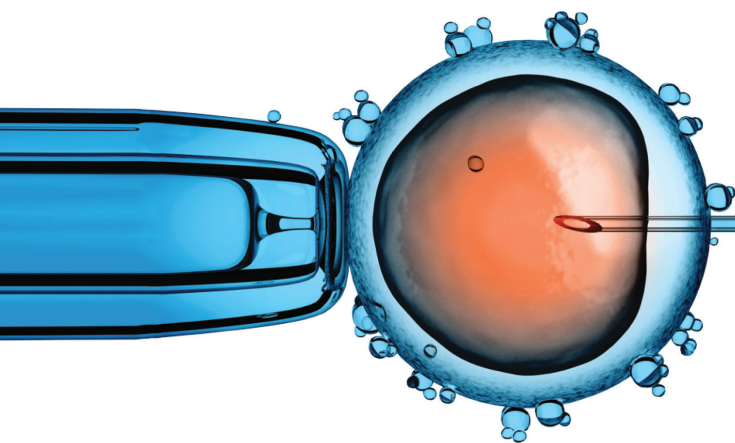


Florida Society of Reproductive
Endocrinology and Infertility

FSREI 2019 annual meeting

SATURDAY, AUGUST 3



The Ritz-Carlton Orlando, Grande Lakes
Orlando, FL

fsrei.org/2019-meeting

We Invite You to Attend the FSREI 2019 Annual Meeting

Scientific Sessions Program..... Page 3

Physicians, embryologists and nurses will learn about important and relevant lectures in the field of reproductive medicine.

Coding and Reimbursement 2019 Page 5

Physicians and coding experts will get updated information on current coding and reimbursement that will help your practice bill for the highest allowable reimbursement and avoid penalties and denials.

Practice Management Program Page 7

A professional development course for practice management staff that will refresh their skills and provide new ideas to improve the efficiency of the practice.



**JOIN US FOR THE
ACOG NATIONAL UPDATE**

**Saturday, August 3
12:00-12:30 PM**

Speaker TBA

Nationally Featured Faculty



Valerie L. Baker, MD

Director, Division of REI
Telinde-Wallach Professor of Gynecology and Obstetrics
Johns Hopkins University School of Medicine
Lutherville, MD



Andrea M. Braverman, PhD

Clinical Professor of Ob/Gyn
Clinical Professor of Psychiatry and Human Behavior
Thomas Jefferson University
Philadelphia, PA



Anthony N. Imudia, MD

REI Fellowship Program Director
Vice Chair, Research
Associate Professor
Florida Morsani College of Medicine
University of South Florida
Tampa, FL



Brynn Levy, MSc, PhD

Professor of Pathology & Cell Biology
Columbia University Medical Center
College of Physicians & Surgeons
New York, NY



John C. Petrozza, MD

Chief, Division of Reproductive Medicine and IVF
Massachusetts General Hospital
Massachusetts General Hospital Fertility Center
Boston, MA



James H. Segars, Jr., MD, FACOG

Johns Hopkins University, School of Medicine
Howard W. and Georgeanna Seegar Jones
Professor and Director Division of Reproductive Sciences
& Women's Health
Reproductive Endocrinology and Infertility
Baltimore, MD



Anne Z. Steiner, MD, MPH

Professor and Chief Medical Director, Division of Reproductive and Infertility
Department of Obstetrics and Gynecology
Duke University
Durham, NC

Program Overview

TARGET AUDIENCE

This program is targeted to meet the educational needs of obstetricians, gynecologists, embryologists and nurses who have a specialized interest in the field of reproductive endocrinology and infertility.

LEARNING OBJECTIVES

At the conclusion of this program, attendees can expect to be able to:

- Discuss appropriate patient counseling techniques.
- Describe the use of cell free DNA testing for genetic disorders.
- Examine the role of assisted reproductive technology (ART) for infertility interventions.
- Describe potential risks and complications of ART.
- Identify ways to counsel patients from the LGBTQ community on their options for reproduction.
- Discuss the role in which uterine fibroids play in infertility as well as management techniques to preserve fertility.
- Discuss imaging for and surgical management of cesarean section scar defects.
- Describe adenomyosis and its possible link to infertility.

ACCREDITATION



CME/CE Credit provided by AKH Inc., Advancing Knowledge in Healthcare

PHYSICIANS

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Reproductive Endocrinology and Infertility. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 5.75 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PHYSICIAN ASSISTANTS

NCCPA accepts **AMA PRA Category 1 Credit™** from organizations accredited by ACCME.

NURSES

AKH, Inc., Advancing Knowledge in Healthcare is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is awarded 5.5 Contact Hours.

Activity is jointly-provided by AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Reproductive Endocrinology and Infertility.

FL NURSING

AKH Inc., Advancing Knowledge in Healthcare is an approved provider for nursing continuing education by the Florida Board of Nursing #50-2560. AKH Inc., Advancing Knowledge in Healthcare designates this educational activity for 5.5 contact hours.

FL LABORATORY

Florida Board of Clinical Laboratory Personnel Provider #JP346. 6.8 contact hours.

CRITERIA FOR SUCCESS

Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form available at fsrei.org/cme.

If you have any questions regarding this CME/CE activity, please contact AKH at tbrignoni@akhcme.com.

DISCLAIMER

This course is designed solely to provide the healthcare professional with information to assist in his/her practice and professional development and is not to be considered a diagnostic tool to replace professional advice or treatment. The course serves as a general guide to the healthcare professional, and therefore, cannot be considered as giving legal, nursing, medical, or other professional advice in specific cases. AKH Inc., Advancing Knowledge in Healthcare and the Florida Society of Reproductive Endocrinology and Infertility specifically disclaim responsibility for any adverse consequences resulting directly or indirectly from information in the course, for undetected error, or through participant's misunderstanding of the content.

COMMERCIAL SUPPORT

Full notification of commercial support will be provided in the final course syllabus.

Scientific Sessions Agenda

SATURDAY, AUGUST 3		
7:00–7:45 AM	REGISTRATION AND BREAKFAST WITH EXHIBITORS	
7:45–8:00 AM	Welcome and Introductions/Program Overview	Shane Plosker, MD-President
8:00–8:35 AM	Cell Free DNA Technology in Reproductive Medicine—from Prenatal Testing to Diagnosing Embryo Ploidy Status	Brynn Levy, MSc, PhD
8:35–9:10 AM	Pregnancy Outcomes after Infertility Treatment	Valerie L. Baker, MD
9:10–9:45 AM	Caring for the Reproductive Needs of the LGBTQ Patient	Andrea M. Braverman, PhD
9:45–10:25 AM	BREAK WITH EXHIBITORS	
10:25–11:00 AM	Fibroids	James H. Segars, Jr, MD, FACOG
11:00–11:15 AM	Questions & Answers	
JOINT PLENARY SESSION FSREI & ACOG DISTRICT XII FLORIDA		
11:20 AM– 12:00 PM	Biomarkers of Reproductive Potential	Ann Z. Steiner, MD, MPH
12:00–12:15 PM	ACOG National Update	Speaker TBA
12:35–1:35 PM	LUNCH WITH EXHIBITORS	
1:35–2:10 PM	Contemporary Management of Fibroids and C-Section Isthmoceles	John C. Petrozza, MD
2:10–2:45 PM	The Role of Adenomyosis in Infertility	Anthony N. Imudia, MD
2:45–3:20 PM	PANEL DISCUSSION: Fibroids	Anthony N. Imudia, MD, John Petrozza, MD, and James H. Segars, Jr, MD, FACOG
3:20–3:45 PM	Questions & Answers	
3:45 PM	MEETING ADJOURNS	
3:45–4:15 PM	FSREI Annual Business Meeting	
4:30–5:30 PM	FSREI Member Reception *	

*Members Only

PRE-CONFERENCE COURSE

Coding and Reimbursement 2019

FRIDAY, AUGUST 2 | 8:00 AM–12:15 PM

TARGET AUDIENCE

This program has been designed for physicians, coders, technicians, and administrators with a fairly good understanding of Medicare requirements, CPT and diagnosis code usage, and billing for services rendered.



Emily Hill, PA
President
Hill & Associates
Wilmington, NC

LEARNING OBJECTIVES

- Describe the components of the global maternity care package.
- Identify services reimbursed outside the global maternity care package.
- Apply the coding guidelines for preventive care services to clinical practice.
- Distinguish the Current Procedural Terminology (CPT) preventive services guidelines from Medicare covered screening services.

ACCREDITATION

ACCME ACCREDITATION

The American College of Obstetricians and Gynecologists is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA PRA CATEGORY 1 CREDITS™

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 4 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COLLEGE COGNATE CREDITS

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 4 **Category 1 College Cognate Credits**. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credits™** to be equivalent to College Cognate Credits.

DISCLOSURE OF FACULTY AND INDUSTRY RELATIONSHIPS

In accordance with College policy, all faculty and planning committee members have signed a conflict of interest statement in which they have disclosed any financial interests or other relationships with industry relative to topics they will discuss at this program. At the beginning of the program, faculty members are required to disclose any such information to participants. Such disclosure allows you to evaluate better the objectivity of the information presented in lectures. Please report on your evaluation form any undisclosed conflict of interest you perceive.

CRITERIA FOR SUCCESS

Statements of credit will be awarded based on the participant's attendance and submission of the activity evaluation form. A statement of credit will be available upon completion of an online evaluation/claimed credit form at obgpathways.com/cme.

COMMERCIAL SUPPORT

Full notification of commercial support will be provided in the final course syllabus.

PRE-CONFERENCE COURSE

Coding and Reimbursement 2019 Agenda

FRIDAY, AUGUST 2

7:00–8:00 AM

REGISTRATION AND BREAKFAST

8:00–10:00 AM

Introduction

- Coding Systems
- Impact of ICD/CPT on Reimbursement
- Understanding Relative Value Units (RVUs)
- Update on the CMS Global Surgical Package

CPT and ICD Coding for the OB/Gyn Practice

- Evaluation and Management (E/M) Services
- Future of E/M Coding and Documentation
- Distinguishing Outpatient Levels of Service
- Coding for Preventive Services
 - > CPT Codes and Guidelines
 - > Medicare Screening Services

10:00–10:15 AM

BREAK

10:15 AM–12:00 PM

CPT and ICD Coding for the Ob/Gyn Practice

- Maternity Care Services
- Understanding the Global Obstetrical Package
- Reporting Additional Related and Unrelated Services
- Understanding Ultrasound Coding for Obstetrics

12:00–12:15 PM

Questions & Answers

12:15 PM

MEETING ADJOURNS

Practice Management Program

SATURDAY, AUGUST 3

8:00–8:05 AM	Welcome/Introductions	
8:05–8:50 AM	Trends and Management of Physician Compensation	Opal H. Greenway
8:50–9:35 AM	Coding and Reimbursement 2019	Emily Hill, PA
9:35–10:15 AM	BREAK WITH EXHIBITORS	
10:20–11:05 AM	Telehealth and the Ob/Gyn Practice	Opal H. Greenway
11:05–11:50 AM	Opioid Use and Pregnancy-Preparing Your Office	Speaker TBA
11:50 AM–12:35 PM	Practice Staff Management: Establishing a Culture of Ownership and Accountability	Brandt Jewell
12:40–1:40 PM	LUNCH	
1:45–2:30 PM	Disaster Preparedness Plan and Rebuilding Post Disaster	Opal H. Greenway
2:30–3:15 PM	The State of ASCs and the Role of GYN Procedures	Scott Bergman
3:15–3:30 PM	Questions & Answers/Wrap-Up	
3:30 PM	MEETING ADJOURNS	

FACULTY



Scott Bergman
Vice President of Business Development
Regent Surgical Partners
Westchester, IL



Emily Hill, PA
President
Hill & Associates
Charlotte, NC



Opal H. Greenway*
Director and Shareholder
Stroudwater Associates
Franklin, TN



Brandt Jewell
Senior Vice President
Coker Group
Alpharetta, GA

EXHIBIT HALL EVENTS

Welcome Reception with Exhibitors

Friday, August 2 | 6:30–8:00 PM

Join us for an opening reception with the exhibitors and supporters on Friday evening in the exhibit hall. Take some time to visit with your colleagues and over 70 exhibiting companies. Beverages and heavy hors d'oeuvres will be available.

This reception is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.



SOCIAL EVENTS

Breakfast with Exhibitors

Saturday, August 3 | 7:00–7:45 AM

Grab coffee and a bite to eat for breakfast with the exhibitors. Meet with exhibitors to learn more about their company and products before the sessions get started for the day.

This breakfast is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.

Lunch with Exhibitors

Saturday, August 3 | 12:35–1:35 PM

Join your fellow colleagues for lunch with the exhibitors. Make the most of this last opportunity to meet with exhibitors and learn more about each company and their products.

This lunch is included in the attendee registration fee. Guests and children are welcome to attend with the purchase of a guest badge.

SPECIAL EVENTS

ACOG Junior Fellow Fundraiser: Yogi with the OBs

Saturday, August 3 | 6:00 AM Fee: \$20 (Yoga mat included)

Before the sessions kick off on Saturday, support the ACOG Junior Fellow fundraiser: Yogi with the OBs. Join the Junior Fellows for a relaxing Yoga class designed for all levels. The funds raised from the Yoga class will be used to support two local Healthy Start Coalitions in Florida. The Healthy Start Coalitions assist pregnant women, interconception women, infants and children up to age three, to obtain the healthcare and social support needed to reduce the risks for poor maternal and child health outcomes. Not only will this morning Yoga class help you start the day off right, but you will be also be supporting a good cause!

Attendee and guest tickets for this event can be purchased when you register.



FSREI Member Reception

Saturday, August 3 | 4:30–5:30 PM

FSREI members are invited to attend the second annual member reception following the annual business meeting on Saturday, August 3. Make plans to attend and catch up with friends and colleagues. Drinks and hors d'oeuvres will be provided.

This event is free for FSREI members.

CONFERENCE VENUE

THE RITZ-CARLTON ORLANDO, GRANDE LAKES

4012 CENTRAL FLORIDA PARKWAY • ORLANDO, FL 32837

RESERVATIONS: 1-866-266-9432

HOTEL AMENITIES

GOLF

Unwind on the back nine on one of the most naturally beautiful golf courses in Orlando FL when you set out to play 18 holes at The Ritz-Carlton Golf Club® Orlando, Grande Lakes. A Certified Audubon Cooperative Sanctuary, this luxury golf course blends into the natural central Florida landscape, protecting natural resources and habitats while enhancing the overall golf experience. Designed by two-time British Open Champion Greg Norman, the course blends a variety of hazards to provide a challenging but fair test of a golfer's abilities resulting in an atmosphere reminiscent of a private course. Attendees will receive a 10% discount off published golf tee times.

SPA

Escape to The Ritz-Carlton Orlando, Grande Lakes, one of the city's most tranquil spa resorts where the soul is nourished, the spirit is revived, the body is transformed and the path to a more satisfying sense of well-being awaits. Few luxury spas in Orlando can claim treatments as homegrown as those our spa creates from the herbs grown in the resort's organic garden, from the honey produced by our resident bees, or the citrus fruit plucked from local orchards. Revel in nature's beauty while enjoying our signature service – a "zero gravity" massage performed as you sway gently in a rocking hammock, delivering you into true tranquility. Attendees will receive a 10% discount off published spa treatments. For more information about this distinctive Florida spa, or to reserve a spa treatment, please call 407-393-4200.

TENNIS

Practice your game with Tennis Lessons or Tennis Cardio Clinics or simply play a fun match with family and friends on three lighted tennis courts. Tennis key available at the concierge desk for general use. Tennis lessons are available for all ages and skill levels. The cost is \$85 per hour for private lessons; or \$140 per hour semi-private lessons. Reservations required. Cancellation fees apply. For reservations call 407-393-4684.

POOLS

Guests can spend a day under the sun in our outdoor heated hotel pool. Guests may also enjoy our adult only, outdoor, heated lap pool at The Ritz-Carlton Spa (day pass or treatment reservation required). As well as access to the Lazy River located at the JW Marriott Orlando.

PRIVATE POOL CABANAS

The pool cabana experience includes a mini refrigerator with bottled water and assorted non-alcoholic beverages, 32-inch LCD TV with DirecTV access, seasonal fruit plate, security safe, chaise lounges, additional chair set ups for up to ten people and snack basket.

SURREY BIKES

Ride around the resort on a multi-person surrey bike. The cost \$20 plus tax or 30-minutes on the two-seat bike or \$30 plus tax for 30-minutes on the four-seat bike. Call 407-393-4531 for reservations. Must be 18 years old to rent.

PEDAL BOATS & KAYAK RENTALS

Explore Grande Lakes operates from 12:00–4:00 PM. Participants must be 18 years old to rent. For reservations call 407-393-4977. The cost is \$30 for 30-minute rental per pedal boat or canoe. The cost is \$15 for 30-minute rental per kayak.

RITZ KIDS

The Ritz Kids program offers a diverse collection of activities based on the four pillars of the program—water, land, environmental responsibility and culture. Kids are swept away by everything from coral reefs and forests, to recycling and sustainability, storytelling, art and even food. The Ritz Kids program is available daily from 12:00–5:00 PM.*

**Ritz-Carlton Club Level and Executive Suite guests: complimentary for up to three children per room, per day. All other guests: complimentary two hours for up to two children per room, per day; additional hours at \$20 per hour, per child.*

KIDS NIGHT OUT

Join Ritz Kids for dinner, arts & crafts, games and movies while the parents enjoy a night out in Orlando.

Kids Night Out is available daily from 5:00–9:00 PM. The cost is \$80/child; dinner available for \$10 additional. For reservations or more information on all programs please call 407-393-4977.

REGISTER TODAY AT [FSREI.ORG/2019-MEETING](https://fsrei.org/2019-meeting)

YOU MUST REGISTER FOR THE MEETING ONLINE

COURSES	EARLY BIRD Mar 1-Jun 1	REGULAR Jun 2-Aug 1	ONSITE Aug 2-3
FSREI Scientific Sessions			
FSREI Member-Physician	\$325	\$350	\$375
FSREI Member-Non-Physician	\$225	\$250	\$275
Non-Member	\$425	\$450	\$475
Industry Representative*	\$1950	\$2450	\$2950
ACOG District XII Scientific Sessions			
ACOG District XII Member (or Staff member of ACOG District XII member)	\$75	\$125	\$175
Non-ACOG Member	\$175	\$225	\$275
Industry Representative*	\$1950	\$2450	\$2950
Coding and Reimbursement 2019 Update			
ACOG District XII Member (or Staff member of ACOG District XII member)	\$175	\$275	\$350
Non-ACOG Member	\$275	\$375	\$450
Industry Representative*	\$1950	\$2450	\$2950
Ob/Gyn Practice Management Program			
ACOG District XII Member (or Staff member of ACOG District XII member)	\$200	\$300	\$375
Non-ACOG Member	\$300	\$400	\$475
Industry Representative*	\$1950	\$2450	\$2950

* Industry representatives that register for the scientific program are strictly prohibited from seeking any leads during the meeting.

ONLINE

Registrations for the Florida Society of Reproductive Endocrinology and Infertility (FSREI) 2019 Annual Meeting will ONLY be accepted online at: fsrei.org/2019-meeting.

ONSITE

Friday, August 27:00 AM–6:30 PM

Saturday, August 37:00 AM–5:00 PM

REGISTRATION DEADLINE

Registration and payment must be received no later than **Friday, July 19, 2019**, in order to ensure a name badge and meeting materials. Registrants that are unable to register online, please contact the meeting organizers at 904-309-6245. The FSREI Annual Meeting has **GONE GREEN** and will not be providing printed copies of the syllabus. Course syllabus will be made available through the mobile meeting app or through a web version of the mobile app.

CANCELLATION POLICY

Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than **four weeks** prior to the meeting for a refund. A \$100 administration fee will be deducted. No refunds will be made after **July 5, 2019**.

DISCLAIMER

By registering for the FSREI 2019 Annual Meeting, the attendee understands and agrees that attendee's name, city, and state may be shared with other attendees and exhibitors. By allowing an exhibitor to scan the conference badge, attendee understands, agrees and consents to the sharing of attendee's contact information with the company that scanned the conference badge. By registering for this meeting, attendee also gives FSREI the right to publish all photos, videos, etc. taken at this meeting.

ADA COMPLIANCE

Attendees who need special reasonable accommodations or who have special needs should contact the meeting organizers at 904-309-6245.

SPECIAL EVENTS

Junior Fellow Healthy Start Fundraiser: Yogi with the OB\$20/ ATTENDEE/ ADULT/ CHILD

GUEST TICKET FEES

Adult Guest Ticket - Exhibit Hall\$80/ GUEST

Includes one adult badge with unlimited access to the exhibit hall for Friday welcome reception and Saturday breakfast and break.

Children's Guest Ticket.....\$40/ CHILD

Includes one badge with unlimited access to the exhibit hall for Friday welcome reception and Saturday breakfast and break.

Children ages 0-18 require a badge to access the exhibit hall.

Need assistance with registering? Contact the FSREI office at 904-309-6245

REGISTER EARLY AND SAVE AT [FSREI.ORG/2019-MEETING](https://fsrei.org/2019-meeting)



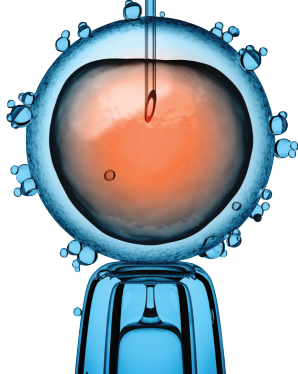
Florida Society of Reproductive Endocrinology and Infertility

6816 Southpoint Pkwy, Suite 1000
Jacksonville, FL 32216

FSREI 2019

annual meeting

SATURDAY, AUGUST 3



CONFERENCE VENUE

THE RITZ-CARLTON ORLANDO, GRANDE LAKES

4012 CENTRAL FLORIDA PARKWAY • ORLANDO, FL 32837

RESERVATIONS: 1-866-266-9432

FSREI attendees will receive a special rate starting at **\$169/night** plus resort amenity package at \$20/room/day and applicable taxes. The group rate is guaranteed for reservations made on or before July 3, 2019, or until the room block is filled.

There are two ways you can make your hotel reservation:

1. **ONLINE:** To make a reservation online visit: book.paskey.com/go/ACOGDistrictXII.
2. **CALL:** To make a reservation please call 1-888-266-9432 and ask for the ACOG/FSREI room block.

CONFERENCE PARKING

Discounted valet parking is being offered to FSREI attendees for \$12/night, per vehicle. Please indicate you are with the ACOG/FSREI Meeting to receive the valet-parking discount.

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