

The Pediatric Urgent Care Conference



presented by



March 29 - April 1, 2016

**Sheraton Puerto Rico
Hotel and Casino
San Juan, Puerto Rico**

www.pucconference.com

CONFERENCE DESCRIPTION

PM Pediatrics, in conjunction with the Society for Pediatric Urgent Care, is proud to present the 2nd annual conference dedicated exclusively to the care of pediatric patients in an Urgent Care setting. The 2016 Pediatric Urgent Care Conference is designed to improve the clinical and procedural skills of caregivers of all levels, as well as provide a foundation of the necessary tools for running a successful pediatric urgent care practice. There will be three concurrent tracks: core concepts, advanced concepts, and practice management. In addition, a one-day preconference will be offered which will focus on developing and opening a pediatric urgent care practice.

The conference will be led by nationally recognized experts in Pediatric Urgent Care, general healthcare, and business practice. Lectures will be supplemented with time for small group discussions. In addition, workshops will allow for hands-on training of various clinical and procedural skills.

PM Pediatrics is the largest provider of pediatric urgent care in the U.S., with multiple locations throughout New York, New Jersey and Maryland. The company provides specialized urgent care to patients from birth through college, utilizing pediatric emergency physicians, pediatricians, nurse practitioners, and physician assistants. In addition, we offer the first-of-its-kind fellowship program in Pediatric Urgent Care Medicine for physicians, nurse practitioners and physician assistants. The Society for Pediatric Urgent Care was formed to provide a forum for those who practice in an urgent care environment as well as to advocate for and promote the unique needs of this specialty.

2016 Pediatric Urgent Care Conference

Preconference: March 29 (9am – 6:30pm)

Conference Day 1 & 2: March 30 - March 31 (8am - 4:30pm)

Conference Day 3: April 1 (8am - 12:30pm)





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CONFERENCE FACULTY

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Professor and Chair, Dept of Pediatrics & Child Health,
Howard University College of Medicine
Adjunct Professor, Emergency Medicine & Health Policy,
George Washington University Schools of Medicine and
Public Health

CONFERENCE SCHEDULE

Preconference *How To Start Your Own Urgent Care* - Tuesday, March 29

9:00am	Writing Your Pediatric Urgent Care Business Plan	1:50pm	Legal & Regulatory Considerations
10:00am	Site Selection & Build Out	2:50pm	Setting Up Your Office
11:00am	<i>Break / Exhibitor Hall</i>	3:50pm	<i>Break / Exhibitor Hall</i>
11:30am	Financing Your Venture	4:20pm	Recruiting, Staffing & Other HR Considerations
12:30pm	<i>Lunch</i>	6:20pm	Marketing Your Start-up

Conference Day 1 - Wednesday, March 30

8:00am **PLENARY** The Continuing Evolution of Acute Care Pediatrics Joseph L. Wright, MD, MPH, FAAP (all tracks)

9:00am *Break / Exhibitor Hall*

	CORE CONCEPTS	ADVANCED CONCEPTS	PRACTICE MANAGEMENT
9:30am	Dermatology Puzzlers	Pain/Anxiety Management and Update	Economics of Pediatric Urgent Care
10:30am	Strep/Otitis - More to it than Amoxicillin	Anaphylaxis/Allergies	Managing Your Team
11:30am	<i>Break / Exhibitor</i>		
12:00pm	Basic Wound Management	It's Not Always Just a Virus: Identification & Management of Sepsis in the UC Setting	Common Pitfalls When Opening Your Practice
1:00pm	<i>Lunch</i>		
2:20pm-4:20pm	Workshop: BasicWound/Suturing	Workshop: Mock Codes	Breakout Session: Pitfalls When Setting Up Your Practice / Ask the Experts
4:35pm-6:00pm	PUCC Poster Session (all tracks)		

Conference Day 2 - Thursday, March 31

8:00am **PLENARY** Disruptive Technologies & Pediatric Urgent Care: Will Uber Affect My Practice? Jeffrey Schor, MD, MPH, MBA, FAAP (all tracks)

9:00am *Break / Exhibitor Hall*

	CORE CONCEPTS	ADVANCED CONCEPTS	PRACTICE MANAGEMENT
9:30am	Radiology Review: CXR & AXR	Malpractice in Urgent Care - How to Protect Yourself & Your Practice	Marketing Your Practice in the Digital Age
10:30am	The Crying Game: Approach to the Irritable Child	Sports-Related Injuries	Data Analytics: Evaluating How Your Practice is Doing
11:30am	<i>Break / Exhibitor</i>		
12:00pm	Radiology Review: Orthopedic Injuries	Advanced Wound Management	Customer Service: Ensuring Top Quality & High Satisfaction
1:00pm	<i>Lunch</i>		
2:20pm-4:20pm	Workshop: Splinting	Workshop: Advanced Wound Management	Workshop: Customer Service

Conference Day 3 - Friday, April 1

8:00am **PLENARY** Simulation-Based Education in the Urgent Care Environment Kevin Ching, MD, FAAP (all tracks)

	CORE CONCEPTS	ADVANCED CONCEPTS	PRACTICE MANAGEMENT
9:00am	When can she play again? Head Injury & Concussion Management	Skin/Soft Tissue Infection: An Evidence-Based Approach	Growing Your Practice
10:00am	<i>Break</i>		
10:30am	Respiratory Review	Dental Emergencies	Tech Update: New Tools for the Trade
11:30am-12:30pm	Fever Phobia: Which febrile patients need a workup?	Urgent Care Initiation of Clinical Standard Work Pathways	How long do we have to wait? Improving Provider Efficiency

CONFERENCE REGISTRATION AND LODGING

Registration

Email pucc@pmpediatrics.com, call 516-869-0650 x282 or mail in form to PM Pediatrics/ATTN: Pediatric UC Coordinator, One Hollow Lane, Suite 301, Lake Success, NY 11042. **You can also register online at puconference.com**

Audience: Physicians, nurses, physician assistants, emergency medical service providers, office managers, and administrators.

Fees for Physicians & Administrators:

Early Bird by Jan. 15: Preconference \$250, Conference \$495, Combined rate \$650

Registration after Jan. 15: Preconference \$300, Conference \$595, Combined rate \$795

Fees for NPs, PAs & all others:

Early Bird by Jan. 15: Preconference \$250, Conference \$395, Combined rate \$550

Registration after Jan. 15: Preconference \$300, Conference \$495, Combined rate \$695

Workshops:

Mock Code (\$25), **Splinting** (\$50), **Basic Wound Closure** (\$75),

Advanced Wound Closure (\$50), **Basic & Advanced Wound Closure** (\$100),

Customer Service (\$50)

Location/Hotel Reservations

Sheraton Puerto Rico Hotel & Casino, 200 Convention Blvd., San Juan, PR 00907

For reservations, visit www.starwoodmeeting.com/Book/PUC2016 or call

866-932-7269 (Reference Pediatric Urgent Care Conference).

Room Rate is \$189/night. Included in the room rate are the following amenities:

- Daily newspaper (in English)
- Daily in-room self service tea/coffee
- Wireless, standard high-speed Internet access in sleeping rooms & public areas
- Towel and chaise lounges at sun or pool deck
- Use of fitness studio and spa (treatments have a charge)
- Casino match play couple (\$10 per room)



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CONFERENCE REGISTRATION FORM

☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr.

Registrant's Name: _____ Profession: _____

Street Address: _____ Affiliated Practice: _____

City, State, Zip, Country: _____

Telephone (Cell): _____ (Home): _____

E-mail Address: _____

Registering for:

**Choose 1 Track*

- ☐ Core Concepts Track
- ☐ Advanced Concepts Track
- ☐ Practice Management Track

**Choose 1-3 Workshops (refer to schedule to avoid overlap)*

- ☐ Mock Code \$25 ☐ Splinting \$50
- ☐ Basic Wound Closure \$75
- ☐ Advanced Wound Closure \$50
- ☐ Basic & Advanced Wound Closure \$100
- ☐ Customer Service \$50

Payment: ☐ Cash ☐ Check

Credit Card Information: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card #: _____

Exp. Date: _____

Name on Card: _____

Please make check payable to PM Pediatrics, and mail with registration form to:

PM Pediatrics/ATTN: Pediatric UC Coordinator, One Hollow Lane, Suite 301, Lake Success, NY 11042



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CONFERENCE LOCATION

The hotel is located directly adjacent to the Convention Center, and easily accessible to the San Juan Marina. It is also just 12 minutes by car from Plaza Las Americas Shopping Mall and Hato Rey Banking Center.

This town has something for all ages. A must-see is the impressive Spanish fort El Morro located on the north side of the islet. Old San Juan itself consists of narrow streets encompassing over four hundred years of history and tradition—and Sheraton Puerto Rico Hotel & Casino is just five minutes from this exciting historic section. Dine in one of the celebrated establishments on Fortaleza Street, party in San Sebastián until dawn, or simply stroll along the charming, storied avenues and thoroughfares. As in Europe, a local tradition in Old San Juan is to people-watch, and there is no better place to indulge in this activity than from one of the several plazas that are located throughout the city. For a dose of nature and sparkling Puerto Rican sun, beautiful beaches with clear blue water surround the island and the joy of sand and surf is just moments away.

