



Agenda at a Glance (as of 05/23/16)

WEDNESDAY, JUNE 15, 2016

Institute Moderator

Susan Dentzer

President and Chief Executive Officer
The Network for Excellence in Health Innovation
(NEHI)

🕒 7:00 am – 7:00 pm	Institute & Expo Registration and Information Desk Open (Registration Desks 1 & 2) Sponsored by Optum
🕒 11:45 am – 1:00 pm	Institute & Expo Luncheon in the Exhibit Hall (Room: Lafite and Latour Ballrooms)
🕒 11:30 am – 7:00 pm	Exhibit Hall Open (Room: Lafite and Latour Ballrooms)
🕒 1:00 pm - 1:30 pm	Welcome/General Session (Room: Encore Ballroom) <i>The Future of Health Care and Plans Leading the Way</i> Marilyn Tavenner, President and CEO, AHIP
🕒 1:30 pm – 2:45 pm	General Session (Room: Encore Ballroom) <i>Better Health Care at Lower Cost: Is It Possible?</i> Bernard J. Tyson, Chairman and CEO, Kaiser Permanente David L. Bernd, CEO Emeritus, Sentara Healthcare Senator William Frist, MD, Nationally-Acclaimed Heart and Lung Transplant Surgeon, Former U.S. Senator and Senate Majority Leader
🕒 2:45 pm – 3:00 pm	Coffee Break (Outside of Petrus, Mouton and Margaux rooms)
🕒 3:00 pm – 4:00 pm	Concurrent Sessions <i>Health Care Consolidation: Trends, Impact and Regulation</i> (Room: Margaux 2) [Track: Industry Disruption & Transformation] • Mark J. Botti, Partner, Squire Sanders • Paul B. Ginsburg, PhD, Professor, Public Policy and Director, Public Policy, Schaeffer Center for Health Policy and Economics, University of Southern California Leonard D. Schaeffer Chair, Health Policy Studies, Senior Fellow and Director, Center for Health Policy, The Brookings Institution • Slava Zayats, PhD, Principal, Bates White

	<i>Five Uncommon Choices of the Best Consumer Experience Companies</i> (Room: Margaux 1) [Track: Customer Experience] • David Poole, Staff Vice President, Consumer Experience, Anthem <i>Millennial Game Plan for Success: Essential Advice for Today's Young Professional</i> (Room: Lafleur 1) [Track: Customer Experience] • Joe Judge, President, Clear Possibilities <i>How to Work with the Government as Your Largest Customer</i> (Room: Mouton 2) [Track: Federal Programs] • Austin Ifedirah, DDS, MBA, Senior Vice President & Chief Business Development Officer, Gateway Health Plan • Andrew Davis, Vice President and General Manager, Medicare Segment, Medica <i>Using Data to Drive Better Health Care</i> (Room: Montrachet) [Track: Data Analytics & Insight] • Matthew O. Hurford, MD, Vice President, Medical Affairs, Community Care Behavioral Health Organization • Alice Rogot Pressman, PhD, MS, Director of Analytics and Evaluation Research, Development & Dissemination, Sutter Health of Northern California • Stephen Singer, Senior Manager for Data Analytics, Camden Coalition of Healthcare Providers <i>The Business Case for Addressing Patients' Social Needs in Health Care Delivery</i> (Room: Mouton 1) [Track: Value-Based Partnerships] • Rocco Perla, President, Health Leads • Karin VanZant, Executive Director, Life Sciences, CareSource <i>Culture + Verifiable Results = Wellness Program Success</i> (Room: Palmer) [Track: Prevention, Health & Well-being] • Alisha DeMoss, MS, Leader, Health Promotion Consultants, Humana • Cameron Troxell, Director, Health and Wellness, Indiana State Personnel Department <i>Where's the Next Digital Health Unicorn?</i> (Room: Petrus 1) [Track: Digital Health] • Lynne Chou O'Keefe, Partner, Kleiner Perkins Caufield & Byers • James Sinclair, Managing Director, Healthcare Services and Technology, Goldman, Sachs & Co. • Halle Tecco, Founder, Rock Health & Adjunct Professor, Columbia Business School <i>Your Members Are In The Pharmacy. Are You?!</i> (Room: Petrus 2) [Track: Technologies & Business Solutions] Powered by McKesson Health Solutions • Dan Dragalin, MD, MPH, FAAP, Medical Director, McKesson Health Solutions • Jan Reed, Director, Health Plans Services, RelayHealth Pharmacy Solutions
 4:15 pm – 5:15 pm	Concurrent Sessions <i>Investing in Health Care Innovation in a Fast-Changing Market</i>

(Room: Margaux 2) [Track: Industry Disruption & Transformation]

- **Terry Booker**, Vice President, Corporate Development and Innovation, Independence Blue Cross
- **Rob Coppedge**, President, Direct Health Solutions, Cambia Health Solutions

Reinventing the Health Plan: How Creating a Magnetic Offering is the Path Forward

(Room: Margaux 1) [Track: Customer Experience]

- **Rebekah Gales Swain**, Principal Strategic Advisor, Sales & Marketing, Blue Cross Blue Shield of North Carolina
- **Todd Van Tol**, Partner and Head of Life Sciences, Oliver Wyman

Medicare Advantage: Delivering Value for Beneficiaries Through Innovation

(Room: Mouton 2) [Track: Federal Programs]

- **Eve Gelb**, Senior Vice President, Healthcare Services, SCAN Health Plan
- **Thomas Kornfield, MPP**, Vice President, Avalere Health
- **Dirk Wales, MD, PsyD**, Senior Vice President and Chief Medical Officer, Cigna-HealthSpring

The Changing Path to Purchase and the Importance of ZMOT

(Room: Montrachet) [Track: Data Analytics & Insight]

- **Addie M. Braun**, Head of Industry, Health Insurance, Google

Meeting Patients Where They Are: The Race to Re-Engineer How Care is Delivered

(Room: Mouton 1) [Track: Value-Based Partnerships]

- **Ed Lehman**, Senior Vice President, National Accounts & Channel Partnerships, Grand Rounds
- **Andrew Schutzbank, MD, MPH**, Vice President, Product, Iora Health

The Future of Wearables

(Room: Palmer) [Track: Prevention, Health & Well-being]

- **Richard Kerslake**, Director of Product Management & Strategy, Wearables, Intel Corporation
- **Karen Lee**, Strategy and Innovation Leader, Humana
- **Carrie L. Reif, MBA, MHA**, Strategic Partnerships, Health Plans, Fitbit Wellness
- **Halle Tecco**, Founder, Rock Health and Adjunct Professor, Columbia Business School

Connecting Providers, Payers and Patients through Mobile Health

(Room: Petrus 1) [Track: Digital Health]

- **Sean Doolan**, Network Associate, StartUp Health
- **Adam Pellegrini, MD**, Vice President, Digital Health, Walgreens
- **Leah Sparks**, CEO, Wildflower Health
- **Harry Wang**, Senior Director of Research, Parks Associates

The Payer's Journey to Achieving Operational Excellence

(Room: Petrus 2) [Track: Technologies & Business Solutions]

Powered by Optum

- **Jeff Carter**, Vice President, Optum Payer Solutions
- **Ranga Valayaputhur**, Associate Director, Consulting Services, Optum Payer Solutions
- **Bill Polston**, Vice President, Consumer Experience, Optum Customer Care
- **Timothy M. Roty**, Senior Director, Provider Operations and Technology, UnitedHealthcare

	<i>Public Exchange Realities: Why One Size Does NOT Fit All (and Why It Matters)</i> (Room: Lafleur 1) [Track: Federal Programs] Powered by Accenture • Mila Kofman, Executive Director, DC Health Benefit Exchange Authority • Loren McCaghy, Director – Consumer Engagement and Product Insight, Accenture • Phil Poley, Managing Director, Accenture
🕒 5:30 pm – 7:00 pm	Institute & Expo Opening Night Reception in the Exhibit Hall (Room: Lafite and Latour Ballrooms) Powered by IBM

THURSDAY, JUNE 16, 2016

🕒 6:45 am – 5:15 pm	Registration and Information Desk Open (Registration Desks 1 & 2) Sponsored by Optum
🕒 7:30 am – 8:15 am	Breakfast Briefing Sessions <i>Agility, Efficiency and Transparency: Stories from Industry Leaders at the Forefront of the Health Care Revolution</i> (Room: Margaux 2) [Track: Industry Disruption & Transformation] Powered by HealthEdge • Ray Desrochers, Executive Vice President, HealthEdge <i>Consumer Engagement and Outcomes-Based Payments: How Stakeholder Collaboration Can Help</i> (Room: Margaux 1) [Track: Customer Experience] Powered by Payspan, Inc. • Bill Nordmark, Chief Growth Officer, Payspan, Inc. <i>Next Generation Payers: Influencing Care Quality in Collaboration with Providers</i> (Room: Mouton 2) [Track: Federal Programs] Powered by GE Healthcare • Jon Zimmerman, General Manager, GE Healthcare IT <i>The Evolution of Provider Data Management – Moving Beyond Compliance to Enterprise Value</i> (Room: Montrachet) [Track: Data Analysis & Insight] Powered by LexisNexis® • Josh Schoeller, Vice President, Client Engagement, LexisNexis® Health Care <i>Bundled Payments: Evaluating the Opportunities for Your Business</i> (Room: Mouton 1) [Track: Value-Based Partnerships] Powered by Truven Health Analytics • David Jackson, Senior Consulting Manager, Payer Analytics, Truven Health Analytics • Kevin Ruane, Senior Consulting Scientist, Payer Analytics, Truven Health Analytics <i>Leveraging Customer Experience Technology to Become a Trusted Brand</i> (Room: Palmer) [Track: Prevention, Health & Well-Being] Powered by Zipari, Inc.

	• Mark Nathan, Chief Executive Officer, Zipari, Inc. • Diallo Powell, Co-Founder and Chief Product Officer, Zipari, Inc. • Kristina Park, Partner, Optimity Advisors Using Digital Technologies to Drive Member (or Consumer) Engagement: Are you prepared to compete? (Room: Petrus 1) [Track: Digital Health] Powered by Cognizant Technology Solutions • Joel Gleason, Senior Vice President, Health TranZform, Cognizant Technology Solutions Business Transformation: Creating a Competitive Advantage in the Market (Room: Petrus 2) [Track: Technologies & Business Solutions] Powered by PA Consulting Group • Douglas Cowieson, Senior Vice President of Operations, EmblemHealth • Jeff Cameron, Member of PA Consulting Group's Management Team, PA Consulting Group, Healthcare Practice
🕒 8:30 am – 9:30 am	General Session The Health Insurer of the Future: How Disruptive Innovators are Reimagining Health Care (Room: Encore Ballroom) Vivek Garipalli, Co-Founder & CEO, Clover Health Kyle Roling, Co-Founder & President, Bright Health Inc. Mario Schlosser, CEO, Oscar Insurance Corporation Tom Vanderheyden, Co-Founder and Chief Executive Officer, Harken Health
🕒 9:30 am - 7:00 pm	Exhibit Hall Open (Room: Lafite and Latour Ballrooms)
🕒 9:30 am – 10:30 am	Coffee Break (Room: Lafite and Latour Ballrooms)
🕒 10:30 am – 11:45 am	Signature Series The Disruptors: Consumerization of Health Care (Room: Mouton 1) [Track: Industry Disruption & Transformation] • Lindsay Resnick, Chief Marketing Officer, Wunderman Health • Ann Mond Johnson, CEO, Zest Health • Jennifer Schneider, Chief Medical Officer, Livongo Health • Jeff Smedsrud, Chief Executive Officer and Co-Founder, Healthcare.com Measuring Success: Which Consumer-Focused Initiative is the Right One? (Room: Margaux 1) [Track: Customer Experience] • Amy Cueva, Founder and Chief Experience Officer, Mad*Pow • Melinda Karp, Senior Director, Member Experience Innovations Blue Cross and Blue Shield of Massachusetts From Volume to Value: New Frontiers in Payer-Provider Collaboration (Room: Mouton 2) [Track: Value-Based Partnerships] • Jan Berger, MD, MJ, President and Chief Executive Officer, Health Intelligence Partners • Andrea Gelzer, MD, Senior Vice President and Corporate Chief Medical Officer, AmeriHealth Caritas • Beth Ginzinger, Vice President, Provider Joint Ventures, West Region, Anthem

	• Scott Sarran, MD, MM, Chief Medical Officer, Government Programs, Health Care Service Corporation • Frank L. Urbano, MD, MBA, FACP, Senior Medical Director, Clinical Services, AmeriHealth New Jersey • Charlton Wilson, MD, FACP, FACHE, Chief Medical Officer, Mercy Care Plan <i>RAPS to EDS Transition Collaboration: Data-Driven Analysis</i> (Room: Margaux 2) [Track: Data Analytics & Insight] Powered by Inovalon • Jason Z. Rose (Moderator), Chief Strategic Development Officer, Inovalon • Kevin Mowll, Executive Director, Resource Initiative and Society for Education • Thomas Kornfield, MPP, Vice President, Avalere <i>The New Rules of Patient Engagement: Innovations and Strategies for Effectively Managing 100% of a Population</i> (Room: Petrus 1& 2) [Track: Prevention, Health & Well-being] Powered by Health Dialog Services Corporation • Peter Goldbach, Chief Medical Officer, Health Dialog Services Corporation • Ken Black, Group Vice President, Compensation, Benefits and Shared Services, Rite Aid • Karen Staniforth, Chief Operating Officer, Health Dialog Services Corporation • Houman Arasteh, President and Chief Operating Officer, H2 Wellness <i>Do Current Business Process Outcomes Have You Singin' the Blues?</i> (Room: Montrachet) [Track: Technologies & Business Solutions] Powered by Dell • Andy Arends, Managing Principal, Health Plan Innovation & Consulting, Dell Services
🕒 11:45 am – 1:15 pm	Lunch in the Exhibit Hall (Room: Lafite and Latour Ballrooms)
🕒 1:15 pm – 2:00 pm	Concurrent Sessions <i>Helping Consumers Navigate Health Care: How to Win the Hearts and Minds of the New Consumer</i> (Room: Margaux 1) [Track: Customer Experience] • Veer Gidwaney, CEO and Co-Founder, Maxwell Health • Marcus Osborne, Vice President, Health & Wellness Transformation, Walmart • Sally Poblete, CEO, Wellthie <i>Operationalizing in a Dynamic and Expanding Regulatory Environment</i> (Room: Mouton 2) [Track: Federal Programs] • John Kaelin, Senior Advisor, Centene Corporation <i>Scaling Alternative Payment Models: Expanding Global Budget Contracts to Include PPO Members</i> (Room: Mouton 1) [Track: Value-Based Partnerships] • Matthew Day, FSA, MAAA, Senior Vice President, Network Payment Innovation & Contract Management, Blue Cross Blue Shield of Massachusetts <i>Realizing the Promise of Digital Health Technology for Complex Patients</i> (Room: Petrus 1) [Track: Digital Health]

	• Wen Dombrowski, MD, MBA, Aging, Healthcare, Technology and Social Media Advisor, Resonate Health LLC • Andrey Ostrovsky, MD, CEO and Co-Founder, Care at Hand • Mike Payne, Chief Healthcare Development Officer, Omada Health Personalization: The Must-Have Capability for Population Health Managers (Room: Montrachet) [Track: Data Analytics & Insight] Powered by Welltok • Jeff Margolis, Chairman and CEO, Welltok Disruption without Disenfranchisement (Room: Palmer) [Prevention, Health & Well-being] • Jeff Arnold, Chairman and CEO, ShareCare The Biopharmaceutical Dilemma? (Room: Margaux 2) [Track: Industry Disruption & Transformation] Powered by AMGEN Inc. • Amitabh Chandra, MD, Chief Scientific Officer, Precision Health Economics Reduce Improper Payments with End to End Risk Mitigation (Room: Lafleur 1) [Track: Technologies & Business Solutions] Powered by Change Healthcare • Dave Cardelle, R.Ph, Senior Vice President, Post Payment & Advisor Solutions, Change Healthcare • James McCall, AHFI, Director, Fraud Analytics, Change Healthcare Disrupting Traditional Paradigms in the PBM Industry: A Fresh and Innovative Perspective (Room: Petrus 2) [Track: Technologies & Business Solutions] Powered by RxAdvance • Christine Lounsbury, PharmD, Director of Medical Management, Avera Health Plans
🕒 2:15 pm – 3:00 pm	Concurrent Sessions New Approaches in an Increasingly Crowded and Competitive Marketplace: Innovative Plan-Provider Joint Ventures (Room: Margaux 2) [Track: Industry Disruption & Transformation] • Michael Sherman, MD, Senior Vice President and Chief Medical Officer, Harvard Pilgrim Health Care How to Set Your Customer Experience Strategy -- Credibility, Competency and Culture (Room: Margaux 1) [Track: Customer Experience] • Ingrid C. Lindberg, Customer Experience Officer, Chief Customer Behavioral Economics: Nudge the Unengaged and Why We Eat Chocolate Cake (Room: Palmer) [Track: Prevention, Health & Well-being] • Karen Horgan, Co-Founder and President, VAL Health • Angie Kalousek, Senior Manager, Wellness Market Solutions, Blue Shield of California Integrating the Local Care Coordination and the Delivery System in Your Care Programs to Derive Greater Value (Room: Mouton 2) [Track: Federal Programs]

	Powered by Optum • Angela Perri, Vice President, Medicaid Programs, Optum • Bernie Elliott, MD, Chief Clinical Officer and Senior Vice President, Clinical Alignment, Optum <i>The Power of Real-Time Analytics at the Point of Care</i> (Room: Montrachet) [Track: Data Analytics & Insights] Powered by Quest Diagnostics • Lidia L. Fonseca, Senior Vice President and Chief Information Officer, Quest Diagnostics • Keith R. Dunleavy, MD, Chief Executive Officer and Chairman of the Board, Inovalon <i>Market Update: New Research Insights on Reimbursement Models</i> (Room: Mouton 1) [Track: Value-Based Partnerships] Powered by McKesson Health Solutions • Andrei Gonzales, MD, Director, VBR Initiatives, McKesson Health Solutions • Dana Benini, Vice President, ORC International <i>Five Trends to Put People First in the Age of Digital Health</i> (Room: Petrus 1) [Track: Digital Health] Powered by Accenture • Kaveh Safavi, MD, JD, Senior Global Managing Director, Accenture Health <i>Are you Paying a Data Integration "Tax"?</i> (Room: Lafleur 1) [Track: Technologies & Business Solutions] Powered by MarkLogic Corporation • Bill Fox, Vice President, Healthcare and Life Sciences, MarkLogic Corporation <i>Engagement Re-Imagined: An Integrated Care Search Experience to Drive Effective Utilization of the Health Care Ecosystem</i> (Room: Petrus 2) [Track: Technologies & Business Solutions] Powered by Rally Health • Adam Bernstein, MD, Chief Medical Officer, Rally Health • Shawn Mobley, Chief Revenue Officer, Rally Health • Karl Ulfers, Vice President, Product, Rally Health
🕒 3:00 pm – 3:45 pm	Wellness Break in the Exhibit Hall (Room: Lafite and Latour Ballrooms)
🕒 3:45 pm – 4:45 pm	General Session (Room: Encore Ballroom) <i>Balancing Innovation and Affordability of High Cost Drugs: A New Path Forward</i> David M. Cordani, President & CEO, Cigna Corp
🕒 5:00 pm – 5:45 pm	General Session (Room: Encore Ballroom) <i>Corporate America's Role in Reducing Chronic Illness and Delivering Better Health</i> Larry J. Merlo, President and Chief Executive Officer, CVS Health
🕒 5:45 pm – 7:00 pm	Wine & Cheese Reception in the Exhibit Hall (Lafite and Latour Ballrooms) Powered by eviCore Healthcare

FRIDAY, JUNE 17, 2016

⌚ 6:45 am – 12:30 pm	Registration and Information Desk Open (Registration Desks 1 & 2) Sponsored by Optum
⌚ 7:30 am – 8:15 am	Breakfast Briefing Sessions <i>Health Care Disruption for Care Delivery -- Examining the Advantages of Telehealth</i> (Room: Mouton 1) [Track: Industry Disruption & Innovation] Powered by Teladoc, Inc. • Jason Gorevic, Chief Executive Officer, Teladoc, Inc. <i>Collaborating for the Consumer</i> (Room: Margaux 1) [Track: Customer Experience] Powered by InterSystems • Kathleen Aller, Director, HealthShare Business Development, InterSystems • Dominick Bizzarro, RPh, MBA, Executive Vice President for Business Development and Informatics, MVP Health Care • Alok Gupta, PhD, MBA, Chief Operating Officer & Chief Information Officer, Rhode Island Quality Institute <i>Analytics for Health Plan & Provider Interventions in the Risk Adjusted Environment</i> (Room: Montrachet) [Track: Data Analytics & Insight] Powered by Episource LLC • Tim Buxton, MBA, CPC, CIC, COC, CRC, CCS, CHP, Director of Coding Services, Episource LLC <i>Market-Driven Approaches to Managing the Rise in Drug Prices</i> (Room: Mouton 2) [Track: Value-Based Partnerships] Powered by CVS Health • Troyen A. Brennan, MD, MPH, Executive Vice President & Chief Medical Officer, CVS Health <i>Mastering the Complexity of Value-Based Care through Plan-Provider Collaboration</i> (Room: Margaux 2) [Track: Value-Based Partnerships] Powered by DST Solutions • Adele Allison, Director of Provider Innovation Strategies, DST Health Solutions • Deirdra Yocum, Vice President of Quality and Performance Outcomes, CareSource <i>How Are You Planning for the Millennial Generation?</i> (Room: Petrus 1) [Track: Prevention, Health & Well-Being] Powered by Glenridge Health Solutions • Ellen Brown, Executive Vice President Strategy & Advisory Services, Glenridge HealthCare Solutions <i>Virtual Centers of Excellence: Changing the Face of Obesity-Related Illness</i> (Room: Petrus 2) [Track: Digital Health] Powered by Real Appeal • Steve Olin, Chief Executive Officer, Real Appeal <i>Fastest Path to Lower Employer Trend: Full-Replacement HSAs with a Safety-Net for Lower-</i>

	Wage Employees (Room: Palmer) [Track: Technologies & Business Solutions] Powered by ConnectYourCare • Jodé Lemmon, Vice President, Health Plan Partnerships, ConnectYourCare
 8:30 am – 9:15 am	Concurrent Sessions Health System Innovation for Health Care Delivery and Payment Reform (Room: Margaux 2) [Track: Industry Disruption & Transformation] • Angi Frary, Senior Client Manager, Accountable Care Services, Providence Health & Services Meeting the Needs of Complex Patients through Collaborative Models (Room: Mouton 2) [Track: Federal Programs] • Sachin H. Jain, MD, MBA, Chief Executive Officer, CareMore Health System • Lisa Price-Stevens, MD, MPH, Vice President, Medical Affairs, Fallon Health How Accountable Care Organizations Can Harness the Power of Health Data and Analytics (Room: Montrachet) [Track: Data Analytics and Insight] • Farzad Mostashari, MD, ScM, CEO, Aledade, Inc. Patient-Centeredness, Comparative Effectiveness and Value: Realizing the Full Value of CER (Room: Mouton 1) [Track: Value-Based Partnerships] • Joe V. Selby, MD, MPH, Executive Director, Patient-Centered Outcomes Research Institute (PCORI) Attitudes and Preferences of the Engaged Health Care Consumer (Room: Margaux 1) [Track: Customer Experience] Powered by Deloitte • Leslie Read, Principal, Deloitte Consulting LLP • Matt Kaye, Senior Manager, Deloitte Consulting LLP Population Health Management: The Value of Palliative and Hospice Care Services (Room: Palmer) [Track: Prevention, Health & Well-being] Powered by VITAS Healthcare • Geeta Nayyar, MD, MBA, Chief Medical Information Officer, Femwell Group Health, Inc. • Joseph Shega, MD, Regional Medical Director, VITAS Healthcare • Richard Payne, MD, Esther Colliflower Professor of Medicine and Divinity, Duke University • Rodrick Hurt, MD, Medical Director, Sound Physicians Member Engagement Strategies in the Digital Age (Room: Petrus 1) [Track: Digital Health] Powered by Teleperformance • Jo Anne Anderson, Executive Vice President, Healthcare Practice, Teleperformance • Amit Shankardass, Executive Vice President, Marketing, Teleperformance Medicine Use and Costs: Looking Beyond the Headlines (Room: Petrus 2) [Track: Technologies & Business Solutions] Powered by IMS Health

	• Murray Aitken, Senior Vice President of IMS Health and Executive Director, IMS Institute for Healthcare Informatics, IMS Health
🕒 9:30 am – 10:15 am	Concurrent Sessions <i>Would You Like Your Health Care for Here or to Go?</i> (Room: Margaux 2) [Track: Industry Disruption & Transformation] • John Brownstein, PhD, Chief Innovation Officer, Boston Children's Hospital, Professor, Harvard Medical School <i>Health Plans' Cost Comparison Tools: Helping Consumers Navigate the Health Care System</i> (Room: Margaux 1) [Track: Customer Experience] • Charlie Kirksey, Senior Director, Enterprise Strategy and Strategic Partnerships Enterprise Strategy, Marketing and Innovation, Florida Blue • David Newman, PhD, JD, Executive Director, Health Care Cost Institute • J. Darren Rodgers, Senior Vice President & Chief Marketing Officer, Health Care Service Corporation <i>Health Plans Engage with Providers and Members to Promote Safety, Prevention of Opioid Abuse</i> (Room: Mouton 2) [Track: Federal Programs] • Jim Lancaster, MD, Market Medical Executive, Mid-South Region, Senior Medical Director, Cigna • Jonas Thom, MA, PCC, Vice President, Behavioral Health, CareSource • Phiyen Tra, PharmD, Director of Clinical Pharmacy Programs, Health Care Services Corporation <i>Transforming Oncology Care: Lessons Learned from the Joint Replacement Bundled Payment Model</i> (Room: Mouton 1) [Track: Value-Based Partnerships] • Lili Brillstein, MPH, Director, Episodes of Care, Market Innovations, Horizon Blue Cross Blue Shield of New Jersey • Andrew Pecora, MD, FACP, CPE, President, Regional Cancer Care Associates <i>Separating Signal from Noise: Harnessing Analytics for New Patient Insights</i> (Room: Palmer) [Track: Prevention, Health & Well-being] • Carolyn Bradner Jasik, MD, Vice President, Medical Outcomes, Mango Health • Susan L. Moore, PhD, MSPH, Assistant Director, Center for Health Systems Research, Denver Health and mHealth Core Lead, ACCORDS, University of Colorado • Maggie O'Keefe, Associate Director, Product Development, Health Catalyst <i>Health Plan Provider Directory Initiative</i> (Room: Petrus 1) [Track: Digital Health] • Mark Martin, Director, Payer and Vendor Portfolio, Availity • Tapio Tolvanen, Co-Founder and CTO, BetterDoctor • Ari Tulla, Co-Founder and CEO, BetterDoctor <i>Advancing Population Health Management</i> (Room: Petrus 2) [Technologies & Business Solutions] Powered by ODH, Inc. • John Docherty, MD, Senior Vice President, ODH Inc.

🕒 10:30 am – 11:30 am	General Session (Room: Encore Ballroom) <i>Election 2016 and What it Means for the Future of Health Care</i> Stephanie Cutter, Top Political Strategist, Senior Advisor to President Obama, and Media Commentator Nicolle Wallace, Political Analyst, <i>New York Times</i> Best-Selling Author, and Former White House Director of Communications
🕒 11:30 am – 12:30 pm	Closing General Session (Room: Encore Ballroom) <i>Addressing the Key Challenges Facing America</i> Jeb Bush, Governor of Florida (1999-2007)
🕒 12:30 pm	Adjourn