

**DESIGNED FOR:**

Optometrists  
Ophthalmologists  
Opticians  
Ophthalmic Technicians  
Paraoptometrics  
Practice Administrators



PREVIEW GUIDE

## Forget hindsight—this year, it's foresight that's 2021.

Get a first look at the research, technology and techniques that are evolving patient care and propelling the optometric profession forward. Whether you're looking for the latest in clinical advancements or business solutions, you will find the speakers, education, solutions and the connections you need to stay on the cutting edge.

**REGISTER TODAY AT [ATTENDSECO.COM](https://attendseco.com)**

**CAN'T ATTEND IN PERSON?**  
**SECO 2021 VIRTUAL EDUCATION**

Select speakers presenting to full classrooms onsite in Atlanta will be streaming live through the SECO 2021 LIVE CE platform for accredited education for the virtual attendee.

**VISIT [ATTENDSECO.COM](https://attendseco.com) FOR MORE INFORMATION**

**SECO** **2021**  
WHERE SIGHT MEETS VISION™  
APRIL 28–MAY 2 | ATLANTA, GA

PRODUCED BY  
 **SECO INTERNATIONAL**  
WORLD-CLASS EDUCATION FOR OPTOMETRY



# INFUSED FOR BALANCE

Next-generation material + ProBalance Technology™  
working together to help maintain ocular surface homeostasis  
to aid in minimizing symptoms of contact lens dryness.<sup>1</sup>



**Next-Generation Material**



**Ocular Surface  
Homeostasis**



**ProBalance Technology™**

Find balance at **BauschInfuseECP.com**

REFERENCE: 1. Data on file. Bausch & Lomb Incorporated, Rochester, NY.

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**BAUSCH + LOMB**

See better. Live better.



# Get a **Clear View** of What's in Store for **SECO2021**

Looking for networking events, Optometry's Marketplace™ hours, or a specific education session? Take a glance at what's happening.

## REGISTRATION SERVICES

**4/28** 10:30 AM-6:00 PM

**4/29** 6:00 AM-5:00 PM

**4/30** 6:00 AM-6:00 PM

**5/1** 6:00 AM-6:30 PM

**5/2** 7:00 AM-12:00 PM

## LIVE CONTINUING EDUCATION PROGRAM

**4/28** 9:00 AM-9:30 PM

**4/29** 7:00 AM-4:45 PM

**4/30** 7:00 AM-7:00 PM

**5/1** 7:00 AM-7:00 PM

**5/2** 8:00 AM-11:15 PM

## VIRTUAL CONTINUING EDUCATION PROGRAM

**4/27** 6:00 PM-8:00 PM

**4/28** 12:00 PM-9:15 PM

**4/29** 7:00 AM-4:30 PM

**4/30** 7:00 AM-7:15 PM

**5/1** 7:00 AM-7:15 PM

**5/2** 8:00 AM-11:15 AM

## ALLIED HEALTHCARE PROFESSIONAL GENERAL SESSION

**How to Deliver a Patient Centric Eyecare Experience in 2021 and Beyond**

*Ryan Lee Parker, OD; Walter Hanlin, ABOM; Sharon Carter; Frank Pigneri, ABO-AC*

**4/30** 4:30 PM-6:30 PM

## SPECIAL SESSIONS

**An Eye on Neuro**

*Andrew Lee, MD*

**4/29** 2:45 PM- 4:30 PM

**Clinical Perspectives in Patient Care**

*Ron Melton, OD;*

*Randall Thomas, OD*

**4/30** 8:00 AM -10:00 AM

**Anterior Segment Advances: The Future is Now!**

*Lawrence Woodard, MD;*

*John Berdahl, MD*

**5/1** 8:00 AM- 10:00 AM

## FREE SYMPOSIA SERIES

**OD Lunch Symposium**

**4/28** 1:00 PM-2:00 PM

*Presented by Bausch + Lomb Lotemax SM/Vyzulta & Bausch + Lomb Vision Care*

**OD & AHP Dinner Symposium**

**4/28** 6:30 PM-7:30 PM

*Presented by Allergan & CooperVision*

**OD Lunch Symposium**

**4/29** 12:30 PM-1:30 PM

*Presented by Johnson & Johnson Vision*

**AHP Lunch Symposium**

**4/29** 11:30 AM-12:30 PM

*Presented by Novartis*

**OD Lunch Symposium**

**4/30** 12:00 PM-1:00 PM

*Presented by Alcon & Novartis*

**AHP Lunch Symposium**

**4/30** 11:00 AM-12:00 PM

*Presented by Allergan & CooperVision*

**OD Lunch Symposium**

**5/1** 12:15 PM-1:15 PM

*Presented by Allergan & Alcon*

**Student Symposium**

**5/1** 11:15 AM-12:15 PM

*Presented by Coopervision & Alcon*

## OPTOMETRY'S MARKETPLACE™

**Exhibit Hall**

**4/30** 9am-5pm **5/1** 9am-4pm

Presentation Theater

The View

Optix & OD Lounge

## EVENTS

**Welcome Reception**

**4/29** 5:00 PM-7:00 PM

**Allied Healthcare Professionals Party**

**4/30** 6:30 PM-8:30 PM

**REGISTER TODAY**  
at AttendSECO.com

# LEADERSHIP

## EXECUTIVE COMMITTEE



**Dr. R. Max Raynor**  
PRESIDENT



**Dr. Richard Durocher**  
PRESIDENT ELECT



**Dr. Christine Cook**  
VICE PRESIDENT



**Dr. Michelle Cooper**  
TREASURER



**Dr. Horace Deal**  
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**DR. BRAD LANE**  
WEST VIRGINIA

## MEMBER STATES



Alabama Optometric  
Association



Arkansas Optometric  
Association



Florida Optometric  
Association



Georgia Optometric  
Association



Kentucky Optometric  
Association



Mississippi Optometric  
Association



North Carolina State  
Optometric Society



Oklahoma Association of  
Optometric Physicians



Optometry Association  
of Louisiana



South Carolina Optometric  
Physicians Association



Tennessee Association  
of Optometric Physicians



Virginia Optometric  
Association

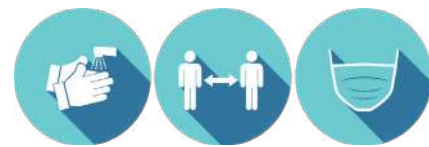


West Virginia Association  
of Optometric Physicians

## ASSOCIATE MEMBERS



# COVID Safety, Meet Safe



SECO 2021 is looking forward to welcoming our attendees and exhibitors back to Atlanta. SECO was the last major event held in 2020, and we will be the first in 2021 to help lead the way of offering face-to-face networking and learning experiences. SECO is committed to creating an event experience where our participants can safely and effectively come together. We are taking extra precautions, beyond those mandated by local authorities and governmental agencies, including temperature checks and face masks required of all persons entering the Georgia World Congress Center Building A, without exception.

Below is a list of the health measures we have in place and how you will play a role in helping us move forward with an in-person event safely. In addition to SECO's safety protocols, the Georgia World Congress Center has implemented a program of stringent processes for cleaning, disinfection, and infectious disease prevention under its GBAC STAR™ facility accreditation.

For more information, please visit: [www.gwcca.org/returnplan](http://www.gwcca.org/returnplan).

**All attendees will be required to agree to our COVID-19 guidelines and waiver of liability to participate at SECO 2021.**

## BEFORE YOU ARRIVE

When you register for SECO 2021, there is a new option this year to purchase cancellation/refund insurance for your registration fee. With this insurance, you can cancel up until Wednesday, April 28th and receive a refund if you are ill or meet the other policy requirements.

### Have you completed a self-assessment and are you symptom free?

If you feel sick, please stay home. You can refer to the [cdc.gov](https://www.cdc.gov) website for any questions on COVID-related symptoms.

Before you will be able to request your badge - 72 hours prior to SECO 2021, you will be asked to acknowledge and accept our Terms and Conditions including a health survey.

## ARRIVING AT SECO 2021

We are taking additional health and safety measures at SECO 2021. Please allow extra time when arriving at the Congress this year.

**Daily temperature screenings will be conducted to enter the GWCC building each day for all participants.**

SECO 2021 has a no-contact policy in place. No handshakes or hugs this year. We know the no hugs will be difficult...save them for SECO 2022 in New Orleans!

## INSIDE THE CONGRESS

Face masks will need to be worn inside the Congress at all times. Please make sure you have a face mask with you.

Please follow all recommended Health & Safety Measures including: Stay at least 6 feet from one another, wash your hands often, cover your cough or sneeze, and stay home if you are sick.

We have designed the Congress to allow for social distancing. There will be no aisle carpet in the exhibit hall to allow for enhanced cleaning and sanitation.

Seating areas will be properly distanced and transparent shields will be placed at all concession stands.

Exhibitors will have the option to order enhanced cleaning and disinfection services for their booths through Shepard Exposition Services.

Daily disinfecting will take place to sanitize all seating, restrooms and frequently touched public areas.

Feeling sick unexpectedly at the Congress? Medical personnel will be onsite and available to help anyone feeling unwell.

If you have additional questions, please contact [info@secostaff.com](mailto:info@secostaff.com)

# Virtual Education

April 27<sup>th</sup> through May 2<sup>nd</sup>, 2021

24 Courses, 36 Hours of OD LIVE CE Education  
25 Courses, 34 Hours of AHP LIVE CE Education

Since March of 2020, SECO presented 32 virtual LIVE CE events for optometrists, opticians, and CL technicians to accommodate those professionals that are unable to attend in person events and continue the need for CE hours for licensure. We understand! In 2021, SECO will continue the highly successful LIVE CE making it possible to participate from any location.

For SECO 2021, April 27th through May 2nd, select speakers presenting to full classrooms onsite in Atlanta will be streaming live through the SECO 2021 LIVE CE platform for accredited education for the virtual attendee. A total of 49 courses and 70 hours of CE over six days makes this a major meeting in its own right!



**REGISTER TODAY**  
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# CONTINUING EDUCATION COMMITTEES

These dedicated professionals volunteer their time to develop the SECO education programs, providing a level of specialized expertise and leadership year-round. Our educational offerings are for the profession, by the profession!



Paul C. Ajamian, OD  
**GENERAL  
CONTINUING  
EDUCATION CHAIR**



Paige Foster, OD  
**OPTOMETRIC  
EDUCATION CHAIR**



Caroline Pate, OD  
**ALLIED OPHTHALMIC  
PROFESSIONALS  
PROGRAM CHAIR**



Ted McElroy, OD  
**MEDPRO360  
PROGRAM CHAIR**

## OPTOMETRIC EDUCATION

Paige Foster, OD (Chair)  
Chris Wroten, OD (Vice Chair)  
Tammy Than, OD  
Glen Steele, OD

## ALLIED HEALTHCARE PROFESSIONALS EDUCATION

Caroline Pate, OD (Chair)  
Ros Overton-Smith, OD  
Sue Corwin, COMT  
David Meldrum, ABO/NCLE, LDO  
Belinda Coberly, CPOA  
Diane Drake, ABO/NCLE, LDO, ABOM, NCLEM

## AMBASSADORS COMMITTEES REGISTRATION

Joel Byars, OD (Chair)  
Tom Griffith, OD  
Martha Morrow, OD  
Ron Bannister, OD

## EDUCATION AMBASSADORS

Len Brown, OD (Chair)  
Amanda Brewer-Lord, OD (Vice Chair)  
Juan Canizales, OD  
Charles Harrill, OD  
Marc Hudson, OD  
Bob McCullough, OD  
Alice Sterling, OD  
Kristin Sullins, OD  
Seth Williams, OD  
Jennifer Smith-Zolman, OD  
Dean Gurley, OD

## WORKSHOPS:

Andy Cook, OD

## YOUNG PROFESSIONALS

Lynn Hammonds, OD (Chair)  
Ted McElroy, OD  
Stan Dickerson, OD

## STUDENT PROFESSIONALS

Lynn Hammonds, OD

## FUTURE EDUCATIONAL OPPORTUNITIES COMMITTEE

Neil Draisin, OD (Chair)  
Jim Herman, OD  
Ted McElroy, OD

## MEDPRO360

Ted McElroy, OD (Chair)  
Neil Draisin, OD  
Jim Herman, OD  
Catherine Johnson, OD  
Will Smith, OD  
Lynn Lawrence, CPOT, ABOC, COA

## SECO UNIVERSITY

Walt Mayo, OD

# SECO 2021

WHERE SIGHT MEETS VISION™  
APRIL 28–MAY 2 | ATLANTA, GA

SECO INTERNATIONAL WOULD LIKE  
TO THANK OUR 2021 SUPPORTERS

TITLE PARTNER

# Alcon

SEE BRILLIANTLY

PRESENTING PARTNER



FEATURED SUPPORTER



CONTRIBUTING SUPPORTERS

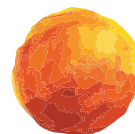
*Johnson & Johnson* VISION

**BAUSCH + LOMB**



Premier Academy360™

SEE MORE.  
DO MORE.



CooperVision®

PROMOTIONAL SUPPORTER

**REGENERON**  
**LUXOTICA**

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BAUSCH + LOMB ULTRA® MULTIFOCAL FOR ASTIGMATISM

# WHY MAKE 32 MILLION\* PATIENTS WAIT?

The time for same-day multifocal toric fitting is now. Unlike other brands, Bausch + Lomb ULTRA® Multifocal for Astigmatism is available in office to save time and reduce follow-ups. Prescribe the only multifocal toric lens with **same-day convenience**.

\*Estimated number of astigmatic presbyopes in the US.



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## SECO 2021 WELCOME RECEPTION

THURSDAY, APRIL 29, 2021

5:00PM - 7:00PM

GWCC EAST PLAZA

SPONSORED IN PART BY

LUXOTICA

## ALLIED HEALTHCARE PROFESSIONALS PARTY

FRIDAY, APRIL 30, 2021  
6:30PM - 8:30PM  
OMNI, INTERNATIONAL BALLROOM

THIS FUN-FILLED EVENT IS THE PLACE TO MIX,  
MINGLE AND CELEBRATE ALL THE GREAT WORK  
THAT YOU DO AS AN OPHTHALMIC PROFESSIONAL!

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SEE MORE  
DO MORE.





## CO-LOCATED MEETINGS

SECO 2021 is excited to host affiliate and associated organizations during this year's annual meeting. A continued build of the profession's most valuable education offering, SECO 2021 provides a synergy of more learning and more variety in one meeting place!



SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2021 continuing education program.

**ALCON**

**BAUSCH+LOMB**

**ESSILOR**

**RVL PHARMACEUTICALS**

**NOVARTIS**

**THERMAMEDX**

**OYSTER POINT**



## DAY AT A GLANCE

|          |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 9:00 AM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  | <b>502 OD &amp; AHP Advanced</b><br>Creating an Efficient, Successful<br>Vision Therapy Program in a<br>Primary Care Office<br>9:00 AM-5:30 PM   Room TBA<br>Brenda Montecalvo, OD<br> |  |
| 9:15 AM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 12:00 PM | <b>105</b><br>Injecting Injections into Your Practice<br>12:00 PM-1:00 PM   Room TBA & Streaming<br>Scott Moscow, OD<br>                                             |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 12:15 PM |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 1:00 PM  |                                                                                                                                                                                                                                                       | <b>300 FREE LUNCH OD Lunch Symposia</b><br>Innovations in Inflammation and IOP Control, James Thimons, OD, FAAO, presented by Bausch + Lomb Lotemax SM/Vyzulta<br>Bausch + Lomb INFUSE™ An Infusion of Innovation, Mile Brujic, OD, presented by Bausch + Lomb Vision Care<br>1:00 PM-2:00 PM   GWCC Room 411/412<br> |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 1:15 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 2:00 PM  | <b>500 OD &amp; AHP Advanced</b><br>Future in Focus: Emerging Eyecare<br>Treatments & Technologies<br>2:00 PM-4:00 PM   Room TBA & Streaming<br>Chris Wroten, OD<br> | <b>400 MedPRO360</b><br>Titles Don't Create Great Leaders<br>2:00 PM-4:00 PM   Room TBA<br>Mike Rothschild, OD<br>                                                                                                                                                                                                    | <b>705</b><br>Issues Management 411-<br>Dealing With Difficult People<br>2:00 PM-4:00 PM   Room TBA & Streaming<br>Lynn Lawrence<br>                                                                                                                                                                 |  |                                                                                                                                                                                                                                                                           |  |
| 2:15 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 4:15 PM  | <b>106</b><br>Medical and Surgical Grand<br>Rounds<br>4:15 PM-6:15 PM   Room TBA & Streaming<br>Brooks Alldredge, OD<br>                                           | <b>401 MedPRO360</b><br>Customer to Subscriber: Improve<br>Your CL Revenue<br>4:15 PM-5:15 PM   Room TBA<br>Will Smith, OD<br>                                                                                                                                                                                      | <b>706</b><br>Advanced Anatomy & Physiology<br>of the Eye<br>4:15 PM-5:15 PM   Room TBA & Streaming<br>Diane Drake<br>                                                                                                                                                                             |  |                                                                                                                                                                                                                                                                           |  |
| 4:30 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 5:00 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 5:15 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 5:30 PM  | <b>402 MedPRO360</b><br>Creating Promotions that Actually<br>Bring Patients In<br>5:15 PM-6:15 PM   Room TBA & Streaming<br>Trudi Charest<br>                      | <b>707</b><br>Prentice's Rule and Finding the<br>Power of a Lens in Any Meridian<br>5:15 PM-6:15 PM   Room TBA<br>Diane Drake<br>                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 5:45 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 6:00 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 6:15 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        | <b>301 FREE LUNCH OD/AHP Dinner Symposia</b><br>Experience & Evidence: Insights on Chronic Dry Eye Management, Selina McGee, OD, FAAO, presented by Allergan<br>The Myopia Obligation and Opportunity, Justin Kwan, OD, FAAO, presented by CooperVision<br>6:15 PM-7:15 PM   GWCC Room 411/412<br> |  |                                                                                                                                                                                                                                                                           |  |
| 7:00 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 7:15 PM  | <b>501 OD &amp; AHP Advanced</b><br>Glaucoma 2021<br>7:15 PM-9:15 PM   Room TBA & Streaming<br>Arkadiy Yadgarov, MD<br>                                            |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 7:30 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 7:45 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 8:00 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
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| 8:30 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 8:45 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 9:00 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 9:15 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |
| 9:30 PM  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                       |  |                                                                                                                                                                                                                                                                           |  |

OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

 ABO  
 AQA Paraoptometric  
 AS Treatment & Management of Anterior Segment  
 CEE/TQ Course  
 CL Contact Lenses  
 E Ethics/Jurisprudence  
 GL Glaucoma  
 GO General Optometry  
 IS Injection Skills  
 LP Laser Procedures  
 NCLE  
 NO Neuro-Optometry  
 OP Oral Pharmaceutical  
 PD Principles of Diagnosis  
 PH Pharmacology

 PM Practice Management  
 PO Peri-Operative Management of Ophthalmic Surgery  
 PS Treatment & Management of Ocular Disease: Posterior Segment  
 RS Refractive Surgery Management  
 SD Systemic/Ocular Disease  
 SP Surgical Procedures  
 PV Functional Vision/Pediatrics

 LV Low Vision/Vision Impairment & Rehabilitation  
 PH Public Health  
 FL Facilitated Lab/Workshop  
 VS Virtual Session  
 FC Food Course

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 NOVARTIS  
 THERMAMEDX  
 OYSTER POINT



|          |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 6:45 AM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 7:00 AM  | <b>505 OD &amp; AHP Advanced Controversies in Eye Disease Management</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Brooks Aliredge, OD</i>     | <b>110 What's Up with The Choroid</b><br>7:00 AM-8:00 AM   Room TBA<br><i>Jim Williamson, OD</i>                                                       |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 7:15 AM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 8:00 AM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 8:15 AM  | <b>111 Clinical Encounters of the Neuro Kind</b><br>8:15 AM-10:15 AM   Room TBA<br><i>Jim Williamson, OD</i>                                         | <b>506 OD &amp; AHP Advanced Scleral Lens Complications and Controversies</b><br>8:15 AM-10:15 AM   Room TBA & Streaming<br><i>Jason Jedlicka, OD</i>  | <b>112 Refer or Relax Retina</b><br>8:15 AM-10:15 AM   Room TBA<br><i>Steven Ferrucci, OD</i>                        | <b>113 Go For Glaucoma</b><br>8:15 AM-10:15 AM   Room TBA<br><i>Ben Casella, OD</i>                                              |                                                                                                                                 |
| 8:30 AM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 10:15 AM |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 10:30 AM | <b>114 Evolving Trends in Retinal Vascular Disease</b><br>10:30 AM-12:30 PM   Room TBA<br><i>Jessica Steen, OD</i>                                   | <b>115 Integrating the PEDIG Studies into Clinical Practice</b><br>10:30 AM-12:30 PM   Room TBA<br><i>Glen T Steele, OD</i><br><i>Marie Bodack, OD</i> | <b>116 Going Viral: HSV, HZO, EKC</b><br>10:30 AM-12:30 PM   Room TBA & Streaming<br><i>Nate Lighthizer, OD</i>      | <b>121 Oral Meds and the Eye</b><br>10:30 AM-12:30 PM   Room TBA<br><i>Tammy Than, OD</i>                                        | <b>712 OCT and Retinal Issues for Today's Optician and Technician</b><br>10:30 AM-11:30 AM   Room TBA<br><i>Mile Brujic, OD</i> |
| 10:45 AM |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 12:15 PM |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 12:30 PM | <b>303 FREE LUNCH OD Lunch Symposia</b><br>Presented by Johnson and Johnson Vision<br>12:30 PM-1:30 PM   GWCC Amphitheater A2                        |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  | <b>714 The Tech's Role in Testing for Diabetic Retinopathy</b><br>12:30 PM-1:30 PM   Room TBA<br><i>Nate Lighthizer, OD</i>     |
| 12:45 PM |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 1:15 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 1:30 PM  | <b>117 Diabetes: New Testing and Treatment for Retinopathy</b><br>1:30 PM-2:30 PM   Room TBA<br><i>Nate Lighthizer, OD</i>                           | <b>118 Practical Management of Ocular Pain</b><br>1:30 PM-2:30 PM   Room TBA & Streaming<br><i>Jessica Steen, OD</i>                                   | <b>119 Future in Focus: Stem Cells &amp; Gene Therapies</b><br>1:30 PM-2:30 PM   Room TBA<br><i>Chris Wroten, OD</i> | <b>120 Seeing Double: The Urgent &amp; Chronic Causes of Diplopia</b><br>1:30 PM-2:30 PM   Room TBA<br><i>Jim Williamson, OD</i> | <b>715 Seeing Glaucoma as More Than Just High Pressure</b><br>1:30 PM-2:30 PM   Room TBA<br><i>Mile Brujic, OD</i>              |
| 1:45 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 2:15 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 2:30 PM  | <b>060 OD &amp; AHP Advanced SPECIAL SESSION: An Eye on Neuro</b><br>2:30 PM-4:30 PM   Amphitheater A2 Room TBA & Streaming<br><i>Andrew Lee, MD</i> |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 2:45 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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| 4:45 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 5:00 PM  | <b>Welcome Reception supported in part by Luxottica</b><br>5:00 PM-7:00 PM   GWCC East Plaza                                                         |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
| 5:15 PM  |                                                                                                                                                      |                                                                                                                                                        |                                                                                                                      |                                                                                                                                  |                                                                                                                                 |
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|--|----------------------------------------------|
|  | OD ONLY COURSES                              |
|  | ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES |
|  | OD & AHP ADVANCED COURSES                    |
|  | MedPRO360 COURSES                            |

|  |                                                             |
|--|-------------------------------------------------------------|
|  | ABO                                                         |
|  | AQA Paraoptometric                                          |
|  | Treatment & Management of Ocular Disease: Anterior Segment  |
|  | CEE/TQ Course                                               |
|  | Contact Lenses                                              |
|  | Ethics/Jurisprudence                                        |
|  | Glaucoma                                                    |
|  | General Optometry                                           |
|  | Injection Skills                                            |
|  | Laser Procedures                                            |
|  | NCLC                                                        |
|  | Neuro-Optometry                                             |
|  | Oral Pharmaceutical                                         |
|  | Principles of Diagnosis                                     |
|  | Pharmacology                                                |
|  | Practice Management                                         |
|  | Peri-Operative Management of Ophthalmic Surgery             |
|  | Treatment & Management of Ocular Disease: Posterior Segment |
|  | Refractive Surgery Management                               |
|  | Systemic/Ocular Disease                                     |
|  | Surgical Procedures                                         |
|  | Functional Vision/Pediatrics                                |

|  |                                               |
|--|-----------------------------------------------|
|  | Low Vision/Vision Impairment & Rehabilitation |
|  | Public Health                                 |
|  | Facilitated Lab/Workshop                      |
|  | Virtual Session                               |
|  | Food Course                                   |

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ESSILOR  
RVL PHARMACEUTICALS  
NOVARTIS  
THERMAMEDX  
OYSTER POINT

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| 7:00 AM  | <b>710</b><br><b>Dispensing to the Elderly – A Glimpse at the Aging Eye</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Jackie O'Keefe</i><br>                 |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 7:15 AM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 8:15 AM  | <b>711</b><br><b>The DNA of Ophthalmic Lenses</b><br>8:15 AM-10:15 AM   Room TBA<br><i>Jackie O'Keefe</i><br>                                                      | <b>405 MedPRO360</b><br><b>Coding and Billing</b><br>8:15 AM-10:15 AM   Room TBA & Streaming<br><i>Sharon Carter</i><br>                                         | <b>406 MedPRO360</b><br><b>Facilitated Learning Lab Whose Exam Is It Anyway?</b><br>8:15 AM-10:15 AM   Room TBA<br><i>Chris Wolfe, OD</i><br> |                                                                                                                                                                                                   |  |
| 8:30 AM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 10:30 AM | <b>713</b><br><b>AR Treatments - The Journey</b><br>10:30 AM-11:30 AM   Room TBA & Streaming<br><i>Jackie O'Keefe</i><br>                                          | <b>407 MedPRO360</b><br><b>Assessing the Financial Health of Your Practice</b><br>10:30 AM-11:30 AM   Room TBA<br><i>Mick Kling, OD</i><br>                      |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 10:45 AM |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 11:15 AM |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 11:30 AM | <b>302 FREE LUNCH AHP Lunch Symposia</b><br><b>Connecting the Dots, Whitney Hauser, OD, presented by Novartis</b><br>11:30 AM-12:30 PM   GWCC Room 411/412<br>     |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 11:45 AM |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 12:15 PM |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 12:30 PM | <b>717</b><br><b>Contact Lens Virtual Learning Lab</b><br>12:30 PM-1:30 PM   Room TBA<br><i>Mile Bruij, OD</i><br>                                                 | <b>408 MedPRO360</b><br><b>Customer Service vs Customer Experience: What's the Difference?</b><br>12:30 PM-1:30 PM   Room TBA & Streaming<br><i>Joy Gibb</i><br> | <b>303 FREE LUNCH OD Lunch Symposia</b><br><b>Presented by Johnson and Johnson Vision</b><br>12:30 PM-1:30 PM   GWCC Amphitheater A2<br>      | <b>410 MedPRO360</b><br><b>Facilitated Learning Lab Leadership and Differentiation-How to Make Your Practice Stand Out In a Crowd</b><br>12:30 AM-2:30 PM   Room TBA<br><i>Mick Kling, OD</i><br> |  |
| 12:45 PM |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 1:15 PM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 1:30 PM  | <b>507 OD &amp; AHP Advanced</b><br><b>The Vision and Wellness Connection</b><br>1:30 PM-2:30 PM   Room TBA & Streaming<br><i>Tammy Than, OD</i><br>               | <b>409 MedPRO360</b><br><b>Frame Inventory That Works FOR You</b><br>1:30 PM-2:30 PM   Room TBA<br><i>Joy Gibb</i><br>                                           |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 1:45 PM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 2:30 PM  | <b>060 OD &amp; AHP Advanced</b><br><b>SPECIAL SESSION: An Eye on Neuro</b><br>2:30 PM-4:30 PM   Amphitheater A2 Room TBA & Streaming<br><i>Andrew Lee, MD</i><br> |                                                                                                                                                                  | <b>716</b><br><b>Team building - From Me to We</b><br>2:45 PM-4:45 PM   Room TBA & Streaming<br><i>Sharon Carter &amp; Lynn Lawrence</i><br>  | <b>411 MedPRO360</b><br><b>Facilitated Learning Lab Telemedicine</b><br>2:45 PM-4:45 PM   Room TBA<br><i>Michael Rothschild, OD</i><br>                                                           |  |
| 2:45 PM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 3:00 PM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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| 5:00 PM  | <b>Welcome Reception supported in part by Luxottica</b><br>5:00 PM-7:00 PM   GWCC East Plaza                                                                       |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
| 5:15 PM  |                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                               |                                                                                                                                                                                                   |  |
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|--|----------------------------------------------|
|  | OD ONLY COURSES                              |
|  | ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES |
|  | OD & AHP ADVANCED COURSES                    |
|  | MedPRO360 COURSES                            |

|  |                                            |
|--|--------------------------------------------|
|  | ABO                                        |
|  | AOA Paraoptometric                         |
|  | Treatment & Management of Anterior Segment |
|  | CEE/TQ Course                              |
|  | Contact Lenses                             |
|  | Ethics/Jurisprudence                       |
|  | Glaucoma                                   |

|  |                         |
|--|-------------------------|
|  | General Optometry       |
|  | Injection Skills        |
|  | Laser Procedures        |
|  | NCE                     |
|  | Neuro-Optometry         |
|  | Oral Pharmaceutical     |
|  | Principles of Diagnosis |
|  | Pharmacology            |

|  |                                                             |
|--|-------------------------------------------------------------|
|  | Practice Management                                         |
|  | Peri-Operative Management of Ophthalmic Surgery             |
|  | Treatment & Management of Ocular Disease: Posterior Segment |
|  | Refractive Surgery Management                               |
|  | Systemic/Ocular Disease                                     |
|  | Surgical Procedures                                         |
|  | Functional Vision/Pediatrics                                |

|  |                                               |
|--|-----------------------------------------------|
|  | Low Vision/Vision Impairment & Rehabilitation |
|  | Public Health                                 |
|  | Facilitated Lab/Workshop                      |
|  | Virtual Session                               |
|  | Food Course                                   |

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ESSILOR  
RVL PHARMACEUTICALS  
NOVARTIS  
THERMAMEDX  
OYSTER POINT

**OD ONLY COURSES**

- ABO
- AOA Paraoptometric
- Treatment & Management of Ocular Disease: Anterior Segment
- CEE/TQ Course
- Contact Lenses
- Ethics/Jurisprudence
- Glaucoma

**ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES**

- General Optometry
- Injection Skills
- Laser Procedures
- NCLE
- Neuro-Optometry
- Oral Pharmaceutical
- Principles of Diagnosis
- Pharmacology

**OD & AHP ADVANCED COURSES**

- Practice Management
- Peri-Operative Management of Ophthalmic Surgery
- Treatment & Management of Ocular Disease: Posterior Segment
- Refractive Surgery Management
- Systemic/Ocular Disease
- Surgical Procedures
- Functional Vision/Pediatrics

**MedPRO360 COURSES**

- Low Vision/Vision Impairment & Rehabilitation
- Public Health
- Facilitated Lab/Workshop
- Virtual Session
- Food Course

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**NOVARTIS**  
**THERMAMEDX**  
**OXYPT PONT**

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|          |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 7:00 AM  | <b>720</b><br><b>Contact Lens Solutions for Dry Eye</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Mile Brujic, OD</i><br>                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 7:15 AM  |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 8:00 AM  | <b>721</b><br><b>Rebuilding - Bolster Morale, Reduce Anxiety, and Enhance Safety for Your Team and Patients</b><br>8:00 AM-10:00 AM   Room TBA & Streaming<br><i>Lynn Lawrence</i><br><i>Sharon Carter</i><br><i>Joy Gibb</i><br>                                                                                                                        | <b>511 Facilitated Learning Lab</b><br><b>Coding and Billing</b><br><b>Patient Communication Strategies</b><br>8:00 AM-10:00 AM   Room TBA<br><i>Chris Wolfe, OD</i><br> |                                                                                                                                                                                                                                                                                                                    |  |  |
| 8:15 AM  |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 10:00 AM | <b>OPTOMETRY'S MARKETPLACE™</b><br><small>DISCOVER EFFICIENCY-ENHANCING SOLUTIONS, STATE-OF-THE-ART EQUIPMENT, FASHIONABLE EYEWEAR STYLES, AND INTERACTIVE EDUCATIONAL EVENTS AS FAR AS THE EYE CAN SEE - ALL ON THE SHOW FLOOR.</small><br><b>4/30 9:00 AM-5:00 PM</b> <b>5/1 9:00 AM-4:00 PM</b> PRESENTATION THEATER<br>THE VIEW    OPTIX & OD LOUNGE |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 10:15 AM | <b>PRESENTATION THEATERS</b><br><small>EARN FREE CE CREDITS AND GAIN VALUABLE INFORMATION IN OPTOMETRY'S MARKETPLACE™.</small>                                                                                                                                                                                                                           |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 10:30 AM |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 10:45 AM |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 11:00 AM | <b>304 FREE LUNCH AHP Lunch Symposia</b><br><b>Refresh®: Advancements in Care for Patients With Eye Dryness</b> , <i>Marc Bloomenstein, OD, FAAO</i> , presented by Allergan<br><b>The Toric Lens Opportunity</b> , <i>Steve Rosinski, OD</i> , presented by CooperVision<br><small>11:00 AM-12:00 PM   GWCC Room 411/412</small>                        |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 11:15 AM |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 12:00 PM | <b>724</b><br><b>The Optical World of 3D Printing...</b><br><b>Frames and Lenses</b><br>12:00 PM-1:00 PM   Room TBA<br><i>Laurie Pierce</i><br>                                                                                                                                                                                                          | <b>415 MedPRO360</b><br><b>Communicating with Patients</b><br>12:00 PM-1:00 PM   Room TBA & Streaming<br><i>Sharon Carter</i><br>                                        | <b>305 FREE LUNCH OD Lunch Symposia</b><br><b>Precision1® Your Go-To Lens With Innovative Water Surface Technology</b> , <i>Chris Lievens, OD</i> , presented by Alcon<br><b>Connecting the Dots</b> , <i>Whitney Hauser, OD</i> , presented by Novartis<br><small>12:00 PM-1:00 PM   GWCC Amphitheater A2</small> |  |  |
| 12:15 PM |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 12:30 PM |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 1:15 PM  | <b>726</b><br><b>Theory of Refraction</b><br>1:15 PM-2:15 PM   Room TBA & Streaming<br><i>Phernell Walker</i><br>                                                                                                                                                                                                                                        | <b>416 MedPRO360</b><br><b>Maximizing Message Boards and Social Media Groups</b><br>1:15 PM-2:15 PM   Room TBA<br><i>Darryl Glover, OD</i><br>                           | <b>201 FREE OD Presentation Theater</b><br><b>Modern Aesthetics for the Optometric Physician</b><br>1:00 PM-2:00 PM   Presentation Theater/Exhibit Hall<br><i>Chris Wroten, OD</i><br>                                                                                                                             |  |  |
| 1:30 PM  |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 3:15 PM  | <b>728</b><br><b>The Optics of Strong Lenses</b><br>3:15 PM-4:15 PM   Room TBA<br><i>Laurie Pierce</i><br>                                                                                                                                                                                                                                               | <b>417 MedPRO360</b><br><b>Tele-Frame Styling &amp; Optical Sales</b><br>3:15 PM-4:15 PM   Room TBA & Streaming<br><i>Joy Gibb</i><br>                                   |                                                                                                                                                                                                                                                                                                                    |  |  |
| 3:30 PM  |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 4:15 PM  | <b>730 AHP General Session</b><br><b>How to Deliver a Patient Centric Eyecare Experience in 2021 and Beyond</b><br><small>4:15 PM-6:15 PM   Room TBA &amp; Streaming</small><br><i>Ryan Parker, OD</i><br><i>Pete Hanlin</i><br><i>Sharon Carter</i><br><i>Frank Pigner</i><br>                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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| 6:30 PM  | <b>AHP Party supported in part by Essilor</b><br><small>6:30 PM-8:15 PM   OMNI International Ballroom</small>                                                                                                                                                                                                                                            |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
| 6:45 PM  |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                    |  |  |
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OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

**ABO** ABO  
**AQA Paraoptometric**  
**AQA** AQA Paraoptometric  
**AL** Treatment & Management of Anterior Segment  
**CEE/TQ** CEE/TQ Course  
**CL** Contact Lenses  
**EJ** Ethics/Jurisprudence  
**GL** Glaucoma  
**General Optometry**  
**IS** Injection Skills  
**LP** Laser Procedures  
**NCLE**  
**NO** Neuro-Optometry  
**OP** Oral Pharmaceutical  
**PD** Principles of Diagnosis  
**PH** Pharmacology

**PM** Practice Management  
**PO** Peri-Operative Management of Ophthalmic Surgery  
**PS** Treatment & Management of Ocular Disease: Posterior Segment  
**RS** Refractive Surgery Management  
**SD** Systemic/Ocular Disease  
**SP** Surgical Procedures  
**VP** Functional Vision/Pediatrics

**LV** Low Vision/Vision Impairment & Rehabilitation  
**PH** Public Health  
**FL** Facilitated Lab/Workshop  
**VS** Virtual Session  
**FC** Food Course

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**RVL PHARMACEUTICALS**  
**NOVARTIS**  
**THERMAMEDX**  
**OYSTER POINT**

|          |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|--|
| 7:00 AM  | <b>145</b><br><b>When Topical Just Isn't Enough</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Justin Schweitzer, OD</i>                                                                                                                                                                                   | <b>515 OD &amp; AHP Advanced</b><br><b>Swollen Optic Nerves: Now What?</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Nate Lighthizer, OD</i> |                                                                                                                                            |                                                                                                                                         |  |
| 7:15 AM  |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 8:00 AM  | <b>062 OD &amp; AHP Advanced</b><br><b>SPECIAL SESSION Anterior Segment Advances: The Future is Now!</b><br>8:00 AM-10:00 AM   Amphitheater A2 Room TBA & Streaming<br><i>Lawrence Woodard, MD</i><br><i>John Berdahl, MD</i>                                                                                   |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 10:00 AM | <b>OPTOMETRY'S MARKETPLACE™</b><br>DISCOVER EFFICIENCY-ENHANCING SOLUTIONS, STATE-OF-THE-ART EQUIPMENT, FASHIONABLE EYEWEAR STYLES, AND INTERACTIVE EDUCATIONAL EVENTS AS FAR AS THE EYE CAN SEE - ALL ON THE SHOW FLOOR.                                                                                       |                                                                                                                                                    | <b>202 FREE OD Presentation Theater</b><br><b>TBD</b><br>10:00 AM-11:00 AM   Presentation Theater/Exhibit Hall                             |                                                                                                                                         |  |
| 10:15 AM |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
| 10:30 AM |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
| 10:45 AM | <b>4/30 9:00 AM-5:00 PM</b>                                                                                                                                                                                                                                                                                     | <b>5/1 9:00 AM-4:00 PM</b>                                                                                                                         | <b>PRESENTATION THEATER</b><br>THE VIEW<br>OPTIX & OD LOUNGE                                                                               |                                                                                                                                         |  |
| 11:00 AM |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
| 11:15 AM | <b>146</b><br><b>A Refresher on OCT for Primary Eye Care Providers</b><br>11:15 AM-12:15 PM   Room TBA & Streaming<br><i>Chris Wroten</i>                                                                                                                                                                       | <b>148</b><br><b>Uveitis: Systemic and Ocular Approaches to Management</b><br>11:15 AM-12:15 PM   Room TBA<br><i>Nate Lighthizer, OD</i>           | <b>149</b><br><b>The Nuances of Normal Tension Glaucoma</b><br>11:15 AM-12:15 PM   Room TBA<br><i>Justin Schweitzer, OD</i>                |                                                                                                                                         |  |
| 11:30 AM |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 12:00 PM |                                                                                                                                                                                                                                |                                                                   |                                                           |                                                                                                                                         |  |
| 12:15 PM | <b>307 FREE LUNCH OD Lunch Symposia</b><br><b>Presby What: Enhancing the Presbyopia Dialogue with Patients, Rachel Wruble, OD; Mark Shaeffer, OD, presented by Allergan</b><br><b>Innovations in Dry Eye and Ocular Health, Walt Whitley, OD, presented by Alcon</b><br>12:15 PM-1:15 PM   GWCC Amphitheater A2 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
| 12:30 PM |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 1:00 PM  |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
| 1:15 PM  | <b>PRESENTATION THEATERS</b><br>EARN FREE CE CREDITS AND GAIN VALUABLE INFORMATION IN OPTOMETRY'S MARKETPLACE™.                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            | <b>203 FREE OD Presentation Theater</b><br><b>TBD</b><br>1:15 PM-2:15 PM   Presentation Theater/Exhibit Hall<br><i>April Jasper, OD</i> |  |
| 1:30 PM  |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 2:15 PM  | <b>150</b><br><b>Floater: A New Solution to an Old Problem</b><br>2:15 PM-3:15 PM   Room TBA<br><i>Nate Lighthizer, OD</i>                                                                                                                                                                                      | <b>151</b><br><b>Eyeing Glaucoma in the 21st Century</b><br>2:15 PM-3:15 PM   Room TBA & Streaming<br><i>Ben Casella, OD</i>                       | <b>159</b><br><b>Human Trafficking</b><br>2:15 PM-3:15 PM   Room TBA<br><i>April Jasper, OD</i>                                            | <b>153</b><br><b>The Silent Thieves: Secondary Glaucoma</b><br>2:15 PM-3:15 PM   Room TBA<br><i>Justin Schweitzer, OD</i>               |  |
| 2:30 PM  |                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                    |                                                                                                                                            |                                                                                                                                         |  |
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| 4:00 PM  | <b>154</b><br><b>Lumps and Bumps</b><br>4:00 PM-6:00 PM   Room TBA<br><i>Michelle Welch, OD</i>                                                                                                                                                                                                                 | <b>516 OD &amp; AHP Advanced</b><br><b>The Challenges of the Cornea</b><br>4:00 PM-6:00 PM   Room TBA & Streaming<br><i>Justin Schweitzer, OD</i>  | <b>155</b><br><b>Following AMD with OCT</b><br>4:00 PM-6:00 PM   Room TBA<br><i>Julie Rodman, OD</i>                                       | <b>156</b><br><b>Prevention of Medical Errors Within Eyecare</b><br>4:00 PM-6:00 PM   Room TBA<br><i>April Jasper, OD</i>               |  |
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| 6:15 PM  | <b>157</b><br><b>The Inside Scoop on Retinal Breaks</b><br>6:15 PM-7:15 PM   Room TBA<br><i>Jessica Steen, OD</i>                                                                                                                                                                                               | <b>158</b><br><b>More Than Meets the Dry Eye</b><br>6:15 PM-7:15 PM   Room TBA<br><i>Scott Moscow, OD</i>                                          | <b>517 OD &amp; AHP Advanced</b><br><b>CL Management for the Team</b><br>6:15 PM-7:15 PM   Room TBA & Streaming<br><i>April Jasper, OD</i> | <b>160</b><br><b>Innovations in Eyecare Technology</b><br>6:15 PM-7:15 PM   Room TBA<br><i>Paul Karpecki, OD</i>                        |  |
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OD ONLY COURSES

OD &amp; AHP ADVANCED COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

MedPRO360 COURSES

**ABO** ABO  
**AQA** AQA Paraoptometric  
**AS** Treatment & Management of Anterior Segment  
**CEE/TQ** CEE/TQ Course  
**CL** Contact Lenses  
**EJ** Ethics/Jurisprudence  
**GL** Glaucoma

**GO** General Optometry  
**IS** Injection Skills  
**LP** Laser Procedures  
**NCLE** NCLE  
**NO** Neuro-Optometry  
**OP** Oral Pharmaceutical  
**PD** Principles of Diagnosis  
**PH** Pharmacology

**PM** Practice Management  
**PO** Peri-Operative Management of Ophthalmic Surgery  
**PS** Treatment & Management of Ocular Disease: Posterior Segment  
**RS** Refractive Surgery Management  
**SD** Systemic/Ocular Disease  
**SP** Surgical Procedures  
**PV** Functional Vision/Pediatrics

**LV** Low Vision/Vision Impairment & Rehabilitation  
**PH** Public Health  
**FL** Facilitated Lab/Workshop  
**VS** Virtual Session  
**FC** Food Course

\* Brought to you by the National Academy of Optometry

**SECO** 2021  
WHERE SIGHT MEETS VISION™

SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2021 continuing education program.

**ALCON**  
**BAUSCH+LOMB**  
**ESSILOR**  
**RVL PHARMACEUTICALS**  
**NOVARTIS**  
**THERMAMEDX**  
**OYSTER POINT**

|          |                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 7:00 AM  | <b>735</b><br><b>Are You Feeling ANSI About Standards?</b><br>7:00 AM-8:00 AM   Room TBA & Streaming<br><i>Phemell Walker</i><br>                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 8:00 AM  | <b>736</b><br><b>Case Studies of the Rich and Famous: Troubleshooting From the Exam Room to the Optical</b><br>8:00 AM-10:00 AM   Room TBA & Streaming<br><i>Phemell Walker</i><br>                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 10:15 AM | <b>737</b><br><b>The Clear and Present Danger of Diabetes</b><br>10:15 AM-11:15 AM   Room TBA<br><i>Phemell Walker</i><br>                   | <b>738</b><br><b>Clinical Terminology for Opticians and Technicians</b><br>10:15 AM-11:15 AM   Room TBA<br><i>Rebecca Johnson</i><br>                                                                                       | <b>420 MedPRO360</b><br><b>Post COVID Leadership Tactics to Implement Daily</b><br>10:15 AM-11:15 AM   Room TBA & Streaming<br><i>Ted McElroy, OD</i><br>    | <b>OPTOMETRY'S MARKETPLACE™</b><br>DISCOVER EFFICIENCY-ENHANCING SOLUTIONS, STATE-OF-THE-ART EQUIPMENT, FASHIONABLE EYEWEAR STYLES, AND INTERACTIVE EDUCATIONAL EVENTS AS FAR AS THE EYE CAN SEE - ALL ON THE SHOW FLOOR.<br><b>4/30 9:00 AM-5:00 PM</b> <b>5/1 9:00 AM-4:00 PM</b><br>PRESENTATION THEATER THE VIEW OPTIX & OD LOUNGE<br> |  |
| 11:00 AM |                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
| 11:15 AM | <b>306 FREE LUNCH Student Lunch Symposia</b><br><b>NETWORKING RECEPTION: clariti®1 day: Continuous Improvement, Steve Rosinski, OD, presented by Coopervision and Alcon</b><br>11:15 AM-12:15 PM   GWCC Room 411/412<br>                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 12:15 PM | <b>739</b><br><b>Mastering Ophthalmic Formulae</b><br>11:15 AM-12:15 AM   Room TBA<br><i>Phemell Walker</i><br>                                                                                                                                                                                                | <b>740</b><br><b>Refractive Errors Defined</b><br>11:15 AM-12:15 AM   Room TBA<br><i>Rebecca Johnson</i><br>                                                                                                                | <b>421 MedPRO360</b><br><b>Creating Influencers to Promote your Practice for You</b><br>11:15 AM-12:15 AM   Room TBA<br><i>Darryl Glover, OD</i><br>                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 1:15 PM  | <b>PRESENTATION THEATERS</b><br>EARN FREE CE CREDITS AND GAIN VALUABLE INFORMATION IN OPTOMETRY'S MARKETPLACE™.                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 2:15 PM  | <b>741</b><br><b>Fastest Finger First-Identify this Corneal Pathology</b><br>2:15 PM-3:15 PM   Room TBA<br><i>Buddy Russell</i><br>                                                                                       | <b>742</b><br><b>Triage for Techs: Managing Emergencies</b><br>2:15 PM-3:15 PM   Room TBA<br><i>Rebecca Johnson</i><br>                                                                                                                                                                                  | <b>422 MedPRO360</b><br><b>Artificial Intelligence in Eye Care</b><br>2:15 PM-3:15 PM   Room TBA & Streaming<br><i>Chris Wroten, OD</i><br>          |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 4:00 PM  | <b>743</b><br><b>Contact Lenses to improve Quality of Life</b><br>4:00 PM-6:00 PM   Room TBA & Streaming<br><i>Buddy Russell</i><br>   | <b>423 MedPRO360</b><br><b>Building A Marketing Plan That Crushes Your Competition</b><br>4:00 PM-6:00 PM   Room TBA<br><i>Trudi Charest</i><br>                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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| 6:15 PM  | <b>744</b><br><b>Advanced Prism Applications</b><br>6:15 PM-7:15 PM   Room TBA & Streaming<br><i>Phemell Walker</i><br>                                                                                                   | <b>424 MedPRO360</b><br><b>Add an Online CL Store to Your Website</b><br>6:15 PM-7:15 PM   Room TBA<br><i>Trudi Charest</i><br>    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
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OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD &amp; AHP ADVANCED COURSES

MedPRO360 COURSES

 ABO  
 AQA Paraoptometric  
 AQA Treatment & Management of Anterior Segment  
 CEE/ETQ Course  
 CLC Contact Lenses  
 EJ Ethics/Jurisprudence  
 GL Glaucoma

 General Optometry  
 IS Injection Skills  
 LP Laser Procedures  
 NCLE  
 NO Neuro-Optometry  
 OP Oral Pharmaceutical  
 PD Principles of Diagnosis  
 PH Pharmacology

 Practice Management  
 PO Peri-Operative Management of Ophthalmic Surgery  
 PS Treatment & Management of Ocular Disease: Posterior Segment  
 RS Refractive Surgery Management  
 SD Systemic/Ocular Disease  
 SP Surgical Procedures  
 FV Functional Vision/Pediatrics

 Low Vision/Vision Impairment & Rehabilitation  
 Public Health  
 FLW Facilitated Lab/Workshop  
 VS Virtual Session  
 FC Food Course

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**ESSILOR**  
**RVL PHARMACEUTICALS**  
**NOVARTIS**  
**THERMAMEDX**  
**OYSTER POINT**

## DAY AT A GLANCE

|          |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 7:00 AM  | <b>AACO@SECO 2021<br/>Education Program<br/>Corporate Optometry Day</b><br>8:00 AM-4:30 PM   Omni Room TBA<br>Educational Program Chairs:<br>Nikil Patel, OD<br>Naheed Ahmad, OD |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
| 7:15 AM  |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
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| 7:45 AM  |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
| 8:00 AM  |                                                                                                                                                                                  | <b>171<br/>My Latest and Greatest Cases</b><br>8:00 AM-10:00 AM   Room TBA & Streaming<br>Paul C. Ajamian, OD<br>   | <b>750<br/>Preventing Medical Errors in the Optical Environment</b><br>8:00 AM-10:00 AM   Room TBA & Streaming<br>Diane Drake<br> |  |  |
| 8:15 AM  |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
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| 10:00 AM |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
| 10:15 AM |                                                                                                                                                                                  | <b>172<br/>Steering Clear of Malpractice</b><br>10:15 AM-11:15 AM   Room TBA & Streaming<br>Paul C. Ajamian, OD<br> | <b>751<br/>Georgia Opticianry Laws and Rules</b><br>10:15 AM-11:15 AM   Room TBA & Streaming<br>Diane Drake<br>                   |  |  |
| 10:30 AM |                                                                                                                                                                                  |                                                                                                                                                                                                      |                                                                                                                                                                                                                    |  |  |
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OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

**ABO** ABO  
**AQA** AQA Paraoptometric  
**AP** Treatment & Management of Ocular Disease: Anterior Segment  
**AS**  
**CEE** CEE/TQ Course  
**CL** Contact Lenses  
**EJ** Ethics/Jurisprudence  
**GL** Glaucoma

**GO** General Optometry  
**IS** Injection Skills  
**LP** Laser Procedures  
**NACLE** NACLE  
**NO** Neuro-Optometry  
**OP** Oral Pharmaceutical  
**PD** Principles of Diagnosis  
**PH** Pharmacology

**PM** Practice Management  
**PO** Peri-Operative Management of Ophthalmic Surgery  
**PS** Treatment & Management of Ocular Disease: Posterior Segment  
**RS** Refractive Surgery Management  
**SD** Systemic/Ocular Disease  
**SP** Surgical Procedures  
**PV** Functional Vision/Pediatrics

**LV** Low Vision/Vision Impairment & Rehabilitation  
**PH** Public Health  
**FLW** Facilitated Lab/Workshop  
**VS** Virtual Session  
**FC** Food Course

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**ESSILOR**  
**RVL PHARMACEUTICALS**  
**NOVARTIS**  
**THERMAMEDX**  
**OYSTER POINT**





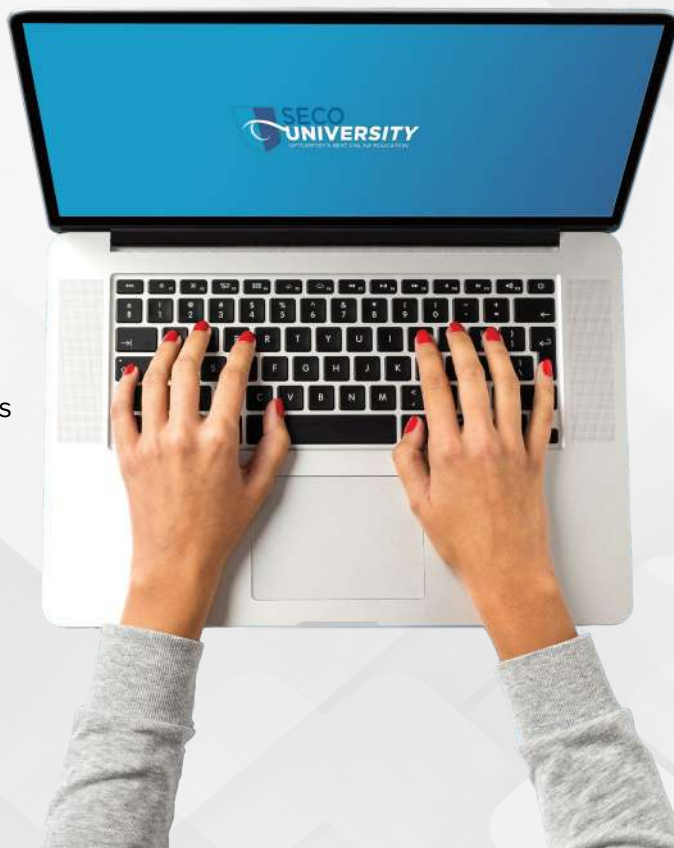
# SECO UNIVERSITY

## EYE CARE PROFESSIONAL'S ONLINE LEARNING RESOURCE CENTER

SECO University gives the eye care professionals the opportunity to learn online with convenience of time & location while delivering the highest quality content presented by the dynamic presenters in the optometric profession.

Since March of 2020, SECO presented 32 virtual LIVE CE events for optometrists, opticians, and CL technicians to accommodate those professionals that are unable to attend in person events and continue the need for CE hours for licensure. We understand! In 2021, SECO will continue the highly successful LIVE CE making it possible to participate from any location.

EXPLORE ALL OF THE SECO UNIVERSITY  
EDUCATIONAL OPPORTUNITIES TODAY AT  
**[SECOUNIVERSITY.COM](https://secouniversity.com)**



**150+**  
HOURS

COPE APPROVED  
ON-DEMAND CE

**1,700+**  
HOURS

AUDIO COURSE  
RECORDINGS

**240**

ARCHIVED  
OD COURSES

**270**

ARCHIVED  
AHP COURSES

**550**

MULTIMEDIA  
POSTERS

SECO International extends its appreciation to the following for their unrestricted educational grant support of SECO University.

**ALCON**

**MACULOGIX**

**CORPORATE OPTOMETRY**



**SECO INTERNATIONAL**  
WORLD-CLASS EDUCATION FOR OPTOMETRY

2020 VM  
**EYEVOTE**  
READERS' CHOICE 2020  
CONTACT LENSES / TORIC DAILY DISPOSABLE  
BRAND: Biotrue® ONEday for Astigmatism

# MOST. MORE.



Thanks for making  
**Biotrue® ONEday** the  
winner of the EyeVote  
Readers' Choice Award  
for **Favorite Toric Daily  
Disposable Brand!**

The lens with the **most moisture** and  
**more toric parameters** than any other  
leading brand is now the **only daily disposable**  
**with a -2.75 Cylinder standard offering.**

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**BAUSCH + LOMB**  
See better. Live better.



# SHARPEN YOUR SKILLS AT SECO

SECO 2021's educational programming is an experience in itself — and one that you won't soon forget. Get the knowledge you need to provide exceptional patient care and excel in your specific role with sessions offered in a variety of formats, including learning labs, presentation theaters, lectures, and demonstrations. The best place for educating your entire team — SECO is known for its high quality, advanced curriculum for doctors and staff alike and place to earn all of your CE credits, hear from speakers you won't find anywhere else and take a deep dive into the topics that matter most to optometric professionals right now, from corneal disease and ocular infections to healthcare compliance and practice management.



## Presentation Theaters

Learning opportunities are everywhere at SECO 2021, including Optometry's Marketplace™. Earn free CE credits and get valuable information in these sessions.

[LEARN MORE](#)



## Lectures

Get inspired and informed with lectures presented by the brightest optometric minds and visionary leaders.

[LEARN MORE](#)



## MedPRO 360

SECO's business intel and strategy resources for eye care providers.

[LEARN MORE](#)



## Dynamic Speakers

See SECO's outstanding line up of speakers and the courses they are presenting.

[LEARN MORE](#)



## Special Sessions

These highly sought-after seminars offer insights on today's most important topics, technologies, and techniques.

[LEARN MORE](#)

### SECO COMMUNITY

SECO is committed to creating an event experience where our participants can safely and effectively come together. We are taking extra precautions, beyond those mandated by local authorities and governmental agencies, including temperature checks and face masks required of all persons entering the Georgia World Congress Center Building A, without exception.

### DESTINATION ATLANTA

Atlanta as a destination is steeped in culture and stimulating activity that offers guests and their families so many opportunities for fun! Come for business and take advantage of all Atlanta has to offer for you, your family, and your friends!



SECO Marketplace, a 365 resource for the profession, discover news, new products, SECO Marketplace exclusive deals, and other market interest.

[attendseco.com/marketplace](https://attendseco.com/marketplace)

**REGISTER TODAY**  
at AttendSECO.com

# Opportunities to Discover

## EDUCATION

SECO offers cutting-edge education sessions, including advanced programming designed for all ophthalmic professionals — optometrists, opticians, paraoptometrics, optometric technicians, and everything in between. Earn your CE credits, refine your skills, and guide your practice to its full potential with learning opportunities presented in a variety of engaging formats.

## NETWORKING AND SPECIAL EVENTS

Expand your professional circle, build lasting friendships, and reconnect with colleagues at this year's special events. From concerts to alumni receptions, there are plenty of opportunities in store to connect and kick back.

## OPTOMETRY'S MARKETPLACE™

Discover efficiency-enhancing solutions, state-of-the-art equipment, fashionable eyewear styles, and interactive educational events as far as the eye can see — all on the show floor.

## HOTEL AND TRAVEL

SECO has contracted discounted rates with hotels throughout Atlanta to offer you luxury accommodations at the best possible rates. Reservations must be made through our official housing company, Eventsphere, the only housing provider for SECO 2021. There are fraudulent companies and organizations that will present themselves as official partners of SECO and offer you a room that might not be guaranteed or even available. [SECO strongly recommends that you book through the official housing link by clicking here](#). Hotels sell out quickly, so we recommend booking your room today. If you have any questions or need assistance with your hotel needs, contact Eventsphere at (866) 393-0555 or [seco@eventsphere.com](mailto:seco@eventsphere.com).

## NO SHUTTLE BUS SERVICE

Due to COVID-19, there will not be any shuttle bus services offered at SECO 2021. We recommend staying at one of the hotels within walking distance of the Georgia World Congress Center.

Please visit [attendseco.com/hotel-travel](https://attendseco.com/hotel-travel).

## UBER/LYFT

Uber and Lyft offer transportation services from the Airport.

## PARKING

Parking is available in lots around Georgia World Congress Center. SECO 2021 is being held in Building A. For a parking map of the campus, please visit [www.attendseco.com](https://www.attendseco.com). We recommend you reserve your parking pass prior to arrival at the Congress. The Red Deck is the closest parking garage to Building A.

## TRAVEL ASSISTANCE

SECO 2021's official travel agency, Frosch Travel, can assist with SECO 2021 air travel plans for those that identify themselves as an attendee when booking. For more information, contact Frosch Travel directly at (212) 404-6320 or (877) 685-3715.

## DELTA DISCOUNT

Delta Air Lines is pleased to offer special discounts for SECO! Please click [HERE](#) to book your flights. You may also call Delta Meeting Network® at 1.800.328.1111\* Monday–Friday, 7:00 a.m. – 7:30 p.m. (CT) and refer to Meeting Event Code NMUNH.

## CANCELLATION POLICY

Registration insurance is available for purchase for attendees. If you add insurance to your registration, you can cancel up to Wednesday, April 28, 2021 and receive a full refund. If you do not purchase the optional cancellation insurance when registering for the Congress, you must submit a Cancellation Request Form no later than Wednesday, April 28, 2021 and email it to [info@secostaff.com](mailto:info@secostaff.com). All approved cancellations will receive a credit rollover for SECO 2022. All requests will be processed after SECO 2021 and you will receive notification of your credit rollover within 60 days of processing if approved. Credit rollovers are valid for SECO 2022 continuing education only.

For more information please visit: [attendseco.com/cancellation-request](https://attendseco.com/cancellation-request)



## ASSISTANCE

SECO volunteers and ambassadors are happy to answer any questions that you may have about SECO 2021. They can be identified by a SECO Volunteer name badge and are located throughout Building A of the Georgia World Congress Center to assist you. Additional assistance may be found at the Registration Hall in Building A.

## BADGES AND COURSE ATTENDANCE

All information regarding registered courses will be linked to your badge barcode. Your badge is required for admittance to all SECO events and will be scanned upon entrance to each course and symposium. If you make any changes to your education registration after you print your badge onsite, changes will update automatically and there is no need to print a new badge. SECO will replace lost badges for a non-refundable fee of \$25. Please always wear your SECO badge and remember that a photo ID is required for alcoholic beverage purchases.

## SCHEDULE CHANGES

Changes to your course schedule may be made by logging into your SECO registration account, which you can access at AttendSECO.com or through the SECO Mobile App. You can also make changes to your schedule by visiting the Registration Hall in Building A. NOTE: Schedule changes can only be made before a course is scheduled to begin and cannot be made on SECO Mobile App or at the course's location.

## COURSE HANDOUTS

You may download course handouts through the SECO Mobile App or by visiting [AttendSECO.com/download](https://AttendSECO.com/download).

## ATTENDANCE REQUIREMENTS

Attendees must have a SECO badge to be scanned at each course to gain entrance. Once the course begins, attendees must be present for a cumulative time of 50 minutes (allowing only 10 minutes to be absent) per course hour. If an attendee leaves the room for any reason while a course is in session, their badge will be scanned upon exit and re-entry. Badges do not have to be scanned upon exiting the course at its conclusion.

### VERIFICATION OF ATTENDANCE (VOA)

SECO does not provide onsite printers to print VOA's. To verify and download your Verification of Attendance, please log on to your registration account through the SECO Mobile App or by visiting AttendSECO.com. Verification of Attendance will be updated two hours after the completion of each course.

## NURSING ROOM

Mamava Mobile Nursing Units are provided at the Georgia World Congress Center outside of Room 411 in Building A. Attendees can download the Mamava App for pricing, instructions, and use.

## EMERGENCIES

If an emergency occurs, please call the Security Command Center by dialing ext. 4911 from any RED house phone or call 404-223-4911. Stay on the line; calls are recorded. An officer will answer immediately. Be prepared to report the location of the emergency by building, level/floor, hall, meeting room, or lobby/common area.

## LOST AND FOUND

Lost & Found is in Room 307 in Building A of the Georgia World Congress Center. Proof of ownership is required to claim items. Any items not claimed by Sunday, May 2, 2021 will be returned to SECO headquarters where they can be claimed after May 15, 2021 by calling (770) 451-8206. SECO is not responsible for items lost during the event.

## COAT, BAG, AND STROLLER CHECK

Location of Coat and Baggage check is in the Registration Hall in Building A.

### FEES

Checked Bag: \$5

Checked Coat: \$3

### COAT & BAGGAGE CHECK SCHEDULE

|                     |                  |                    |                 |
|---------------------|------------------|--------------------|-----------------|
| Wednesday, April 28 | 10:30 AM-6:00 PM | Thursday, April 29 | 6:00 AM-5:00 PM |
| Friday, April 30    | 6:00 AM-6:00 PM  | Saturday, May 1    | 6:00 AM-6:30 PM |
| Sunday, May 2       | 7:00 AM-12:00 PM |                    |                 |

**REGISTER TODAY**  
at [AttendSECO.com](https://AttendSECO.com)

# REGISTRATION RATES

## DOCTOR REGISTRATION

Doctors who attend all five days and you could earn as many as **36 hours of CE** or up to 20 hours over the weekend! Package pricing helps you contain costs as you can reduce your per course CE fee to a little as \$15 per hour. For those that need 10 or fewer hours and do not have the availability to attend all of the options that the larger packages offer, the Build-A-Package registration gives you the option to select just a few courses.

## ALLIED HEALTHCARE PROFESSIONALS REGISTRATION

Allied Healthcare Professionals who attend all five days and you could earn as many as **34 hours of CE** or up to 20 hours over the weekend! The Congress Package reduces your per course CE fee to as little as \$7 per hour based on the number of hours taken. For those that need 10 or fewer hours and do not have the availability to attend all of the options that the larger packages offer, the Build-A-Package registration gives you the option to select just a few courses.

| DOCTORS<br>(ODs, MDs)                                             | Standard<br>CE Courses          | Symposium<br>Series | SECO<br>University<br>Online | MedPRO360<br>Practice<br>Management | Exhibit<br>Hall | Guest<br>Fee | Early Bird<br>Until<br>3.16.21 | Regular<br>After<br>3.16.21 |
|-------------------------------------------------------------------|---------------------------------|---------------------|------------------------------|-------------------------------------|-----------------|--------------|--------------------------------|-----------------------------|
| Congress<br>Package                                               | •                               | •                   | •                            | •                                   | •               | \$0          | \$725                          | \$825                       |
| Congress Package<br>Virtual                                       | SELECT CE<br>COURSES            | —                   | •                            | —                                   | —               | —            | \$725                          | \$825                       |
| Build Your<br>Own Package                                         | \$60/HR                         | •                   | \$199/YR                     | \$60/HR                             | •               | \$0          | \$35                           | \$55                        |
| Build Your Own<br>Package Virtual                                 | SELECT CE<br>COURSES<br>\$60/HR | —                   | \$199/YR                     | —                                   | —               | —            | \$35                           | \$55                        |
| AHP<br>Opticians, Paraoptometrics,<br>Technicians & Administrator | Standard<br>CE Courses          | Symposium<br>Series | SECO<br>University<br>Online | MedPRO360<br>Practice<br>Management | Exhibit<br>Hall | Guest<br>Fee | Early Bird<br>Until<br>3.16.21 | Regular<br>After<br>3.16.21 |
| Congress<br>Package                                               | •                               | •                   | •                            | •                                   | •               | \$0          | \$225                          | \$325                       |
| Congress Package<br>Virtual                                       | SELECT CE<br>COURSES            | —                   | •                            | —                                   | —               | —            | \$225                          | \$325                       |
| Build Your<br>Own Package                                         | \$30/HR                         | •                   | \$199/YR                     | \$30/HR                             | •               | \$0          | \$35                           | \$55                        |
| Build Your Own<br>Package Virtual                                 | SELECT CE<br>COURSES<br>\$30/HR | —                   | \$199/YR                     | —                                   | —               | —            | \$35                           | \$55                        |
| RESIDENTS<br>AND STUDENTS                                         | Standard<br>CE Courses          | Symposium<br>Series | SECO<br>University<br>Online | MedPRO360<br>Practice<br>Management | Exhibit<br>Hall | Guest<br>Fee | Early Bird<br>Until<br>3.16.21 | Regular<br>After<br>3.16.21 |
| Congress<br>Package                                               | •                               | •                   | •                            | •                                   | •               | \$0          | \$0                            | \$0                         |
| Congress Package<br>Virtual                                       | SELECT CE<br>COURSES            | —                   | •                            | —                                   | —               | —            | \$0                            | \$0                         |
| FACULTY                                                           | Standard<br>CE Courses          | Symposium<br>Series | SECO<br>University<br>Online | MedPRO360<br>Practice<br>Management | Exhibit<br>Hall | Guest<br>Fee | Early Bird<br>Until<br>3.16.21 | Regular<br>After<br>3.16.21 |
| Doctor Congress<br>Package                                        | •                               | •                   | •                            | •                                   | •               | \$0          | \$275                          | \$375                       |
| Doctor Congress<br>Package Virtual                                | SELECT CE<br>COURSES            | —                   | •                            | —                                   | —               | —            | \$275                          | \$375                       |
| Optician Congress<br>Package                                      | •                               | •                   | •                            | •                                   | •               | \$0          | \$125                          | \$275                       |
| Optician Congress<br>Package Virtual                              | SELECT CE<br>COURSES            | —                   | •                            | —                                   | —               | —            | \$125                          | \$275                       |

Choose the package that's right for you and  
**REGISTER TODAY at AttendSECO.com.**

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