

NASCI 2020 Annual Meeting

September 12-15, 2020
Hilton, Cleveland Downtown



CARDIOVASCULAR IMAGING
PARTNERSHIP PROSPECTUS

www.nasci.org

Dear Industry Colleagues,

On behalf of the NASCI Leadership, it is my pleasure to invite your support of and participation in the 48th Annual Meeting of the North American Society for Cardiovascular Imaging. This meeting will take place September 12-15, 2020 at the Hilton, Cleveland Downtown.

The North American Society for Cardiovascular Imaging (NASCI) is an international organization dedicated to the advancement of cardiovascular imaging through the education of physicians and allied health care providers on a broad range of cardiovascular imaging applications and techniques. These include major CT and MR advances, new cardiovascular devices, cardiovascular disease in women, updates on imaging of ischemic heart disease and cardiomyopathy, and much more. The NASCI board and meeting faculty are leaders in the field, representing most of the major academic and private centers in the US, including members of the editorial boards of major journals, participants on guideline writing committees, and influencers of the practice of cardiovascular imaging worldwide through their scientific publications, textbooks and lectures.

The annual meeting offers clinical instruction, cutting-edge scientific sessions, presentations on new technologies, and up-to-date information on appropriateness criteria, ordering and reimbursement.

This year's meeting will allow you to network with 250-300 radiologists, cardiologists, and allied health professionals with a subspecialty in Cardiovascular Imaging. Industry partners and exhibits are an essential part of our meetings' success, and our attendees will be eager to learn about your company's products and services that can assist them with improving the care of their cardiovascular patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetingsolutions.com or 973-769-1020.

Kind Regards,

Denise Castetter

Denise Castetter Director, Industry Relations

HOTEL INFORMATION

Hilton, Cleveland Downtown

100 Lakeside Avenue East
Cleveland, OH

Hilton Cleveland Downtown is in the heart of Cleveland's vibrant downtown area and connected to the Huntington Convention center of Cleveland. Popular attractions, dining, and entertainment are just minutes away.

Room Rate:

Single/Double: \$229 plus 8.5% occupancy tax per night

Room Rate Duration: The above room rates are available 3 days prior to and 3 days after the conference dates, subject to guestroom availability.

Direct Booking Link: [Hilton Cleveland Downtown](#)

Reservations: 1-888-446-6677

Deadline for Hotel Reservations: August 12, 2020

Check in: 4:00pm

Check out: Before: 11:00am



EXHIBITS AND SPONSORSHIPS

Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent clinicians and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of clinicians and key decision makers
- Participate in planned social events with attendees

Exhibit Schedule

Set Up: Saturday, September 12, 2020 10:00 AM-2:30 PM

Exhibit Hours:

Saturday, September 12, 2020 2:00 PM-7:15 PM

Sunday, September 13, 2020 7:00 AM-3:30 PM

Monday, September 14, 2020 7:00 AM-5:00 PM

Tuesday, September 15, 2020 7:00 AM-3:00 PM

Exhibit Tear Down:

Tuesday, September 15, 2020 After 3:00 PM

Hours subject to change based on final program

Payment

Our tax ID is # 91-6185408. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeetingsolutions.com. If paying by check, please make the check payable to the North American Society for Cardiovascular Imaging and send to:

Denise Castetter
Vertias Meeting Solutions
1061 E. Main St. Suite 300
East Dundee, IL 60118

SPONSORSHIP OPPORTUNITIES

PINNACLE | \$30,000 | LUNCH SYMPOSIUM

Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for eight company representatives
- Company description on meeting app

DIAMOND | \$20,000 | BREAKFAST SYMPOSIUM (2 Available)

Highlight your product and your commitment to cardiovascular imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Diamond level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

PLATINUM | \$15,000 | Choose one of the following to co-sponsor:

Welcome Reception

One of the most visible ways to support NASCI and showcase your product. There will be a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

Gala Dinner

This prestigious sponsorship level offers companies the opportunity to sponsor the Third Annual Gala Dinner. Attendees will be able to network and solidify relationships in a relaxed, intimate setting while enjoying the atmosphere of a renowned Seattle landmark.

Your Platinum level sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

GOLD | \$10,000 | Choose one of the following:

Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Meeting App

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your add to be viewed by all attendees

Poster Reception

Showcase your company during the reception while attendees visit/review the posters.

Your Gold sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

SILVER | \$7,500 | Choose one of the following:

Coffee Break

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Hotel Key Card

The Custom Key Card allows you to make an impression as soon as NASCI attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the NASCI Management office. Please contact denise@veritasmeetings.com for approvals.

Your Silver sponsorship includes:

- Prime location of exhibit space
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Company description on meeting app

BRONZE | \$5,000

- Exhibit space (Floor standing signage or equipment allowed)
- "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
- Company recognition on the NASCI website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet (company name and 50-word description)
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives
- Company description on meeting app

BASIC EXHIBITOR PACKAGE | \$3,500

- Exhibit space (No floor standing signage or equipment allowed)
 - "NASCI Connect"-Enhance your opportunity to meet NASCI attendees, NASCI staff will deliver your message to the attendee of your choice
 - Company recognition on NASCI website
 - Recognition on contributor support signage in meeting prefunction space
 - Recognition in the registration packet (company name and 50-word description)
 - Two exhibitor badges for company representatives
 - Invitation to the Welcome Reception for two company representatives
 - Company description on meeting app
- **Custom sponsorship packages are available upon request. For more information, contact Denise Castetter at [denise@ veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) or 973-769-1020.**



2020 NORTH AMERICAN SOCIETY FOR CARDIOVASCULAR IMAGING EXHIBIT REGISTRATION & INVOICE FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP OPTIONS

- | | |
|--|--|
| ☐ PINNACLE (\$30,000)
Lunch Symposium Eight Exhibitor Badges
☐ DIAMOND (\$20,000)
Breakfast Symposium Six Exhibitor Badges
☐ PLATINUM (\$15,000)
☐ Welcome Reception or ☐ Gala Dinner
Six Exhibitor Badges
☐ GOLD (\$10,000)
☐ Internet Code or ☐ Meeting App or ☐ Poster
Reception Six Exhibitor Badges | ☐ SILVER (\$7,500)
☐ Coffee Breaks or ☐ Hotel Key Card Six Exhibitor
Badges
☐ BRONZE (\$5,000)
Four Exhibitor Badges
☐ EXHIBIT ONLY (\$3,500)
Two Exhibitor Badges |
|--|--|

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Check payable to: Payable to North American Society for Cardiovascular Imaging in U.S. dollars drawn on a U.S. bank.
 TAX ID# 91-6185408

Credit Card ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Credit Card # _____ CVV _____ Exp. Date _____

Name _____

Billing Address _____ City _____

State _____ Zip _____

Signature _____ Total \$: _____

Phone _____

Email _____

Fax _____

Return this completed exhibit reservation form and payment to Denise Castetter.
 Mail: North American Society for Cardiovascular Imaging 1061 E. Main St. Suite 300 East Dundee IL 60118
 W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com