



1st & 2nd December 2017 | The Leela Mumbai, India

50 SPEAKERS

35 INNOVATORS

500+ HEALTHCARE & IT
PROFESSIONALS

We have seen how...

**HEALTHCARE IS
BEING TRANSFORMED
WITH *IT***

Let's see how...

**HEALTHCARE
REVOLUTION IS
HAPPENING
DEPLOYING *IT***



JOIN US AND DISCOVER

/ **SPONSORSHIP PROPOSAL**

Glimpses of..

TRANSFORMING HEALTHCARE WITH IT - 2016



HIGHLIGHTS

- **50** National & International speakers participated
- **500+** Healthcare & IT professionals attended
- **55** Startups explored
- **29+** Sponsors supported



We have seen how
HEALTHCARE IS BEING TRANSFORMED WITH IT

What Next?

Lets see how..

HEALTHCARE REVOLUTION IS HAPPENING DEPLOYING *IT*



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Revolutionizing Healthcare with IT is the annual national conference and the largest healthcare conference and trade show in India organized by Apollo Telemedicine Networking Foundation.

- RHIT offers attendees a comprehensive three-day interactive sessions / educational programs featuring over 50 international and national speakers
- Trade exhibition showcasing the latest products, technology, services and industry information
- Social & networking activities

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JOIN US & DISCOVER

SPEAKERS



PRATAP C REDDY
Chairman - Apollo Group



SANGITA REDDY
Joint Managing Director -
Apollo Group



Prof. K. GANAPATHY
President - ATNF



ARVIND SIVARAMAKRISHNAN
CIO - Apollo Group



ALEXANDER THOMAS
Executive Director - AHPI



KEITH FRAIDENBURG
Executive VP & COO - CHiME



MARC PROBST
CIO & VP - Intermountain
Healthcare



PROF. SAJEESH KUMAR
Executive Director - The University
of Tennessee-Memphis, USA



CAROLINE
Deputy Head - BMJ



RUSSELL P. BRANZELL
CEO and President - CHiME



SANJAY
MD - Accenture Labs



RUSSELL JOSEPH ANDREWS
Neurosurgery

& more...



SPONSORSHIP OPPORTUNITIES



CONSORTIUM OF ORGANIZER

INR. 10 Lakhs

- ✓ Status of "CONSORTIUM OF ORGANIZER" for the RHIT-2017 conference
- ✓ Exhibiting Stall/Branding Space at the venue during the conference (3 x 3 Meters)
- ✓ Product Demo at Demo Pavilion
- ✓ Screening of Sponsor corporate film during lunch breaks (AV to be provided by Sponsor)
- ✓ Company Logo recognition on Conference website Sponsors Section, with web link
- ✓ Company Logo on the main Event Backdrop
- ✓ Best efforts to have your company logo recognition on all marketing materials from the date of receipt of sponsorship fee
- ✓ Best efforts to have your company logo recognition on all media initiatives from the date of receipt of sponsorship fee
- ✓ Exclusive Slot to distribute Mementos to speakers/delegates (Mementos to be arranged by sponsor at their own cost)
- ✓ On site Sponsor Recognition through P.A. Announcements
- ✓ 10 Complimentary Delegate Passes (Valid for Day 1 & Day 2 Conference & Networking Lunch)

Note: Allocation of stall is at sole discretion of the organizer - ATNF

PLATINUM SPONSORS

INR. 8 Lakhs

- ✓ Status of "PLATINUM SPONSOR" for the RHIT-2017 conference
- ✓ Exhibiting Stall/Branding Space at the venue during the conference (3 x 3 Meters)
- ✓ Product Demo at Demo Pavilion
- ✓ Company Logo recognition on Conference website Sponsors Section, with web link
- ✓ Company Logo on the main Event Backdrop
- ✓ Best efforts to have your company logo recognition on all marketing materials from the date of receipt of sponsorship fee
- ✓ 5 Complimentary Delegate Passes (Valid for Day 1 & Day 2 Conference & Networking Lunch)

Note: Allocation of stall is at sole discretion of the organizer - ATNF

GOLD SPONSORS

INR. 6 Lakhs

- ✓ Status of "GOLD SPONSOR" for the RHIT-2017 conference
- ✓ Exhibiting Stall/Branding Space at the venue during the conference (3 x 3 Meters)
- ✓ Company Logo recognition on Conference website Sponsors Section, with web link
- ✓ Company Logo on the main Event Backdrop
- ✓ Best efforts to have your company logo recognition on all marketing materials from the date of receipt of sponsorship fee
- ✓ 2 Complimentary Delegate Passes (Valid for Day 1 & Day 2 Conference & Networking Lunch)

Note: Allocation of stall is at sole discretion of the organizer - ATNF

SPONSORSHIP OPPORTUNITIES



SILVER SPONSORS

INR. 3 Lakhs

- ✓ Status of "SILVER SPONSOR" for the RHIT-2017 conference
- ✓ Company Logo recognition on Conference website Sponsors Section, with web link
- ✓ Company Logo on the main Event Backdrop
- ✓ Best efforts to have your company logo recognition on all marketing materials from the date of receipt of sponsorship fee
- ✓ 2 Complimentary Delegate Passes (Valid for Day 1 & Day 2 Conference & Networking Lunch)

TELECOM PARTNER

To provide Free Wi-Fi Services @ Conference

- ✓ Status of "PLATINUM SPONSOR" for the RHIT-2017 conference
- ✓ Exhibiting Stall/Branding Space at the venue during the conference (3 x 3 Meters)
- ✓ Product Demo at Demo Pavilion
- ✓ Company Logo recognition on Conference website Sponsors Section, with web link
- ✓ Company Logo on the main Event Backdrop
- ✓ Best efforts to have your company logo recognition on all marketing materials from the date of receipt of sponsorship fee
- ✓ 5 Complimentary Delegate Passes (Valid for Day 1 & Day 2 Conference & Networking Lunch)

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AWARDS CEREMONY SPONSORSHIPS

HEALTHCARE IT PRODUCT OF THE YEAR AWARD – INR. 2, 00,000/-

Award & Certificate will be presented to the winners. This sponsorship includes your company logo branded on the Award & Certificates.

STARTUP OF THE YEAR AWARD – INR. 2, 00,000/-

Award & Certificate will be presented to the winners. This sponsorship includes your company logo branded on the Award & Certificates.

RISING STAR OF THE YEAR AWARD – INR. 2, 00,000/-

Award & Certificate will be presented to the winners. This sponsorship includes your company logo branded on the Award & Certificates.

STUDENT OF THE YEAR AWARD – INR. 2, 00,000/-

Award & Certificate will be presented to the winners. This sponsorship includes your company logo branded on the Award & Certificates.

QUIZ SPONSORS – INR. 1, 00,000/-

During quiz program sponsor logo will be displayed on the conference display screen

SPONSORSHIP OPPORTUNITIES



MERCHANDISE SPONSORSHIP

COCKTAIL RECEPTION SPONSORSHIP – INR. 5,00,000/-

This sponsorship package includes a 10 minute speaking slot during the 1 hour cocktail reception, prior to the dinner that evening, and optional branding opportunities for your company with posters and/or banners.

LUNCH SPONSORSHIP – INR. 4, 00,000/- **(during the main conference event at the hotel)**

This sponsorship package includes your company logo on menus, a 5 minute speaking slot during networking lunch and optional branding opportunities for your company with posters and/or banners.

CONFERENCE BAGS SPONSORSHIP – INR. 2, 50,000/-

Conference bags for all conference delegates. This sponsorship includes your company logo on the conference bags plus the inclusion of one branded item from your company to be inserted into the bags.

CONFERENCE PEN DRIVE SPONSORSHIP – INR. 2, 50,000/-

Conference Pen Drives for all conference delegates & speakers. This sponsorship includes your company logo on the conference pen drive.

CONFERENCE BADGE SPONSORSHIP – INR. 2, 50,000/-

Conference Pen Drives for all conference delegates, speakers, sponsors, exhibitors, organizers. This sponsorship includes your company logo on the conference badges.

CONFERENCE PENS & NOTEPADS SPONSORSHIP – INR. 1, 50,000/-

Conference Pens & Notepads for all conference participants. This sponsorship includes your company logo branded on the conference Pens & Notepads.

MENTOS SPONSORSHIP – INR. 2, 50,000/- (Delegates & Speakers)

Mementos will be presented for all conference participants. This sponsorship includes your company logo branded on the Mementos.

REGISTRATION DESK SPONSORSHIP – INR. 1, 50,000/-

Registration Desk will be decorated with sponsor logo.

IF YOU WISH TO SPONSOR OUR EVENT OR YOU NEED FURTHER INFORMATION, PLEASE CONTACT:

SHRAVAN YADAV

REVOLUTIONIZING HEALTHCARE WITH IT

ATNF, 9th Floor, Life Sciences Building,

Apollo Health City, Jubilee Hills,

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Organized by:

