturday, 7 November 2015

07:30-07:50 Workshop registrations and refreshments

08:00-11:00 WORKSHOP A: Efficacy of communication skills training for giving bad news

Oncologists do not receive routine training in the psychosocial aspects of patient care such as how to communicate bad news or respond to patients who have unrealistic expectations of cure. This workshop will be an effective way to increase interpersonal skills in managing these stressful patient encounters.

WORKSHOP OBJECTIVES:

- Learn how to overcome main barriers to breaking bad news?
- Learn best strategies for breaking bad news: help the clinician and the patient
- Reviewing current practice and how to improve it

Medhat Faris, Chairman, Oncology, King Fahd Specialist Hospital

11:00-15:00 WORKSHOP B: Earlier detection of breast cancer and genetic counselling

On completion of this workshop, participants will have a best practice in counselling for early detection of breast cancer emphasizing on BRACA 1 and 2 testing and also be able to identify common psychosocial concerns of cancer patients and their families to extend existing counselling skills to assess cancer specific concerns and provide intervention strategies.

WORKSHOP OBJECTIVES:

- Elaborating BRACA 1&2 testing
- Methods of management for patients with positive test
- Counselling patients with different treatment options

Dr. Adher Alsayed, Consultant Medical Oncologist, King Faisal Hospital and Research Center

15:15-18:15 WORKSHOP C: An Update on prevention of HPV infections and related cancers

On completion of this workshop you will be updated on advance preventive methods of Human papillomavirus (HPV) infections and related cancers”

WORKSHOP KEY FEATURES INCLUDE:

- Extensive update on HPV infections
- Insights on HPV related cancers
- Evaluating the impact of HPV related diseases
- Advance preventive mythologies and HPV vaccines

Dr. Osman Ortashim, Consultant in gynaecology and gynaecology cancers, College of Medicine & Health Sciences, UAE University



About Maarefah:

Maarefah Management is a world-class events, training and association management company that works closely with government institutions, industry bodies and professional associations to help individual's career development in order to grow and sustain successful businesses. We work with many professional associations to help enhance their members' professional development, professional network and build up on their success and overall growth.

WHAT ATTENDEES SAID ABOUT OUR PAST EVENTS:



“This Conference is unique in all dimensions. First of all, it's one of a kind in the region. Secondly, the magnitude and depth of the issues discussed and type of presentations delivered represent a very comprehensive approach towards the pharmaceutical care in the Gulf region. GCC Health Minister's Council are in need for such activities to improve the policies and strategies of pharmaceutical care in the region.”

Prof. Dr. Tawfik A. M. Khoja, Executive Board, Health Minister's Council for Cooperation Council States, Saudi Arabia

“Good speakers, good topics and interesting sessions.”

Dr. Nahed Saleh, HMC Hospital



“Attending the congress has been a privilege to be included. I had the opportunity to not only share our vision for healthcare transformation and healthcare information technology solutions but also to listen to key players in the region not only here in the UAE but also from KSA and neighboring countries. What's unique about this event is the opportunity to share ideas, talk about our strategies and challenges and to collaborate with providers, administrators, policy makers, technology companies, innovators and entrepreneurs.”

Laurent Rotival, Senior Vice President and General Manager EAGM, GE Healthcare

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MENA Women's Health Congress

Congress: 5-6 November 2015
Post Congress Workshops: 7 November 2015
Venue: Dusit Thani, Dubai, UAE

4 WAYS TO REGISTER AS A DELEGATE



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YES! Please register me for:

- ☐ I - MENA Obstetrics, Gynaecology and Infertility Conference ☐ II - MENA Women's Dermatology and Aesthetic Medicine Conference ☐ III - MENA Women's Oncology Conference
☐ One Workshop ☐ Two Workshops ☐ Three Workshops

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DELEGATE DETAILS

Please complete in BLOCK CAPITALS as information is used to produce delegate badges.
 Please photocopy for additional delegates and/or delegate with different addresses

DELEGATE 1 Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other

Name: _____

Organisation: _____

Title: _____

Tel: _____

Fax: _____

Email: _____

Website Address: _____

FOR MEDICAL DOCTORS

Conference	Register and Pay by 21 Aug 2015	Register and Pay by 11 Sept 2015	Standard Price
Obstetrics and Gynaecology Conference	USD 399	USD 449	USD 499
Dermatology and Aesthetic Medicine Conference	USD 250	USD 300	USD 350
Oncology Conference	USD 250	USD 300	USD 350

FOR PHARMACEUTICAL COMPANIES AND SOLUTION PROVIDERS

Conference	Register and Pay before 21 Aug 2015	Register and Pay by 11 Sept 2015	Standard Price
Two day Congress	USD 1,599	USD 1,799	USD 1,999
One day Congress	USD 899	USD 949	USD 999

WORKSHOP PRICES*

3 Workshops	USD 349
2 Workshops	USD 249
1 Workshop	USD 149

*add on to the conference

PAYMENT METHOD

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TEAM DISCOUNTS

Team discounts available on request.
 Check for special group discount for registration of 3 or more. Call +971 4 361 9616 for more information.

VENUE AND ACCOMMODATION

VENUE: Dusit Thani Hotel, Dubai, U.A.E.
 133 Sheikh Zayed Road
 P.O. Box 23335, Dubai, United Arab Emirates

Tel: +971 (4) 343 3333
 Fax: +971 (4) 343 4222
 E-mail: dtdu@dusit.com

Hotel and travel costs are not included in the registration fee.

ROOM RESERVATION

Special / corporate rate for room accommodation is available at the hotel. You may contact the hotel directly as per the details above quoting **MENA Women's Health Congress**.

TERMS AND CONDITIONS

Registration and Payment Policy

- All participants must register prior to congress admission.
- Pre-registered participants are advised to present a copy of their registration/payment slip at the onsite registration desk.
- Payment is due at the time of registration and includes lunches, refreshments, conference materials and certificate of attendance.
- Your registration will not be confirmed until payment is received in full.
- Cheque payment may only be made from UAE and in AED. Kindly contact us at info@menawomanhealth.com to discuss.
- EFT / Direct Deposit to be effected as per below bank details:
 Abu Dhabi Commercial Bank
 Account Name: MAAREFAH MANAGEMENT DMCC
 Account no: 10135401193001
 IBAN: AE430030010135401193001
- Please mention Event Name and Invoice Number.**

Discounts

- All early bird discounts require payment at the time of registration and before the early bird deadline in order to receive any discount.
- Discount offers cannot be combined with any other offer.

Cancellation Policy

- Registration cancellations must be notified in writing by email to the Maarefah's office in Dubai. Email: info@menawomanhealth.com
- Cancellations received 15 working days prior to 5 November will receive a refund of the registration fees, less an administration charge of 100 USD of the congress fee.
- Cancellations made after, as well as 'no shows', are not eligible for a refund.
- Refunds will be processed 2 months after the event completion date.

Liability

- Maarefah reserves the right to amend any part of the Congress's programme if necessary at any time.
- Maarefah will not be held liable for damages of any nature sustained by delegates or accompanying persons, or loss of, or damage to their personal property as a result of attending the congress or its related events.
- While every consideration has been taken when presenting the demographics of the attendees in the programme, Maarefah doesn't guarantee the exact demographics of the congress attendees and can not be held responsible for the same.



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