

MAKE IMPLANT THERAPY PROFITABLE

The Art, Science and Business of Clinical Implant Practice

Proven approaches exist to ensure sustained practice growth in today's challenging clinical environment. Learn how to attain practice success, through the development of new business paradigms, integration of innovative clinical techniques and effective referral management.

Join two respected professionals to explore these concepts!

Paul Fugazzotto,
Periodontist
Private Practice

Gino DeSimone,
Vice President of Sales
Lending Club Patient Solutions

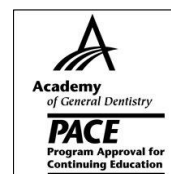


• Ensuring Practice Growth:

- Apply business principles to grow your practice and make it profitable
- Strategy in action: Plan your future path
- Set up your practice for more implant surgery
- Become the go to surgeon for implants
- Reduce the number of visits per patient
- Train and empower your staff
- Develop systems to control overhead
- Effectively manage communications with your referring doctors
- Streamlining your consultations to ensure case acceptance
- The concept of global fee structuring
- Innovative third party patient financing to close cases
- Identifying appropriate patients
- Getting the patients to the office
- Accessing the public

• Maximize Practice Growth with Innovative Therapies:

- What is an effective Practice Growth Program
- How to increase the quantity and quality of referrals
- How to change referral patterns
- Do surgery in fewer visits, with less complications
- Immediate implant placement in extraction sites
- Immediate provisionals for single and full arch cases
- Simplified guided bone regeneration
- Simplified augmentation of the posterior maxilla
- Soft tissue management around implants



COURSE INFORMATION:

Attendance is strictly limited

Tuition

\$1,995 (including all written materials)
\$500 for accompanying staff

Credits

Course Authorized
for 8CE credits

To register, please fax completed form to (617) 696-6635 or go online to www.TheICIT.com.

Mail to: Attn: Paul Doherty, The Institute for Comprehensive Implant Therapy, 25 High Street, Milton, MA 02186 Fax: (617) 696-6635 Ph: (617) 698-6732

The Institute for Comprehensive Implant Therapy presents:

The Art, Science and Business of Clinical Implant Practice

☐ May 13-14, 2016 ☐ December 9-10, 2016

Name _____

Address _____

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Phone _____ Fax _____

Email _____

Dental Specialty _____

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