



HOUSTON

Regional Compliance Conference

Friday, December 7, 2018

**TOPICS: Opioid Epidemic | Internal Investigations
Drug and Device Companies | Healthcare Fraud & Abuse Laws
Ideas for Improvement**

Questions? Contact Amber Zerlin, amber.zerlin@corporatecompliance.org

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SPONSORS & EXHIBITORS



Register online at hcca-info.org/regionals

8:25 – 8:30 AM

Welcome and Announcements

Program Chair



Brian G. Beard, JD, MPA, CHC
Senior Director Compliance
McKesson Specialty Health

8:30 – 9:30 AM

Battling the Opioid Epidemic

Michael C. Mills

Diversion Investigator, Drug
Enforcement Administration
Houston Division Office

- Overview of the National Opioid Crisis and how dependence and abuse is a public health crisis
- Discuss ways that prescription controlled substances are being diverted from the pharmaceutical supply chain.
- Identify areas where U.S. Drug Enforcement Administration, local law enforcement, and medical professionals can work together to curb prescription drug abuse.
- Describe common “red flags” that DEA Registrants should recognize regarding errant prescribing, forgeries, and recipient drug-seeking behavior.

9:30 – 9:40 AM

Break

9:40 – 10:40 AM

Private Enforcement of Healthcare Fraud & Abuse Laws



Nathan Fish
Associate
Greenberg Traurig, LLP



Sean McKenna
Law Office of Sean McKenna, PLLC



Brad Smyer
Senior Associate
Alston & Bird, LLP

- Overview of federal and state fraud and abuse laws
- Use of the Federal Travel Act in Healthcare Enforcement
- Private enforcement of fraud and abuse laws (including commercial payor litigation)

10:40 – 10:50 AM

Break

10:50 – 11:50 AM

Phishing Attacks and Cybersecurity

Kevin Lightfoot

Hitrust Alliance

- Status of regulations
- Gaps to avoid
- Privacy effectiveness

11:50 – 12:45 PM

Lunch (provided)

12:45 – 1:45 PM

Tips for Relationships with Drug and Device Companies



David Glaser
Fredrikson & Byron

- Recognize how one minor description can make a permissible relationship suspect.
- Learn strategies to minimize the risk when working with sales representatives
- Identify misconceptions used to justify some improper deals, and prohibit permissible programs

1:45 – 2:00 PM

Break

2:00 – 3:00 PM

20 Years as a Compliance Professional: Hard Lessons Learned and Ideas for Improvement



Ken Zeko
SVP, Compliance and Risk Services
Crowe Healthcare Risk Consulting, LLC

- Sharing lessons from 60+ compliance program assessments
- The importance of the Three Lines of Defense and Compliance Programs
- Thriving vs. surviving as a compliance officer/department

3:00 – 4:00 PM

Internal Investigations



B. Scott McBride
Morgan, Lewis & Bockius LLP

- Planning and working an investigation
- Interviewing protocol and techniques
- Referring a case to law enforcement
- Case studies

4:00 PM

Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- ☐ **HCCA Member**\$199
- ☐ **Non-Member**\$245
- ☐ **Registration & HCCA membership**\$399
- Save by joining HCCA today (new members only) Dues regularly \$295 annually/\$325 after 1/1/2019

TOTAL \$ _____

Attendee Information (please type or print)

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Member / Account Number _____

First Name _____ M.I. _____ Last Name _____

Credentials (CHC, CHRC, CHPC, etc.) _____

Title _____

Organization (Name of Employer) _____

Address _____

City _____ Province/State _____ Postal Code/Zip _____

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Fax _____

E-mail (required for confirmation and conference information) _____

SPECIAL REQUEST DIETARY ACCOMMODATION

☐ Gluten free ☐ Kosher ☐ Vegetarian ☐ Vegan ☐ Other _____

PAYMENT METHOD

Mail check (including registration form) to:

HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952.988.0146

☐ Check enclosed (payable to HCCA)

☐ Invoice me

I authorize HCCA to charge my credit card (choose below)

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Credit Card Account Number _____

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If your total is miscalculated, HCCA will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental
breakfast and lunch are provided. (AREA1918)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Houston Marriott West Loop by the Galleria

1750 West Loop South, Houston, TX 77027

A special rate of \$137.00 (plus tax) per night has been arranged for the conference. Call 800.228.9290 by November 15, 2018 to make reservations. Mention the Health Care Compliance Association for the special room block rate. Please note that the room block may sell out prior to the cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373. Registration Payment Terms: Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email helpteam@hcca-info.org for instructions.

CANCELLATIONS/SUBSTITUTIONS: Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx.

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CONTINUING EDUCATION: HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

CONTINUING LEGAL EDUCATION (CLE): The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

