



PES

a division of Global Tracks, Inc.

CME/CE CRUISE & TRAVEL SEMINARS

WESTERN EUROPE CRUISE ON CRYSTAL SYMPHONY

Mont-St. Michel, France

August 25 – September 6, 2017

London to Lisbon with Honfleur, St. Malo & Bordeaux



Guggenheim Museum, Bilbao, Spain



Chateau in Bordeaux, France

HIGHLIGHTS

LEARN, EXPLORE, EXPERIENCE

- **Honfleur:** Journey to the infamous D-Day Beaches in Normandy, the American Cemetery, and Pointe du Hoc
- **Bordeaux:** Visit world-famous cellars and vineyards, such as Medoc, to learn the techniques of wine making complete with a tasting
- **St. Malo:** Marvel at the impressive castle of Mont St. Michel and the surrounding extreme tidal bay
- **Saint-Jean-de-Lux:** Soak in the beauty of this resort town's crescent bay and colorful timbered Basque houses
- **Bilbao:** Explore the celebrated Guggenheim Museum, designed by Frank Gehry, with its swirls of titanium, limestone, and huge glass panes
- **Family and Friends Welcome**

The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

Medical & Dental Symposium - Hot Topics 2017

WESTERN EUROPE CRUISE

Crystal Symphony in Bordeaux, France

CRYSTAL CRUISES[®]

THE CRYSTAL SIX-STAR EXPERIENCE IS
ALL INCLUSIVE LUXURY!

- Crystal Symphony, 922 passenger vessel, is one of the most spacious cruise ships with one of the highest staff-to-guest ratios
- Extraordinary Crystal cuisine: all-day dining in a selection of restaurants, cafes, and 24-hour room service
- Fine wines, premium spirits, open bar services with all beverages
- Internet/Wi-Fi (60 min. per person per day)
- Broadway-style nightly entertainment
- 360 wraparound teak Promenade Deck, plus a state-of-the-art fitness center
- Gratuities for housekeeping, bar and dining staff as well as for butler service
- Crystal Society Member Discount applies



CME/CE Lecture Seminar - 15 Continuing Education Credit Hours
Western Europe...a destination for lifelong learners, history buffs, architecture fans, art lovers, cultural enthusiasts, connoisseurs of food and wine, and six-star service at sea!

Date	Day	Port	Arrival	Departure
Aug 25	Friday	London/Tilbury, England	Embark	Overnight
Aug 26	Saturday	London/Tilbury, England		5:00 pm
Aug 27	Sunday	Honfleur, France	9:00 am	11:00 pm
Aug 28	Monday	Guernsey/St. Peter Port, Channel Islands	8:00 am	6:00 pm
Aug 29	Tuesday	St. Malo, France	6:15 am	10:00 pm
Aug 30	Wednesday	Cruising the West Coast of France		Overnight
Aug 31	Thursday	Bordeaux, France	3:30 am	Overnight
Sept 1	Friday	Bordeaux, France		3:00 pm
Sept 2	Saturday	Saint-Jean-de-Lux, France	8:00 am	6:00 pm
Sept 3	Sunday	Bilbao, Spain	8:00 am	Overnight
Sept 4	Monday	Bilbao, Spain		4:00 pm
Sept 5	Tuesday	Cruising the Atlantic Ocean	6:00 am	Overnight
Sept 6	Wednesday	Lisbon, Portugal	Disembark	

Stateroom Pricing

Below pricing includes \$1,000 per person PES Discount!

CATEGORY	DOUBLE PRICE PER PERSON	*SINGLE PRICE	Staterooms sell out fast! Book Today!
DELUXE STATEROOM WITH WINDOW 202 SQ. FT.			Required Deposit: Cruise: 20% of cruise fare Seminar: \$200 per person <i>Save and additional 2.5% if paid in full by February 22, 2017!</i> • All prices are per person based on double occupancy • Fares do not include cruise port, security and handling charges of \$540 per person • Final Payment is due May 19, 2017 • *The single pricing is capacity cotrolled by Crystal and may change
E2 Deck 8 Extremely Limited View	\$4,690	\$6,395	
E1 Deck 7/8 Limited View	\$5,125	\$6,965	
D Deck 5	\$5,340	\$7,240	
C2 Deck 7 Forward	\$5,675	\$7,675	
C1 Deck 7/8	\$5,930	\$8,010	
DELUXE STATEROOM WITH VERANDAH 246 SQ. FT.			
B2 Deck 8 Forward	\$6,240	\$9,135	
B1 Deck 8	\$6,470	\$9,455	
A3 Deck 9 Forward	\$6,605	\$9,645	
A2 Deck 9 Limited View	\$6,690	\$9,765	
A1 Deck 9	\$6,765	\$9,870	
PENTHOUSE & PENTHOUSE SUITE			
PH Deck 10 367 sq. ft.	\$11,080	\$21,890	
PS Deck 10 491 sq. ft.	\$15,490	\$31,980	
CP Deck 10 982 sq. ft.	\$37,110	\$75,220	



CME/CE Professional Seminar Fee: \$695
Seminar Attendance Fee: \$450

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MEDICAL & DENTAL SYMPOSIUM - HOT TOPICS 2017

PES Mission Statement: Our mission is to provide quality global CME/CE programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

Seminar Overview/Statement of Purpose:

Healthcare practitioners are currently faced with the challenges of both treating and preventing the ever-increasing incidence of chronic diseases in the US population. In addition, the need to adapt best practice models in the context of emerging healthcare reforms impacting patient care delivery and access to care is an important issue for all healthcare practitioners to address.

France has the highest level of satisfaction with their health care system among all European countries. Healthcare practitioners have adapted best practices strategies in compliance with the French universal healthcare coverage model. Although cardiovascular disease and obesity related diabetes have become significant global health issues, the incidence of these diseases in the French population is among the lowest in the world. Now, more than ever, it is important for healthcare professionals to collaborate with colleagues and global counterparts to gain cross-cultural perspectives and updates in the treatment and prevention of disease. By design, this program offers opportunities for professionals to compare and contrast current best practices to provide quality patient care and outcomes in their own professional setting.

Planned In Country Healthcare Topics Include:

- French Healthcare System Overview: Universal Coverage Model
- Wellness & Stress Management for Medical Professionals
- Top Medical/Disease Issues: Challenges & Conquests
- Communicating with your Patients: Best Practice Skills for Best Patient Outcomes
- Updates in Travel Medicine and Medicine at Sea
- Attention Deficit Disorder: Recognition & Strategies for Best Outcomes
- Communicating with Pediatric Patients: Different Skills for Different Development Stages
- Importance of "Cultural Competence" in Treating Patient Populations

Educational Goals: Our goal is to provide unparalleled CME/CE travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Assure that healthcare education programs provide best practice models reflecting current issues in medicine and healthcare for providing quality patient care
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

Learning Objectives: Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the *American Academy of Family Physicians* for a minimum of 15 Prescribed Credit Hours. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s) toward the AMA Physician Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

Dentists: The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The *Professional Education Society* designates this activity for a minimum of 15 continuing education credits.

Nurses: The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 15 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction: This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.