



ADDRESSING THE *OTHER* CHRONIC DISEASE

Fourth Annual Avera & Hazelden Betty Ford Foundation Symposium

How is substance use impacting your bottom line,
your health care costs, and your workforce?

Join your colleagues and our panel of experts

Statistics show that unaddressed substance use and mental health issues are making a significant impact in the workplace, contributing to decreased quality of work, decision making, and productivity, as well as a higher risk of accidents. In addition, employers pay three times more in health care costs for the employee and his or her dependents. All of the above negatively affects the bottom line.

Join your colleagues in the human resource and health care professions and our panel of experts to take a closer look at how this chronic disease is affecting small and large organizations alike. The discussion will include substance use-related education, prevention, health care coverage, recovery programs and resources, and more—information you can use to help protect, educate, and enhance the well-being of your employees and organization.

The Best Western Plus Ramkota Hotel

3200 W. Maple St., Sioux Falls, SD 57107

Registration Fee: **\$45**—includes lunch

See [event website](#) for continuing education credits and cancellation policy.

Keynote Speaker

William C. Moyers

Vice President of Public Affairs and Community Relations

William Moyers is committed to eliminating barriers to recovery from addiction to alcohol and other drugs. As the vice president of public affairs and community relations at the Hazelden Betty Ford Foundation, Moyers leads the organization's policy and advocacy activities. From "carrying the message" about addiction, treatment, and recovery to public policy and philanthropy, Moyers brings a wealth of professional expertise and an intimate personal understanding to communities across the nation. He uses his own experiences to highlight the power of addiction and the power of recovery.

Moyers is the author of *Broken: My Story of Addiction and Redemption* (2006), a memoir that became a *New York Times* best seller and is now in its third printing. His most recent book, *Now What? An Insider's Guide to Addiction and Recovery*, was released in October 2012 by Hazelden Publishing. In this new book, he navigates the maze of addiction: how to find help, what it means to recover, and the importance of openly sharing our stories with the public and the next generation.

Moyers has appeared on *Larry King Live* and *The Oprah Winfrey Show* and is a regular contributor to *Good Morning America*. As a former journalist for CNN, his work has been featured in the *New York Times*, *USA Today*, and *Newsweek*. He also produces a nationally syndicated column on addiction-related issues for Creators Syndicate.



**THURSDAY,
SEPTEMBER 8**

8:30 a.m.-9 a.m.

9 a.m.-3:45 p.m.

3:45 p.m.-4 p.m.

Registration and networking

Presentations, keynote, and panel discussion

Program conclusion and evaluation

Register Today! >>



ADDRESSING THE **OTHER** CHRONIC DISEASE

Meet your host and presenters

Host and Moderator

Steve Lindquist, ACSW

Assistant Vice President, Avera Behavioral Health

Steve Lindquist oversees mental health and chemical dependency treatment services for a 110-bed inpatient psychiatric hospital, an outpatient clinic, an Employee Assistance Program, and a partial hospitalization program for adults. Lindquist also manages two community partnerships with mental health centers.

During his career, he has worked to develop and implement interorganizational relationships to enhance quality of care for individuals needing behavioral health services. His focus has been the development of behavioral health service networks.

Lindquist is a member of the Lt. Governor's Behavioral Health Work Group in South Dakota, including the mental health statute revision subcommittee.



Presenters

Kevin Kirby, BS, JD

Cofounder, Face it TOGETHER®

Addiction Wellness Is Good for Business

Kevin Kirby is cofounder of Face It TOGETHER®, an organization of social entrepreneurs who are for addiction what Susan G. Komen became for breast cancer—a national model of system transformation and awareness for grassroots application in communities across the country.

Mr. Kirby has also founded and served as chairman of the board for Transitional Living Corporation, a nonprofit organization that currently operates five sober living homes and an 18-bed nonmedical residential recovery program.

Additionally, Mr. Kirby has served in leadership and chair positions for several organizations during his career, as well as serving as board of director for Home Federal Financial Corp. He is currently board of director for Raven Industries Inc.



Janelle Wesloh, BA, LADC, MBA

Executive Director, Recovery Management,
Hazelden Betty Ford Foundation

Recovery Support: New Tools for a New Millennium

Janelle Wesloh, executive director of recovery management, has been in the addiction treatment field for over 20 years. Ms. Wesloh has held many roles, including youth counselor, intake counselor, continuing care counselor, electronic medical record designer, and privacy officer. She oversees MORE® (My Ongoing Recovery Experience), an online recovery support program; Connection™,



an intensive recovery support and monitoring program; and the Lodge Program and Weekend Retreats at the Dan Anderson Renewal Center.

Ms. Wesloh is a licensed alcohol and drug counselor. She has an undergraduate degree in psychology with an emphasis in chemical dependency counseling and a Master in Business Administration from Hamline University in St. Paul.

Additionally, she has presented at national addiction treatment conferences on moving from an acute to a chronic model, the importance of continuing care planning, electronic options for ongoing recovery, and lessons learned from implementing an online recovery management program.

Matthew Stanley, DO

Vice President, Avera Behavioral Health Service Line

Addiction and Recovery from a Medical Perspective

Matthew Stanley is the vice president of behavioral Health Clinical Service Line Operations for Avera McKennan Behavioral Health Services. Dr. Stanley serves as the medical director of the Avera Marshall Regional Medical Center and Avera McKennan Behavioral Health Services. Dr. Stanley also serves as the attending psychiatrist for Avera McKennan Behavioral Health Services.

Dr. Stanley holds many leadership positions on several professional associations and committees such as the National Association of Psychiatric Health Systems, South Dakota Health Professionals Assistance Program, Avera McKennan Hospital and University Health Center, Dakotacare Physicians Advisory Committee, and Wellmark Blue Cross Blue Shield of Iowa.



Nancy Wise-Vander Lee, PhD, LP

Employee Assistance Program Manager,
Avera Behavioral Health

Promoting Well-Being in the Workplace

Dr. Wise-Vander Lee earned her Doctorate in Clinical Psychology from the California School of Professional Psychology-Fresno. She has practiced as a psychologist for over 20 years in the Sioux Falls community. She also has experience teaching in the areas of abnormal psychology and counseling.

Dr. Wise-Vander Lee provides individual psychotherapy to adults and older adults. Her areas of specialty are treatment for depression, anxiety and PTSD, mood disorders, personality disorders, sleep disorders, and stress management. She also serves as the Employee Assistance Program manager. She provides crisis intervention, critical incident services, consultations, and training programs.



For questions, please contact

Avera Continuing Education at **605-322-8950**
or email **AveraEducationEvents@Avera.org**